

Appendix Three: Data Tables

City of Dunwoody Parks & Recreation Master Planning Survey

May 2016

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
HOW LONG HAVE YOU LIVED IN DUNWOODY?	Less than a year	3%	3%
	1 year	2%	2%
	2 - 3 years	17%	7%
	4 - 10 years	29%	22%
	11 - 20 years	23%	37%
	21 years or more	27%	29%
TOTAL		100%	100%
Average		14.9	16.9
n =		690	962
IN WHAT AREA OF DUNWOODY DO YOU LIVE?	District 1	24%	30%
	District 2	38%	41%
	District 3	39%	29%
TOTAL		100%	100%
	n =	675	1,052
How knowledgeable/familiar are you and your household with parks and recreation facilities, programs and services the City provides?	1 - Not at all familiar	5%	2%
	2	9%	7%
	3 - Neutral	28%	23%
	4	43%	45%
	5 - Very familiar	15%	22%
TOTAL		100%	100%
Average		3.5	3.8
n =		685	981

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
TOP AREA FOR PARKS AND RECREATION FOCUS	Accessibility	1%	1%
	Land preservation/acquisition	16%	10%
	Family-oriented activities	10%	10%
	Pathway connectivity	18%	16%
	Safety and security in parks	17%	12%
	Maintenance of parks and facilities	21%	20%
	Leveraging partnerships	0%	1%
	Customer service		0%
	Developing new parks in under-served areas	4%	6%
	Community-wide special events	4%	5%
	Develop programs and classes for all ages	3%	8%
	Public art	0%	1%
	Affordability of service	2%	1%
	Signage/wayfinding	0%	1%
	Other	3%	8%
TOTAL		100%	100%
	n =	659	977
SECOND AREA FOR PARKS AND RECREATION FOCUS (1)	Accessibility	2%	0%
	Land preservation/acquisition	7%	2%
	Family-oriented activities	11%	3%
	Pathway connectivity	13%	6%
	Safety and security in parks	20%	10%
	Maintenance of parks and facilities	21%	22%
	Leveraging partnerships	1%	2%
	Customer service	0%	1%
	Developing new parks in under-served areas	7%	12%
	Community-wide special events	10%	16%
	Develop programs and classes for all ages	6%	14%
	Public art	1%	4%
	Affordability of service	1%	4%
	Signage/wayfinding	0%	2%
	Other	0%	1%
TOTAL		100%	100%
	n =	642	976
THIRD AREA FOR PARKS AND RECREATION FOCUS (2)	Accessibility	2%	0%
	Land preservation/acquisition	4%	2%
	Family-oriented activities	4%	3%
	Pathway connectivity	8%	6%
	Safety and security in parks	12%	10%
	Maintenance of parks and facilities	27%	22%
	Leveraging partnerships	2%	2%
	Customer service	1%	1%
	Developing new parks in under-served areas	9%	12%
	Community-wide special events	13%	16%
	Develop programs and classes for all ages	12%	14%
	Public art	2%	4%
	Affordability of service	2%	4%
	Signage/wayfinding	2%	2%
	Other	1%	1%
TOTAL		100%	100%
	n =	632	976

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
Top 3 values combined	Accessibility	5%	1%
	Land preservation/acquisition	27%	13%
	Family-oriented activities	24%	15%
	Pathway connectivity	39%	26%
	Safety and security in parks	47%	31%
	Maintenance of parks and facilities	67%	60%
	Leveraging partnerships	3%	4%
	Customer service	1%	2%
	Developing new parks in under-served areas	19%	28%
	Community-wide special events	27%	33%
	Develop programs and classes for all ages	20%	34%
	Public art	3%	8%
	Affordability of service	6%	9%
	Signage/wayfinding	2%	5%
Other	4%	10%	
TOTAL		293%	279%
	n =	660	1,050

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master Planning
Survey 2016**

		Invitation	Open Link
IMPORTANCE OF ATHLETIC FIELDS	1 - Not at all important	17%	10%
	2	6%	6%
	3 - Neutral	23%	20%
	4	23%	21%
	5 - Very important	31%	44%
TOTAL		100%	100%
Average		3.5	3.8
n =		630	828
IMPORTANCE OF COMMUNITY GARDENS	1 - Not at all important	12%	13%
	2	9%	11%
	3 - Neutral	35%	36%
	4	32%	26%
	5 - Very important	13%	14%
TOTAL		100%	100%
Average		3.3	3.2
n =		650	832
IMPORTANCE OF CULTURAL ARTS CENTER	1 - Not at all important	7%	14%
	2	13%	11%
	3 - Neutral	29%	32%
	4	30%	25%
	5 - Very important	21%	18%
TOTAL		100%	100%
Average		3.5	3.2
n =		648	836
IMPORTANCE OF DOG PARKS	1 - Not at all important	33%	29%
	2	12%	9%
	3 - Neutral	20%	24%
	4	20%	18%
	5 - Very important	15%	20%
TOTAL		100%	100%
Average		2.7	2.9
n =		636	826

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master Planning
Survey 2016**

