

Convention and Visitors Bureau of Dunwoody

Budget - Fiscal Year 2009

		COMMENTS
REVENUE		
Tax Revenue	\$ 242,000	Four Months Accrued Revenue from City of Dunwoody No Interest Income/Misc. Revenue Budgeted for FY 2009
Other	\$ -	
TOTAL REVENUE	\$ 242,000	
EXPENSES		
Personnel	\$ 27,900	Includes Salaries (Exec. Director from 10/15/09 to 12/31/09, Deputy Director from 12/1/09 to 12/31/09) plus Benefits and Payroll Taxes
Administrative	\$ 16,150	Includes (inter alia) Furniture & Equipment, Insurance, Licenses & Fees, Office Supplies, Postage/Courier/Overnight Delivery, Rent Expense, Telephone & Internet, and Miscellaneous.
Marketing & Promotions	\$ 107,950	Includes (inter alia) Advertising, Branding, Dues & Subscriptions, Meals & Entertainment, Memberships, Photography & Graphics, Printed Materials Promotional (Trade Shows/Sponsorships/Community Events/etc.), Transportation, Web Site, and Miscellaneous.
Carryover to 2010	\$ 90,000	To provide funds to cover 45 day lag in Tax Revenues from January 1, 2010 effective date to February 15, 2010 initial tax revenue receipt.
TOTAL EXPENSES	\$ 242,000	