

Dunwoody City Council Retreat

February 4-5, 2016

Staybridge Suites Atlanta- Perimeter Center

Friday Agenda

- * Introduction of Mara Register, Carl Vinson Institute of Georgia
- * 2015 Accomplishments
- * 2016 Goals and Initiatives
- * Wrap-Up

Facilitator Roles

- * Keep the conversation focused
- * Make sure everyone is heard
- * Keep a written record (of consensus agreements)
- * Help the group work towards consensus
- * Answer questions
- * Referee if needed

Ground Rules

- * **Check your title** at the door, we're all **equal adults** here today
- * The past is past, **focus on and talk about the Future**
- * **Speak the truth** (as you know it)
- * **Don't judge** other's comments
- * Allow others in your group to talk, **Please don't dominate**
- * **Trust** each other enough to speak and **Respect** each other enough to listen
- * **Respect** each other's differences and perspectives
- * **Talk to each other**....not the media
- * **Address challenges not people**, No personal assaults
- * **"Don't beat a dead horse"..... dismount**
- * **Agreement** on ground rules

Thursday Agenda

- * Sanitation Discussion (Nancy Jester)
- * Executive Session- Real Estate
- * Police Department Strategic Plan (Chief Grogan)

DeKalb Sanitation

Rolling Forward to One

- * Right-size garbage roll carts
 - * Options include: 35-, 45-, 65- or 95-gallon (95 gallon requires \$15 fee and recycling subscription)
- * Additional garbage carts are available with an additional fee and recycling subscription
- * 65-gallon blue recycling cart available for \$15 fee
- * Requests made at www.rollingforwardtoone.com
- * Within 1 week of application receipt, customer will be contacted with follow-up instructions. Carts are delivered 30-90 days after receipt of application or applicable fees.

DeKalb Sanitation

Intergovernmental Agreement

- * Automatically renews annually on January 1
- * Current IGA calls for 2x weekly residential collection
 - * Unlimited volume of garbage collection

2015 Accomplishments

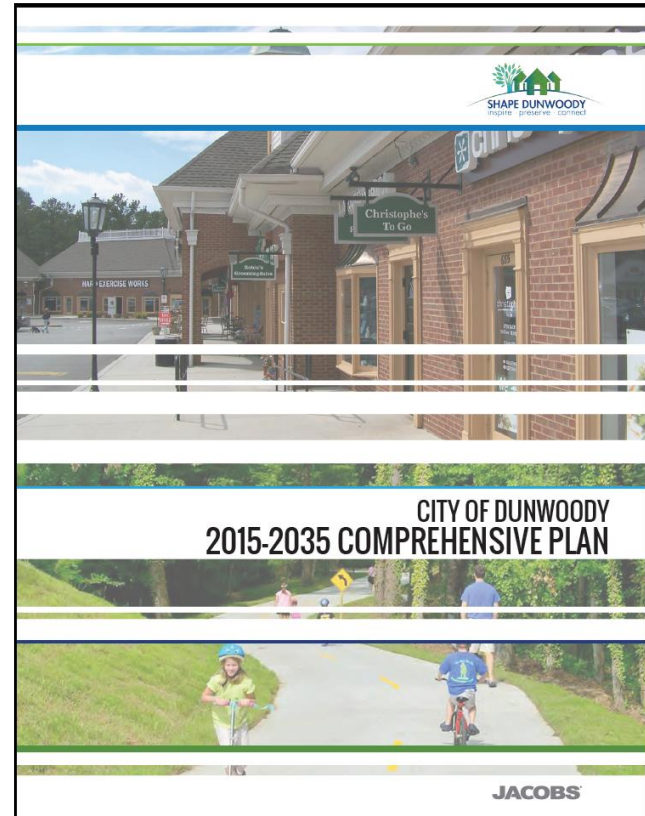
City Clerk

- * New Records Clerk hired to assist with all aspects of City records
- * 1,030 Open Records Requests processed
- * Transitioned all City boards to electronic agenda packets

2015 Accomplishments

Community Development

- * Completed Comprehensive Plan Update
 - * Renewed Qualified Local Government Certification
- * Renewed Tree City USA status for fourth year



2015 Accomplishments

Community Development

- * Held three recycling and hazardous waste collection events
- * Along with Finance, investigated 450 business license violations



2015 Accomplishments

Finance

- * Managed vendor selection process, saving \$60,000 over outsourcing
- * Negotiated with five primary service providers, and oversaw transition of Finance and Administration contract to Severn Trent
- * Completed RFP for auditors and successful transition to new audit firm

2015 Accomplishments

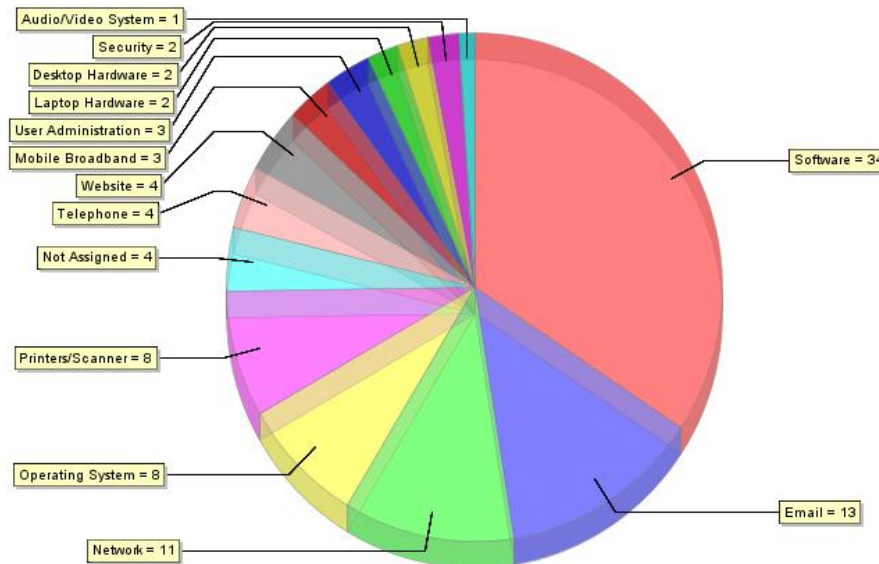
Finance (continued)

- * Completed sixth consecutive audit with a clean audit opinion
- * Successfully addressed the issue related to property tax assessment freeze funds

2015 Accomplishments

Information Technology

- * 94% of 1,524 total helpdesk requests were completed in accordance with Service Level Agreements (SLA)

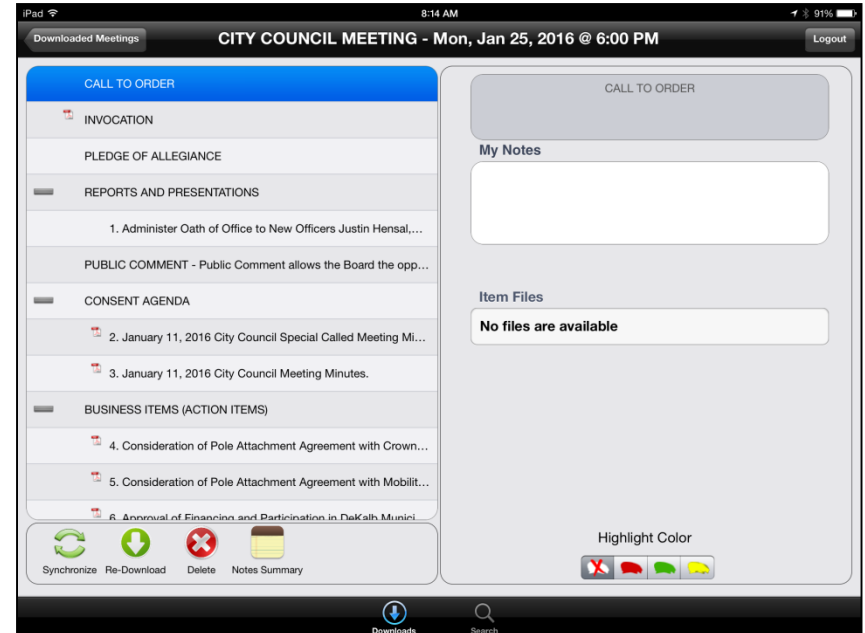


Helpdesk Requests by Category

2015 Accomplishments

Information Technology

- * Deployed iPads with Sire Agenda-to-Go app for use to all City boards
- * Converted seven physical servers to VMware virtual machines
 - * Adds flexibility in managing server infrastructure and disaster recovery



