

DUNWOODY CITY COUNCIL RETREAT

February 9-10, 2017

Lost Corner Preserve

THURSDAY AGENDA

- Introduction of Moderator, William Baker, Ph.D., Executive Director, A.L. Burruss Institute of Public Service & Research, Kennesaw State University
- 2016 Accomplishments
- 2017 Goals and Initiatives
- Other Items for Discussion
- Stormwater Management- David Elliott, Stormwater Manager & Michael Smith, Public Works Director
- Perimeter Zoning Overlay- Steve Foote, Community Development Director
- Infrastructure Funding Alternatives- Michael Starling, Economic Development Director

FRIDAY AGENDA

- Dunwoody Nature Center- Alan Mothner, Executive Director
- Solarize Dunwoody- Jennette Gayer, Environment Georgia
- City Hall Presentation- Eric Johnson, CPS & Liz Hudson, Precision Planning
- City Branding- Bob Mullen, Communications Director
- Wrap-up



2016 ACCOMPLISHMENTS

City Manager's Office

- Along with City Council, negotiated purchase of 4800 Ashford Dunwoody
- Along with City Council and various departments, negotiated land swap agreement with DeKalb School Board



2016 ACCOMPLISHMENTS

City Manager's Office

- Coordinated Service Delivery Strategy Update
- Along with City Council and Dunwoody High School, established inaugural DHS Youth Council



2016 ACCOMPLISHMENTS

City Clerk

- Initiated records purging with all departments
- Conducted Open Records Act training for all appropriate City Staff
- Conducted training for departmental records liaisons on the Georgia Local Government Retention Schedule
- Processed 2,266 open records requests
- Processed 87 ordinances, resolutions, and proclamations
- Processed 33 contracts/agreements



2016 ACCOMPLISHMENTS

Community Development

- City recognized as a PlanFirst Community by DCA
- Completed five-year update of Dunwoody Village and Georgetown Masterplan LCI
- Renewed Tree City USA status for fifth year



2016 ACCOMPLISHMENTS

Community Development

- Held two HHW recycling events and one Electronics recycling event
- EV stations installed at Dunwoody Nature Center and Brook Run
- Conducted training for Planning Commission, Zoning Board of Appeals, and Construction Board of Appeals and Adjustments
- Code Enforcement picked up 685 illegal signs
- 1727 apartment sweep violations issued
- Purchased and implemented new CD software

City of Dunwoody

ELECTRONICS RECYCLING EVENT

When: Sunday, November 13th 1:00 p.m. - 4:00 p.m.
Where: St. Luke's Presbyterian Church (1978 Mount Vernon Rd, Dunwoody)
Day of Event: Enter from Mount Vernon and exit from Manhasset Rd.
Pre-Registration Required on or before **November 11th** by emailing Andrew Russell at andrew.russell@dunwoodyga.gov

<p>Items Accepted at No Charge</p> <ul style="list-style-type: none"> • Computers • Computer accessories • CRT monitors • CRT televisions • Console/plasma/projection TVs • Printers • Fax machines • Circuit boards • Copiers • Phones/cell phones • Stereos/VCR/CD-players • Networking equipment • Speakers • Loose Batteries • Small household appliances 	<p>Items <u>Not</u> Accepted</p> <ul style="list-style-type: none"> • Household large appliances • Mercury-containing devices • Freon-containing devices • Bare lead glass tubes • Florescent tubes • Liquids of any kind • Air conditioners • Smoke detectors • Light bulbs
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There will not be any paper shredding at this event. This event is rain or shine.

Sustainability Committee
Dunwoody



2016 ACCOMPLISHMENTS

Community Development- Filming in Dunwoody

	2015	2016
Movies	5	3
Television Shows	5	9
Commercials	2	2
Total Film Permits	12	14

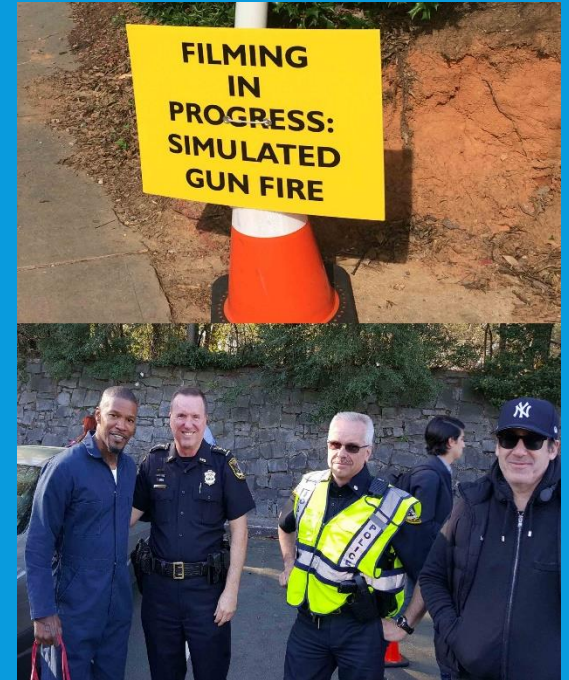


2016 ACCOMPLISHMENTS

Community Development- Filming in Dunwoody

Notable productions include:

- *Neighbors 2*, starring Zac Efron and Seth Rogen (2015)
- *Mothers Day*, starring Jennifer Aniston and Julia Roberts (2015)
- *Baby Driver*, starring Jamie Foxx, Kevin Spacey, Jon Hamm, and Meryl Streep (2016)
- *Married at First Sight*- A&E, First shot in 2015 and returned in 2016 to shoot another season
- *Halt and Catch Fire*- AMC, Returned five times for shoots in 2016
- *Sleepy Hollow*- FOX, Shot in 2016



2016 ACCOMPLISHMENTS

Community Development- Filming in Dunwoody

"We have had wonderful experiences filming in the Village Mill neighborhood on 'Premature,' 'When the Street Lights Go On' and again on 'The Leisure Seeker.' We are so thrilled to be coming back again."

Kai Thorup, Location Scout, on returning to film in Dunwoody in 2017.

2016 ACCOMPLISHMENTS

Economic Development

- State Farm Phase I Building complete and occupied. Phase II abatement approved by DDA.
- Hampton Inn opened and Residence Inn construction is ongoing

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2016 ACCOMPLISHMENTS

Economic Development

- New restaurants: Brass Tap, Cowfish Sushi Burger Bar, Fogo de Chau, Davinci Donuts and Shake Shack

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2016 ACCOMPLISHMENTS

Economic Development

- Marketing Partnerships
 - Atlanta Business Chronicle- Dunwoody Market Report (April 2016)
 - Georgia Trend Perimeter Market Report (May 2016)
 - Atlanta Business Chronicle- Perimeter Market Report
 - Atlanta Magazine- Perimeter Market (December 2016)

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2016 ACCOMPLISHMENTS

Finance

- Coordinated efforts for anticipated 2017 SPLOST legislation with Rep. Taylor and Sen. Millar
- Completed successful 2016 legislative process and identified 2017 legislative agenda
- Received award for achievement on the City's Comprehensive Annual Financial Report and Annual Budget (7th year for both awards)

2016 ACCOMPLISHMENTS

Finance

- Facilitated a smooth transition of staff from one service provide to another to provide finance functions
- Implemented electronic accounts payable and invoice routing system

2016 ACCOMPLISHMENTS

Human Resources

- Coordinated employment law and general management training for all City supervisors, including training on the City's harassment, discrimination, and retaliation policies
- Additional training was provided to City Council and non-supervisory City employees on the City's harassment, discrimination, and retaliation policies

2016 ACCOMPLISHMENTS

Human Resources

- After reviewing Workers Compensation quotes for 2017, a decision was made to transition to a new carrier, saving the City approximately \$37,000 in premiums in 2017
- Wellness Program was brought in house, resulting in cost savings, as well as flexibility to customize the program to meet the City's needs

2016 ACCOMPLISHMENTS

Human Resources

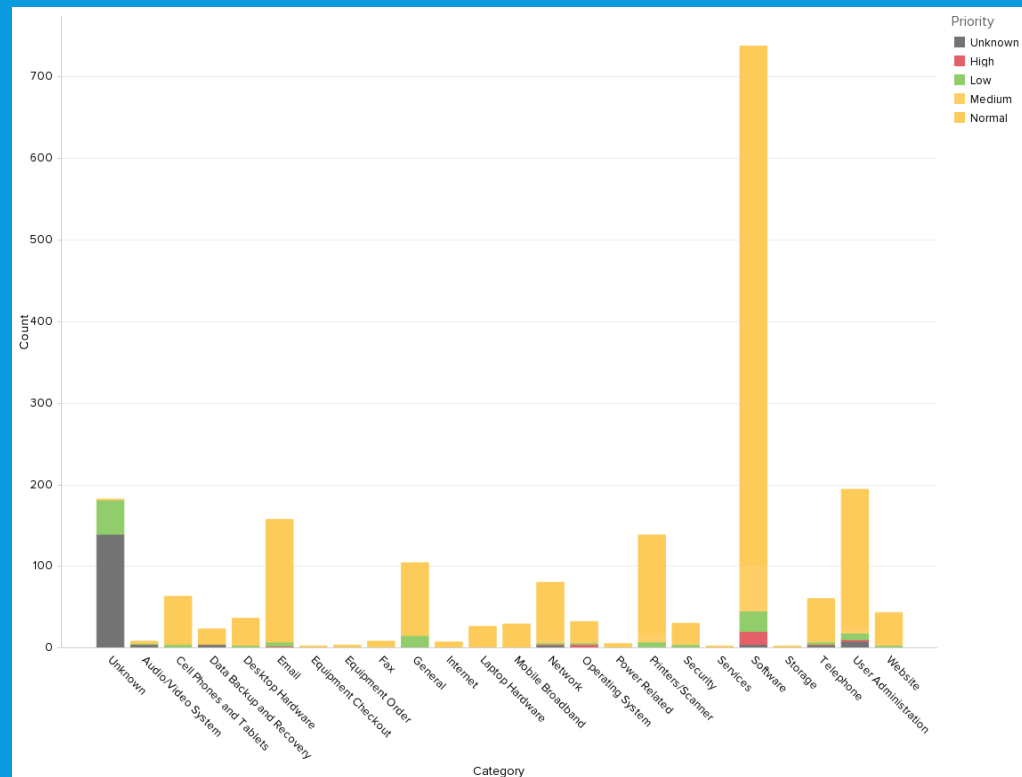
- Wellness Program hosted several events in 2016, including:
 - Two presentations from the City's retirement broker
 - Four wellness challenges
 - Four wellness workshops
 - Four wellness lunches
 - Flu vaccine clinic
 - Wellness event at Treetop Quest



2016 ACCOMPLISHMENTS

Information Technology

- IT Helpdesk responded to 1971 new requests in 2016



Helpdesk Requests by Category and Priority

2016 ACCOMPLISHMENTS

Information Technology

- Upgraded City's core network switching infrastructure to 10/40/100 GB switches, including implementing further redundancies to account for equipment failures
- Upgraded Microsoft Exchange 2007 server to Exchange 2013 and added a replicated email server to ensure maximum uptime in the event of an email server failure
- Upgraded Police Department Records Management server from 2008 physical server to a new 2012 R2 virtual server

2016 ACCOMPLISHMENTS


Information Technology

- Set up Microsoft Azure cloud platform for offsite backup and disaster recovery
- Replaced all Police Department in-car laptops
- Implemented new interview recording solution for CID
- Redesigned City's storage and virtual network setup for greater efficiencies and management

2016 ACCOMPLISHMENTS

Marketing/Public Relations

- Promoted multiple civic engagement opportunities, including:
 - City-wide public meetings and open houses
 - Town Hall Meetings
 - Volunteer Events
 - Neighborhood/Association Meetings
 - Grand Openings and other celebrations
- Directly interacted with nearly 8,000 attendee participants at 2016 events








City of Dunwoody 2016 Town Hall
Tuesday, September 20, 2016 | 6pm - 8pm
Dunwoody Baptist Church
1445 Mt. Vernon Road | Dunwoody, Georgia

Be an active participant and share your thoughts, questions and ideas at the 2016 Town Hall.
Featured speaker will be Mayor Denis Shortal.

To submit your input on potential topics and issues you'd like to have discussed, please visit
www.connectdunwoody.com

This is a **FREE** event and open to the public.
We look forward to seeing you there!

   
dunwoodyga.gov | 678.382.6700

Dunwoody City of 

#C.



2016 ACCOMPLISHMENTS

Municipal Court

- The court is averaging a clearance rate (ratio of citations disposed to citations filed) of 90%
- 2009-2012 warrants were prepared for purging in compliance with the Georgia Local Government Retention Schedule



2016 ACCOMPLISHMENTS

Municipal Court

- Through the Amnesty Program, 115 past due citations were closed, with \$18,204 collected out of court and \$9,626 being collected through probation services for a total of \$27,830 in fines and fees collected through the Amnesty Program
- The call notify campaign continued to provide reminders of upcoming court dates, and failure to appear and amnesty announcement calls were added in 2017

2016 ACCOMPLISHMENTS

Parks

- New restroom facility constructed at Donaldson Bannister House
- Upgrades completed at North DeKalb Cultural Arts Center, including bathroom renovations
- Historic dam at Dunwoody Nature Center has been stabilized



2016 ACCOMPLISHMENTS

Parks (continued)

- Completed construction of Phase III of the Dunwoody Trailway
- Grand opening of the new Park on Pernoshal Court was held in April

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2016 ACCOMPLISHMENTS

Parks (continued)

- Several successful Movie in the Parks events were held, along with Memorial Day and Veteran's Day events
- The 10-year Update to the Parks Masterplan is underway



2016 ACCOMPLISHMENTS

Police

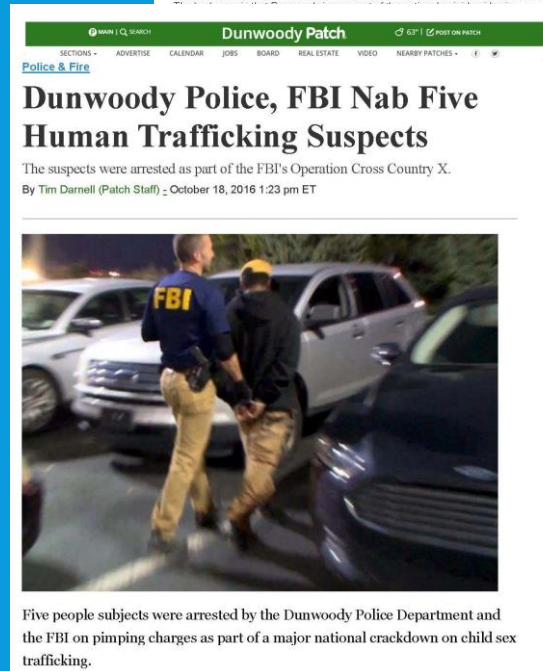
- The new Citizen on Patrol Program rolled out in Fall 2016
- GRIFFIN Project for Special Needs Students was implemented



2016 ACCOMPLISHMENTS

Police (continued)

- Three lives were saved via Narcan deployment
- Implementation of Forensic Computer Investigator
- Dunwoody PD led arrests and prosecution related to a major commercial sex trafficking organization



2016 ACCOMPLISHMENTS

Police (continued)

- Upgrade of Interview Room
- UAV Implementation
- Backup Weapon Replacement
- Completed “active shooter” training
- Completed multi-agency full-scale exercise at Perimeter Mall

