



CITY OF DUNWOODY

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MEMORANDUM

To: Mayor and City Council

From: Jennifer Peterson, Community Development Director

Date: April 20, 2009

Subject: **Sustainability Commission Appointments**

In December the Council voted to create the Sustainability Commission and charged the City with meeting the application threshold of the ARC Green Communities Program. Since that time the Commission and City staff has been working toward that goal.

However, the Council did not officially appoint people to the Commission. Attached you will find a list of people that have been participating on the Commission since December. The bio information was provided by the group.

Additionally, staff understands that Yvonne Williams of the Perimeter CID has requested an appointment to the Commission.

Staff recommends Council officially appoint members to the Sustainability Commission.

Sustainability Commission Members

1. Pattie Baker, Chair
2. Ashley Doolittle, Vice Chair
3. Lisa Macy, Secretary
4. Tracy Coffie
5. Mitch Garber
6. Claire Hayes
7. Virginia Jackson
8. Tom Lambert
9. Paul Lowry
10. Connie Morrelle
11. Bobbi Sedam
12. Debbie Smith

Pattie Baker, Chair
freshbakedcopy@mindspring.com

Pattie writes several blogs about issues relating to triple-bottom-line sustainability (see [Sustainable Dunwoody](#)), plus a monthly column and other articles for various publications. She has been a freelance marketing communications writer for 13 years, and worked as a marketing communications project manager/writer with Atlanta and New York City-based corporations prior to that. She is an organic kitchen gardener and a 6-year member of a CSA.

Ashley Doolittle, Vice Chair
doolittd@bellsouth.net

Ashley is a founding member of the DeKalb County Schools Recycling Council, and helped launch its "Going Green" initiative in 2008. She is a past PTA president of Vanderlyn Elementary, where her two children attend school. A Dunwoody resident for more than 8 of her 20 years in the Atlanta community, Ashley was a successful medical sales representative and manager before becoming a stay-at-home mom. She is a native of Chapel Hill, N.C. and holds a B.S. in Dental Hygiene from the University of North Carolina at Chapel Hill.

Lisa Macy, Secretary
yogaUSA@earthlink.net

Lisa runs a yoga/meditation business and teaches group classes at North Atlanta Church of Christ in Dunwoody, and at the Dunwoody Nature Center, as well as private sessions and parties. She is also interested in teaching yoga and meditation in high schools and prisons.

Tracy Coffie
tracytc@bellsouth.net

A former costume designer in L.A., Tracy is now a chicken-keeper, organic gardener and mother of triplets with a strong interest in increasing her suburban homesteading skills and the eco-literacy of her children. She is particularly interested in advancing Dunwoody' food security. Tracy currently works in a hospital several days a week.

Mitch Garber
garberm@bellsouth.net

Mitch is a commuter cyclist and a physician, also with training in public health and engineering. With a career in the area of transportation safety, he is particularly interested in transportation issues, but is also interested in recycling issues and is happy to work wherever needed.

Claire Hayes
claire@dunwoodynature.org

Claire moved to Atlanta right after the Olympics, as director of a small social service agency. She uses her background in non-profit management, fundraising, and volunteer management at Dunwoody Nature Center, where she has been director since December 2000. Claire is a DeKalb Master Gardener and devotes her MG service hours to the special course for School Master Gardeners. Claire serves on the Board of Directors of Georgia's Environmental Education Alliance, and just completed a term on the board of Keep DeKalb Beautiful.

Virginia Jackson
JacksonVF@CDM.com

Professionally, Virginia is an environmental planner specializing in transportation projects. Her interests include incorporating sustainability principles into her office and home environments as well as educating clients about sustainability and their transportation projects. She's lived in Dunwoody since 1973 and is a graduate of Dunwoody High School. She's married to Gordon Jackson and has two sons, Mitchell (18) and Joshua (15).

Tom Lambert
tidlshop@comcast.net

Tom has been very active at Kingsley Charter School (former chair of charter council) in programs to reduce emissions and increase walking. He has registered Kingsley as a "Clean Air School", and is in the process of establishing the various programs offered by the Clean Air Campaign (no idling, walk there for clean air, etc). He has also worked closely with John Heneghan on the "Safe Routes To School" program, and together with the City of Dunwoody they have submitted a grant application to improve walking safety and infrastructure near Kingsley. Kingsley has been working with the SRTS program for about 18 months, and they hope to have their official "Walk to School" program in place by March 2009.

Paul Lowry
rock1ga@yahoo.com

Paul is an engineer (GA Tech grad) who worked for The Southern Company (Ga Power) in the energy business for 21 years, performing computer software development for engineering (including nuclear), HR and Payroll. After five years in computer sales, he has been working in real estate development, design and construction for the last few years designing and building historic-style houses to blend with the community and conserve resources. Paul enjoys the outdoors, including cycling and hiking, and believes in the efficient use of our natural resources and the preservation of our environment.

Connie Morrelle
connie@ecoatlantahomes.com

Connie is one of the first Realtors in Georgia to earn both the EcoBroker Certification and the GREEN designation from the National Association of Realtors. She is member of the Dunwoody Nature Center, a founding member of the Sandy Springs Perimeter Chamber of Commerce, and is currently leading the initiative to "green" her office.

Bobbi Sedam
bobbjs1@bellsouth.net

Bobbi served on the county commissioner's task force to promote curbside recycling and she established the ongoing paper recycling program at the DeKalb Extension Service offices on Memorial Drive. Additionally, Bobbi is a DeKalb Master Gardener and a member of the Dunwoody North Civic Association Board. Bobbi is specifically interested in efforts relating to residential curbside recycling.

Debbie Smith
debbie@designseven.com

Debbie is the founder and president of Design Seven Inc., a design and brand consultancy based in Atlanta. In addition to Design Seven, Debbie is the co-owner of Idbids LLC, the eco-friendly childrens' toy and educational company. As a woman entrepreneur, an expert in branding and "green" graphic design, Debbie is a speaker at universities and schools. She serves as a consultant and advisor for corporations that are launching new products/brand initiatives or implementing environmental sustainability practices.