

To: Mayor and City Council

From: Rachel Waldron

Parks and Recreation Director

Re: Contract Award for City of Dunwoody Parks and Recreation Signage

Date: March 25, 2024

Action

Approval of a contract with Signarama Roswell for design and installation of Parks and Recreation identification signs.

Summary

In 2020, Hilton Displays was awarded the contract for Parks and Recreation signage. Staff have been unable to receive a response from the previous firm, and as such, contacted additional firms directly for pricing. Of those contacted, only two firms responded. Those quotes are listed below:

Signarama	\$125,601
Image Manufacturing Group	\$139,550
Hilton Displays	No Response

Details

This contract includes monument signs at Brook Run Park, Donaldson-Bannister Farm, Wildcat Park, Homecoming Park, and Dunwoody Park & Nature Center; and pedestal signs at Donaldson-Bannister Farm and Waterford Park. Examples of each sign type can be found within the Cost Estimate. Funding for this project will be appropriated from the Parks and Recreation Operating budget.

Recommendation

Staff respectfully requests that Council: (1) award a contract to Signarama Roswell for manufacturing and installation of Parks and Recreation signage, in the amount of \$138,200 which includes a 10% contingency (2) authorize Staff to provide funding for the contract; (3) authorize the City Manager to execute the necessary documents.



795 Holcomb Bridge Road #D Roswell, GA 30076 (770) 998-9126

ESTIMATE EST-11907

The way to grow your business Signarama Roswell Signarama Roswell

Payment Terms: 50% down/Balance at Comp

Created Date: 1/16/2024

DESCRIPTION: Parks and Recreation Monument Signage Package

Bill To: City of Dunwoody

4800 Ashford Dunwoody Rd

Atlanta, GA 30338

US

Installed: City of Dunwoody

Dunwoody Park

Various Dunwoody Park Locations, some TBD Dunwoody, GA 30338

US

Requested By: Rachel Waldron Salesperson: Erin Little

Email: rachel.waldron@dunwoodyga.gov Email: erin@signarama-roswell.com

Work Phone: (678) 382-6853

Tax ID: a

Product Summary NO. QTY **UNIT PRICE AMOUNT** 1 SIGN TYPE A - PARK ID Monument Sign 4 \$19,995.75 \$79,983.00 **SIGN TYPE A - PARK ID MONUMENT SIGNS:** -Total Qty (4) -Double Sided Monument signs with Fabricated aluminum sign cans with dimensional and painted letters and fabricated aluminum posts installed into ground with concrete. Includes 24" routered HDU Dunwoody Logo emblems attached to both sides of fabricated post (No changeable boards included)

-Stone base is Included - priced based on Elberton granite on the sides and 2" Flagstone caps

-Sign is fabricated to match according to provided specs and finished with provided paint colors.

-All Installed

*Assumes there will be no existing monument removals/clean up required

*Assumes customer is handling all permitting, Sign Permitting is not included

Locations Included:

- -Brook Run Park
- -Donaldson Bannister Farm
- -TBD on Roberts Drive
- -TBD on Vermack Road

\$20,907.00 2 SIGN TYPE B1 - PARK ID Monument Sign SIGN TYPE B1 - PARK ID MONUMENT SIGN: -Total Qty (1)

-Double Sided Monument sign with Fabricated aluminum sign cans with dimensional and painted letters and fabricated aluminum posts installed into ground with concrete. Includes 24" routered HDU Dunwoody Logo emblems attached to both sides of fabricated post, Includes additional 1" deep aluminum angle message board skinned with Steel to have changeable magnetic board -Sign is fabricated to match according to provided specs and finished with provided paint colors.