2015 Accomplishments


Information Technology (continued)

- * Implemented Genetec Access Control and video recording system at City Hall and Brook Run Park
- * Replaced end-of-life wireless hardware with new Aruba Networks access points and a cloud-based wireless controller
- * Successfully completed year two of the On-site Network Security Assessment with an overall score of Above Average

2015 Accomplishments

Marketing/Public Relations

- * Wrote and distributed three editions of the Dunwoody Digest to 19,000+ homes
- * Held one citywide and three district-specific town hall meetings, attracting more than 300 citizens



DUNWOODY DIGEST
• City of Dunwoody - Official Newsletter •

SPRING GETS ACTIVE

Dunwoody Offers Many Options for Energetic Outdoor Fun

Spring brings budding trees, blossoming flowers and an invitation to get outside and enjoy the warmer temperatures. It's nature's way of shedding its winter coat and embracing the bright sunshine.

Dunwoody comes alive with activity in the spring as runners, bikers and outdoor enthusiasts of all kinds begin to burn off those winter blahs. Physical activity not only leads to improved health, it can revive the spirit and open the door to new experiences.

It's the perfect time to go outside and experience all of the upgrades and new city facilities in Dunwoody.

Continued on page: 6

DUNWOODY ART FESTIVAL FINDS NEW HOME IN 2015.

A Mother's Day tradition in the City of Dunwoody, the crowd-pleasing Dunwoody Art Festival is on the move to Dunwoody Village Parkway and will celebrate its sixth dazzling show on May 9 and 10, 2015.

In 2014, Dunwoody Art Festival drew a remarkable crowd of more than 60,000 happy grandmothers, moms, children, and of course, lots of dads too! The Dunwoody Village area transforms into a whimsical artist market with fun for the entire family.

2015 Accomplishments

Marketing/Public Relations

- * Prepared materials and coordinated media briefings regarding the Westside Connector
- * Managed 2015 Citizen Survey process and data analysis

2015 Accomplishments

Marketing/Public Relations

- * Hosted several events, including ceremonies for Memorial Day and Veterans Day, State of the City, Truck or Treat, Pic-in-the-Park, Stream Cleanup, and Park at Pernoshal Court Groundbreaking



2015 Accomplishments

Parks

- * Continued FIPP with recreation partners. Projects included:
 - * Nature Center signage, bathroom upgrades and window replacement
 - * DPT ADA bathroom, meeting room and outdoor event space
 - * Stage Door Players electrical upgrades, carpet and entryway improvements
- * Spruill Center parking lot restriping, sidewalk repair, cabinets and sinks



2015 Accomplishments

Parks (continued)

- * Playgrounds were replaced at Windwood Hollow Park and Dunwoody Park, and shade structures were installed at the Georgetown Park playground



2015 Accomplishments

Parks (continued)

- * Relocated Brook Run Dog Park
- * Phase III of Dunwoody Trailway and Park at Pernoshal Court are under construction



2015 Accomplishments

Police

- * Completed Dunwoody Hazard Mitigation Plan as part of the DeKalb County plan
- * Acquired Voice Stress Analyzer technology using Asset Forfeiture Funds

ARE YOU PREPARED FOR DISASTER?



2015 Accomplishments

Police (continued)

- * Implemented Naloxone grant, including training and outfitting officers with Narcan



2015 Accomplishments

Police (continued)

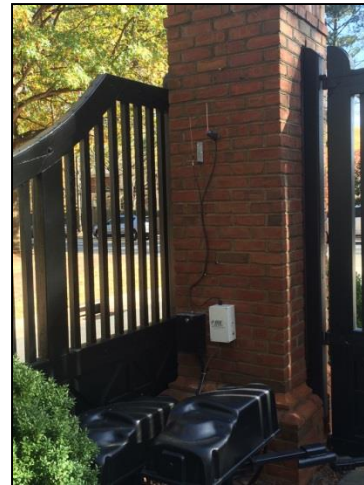
- * Outfitted officers engaged in daily contact with the public with 53 Body Worn Cameras (BWC)



2015 Accomplishments

Police (continued)

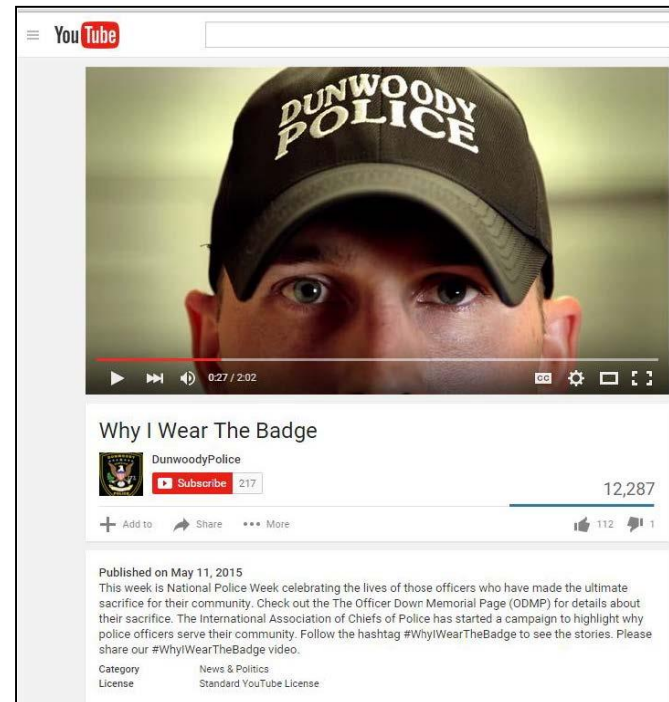
- * Since passage of the Gated Community Ordinance, 15 communities have installed devices to allow emergency access
- * New Emergency Operations Center (EOC) planned and designed using Asset Forfeiture Funds



2015 Accomplishments

Police (continued)

- * Won a Savvy and a Telly Award for #WhyIWearTheBadge video
- * Established Apartment Network Group to communicate more effectively with apartment communities
- * Implemented Automated Fingerprint Identification System (AFIS) in investigations



2015 Accomplishments

Public Works

- * Repaved over 18 centerline miles, nearly 6% of City's total centerline miles of roadway



2015 Accomplishments

Public Works (continued)

- * Completed over 1.5 miles of new sidewalk
- * Began work on Tilly Mill Road and North Peachtree Road intersection improvement project



2015 Accomplishments

Public Works (continued)

- * Secured \$400,000 in federal funding for conceptual design of the Westside Connector and Chamblee Dunwoody multi-modal improvements
- * Completed signal upgrades in Dunwoody Village and retimed the North Shallowford Road corridor, resulting in a 20% reduction in delays

