

MEMORANDUM

To: Mayor and City Council
From: Madalyn Smith, Senior Planner
Date: April 12, 2022
Subject: Street Name Change
 Goldkist Road to Campus Way

ITEM DESCRIPTION

This item is a proposed street name change from Goldkist Road to Campus Way. Goldkist Road is approximately 350 feet in length and is located in the Perimeter Center area, off of Perimeter Center Parkway. This road serves as an entrance into 244 and 246 Perimeter Center Parkway. No properties have a Goldkist Road address.





4800 Ashford Dunwoody Road
Dunwoody, Georgia 30338
dunwoodyga.gov | 678.382.6700

DISCUSSION

Kimley-Horn, representing the property owners of 244 Perimeter Center Parkway, have initiated the requested street name change. 244 is the location of a significant infill and redevelopment project called Campus 244. The proposed name aligns with the branding of the property.

In officially renaming this public street, staff and the applicant have followed the procedure outlined in Chapter 26, Section 1 of City Code.

STAFF RECOMMENDATION

Staff recommends **APPROVAL**.

ATTACHMENTS

Street Name Application Letter

Lynn Deutsch Mayor

Eric Linton ICMA-CM City Manager

Sharon Lowery CMC City Clerk

Catherine Lautenbacher City Council Post 1

Rob Price City Council Post 2

Tom Lambert City Council Post 3

Stacey Harris City Council Post 4

Joe Secorder City Council Post 5

John Heneghan City Council Post 6

February 21st, 2022

Mr. Richard McLeod, MPA
 City of Dunwoody
 4800 Ashford Dunwoody Road
 Dunwoody, Georgia 30338

RE: *Campus 244*
244 Perimeter Center Parkway
Dunwoody, GA 30346

Dear Mr. McLeod,

Below is an explanation of our intent for renaming existing Goldkist Road to Campus Way:

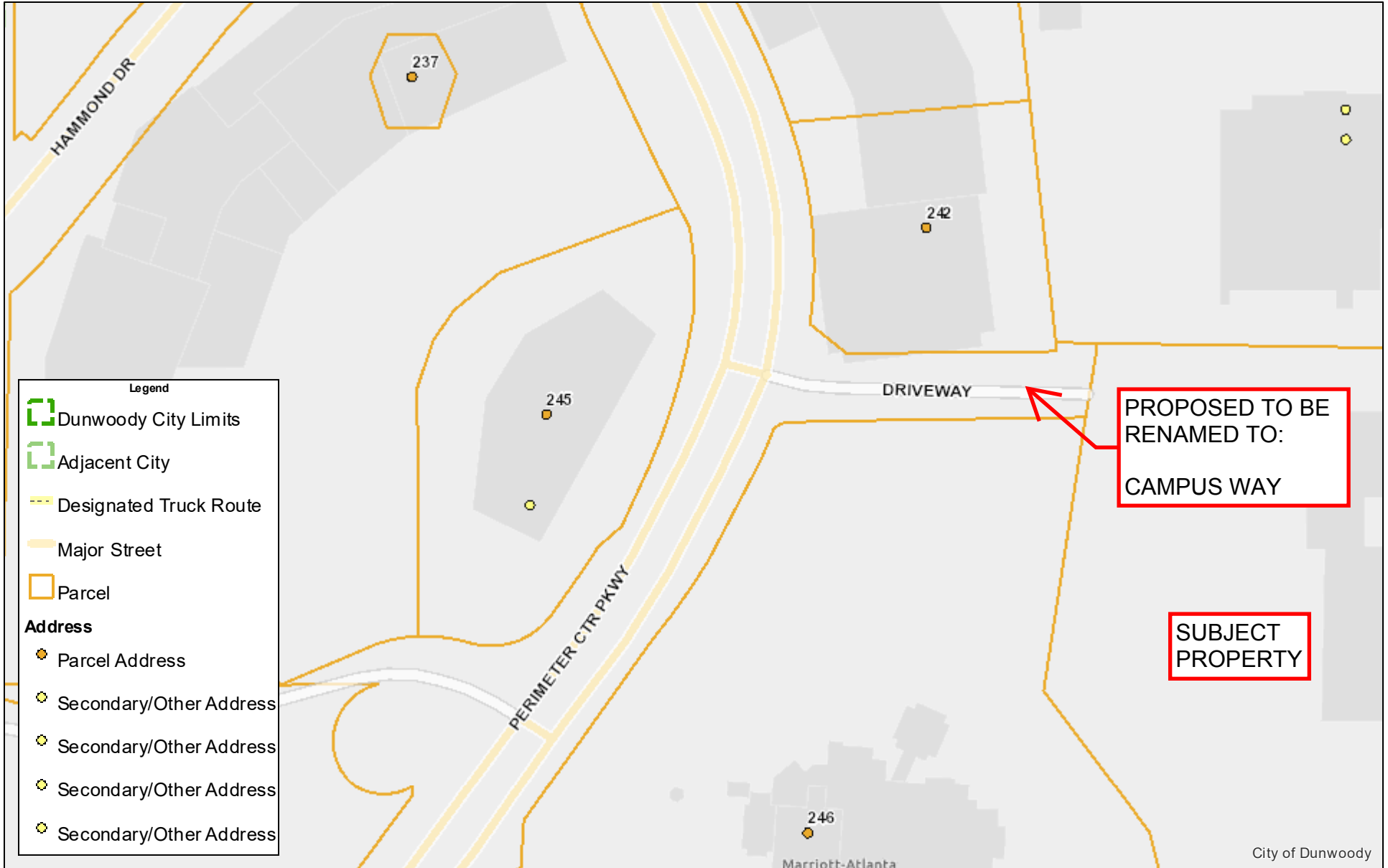
Sec. 26-1. - Procedure for changing street names.

- (a) An application requesting a street name change shall be submitted to the department of community development and contain the following:
 - (1) A written petition bearing signatures of a minimum of 51 percent of the property owners fronting the street. The property owners signing shall also constitute a minimum of 51 percent of the linear street frontage. Linear street frontage shall include frontage of properties that abut both sides of the street right-of-way.
 - **Existing Goldkist Road is reflected as a “Driveway” per City of Dunwoody GIS. Subject property and all adjacent properties currently have Perimeter Center Parkway addresses. Thus – our understanding from conversations with city staff is that the subject property represents 100% of the linear street frontage.**
 - (2) Existing and proposed street names.
 - **Existing = Goldkist Road**
 - **Proposed = Campus Way**
 - (3) Reason for requesting change.
 - **The property containing the former Gold Kist Headquarters is being redeveloped to a proposed mixed-use campus.**
 - (4) Map showing street or portion of street affected by change.
 - **Please see attached amended to this letter.**
 - (5) A filing fee in the amount established by action of the city council, a copy of which is on file in the office of the city clerk.
 - **Included**

Very truly yours;
 Kimley-Horn and Associates, Inc.



Derek Zittrouer, P.E.



The City of Dunwoody does not warrant the accuracy or currency of the map provided and does not guarantee the suitability of the map for any purpose, expressed or implied.

