

CITY OF DUNWOODY MID-YEAR REPORT

Summer 2015

To this point, 2015 has been a year of change and progress in the City of Dunwoody, with the recent appointment of City Manager Eric Linton, as well as authorization of new contracts for City service providers. Although City staff is under new leadership, each department remains committed to meeting the needs of the City’s residents and businesses. The following pages provide a brief synopsis of the service provided and highlights for each department through the first half of 2015.

CITY CLERK

Mid-Year Highlights

- * In early 2015, the City Clerk coordinated with the City Manager to update and improve the agenda format for City Council meetings.
- * Hiring is underway to fill the recently vacated Assistant to the City Clerk position.
- * With the municipal election approaching, the City Clerk’s office will manage the qualifying process and other election related functions in the coming months.

By the Numbers

	Jan	Feb	Mar	Apr	May	Jun	YTD
Agendas published by 5:00 p.m. Thursday prior to City Council Meeting	4	6	2	2	2	4	20
Ordinances and resolutions digitized within one week of Council action	5	0	2	2	1	4	14
Total number of open records requests	97	94	75	67	79	63	475

MUNICIPAL COURT

Mid-Year Highlights

- * Norlaundra Huntington was promoted to her new role as Court Clerk in June, having served as Deputy Court Clerk since February 2012. Norlaundra joined the City of Dunwoody in 2010 in the Police Department.
- * Hiring is underway to fill two vacant Deputy Court Clerk positions.

By the Numbers

	Jan	Feb	Mar	Apr	May	Jun	YTD
Total number of citations filed	784	553	813	629	912	679	4370
Total number of cases heard at trial	8	6	8	7	9	9	47
Number of cases disposed	758	712	845	936	741	674	4666
Number of docket closures	10	10	10	13	10	10	63
Number of Failure to Appear Notices	59	54	63	105	105	89	475
Number of Computerized Criminal Histories	89	67	79	56	68	67	426

COMMUNITY DEVELOPMENT

Mid-Year Highlights

- * The Peachtree Corners-Dunwoody Winters Chapel Road Area Study was completed and adopted in April.
- * A draft of the Perimeter Center zoning code and overlay has been prepared by the consultant team and submitted to the City for review. This follows several months of public outreach, sounding board meetings, and discussion with staff. A City Council work session was held on August 3 to discuss the draft, and adoption is anticipated in early 2016.
- * This spring and summer, a series of public outreach efforts have been made to engage residents and other stakeholders in the five-year update of the Dunwoody Comprehensive Plan. The Consultant Team has prepared a draft of the plan, which is expected to be transmitted to the Atlanta Regional Commission for review in August. The final plan document is scheduled to be adopted by the City Council in October.

By the Numbers

	Jan	Feb	Mar	Apr	May	Jun	YTD
Total number of plans received for review	58	71	90	107	95	94	515
Total number of inspections requested	432	376	529	521	444	618	2920
Number of permits issued	99	99	119	145	121	112	695
Total number of new Code Compliance complaints	13	15	22	17	23	22	112

ECONOMIC DEVELOPMENT

Mid-Year Highlights

- * Economic Development has successfully coordinated the partnership between the City, Chamber and CVB to publish the Atlanta Business Chronicle’s Dunwoody Market Report for the past four years. The 2015 Report was published on April 17th and included 12 articles focused on Dunwoody’s economy, housing and lifestyle.
- * After an exhaustive search, IHG decided to re up and expand their lease at Ravinia 3. IHG is Dunwoody’s second largest employer with over 1,300 employees. During the term of the lease, IHG will grow by over 415 positions.
- * Mercedes-Benz USA is relocating their Headquarters from New Jersey to Metro Atlanta, more specifically to Dunwoody on a temporary basis before building a new home in Sandy Springs. Mercedes-Benz recently moved 800 employees into their newly renovated space at Sterling Pointe.

By the Numbers

	Jan	Feb	Mar	Apr	May	Jun	YTD
Number of Dunwoody businesses met	12	13	13	12	13	10	73
Number of recruitment meetings held	11	14	15	10	12	12	74
Number of new jobs announced	0	50	0	1765	0	15	1830
Capital investments announced	0	\$2M	0	\$77M	0	\$1M	\$80M

FINANCE AND ADMINISTRATION

Mid-Year Highlights

- * Through June 2015, 465 employment applications were received, and the following positions were filled: one Police Service Representative, one Assistant City Manager, three Police Officers, and one Municipal Court Clerk.
- * Departmental requests for the FY 2016 budget have been submitted, and the budget process is underway.
- * Following a procurement process, contracts for provision of City services have been renewed with Clark Patterson Lee, Jacobs, Lowe Engineering, and InterDev. Severn Trent was selected to provide finance and administration services, beginning in 2016.

By the Numbers

	Jan	Feb	Mar	Apr	May	Jun	YTD
Number of new licenses issued	34	28	41	42	24	36	205
Number of license renewals issued	299	345	232	415	509	273	2073
Number of solicitations (over \$50K) closed/due during month	1	3	1	2	0	1	8
Number of solicitations (over \$50K) receiving five or more responses	1	3	0	2	0	0	6

INFORMATION TECHNOLOGY

Mid-Year Highlights

- * Completed several initiatives, including: Netwrix auditing and compliance software installation for compliance with PCI, HIPPA, and PII standards; Genetec Security access and video recording solution, including City Hall, Brook Run Park, and Dunwoody Park; Annual IT Security Audit; and installation for AFIS system for Police Department for latent print distribution.
- * Significant progress has been made on the CAD-to-CAD one-button transfer, and a “go live” date is scheduled for August 10.
- * Maintained 99% system (server, VoIP, network) uptime, and 99% application uptime.