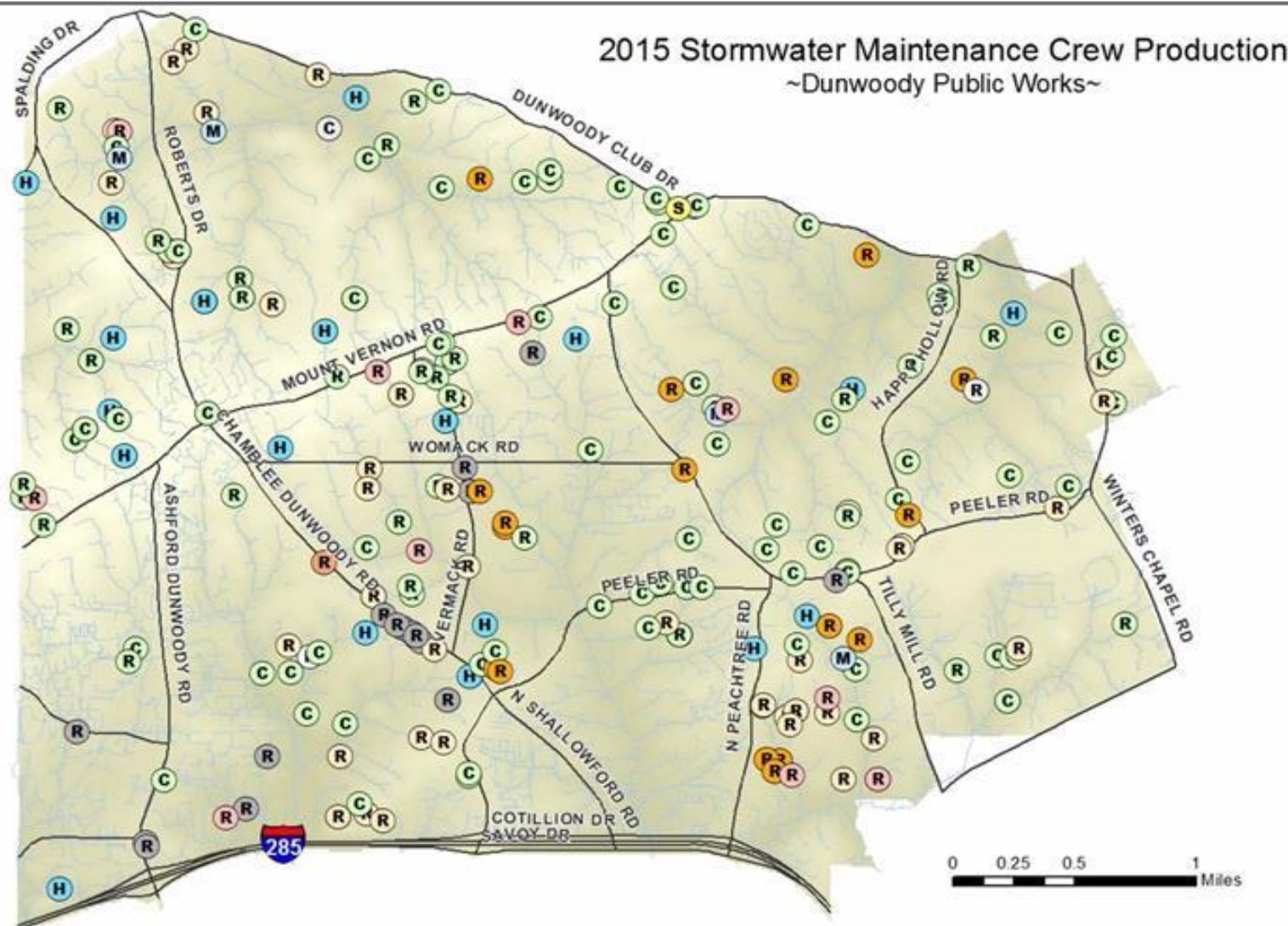
2015 Accomplishments

Public Works (continued)

- * Coordinated with DeKalb County on replacement of one mile of water main
- * Completed over 15 major storm water pipe replacement projects
- * Completed over 550 service requests



2015 Stormwater Maintenance Crew Production ~Dunwoody Public Works~



Work Order Type

M BUILDING MAINTENANCE (1)	R CURB DAMAGE REPAIR/REPLACE (20)	R MASONRY REPAIR (1)	R SIDEWALK REPAIR/REPLACEMENT (17)
R CATCH BASIN LID REPAIR/REPLACEMENT (52)	M DRAINAGE DITCH MAINTENANCE (5)	R PIPE REPLACEMENT (2)	H SINKHOLE (26)
C CLEAN STRUCTURE OR PIPE (87)	R DRAINAGE PROBLEM REPAIR (10)	S RESET LIGHT FROM FLASH (1)	R STRUCTURE REPAIR/REPLACEMENT/CONSTRUCTION (39)
	R EROSION PROBLEM REPAIR (1)	C RIGHT OF WAY CLEANUP (1)	

Date: 12/11/2015

2016 Goals and Initiatives

City Clerk

- * Resume purging of City records
- * Adopt internal records retention policy and train all employees on record retention schedule
- * Conduct open records training for all new staff
- * Conduct ethics training for all City Boards

2016 Goals and Initiatives

Community Development

- * Fully Implement “Life Safety” inspections for new business licenses
- * Explore new permitting/planning software options
- * Complete Stream Classification Study



2016 Goals and Initiatives

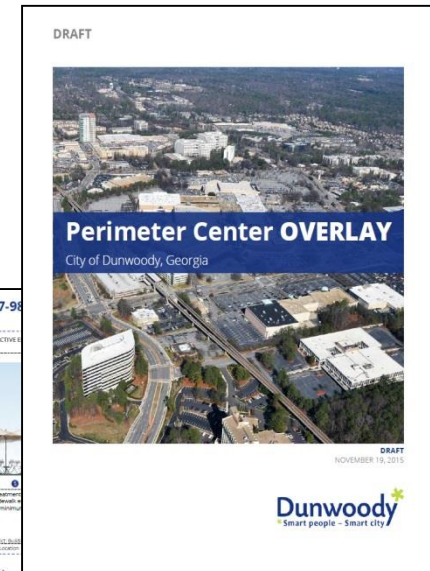
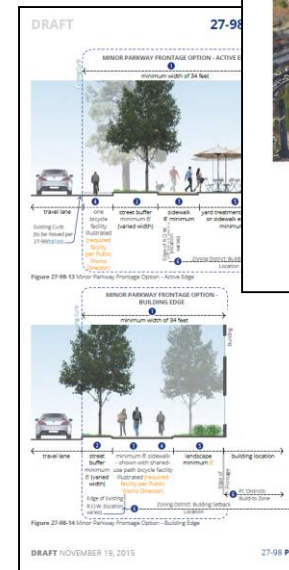
Community Development (continued)

- * Prepare five-year update for Georgetown Master Plan LCI
- * Prepare five-year update for Dunwoody Village LCI

2016 Goals and Initiatives

Community Development (continued)

- * Sign Code Update
 - * Staff identifying necessary improvements
 - * Text amendment will be presented later this year
- * Perimeter Zoning Code
 - * Staff has reviewed and provided comments to consultant
 - * Draft presented to PCID in November-
awaiting comments
 - * After new comments are incorporated, a
work session will be held with Council
 - * Upon completion of final revisions, staff will
initiate a zoning amendment to adopt the
code (projected Q2 2016)



2016 Goals and Initiatives

Community Development (continued)

- * State Farm
 - * Phase I is under construction, projected completion Q3 2016
 - * State Farm team is working to obtain permits for the Westside Connector Road



2016 Goals and Initiatives

Community Development (continued)

- * High Street
 - * No permit applications or plans submitted to date
 - * No major modifications to the existing entitlements are anticipated
- * Goldkist
 - * Application for rezoning and subdivision of the site is anticipated, but not yet submitted

2016 Goals and Initiatives

Community Development- Project Renaissance

- * 25 residential units complete
- * 12 active residential permits
- * 49 lots purchased by Weiland to date, 19 remaining in Phase I
- * Phase II- Design work underway, first lots expected to be purchased in early-2017
- * RFP for Commercial Site has been drafted, will be released upon approval of URA



2016 Goals and Initiatives

Community Development- Senior Housing

- * Comp Plan Goal: “Make aging in place a more achievable reality
- * Plan recommends incorporating Universal Design into new housing developments (single-family, multi-family, and age-restricted)

UNIVERSAL DESIGN: The design of products and environments to be usable by all people, to the greatest extent possible, without the need for adaptation of specialized design

2016 Goals and Initiatives

Community Development- Senior Housing

UNIVERSAL DESIGN:

Universal Design is the design of products and environments to be usable by all people, to the greatest extent possible, without the need for adaptation or specialized design.

