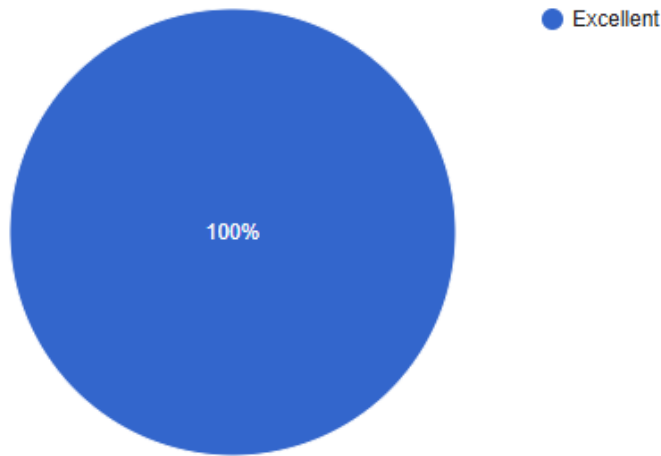


Dunwoody 101 Survey: April 2026



How would you rate your overall experience with Dunwoody 101?

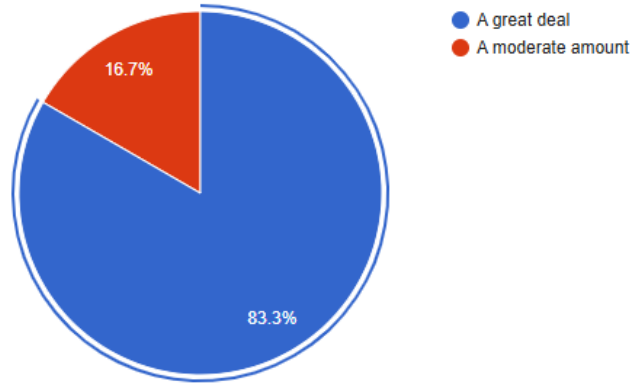


What was your favorite part of the day?

Participants enjoyed the trolley tour and the opportunity to see different parts of Dunwoody firsthand, especially the parks, new construction, and emerging businesses and developments. Several respondents said it was difficult to choose just one highlight because they found the entire experience valuable, but the parks tour stood out repeatedly. Participants also appreciated learning more about community and economic development, particularly how the City works with private partners to encourage growth, as well as the chance to meet City staff and hear directly from department representatives.

The Police Department presentation was also mentioned as a memorable part of the program. Overall, responses indicate that residents most valued the parts of the day that combined behind-the-scenes information with on-the-ground experiences that helped them better understand how the City operates.

How much did you learn about Dunwoody City Government during this program?



What, if anything, surprised you about local government?

Participants were most surprised by the scale and complexity of what local government accomplishes with a relatively small staff. Several responses highlighted a new appreciation for how few employees it takes to keep the City running and how much coordination is required behind the scenes. Residents were also struck by the City’s financial structure, particularly the importance of hotel taxes, commercial activity, and growth in generating revenue. A few noted that

learning about the different roles of areas like Perimeter Mall and the Village helped them better understand taxation, development, and how the City balances serving residents with attracting visitors and outside investment. Others were surprised by the long tenure of City employees, which left a positive impression about staff commitment. Overall, the responses suggest the program gave participants a deeper understanding of how much strategy, funding, and dedicated personnel are involved in local government.



Did the program increase your trust or confidence in city government?

Responses indicate the program strengthened trust and confidence in City government, primarily by giving participants a clearer understanding of how departments operate, what their limitations are, and how funding decisions are made. Several respondents gave an emphatic yes, while others said the experience reinforced trust they already had by showing them the people, effort, and reasoning behind City operations. One participant noted



that the program increased trust more in the individual staff members than in government as a whole, suggesting that direct interaction with employees was especially meaningful. Overall, the responses show Dunwoody 101 helped participants feel more informed, more connected to City staff, and more confident in the work being done on behalf of residents.

Summary

The April 2026 Dunwoody 101 graduate survey indicates a very positive participant experience and reinforces the program's value as a trust-building and educational initiative for residents. There was strong appreciation for the trolley tour, parks visits, development updates, and the Dunwoody Police Department presentation.

Open-ended responses suggest the program is meeting its core goals of increasing understanding of city operations, highlighting the work of staff across departments, and giving residents a more informed perspective on budgeting, development, parks, and public safety. There is an interest in spending more time with staff or a potential follow-up "Dunwoody 201" experience.