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To: Mayor and City Council
From: Michael Starling
Date: 12/9/2019
Subject: **Arts & Culture Master Plan & Public Art**

ITEM DESCRPTION

Discussion of the CREATE Dunwoody Arts and Culture Master Plan and Public Art.

Denis Shortal Mayor
Eric Linton, ICMA-CM City Manager
Sharon Lowery, CMC City Clerk

Pam Tallmadge City Council Post 1
Jim Riticher City Council Post 2
Tom Lambert City Council Post 3

Terry Nall City Council Post 4
Lynn Deutsch City Council Post 5
John Heneghan City Council Post 6

Packet page:...



Michael Starling Art & Culture Master Plan

Cultural Arts Master Plan

- CREATE Dunwoody Master Plan approved in December of 2018.
- 5 Goals
 - Dunwoody Arts Partnership
 - Public Art
 - Placemaking
 - Facilities
 - Economic Development/Quality of Life

Goal 1 - Arts Partnership

- CREATE Dunwoody Non-profit formed this summer.
- Organizational structure mirrors the Master Plan proposal.
- The Board is currently establishing Goals and Actions moving forward.



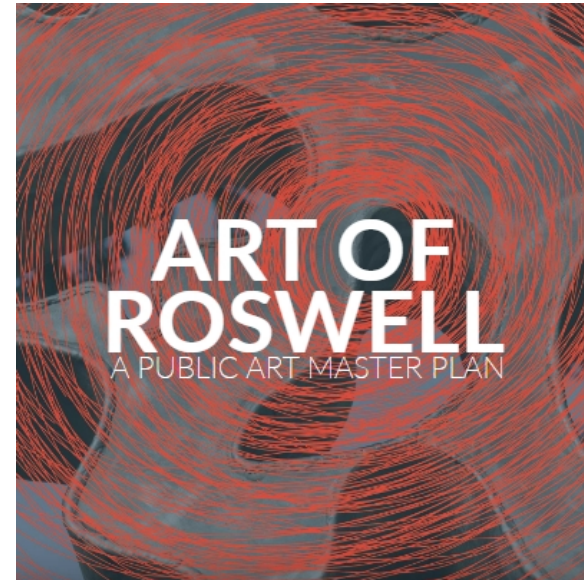
Fig.25. The CDP should have diverse membership to ensure that planning for arts, cultural, and placemaking is integrated throughout initiatives and efforts in the city. The above diagram demonstrates a suggested 11-member board and associated committees reflective of the varied interests and communities in Dunwoody.

Goal 2 - Public Art

- The City and CREATE Dunwoody will collaborate on a Public Art Master Plan in 2020.
- Successful Public Art Programs are based on a well thought out plan and other communities that we seek to emulate have followed this process.



city of
Suwanee
PUBLIC ART MASTER PLAN



Goal 3 - Placemaking

- Placemaking is literally about how we make places in the broadest sense – the human interactions and connections that are fostered, the activities that occur, the feeling that's evoked, the symbolism that outwardly reflects a community's set of values and aspirations.
- The Master Plan calls for clear guidelines for placemaking throughout the city, encouraging collaboration between the city and our private sector and non-profit partners.

Goal 4 - Facilities

- The city has undertaken a Facilities Assessment for the North DeKalb Arts Center and Austin Site that will be completed in January.
- The Plan will guide future investments that support our non-profit art partners.

Goal 5 - Economic Development + Quality of Life

- Embrace arts and culture as a key component of quality of life and support strong linkages between cultural efforts and the business sector to enhance public space, support cultural organizations, and provide a robust offering of events and activities.