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2016 ACCOMPLISHMENTS

Public Works

- Resurfaced over 30 lane miles of roadway
- Completed sidewalks on Peachford Road and Village Creek Drive
- Completed pedestrian improvements at Redfield and Chamblee Dunwoody



2016 ACCOMPLISHMENTS

Public Works (continued)

- Completed Mount Vernon water main and sidewalk project under budget
- Completed the Chamblee Dunwoody water main, sidewalk and bicycle improvements under budget



2016 ACCOMPLISHMENTS

Public Works (continued)

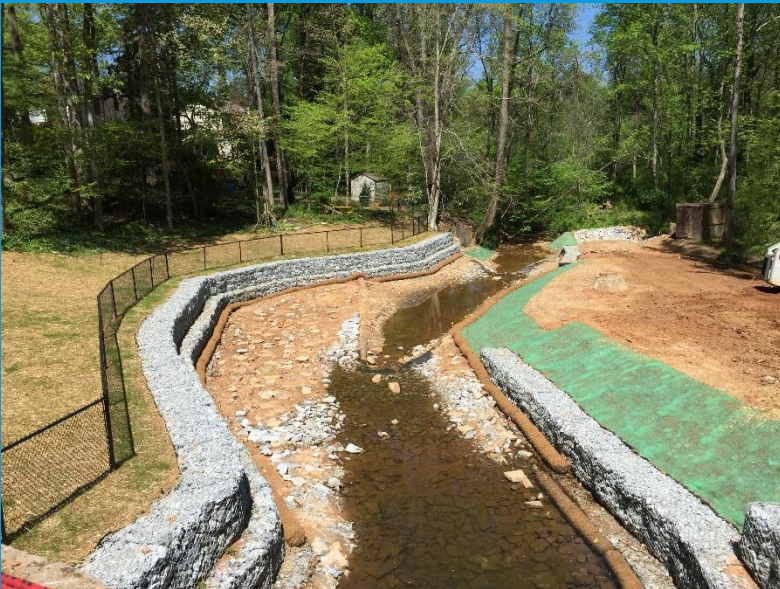
- Awarded \$700,000 for concept work on the Westside Connector
- Awarded \$200,000 for Chamblee Dunwoody Road in Dunwoody Village
- Awarded \$50,000 for a gateway at North Peachtree Road
- Awarded up to \$50,000 for safety improvements on Chamblee Dunwoody

2016 ACCOMPLISHMENTS

Public Works (continued)

- Completed the Bunky Way stream stabilization project
- Awarded Outstanding Stormwater Agency of the year by the Georgia Association of Water Professionals

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2016 ACCOMPLISHMENTS

Bunky Way Stream Restoration- 2016



YEAR: 2012

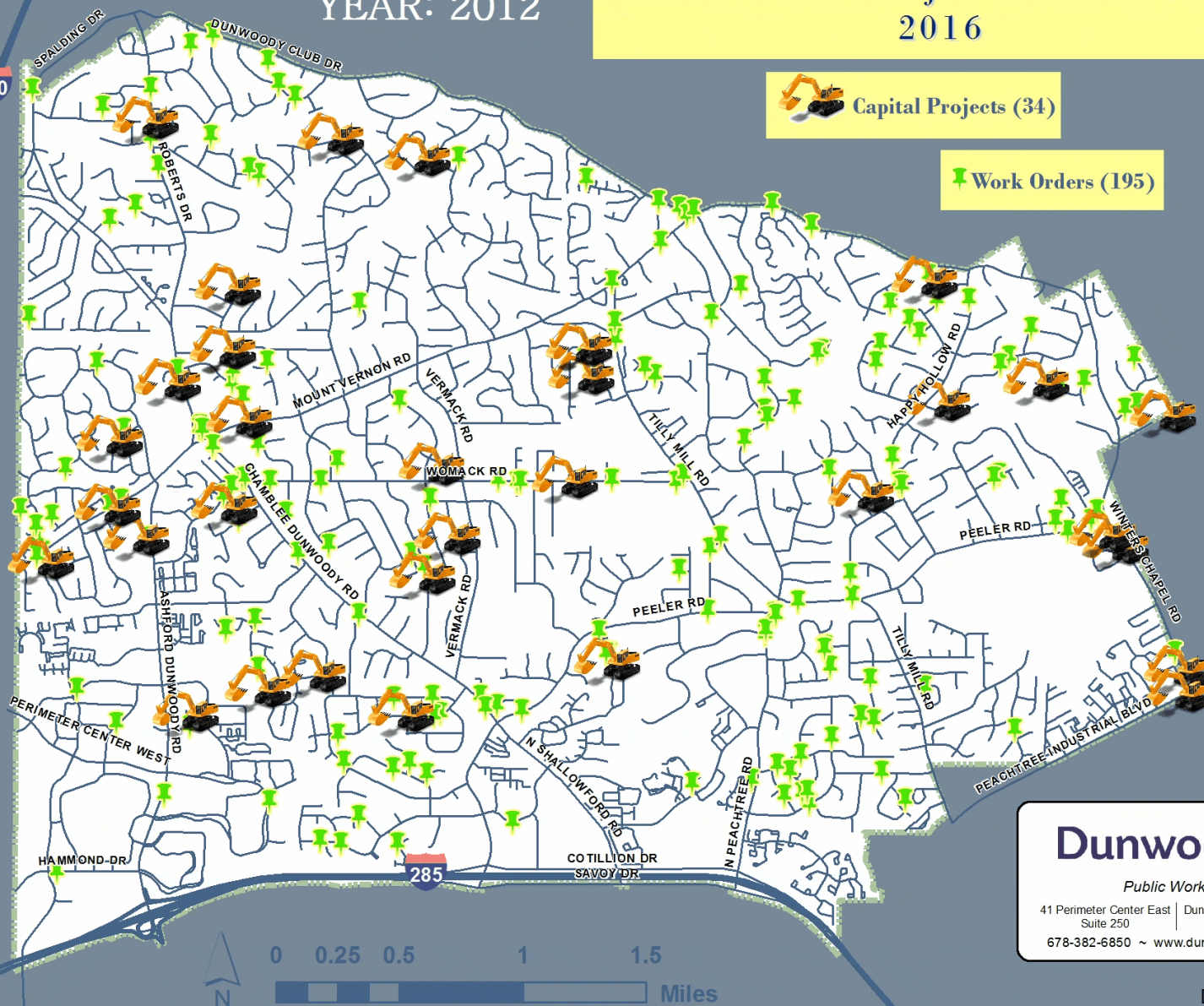
Storm Water Projects in Dunwoody 2016



Capital Projects (34)



Work Orders (195)



Dunwoody*

Public Works

41 Perimeter Center East | Dunwoody, Georgia
Suite 250 | 30346-1902
678-382-6850 ~ www.dunwoodyga.gov

Date: 1/30/2017

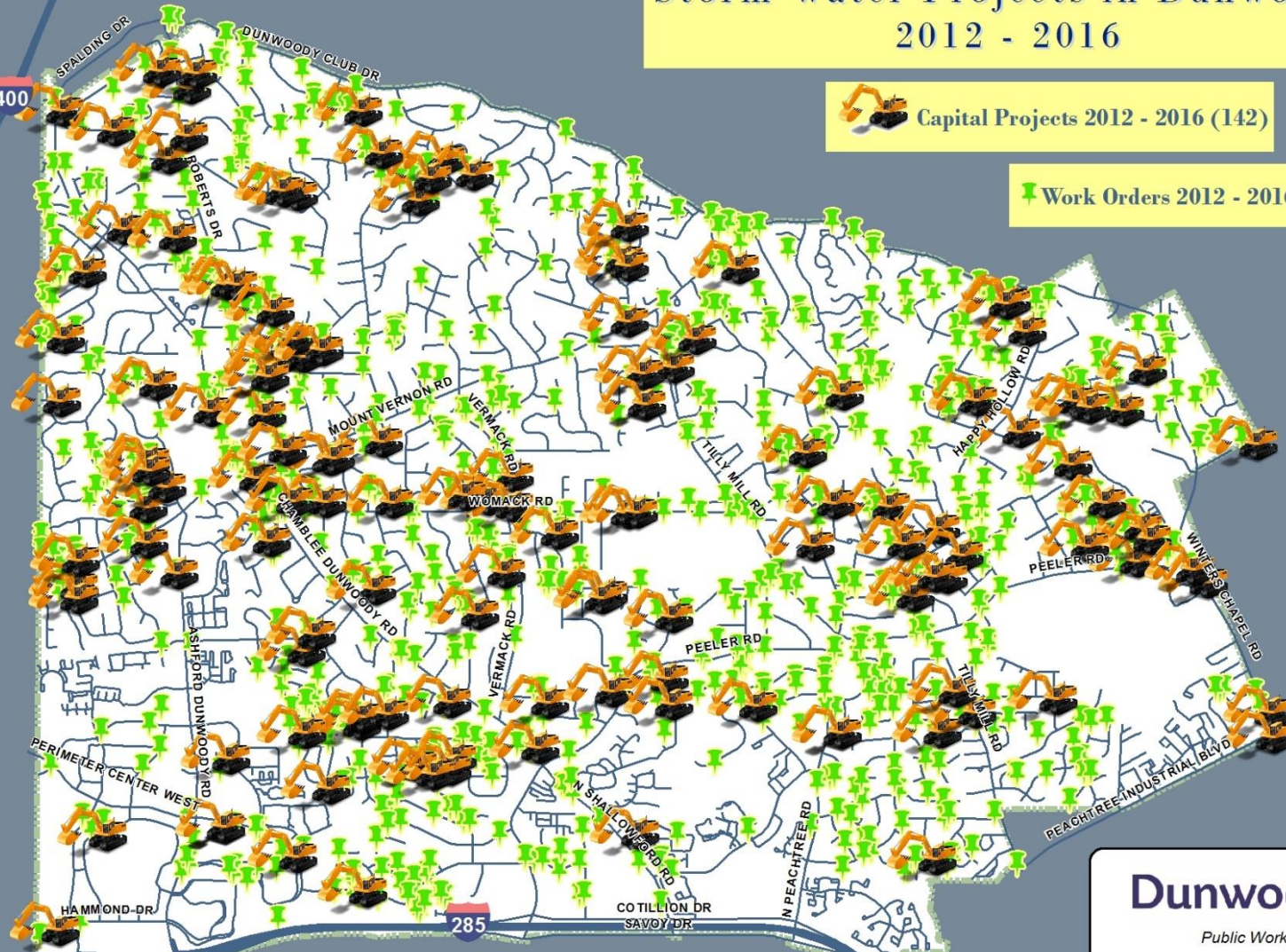
Storm Water Projects in Dunwoody 2012 - 2016



Capital Projects 2012 - 2016 (142)



Work Orders 2012 - 2016 (1,108)



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Miles

Dunwoody

Public Works

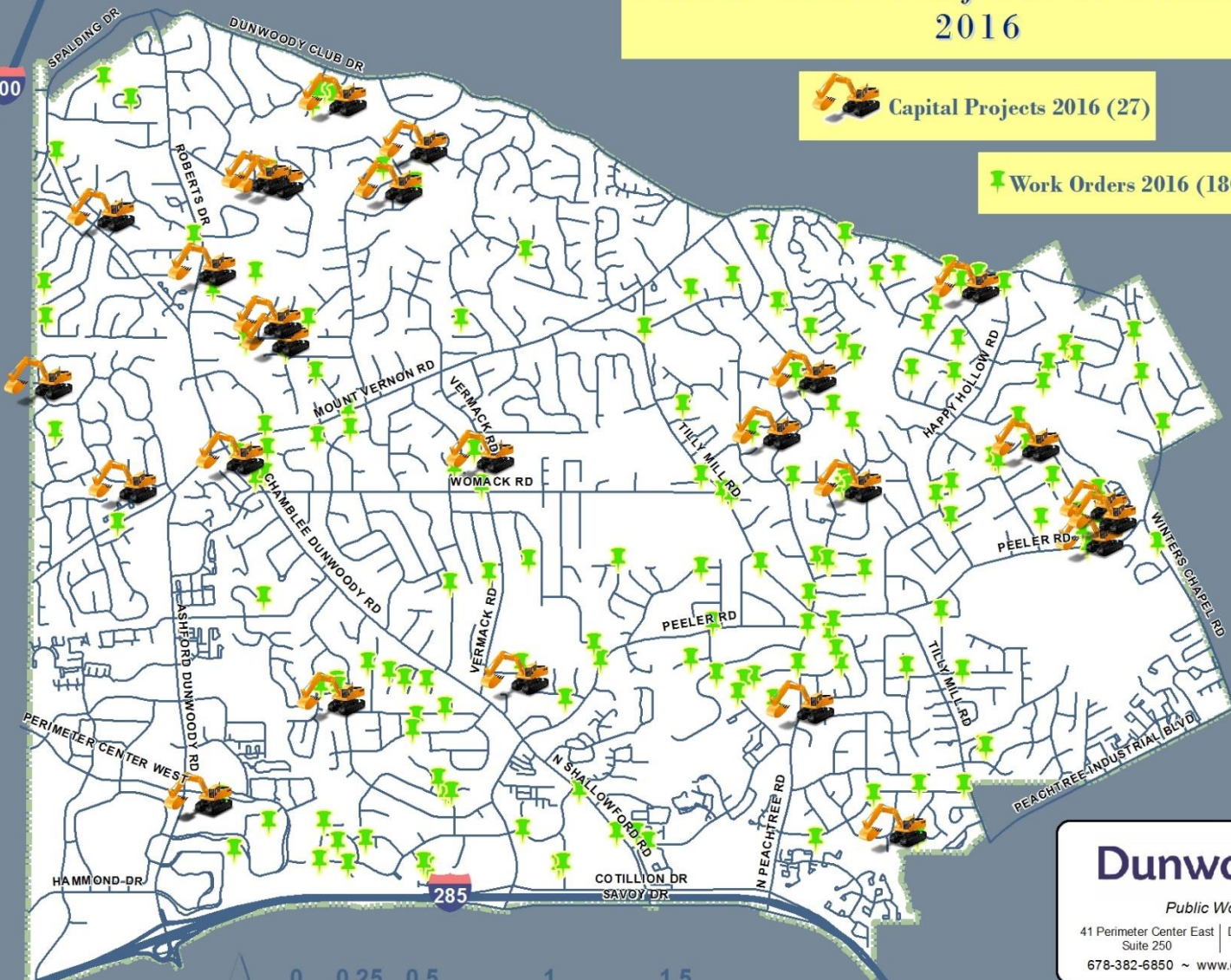
41 Perimeter Center East | Dunwoody, Georgia
Suite 250 | 30346-1902
678-382-6850 ~ www.dunwoodyga.gov


Date: 1/30/2017

Storm Water Projects in Dunwoody 2016

 Capital Projects 2016 (27)

 Work Orders 2016 (180)





Public Works

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678-382-6850 ~ www.dunwoodyga.gov	

Date: 1/30/2017

2017 GOALS AND INITIATIVES

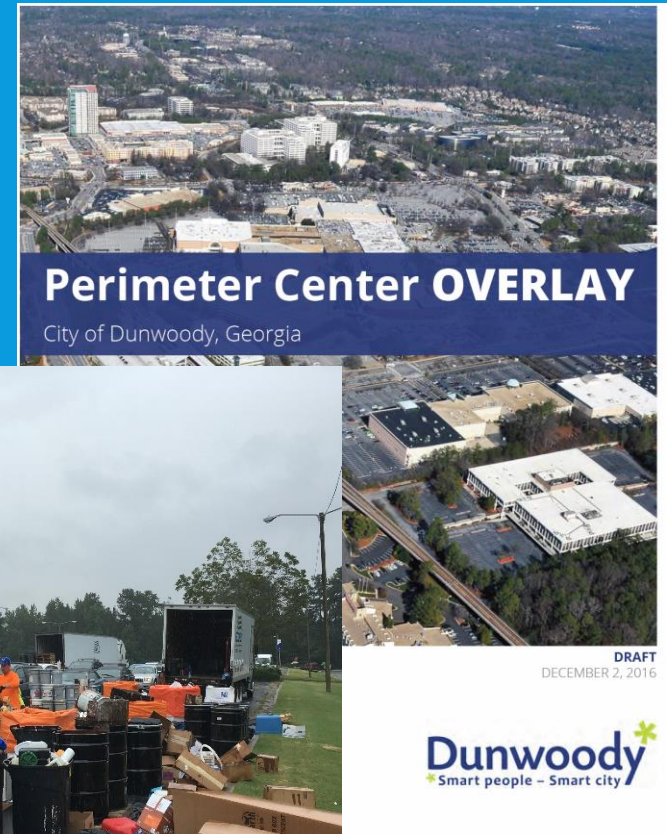
City Clerk

- Implementation of Hyland OnBase software (replacing SIRE software)
- Training City staff on the use of OnBase software
- Scheduling a minimum of one meeting for every City board
- Coordinating training for all board members regarding ethics, Open Meetings Act, Open Records Act
- Complete records purging for all City records that have met the retention schedule prior to move to new City Hall

2017 GOALS AND INITIATIVES

Community Development

- Complete Perimeter Center Overlay
- Complete update to sign code, including signs in the Village
- Hold two household hazardous waste events and one electronics recycling event



2017 GOALS AND INITIATIVES

Community Development- Winters Chapel/PIB Study

- Establish community-based vision and action plan to guide investment in and improvement of the area
- Consider redevelopment of aging multi-family and commercial areas
- Anticipated to begin mid-2017

Winters Chapel/PIB Study Area Map



2017 GOALS AND INITIATIVES

Community Development – Residential Plan Review

- City does not currently review residential building plans
 - Only reviewing site plan for zoning compliance, tree ordinance compliance, and BMP for silt fencing/runoff protection
- Upon inspection, work is sometimes found to be noncompliant. Residential plan review could help avoid this before work starts, saving time and money for property owners.