		Invitation	Open Link
IMPORTANCE OF EVENT PAVILIONS	1 - Not at all important	10%	6%
	2	8%	9%
	3 - Neutral	31%	36%
	4	35%	34%
	5 - Very important	16%	14%
TOTAL		100%	100%
Average		3.4	3.4
n =		639	832
IMPORTANCE OF HISTORICAL SITES	1 - Not at all important	7%	12%
	2	10%	12%
	3 - Neutral	40%	31%
	4	26%	27%
	5 - Very important	16%	18%
TOTAL		100%	100%
Average		3.3	3.3
n =		644	824
IMPORTANCE OF NATURE CENTER	1 - Not at all important	4%	4%
	2	3%	4%
	3 - Neutral	14%	23%
	4	40%	32%
	5 - Very important	39%	37%
TOTAL		100%	100%
Average		4.1	3.9
n =		653	824
IMPORTANCE OF OUTDOOR COURTS (BOCCE BALL, BASKETBALL, ETC.)	1 - Not at all important	15%	13%
	2	7%	7%
	3 - Neutral	29%	29%
	4	26%	27%
	5 - Very important	22%	24%
TOTAL		100%	100%
Average		3.3	3.4
n =		644	822

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master Planning
Survey 2016**

		Invitation	Open Link
IMPORTANCE OF PICNIC SHELTERS	1 - Not at all important	5%	6%
	2	6%	9%
	3 - Neutral	25%	31%
	4	41%	38%
	5 - Very important	22%	17%
TOTAL		100%	100%
Average		3.7	3.5
n =		645	831
IMPORTANCE OF PLAYGROUNDS	1 - Not at all important	8%	7%
	2	5%	6%
	3 - Neutral	12%	22%
	4	27%	26%
	5 - Very important	47%	40%
TOTAL		100%	100%
Average		4.0	3.9
n =		646	832
IMPORTANCE OF SKATE PARKS	1 - Not at all important	48%	51%
	2	17%	15%
	3 - Neutral	24%	23%
	4	9%	7%
	5 - Very important	3%	3%
TOTAL		100%	100%
Average		2.0	2.0
n =		623	824
IMPORTANCE OF TRAILS/PATHWAYS	1 - Not at all important	2%	2%
	2	1%	2%
	3 - Neutral	7%	10%
	4	28%	26%
	5 - Very important	61%	61%
TOTAL		100%	100%
Average		4.5	4.4
n =		659	829

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master Planning
Survey 2016**

		Invitation	Open Link
IMPORTANCE OF OTHER FACILITY	1 - Not at all important	19%	18%
	2	1%	4%
	3 - Neutral	39%	43%
	4	7%	12%
	5 - Very important	35%	23%
TOTAL		100%	100%
Average		3.4	3.2
n =		111	253
IMPORTANCE OF ADULT EDUCATION PROGRAMS	1 - Not at all important	18%	14%
	2	11%	11%
	3 - Neutral	27%	35%
	4	29%	25%
	5 - Very important	15%	14%
TOTAL		100%	100%
Average		3.1	3.1
n =		635	847
IMPORTANCE OF ADULT ENRICHMENT PROGRAMS	1 - Not at all important	18%	14%
	2	8%	10%
	3 - Neutral	33%	33%
	4	23%	26%
	5 - Very important	18%	17%
TOTAL		100%	100%
Average		3.1	3.2
n =		628	846
IMPORTANCE OF COMMUNITY EVENTS (FESTIVALS, CONCERTS ETC.)	1 - Not at all important	3%	2%
	2	4%	2%
	3 - Neutral	14%	14%
	4	37%	35%
	5 - Very important	43%	48%
TOTAL		100%	100%
Average		4.1	4.2
n =		660	858

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master Planning
Survey 2016**

		Invitation	Open Link
IMPORTANCE OF SENIOR PROGRAMS	1 - Not at all important	33%	25%
	2	9%	10%
	3 - Neutral	20%	29%
	4	23%	19%
	5 - Very important	16%	18%
TOTAL		100%	100%
Average		2.8	3.0
n =		588	809
IMPORTANCE OF SPECIAL EVENTS	1 - Not at all important	6%	4%
	2	3%	5%
	3 - Neutral	28%	25%
	4	38%	40%
	5 - Very important	25%	26%
TOTAL		100%	100%
Average		3.7	3.8
n =		630	844
IMPORTANCE OF TEEN PROGRAMS	1 - Not at all important	28%	19%
	2	8%	6%
	3 - Neutral	25%	23%
	4	27%	26%
	5 - Very important	12%	26%
TOTAL		100%	100%
Average		2.9	3.3
n =		578	806
IMPORTANCE OF WELLNESS/HEALTH/YOGA PROGRAMS	1 - Not at all important	10%	10%
	2	11%	8%
	3 - Neutral	28%	26%
	4	25%	29%
	5 - Very important	26%	27%
TOTAL		100%	100%
Average		3.5	3.6
n =		640	850

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master Planning
Survey 2016**

		Invitation	Open Link
IMPORTANCE OF YOUTH ENRICHMENT PROGRAMS	1 - Not at all important	20%	14%
	2	5%	7%
	3 - Neutral	19%	24%
	4	29%	28%
	5 - Very important	28%	27%
TOTAL		100%	100%
Average		3.4	3.5
n =		612	822
IMPORTANCE OF YOUTH EDUCATION PROGRAMS	1 - Not at all important	16%	16%
	2	8%	8%
	3 - Neutral	20%	26%
	4	24%	27%
	5 - Very important	31%	23%
TOTAL		100%	100%
Average		3.5	3.3
n =		611	823
IMPORTANCE OF YOUTH SPORTS	1 - Not at all important	19%	16%
	2	5%	4%
	3 - Neutral	16%	17%
	4	21%	17%
	5 - Very important	38%	46%
TOTAL		100%	100%
Average		3.5	3.7
n =		620	830
IMPORTANCE OF OTHER PROGRAM	1 - Not at all important	45%	16%
	2	2%	4%
	3 - Neutral	23%	49%
	4	7%	6%
	5 - Very important	22%	25%
TOTAL		100%	100%
Average		2.6	3.2
n =		26	102

