

**STATE OF GEORGIA  
CITY OF DUNWOODY**

**RESOLUTION 2018-XX-XX**

**A RESOLUTION TO APPOINT NEW MEMBERS FOR THE SUSTAINABILITY  
COMMITTEE FOR THE CITY OF DUNWOODY, GEORGIA**

- WHEREAS,** the City of Dunwoody is authorized by the City Charter to create boards, commissions and authorities as the Mayor and City Council deem necessary; and
- WHEREAS,** Resolution 2008-12-31 created the Sustainability Commission for the City of Dunwoody, GA; and
- WHEREAS,** the Sustainability Committee continues to pursue certification by the Atlanta Regional Commission under their Green Communities program; and
- WHEREAS,** Resolution 2009-10-56 established terms for each member of the Sustainability Commission; and
- WHEREAS,** the position occupied by Michael Wilensky as a member of the Sustainability Committee has become vacant prior to the expiration of the term of office; and
- WHEREAS,** the Mayor and City Council for the City of Dunwoody wish to fill said vacancy by appointing Deborah (Debi) Shendelman to serve as a member of the City of Dunwoody Sustainability Committee to fill the unexpired term of office.

**Debi Shendelman, 3 year term.....expiring December 31, 2020**

- WHEREAS,** the Mayor and City Council had previously appointed Michael Cowan, Dana McClure, Jason Metzger, and Michael Pray as members of the Sustainability Committee to four year terms, expiring December 31, 2018; and
- WHEREAS,** the Mayor and City Council wish to appoint Michael Cowan, Jason Metzger, Michael Pray, and Nathan Sparks as members of the Sustainability Committee to three-year terms as follows:

**Michael Cowan, 3 year term.....expiring December 31, 2021**  
**Jason Metzger, 3 year term.....expiring December 31, 2021**  
**Michael Pray, 3 year term .....expiring December 31, 2021**  
**Nathan Sparks, 3 year term .....expiring December 31, 2021**

- WHEREAS,** this Resolution shall become effective upon its adoption.

**NOW THEREFORE BE IT RESOLVED** by the Mayor and Council of the City of Dunwoody while in regular session on December 10, 2018 at 6:00 pm, that Michael Cowan, Jason Metzger, Michael Pray, Debi Shendelman, and Nathan Sparks are appointed as members of the Sustainability Committee for the designated terms as stated above.

Approved:

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Denis L. Shortal, Mayor

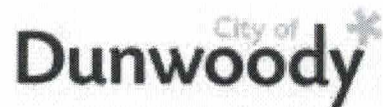
Attest:

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Sharon Lowery, City Clerk

(SEAL)

# APPLICATION FOR APPOINTMENT



41 Perimeter Center East, Ste 250 | Dunwoody, GA 30346  
Phone: (678) 382-6700 | Fax: (678) 382-6701

The Dunwoody City Council believes that citizens bring valuable insights and are a skilled resource in the community. The Council encourages all citizens to consider becoming involved in the city government by serving on a Board, Commission, or Committee. Applications are accepted throughout the year.

To be considered for an appointment to a municipal board, commission, or committee, please complete and submit the following application and send it with a resume to the City Clerk, Sharon Lowery. Applications and resumes may be submitted by e-mail to [sharon.lowery@dunwoodyga.gov](mailto:sharon.lowery@dunwoodyga.gov), by fax to (770) 396-4705, or by mail to 41 Perimeter Center East, Suite 250, Dunwoody, GA 30346.

## \* Applicant Information

Name: Deborah (Debi) Shendelman		
Address: 4838 Dunwoody Jct		
Phone: 770-396-4347	Cell: [REDACTED]	
Email: [REDACTED]		
Place of Employment: retired	Occupation: n/a	
How long have you been a resident of Dunwoody?	22 Years	1 Months

## \* Board / Commission / Committee for which you would like to be considered

<input type="checkbox"/> Alcohol License Review Board	<input checked="" type="checkbox"/> Planning Commission
<input checked="" type="checkbox"/> Audit Committee	<input checked="" type="checkbox"/> Sustainability Committee
<input checked="" type="checkbox"/> Board of Ethics	<input type="checkbox"/> Urban Redevelopment Agency
<input type="checkbox"/> Construction Board of Adjustment and Appeals	<input checked="" type="checkbox"/> Volunteer Coordinating Committee
<input checked="" type="checkbox"/> Convention and Visitors Bureau of Dunwoody	<input type="checkbox"/> Zoning Board of Appeals
<input type="checkbox"/> Design Review Advisory Committee	
<input checked="" type="checkbox"/> Development Authority	
<input type="checkbox"/> No preference, I just want to volunteer!	