By the Numbers

	Jan	Feb	Mar	Apr	May	Jun	YTD
Total number of Help Desk tickets	137	128	123	121	141	136	786
Number of Help Desk tickets resolved successfully	136	128	123	121	141	136	783

MARKETING/PUBLIC RELATIONS

Mid-Year Highlights

- * Marketing/Public Relations staff demonstrated a commitment to responsiveness, responding to 100% of media inquiries within 24 hours.
- * The City’s Facebook following grew significantly from 1,983 followers in January 2015 to 2,825 at the end of June. In total, posts on the City’s Facebook page received 159,040 shares, comments, and “likes”.
- * As of the end of June, the City has amassed nearly 4,000 Twitter followers, and City tweets were viewed over 120,000 times during the first half of 2015.
- * In June, an informal meet and greet opportunity was hosted by District Two Council Members at Food Truck Thursday in Brook Run Park. A town hall meeting was held at the Dunwoody Nature Center in July, led by Council representatives for District One. District Three representatives will host a “Teen Town Hall” at Dunwoody High School later this summer.

By the Numbers

	Jan	Feb	Mar	Apr	May	Jun	YTD
Number of media inquiries	13	11	10	9	12	18	73
Number of public engagement opportunities/community meetings/events	0	5	1	2	3	4	15
Number of attendees at engagement opportunities/community meetings/events	0	240	15	60	45	115	475
Unique visitors to Dunwoody website	9004	9772	13388	11212	13478	16224	73078
Unique page views on Dunwoody website	35168	37698	48654	36263	37864	40038	235685
Number of Facebook posts	18	42	26	34	47	48	215
Number of Tweets	17	55	33	38	41	43	227

PARKS

Mid-Year Highlights

- * Improvements have been made to parks facilities throughout the City, including upgrading the front entrance and replacing the playground at the Dunwoody Nature Center, and relocating the Dog Park and demolition of the dormitories at Brook Run Park.
- * In the Georgetown area, construction of the Park on Pernoshal Court and the Georgetown Connector Trail is well underway, with targeted completion in late-fall. Shade structures are being designed for the playground at Georgetown Park.
- * The remodel of the Donaldson-Bannister Barn is in the design process.

By the Numbers

	Jan	Feb	Mar	Apr	May	Jun	YTD
Number of Parks service requests	1	2	2	2	0	1	8

POLICE

Mid-Year Highlights

- * On April 1, 2015, the Dunwoody Police Department was awarded State Certification through the Georgia Association of Chiefs of Police. The department was awarded State Certification after a rigorous examination of the department covering eight critical areas essential to effective law enforcement services covering 129 standards. Fewer than 20% of eligible law enforcement agencies in the State of Georgia are certified.
- * As a tribute to National Police Week 2015, the Dunwoody Police Department contributed to The International Association of Chiefs of Police (IACP) campaign #WhyIWearTheBadge highlighting why police officers serve their community. The result was this award-winning online video: <https://www.youtube.com/watch?v=2DOSAjgKmYY> The Telly Awards has named The Dunwoody Police Department as a Bronze winner in the 36th Annual Telly Awards for the video. With nearly 12,000 entries from all 50 states and numerous countries, this is truly an honor.
- * The Dunwoody Police Department is a leader in law enforcement’s use of social media to engage the community and demonstrate transparency. Earlier this year, the department’s Facebook page reached 10,000 likes and the department earned 2nd place in the Golden Post Awards for Outstanding Social Media results.
- * Average police response time to all calls was 351.5 seconds, and average police response time to Priority 1 calls was 263.7 seconds for the first half of 2015. These response times are well below target response times of 360 seconds or less and 300 seconds or less, respectively.

By the Numbers

	Jan	Feb	Mar	Apr	May	Jun	YTD
Total number of calls	5031	4343	4737	4406	4918	4909	2834
Total number of Priority 1 calls	63	32	42	27	48	46	258
Total number of alarm calls	327	302	296	319	301	339	1887
Officer-initiated incidents	2966	2544	2651	2313	2672	2646	15792
Number of Part 1 Violent Crimes	7	10	7	12	12	2	50
Number of Part 1 Property Crimes	182	183	179	165	164	162	1035

PUBLIC WORKS

Mid-Year Highlights

- * A number of pedestrian facility projects have been in progress throughout the year, including the completion of the Hensley Drive and Mount Vernon Way sidewalk. Sidewalk on Mount Vernon Road is currently under construction, and the Peachford Road sidewalk is expected to go to construction later this year. Crosswalks in the PCID area are currently being replaced, and additional crosswalk improvements are planned for construction this year at Dunwoody Elementary, Mount Vernon at Forest Springs, and Tilly Mill at Stonington.
- * Several road improvements have been made since the beginning of 2015. Most notably, the Dunwoody Village Parkway project was wrapped up, with final project cost \$400,000 below budget. Upon completion of DeKalb County’s water main replacement on Mount Vernon Road,

the City is resurfacing the section between Ashford Dunwoody Road and Vernon Oaks Drive. In addition to these major improvements, the City’s annual paving efforts are ongoing.

- * Earlier this year, storm pipe lining was completed on Hidden Branches Drive. Future stormwater projects for 2015 include Martina Drive stream stabilization, culvert replacement on North Peachtree, and culvert lining on Delverton Drive.
- * NPDES permit annual reporting is complete and has been submitted for the stormwater utility.

By the Numbers

	Jan	Feb	Mar	Apr	May	Jun	YTD
Number of Public Works service requests	43	38	69	34	66	67	317
Number of Stormwater service requests	10	9	13	6	14	12	64