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master
Planning Survey 2016**

		Invitation	Open Link
MEETS COMMUNITY NEEDS: ATHLETIC FIELDS	1 - Not at all	11%	25%
	2	20%	23%
	3 - Somewhat	33%	29%
	4	21%	13%
	5 - Completely	15%	10%
TOTAL		100%	100%
Average		3.1	2.6
n =		519	680
MEETS COMMUNITY NEEDS: COMMUNITY GARDENS	1 - Not at all	9%	7%
	2	10%	9%
	3 - Somewhat	41%	38%
	4	23%	26%
	5 - Completely	17%	20%
TOTAL		100%	100%
Average		3.3	3.4
n =		512	629
MEETS COMMUNITY NEEDS: CULTURAL ARTS CENTER	1 - Not at all	10%	12%
	2	15%	15%
	3 - Somewhat	31%	45%
	4	31%	17%
	5 - Completely	13%	11%
TOTAL		100%	100%
Average		3.2	3.0
n =		522	627
MEETS COMMUNITY NEEDS: DOG PARKS	1 - Not at all	3%	3%
	2	4%	5%
	3 - Somewhat	30%	25%
	4	34%	34%
	5 - Completely	29%	33%
TOTAL		100%	100%
Average		3.8	3.9
n =		498	638

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master
Planning Survey 2016**

		Invitation	Open Link
MEETS COMMUNITY NEEDS: EVENT PAVILIONS	1 - Not at all	7%	10%
	2	20%	16%
	3 - Somewhat	37%	47%
	4	25%	18%
	5 - Completely	11%	8%
TOTAL		100%	100%
Average		3.1	3.0
n =		515	632
MEETS COMMUNITY NEEDS: HISTORICAL SITES	1 - Not at all	9%	10%
	2	13%	15%
	3 - Somewhat	38%	44%
	4	25%	20%
	5 - Completely	15%	11%
TOTAL		100%	100%
Average		3.2	3.1
n =		496	614
MEETS COMMUNITY NEEDS: NATURE CENTER	1 - Not at all	4%	2%
	2	3%	3%
	3 - Somewhat	15%	22%
	4	38%	35%
	5 - Completely	41%	38%
TOTAL		100%	100%
Average		4.1	4.0
n =		579	738
MEETS COMMUNITY NEEDS: OUTDOOR COURTS-BOCCE, BASKETBALL ETC.	1 - Not at all	12%	20%
	2	27%	22%
	3 - Somewhat	29%	36%
	4	17%	11%
	5 - Completely	15%	10%
TOTAL		100%	100%
Average		3.0	2.7
n =		508	622

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master
Planning Survey 2016**

		Invitation	Open Link
MEETS COMMUNITY NEEDS: PICNIC SHELTERS	1 - Not at all	4%	6%
	2	15%	12%
	3 - Somewhat	37%	47%
	4	32%	25%
	5 - Completely	13%	11%
TOTAL		100%	100%
Average		3.3	3.2
n =		551	676
MEETS COMMUNITY NEEDS: PLAYGROUNDS	1 - Not at all	1%	1%
	2	5%	3%
	3 - Somewhat	19%	24%
	4	40%	43%
	5 - Completely	35%	29%
TOTAL		100%	100%
Average		4.0	3.9
n =		585	736
MEETS COMMUNITY NEEDS: SKATE PARKS	1 - Not at all	9%	11%
	2	6%	5%
	3 - Somewhat	20%	17%
	4	23%	23%
	5 - Completely	42%	45%
TOTAL		100%	100%
Average		3.8	3.9
n =		493	575
MEETS COMMUNITY NEEDS: TRAILS/PATHWAYS	1 - Not at all	3%	3%
	2	11%	10%
	3 - Somewhat	35%	39%
	4	33%	32%
	5 - Completely	18%	15%
TOTAL		100%	100%
Average		3.5	3.5
n =		597	778

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master
Planning Survey 2016**

		Invitation	Open Link
MEETS COMMUNITY NEEDS: OTHER FACILITY	1 - Not at all	43%	47%
	2	11%	10%
	3 - Somewhat	26%	25%
	4	4%	10%
	5 - Completely	17%	8%
TOTAL		100%	100%
Average		2.4	2.2
n =		64	114
MEETS COMMUNITY NEEDS: ADULT EDUCATION PROGRAMS	1 - Not at all	11%	21%
	2	17%	24%
	3 - Somewhat	39%	39%
	4	21%	10%
	5 - Completely	12%	6%
TOTAL		100%	100%
Average		3.1	2.6
n =		434	535
MEETS COMMUNITY NEEDS: ADULT ENRICHMENT PROGRAMS	1 - Not at all	11%	20%
	2	14%	25%
	3 - Somewhat	44%	40%
	4	19%	10%
	5 - Completely	12%	5%
TOTAL		100%	100%
Average		3.1	2.6
n =		437	543
MEETS COMMUNITY NEEDS: COMMUNITY EVENTS	1 - Not at all	2%	2%
	2	7%	8%
	3 - Somewhat	33%	36%
	4	36%	39%
	5 - Completely	22%	15%
TOTAL		100%	100%
Average		3.7	3.6
n =		601	773

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master
Planning Survey 2016**