## \* Interest and Experience (Please also attach or submit a resume)

Why are you interested in serving on a board / commission / committee?
Citizens representing a cross-section of the residents of Dunwoody are essential for a healthy community.
What experience do you possess that would be of benefit to a board / commission / committee?
For the last 40+ years, I have served in both professional and volunteer capacities in roles that call on a broad variety of skills - leadership, planning, development, organization and communication.
I value this community and hope that I can use what I have learned over my career to make us stronger.

## \* Terms & Conditions

I hereby attest that all statements and information provided in this application are true to the best of my knowledge. I understand that I may be interviewed prior to consideration for appointment.	
I hereby agree that if appointed to serve as a member of a City of Dunwoody Board, Commission, or Committee, I will spend my time, skills, and energy on the goals and mission of the Board, Commission, or Committee including preparation for meetings. Furthermore I agree that, if appointed, my term will be governed by the By-laws of the Board, Commission, or Committee to which I am appointed.	
I understand that if appointed, I will make an effort to attend all meetings and must attend at least two-thirds of the scheduled meetings in order to remain a member in good standing.	
Applicant's Name: Deborah G. Shendelman	
Applicant's Signature:	Date: August 23, 2017

**Submit!**

Packet page:...

**DEBORAH G. (DEBI) SHENDELMAN**

4838 Dunwoody Junction | Dunwoody, Georgia 30338  
 (770) 396-4347 home [REDACTED] cell | [REDACTED]

**WORK HISTORY**

2009 – 2013 **DUNWOODY CHAMBER OF COMMERCE**

Dunwoody, GA

Assistant Director

- Created office systems for this start-up enterprise including database records, procedures for billing, record keeping, event management and board coordination.
- On a daily basis maintained and processed all records regarding member accounts.
- Managed website and database for the Chamber and the Greater Perimeter Business Expo.
- Assisted the Director with management of Executive Committee and Board of Directors.
- Provided all necessary materials for Chamber meetings and events.
- Worked with staff and volunteers as needed.
- Produced ads and other PR materials as required, including writing articles.
- Provided database and website training for personnel.
- Created and maintained social media procedures and postings.

2004 - 2005 **KATHERINE & JACOB GREENFIELD HEBREW ACADEMY**

Atlanta, GA

Director of Advancement

- Led the School's transition to a new organizational structure that integrates the functions of fund development, marketing, communications, public relations, website expansion, and admissions.
- Worked with staff and volunteer leaders to create a long-term vision for the School.
- Provided professional leadership in planning and implementing annual giving, special events, major gifts, planned giving, and capital/endowment campaigns, resulting in gifts and pledges of \$1 million.
- Guided the school in upgrading the quality of current development efforts, when necessary.
- Contacted major donors to obtain gifts and coordinates major gifts solicitation with the Head of School, other staff, and key volunteers.
- Coordinated with staff and volunteers to create comprehensive marketing and public relations plans.
- Maintained database.

1995 - 2004 **JEWISH FEDERATION OF GREATER ATLANTA**

Atlanta, GA

Assistant Endowment Director (1999 – 2004)

- Closed over \$2 million in planned gifts in 2004.
- Staffed Professional Advisory Committee; Created committee's first directory.
- Produced formal communications from the Endowment Department to targeted and general Jewish community through newsletters and direct mail.
- Planned continuing educational programs.
- Responsible for long-term givers and bequest societies with expectancies of \$46 million.

Assistant Campaign Director (1997-1999)

- Successfully managed direct mail and telemarketing campaign targeted to 40,000-donor base in support of \$16 million annual campaign.
- Coordinated operations between the campaign department and the Information System department during beta testing and installation of new database software.
- Planned and staffed a fund raising trip to New York City for the Business and Professionals Division of the Annual Campaign in addition to successful completion of other campaign responsibilities.
- Coordinated fund raising campaign at 14 Atlanta area agencies that are beneficiaries of the Federation.
- Responsible for campaign training program for 500 volunteers.
- Served as lead staff for a gala event hosting 1000 attendees.