UNIVERSAL DESIGN IN THE COMMUNITY:

Communities built around the elements of universal design meet the needs of seniors, people with disabilities, and people of all ages and ability. Universal design can simplify life for all ages by making the built environment more usable by as many people as possible. At the community scale Dunwoody supports the recommendations of the Atlanta Regional Commission's Lifelong Communities Program.

ELEMENTS AT THE COMMUNITY SCALE:

- Create a range of housing opportunities and choices
- Create walkable neighborhoods
- Encourage community and stakeholder collaboration
- Foster communities with strong sense of place
- Provide a variety of transportation choices
- Strengthen and direct development towards existing communities
- Encourage compact building design in target redevelopment areas.

UNIVERSAL DESIGN AT HOME:

Homes designed with the elements of universal design for aging-in-place are normal looking homes that meet

the changing needs of residents as they age. The intent is not to create a residential hospital setting, but to create a practical safe home that allows easy access, and functionality. At the dwelling unit scale Dunwoody applies universal design in the home to several key elements of the home, including entry, bedrooms, bathrooms, kitchens, overall circulation, etc. See Land Use Appendix for a list of possible criteria that should be evaluated and considered in adopting universal design standards.

BENEFITS AT THE DWELLING UNIT SCALE:

- A home that is accessible to anyone regardless of age or ability
- Function home design that make everyday living easier
- Incorporated design features that appeal to a wider range of buyers
- A home that can adapt to the changes in lifestyle without the need of extensive remodeling

Use in Zoning:

Consider a zoning amendment that would address the incorporation of universal design principals into new subdivisions, multi unit housing, and age restricted housing.

2016 Goals and Initiatives

Economic Development

- * Update Economic Development Strategic Plan
- * Disposition of Dunwoody Green Commercial Site
- * Participate in Choose ATL regional marketing campaign
- * Business Collaborations, including Perimeter Business Alliance and Peachtree Gateway Partnership

2016 Goals and Initiatives

Economic Development (continued)

- * Peachtree Gateway Partnership- 501(c)6 non-profit
 - * Includes Brookhaven, Chamblee, Doraville, Dunwoody, PDK, Georgia Power, Assembly (GM Site), Macauley, Jim Ellis Automotive and Epps Aviation
 - * Mission: Promote joint infrastructure planning and branding of Peachtree Industrial Boulevard and Buford Highway Corridors
 - * Investigating viability of a CID
 - * Primarily focused on Doraville and Chamblee, but includes shared boundaries with Dunwoody

2016 Goals and Initiatives

Economic Development (continued)

- * Small/Local Business Roundtables
 - * ED staff and Mayor meet with local businesses through ongoing retention efforts
 - * Quarterly meetings could be held in partnership with the Chamber to offer additional opportunities for communication between the City and the business community

2016 Goals and Initiatives

Economic Development (continued)

- * Role of the Urban Redevelopment Authority (URA)
 - * Currently utilized on Project Renaissance
 - * Expanding URA may cause concern, as most significant URA powers are bonding capacity and expansion of eminent domain powers
 - * Expanding URA would require determination of blight in other parts of the city
 - * Staff does not recommend expansion of the URA

2016 Goals and Initiatives

Finance

- * Revisit remaining finance policies for improvement
- * Research, outline and begin transition to paperless A/P routing and major ERP upgrade to start in 2017

2016 Goals and Initiatives

Finance- SPLOST and eHOST

- * City representatives worked with Rep. Jacobs to prepare a SPLOST law (HB 215) for DeKalb that will protect the City's interests

Traditional SPLOST	New Legislation
All funds go to county and then distributed to cities	Dunwoody receives funds directly from State DOR
Level I and Level II projects get priority and can consume 100% of the tax leaving cities nothing to spend	Allows a minimum distribution based on population
Does not consider or affect other taxes	HOST capital is replaced (for the duration of the SPLOST) with most of the offset going to city homeowners
Based entirely on existing state law	Focused on our financial situation and written to ensure Dunwoody was not negatively impacted by new tax with the SPLOST => HOST

*Most of HOST change benefits city homeowners

2016 Goals and Initiatives

Finance- SPLOST and eHOST

- * HB 215 includes Equalized HOST (eHOST), which applies 100% of HOST proceeds to property tax relief for general fund, unincorporated, and city taxes

Five-Year Host Credit Projection:
Current Projection vs. E-HOST



The lightly shaded area represents the additional tax credits E-HOST would provide to homesteads in unincorporated areas and municipalities in DeKalb County

2016 Goals and Initiatives

Finance- Service Delivery Strategy (SDS)

2016 Goals and Initiatives

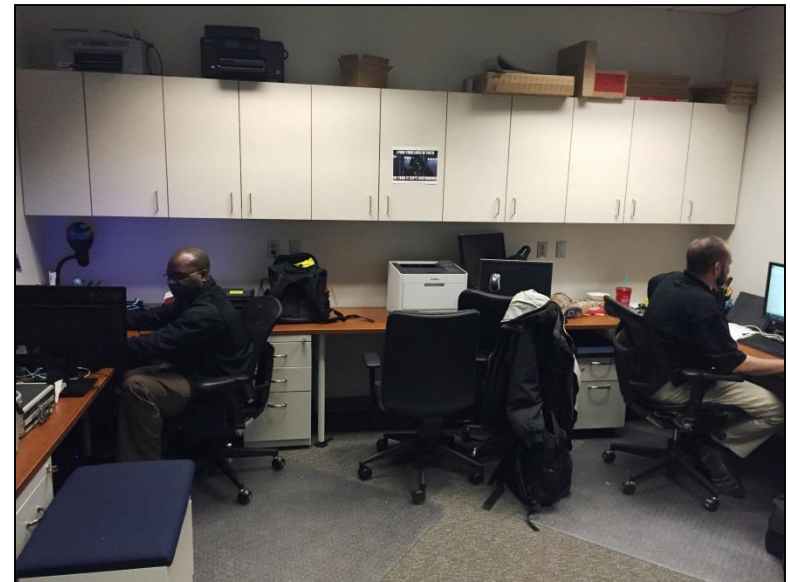
Finance/Human Resources- Roth 457(b)

- * Roth 457(b) has been implemented alongside the existing traditional 457(b)
- * Contributions are made with after-tax dollars; traditional 457(b) contributions are made with pre-tax dollars
- * Employees can contribute to either one or both plans
- * The 2016 annual limit for contributions between the two plans is \$18,000, with an additional catch-up contribution of up to \$6,000 for employees age 50 or older

2016 Goals and Initiatives

Information Technology

- * Continue consolidating server infrastructure by virtualizing remaining physical servers
- * Improve data center operations by replacing existing server room network switches
- * Continue to improve data backup infrastructure



2016 Goals and Initiatives

Information Technology (continued)

- * Continue to utilize cloud-based services to improve operations
 - * Staff will explore moving from on-premise Microsoft email to hosted Microsoft Office 365, reducing long term capital costs and decreasing annual licensing fees
- * Implement technologies to facilitate greater user interaction, including launching a new internal Sharepoint site

2016 Goals and Initiatives

Marketing/Public Relations

- * Dunwoody Digest (Quarterly)
- * Citywide Town Hall Meeting and 3 District Citizen Connection Meetings



2016 Goals and Initiatives

Marketing/Public Relations (continued)

- * Support Master Plan efforts (Transportation, Parks, LCI Updates, etc.)