2017 GOALS AND INITIATIVES

Community Development – Residential Plan Review

- Benefits of residential plan review:
 - Requires up front investment in plans, but may save costs later on
 - Allows for a smoother construction process
 - Requires contractor/owner to follow approved plans



2017 GOALS AND INITIATIVES

Community Development – Noise Exception

- Noise ordinance currently prohibits construction activity the following times citywide:
 - Before 7:30 a.m. or after 8:30 p.m. on weekdays
 - Before 8:00 a.m. or after 8:30 p.m. on Saturdays
 - Anytime on Sundays and/or New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, and Christmas Day
- Currently no process to consider waivers or exceptions to regulations
- In some cases, construction during non-peak hours are less impactful, depending on location/proximity to residential and disruptions to traffic

2017 GOALS AND INITIATIVES


Community Development – Noise Exception

- Proposed text amendment would allow for CD Director to grant Noise Ordinance Exception based on the following criteria:
 - Must describe why construction during the allowable times would cause undue hardship, burden on timely project completion, or adverse impact on public health, safety or welfare
 - Take into consideration needs associated with construction that are impractical to perform during allowable days/times
 - Approved exceptions must include measures to protect public health, safety, welfare
 - Conditions may be imposed to minimize public impact (limit duration, soundproofing, hours of operation, sound levels, etc.)
- Requests within 500' of single-family residential or townhomes would require Council approval

Noise Ordinance - Construction Exceptions Approval Authority

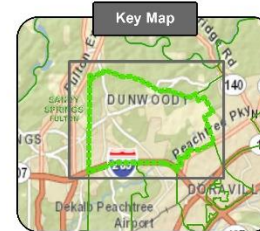
Dunwoody

Community Development
41 Perimeter Center East, Suite 250
Dunwoody, Georgia 30346-1902
678-382-6800 ~ www.dunwoodyga.gov

-  Council Approval Process (500 feet)
-  Administrative Process
-  Single-Family Residential

Zoning

-  Local Commercial (C-1)
-  Local Commercial (C-1c)
-  General Commercial (C-2)
-  Commercial-Residential Mixed-Use (CR-1)
-  Industrial (M)
-  Neighborhood Shopping (NS)
-  Office-Distribution (O-D)
-  Office-Institution (O-I)
-  Office-Institution-Transitional (O-I-T)
-  Office-Institution (O-Ic)
-  Office-Commercial Residential (OCR)
-  Office Commercial Residential (OCRc)
-  Planned Development (PD)
-  Single-dwelling Residential (R-100)
-  Single-dwelling Residential (R-150)
-  Single-dwelling Residential (R-50)
-  Single-dwelling Residential (R-60)
-  Single-dwelling Residential (R-75)
-  Single-dwelling Residential (R-85)
-  Single-dwelling Residential (R-A5)
-  Single-dwelling Residential (R-A8)
-  Residential Community Development (R-CD)
-  Single-family Cluster Residential (R-CH)
-  RA
-  Multi-dwelling Residential (RM-100)
-  Multi-dwelling Residential (RM-150)
-  Multi-dwelling Residential (RM-75)
-  Multi-dwelling Residential (RM-85)
-  Multi-dwelling Residential (RM-HD)
-  City Limit
-  Parcel



Disclaimer:
This map was compiled from records that have been filed with DeKalb County and/or the City by various parties. Neither the City nor its GIS/Mapping consultants assume any responsibilities for the accuracy of the information contained in this map.

Zoning:
This map does not serve as the official record of zoning. City of Dunwoody Zoning Files take precedence over any errors or omissions that are observed on this map.

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2017 GOALS AND INITIATIVES

Project Renaissance

Site Plan



2017 GOALS AND INITIATIVES

Project Renaissance



Dunwoody Park Drive
proposed elevations

2017 GOALS AND INITIATIVES

Project Renaissance



Facing Park



**North Shallowford Road
proposed elevation**

Dunwoody 
*Smart people – Smart city

HILL FOLEY ROSSI
HFR
ARCHITECTS
ENGINEERS

2017 GOALS AND INITIATIVES

Project Renaissance Commercial Site

- RFP released on 2/3
- Pre-submittal meeting on 2/17
- Submittals due on 4/13

2017 GOALS AND INITIATIVES

Project Renaissance Commercial Site- Prohibited Uses

- Exterior flashing lights, strobe lights, or video screens
- Restaurant, drive-in, Restaurant, drive-thru, Restaurant, fast food
- “Head Shop” or similar selling tobacco or smoking related products or paraphernalia
- Movie theater, bowling alley, auditorium or school
- Any business whose primary revenue is from liquidation of goods
- Pet store or any store with presence of live animals on premise, including veterinary clinics
- Businesses renting products or goods, except rental for less than 2 days
- Healthcare facility for onsite treatment of patients

2017 GOALS AND INITIATIVES

Project Renaissance Commercial Site- Prohibited Uses

- Automotive related uses
- Sporting events or facilities, health club, exercise club or studio
- Residential living quarters, apartments or lodging rooms
- Personal service establishments
 - Barber/beauty shop, tattoo parlor, massage parlor, body piercing shop, laundries and dry cleaners, photographic studio, shoe repair and shoeshine, travel agencies
- Adult entertainment
- Liquor stores
- Bar, nightclub or other drinking establishment that is not a restaurant
- Hardware or sporting goods stores

2017 GOALS AND INITIATIVES

Economic Development

- Dunwoody Development Authority Redevelopment Strategy
- Partner Collaborations
 - Perimeter Business Alliance- New leadership @ PCID offers an opportunity to recalibrate this organization
 - Peachtree Gateway Partnership
 - Dunwoody- DeKalb Economic Development Agreement

2017 GOALS AND INITIATIVES

Economic Development (continued)

- State Farm Phase II
- Upcoming Development Projects
 - High Street Phase I
 - 121 Perimeter Center West



2017 GOALS AND INITIATIVES

Finance

- Migrating to a new accounting software platform
- Possible SPLOST referendum (pending revised legislation)
- Legislative Update??? (Include FIPP and Facilities Authority)

2017 GOALS AND INITIATIVES

Human Resources

- Collaborate with PD on a promotional assessment process for the Sergeant position
- Ongoing employee training
- Continue promoting employee wellness program

2017 GOALS AND INITIATIVES

Human Resources

- Continuation of robust benefits program and salary structure to assist with recruitment and retention
 - Police Officer positions are increasingly challenging to fill and retain
 - State Officer salaries increased 20% in 2017, now exceed base pay of any jurisdiction in the state

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2017 GOALS AND INITIATIVES

Human Resources

- Police Department Housing Reimbursement
 - Up to \$300/month for officers living within the City limits
 - \$46,800 budgeted in 2016, \$43,869.83 spent
 - 16 total officers participated in 2016

2017 GOALS AND INITIATIVES

Human Resources

- Follow insurance trends and choose vendors to minimize costs without sacrificing customer service
- Consider tobacco surcharge (2018 Plan Year)
 - Alpharetta, Brookhaven, Doraville, Milton, and Sandy Springs currently have this
 - \$25/paycheck (\$650 annually)
- Consider spousal surcharge (2018 Plan Year)
 - \$25/paycheck (\$650 annually) for employees covering spouses who have health insurance available through their own employers

2017 GOALS AND INITIATIVES

Information Technology

- Update IT Strategic Plan for 2017-2020
- Successfully pass network security assessment
- Georgetown and Pernoshal Park Genetec video camera projects
- Incode Version 10 Upgrade
- PC Replacement for all City laptops
- Cityworks upgrade to Version 2016 SP12

2017 GOALS AND INITIATIVES

Marketing/Public Relations

- Grand openings/recognitions
 - North Peachtree/Tilly Mill/Peeler intersection improvements
 - Trail connection celebration and Perimeter Park opening
 - New baseball fields
 - Preparation for City Hall grand opening



2017 GOALS AND INITIATIVES

Marketing/Public Relations (continued)

- Redevelopment/Place-making Campaign
 - Working with Economic Development on awareness and community conversation campaign, events and outreach
- Produce and distribute four editions of Dunwoody Digest
- Support master planning efforts

FOR VISITORS

Please note the inclusion of a link on the city's website is not an endorsement of or a recommendation for the group or organization. The city is not responsible for materials, content or any additional links which may be found on the organization's websites.

2017 GOALS AND INITIATIVES

Marketing/Public Relations (continued)

- Website Community Organizations Page
 - Links are added in accordance with Website Link Policy
 - 417 unique page views in 2016 (0.11% of all unique page views for City website)
 - Avg. user stays on this page 1.58 seconds
 - 65% of visitors leave the page without interacting with it
 - Most visits in a single day: 19 visits on August 17 (two days after the most recent link was added)
- Is this page still necessary?

2017 GOALS AND INITIATIVES

Municipal Court

- Staff will continue mandated municipal court clerk training and future developmental training opportunities
- Summer amnesty program
- Implement contract for collection of outstanding fines
- Continue purging documents to comply with the Georgia Local Government Retention Schedule

2017 GOALS AND INITIATIVES

Parks- Parks Master Plan Update

- January 2016: Meetings with Stakeholders, User Groups and the general public to determine needs and desires for the City Parks System.

Strengths

- Multi-use Trail
- Leadership and Communication
- Nonprofit Contractors for Programming
- Park Maintenance and Improvements
- Dunwoody Nature Center and Natural Trails
- Return on Investment in Parks
- Potential for Change
- Great Parks Department
- Treetop Quest at Brook Run
- CIP with Partners
- Council Support
- Existing Greenspace

Additional Programs or Activities

- Special Events, Concerts, Independence Day
- Arts Programming – Performing, Visual, Preservation, etc.
- Hiking Tours
- Audubon Society Programming
- Youth and Adult Sports, specifically Middle School Baseball, Youth Lacrosse, Youth Soccer, Adult Flag Football, and Adult Kickball
- Tournaments for economic impact – Basketball, Baseball, Softball, etc.
- Gymnastics
- Swim and Dive Meets
- Gardening Programming
- Tennis Instruction
- Beautification Commission
- General Recreation for All Ages
- Senior Programming
- Beginner Programs
- Expand existing programs to add more if there was enough space
- Preschool, arts, cultural programs at Nature Center
- Elementary age team sports
- Nature-based programming, horticulture

2017 GOALS AND INITIATIVES

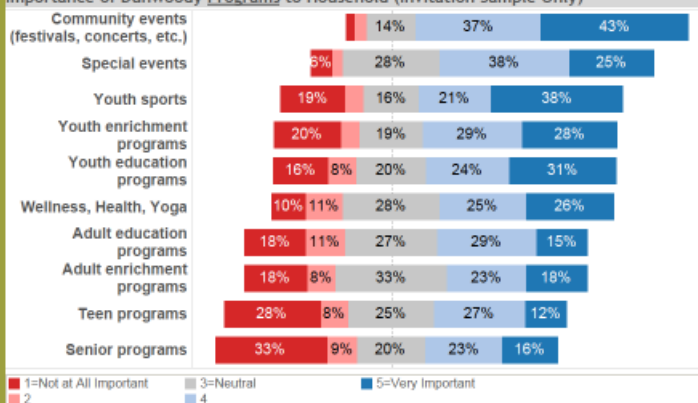
Parks- Parks Master Plan Update

- Spring 2016: Survey was conducted, including both invitation only survey (statistically significant) and online open survey

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Program Importance

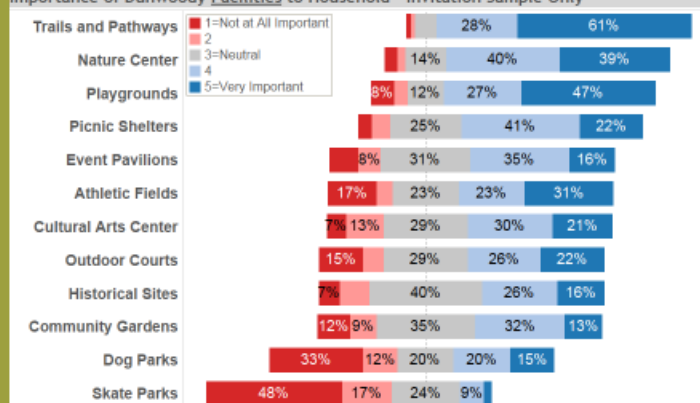
Importance of Dunwoody Programs to Household (Invitation Sample Only)