		Invitation	Open Link
MEETS COMMUNITY NEEDS: SENIOR PROGRAMS	1 - Not at all	11%	29%
	2	16%	23%
	3 - Somewhat	34%	32%
	4	24%	9%
	5 - Completely	15%	8%
TOTAL		100%	100%
Average		3.2	2.4
n =		344	438
MEETS COMMUNITY NEEDS: SPECIAL EVENTS	1 - Not at all	2%	4%
	2	15%	7%
	3 - Somewhat	34%	46%
	4	38%	31%
	5 - Completely	12%	12%
TOTAL		100%	100%
Average		3.4	3.4
n =		557	730
MEETS COMMUNITY NEEDS: TEEN PROGRAMS	1 - Not at all	13%	29%
	2	18%	25%
	3 - Somewhat	36%	31%
	4	21%	10%
	5 - Completely	12%	6%
TOTAL		100%	100%
Average		3.0	2.4
n =		329	494
MEETS COMMUNITY NEEDS: WELLNESS/HEALTH/YOGA PROGRAMS	1 - Not at all	16%	33%
	2	24%	26%
	3 - Somewhat	36%	27%
	4	12%	8%
	5 - Completely	11%	7%
TOTAL		100%	100%
Average		2.8	2.3
n =		411	576

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master
Planning Survey 2016**

		Invitation	Open Link
MEETS COMMUNITY NEEDS: YOUTH ENRICHMENT PROGRAMS	1 - Not at all	12%	19%
	2	18%	23%
	3 - Somewhat	35%	38%
	4	21%	14%
	5 - Completely	15%	6%
TOTAL		100%	100%
Average		3.1	2.7
n =		400	526
MEETS COMMUNITY NEEDS: YOUTH EDUCATION PROGRAMS	1 - Not at all	13%	16%
	2	16%	23%
	3 - Somewhat	38%	41%
	4	23%	13%
	5 - Completely	11%	7%
TOTAL		100%	100%
Average		3.0	2.7
n =		407	530
MEETS COMMUNITY NEEDS: YOUTH SPORTS	1 - Not at all	12%	26%
	2	21%	17%
	3 - Somewhat	26%	31%
	4	22%	13%
	5 - Completely	19%	11%
TOTAL		100%	100%
Average		3.2	2.7
n =		472	612
MEETS COMMUNITY NEEDS: OTHER PROGRAM	1 - Not at all	24%	38%
	2	38%	14%
	3 - Somewhat	9%	30%
	4	15%	7%
	5 - Completely	15%	11%
TOTAL		100%	100%
Average		2.6	2.4
n =		25	56

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
IMPORTANCE TO HOUSEHOLD: DUNWOODY NATURE CENTER	1 - Not at all important	3%	4%
	2	3%	4%
	3 - Neutral	18%	15%
	4	32%	31%
	5 - Very important	45%	46%
TOTAL		100%	100%
Average		4.1	4.1
n =		644	817
IMPORTANCE TO HOUSEHOLD: DUNWOODY SENIOR BASEBALL	1 - Not at all important	49%	39%
	2	6%	8%
	3 - Neutral	22%	20%
	4	11%	9%
	5 - Very important	12%	24%
TOTAL		100%	100%
Average		2.3	2.7
n =		554	702
IMPORTANCE TO HOUSEHOLD: SPRUILL CENTER FOR THE ARTS	1 - Not at all important	10%	11%
	2	4%	9%
	3 - Neutral	30%	25%
	4	28%	28%
	5 - Very important	28%	28%
TOTAL		100%	100%
Average		3.6	3.5
n =		620	801

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
IMPORTANCE TO HOUSEHOLD: CHATTAHOOCHEE WEAVERS GUILD	1 - Not at all important	60%	62%
	2	8%	10%
	3 - Neutral	27%	22%
	4	2%	3%
	5 - Very important	2%	3%
TOTAL		100%	100%
Average		1.8	1.7
n =		453	580
IMPORTANCE TO HOUSEHOLD: STAGE DOOR PLAYERS	1 - Not at all important	19%	19%
	2	8%	10%
	3 - Neutral	33%	27%
	4	22%	23%
	5 - Very important	19%	21%
TOTAL		100%	100%
Average		3.1	3.2
n =		581	769
IMPORTANCE TO HOUSEHOLD: DUNWOODY PRESERVATION TRUST	1 - Not at all important	16%	12%
	2	7%	10%
	3 - Neutral	27%	28%
	4	28%	26%
	5 - Very important	22%	25%
TOTAL		100%	100%
Average		3.3	3.4
n =		568	744

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
PLEASE INDICATE IF YOUR FAMILY PARTICIPATES IN OR WOULD LIKE TO PARTICIPATE IN ANY OF THE FOLLOWING ACTIVITIES	Adaptive recreation programs	8%	6%
	Adult enrichment classes	43%	38%
	After school programs	27%	18%
	Arts programs	46%	42%
	Athletic leagues - youth	44%	50%
	Athletic leagues - adult	33%	32%
	Community events	83%	78%
	Cultural programs	56%	43%
	Family programs	44%	38%
	Fitness and wellness programs	62%	60%
	Intergenerational programs	14%	13%
	Outdoor recreation programs	59%	62%
	Nature programs	61%	58%
	Senior programs	21%	20%
	Summer camps	39%	34%
	Swim lessons/aquatic programs	45%	34%
	Teen programs	25%	29%
	Tennis programs	38%	31%
	Wildlife protection programs	37%	32%
Youth enrichment classes	31%	26%	
Other activity	4%	4%	
TOTAL		820%	746%
	n =	653	827