2016 Goals and Initiatives

Marketing/Public Relations (continued)

- * Citizen Communication
 - * Council Members
 - * Direct Communication with Staff

2016 Goals and Initiatives

Marketing/Public Relations (continued)

- * Community Calendar (Including activities for community events beyond the City's events)
 - * Has been explored in the past, but it was determined that this would be a very large undertaking
 - * Would require additional staff and financial resources

2016 Goals and Initiatives

Marketing/Public Relations (continued)

- * Pole Banners

- * Currently used to advertise permitted special events within the City
- * Past discussion of hanging seasonal banners between events. Samples were presented, but this initiative did not move forward.

2016 Goals and Initiatives

Parks

- * Stabilize historic dam at Dunwoody Nature Center
- * Continue rehabilitation of Donaldson-Bannister Farm
- * Rehabilitate public restrooms at North DeKalb Cultural Arts Center



2016 Goals and Initiatives

Parks (continued)

- * Expand security cameras throughout parks system
- * Improve preventative maintenance standards in Parks Operations

2016 Goals and Initiatives

Parks (continued)

- * Completion of Parks Master Plan Update
 - * 5 Focus Group Meetings and 1 Public Meeting held in January. Approximately 225 participants.
 - * Statistically valid surveys will be conducted in February
 - * Online open survey will follow
 - * Findings meeting will be held this spring
 - * Draft plan will be presented in late spring to staff
 - * Final plan will be presented to Council for adoption this summer

2016 Goals and Initiatives

Parks (continued)

- * Park at Pernoshal Court
 - * Approximately 85% complete
 - * Bathroom and pavilion facilities are complete
 - * Basketball court to be striped
 - * Trail connection to Brook Run Park 95% complete (section along North Shallowford remains)
 - * Expected grand opening in Q2 2016



2016 Goals and Initiatives

Police

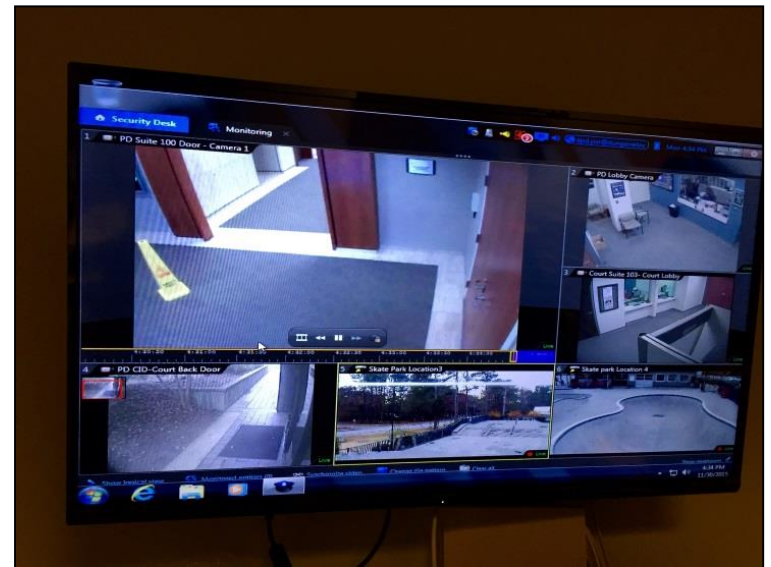
- * Fill four new positions authorized in 2016 budget
- * Two large full-scale exercises: one at MJCC and one at Perimeter Mall



2016 Goals and Initiatives

Police (continued)

- * Implement video surveillance in Georgetown Park and Park at Pernoshal Court
- * Exploring “Online Reporting”
 - * May be available in 2016 through the OSSI P2C portal
- * Implement Citizens on Patrol program



2016 Goals and Initiatives

Police- School Zones

- * Parking has been addressed primarily through signage
 - * Parking at Dunwoody High may be a future challenge for the surrounding neighborhood
- * PD enhances school zone enforcement at beginning of each school year
- * Primary factor in elementary school traffic is the high number of car-riders
 - * Many parents feel bus pick-up times are too early
- * City continues to invest in sidewalks near schools to encourage students to walk to school

2016 Goals and Initiatives

Public Works: Paving

- * 20 lane miles planned for 2016 (30 total including current construction projects)
- * 80 of 304 lane miles paved to date (26%)
- * Continuing to dedicate \$2.5M/annually to paving= approximately 23-year paving cycle

2016 Goals and Initiatives

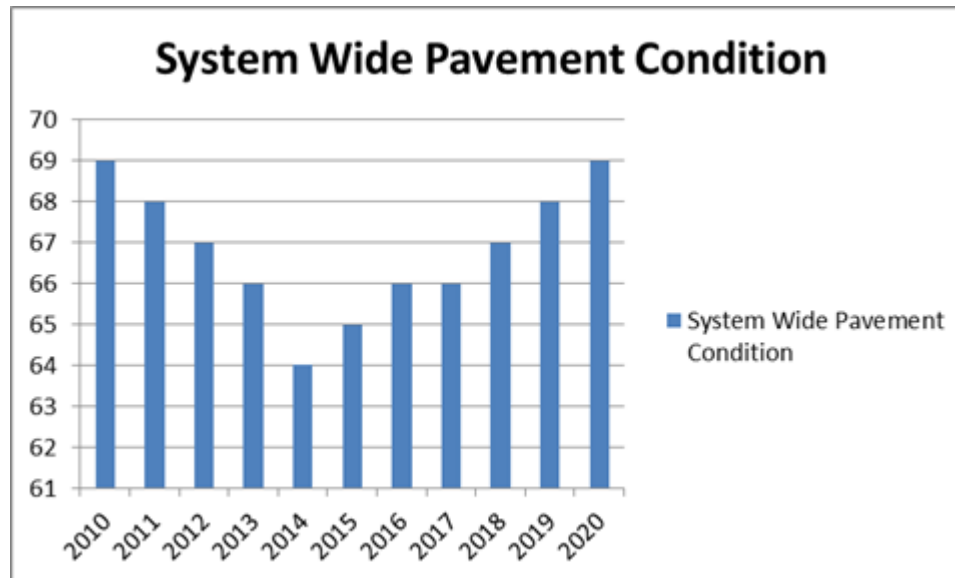
Public Works: Paving

- * Planned 2016 paving, along with other construction projects, expected to result in completion of 36% total lane miles by end of 2016
 - * Would reduce paving cycle to 20 years
- * Additional funds are available in 2016, which could be allocated to paving

2016 Goals and Initiatives

Public Works: Paving

- * Overall pavement rating at incorporation = 69
- * PCI declined in following years, as streets were deteriorating quicker than they were being repaved
- * Trend reversed in 2015 and will continue to improve



Overall PCI by Year @ \$2.5M

2016 Goals and Initiatives

Public Works: Paving

Spending and overall pavement rating over a five-year period

Annual Funding	Overall Rating
\$2.5 million	69
\$2.75 million	71
\$3 million	73
\$3.5 million	76
\$4 million	80

*Initial pavement management recommendation was 70-75 (\$2.5-\$3.5M/year)