Question 5a

Facility Importance

Importance of Dunwoody Facilities to Household - Invitation Sample Only



Question 5a

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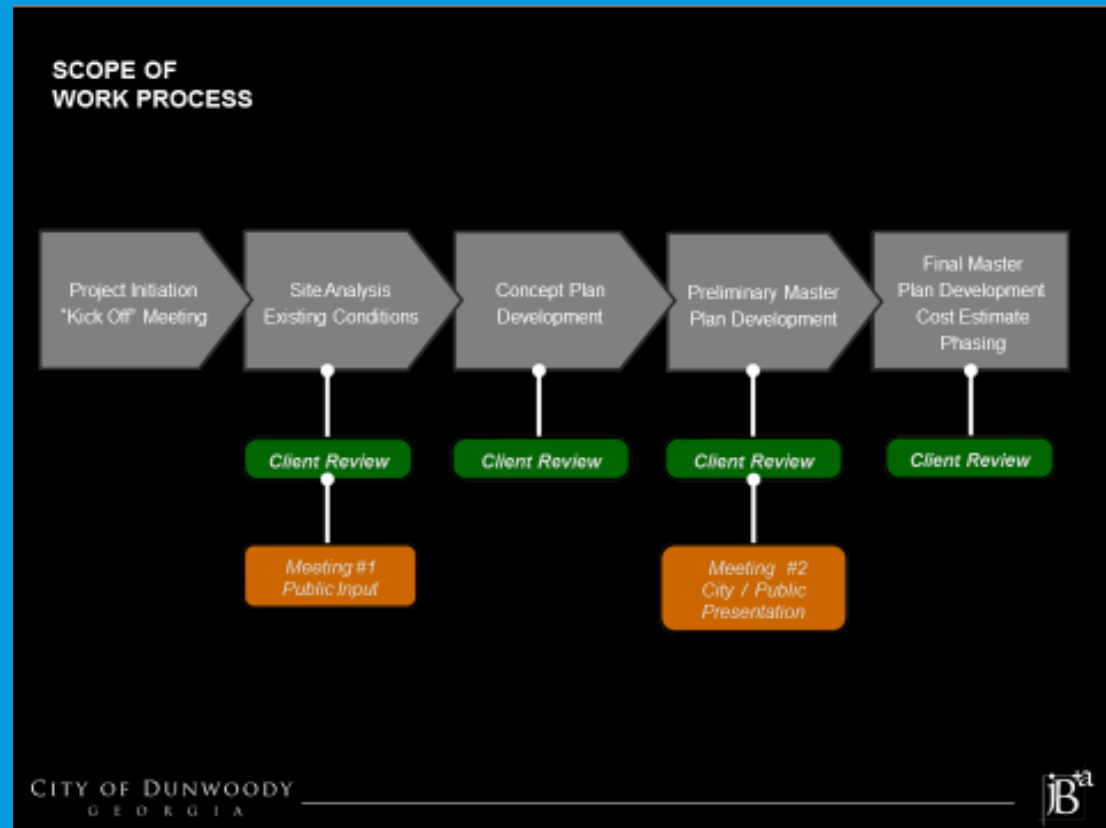
- January 17, 2017: Brook Run Park Public Meeting
 - Shared analysis of the current conditions
 - Community shared vision for Brook Run
 - Concepts being developed for sharing at future public meeting

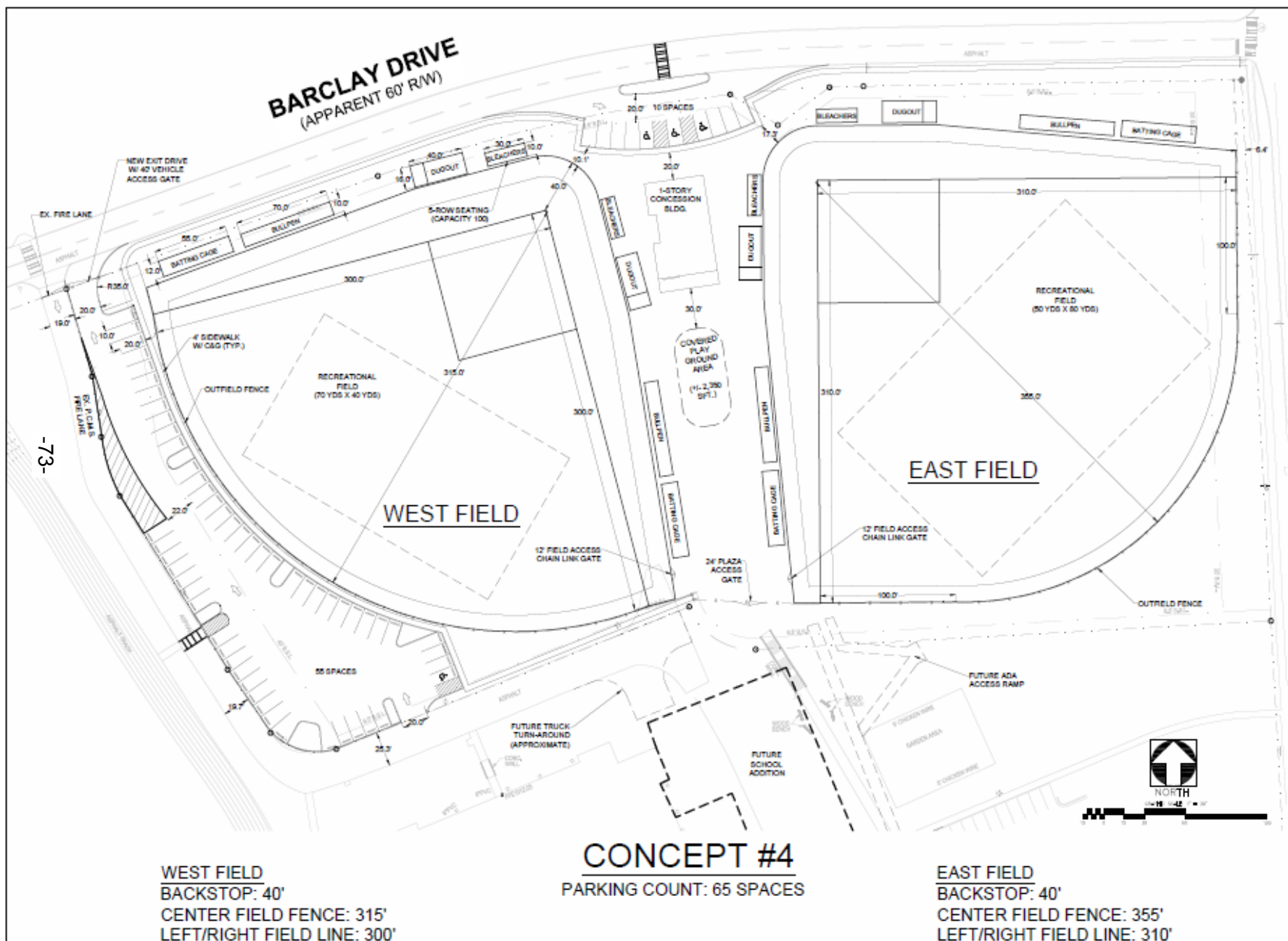


2017 GOALS AND INITIATIVES

Parks- Parks Master Plan Update- Next Steps

- Three concepts of Brook Run Park will be reviewed and condensed into a preliminary master plan
- Preliminary master plan to be shared for public comment
- Final Master plan will be developed with an associated estimate for construction
- Plan anticipated to be complete for Council review and adoption this spring





2017 GOALS AND INITIATIVES

Parks

- Design and construction of new baseball fields at PCMS
 - Skyline working on final design and permitting with DeKalb
 - Final Design Submittal- 3/14/17 (assuming no delays @ County)
 - Construction Document Submittal- 3/28/17
 - Bid Closing- 3/28/17
 - Contract Award- 5/8/17
 - Projected Completion- Mid-fall 2017

2017 GOALS AND INITIATIVES

Parks

- Football field improvements at PCMS
- Begin park improvements based on the Parks Master Plan

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2017 GOALS AND INITIATIVES

Parks (continued)

- Construct Phase I of the Park at Perimeter Center East and Perimeter Center Connector Trail
- Continue rehabilitation of Donaldson-Bannister Farm
- Improve preventative maintenance standards in Parks Operations



2017 GOALS AND INITIATIVES

Parks (continued)

- Increase recreation offerings
 - Concerts
 - Adult recreation activities (classes, walking groups, etc.)
 - New partnerships for recreation?



2017 GOALS AND INITIATIVES

Police

- Georgia Association of Chiefs of Police recertification (November 2017)
- Increase in Community Outreach efforts with new staff
- Additional Prisoner Transport Officer
- In car radio replacement

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2017 GOALS AND INITIATIVES

Public Works: Paving

- Over 30 lane miles planned for 2017
- 112 of 304 lane miles paved to date (37%)
- Over \$3M funded this year= approximately 20-year paving cycle
- 47% of total lane miles paved by end of 2017
- Additional streets to be added if surplus funds are available
- Bid

2017 GOALS AND INITIATIVES

Public Works: Paving

- As a backlog driven network, suggest a minimum 5-year target that maintains the current backlog below 20% (a long term goal of arresting backlog below 15% is also desirable)
- An annual budget of \$3M - \$4M would achieve this goal as backlog would hold steady at 19% and PCI would jump between 68 – 75.
- Public Works plans to budget for pavement assessment in 2018 (5 years since last assessment)

2017 GOALS AND INITIATIVES

Infrastructure Spending 2012-2017

Comparison of Budgeted Projects 2012-2017

Department	2012	2013	2014	2015	2016	2017
Parks	5,024,811	5,785,676	3,790,896	3,825,000	519,000	4,100,000*
Paving and Road Projects	1,750,000	1,975,000	1,975,000	2,205,000	2,298,495	3,300,000
Intersections	955,000	461,000	2,465,000	3,600,000	3,260,000	1,250,000
Sidewalks	570,000	460,000	230,000	940,000	606,000	715,000
Other Public Works	143,375	115,000	0	0	26,000	175,000
Total Public Works	3,418,375	3,011,000	4,670,000	6,745,000	6,190,495	5,440,000
Infrastructure Total	8,443,186	8,796,676	8,460,898	10,570,000	6,709,495	9,540,000

*2017 Parks includes \$3.5M bond settlement

2017 GOALS AND INITIATIVES

Infrastructure Spending

- Staff recommends establishing a sustainable annual base for paving based on desired pavement condition
- Annual funding for parks should be set based on work plan established by the Parks Master Plan

2017 GOALS AND INITIATIVES

Public Works

- Complete transportation plan update
- Implement North Peachtree traffic calming plan
- Complete construction plans for Dunwoody Intelligent Traffic System, Chamblee Dunwoody at Spalding intersection, and Tilly Mill sidewalk
- Complete the North Peachtree Gateway construction

2017 GOALS AND INITIATIVES

Public Works

- Restriping pedestrian crossings this spring
- Kingsley traffic calming to be installed after summer paving
- Final design of Georgetown Gateway to be completed in 2017
 - Requesting Council approval of GDOT agreement for r/w on 2/13
 - TIP has been amended to push construction to 2020
 - Council direction on burying utilities?
- Continue quarterly street sweeping
 - Increase stormwater fee to cover cost?

DISCUSSION: FIRE & EMS

Current Staffing

14

- Fire Chief
- Chief Deputy Fire Marshall
- Assistant Chief
- Executive Admin Assistant
- Administrative Assistant
- IT Consultant
- Fire Protection Engineer
- EMS Coordinator
- Fire Inspectors: 8
- Battalion Chiefs: 6
- Crew Chiefs: 18
- Full Time Paramedics: 24
- Full Time EMT: 39
- Part Time Paramedics: 27
- Part Time EMT: 20



SANTRY SPRINGS

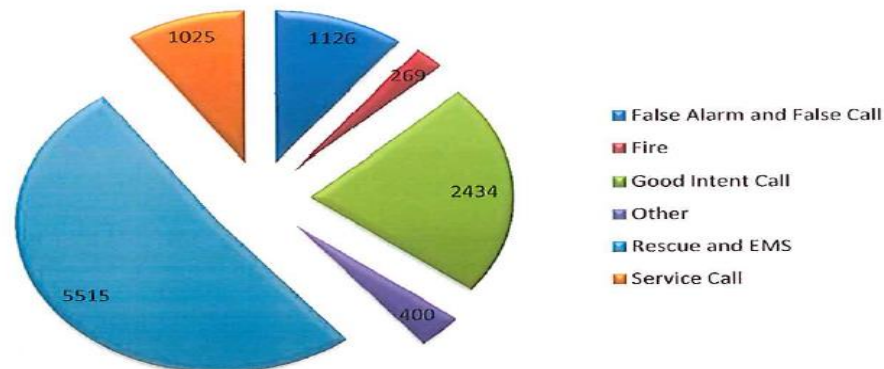
DISCUSSION: FIRE & EMS

Incident Types

15

- The numbers don't lie

Major Incident Types



- When we consider the amount of community involvement, fire calls, and EMS calls we find...

DISCUSSION: FIRE & EMS

Today's Fire Rescue Service

16

- 70% is EMS
- 20% is Community Involvement
- 10% is Fire Rescue

DISCUSSION: FIRE & EMS

70 - EMS

17

We make a difference by:

- QR Codes
- Quick Response Vehicles
- EMS Coordinator and FTO's
- Cutting Edge Technology
- Contract with Private Ambulance
- Overwhelming the Incident
- Coordination with Hospitals
- Awards and Accolades
- Life Saving Award Program



SANDY SPRINGS

DISCUSSION: FIRE & EMS

Quick Response Vehicles

19

- Ford Expedition XL
- Easier to get to the highest run areas
- Faster and more fuel efficient than engines and quints
- Alleviates wear and tear on the bigger apparatus
- Can get to areas where bigger apparatus cannot (long driveways)
 - Four wheel drive for weather
- Carries:
 - Stair-chair
 - Hypothermia Cooler
 - ALS Medicine
 - Lucas 2
 - Jump Bags



DISCUSSION: FIRE & EMS

- Patrick -

EMS Coordinator and FTO's

20

- Medical Director Partnership
 - Partner with Emory for medical direction
- EMS Coordinator
 - Keeps personnel trained and certified to the latest standards
 - Coordinates with Doctors from local hospitals to speak directly to the EMTs and Paramedics
- Field Training Officers
 - Work under the direction of the coordinator on shift to meet training goals
 - Attend EMS conferences to get the latest information

DISCUSSION: FIRE & EMS

Specialized Tactics for Operational and Rescue Medicine Program - Patrick -

21

- Development and implementation of Tactical EMS team to support North Metro SWAT operations.
- 18 fire rescue technicians from Sandy Springs, Dunwoody, and Johns Creek were chosen to participate in the program.
- Specialized Tactics for Operational and Rescue Medicine (STORM) is the medical component to the North Metro SWAT Team and is dispatched in tandem for emergency situations.
- Participants attend an initial 32 hour STORM Medic course, followed by 8 hours of monthly training to prepare them to provide operational medical support directly to a tactical team.



DISCUSSION: FIRE & EMS

EMS Training

22

- Became satellite for Gwinnett Technical College
- Offer classes (to department members and also open to other agencies) in:
 - BLS Healthcare Provider
 - Advanced Cardiac Life Support
 - Advanced Medical Life Support
 - Pediatric Education for Pre-Hospital Providers
 - Pre-Hospital Trauma Life Support
 - Geriatric EMS
 - Child Abuse Recognition

-92-

DISCUSSION: FIRE & EMS

EMS Training

23

- Credentialing program
 - In-house skill and knowledge competency verification by EMS FTOs and the Medical Director.



DISCUSSION: FIRE & EMS

Contract with Private Ambulance

28

- Contract with RMA
- Three 24 hour ALS ambulances
- Two “day” trucks
- Cost savings by outsourcing
 - \$450,000 for the five units
- Many units reside in the stations
 - Helps maintain good working relationships



DISCUSSION: FIRE & EMS

Overwhelming the incident

29

- Overwhelm the incident with resources
 - Better to have too much than not enough when you need them
- Less injuries due to proper equipment and resources

-95-

DISCUSSION: FIRE & EMS

Automotive Assistance

41

- We carry equipment for and are ready to assist with:
 - Tire Changing
 - Vehicle Lock-outs and lock-ins
 - Fuel



DISCUSSION: FIRE & EMS

Community Emergency Response Team (CERT)

42

- A CERT team consists of community volunteers who we educate in disaster preparedness for hazards that may have an impact on their area such as: fire safety, light search and rescue, team organization and disaster medical operations.
- Using this information, CERT members can assist others in their neighborhood or workplace following an event when first responders have yet to arrive on the scene.
- Sandy Springs CERT took part in a Metro Atlanta disaster exercise in January of 2009. This simulated disaster was the largest CERT exercise held in the State of Georgia. The exercise was held again in 2010 and the Sandy Springs CERT took part in the same exercise. Current SSFR CERT team has 141 members.

