

Introduction of Republic Services Inc.

- Karen Pope and Monica Moseley, Republic Services
- Tim Bowers, Regional Manager, Recycle Bank.
- Allied Waste and Recycle Bank entered into a partnership agreement in 2008
- Republic Services acquired Allied Waste in December of 2008



Why Consider a City of Dunwoody Solid Waste Program

- 82% of residents voted to create the City, thus a higher quality of life is the goal.

- Primary reasons for privatization are:
 - 1. Pursue cost savings for businesses and residents
 - 2. Access to new technology
 - 3. City Control: Type of service and manner that service is provided
 - 4. Image: new garbage and larger recycling containers, to promote the high quality image of the City

- Timing is Right: Congratulations on a successful roll out of the Dunwoody Police Department on April 1. No downside investigate cost savings!



RecycleBank®

**Republic Services &
RecycleBank invite
Dunwoody to be
rewarded for recycling**



REPUBLIC
SERVICES, INC.™

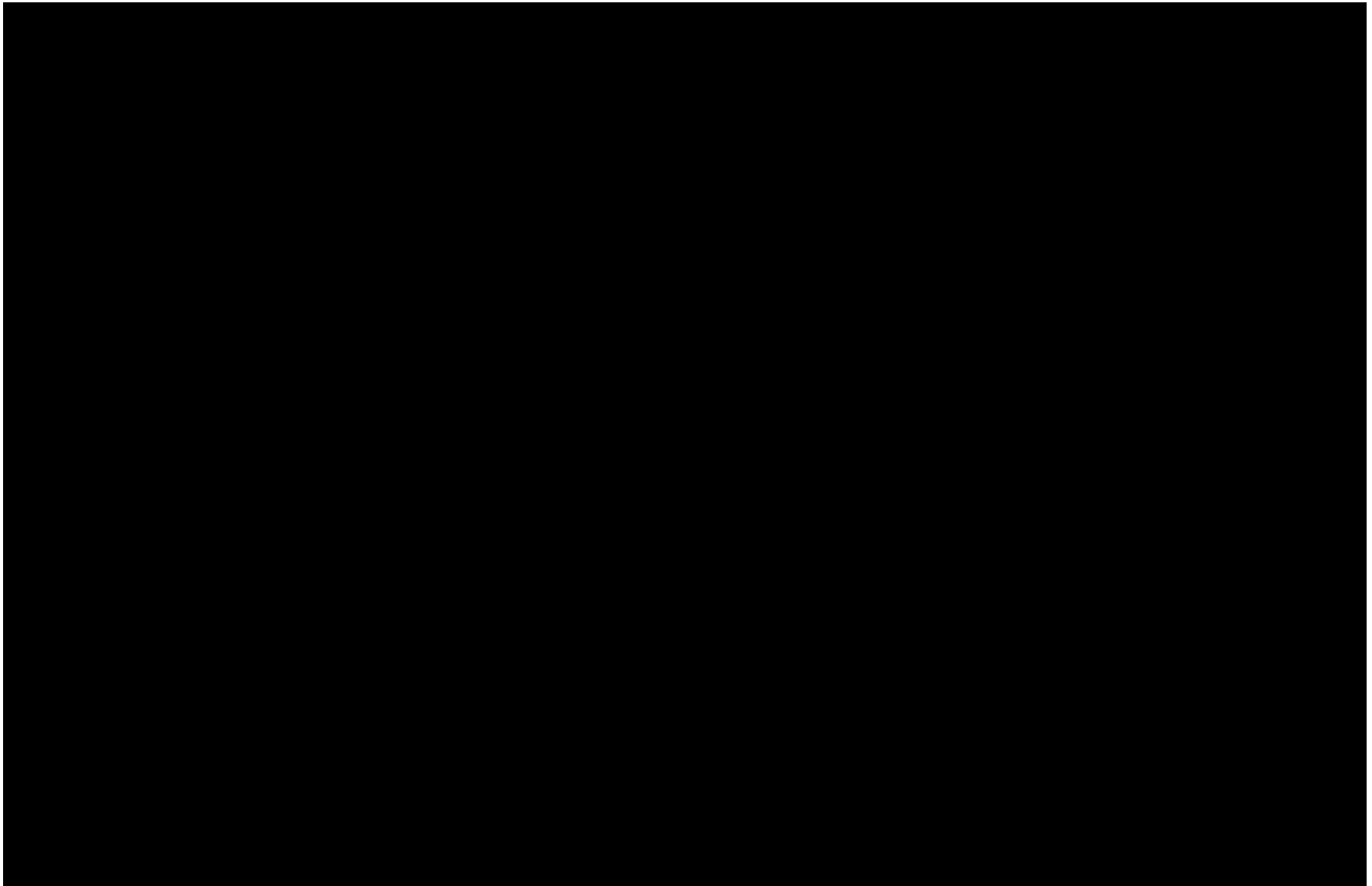
VALUE FOR DUNWOODY

INCREASE RECYCLING: proven, measurable results

LOCAL ECONOMIC VALUE: drive revenue and customer loyalty to local businesses in program

ENVIRONMENTAL LEADERSHIP: recycling saves energy and natural resources





THREE BASIC STEPS-COMMUNITY BASE WEIGHT



Your residents place all their recyclable materials in the recycling cart, no sorting needed.