-Stone base is Included - priced based on Elberton granite on the sides and 2" Flagstone caps

-All Installed

*Does not require any clean up or demo of damaged sign, sign was already removed on our site visit

*Assumes customer is handling all permitting, Sign Permitting is not included

Locations Included:

-Dunwoody Park & Nature Center

3 SIGN TYPE D1 - PARK ID Pedestal Sign \$8,237.00

\$24,711.00

SIGN TYPE D1 - PARK ID PEDESTAL SIGNS:

-Total Qty (3)

-Double Sided Single Post Pedestal style structures with dimensional and painted address numbers and single fabricated aluminum post installed into ground with concrete. Includes (2) different 24" routered HDU Dunwoody Logo emblems attached to both sides of fabricated post

3

- -Sign is fabricated to match according to provided specs and finished with provided paint colors.
- -Stone base is Included priced based on Elberton granite on the sides and 2" Flagstone caps
- -All Installed
- *Assumes there will be no existing monument removals/clean up required
- *Assumes customer is handling all permitting, Sign Permitting is not included

Locations Included:

-Donaldson Bannister Farm - QTY 2

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Packet page:... Page 2 of 3

-Waterford Park		
	Subtotal:	\$125,601.00
0% deposit due with order. Balance due at time of job completion. Sign	Taxes:	\$0.00
emains property of Signarama until balance is paid in full.	Grand Total:	\$125,601.00
he pricing in this quote shall remain valid for 90 days. If an order is not placed	Deposit Required:	\$62,800.50

The pricing in this quote shall remain valid for 90 days. If an order is not placed within that time, prices are subject to change.

Get this for as little as \$4408.6 per month. Ask us for details.

Signature:	Date:

Please contact us with any questions.

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Packet page:... Page 3 of 3

2023



Site Recommendation Book Sign Type A - PARK ID City of Dunwoody GA

SIGNAGE PACKAGE NOTES AND FINISHES

PAINT SCHEDULE		VINYL SCHEDULE			MATERIAL SCHEDULE			
	P1	Benjamin Moore 460 Herb Bouquet		V1	Oracal 951-010 - While		М1	Elberton Granite Rubble
	P2	Benjamin Moore 447 Holiday Wreath		V2	3M Digital Print, Matte Finish, UV Laminate, Exterior Grade	1000	M2	Aluminum
	Р3	Benjamin Moore Exterior Ready-Mixed E-77 Sail Cloth					МЗ	Magnetic Digital Print
	P4	Benjamin Moore HC-80 Bleeker Beige* *Thoroughcoat Finish					M4	Continental Cast Stone - Smooth Face 1103 Whitestone continentalcaststone.com/colors/default.htm
	P5	Matthews Paint MP09900 Greenhorn	HARDWA	RE SC	HEDULE			
	P6	Matthews Paint MP11372 Urban Forest		Н1	Outdoor Enclosed Bulletin Board 24W x 36H www.alphabetsigns.com/signs/outdoor-enclos	ed-bulletin-board	24w-x-3	6h.html



Elberton Granite Rubble

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

TYPEFACE 1 - Today Sans Serif Medium

1 Project Finishes

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

TYPEFACE 2 - Univers 55 Roman

2	Project Typefaces	
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GENERAL NOTES

- FIELD SURVEY IS REQUIRED PRIOR TO PRODUCING FINAL SHOP DRAWINGS TO VERIFY ARCHITECTURAL INTEGRITY & LAYOUT, ALL DRAWINGS IN THIS PACKAGE ARE FOR INTENT ONLY.

 NO DIMENSIONS HAVE BEEN CONFIRMED, RESPONSIBILITY FOR ALL FIELD VERIFICATION LIES WITH SIGN FABRICATOR.
- ALL INSTALLATION/MOUNTING TO COMPLY WITH LOCAL ORDINANCE/ADA.

TYPICAL NOTES

- REFER TO DRAWING NOTES FOR MATERIAL THICKNESS AND/OR DIAMETER UNLESS SPECIFICALLY NOTED IN THE FINISH SCHEDULE.
- BID ALTERNATE PRICING SHOULD BE INCLUDED ON BID SUMMARY FORM IN THE CORRESPONDING BID ALTERNATIVE COLUMN.