Women's Division Director (1995-1997)

- Created plan and guided implementation by volunteer leadership for women's campaign of \$2.3 million.
- Planned annual campaign, volunteer recruitment, coordinated special events, and leadership development as well as fund raising trips to build closer relationships with the volunteers.
- Reorganized structure of the Women's Division.

**DEBORAH G. (DEBI) SHENDELMAN**

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**WORK HISTORY** (continued)

- |            |  |                |
|------------|--|----------------|
| 1989 -1995 | <b>BIRMINGHAM JEWISH FEDERATION</b>  | Birmingham, AL |
|            | <u>Director, Community Relations and Special Projects</u><br><ul style="list-style-type: none"> <li>▪ Provided primary staff coordination for corporate and foundation capital campaign for Jewish community campus.</li> <li>▪ Coordinated intra and inter Jewish community relations, including school issues, Holocaust education, Israel programs and related fund raising projects.</li> <li>▪ Coordinated media contacts and provided written communications for community relations projects.</li> <li>▪ Created and published Federation newsletter.</li> <li>▪ Worked with local law enforcement as a contact, particularly with regard to hate crimes.</li> <li>▪ Assisted in the passage of hate crime legislation in the State of Alabama.</li> <li>▪ Implemented programs with lay board.</li> <li>▪ Staffed projects for the Birmingham Jewish Foundation including implementation of a student exchange program between Israel and Birmingham-Southern College and served on the leadership team for three NCCJ Israel Study Missions.</li> </ul> |                |
| 1984-1989  | <b>DEVELOPMENT CORPORATION FOR ISRAEL</b>  | Birmingham, AL |
|            | <u>Assistant Director</u> (with geographic responsibility for Alabama, New Orleans, LA, and Pensacola, FL)<br><ul style="list-style-type: none"> <li>▪ Created a sales campaign for lay leadership in selling State of Israel Securities.</li> <li>▪ Coordinated and arranged all tribute dinners, primary fund raising vehicle.</li> <li>▪ Interfaced with local media in conjunction with the campaign.</li> <li>▪ Solicited purchases of securities by local financial institutions; 1987 sales - \$2,500,000 +.</li> <li>▪ Oversaw all local office functions.</li> </ul>  |                |
| 1975-1984  | <b>COMMERCE PRINTING AND LETTER SERVICE, INC.</b>  | Memphis, TN    |
|            | <u>Production Manager</u><br><ul style="list-style-type: none"> <li>▪ Established daily production schedule prepared pre-production work, approved production.</li> <li>▪ Created and implemented designs for customers.</li> <li>▪ Assisted with purchasing and retail printing sales.</li> </ul>   |                |
| 1981-1982  | <b>BOBBY BLAIR AND ASSOCIATES</b>  | Memphis, TN    |
|            | <u>Associate Lawyer</u> (Part time)<br><ul style="list-style-type: none"> <li>▪ Assisted with bankruptcy, breach of contract and personal injury cases.</li> </ul>   |                |

**EDUCATION**

- |      |   |                  |
|------|---|------------------|
| 1979 | University of Memphis, Cecil C. Humphreys School of Law<br>Juris Doctor | Memphis, TN      |
| 1974 | University of Maryland<br>B.A., with honors                             | College Park, MD |

**DEBORAH G. (DEBI) SHENDELMAN**

page three

**DEVELOPMENT AND ENDOWMENT TRAINING**John Brown Ltd. *Knowing the Essentials – Understanding, Marketing and Soliciting Major & Planned Gifts* (1999)PGCalc *Planned Giving Manager, Standard and Advanced Class* (2000)

National Conference on Planned Giving (2000, 2001, 2002, 2003)

United Jewish Communities

New Endowment Professionals Institute (2000)

Endowment Professionals Institute (2000, 2001, 2002, 2003)

**CIVIC ACTIVITIES**Perimeter Progressives, Founding Board (*current*)Pushing the Envelope Farm (*current*)Community Assistance Center Volunteer (*current*)