The amount recycled is converted into RecycleBank Points.




Residents redeem Points for rewards from hundreds of local and national businesses.

JANE SMITH'S PERSONAL ACCOUNT

Welcome, Jane55
[LOG OUT](#)

MY TREES SAVED
4.25MY OIL SAVED (GAL)
283.09



RecycleBank


Thanks you for recycling

MY ACCOUNT EARN POINTS REDEEM REWARDS KNOW RECYCLING LIVE GREEN CONTACT US [View Cart](#)

Profile/Activity/Preferences/Mailbox



PROFILE [Edit Profile](#)

**Jane55**
ACCOUNT NUMBER:
5645A89
BARCODE / SERIAL#:
0015645A89

ADDRESS:
2345 Saint Marks Avenue
Chicago, IL
[Add Households Accounts](#)

TOTAL POINTS: **1,125**

RECENT TRANSACTIONS

TRANSACTION TYPE	DATE	EARNED	REDEEMED
Curbside Recycling	08/25/08	110	
Transfer: user@host.com	09/17/08		60
Petco \$20 Gift Card	09/25/08		100
Curbside	10/15/08	100	
Curbside Recycling	10/29/08	90	
Target.com 10% Off	11/15/08		50
Kraft Salad Dressing	11/22/08		50
Curbside	12/15/08	100	
Curbside Recycling	12/29/08	90	

[View Pickup Detail](#) [All Transactions](#)

PROMO CODE
Enter it here [GO](#)
[What's This?](#)

LOCAL PROGRAM INFORMATION [VIEW](#)



The Ocean Conservancy


Visit the ocean conservancy to learn more about saving our oceans

INBOX 5 new messages

SUBJECT	
Gift Card	09/25
Thanks for contacting us!	09/30
The Village Green	10/03
You have redeemed!	10/15
Dale and Thomas \$20	11/02
The Village Green	11/28

[All Messages](#)

WE SUGGEST

Official Food Sponsor 




\$10 Off \$40 Purchase
Whole Foods

[Terms](#) [Shop](#)



\$5 off \$30 or more
Bed Bath and Beyond

[Terms](#) [Shop](#)




Buy 1 Appetizer Get 1 Free
Olive Garden

[Terms](#) [Shop](#)

Shop from a variety of 5000 rewards...

[Redeem Rewards](#)



15% off
All orders

[shop now](#)



RecycleBank

DONATE POINTS TO LOCAL SCHOOLS AND CHARITIES

The screenshot shows the RecycleBank website interface. At the top, there's a 'Welcome' banner with a 'LOG OUT' button. Below it, a green grass banner displays 'MY TREES SAVED 4.80' and 'MY OIL SAVED (GAL) 321.60'. The main navigation bar includes links for 'MY ACCOUNT', 'REDEEM REWARDS', 'HOW IT WORKS', 'RECYCLING', 'THE VILLAGE GREEN', 'ABOUT US', 'PRESS', and 'CONTACT US'. The date 'SEPTEMBER 2, 2008' is shown on the right. The main heading is 'Earn/My Account/Redeem'. On the left, a 'CATEGORIES' sidebar lists various options, with 'Donations' highlighted. The 'Donate your Points!' section prompts users to 'Choose a donation category below:' and offers six options: Environment, Health & Medical, Social Services, Children & Education, Animal Care, and Local Picks. Below this, 'FAVORITE DONATIONS' features the 'RecycleBank Green Schools Program' (\$5 Donation) and 'Ocean Conservancy' (\$10 Donation). To the right, a 'Your Shopping Cart' section shows 'Points in Your Cart: 0' and 'Total Points in Account: 6319.4'. Below the cart, there's a 'KRAFT' logo with the text 'OFFICIAL FOOD SPONSOR' and 'Working Together toward a Greener Future.' At the bottom right, a section titled 'YOUR RECYCLEBANK Eco-Footprint' shows a tree and a water drop icon with the text 'Size up your recycling impact.' and a 'Learn More' link.



Households can donate their Points to a portfolio of local and national charities and NGOs.



RecycleBank

OVER 1400 LOCAL AND NATIONAL REWARD PARTNERS



RecycleBank

WE EDUCATE YOUR RESIDENTS ABOUT RECYCLEBANK

How RecycleBank works:



- 1. Activate**
Use your activation code to set up your online account or call toll free at 888.727.2978.
- 2. Recycle**
Earn points by placing all your recyclables into your recycling cart for curbside pick-up.
- 3. Reward**
Redeem your RecycleBank Points to shop for rewards at local and national businesses.

Your recycling cart

Just toss all of your recyclables in your single-stream recycling cart, no sorting needed. For the first time you can earn rewards for each and every thing you recycle! Your recycling cart has a special identification tag that will link your address to your RecycleBank account. This way, we can calculate your RecycleBank Points based on how much was recycled.