2016 Goals and Initiatives

Public Works: Parks vs. Paving

Comparison of Budgeted Projects 2012-2016

Department	2012	2013	2014	2015	2016
Parks	5,024,811	5,785,676	3,790,896	3,825,000	519,000
Paving and Road Projects	1,750,000	1,975,000	1,975,000	2,205,000	2,298,495
Intersections	955,000	461,000	2,465,000	3,600,000	3,260,000
Sidewalks	570,000	460,000	230,000	940,000	606,000
Other Public Works	143,375	115,000	0	0	26,000
Total Public Works	3,418,375	3,011,000	4,670,000	6,745,000	6,190,495

2016 Goals and Initiatives

Public Works: Parks vs. Paving

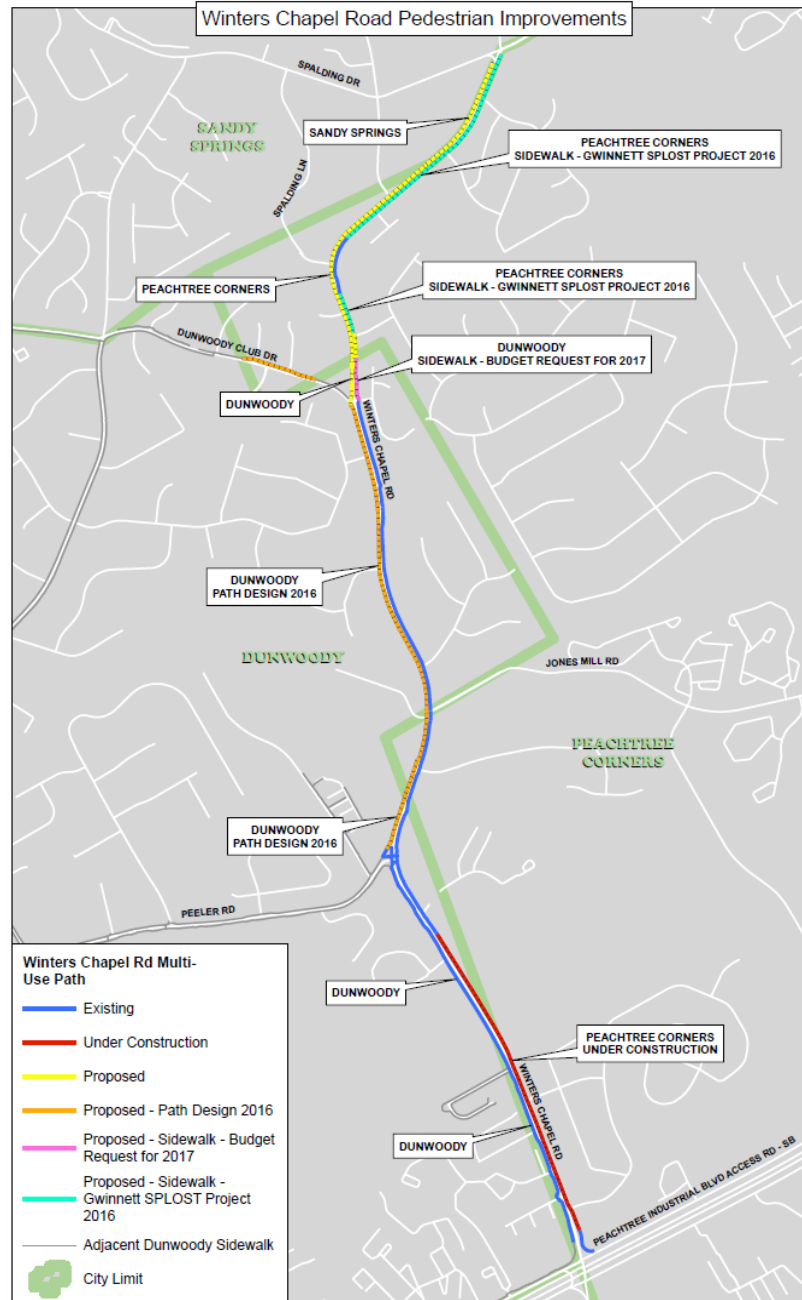
- * Staff recommends establishing a sustainable annual base for paving based on desired pavement condition
- * Annual funding for parks should be set based on work plan established by the Parks Master Plan

2016 Goals and Initiatives

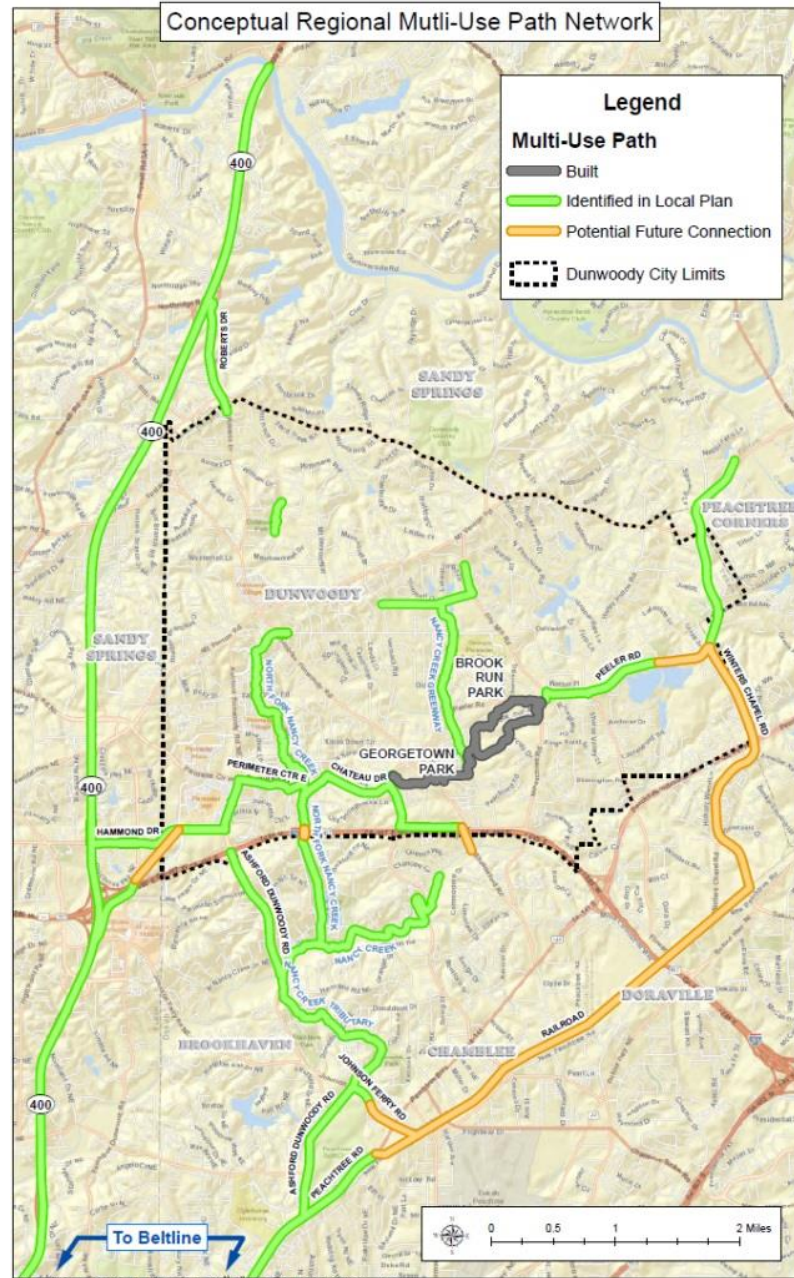
Public Works

- * Complete design for sidewalk on Peeler and multi-use paths on Cotillion and Winters Chapel
- * Winters Chapel streetscape
 - * Corridor included in Winters Chapel plan is 2.5 miles (less than half is Dunwoody r/w)
 - * 2016 budget includes funds for multi-use path on west side of the roadway from Peeler to Dunwoody Club (appx. 1 mile)
 - * Design would also include connecting to existing sidewalk on Dunwoody Club Drive

