



CITY OF DUNWOODY

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MEMORANDUM

To: Mayor and City Council

From: Michael Tuller, Community Development Director, AICP

Date: October 11, 2010

Subject: Additional Signage Request ☐ RunDunwoody ☐ Rotary Race to Serve

BACKGROUND

Pursuant to Section 26-275 of the City of Dunwoody Code of Ordinances, the City Council may make allowances for additional signage for special events based upon Administrative Guidelines developed by the Community Development Department.

RunDunwoody – Rotary Race to Serve has made application to the City to take place October 24, 2010 in Perimeter Place Center. The Sign Ordinance currently allows the event producer to apply for two banners. On September 30, 2010 the event producer submitted a request for additional banners for the event as detailed in the attached letter. In overview the applicant is requesting one sign per vendor. Additionally, following this memorandum, please find the Administrative Guidelines for Special Event Signage and the basic event information excerpted from the RunDunwoody Special Event Permit Application.

RECOMMENDATION

As this request for additional signage follows the City's guidelines for special event signage, staff recommends approving this request.