

MEMORANDUM

To: Mayor and City Council
From: Richard Hathcock, Senior Planner
Date: February 10, 2020
Subject: Text Amendment
Chapter 20—Construction Fence Wrap

ITEM DESCRIPTION

This item is a request to consider zoning text amendments to the *Chapter 20-Sign Ordinance*. The proposed revisions are attached to this memo.

DISCUSSION

Staff has responded to a number of inquiries requesting to allow “construction fence wrap.” These types of signs are an important medium to provide the public with text and/or renderings of a proposed development. Along with providing information, these signs are used for dust control and a means to block construction sites from the public view.

Staff’s desire was to find a way to allow these signs with restrictions that would not create an overabundance of signage that could become unsightly. Through research of neighboring communities adopted regulations, staff was able to draft language that addresses the concerns of developers while ensuring public concern was addressed and incorporated into the regulations.

“Construction fence wrap” shall require a permit and review by staff that has to meet the following requirements;

1. Wraps are allowed on fences securing new construction sites for the duration of the construction activity.
2. The wrap must be removed prior to issuance of a Certificate of Occupancy.
3. The fence wrap must be maintained in good condition and be properly attached to the fence.
4. Messages, logos, renderings, or similar information may not exceed 40 percent of the total area of the fence wrap.

RECOMMENDATION

Staff recommends **APPROVAL**.

Planning Commission recommends **APPROVAL**.

**STATE OF GEORGIA
CITY OF DUNWOODY**

ORDINANCE 2020-__-__

**AN ORDINANCE AMENDING CHAPTER 20 OF THE CITY OF DUNWOODY
CODE OF ORDINANCES BY AMENDING SECTION 20-69 AS AN EXEMPTION
FROM SIGN PERMIT REQUIREMENTS AND OTHER REQUIREMENTS**

WHEREAS, the City of Dunwoody is charged with preserving the health, safety and welfare of the citizens of the City; and

WHEREAS, the City of Dunwoody finds that signs provide an important medium through which persons may convey a variety of noncommercial and commercial messages; and

WHEREAS, the Mayor and City Council have determined that it may be appropriate to amend Chapter 20, to clarify certain regulations and requirements inherent in determinations of sign permits, as well as all applicable laws.

THEREFORE, Mayor and City Council of the City of Dunwoody hereby **ORDAIN as follows:**

Chapter 20 (Signs) of the City of Dunwoody Code of Ordinances is hereby amended by revising Article III (Regulations and Restrictions), Section 20-69 (Severability) to read as follows:

Sec. 20-69. – Construction fence wrap. Severability

(a) Wraps are allowed on fences securing new construction sites for the duration of the construction activity.

(b) The wrap must be removed prior to issuance of a Certificate of Occupancy.

(c) The fence wrap must be maintained in good condition and be properly attached to the fence.

(d) Messages, logos, renderings, or similar information may not exceed 40 percent of the total area of the fence wrap.

Sec. 20-70. – Severability

Note: this the language of this section remains unchanged, but the section shall be renumbered from 20-69 to 20-70.

SO ORDAINED, this ____ day of _____, 2020.

**STATE OF GEORGIA
CITY OF DUNWOODY**

ORDINANCE 2020-__-__

Approved:

Lynn Deutsch, Mayor

ATTEST:

Approved as to Form and Content:

Sharon Lowery, City Clerk
(Seal)

City Attorney



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