ASSEMBLY SPECIFICATIONS

 ALL HARDWARE TO BE SECURED WITH LOCTITE OR EQUIVALENT TO DETER VANDALISM.

FABRICATION SPECIFICATIONS

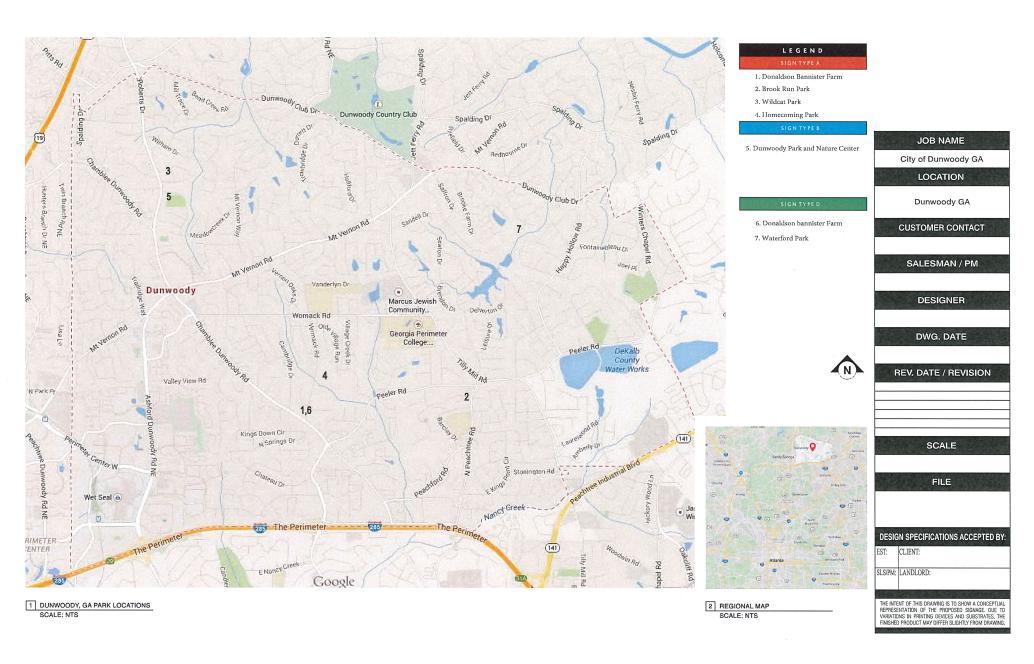
- SEAMLESS CONSTRUCTION; ALL SEAMS/WELDS TO BE FILLED, GROUND, SANDED, AND FINISHED SMOOTH.
- NO VISIBLE FASTENERS UNLESS THEY ARE SPECIFICALLY PART OF DESIGN INTENT.
- NO ALTERNATES MAY BE INTRODUCED UNLESS CLEARLY OUTLINED BY CONTRACTOR AND APPROVED BY OWNER AND DESIGNER.
- ALL CABINETS TO BE .125" ALUMINUM STOCK.
- ALL CHANNEL LETTERS TO BE MINIMUM .063" ALUMINUM STOCK RETURNS AND .125" FRONT AND REAR FACES UNLESS OTHERWISE SPECIFIED.
- CAP ENDS OF ALL TUBING UNLESS OTHERWISE SPECIFIED.

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3 General Notes

4 Project Logos	4	Project	Logos	
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	City of Dunwoody GA
	LOCATION
	Dunwoody GA
	CUSTOMER CONTACT
	DESIGNER
	DWG. DATE
	REV. DATE / REVISION
	SCALE
	FILE
DESIG	GN SPECIFICATIONS ACCEPTED BY
EST:	CLIENT:
SLS/PM:	LANDLORD:



