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MEMORANDUM

To: Mayor and City Council

From: Kimberly Greer, Assistant to the City Manager

Date: March 14, 2011

Subject: **Georgetown / North Shallowford Master Plan**

ITEM DESCRIPTION

Staff seeks additional feedback and discussion regarding the Georgetown / North Shallowford Master Plan prior to the Council's formal consideration at the March 28th City Council Meeting.

BACKGROUND

The Georgetown / North Shallowford master planning process began simultaneously with the Dunwoody Village planning process in the summer of 2010 and is likewise designed to comply with the standards and intent of the Atlanta Regional Commission's (ARC) Livable Centers Initiative (LCI).

The Master Plan describes the community-based vision for the future of the Georgetown / North Shallowford area as it pertains to future development, open space, circulation, transportation, and economic development. Throughout the planning process, the community has clearly enunciated a desire for change—improving the “gateway” appearance and embracing longer-term transformative ideas including providing open space and a signature City park, improving walkability and connectivity, and embracing opportunities for upscale senior / early retiree housing.

In addition to the final versions of the vision and framework plans that have been previously presented and discussed at the February Strategic Planning Retreat and Work Session, this document contains the summary of existing conditions, action plan, and an appendix documenting the public participation summary and detailed market report.

Reflecting the Council's discussions at the February Work Session, the framework plan indicates the former Emory Medical site could provide a key opportunity for civic/institutional uses including a potential new school (public or private). Additionally, the circulation and open space plan provides greater connectivity for multi-modal transportation including pedestrians and cyclists, and the implementation plan is outlined in both a 5-Year Action Plan and 25-Year Projections.

RECOMMENDATION

Staff recommends adopting the Georgetown / North Shallowford Master Plan.