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
TOP PRIORITY TO BE ADDED, EXPANDED OR IMPROVED	Adaptive recreation programs	1%	2%
	Adult enrichment classes	6%	5%
	After school programs	1%	2%
	Arts programs	5%	4%
	Athletic leagues - youth	15%	28%
	Athletic leagues - adult	1%	3%
	Community events	36%	24%
	Cultural programs	2%	3%
	Family programs	5%	4%
	Fitness and wellness programs	5%	7%
	Outdoor recreation programs	4%	3%
	Nature programs	4%	4%
	Senior programs	4%	3%
	Summer camps	2%	1%
	Swim lessons/aquatic programs	5%	1%
	Teen programs	1%	2%
	Tennis programs	1%	2%
	Wildlife protection programs	2%	2%
Youth enrichment classes	0%	0%	
Other activity	1%	1%	
TOTAL		100%	100%
	n =	619	782
SECOND PRIORITY TO BE ADDED, EXPANDED OR IMPROVED	Adaptive recreation programs	1%	0%
	Adult enrichment classes	6%	4%
	After school programs	3%	1%
	Arts programs	4%	5%
	Athletic leagues - youth	7%	8%
	Athletic leagues - adult	1%	5%
	Community events	15%	17%
	Cultural programs	8%	5%
	Family programs	10%	6%
	Fitness and wellness programs	12%	10%
	Intergenerational programs	0%	0%
	Outdoor recreation programs	10%	10%
	Nature programs	7%	8%
	Senior programs	3%	4%
	Summer camps	4%	3%
	Swim lessons/aquatic programs	3%	2%
	Teen programs	1%	4%
	Tennis programs	1%	3%
Wildlife protection programs	2%	3%	
Youth enrichment classes	1%	2%	
Other activity	1%	1%	
TOTAL		100%	100%
	n =	614	772
THIRD PRIORITY TO BE ADDED, EXPANDED OR IMPROVED	Adaptive recreation programs	1%	1%
	Adult enrichment classes	4%	4%
	After school programs	3%	1%
	Arts programs	4%	4%
	Athletic leagues - youth	3%	3%
	Athletic leagues - adult	2%	2%
	Community events	12%	14%
	Cultural programs	8%	7%
	Family programs	4%	5%
	Fitness and wellness programs	7%	10%
	Intergenerational programs	1%	2%
	Outdoor recreation programs	8%	11%
	Nature programs	12%	9%
	Senior programs	4%	4%
	Summer camps	8%	4%
	Swim lessons/aquatic programs	8%	3%
	Teen programs	2%	6%
	Tennis programs	5%	4%
Wildlife protection programs	3%	5%	
Youth enrichment classes	2%	2%	
Other activity	1%	0%	
TOTAL		100%	100%
	n =	596	758

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
Top 3 values combined	Adaptive recreation programs	2%	3%
	Adult enrichment classes	15%	13%
	After school programs	8%	4%
	Arts programs	12%	12%
	Athletic leagues - youth	25%	38%
	Athletic leagues - adult	4%	9%
	Community events	62%	55%
	Cultural programs	18%	15%
	Family programs	20%	15%
	Fitness and wellness programs	24%	28%
	Intergenerational programs	1%	2%
	Outdoor recreation programs	22%	24%
	Nature programs	23%	20%
	Senior programs	10%	10%
	Summer camps	14%	7%
	Swim lessons/aquatic programs	15%	7%
	Teen programs	3%	11%
	Tennis programs	6%	8%
	Wildlife protection programs	7%	10%
	Youth enrichment classes	3%	4%
Other activity	2%	2%	
TOTAL		296%	295%
	n =	619	784

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
Which of the following park facilities do you or your family utilize for programmed activities?	Area YMCA	13%	16%
	Area churches	51%	56%
	Blackburn Park	23%	20%
	Murphy Candler Park	27%	40%
	Morgan Falls Park	23%	21%
	MJCC	42%	36%
	Other park facility	24%	30%
TOTAL		203%	219%
	n =	545	667

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
WHAT ARE THE THREE MOST IMPORTANT AREAS THAT, IF ADDRESSED BY THE CITY, WOULD INCREASE YOUR UTILIZATION OF DUNWOODY PARKS AND RECREATION FACILITIES?	Accessibility	17%	11%
	Additional facilities and amenities	47%	48%
	Awareness of programs (communications)	44%	39%
	Condition/maintenance of parks or buildings	42%	43%
	Customer service/staff knowledge	2%	4%
	Hours of operation	6%	5%
	Parking	8%	8%
	Pricing/user fees	9%	11%
	Programs I want	43%	48%
	Quality of equipment	12%	16%
	Safety and security	34%	31%
	WiFi connectivity	4%	8%
	Other	2%	5%
TOTAL		272%	277%
	n =	644	825

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master Planning
Survey 2016**

		Invitation	Open Link
NEED FOR NEW INDOOR AQUATICS FACILITY	1 - Not at all important	21%	29%
	2	7%	9%
	3 - Neutral	27%	24%
	4	23%	19%
	5 - Very important	21%	19%
TOTAL		100%	100%
Average		3.2	2.9
n =		606	675
NEED FOR NEW INDOOR SPORTS FACILITIES	1 - Not at all important	14%	14%
	2	7%	10%
	3 - Neutral	34%	31%
	4	26%	24%
	5 - Very important	19%	21%
TOTAL		100%	100%
Average		3.3	3.3
n =		608	675
NEED FOR NEW COMMUNITY/RECREATION CENTER	1 - Not at all important	10%	11%
	2	10%	9%
	3 - Neutral	32%	29%
	4	24%	27%
	5 - Very important	24%	24%
TOTAL		100%	100%
Average		3.4	3.4
n =		607	669
NEED FOR THEATRE/PERFORMING ARTS CENTER	1 - Not at all important	16%	23%
	2	8%	10%
	3 - Neutral	36%	27%
	4	22%	18%
	5 - Very important	18%	22%
TOTAL		100%	100%
Average		3.2	3.1
n =		619	673