Temple Emanu-El Communications Committee

City of Dunwoody Community Council

Atlanta Jewish Community Relations Council, Founding Treasurer

Georgia Planned Giving Council

▪Secretary

▪Communications Chair

National Committee on Planned Giving

Hadassah, the Women's Zionist Organization of America

▪Hadassah Southern President

▪Hadassah Southeast Co-Vice President, Leadership Development (*current*)

National Board, 1994 – present

- Membership and Unit Services 2016 National Convention Liaison (*current*)
- Youth Aliyah Committee (*current*)
- Chair, Leadership Strategies
- Chair, Strategic Planning - Implementation & Evaluation
- Elected member, Audit and Budget Committee
- Member, Constitution Committee
- Executive Committee
- Advocacy Chair, Washington Action Office
- National Vice Chair, Planned Giving and Estates
- National Priorities Setting Committee/Facilitator
- National Executive Director Search Committee
- Governance Committee
- Leadership Development Team

Camp Judaea, Hendersonville, NC

▪Treasurer

▪Member, Camp Committee

Leadership Birmingham - 1993 Class

# APPLICATION FOR APPOINTMENT

4800 Ashford Dunwoody Road | Dunwoody, GA 30338

Phone: (678) 382-6700 | Fax: (678) 382-6701

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To be considered for an appointment to a municipal board, commission, or committee, please complete and submit the following application and send it with a resume to the City Clerk, Sharon Lowery. Applications and resumes may be submitted by e-mail to [sharon.lowery@dunwoodyga.gov](mailto:sharon.lowery@dunwoodyga.gov), by fax to (770) 396-4705, or by mail to 4800 Ashford Dunwoody Road, Dunwoody, GA 30338.

## \* Applicant Information

Name: Nathan Sparks		
Address: 4614 Kings Down Court		
Phone: [REDACTED]	Cell: [REDACTED]	
Email: <a href="mailto:nathan.sparks@seesustainablesolutions.com">nathan.sparks@seesustainablesolutions.com</a>		
Place of Employment: SEE Sustainable Solutions, Inc.	Occupation Consultant	
How long have you been a resident of Dunwoody?	17 Years	8 Months


## \* Board / Commission / Committee for which you would like to be considered

<input type="checkbox"/> Alcohol License Review Board	<input type="checkbox"/> Planning Commission
<input type="checkbox"/> Audit Committee	<input checked="" type="checkbox"/> Sustainability Committee
<input type="checkbox"/> Board of Ethics	<input type="checkbox"/> Urban Redevelopment Agency
<input type="checkbox"/> Construction Board of Adjustment and Appeals	<input type="checkbox"/> Volunteer Coordinating Committee
<input type="checkbox"/> Convention and Visitors Bureau of Dunwoody	<input type="checkbox"/> Zoning Board of Appeals
<input type="checkbox"/> Design Review Advisory Committee	
<input type="checkbox"/> Development Authority	<input type="checkbox"/> No preference, I just want to volunteer!

## \* Interest and Experience (Please also attach or submit a resume)

Why are you interested in serving on a board / commission / committee?
I want to help Dunwoody advance its sustainable approach and practices. Local business will thrive economically by helping Dunwoody citizens live healthier on fewer resources. In serving on the Sustainability Committee, I will be hands-on, gaining experience and knowledge to share elsewhere.
What experience do you possess that would be of benefit to a board / commission / committee?
I led AT&T's Global Supply Chain Sustainability program, setting policies and governing suppliers to balance social, environment and economic outcomes.
I currently lead Boy Scout Troop 477 as its Committee Chair and Sustainability Merit Badge Counselor, with nearly 10 years in community leadership.
I am a small business owner, serving as a consultant to develop sustainable practices. I am a gardener and recycler that wishes to protect our resources.