-97-



SANDY SPRINGS

#C-

DISCUSSION: FIRE & EMS

What our residents think?

55

- Quality of life in Sandy Springs rated as “excellent” or “good” by 83% of respondents (#21 of 61 in comparable cities*)
- Fire services rated as “excellent” or “good” by 94% of respondents (#2 of 50 in comparable cities*)
- Ambulance / emergency medical services rated as “excellent” or “good” by 92% of respondents (#1 of 47 in comparable cities*)

** Comparable cities are those with populations of 70,000 – 150,000 that have participated in the NCS*

Resonse Time in Minutes

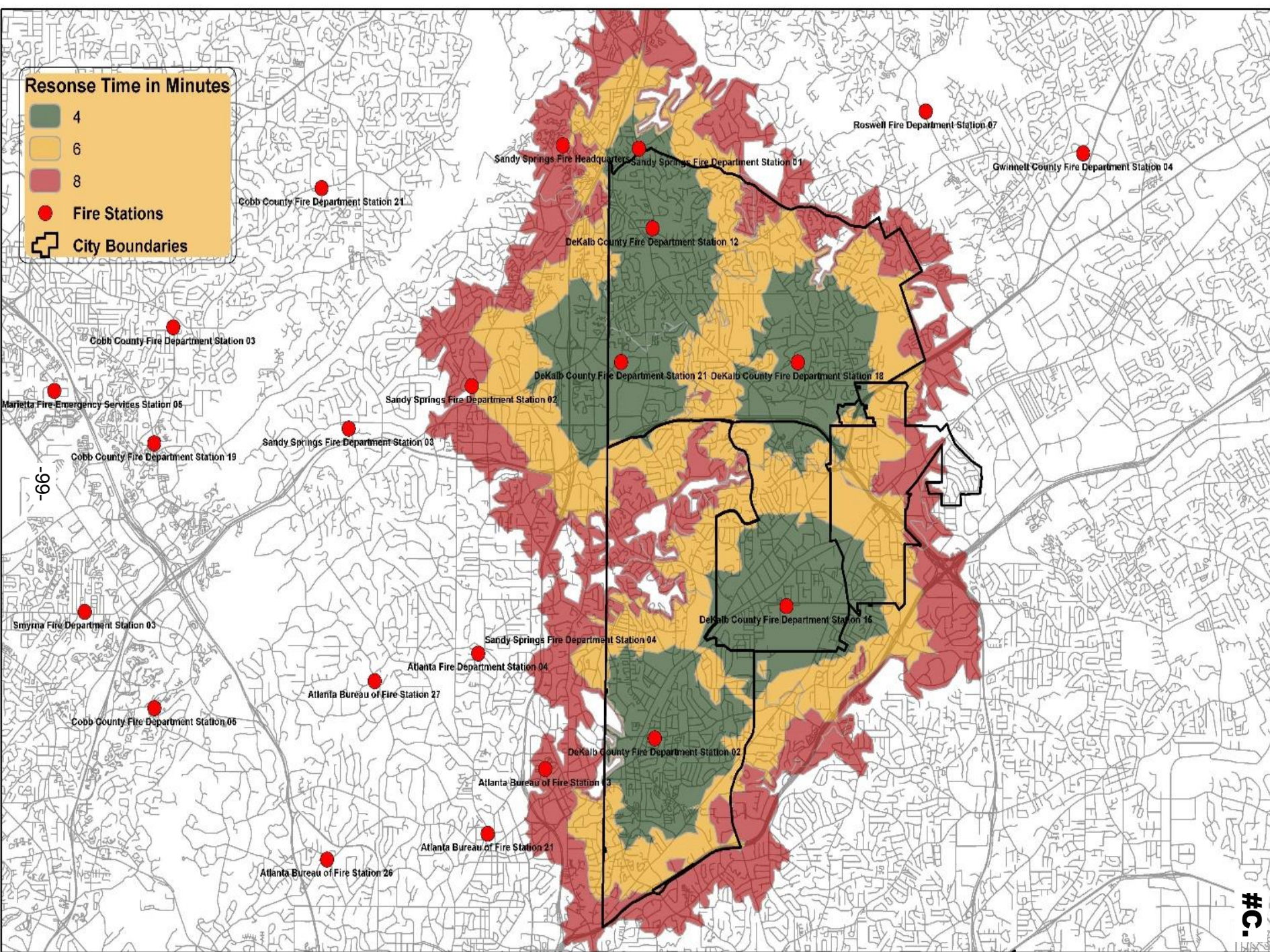
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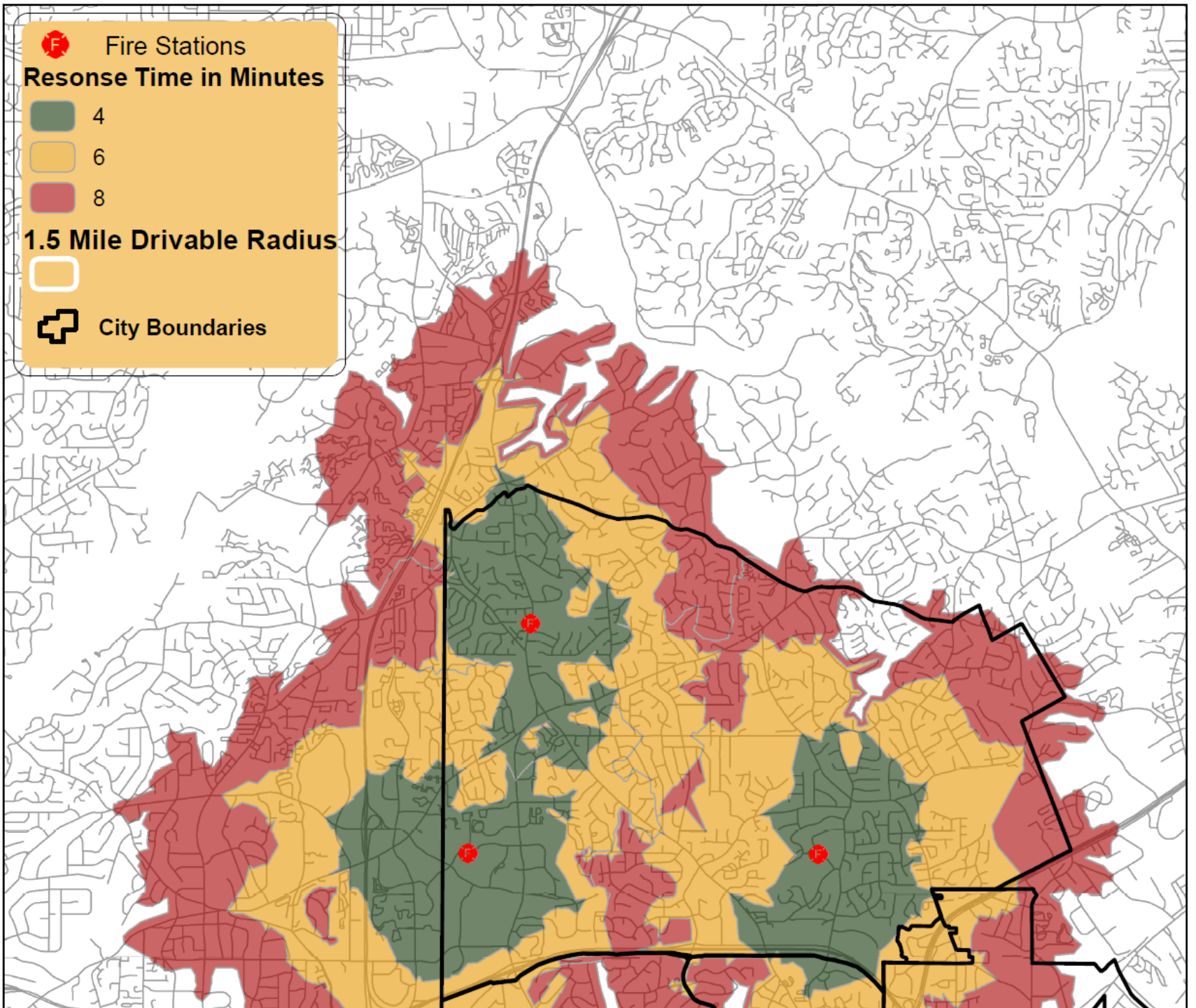
6

8

Fire Stations

City Boundaries





DISCUSSION: FIRE & EMS

- Station 12

- **Setting:** Residential, near Dunwoody Park and AES
- **Total Acreage:** 27.8 acre (includes park property)
- **Property Improvements:** Single story brick fire station, one garage bay
- **Building S.F.:** 7,362 s.f.



Station 12
5323 Roberts Drive

DISCUSSION: FIRE & EMS

- Station 18
 - **Setting:** Residential (MF), near Brook Run Park and PCMS
 - **Total Acreage:** 1.4 acre
 - **Property Improvements:** Single story siding fire station, three garage bays
 - **Building S.F.:** 10,000+/- s.f.



Station 18
4588 Barclay

DISCUSSION: FIRE & EMS

- Station 21
 - **Setting:** Commercial (PCID)
 - **Total Acreage:** 1.6 acre
 - **Property Improvements:** Single story brick fire station, two garage bays
 - **Building S.F.:** 9,500+/- s.f.



Station 21
120 Crown Point Parkway

DISCUSSION: MEETING EFFICIENCY

Meeting Efficiency

- Single Read of Ordinances
- Other suggestions?

DISCUSSION: CITY BOARDS

-105-

- Alcohol License Review Board (5)
- Audit Committee (5)
- Board of Ethics (5 + 2 alt)
- Construction Board of Adjustments and Appeals (5)
- Design Review Advisory Committee (7)
- Development Authority (7)
- Planning Commission (7)
- Sustainability Committee (7 + 4 ex officio)
- URA (7)
- Volunteer Coordinating Committee (7 + 4 ex officio)
- Zoning Board of Appeals (7)

DISCUSSION: BACKYARD CHICKENS

Previous Recommendation (2009)

- Roosters and crowing hens prohibited
- Maximum 8 chickens on a single residential lot
- Permits required for purpose of inspection and to ensure owners are aware of requirements and applicable ordinances

DISCUSSION: BACKYARD CHICKENS

Previous Recommendation (2009)

- Enclosures to be clean and free of standing water, impermeable to rodents, wild birds and predators
- Enclosures not to exceed 6' in height, minimum of 2 s.f. per chicken housed in the enclosure
- Maximum enclosure footprint 30 s.f.
- Enclosure to be in rear yard
 - 50' setback from nearest residence (except that of owner)
 - 5' setback from owner's residence

DISCUSSION: BACKYARD CHICKENS

Previous Recommendation (2009)

- Feed and other food sources for chickens to be stored in predator proof containers
 - Chickens to be kept in enclosure if no humans are immediately present
 - Municipal Court enforces
-
- Any desire to reopen this discussion?

DISCUSSION: BIKE SHARE

Bike Share

- Ongoing discussions with PCID re: bike share
- PCID and City staff agree that more infrastructure is needed before starting bike share
 - PCID's Lake Hearn project will provide bike facilities between Dunwoody and Medical Center MARTA stations (2019-2020). Bike share at both stations will be appropriate when this is complete.
 - Bike share could be incorporated in Perimeter and at Brook Run once trail is completed connecting the two.

DISCUSSION: ALCOHOL ORDINANCE

Proposed Ordinance

- Limited Pouring License for Establishments without Full-Service Kitchen
 - Cannot charge directly or indirectly for alcoholic beverages
 - Alcoholic beverages served to be consumed within indoor premises; may not be removed from the establishment
 - Beverages must be provided by the owner and poured by owner and/or employees of the establishment
- Proposed annual fee \$100 for beer, \$100 for wine

PRESENTATION: STORMWATER EXTENT OF SERVICE

Michael Smith, Public Works Director

David Elliott, Stormwater Manager

Storm Water Projects in Dunwoody 2012 - 2016

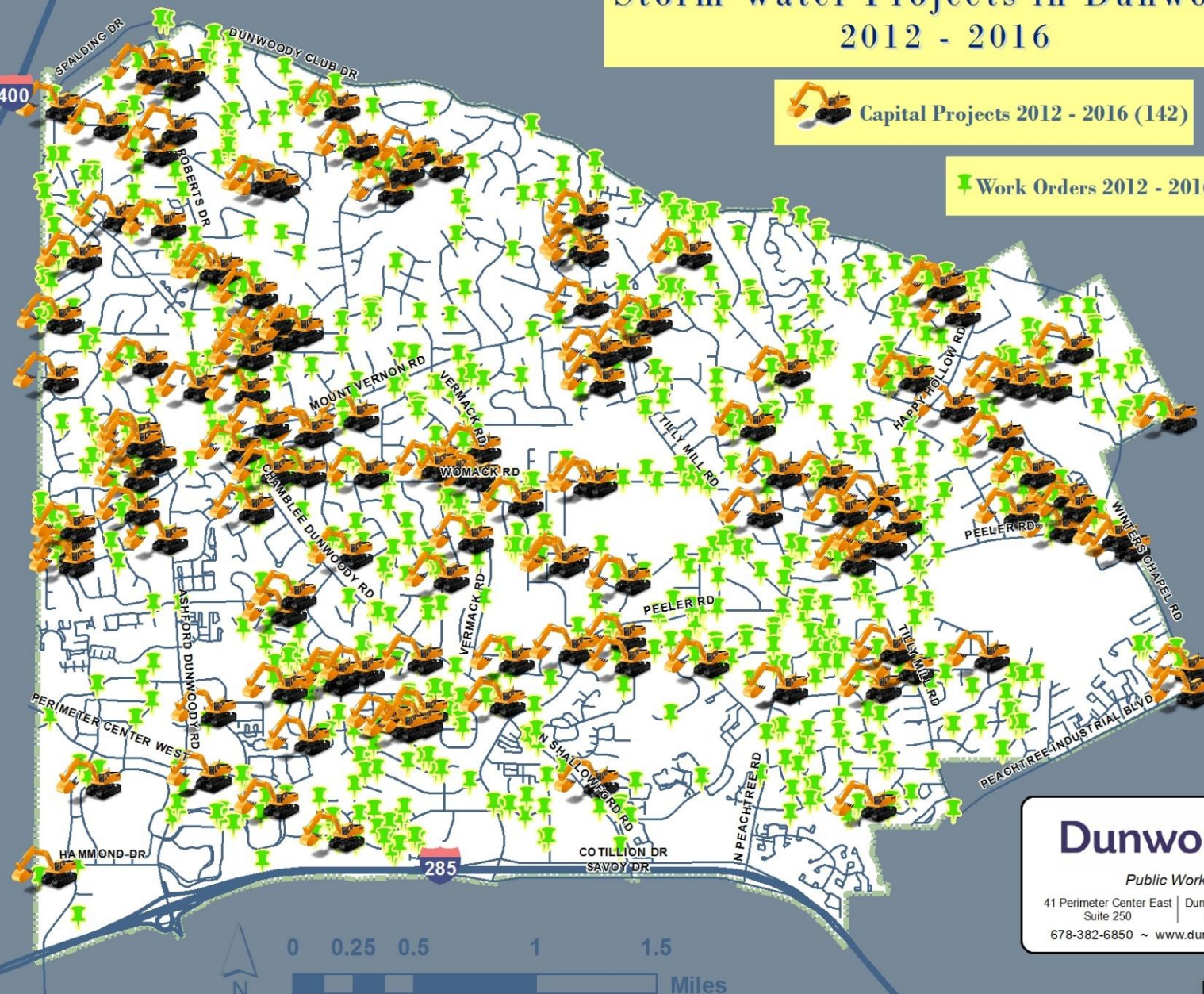


Capital Projects 2012 - 2016 (142)