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master Planning
Survey 2016**

		Invitation	Open Link
NEED FOR DISC GOLF	1 - Not at all important	42%	42%
	2	11%	10%
	3 - Neutral	34%	30%
	4	9%	13%
	5 - Very important	4%	6%
TOTAL		100%	100%
Average		2.2	2.3
n =		598	668
NEED FOR EXERCISE STATIONS ALONG TRAILS IN PARKS	1 - Not at all important	18%	20%
	2	14%	12%
	3 - Neutral	31%	35%
	4	25%	22%
	5 - Very important	11%	11%
TOTAL		100%	100%
Average		3.0	2.9
n =		617	671
NEED FOR IMPROVED PARK AMENITIES	1 - Not at all important	3%	3%
	2	2%	3%
	3 - Neutral	20%	18%
	4	43%	39%
	5 - Very important	31%	38%
TOTAL		100%	100%
Average		4.0	4.1
n =		618	691
NEED FOR LIGHTS FOR OUTDOOR ATHLETIC FACILITIES	1 - Not at all important	10%	10%
	2	4%	5%
	3 - Neutral	29%	27%
	4	33%	25%
	5 - Very important	24%	33%
TOTAL		100%	100%
Average		3.6	3.6
n =		600	672

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master Planning
Survey 2016**

		Invitation	Open Link
NEED FOR NEW PARKS	1 - Not at all important	18%	9%
	2	5%	6%
	3 - Neutral	35%	35%
	4	21%	22%
	5 - Very important	21%	28%
TOTAL		100%	100%
Average		3.2	3.5
n =		562	666
NEED FOR OUTDOOR POOL	1 - Not at all important	27%	34%
	2	9%	10%
	3 - Neutral	28%	28%
	4	17%	15%
	5 - Very important	20%	14%
TOTAL		100%	100%
Average		2.9	2.6
n =		608	667
NEED FOR OPEN PAVILION FOR CONCERTS/PERFORMANCES	1 - Not at all important	8%	6%
	2	5%	5%
	3 - Neutral	24%	23%
	4	34%	33%
	5 - Very important	29%	34%
TOTAL		100%	100%
Average		3.7	3.8
n =		625	680
NEED FOR OUTDOOR ATHLETIC FIELDS/COURTS	1 - Not at all important	12%	9%
	2	6%	5%
	3 - Neutral	30%	21%
	4	22%	20%
	5 - Very important	29%	45%
TOTAL		100%	100%
Average		3.5	3.9
n =		592	686

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master Planning
Survey 2016**

		Invitation	Open Link
NEED FOR PATHWAYS AND TRAILS	1 - Not at all important	5%	3%
	2	3%	2%
	3 - Neutral	22%	15%
	4	27%	24%
	5 - Very important	42%	57%
TOTAL		100%	100%
Average		4.0	4.3
n =		603	699
NEED FOR PLAYGROUNDS	1 - Not at all important	8%	7%
	2	7%	7%
	3 - Neutral	32%	29%
	4	25%	29%
	5 - Very important	28%	26%
TOTAL		100%	100%
Average		3.6	3.6
n =		606	658
NEED FOR SAND VOLLEYBALL	1 - Not at all important	35%	32%
	2	13%	12%
	3 - Neutral	37%	34%
	4	12%	17%
	5 - Very important	3%	5%
TOTAL		100%	100%
Average		2.3	2.5
n =		598	663
NEED FOR SENIOR CENTER	1 - Not at all important	21%	20%
	2	7%	7%
	3 - Neutral	31%	35%
	4	28%	18%
	5 - Very important	14%	19%
TOTAL		100%	100%
Average		3.1	3.1
n =		611	671

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
NEED FOR SPLASH PADS	1 - Not at all important	23%	27%
	2	9%	10%
	3 - Neutral	35%	32%
	4	20%	19%
	5 - Very important	13%	12%
TOTAL		100%	100%
Average		2.9	2.8
n =		599	653
NEED FOR VOLLEYBALL COURTS	1 - Not at all important	27%	24%
	2	15%	13%
	3 - Neutral	39%	38%
	4	15%	18%
	5 - Very important	3%	7%
TOTAL		100%	100%
Average		2.5	2.7
n =		595	664
NEED FOR OTHER INDOOR OR OUTDOOR FACILITIES	1 - Not at all important	21%	15%
	2	6%	4%
	3 - Neutral	46%	46%
	4	6%	13%
	5 - Very important	21%	21%
TOTAL		100%	100%
Average		3.0	3.2
n =		242	486