## \* Terms & Conditions

I hereby attest that all statements and information provided in this application are true to the best of my knowledge. I understand that I may be interviewed prior to consideration for appointment.	
I hereby agree that if appointed to serve as a member of a City of Dunwoody Board, Commission, or Committee, I will spend my time, skills, and energy on the goals and mission of the Board, Commission, or Committee including preparation for meetings. Furthermore I agree that, if appointed, my term will be governed by the By-laws of the Board, Commission, or Committee to which I am appointed.	
I understand that if appointed, I will make an effort to attend all meetings and must attend at least two-thirds of the scheduled meetings in order to remain a member in good standing.	
Applicant's Name: Nathan Sparks	
Applicant's Signature: 	Date: 11/14/2018

**Submit!**



**NATHAN SPARKS****SUPPLY CHAIN & SUSTAINABILITY CONSULTANT**

4614 Kings Down Court ♦ Dunwoody, Georgia 30338

[nathan.sparks@seesustainablesolutions.com](mailto:nathan.sparks@seesustainablesolutions.com) ♦ Mobile: [REDACTED]♦ [www.linkedin.com/in/nathan-sparks](http://www.linkedin.com/in/nathan-sparks)**PROFILE:**

- Over 15 years of comprehensive, global supply chain management experience, delivering exceptional results in sustainability, sourcing, quality, inventory planning, and compliance leadership.
- Embraces diverse business environments and team members in culture committed to promoting creativity, effective problem-solving, and breakthrough operational results with continuous focus on productivity improvements.
- Outstanding communicator, ensuring trust-based, open, and direct collaboration with executive and cross functional team members for successful implementation of supply chain strategies in a global business environment.
- Demonstrated ability to consistently achieve corporate financial performance goals in challenging, competitive global markets.

**CORE COMPETENCIES:**

- |                      |                             |                                     |                            |
|----------------------|-----------------------------|-------------------------------------|----------------------------|
| • Sustainability     | • Supply Chain Management   | • Cross Functional Projects         | • Program Management       |
| • Strategic Sourcing | • Spend Analytics           | • Supplier Policy, Risk, Governance | • SCOR Design & Metrics    |
| • Benchmarking       | • Business Continuity Plans | • Sales & Operations Planning       | • Transportation Logistics |
| • Merger Integration | • ISO Quality Management    | • Demand Planning/ Replenishment    | • Lean Six Sigma           |

**PROFESSIONAL EXPERIENCE:****SEE Sustainable Solutions, Inc.**

Dunwoody, Georgia

**Owner, Consulting Partner**

2018 to Present

Advises businesses in the advancement of corporate citizenship and social responsibility. Consulting services include sustainability strategy, sustainability assessments, supply chain sustainability program, and sustainability initiatives.

**AT&T Operations, Inc.**

Atlanta, Georgia

**Assistant Vice President Global Supply Chain, Sustainability, Sourcing, Quality, Risk Compliance**

2013 to 2017

Managed 2-4 Directors, leading sourcing, sustainability, supplier, risk, quality, regulatory, and external affairs. Supported cross functional corporate partners for AT&T's Supply Chain, comprising 2000+ managers and non-managers.

- **Led Supplier Sustainability program, achieving 80 x 2017 Goal; earned AT&T industry recognition.**
  - Successfully launched QuEST Forum Sustainability Assessor, with co-founders British Telecom and Huawei.
  - Globally collaborated with 12 Telecoms in Joint Audi Cooperation (JAC) to share supplier audits.
  - Simulated sustainability awareness through sustainability awards, blogs, press releases, and events.
- **Directed corporate 3<sup>rd</sup> Party Risk Governance program, teaming with Compliance and Legal departments.**
  - Drove business case and implementation of IBM software platform to manage 3<sup>rd</sup> party risks.
  - Mitigated risks by setting criteria and methods and procedures for sub-team vetting; oversaw 100's of reviews.
  - Planned and implemented Supplier Conferences attended annually by over 300 suppliers.
- **Transformed Quality Management System to 9001, improving processes with KPIs, Lean 6Sigma, Auditing.**
  - Benchmarked operational and sourcing performance with the Hackett Group and via SCOR model.
  - Streamlined contracting approvals on 5,000+ contracts annually; improved employee engagement.
  - Uncovered operational risks with Internal Audit and ensured 100% of corrective actions were closed on time.
- **Met and exceeded performance objectives each year, reporting to Chief Procurement Officer.**
  - Effectively deployed new KPI scorecard, tracking operational performance and strategic sourcing savings.
  - Led and inspired 2 Sourcing Directors and their teams to deliver \$200M+ cost savings in Corporate Services.
  - Directed Business Continuity planning and led emergency response to efficiently manage three 2017 hurricanes.
- **Communicated strategy to 45-100 managers and bargained staff in town halls and project steering meetings.**
  - Supported promotions of 2 Managers to Directors and creatively redesigned organizations.
  - Reduced operating budget 30% through strategic organizational redesign efforts and work synergies.
  - Integrated AT&T Global Travel operations with DIRECTV, effectively serving over 100,000 employees.