Work Orders 2012 - 2016 (1,108)

-112-



Dunwoody

Public Works

41 Perimeter Center East | Dunwoody, Georgia
Suite 250 | 30346-1902
678-382-6850 ~ www.dunwoodyga.gov

Date: 1/30/2017

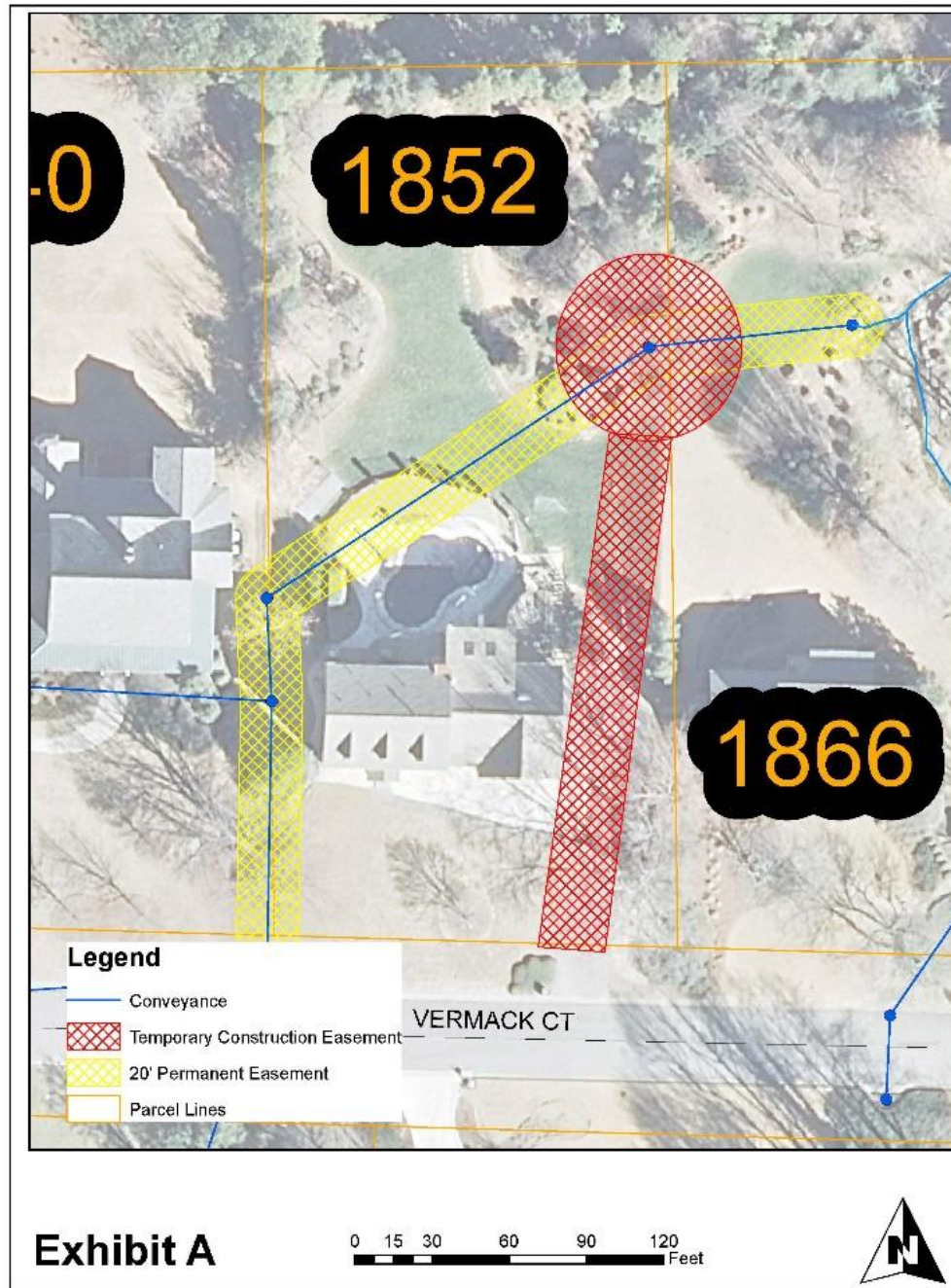
NEED FOR EXTENT OF SERVICE DOCUMENT

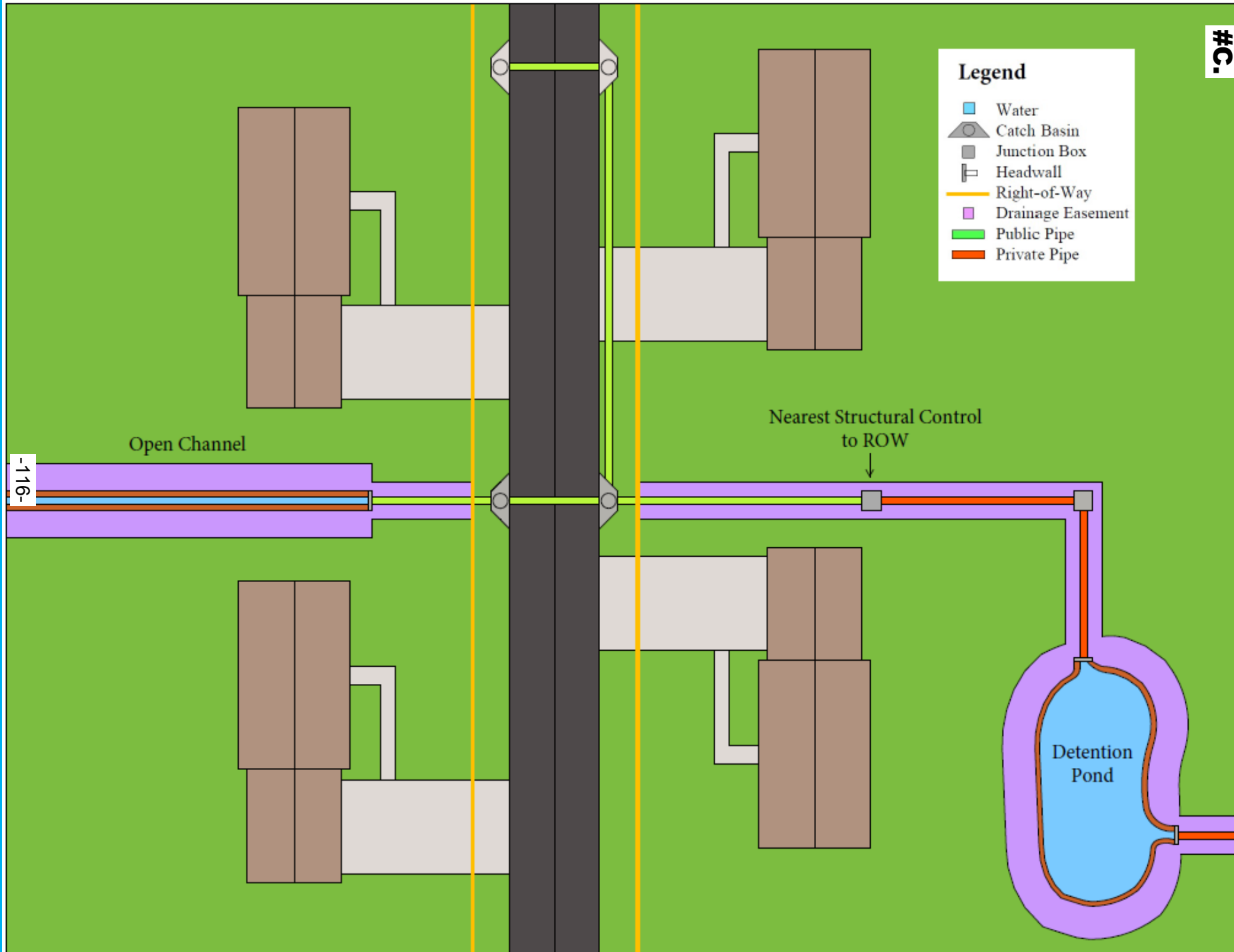
- Clear Direction for Staff
- Clear Communications with Residents
- Defensible Consistent Position
- Due to CODs origin, maintenance responsibility can be complicated
- Discussion is applicable to Single Family Residential Properties

AREAS OF RELEVANCE

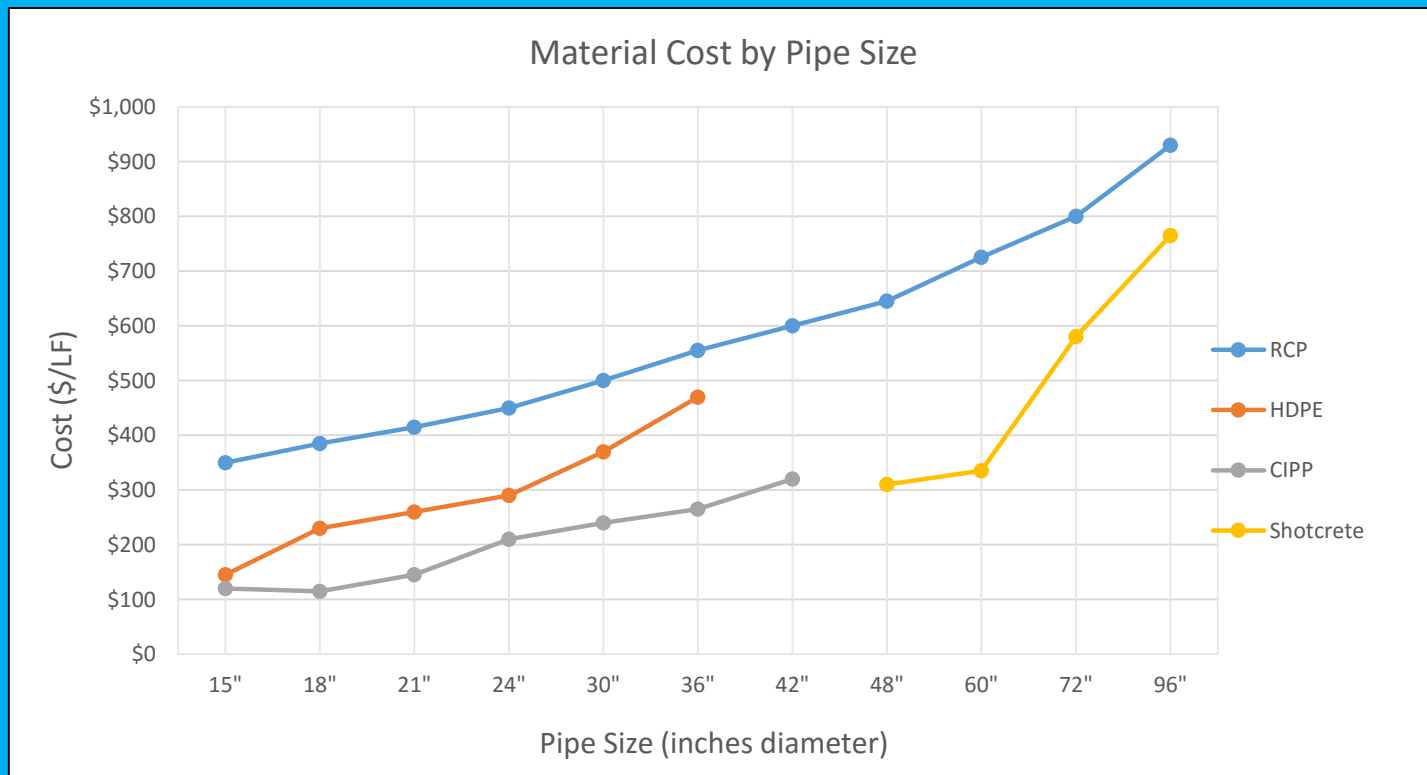
- Pipe Maintenance
- Pond Maintenance
- Channel Maintenance
- Single Family Driveway Access

Everything we do in SW!





18 MONTH HISTORY OF REPLACEMENT COST

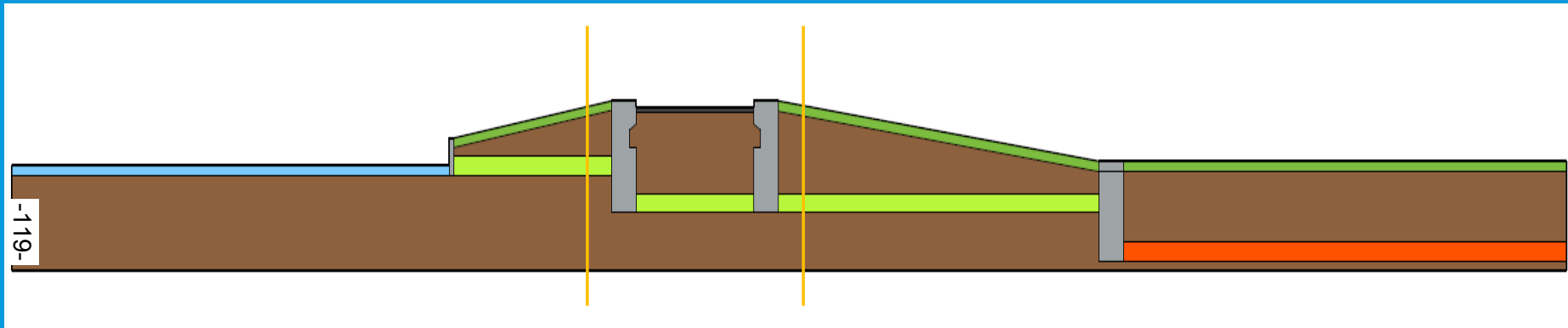


FINANCIAL ANALYSIS ASSUMPTIONS

- 70% of Replacements will be completed with Lining
- All Replacement Materials will have a minimum life of 50+ years

