

May 8, 2014

Dear Mayor and City Council Members:

The Convention and Visitors Bureau of Dunwoody (CVBD) is proud to offer its support of bringing the Treetop Quest obstacle course and zip lines to Dunwoody's Brook Run Park. Outdoor adventure is a sought-after tourism experience and one that we would enthusiastically promote, giving people one more reason to visit Dunwoody.

This attraction would be a tremendous addition to our tourism assets in Dunwoody. The CVBD is working hard to attract more visitors to our community on the weekends, and we would look to package this experience with hotel accommodations for a fun-filled weekend getaway for families. For group sales, Treetop Quest would be an amenity enjoyed by associations, corporate group, and family reunions for team-building activities. Our clients are always looking for opportunities to enhance their meetings or events with experiences like Treetop Quest. Furthermore, this attraction will help build awareness of Brook Run Park, often a central hub for activity and events in Dunwoody.

The CVBD would be thrilled welcome Treetop Quest to Dunwoody and partner with them to provide additional marketing support with the goal of bringing people to Dunwoody to experience all that our community has to offer.

Best regards,

Katie Bishop
Executive Director