Please turn to page two . . .



**Executive Director, Consumer Supply Chain – Mobility, U-Verse Video, and Digital Life Planning** 2011 to 2013  
 Successfully led 60 team members in demand planning and inventory replenishment of equipment to AT&T's direct and channel partner inventory locations for Mobility, U-Verse Video, and Digital Life business units.

- **Drove Sales & Operations Planning (S&OP) to procure \$14B annually, reducing inventory \$280M at 97% SLA.**
- **Assigned U-Verse inventory operations; reduced inventory 25% with S&OP, analytics and leadership.**
  - Applied Lean 6Sigma as Project Champion to optimize freight and inventory while maintaining 100% SLA.
  - Led product lifecycle management, upgrading 100K Video DVRs for reuse through refurbishment operations.
- **Designed and led operations using SCOR model: Plan, Source, Make, Deliver, Reverse and Enable.**
  - Designed on-line consensus planning for consumer retail product lifecycle planning using JDA toolset.
  - Launched U-Verse and Digital Life Inventory Planning process using SAP and JDA, respectively, for technician installs.

#### **Cingular Wireless and AT&T Services**

Atlanta, Georgia

**Director/ Executive Director, Consumer Supply Chain – Accessory, Data, Mobility Device Planning** 2001 to 2010  
 Started up the successful supply chain practice and distribution network for Cingular Wireless, directly leading 10 to 40 managers in the product demand planning and distribution to enable sales in retail stores, national retailers and eCom.

- **Developed Cingular Accessory go to market approach, teaming with marketing and vendors 2001 thru 2004.**
  - Secured U.S. Patent for illuminating Vehicle Power Adaptors with brand logo.
- **Grew demand and supply planning practice from 2004; launched first iPhone in 2007.**
  - Managed lifecycles through growth curves: Pager > Blackberry > iPhone > Smartphones > Netbook > Tablet.
  - Recognized as Best in Class by Apple Ops SVP (Deirdre Obrien) and Accenture Partner (Terry Steger).
- **Effectively led Merger Integration of AT&T Wireless, Dobson Wireless, and Centennial Wireless.**

#### **SBC Wireless**

Dallas, Texas

**Director, Wireless Terminals and Logistics Transformation Leader**

2000 to 2001

#### **Southwestern Bell Telephone**

St. Louis, Missouri

**Area Manager, Carrier Interconnection and Calling Services**

1995 to 1999

#### **Southwestern Bell Telecom**

Indianapolis, Indiana

**Major Account Manager, OEM Product Manager**

1991 to 1995

#### **May Department Stores**

Indianapolis, Indiana

**Assistant Buyer, Electronics**

1989 to 1991

#### **EDUCATION:**

##### **INDIANA UNIVERSITY, SCHOOL OF BUSINESS**

Bloomington, Indiana

**Bachelor of Science, Business Marketing**

1989

*Minors: Communications, Psychology*

#### **PROFESSIONAL TRAINING:**

**AT&T Leadership Program and Corporate Compliance & Ethics**

2008-2017

**Mobus Negotiations Training**

2017

**Franklin Covey Speed of Trust**

2016

**Business Continuity Planning**

2013-2017

**Executive Presentations, Process Quality Optimization**

2013

**Six Sigma Project Champion**

2012

**Diversity in the Workplace**

2010

#### **COMMUNITY ENGAGEMENT:**

**Boy Scout Troop 477**

2006 - present

**Rise Against Hunger and Habitat for Humanity volunteer**

2004 - present

**Dunwoody United Methodist Great Day of Service, Chairperson 2004-07**

2003 - present

**LifeLine Animal Rescue dog foster, trainer**

2018 - present