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
TOP PRIORITY FACILITY TO ADD, EXPAND OR IMPROVE	Indoor aquatics facility	11%	8%
	Indoor sports facilities	2%	6%
	New community/recreation center	7%	5%
	Theatre/performing arts center	9%	10%
	Disc golf	2%	2%
	Exercise stations along trails in parks	3%	3%
	Improved park amenities	7%	10%
	Lights for outdoor athletic facilities	1%	2%
	New parks	3%	5%
	Outdoor pool	2%	2%
	Open pavilion for concerts/performance	8%	6%
	Outdoor athletic fields/courts	11%	13%
	Pathways and trails	17%	16%
	Playgrounds	2%	1%
	Sand volleyball	0%	0%
	Senior center	9%	2%
	Splash pads	4%	2%
Volleyball courts	1%	0%	
Other indoor or outdoor facility	1%	2%	
TOTAL		100%	100%
	n =	624	707
SECOND PRIORITY FACILITY TO ADD, EXPAND OR IMPROVE	Indoor aquatics facility	4%	3%
	Indoor sports facilities	6%	4%
	New community/recreation center	5%	5%
	Theatre/performing arts center	7%	5%
	Disc golf	2%	2%
	Exercise stations along trails in parks	6%	3%
	Improved park amenities	10%	12%
	Lights for outdoor athletic facilities	6%	7%
	New parks	6%	5%
	Outdoor pool	6%	4%
	Open pavilion for concerts/performance	11%	12%
	Outdoor athletic fields/courts	10%	12%
	Pathways and trails	10%	12%
	Playgrounds	5%	3%
	Sand volleyball	0%	2%
	Senior center	3%	4%
	Splash pads	2%	3%
Volleyball courts	0%	1%	
Other indoor or outdoor facility	0%	1%	
TOTAL		100%	100%
	n =	614	699
THIRD PRIORITY TO ADD, EXPAND OR IMPROVE	Indoor aquatics facility	4%	4%
	Indoor sports facilities	4%	4%
	New community/recreation center	8%	6%
	Theatre/performing arts center	8%	4%
	Disc golf	2%	2%
	Exercise stations along trails in parks	4%	3%
	Improved park amenities	15%	9%
	Lights for outdoor athletic facilities	4%	5%
	New parks	4%	5%
	Outdoor pool	5%	3%
	Open pavilion for concerts/performance	12%	11%
	Outdoor athletic fields/courts	4%	6%
	Pathways and trails	10%	15%
	Playgrounds	6%	5%
	Sand volleyball	0%	1%
	Senior center	3%	7%
	Splash pads	4%	3%
Volleyball courts	1%	1%	
Other indoor or outdoor facility	1%	4%	
TOTAL		100%	100%
	n =	604	685

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
Top 3 values combined	Indoor aquatics facility	19%	16%
	Indoor sports facilities	12%	14%
	New community/recreation center	19%	15%
	Theatre/performing arts center	24%	19%
	Disc golf	5%	5%
	Exercise stations along trails in parks	12%	10%
	Improved park amenities	31%	30%
	Lights for outdoor athletic facilities	11%	14%
	New parks	12%	15%
	Outdoor pool	13%	9%
	Open pavilion for concerts/performances	31%	29%
	Outdoor athletic fields/courts	25%	36%
	Pathways and trails	37%	42%
	Playgrounds	12%	9%
	Sand volleyball	1%	3%
	Senior center	15%	12%
	Splash pads	10%	8%
	Volleyball courts	2%	2%
Other indoor or outdoor facility	3%	6%	
TOTAL		295%	296%
	n =	624	707

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
FUNDING FOR FACILITIES: GENERAL PROPERTY TAX	Definitely not support	33%	29%
	Probably not support	16%	20%
	Neutral	18%	18%
	Probably support	24%	24%
	Definitely support	9%	9%
TOTAL		100%	100%
Average		2.6	2.6
n =		589	668
FUNDING FOR FACILITIES: BOND REFERENDUM	Definitely not support	14%	11%
	Probably not support	9%	9%
	Neutral	31%	21%
	Probably support	28%	36%
	Definitely support	19%	22%
TOTAL		100%	100%
Average		3.3	3.5
n =		540	639
FUNDING FOR FACILITIES: NEW DEDICATED SALES TAX	Definitely not support	27%	22%
	Probably not support	12%	15%
	Neutral	17%	15%
	Probably support	26%	31%
	Definitely support	18%	17%
TOTAL		100%	100%
Average		3.0	3.1
n =		599	682

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
FUNDING FOR FACILITIES: NEW DEDICATED PROPERTY TAX	Definitely not support	35%	29%
	Probably not support	27%	21%
	Neutral	12%	13%
	Probably support	17%	28%
	Definitely support	9%	9%
TOTAL		100%	100%
Average		2.4	2.7
n =		585	682
FUNDING FOR NEW/IMPROVED FACILITIES: USER FEES	Definitely not support	14%	17%
	Probably not support	11%	16%
	Neutral	17%	19%
	Probably support	28%	28%
	Definitely support	29%	20%
TOTAL		100%	100%
Average		3.5	3.2
n =		598	702
FUNDING FOR NEW/IMPROVED FACILITIES: PRIVATE DONATIONS	Definitely not support	2%	1%
	Probably not support	2%	2%
	Neutral	10%	8%
	Probably support	16%	19%
	Definitely support	71%	69%
TOTAL		100%	100%
Average		4.5	4.5
n =		615	709

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
POTENTIAL IMPACT OF FEE INCREASES	Moderate fee increases would not limit participation at all	55%	58%
	Moderate fee increases would limit participation somewhat	17%	20%
	Moderate fee increases would significantly limit partic.	7%	9%
	Don't know/uncertain	21%	13%
TOTAL		100%	100%
	n =	640	729
YOUR LIKELY VOTE ON A PARKS AND RECREATION BOND REFERENDUM	Definitely vote 'yes'	18%	22%
	Probably vote 'yes'	37%	43%
	Probably vote 'no'	11%	10%
	Definitely vote 'no'	8%	7%
	Don't know/uncertain	26%	18%
TOTAL		100%	100%
	n =	646	727

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master Planning
Survey 2016**