Pipe Material	Service Life (Yrs)
CMP	35
RCP	100
HDPE	75
CIPP	50

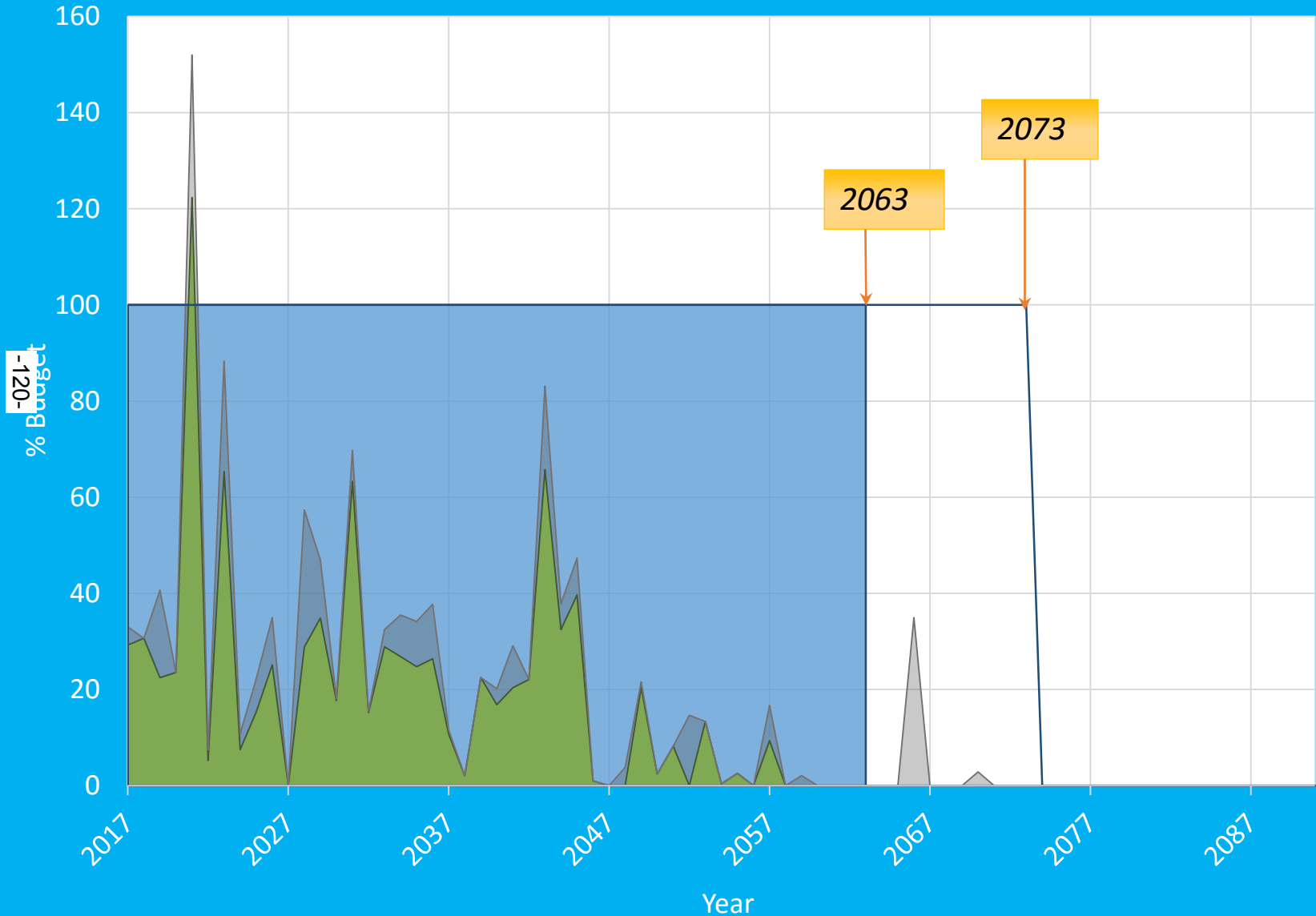
TWO ANALYSIS OPTIONS



- Maintain to the first structure of the Right of Way
- Existing Operations – To the Downstream Headwall

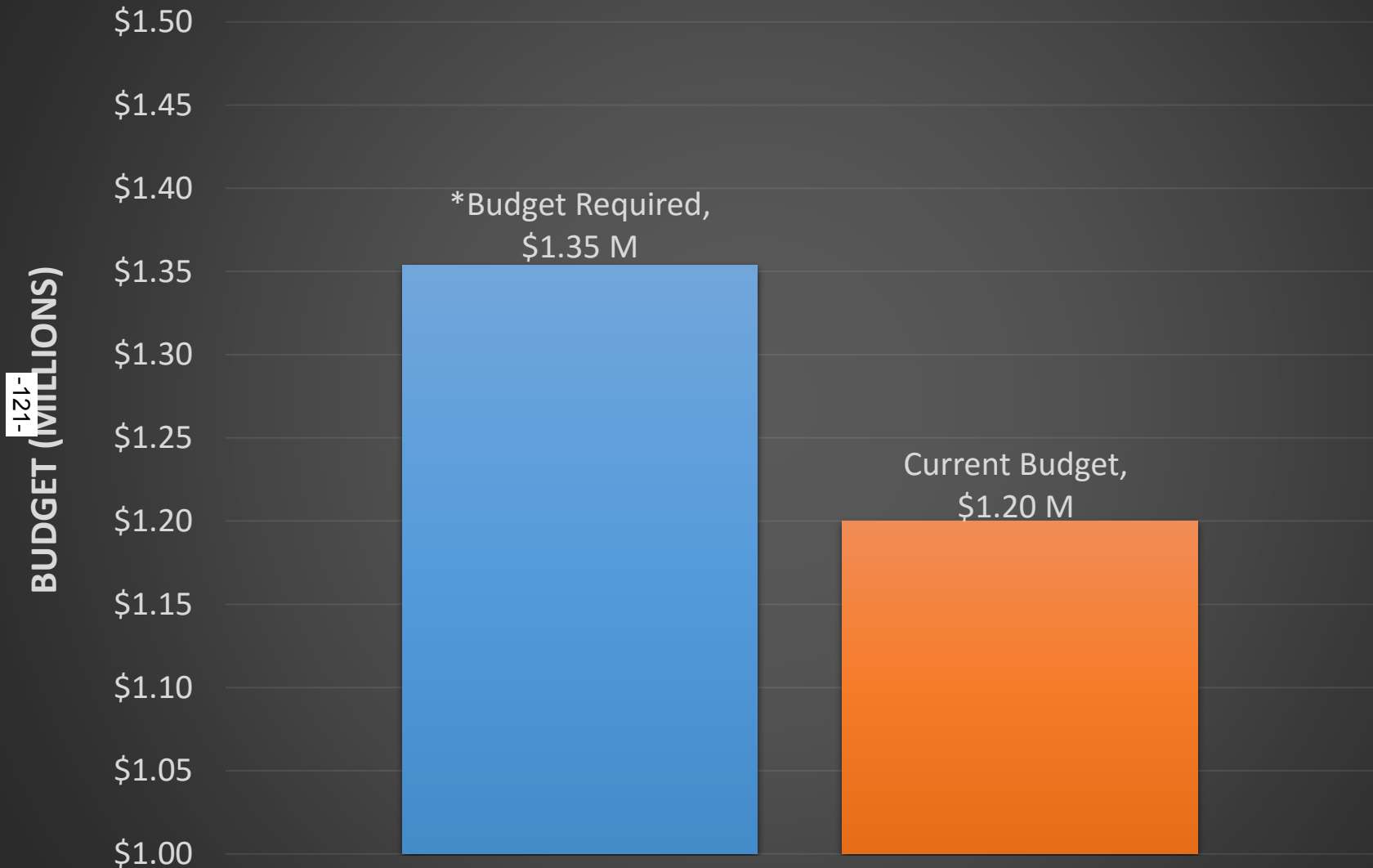
STORMWATER YEARLY BUDGET – PROJECTED %SPENDING

Backlog Future Need Future Need (2) Backlog(2)



Option 2

46-YR Backlog Schedule



**Budget Required to complete Backlog Repairs in same time as Option 1 (46 years)*

CONCLUSIONS

- Our need is to establish a consistent, defensible, and documented extent of service policy
- Current rate structure and 50 year service life cycle supports maintaining to the first structure (option 1)
- Maintaining to the downstream headwall introduces additional risk
- Approximate 8% (\$5.50 per house) rate increase is needed to support option 2 and a 50 year life cycle
- Current Dunwoody policies require that clear maintenance responsibilities be documented in new developments

PRESENTATION: PERIMETER ZONING

Steve Foote, Community Development Director



Perimeter Center OVERLAY

City of Dunwoody, Georgia



DRAFT

DECEMBER 2, 2016

PROVISIONS COUNCIL DISCUSSED - OVERLAY

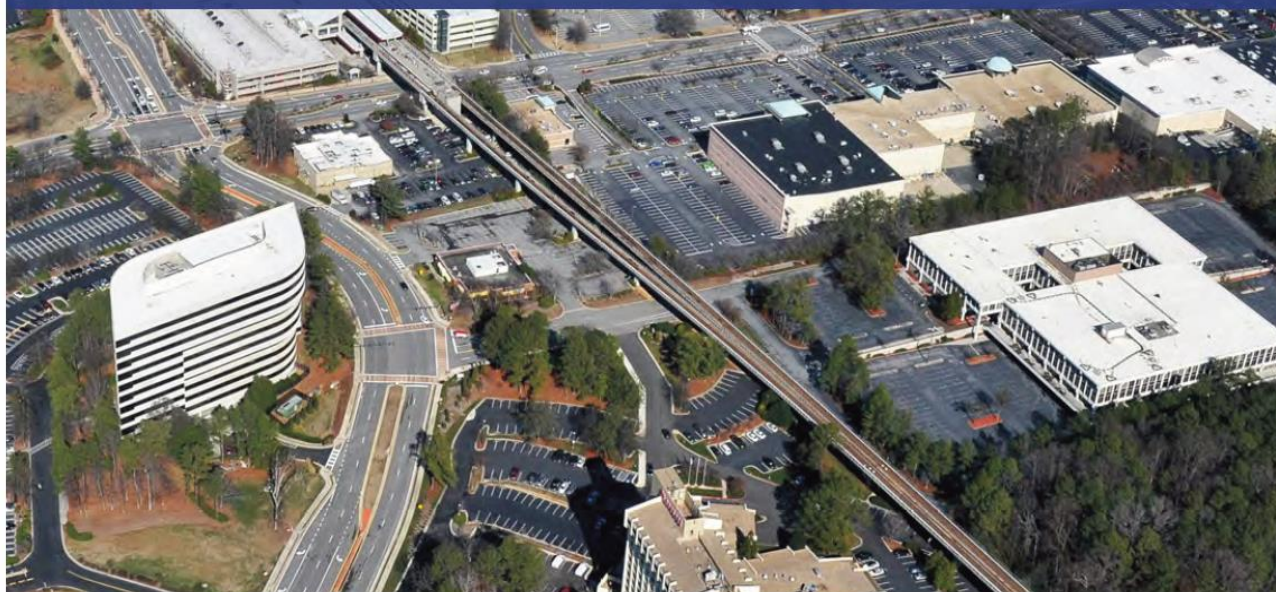
Chapter 27 – Perimeter Center Overlay

Comment	Action
Shared Use Paths. P. 6 <i>d. Shared-Use Paths. Trail locations are required per Figure 27-98-2 Street Types Map and the department of public works director. Refer to the City's current comprehensive plan or other City approved cycle/pedestrian plan and coordinate with public works director for locations for other trails. (1-6 followed)</i>	Updated. Shared-Use Paths section modified by reducing section to a “reference” to appropriate adopted City plans.
Street Types. P. 6-7. Consider language that allows a preference for all streets shown on the Street Types map to be “public”. If the ZBA approves a private street they must consider whether it would prevent street connectivity or be inconsistent with adopted plans.	Updated at “Streets & Blocks” (c)(7). P. 25 Added item ‘h’ below: <i>Private Streets. Private streets that prevent street connectivity or are inconsistent with adopted plans shall not be permitted.</i> Note: ‘d’ in the same section states: <i>Public Use. All streets shall be available for public use at all times. Gated streets and streets posted as private are not permitted. (Staff note: private townhome developments are considered private driveways and not streets)</i>



Perimeter Center DISTRICTS

City of Dunwoody, Georgia



DRAFT

DECEMBER 2, 2016

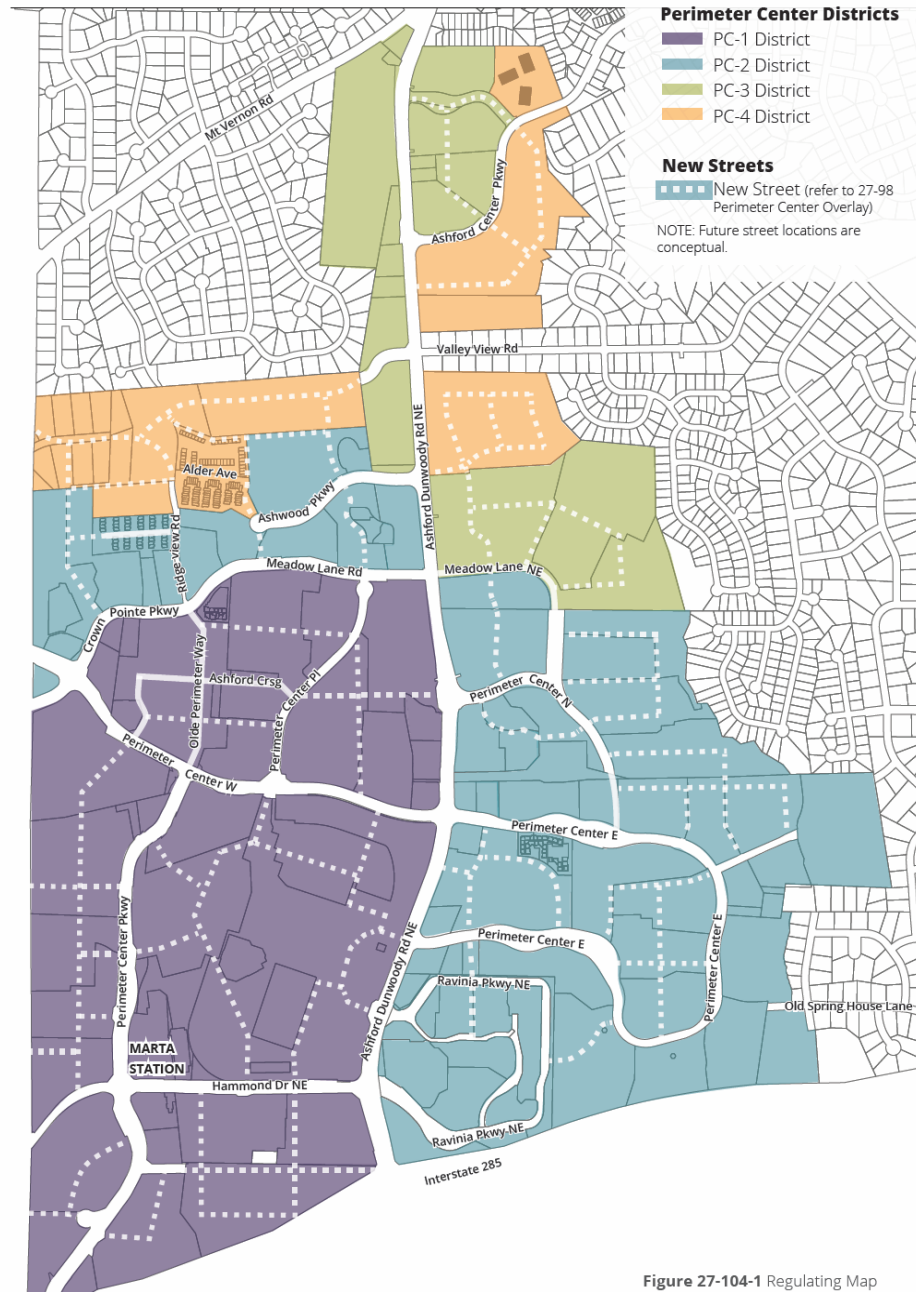


Figure 27-104-1 Regulating Map

PROVISIONS COUNCIL DISCUSSED - DISTRICTS

Chapter 27 – Perimeter Center Districts

Section	Action
Site Coverage for PC-1. P. 12. Impervious and Semi-impervious was originally at 80% / 95% mix.	Rest of city is at 80%. Staff changed Impervious to 85% in recognition of the urban nature of the Perimeter area, especially PC-1. Open space requirements have been increased and will override this criteria where in conflict. Based on comments from workshop, lowered Impervious back to 80%.
Maximum Height for PC-1. P. 12.	Based on Council comments and recent actions staff reduced maximum height allowed by right to 20 stories or 250 feet for PC-1, additional height up to 30 stories or 300 feet by SLUP. Planning Commission recommended up to 36 stories or 360 feet by SLUP to match general height of Concourse and Ravinia buildings.
Consider ways to limit intensity of development, GFA. P. 12, 13	Discussed ways to address with consultant. A FAR (floor area ratio) requirement was added that requires an additional open space if over a FAR of 12.
Consider linking requirement for open space or amenities to “height.”	FAR requirement above addresses this item. No additional changes.
Open Space requirements. P. 12-15. Need to consider open space for smaller sites (<3 ac) and ‘why’ some districts are 15 acres and some 18 acres for increased open space?	Changes made remove the “three (3) acre or larger” requirement. All developments require an open space type regardless of size and additional open space if over a FAR of 12. Left the requirement for PC-1 at 15 acres due to intensity of development allowed.
Table of Uses P. 17. Drive-thru in PC-3 should be SLUP.	Done. Changed to SLUP.
Sustainability (6) repair center. P. 19	Discussed. Consensus was that “basic” tools and “minor” repairs is easily enforceable. No change made.
Open Space “applicability”. P. 42. Figure out what is changing on acreage, then does it make sense to insert a min. acreage here?	Due to other changes made; i.e. removing the open space minimum threshold and inserting the FAR requirement, no additional changes were deemed necessary.