Redeeming your rewards

Once your account is activated, redeeming your RecycleBank Points is just like ordering items online or placing a catalog order. Log on to your account at RecycleBank.com, or call our Customer Care center (888.727.2978), to find out how many RecycleBank Points you have to "shop" for your rewards. Choose your favorite rewards and place your order. RecycleBank mails your Reward Mailer to your home for arrival in 2 to 3 business days. For online rewards, we instantly email you a reward promo code and redemption instructions.

SAMPLING OF OUR PARTNERS:



PLACE ALL RECYCLABLE MATERIALS IN YOUR CART



METALS
Aluminum Cans / Steel Cans
Tin Cans

PLASTIC
Plastics #1-2 / Juice Containers
 detergent Containers / Milk Containers

GLASS
Glass Bottles / Glass Jars

PAPER
Carded Boxes / Newspaper
Magazines / Gloss Paper
Cardboard / Telephone Books
Junk Mail / Catalogs

Your community may recycle additional materials, please check the lid of your recycling cart for a complete list.
For more information or to read our terms and conditions please visit RecycleBank.com
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Welcome Mailer

HOW IT WORKS



RECYCLE
Place all your recyclable materials into your RecycleBank cart for curbside pick-up.

RECORD
The recycling carts have an identification tag that is recycled by the recycling trucks.

REWARD
The amount recycled is converted to RecycleBank Points, which can be used to order rewards.



RecycleBank® & Cherry Hill invite you to recycle in a whole new way.

Redeeming your RecycleBank Points is just like ordering items online or placing a catalog order. Log on to your account at RecycleBank.com, or call our Customer Care center (888.727.2978), to find out how many RecycleBank Points you have to "shop" for your rewards. Choose your favorite rewards and place your order. RecycleBank mails your Reward Mailer to your home for arrival in 2 to 3 business days. For online rewards, we instantly email you a reward promo code and redemption instructions.

Learn more and activate your account at www.RecycleBank.com. If you need help getting started, please give us a call 888.727.2978



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Envelope Insert

The City of Hartford, in partnership with RecycleBank, is rewarding you for recycling!

Activation is easy! Go to www.RecycleBank.com, click on "Activate your Account" or call 888.727.2978. You will need your activation code which was sent to you in the mail. If you do not have your activation code, Customer Care will assist you.

Activate your account to start earning rewards and receive 40 FREE Points!
Here is a list of everything that can be recycled in your big, blue recycling cart:



Please reuse all items of food or liquid before putting them into your recycling cart. Other recyclable items: Juice Boxes, Catalogs, home computer paper, writing paper, envelopes, newspapers, fully-glazed cereal boxes, shoe boxes, paint boxes, vinyl cardboard, soda and beer boxes (except frozen pizza boxes), and in some cases, like aluminum, you can take an old can to a new recycling center.

Your neighbors are already redeeming their Points for rewards from the following local and national businesses:
Shaw's, Comerio Restaurant, Subway, C-Town, Capitol Hardware and Target.com



La Ciudad de Hartford con la asociacion de RecycleBank te recompensa por reciclar!

Activar tu cuenta es muy fácil: Solo tienes que ir a www.RecycleBank.com y hacer click en "Activar tu cuenta" o llamarnos al teléfono 888.727.2978. Para poder registrar tu cuenta vas a necesitar el número de Activación que fue enviado por correo. Si no tienes un número de Activación nuestro servicio al cliente podrá ayudarte.

Recuerda que debes activar tu cuenta para poder empezar a recibir recompensas de RecycleBank. Si activas tu cuenta hoy recibirás 40 Puntos Gratis!
Califica todos los objetos reciclables en la siguiente lista, incluyendo la siguiente:



Por favor reutilice todos los alimentos comestibles antes de reciclarlos en el recipiente de RecycleBank. Otros materiales reciclables: Cartón de Jugo, Catálogos, papel de computadora, papel de escritura, sobres, revistas, facturas, cajas de cereal, cajas de zapatos, cajas de pasta, cajas de vino o cerveza. No aceptar: material plástico reciclado al exterior de las cajas de cartón. Por favor no reciclar también plásticos, pinturas, ELECTRODOMESTICOS o aparatos eléctricos.

Estos son algunos de nuestros socios participantes:
Shaw's, Comerio Restaurant, Subway, C-Town, Capitol Hardware y Target.com



Bilingual Handouts



RecycleBank

WHAT PEOPLE ARE SAYING ABOUT RECYCLEBANK



"The resident benefits, the city benefits, the environment benefits and the local businesses benefit."

Mayor Kevin Burns
North Miami, FL



"The RecycleBank program is a win-win situation."

Mayor Bernie Platt
Cherry Hill, NJ

NBC News: Mayor Patricia Gannon | Apr 2007



Going Green

"We've saved over \$11,000 in tipping fees..."

"Our recycling rate has increased by more than 50%."

Mayor Patricia Gannon,
Clayton, NJ

“Everybody Wins”

Forbes Magazine

INCREASE RECYCLING

LOCAL ECONOMIC VALUE

ENVIRONMENTAL LEADERSHIP



RecycleBank®