<i>How would you allocate \$100 across the following categories?</i>		Invitation	Open Link
ALLOCATION TO IMPROVE/RENOVATE/MAINTAIN EXISTING FACILITIES	\$0	21%	27%
	\$1-15	18%	20%
	\$16-30	31%	32%
	\$31-45	11%	4%
	\$46-60	13%	11%
	\$61-75	1%	2%
	\$75-90	2%	1%
	\$91-100	4%	2%
TOTAL		100%	100%
Average		\$26.12	\$22.15
n =		635	673
ALLOCATION TO ADD NEW PARKS	\$0	48%	54%
	\$1-15	25%	19%
	\$16-30	21%	19%
	\$31-45	4%	3%
	\$46-60	2%	4%
	\$61-75	0%	1%
	\$75-90	0%	0%
	\$91-100	1%	1%
TOTAL		100%	100%
Average		\$10.24	\$10.69
n =		635	673
ALLOCATION TO ADD MORE PATHWAYS/TRAILS	\$0	25%	30%
	\$1-15	30%	23%
	\$16-30	26%	29%
	\$31-45	6%	5%
	\$46-60	7%	9%
	\$61-75	1%	1%
	\$75-90	3%	1%
	\$91-100	1%	1%
TOTAL		100%	100%
Average		\$20.00	\$18.44
n =		635	673
ALLOCATION TO INDOOR SPORTS COMPLEX	\$0	57%	55%
	\$1-15	18%	19%
	\$16-30	18%	17%
	\$31-45	2%	3%
	\$46-60	5%	5%
	\$61-75		1%
	\$91-100	0%	1%
TOTAL		100%	100%
Average		\$9.61	\$11.18
n =		635	673

23 May 16
Source: RRC Associates

**City of Dunwoody Parks & Recreation Master Planning
Survey 2016**

<i>How would you allocate \$100 across the following categories?</i>		Invitation	Open Link
ALLOCATION TO ADD OUTDOOR ATHLETIC FIELDS AND COURTS	\$0	40%	39%
	\$1-15	25%	16%
	\$16-30	24%	24%
	\$31-45	3%	5%
	\$46-60	5%	11%
	\$61-75	1%	2%
	\$75-90	0%	2%
	\$91-100	2%	2%
TOTAL		100%	100%
Average		\$14.13	\$19.63
n =		635	673
ALLOCATION TO PROVIDE MORE CITY-WIDE SPECIAL EVENTS	\$0	44%	47%
	\$1-15	28%	26%
	\$16-30	20%	21%
	\$31-45	1%	2%
	\$46-60	5%	2%
	\$61-75	0%	0%
	\$75-90	0%	0%
	\$91-100	1%	1%
TOTAL		100%	100%
Average		\$11.81	\$10.56
n =		635	673
ALLOCATION TO OTHER ENHANCEMENTS	\$0	78%	74%
	\$1-15	5%	11%
	\$16-30	8%	8%
	\$31-45	1%	3%
	\$46-60	3%	3%
	\$61-75	0%	0%
	\$75-90	2%	0%
	\$91-100	1%	1%
TOTAL		100%	100%
Average		\$8.10	\$7.34
n =		635	673

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
What is the best way to reach you with info on parks and recreation tourism facilities/services/programs?	Local media	54%	46%
	Word of mouth	20%	18%
	Internet/website	57%	55%
	Social networking	39%	42%
	E-mail from the City	75%	78%
	School flyers	18%	16%
	Other	13%	6%
TOTAL		275%	261%
	n =	651	757

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
GENDER	Male	44%	40%
	Female	56%	60%
TOTAL		100%	100%
	n =	651	756
WHAT IS YOUR AGE?	under 25		1%
	25-34	14%	9%
	35-44	36%	23%
	45-54	17%	38%
	55-64	15%	13%
	65-74	10%	11%
	75 or older	8%	5%
TOTAL		100%	100%
Average		49.5	50.5
n =		650	753
HOUSEHOLD STATUS	Single, no children	7%	6%
	Single with children	5%	6%
	Single, grown children	5%	4%
	Couple, no children	16%	9%
	Couple with children	48%	58%
	Couple, grown children	19%	18%
TOTAL		100%	100%
	n =	654	748

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
OWN OR RENT RESIDENCE	Own	99%	96%
	Rent	0%	3%
	Other	1%	1%
TOTAL		100%	100%
	n =	657	742
REGISTERED VOTER IN CITY	Yes	97%	96%
	No	3%	4%
TOTAL		100%	100%
	n =	661	736

23 May 16
Source: RRC Associates

City of Dunwoody Parks & Recreation Master Planning Survey 2016

		Invitation	Open Link
GROSS ANNUAL HOUSEHOLD INCOME	Under \$25,000	3%	0%
	\$25,000-49,999	3%	2%
	\$50,000-74,999	5%	7%
	\$75,000-99,999	7%	8%
	\$100,000-149,999	29%	24%
	\$150,000-199,999	19%	22%
	\$200,000-249,999	10%	16%
	\$250,000 or more	22%	21%
TOTAL		100%	100%
	n =	569	664
ARE YOU OF HISPANIC, LATINO OR SPANISH ORIGIN?	Yes	10%	3%
	No	90%	97%
TOTAL		100%	100%
	n =	633	713
WHAT RACE DO YOU CONSIDER YOURSELF TO BE?	White	71%	94%
	Asian, Asian Indian or Pacific Islander	15%	2%
	Native American		0%
	Black or African American	7%	1%
	Other	8%	3%
TOTAL		100%	100%
	n =	629	711

23 May 16
Source: RRC Associates