Public Works- Winters Chapel



Public Works- Path Connectivity



2016 Goals and Initiatives

Public Works (continued)

– Hammond Drive Corridor

- Traffic analysis indicates need to widen to 6 lanes between Peachtree Dunwoody and Ashford Dunwoody
- Meeting with adjacent property owners in February to review concept
- Public Information Open House late-February or early-March

2016 Goals and Initiatives

Public Works (continued)

- * Complete sidewalk projects on Peachford, Chamblee Dunwoody, and Village Creek Drive
- * Complete water main replacement and paving on Chamblee Dunwoody from Womack to Roberts



2016 Goals and Initiatives

Public Works (continued)

- * Complete stream bank stabilization project on Bunky Way
- * Complete stream classification project
- * Deploy mobile application for work order management
- * Traffic calming on North Peachtree

2016 Goals and Initiatives

Public Works (continued)

- * Public Works staffing level
 - * New contract with Lowe includes a construction management fee, based on 5% construction value
 - * Net of two new positions added as a result, and staffing levels can be adjusted based on volume of work each year
 - * Staff recommends operating under the new contract and reassessing staffing needs after one year
 - * Part-time Utility Coordinator could be added and potentially funded through utility permit fees (City does not currently charge administrative fees for utility permits)

2016 Goals and Initiatives

Impact Fees

- * Can be collected for system improvements
 - * Roads
 - * Public Safety
 - * Parks/Recreation
 - * Water Supply
 - * Stormwater
 - * Wastewater
 - * Libraries

2016 Goals and Initiatives

Impact Fees

- * Process:
 - * Develop methodology
 - * Kick-off public hearing
 - * Appoint Impact Fee Advisory Committee
 - * Prepare Capital Improvement Element (CIE)
 - * CIE public hearing, followed by ARC and DCA review
 - * Prepare impact fee ordinance and fee schedule
 - * Adopt CIE and ordinance
 - * Ongoing implementation

2016 Goals and Initiatives

Infrastructure Funding Alternatives

- * Tax Allocation District (TAD)
- * Community Improvement District (CID)
- * Special Assessment District
- * Bonds for Title/Development Authority Bonds

2016 Goals and Initiatives

Hotel-Motel Tax

- * Dunwoody Hotel-Motel Tax is currently 5% (max. is 8%)
- * City receives 3% (unrestricted)
- * CVB receives 2% (for destination marketing)

2016 Goals and Initiatives

Hotel-Motel Tax

- * If tax is increased, at least half of revenue must be used for destination marketing, the other half can be used for tourism product development.
- * What tourism products can Hotel-Motel Tax fund?
 - * Conference Facilities
 - * Park Facilities
 - * Arts/Cultural Facilities
 - * Visitor Center
 - * Must be physical attractions/facilities that are available and open to the public, improve destination appeal to visitors, and used by and supportive of the visitor experience

2016 Goals and Initiatives

Hotel-Motel Tax in Metro Atlanta

- * Acworth 8%
- * Alpharetta 8% (recently increased from 6%)
- * Atlanta 8%
- * Brookhaven 5%
- * Chamblee 5%
- * Cobb County 8%
- * College Park 8%
- * Decatur 7.5%
- * DeKalb County 8%
- * Doraville 7%
- * East Point 8%
- * Fulton County 7%
- * Gwinnett County 7%
- * Johns Creek 7%
- * Kennesaw 8%
- * Marietta 8%
- * Milton 3%
- * Norcross 7.5%
- * Roswell 6%
- * Sandy Springs 7%
- * Smyrna 8%
- * Suwanee 7%

2016 Goals and Initiatives

Bus Shelters

- * Bus Shelters with Advertising (Residential Areas)
 - * Tilly Mill @ GSU
 - * North Peachtree @ Brook Run Park
- * Bus Shelters without Advertising (potential alternate locations for ads)
 - * North Shallowford and Chamblee Dunwoody (in front of Chamblee Middle)
 - * North Shallowford @ Pernoshal Court (in front of Emory)

Dunwoody*
Smart people - Smart city

Community Development

in Pelmet Center East | Dunwoody, Georgia
Suite 202 | 30345-1902
678-382-6800 ~ www.dunwoodyga.gov

Legend

Covered Bus Stops

Connected to Power

6 NO

12 YES

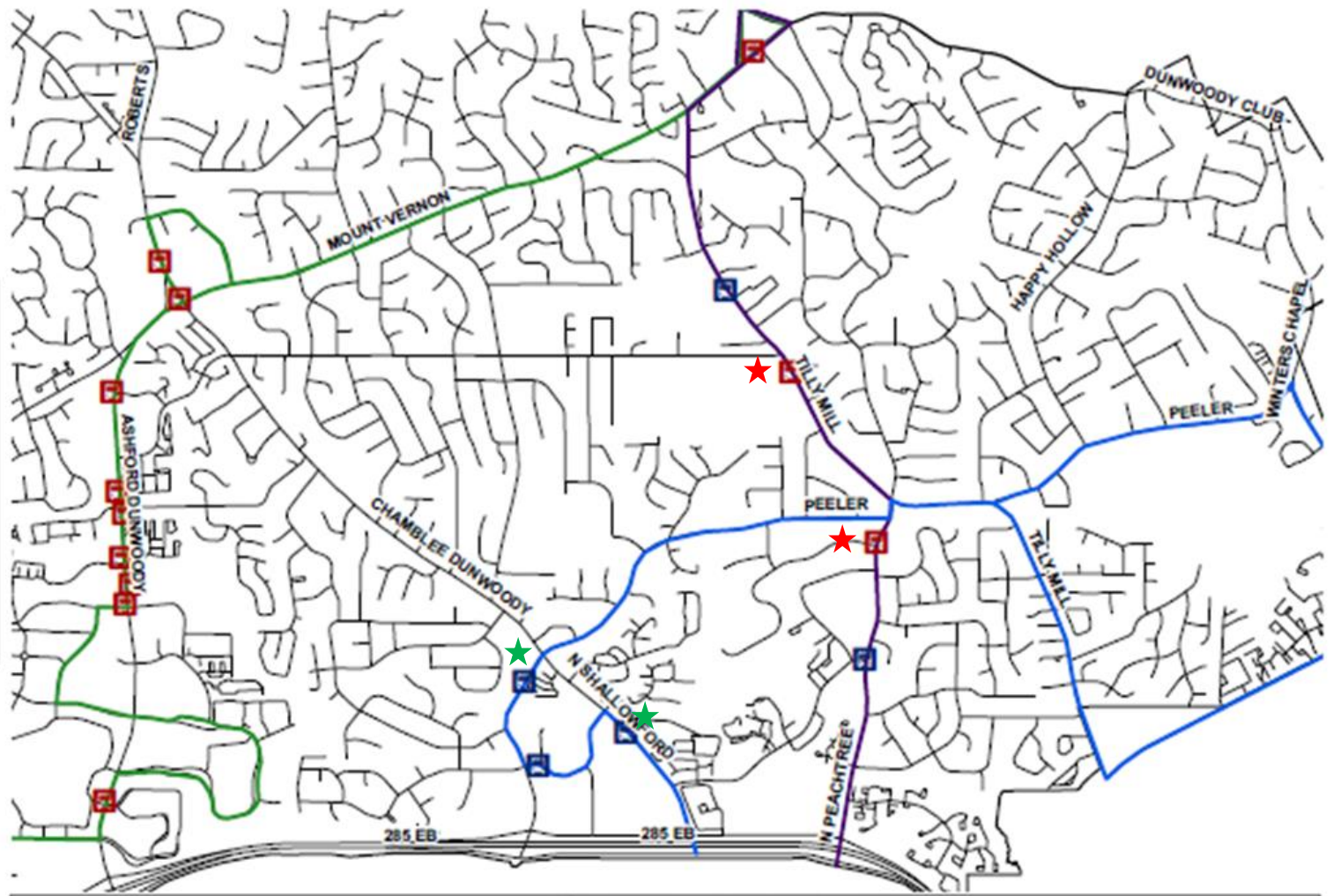
Marta Bus Route

103

132

150

Streets



- ★ No advertising currently, could potentially have advertising
- ★ Shelter currently has advertising, identified for removal