SECTIONS ADDRESSED BY COUNCIL TEXT AMENDMENTS

Chapter 27 – Zoning Ordinance Amendments

Section	Action
P. i	Delete “Dunwoody Perimeter Center Zoning” title. Note removed.
Transit Served Locations P. 6. Return % to 25 or lower.	Staff and consultant reconsidered allowance used in this section. It was changed to 2 spaces or 20%, whichever provides the greater reduction. This is closer to what is expected in practice. (Original wording was 3 spaces or 25%. Very small adjustment)

BACKGROUND

- A. City Council workshop – October 7, 2016
- B. Planning Commission – October, 20, 2016; deferred indefinitely
- C. Planning Commission – January 10, 2017; Recommended approval to City Council with changes below.
 - 1. Increase height with SLUP to 36 stories / 360 feet
(Note: PC-2, PC-3, PC-4 do not allow SLUPs for > height)
 - 2. 27-204(f) Outdoor Dining (recommended omitting this section)
 - 3. 27-204(h) Electric Vehicle parking allowance expanded



ACTION ITEMS FOR CONSENSUS

- A. Final Decision on revisions made to Overlay, Districts, & Amendments from 1st City Council workshop (three prior slides)

- B. Discussion regarding Planning Commission recommendation.
 - 1. Increase height with SLUP to 36 stories / 360 feet
(Note: PC-2, PC-3, PC-4 do not allow SLUPs for > height)
 - 2. 27-204(f) Outdoor Dining (recommended omitting this section)
 - 3. 27-204(h) Electric Vehicle parking allowance expanded









FINAL ASSESSMENT 1

Chapter 27 – Perimeter Center Overlay

Comment	Action
Shared Use Paths. P. 6	<p>Updated. Shared-Use Paths section modified by reducing section to a “reference” to appropriate adopted City plans.</p> 
Street Types. P. 6-7. Consider language that allows a preference for all streets shown on the Street Types map to be “public”. If the ZBA approves a private street they must consider whether it would prevent street connectivity or be inconsistent with adopted plans.	<p>Updated at “Streets & Blocks” (c)(7). P. 25</p> <p>Added item ‘h’ below:</p> <p><i>Private Streets. Private streets that prevent street connectivity or are inconsistent with adopted plans shall not be permitted.</i></p> <p>Note: ‘d’ in the same section states:</p> <p><i>Public Use. All streets shall be available for public use at all times. Gated streets and streets posted as private are not permitted. (Staff note: private townhome developments are considered private driveways and not streets)</i></p> 






FINAL ASSESSMENT 2

Chapter 27 – Perimeter Center Districts

Section	Action
Site Coverage for PC-1. P. 12. Impervious and Semi-impervious was originally at 80% / 95% mix.	Rest of city is at 80%. Staff changed Impervious to 85% in recognition of the urban nature of the Perimeter area, especially PC-1. Open space requirements have been increased and will override this criteria where in conflict. Based on comments from workshop, lowered Impervious back to 80%. 
Maximum Height for PC-1. P. 12.	Based on Council comments and recent actions staff reduced maximum height allowed by right to 20 stories or 250 feet for PC-1, additional height up to 30 stories or 300 feet by SLUP. Planning Commission recommended up to 36 stories or 360 feet by SLUP to match general height of Concourse and Ravinia buildings. 
Consider ways to limit intensity of development, GFA. P. 12, 13	Discussed ways to address with consultant. A FAR (floor area ratio) requirement was added that requires an additional open space if over a FAR of 12. 
Consider linking requirement for open space or amenities to “height.”	FAR requirement above addresses this item. No additional changes. 
Open Space requirements. P. 12-15. Need to consider open space for smaller sites (<3 ac) and ‘why’ some districts are 15 acres and some 18 acres for increased open space?	Changes made remove the “three (3) acre or larger” requirement. All developments require an open space type regardless of size and additional open space if over a FAR of 12. Left the requirement for PC-1 at 15 acres due to intensity of development allowed. 
Table of Uses P. 17. Drive-thru in PC-3 should be SLUP.	Done. Changed to SLUP. 
Sustainability (6) repair center. P. 19	Discussed. Consensus was that “basic” tools and “minor” repairs is easily enforceable. No change made. 
Open Space “applicability”. P. 42. Figure out what is changing on acreage, then does it make sense to insert a min. acreage here?	Due to other changes made; i.e. removing the open space minimum threshold and inserting the FAR requirement, no additional changes were deemed necessary. 

FINAL ASSESSMENT 3

Chapter 27 – Zoning Ordinance Amendments

Section	Action
P. i	Delete “Dunwoody Perimeter Center Zoning” title. Note removed. 
Transit Served Locations P. 6. Return % to 25 or lower.	Staff and consultant reconsidered allowance used in this section. It was changed to 2 spaces or 20%, whichever provides the greater reduction. This is closer to what is expected in practice. (Original wording was 3 spaces or 25%. Very small adjustment) 
Increase height with SLUP to 36 stories / 360 feet (Note: PC-2, PC-3, PC-4 do not allow SLUPs for > height)	Determine the maximum height in stories and feet that will be permissible through the SLUP process. 20 Stories is permitted by right in PC-1. 30 Stories and 300 feet vs. 36 Stories and 360 feet 
27-204(f) Outdoor Dining (recommended omitting this section)	(f) Outdoor Dining Areas (1) Except as otherwise expressly stated in this ordinance, minimum off-street parking requirements for eating and drinking establishments must be based on the amount of indoor and outdoor floor area. (2) Outdoor dining areas containing up to 24 seats or 10% of the indoor public floor area devoted to seating (whichever amount is less) are exempt from off-street parking requirements. Off-street parking spaces must be provided in accordance with the minimum off-street parking ratios of Sec. 27-202 for all portions of outdoor seating areas exceeding 10% the indoor public floor area devoted to seating and for all portions of outdoor dining areas with a capacity of more than 24 seats. 
27-204(h) Electric Vehicle parking allowance expanded	(h) Electric vehicle charging. In off-street parking lots containing 50 or more motor vehicles parking spaces, the first 2 parking spaces that include electric vehicle charging equipment will be counted as 2 parking spaces each. This provision may be repeated for every additional 50 parking spaces. Additional EV-charger equipped parking spaces (beyond the first 2 charger-equipped spaces) will be counted as one parking space each. 

NEXT STEPS

- A. March 27th City Council meeting 1st Read and Public Hearing with Consultant.

PRESENTATION: INFRASTRUCTURE FUNDING ALTERNATIVES

Michael Starling, Economic Development Director

INFRASTRUCTURE FUNDING ALTERNATIVES

Infrastructure Funding Alternatives

- Tax Allocation District (TAD) – unlikely due to reluctance of School Board
- Community Improvement District (CID) – in place at 4 mills
- Special Assessment District – revenue can only be used for services that the City does not currently provide
- Bonds for Title/Development Authority Bonds – controversial use of Bonds
- Impact Fees
- Hotel Motel Fee

INFRASTRUCTURE FUNDING ALTERNATIVES

Impact Fees

- Can be collected for system improvements
 - Roads
 - Public Safety
 - Parks/Recreation
 - Water Supply
 - Stormwater
 - Wastewater
 - Libraries

INFRASTRUCTURE FUNDING ALTERNATIVES

Impact Fees

- Process:
 - Develop methodology
 - Kick-off public hearing
 - Appoint Impact Fee Advisory Committee
 - Prepare Capital Improvement Element (CIE)
 - CIE public hearing, followed by ARC and DCA review
 - Prepare impact fee ordinance and fee schedule
 - Adopt CIE and ordinance
 - Ongoing implementation

INFRASTRUCTURE FUNDING ALTERNATIVES

Hotel-Motel Tax

- Dunwoody Hotel-Motel Tax is currently 5% (max. is 8%)
- City receives 3% (unrestricted)
- CVB receives 2% (for destination marketing)
- Brookhaven, Chamblee, Doraville and Tucker are requesting action from legislature to move to 8% this year

INFRASTRUCTURE FUNDING ALTERNATIVES

Hotel-Motel Tax

- If tax is increased, at least half of revenue must be used for destination marketing, the other half can be used for tourism product development.
- What tourism products can Hotel-Motel Tax fund?
 - Conference Facilities
 - Park Facilities
 - Arts/Cultural Facilities
 - Visitor Center
 - Must be physical attractions/facilities that are available and open to the public, improve destination appeal to visitors, and used by and supportive of the visitor experience

INFRASTRUCTURE FUNDING ALTERNATIVES

Hotel-Motel Tax in Metro Atlanta

- Acworth 8%
- Alpharetta 8% (recently increased from 6%)
- Atlanta 8%
- Brookhaven 5%
- Chamblee 5%
- Cobb County 8%
- College Park 8%
- Decatur 7.5%
- DeKalb County 8%
- Doraville 7%
- East Point 8%
- Fulton County 7%
- Gwinnett County 7%
- Johns Creek 7%
- Kennesaw 8%
- Marietta 8%
- Milton 3%
- Norcross 7.5%
- Roswell 6%
- Sandy Springs 7%
- Smyrna 8%
- Suwanee 7%

PRESENTATION: DUNWOODY NATURE CENTER

Alan Mothner, Executive Director

PRESENTATION: SOLARIZE DUNWOODY

Jennette Gayer, Environment Georgia

PRESENTATION: CITY HALL

Eric Johnson, CPS

Liz Hudson, Precision Planning

4470 NORTH SHALLOWFORD

-146-



4470 NORTH SHALLOWFORD

-147-



#C.

4470 NORTH SHALLOWFORD

-148-



PRESENTATION: DUNWOODY BRANDING

Bob Mullen, Communications Director

A CITY LOGO REFRESH

-150-

February 10, 2017

A FRESH OPPORTUNITY

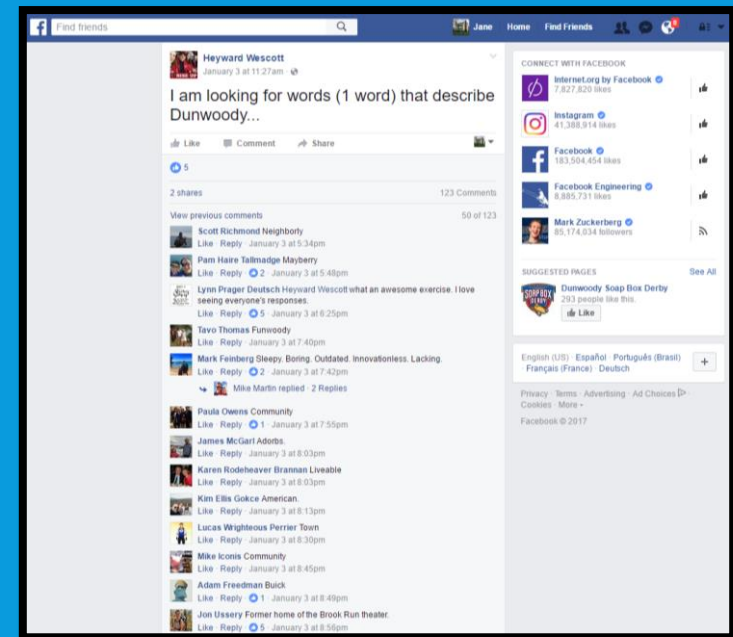
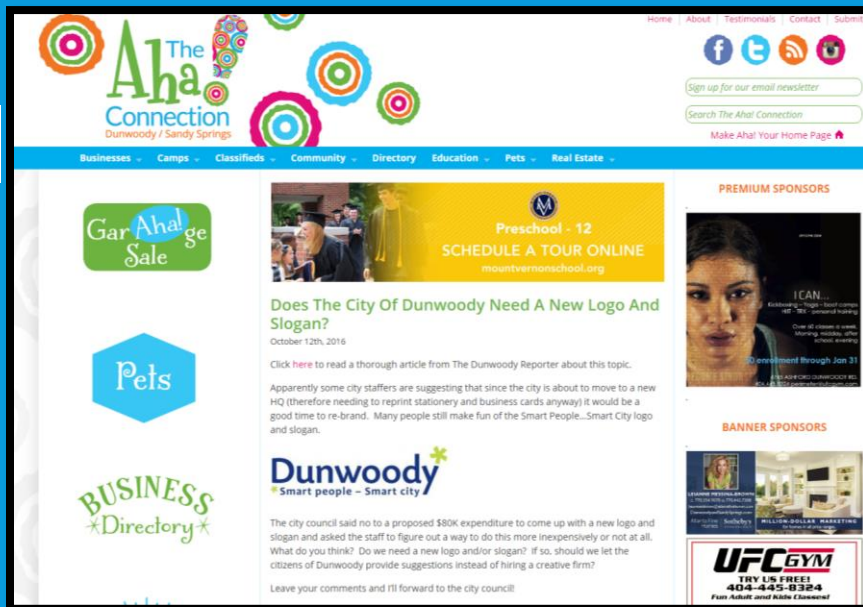
- Promote unity & community pride
- Create consistency
- Refresh image & begin anew
- Reinforce Dunwoody as a destination for businesses and visitors
- Create a visual representation of the city as memorable, grounded and distinct

OPPORTUNE TIMING

- New City Hall
 - New Address, Cards, Letterhead
- City Has Grown Up
- A Previous Disconnect
- 2018 Marks Year 10
- Setting a Dynamic Future

A CITY LOGO REFRESH

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What are some examples from other local governments?



What are some examples from other municipalities around the nation?



Words that describe Dunwoody

Connected

Lively

Accessible

Appeal

Vigor

Vibrant

Community

Strong

Diverse

Fabric

Central

Pleasant

Attractive

Preferred

Prime

Welcoming

Home

Family

Friendly

Active

Community

Conservative

Economic

Engine

Central

CORE THEMES, WORDS & PHRASES

- Lively/Vibrant/Active
- Community/Connected/Family/Home
- Accessible/Central
- Attractive/Preferred
- Friendly/Welcoming/Safe

WRAP UP...

- Any outstanding discussion items?
- Next steps?