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## MEMORANDUM

**To:** Mayor and City Council  
**From:** Kimberly Greer, Assistant to the City Manager  
**Date:** February 13, 2012  
**Subject:** **Film Permit Fees**

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### BACKGROUND

If the Council approves a Film and Video Policy, the Council may set permit fees to ensure that the City is compensated for the time, labor, and other costs associated with the application review and if approved, the utilization of City property and facilities for filming.

### DISCUSSION

Staff has researched and examined film permit fees in surrounding jurisdictions. Although the application fees, daily fees, and park/facility rental fees vary by City, each City does charge for the use of off-duty officers at a rate set by the Police Department which is similar to our existing process for utilization of off-duty officers for Special Events.

Jurisdiction	Application	Daily	Park/Facility Rental	Police Services
Decatur		\$100/day	\$500/day	Yes
DeKalb County		no set policy	\$2,500/day	Yes
Johns Creek	\$50 + \$10/day	individually set	\$25-\$45/hour	Yes
Marietta	\$25	min. \$250/day	min. \$250/day	Yes
Norcross		\$320/day	\$5-\$75/hour	Yes
Roswell		\$250	\$75-\$325/hour \$500-\$900/day	Yes
Sandy Springs		\$100/day	\$25-\$100/hour	Yes
Dunwoody (proposed)	\$25	\$100/day	\$500/day	Yes

Based on these existing fees, staff recommends adopting the fees listed in the bottom row for the film production in the City of Dunwoody. Council may increase or decrease these proposed fees. Staff believes these suggested fees strike an appropriate balance between compensating the City for cost of providing staff time, labor, and associated with utilizing City property without being inappropriately high or out of line with neighboring cities.

### RECOMMENDATION

If the Council desires to move forward with a Film and Video Policy, staff recommends adopting filming permit fees by Resolution.