2016 Goals and Initiatives

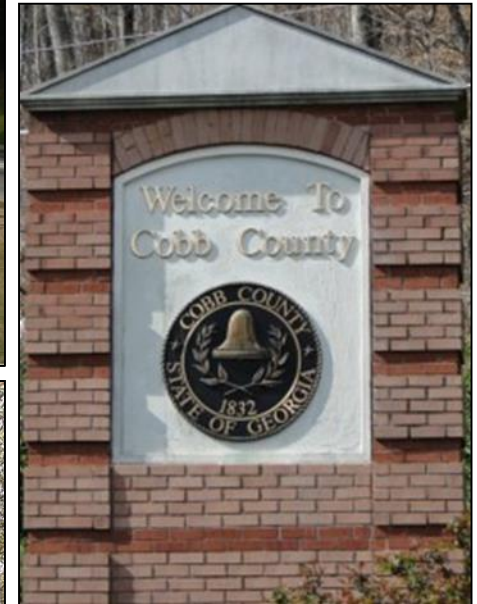
Sandy Springs Bus Shelters

- * Landscape Forms Kaleidoscope OS
- * \$10k-20k + installation, depending on size and amenities (bench, waste receptacle, lighting, etc.)



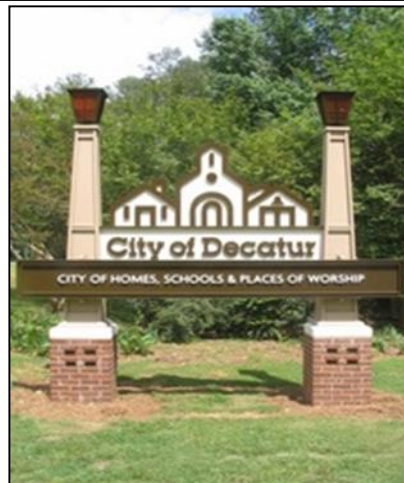
2016 Goals and Initiatives

Gateway Signs



2016 Goals and Initiatives

Gateway Signs



2016 Goals and Initiatives

Gateway Signs



2016 Goals and Initiatives

* Pathway of Honor

- * Proposed by Dunwoody residents as a way to memorialize individuals for their contributions to the community
- * Markers along the path at Brook Run Park
- * Could be interconnected with Veterans Memorial
- * Staff recommends including this in the Parks Master Plan process to identify location, and setting an appropriate policy



2016 Goals and Initiatives

Passport Service at City Hall

- * Should Dunwoody offer Passport Service at City Hall?

Facility Name	Distance from 30346
Sandy Springs Postal Store	2
Fulton County Superior Court North	3
Briarcliff Station	5
Howell Mill Post Office	6
Pharr Road Postal Store	6
Peachtree Corners Post Office	6
Norcross Main Post Office	7
Midtown Passport Acceptance Facility	9
Gresham Road Station	9
Decatur Post Office	10

Ten Closest Passport Facilities to 30346



AGENDA

DUNWOODY CITY COUNCIL MEETING
September 15, 2015
6:00 PM - Council Chambers
41 PERIMETER CENTER EAST, SUITE 103
DUNWOODY, GA 30346

DUNWOODY CITY COUNCIL MEETING

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

REPORTS AND PRESENTATIONS

1. CAD-to-CAD Update. (Chief Grogan)
2. Presentation of the 2015 3CMA Savvy Award for the City of Dunwoody "Why I Wear the Badge" Video. (Bob Mullen)

PUBLIC COMMENT - Public Comment allows the Board the opportunity to listen to the public (3 minutes per speaker/30 minutes total).

PUBLIC HEARING(S)

3. FIRST READ: Amendment to Chapter 27, Section 27-150 re: Telecommunications Towers and Antennas. (ORDINANCE 2015-XX-XX) (Lenny Felgin)
 - Open Public Hearing
 - Presentation by Community Development
 - Open Public Comment
 - Close Public Comment
 - Close Public Hearing

CONSENT AGENDA

4. August 24, 2015 City Council Special Called Meeting Minutes.
5. August 24, 2015 City Council Meeting Minutes.
6. Approval of Disposition of Excess Property. (Chief Grogan)

7. Approval of funding for Stormwater Pipe Repairs at 2339 Delverton Drive. (David Elliott)
8. Approval of funding for Stormwater Pipe Repairs at 5631 Woodsong Drive. (David Elliott)
9. Approval of Funding for Stormwater Pipe Repairs at 5166 Wyntercreek Circle. (David Elliott)
10. Approval of funding for Stormwater Pipe Repairs at 5250 Wyntercreek Way. (David Elliott)

BUSINESS ITEMS (ACTION ITEMS)

11. Resolution Approving the Financing by the Public Finance Authority of a Capital Improvement Project to be Located Partially Within the City of Dunwoody. (RESOLUTION 2015-XX-XX) (Jim Woodward)
12. SECOND READ: Amendment to Chapter 26 re: Special Event Permit Fee Exceptions. (ORDINANCE 2015-XX-XX) (Lenny Felgin)
13. Update of Film and Video Policy. (Jessica Guinn)
14. Media Production and Photography Permit Fees (Jessica Guinn)

DISCUSSION ITEMS

15. On-Street Parking on Vermack Road at Dunwoody High School. (Michael Smith)

PUBLIC COMMENT - Public Comment allows the Board the opportunity to listen to the public (3 minutes per speaker).

CITY MANAGER COMMENTS

COUNCIL COMMENTS

EXECUTIVE SESSION

ADJOURN

2016 Goals and Initiatives

Meeting Efficiency

- * Invocation
- * Public Comment Rules/Point of Order
- * Single Read of Ordinances

2016 Goals and Initiatives

Board Consolidation

- * Alcohol License Review Board (5)
- * Audit Committee (5)
- * Board of Ethics (5 +2 alt)
- * Construction Board of Adjustments and Appeals (5)
- * Design Review Advisory Committee (7)
- * Development Authority (7)
- * Planning Commission (7)
- * Sustainability Committee (7)
- * URA (7)
- * Volunteer Coordinating Committee (7 + 1 ex officio)
- * Zoning Board of Appeals (7)

2016 Goals and Initiatives

Key Performance Indicators

- * Q4 2015 Report
- * Feedback on new format

2016 Goals and Initiatives

Arts Council Update

- * Arts Breakfasts held in April and August 2015
- * Arts Steering Committee includes:
 - * 2 CVB Representatives
 - * 2 Chamber Representatives
 - * 2 City Staff
 - * 4 Community Members
 - * 1 Artist
- * Arts Steering Committee will guide RFP preparation for Arts Master Plan

2016 Goals and Initiatives

Mid-year Retreat

- * Millage Rate
- * Budget Priorities
- * Additional Paving

2016 Goals and Initiatives

Other Items for Discussion

- * HB4
- * Property Tax Relief

Wrap Up...

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