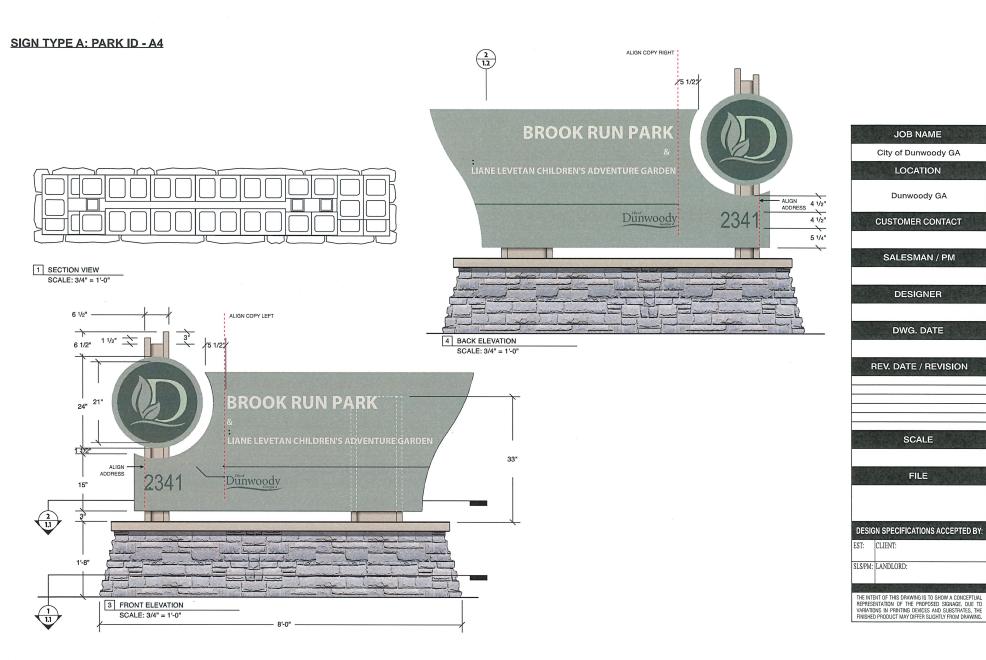
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SIGN TYPE A: PARK ID MATERIALS & SPECIFICATIONS A - FABRICATED ALUMINUM POST (P4) Qty. 1ea. B - 2" DEEP FABRICATED ALUMINUM MEDALLION (P1,P2) BROOK RUN PARK C - 1/2" THICK WATERJET CUT ALUMINUM ICON; MECHANICALLY FASTENED FROM INTERIOR OF MEDALLION (P1 & P5) DONALDSON BANNISTER FARM D - 1/2" THICK WATERJET CUT ALUMINUM COPY. MECHANICALLY FASTENED FROM INTERIOR OF TBD ON ROBERTS DRIVE CABINET (P3) E - SCREENPRINTED STRIPE & COPY (P2) F - PRECAST STONE CAP (M4) TBD ON VERMACK RD G - CMU BASE CLAD WITH STONE VENEER (M1) 12" INSTALL: - SIGN LOCATION TO BE SET BACK FROM RIGHT OF WAY IN ACCORDANCE WITH DOT REQUIREMENTS - BACKFILL AS REQUIRED - ALL STRUCTURAL COMPONENTS TO BE VERIFIED BY ENGINEER - CONCRETE BURIAL DEPTH TO BE VERIFIED BY STRUCTURAL ENGINEER NOTES: 1. ALL LOCATIONS WILL REQUIRE ADDITIONAL REVIEW TO DETERMINE EXACT ORIENTATION 4 PLAN AND PLACEMENT. Scale: 1/2" = 1' 2. FABRICATOR TO FIELD VERIFY ALL DIMENSIONS AND CONDITIONS PRIOR TO FINAL PRODUCTION AND ENGINEERING. 3. SIGN(S) ARE (2) SIDED **BROOK RUN PARK** 3'-0" 5'-10" Dűnwoody 5'-9" 20° 105° 2 SIDE ELEVATION Scale: 1/2" = 1' 3 SIDE ELEVATION Scale: 1/2" = 1' 1 FRONT ELEVATION

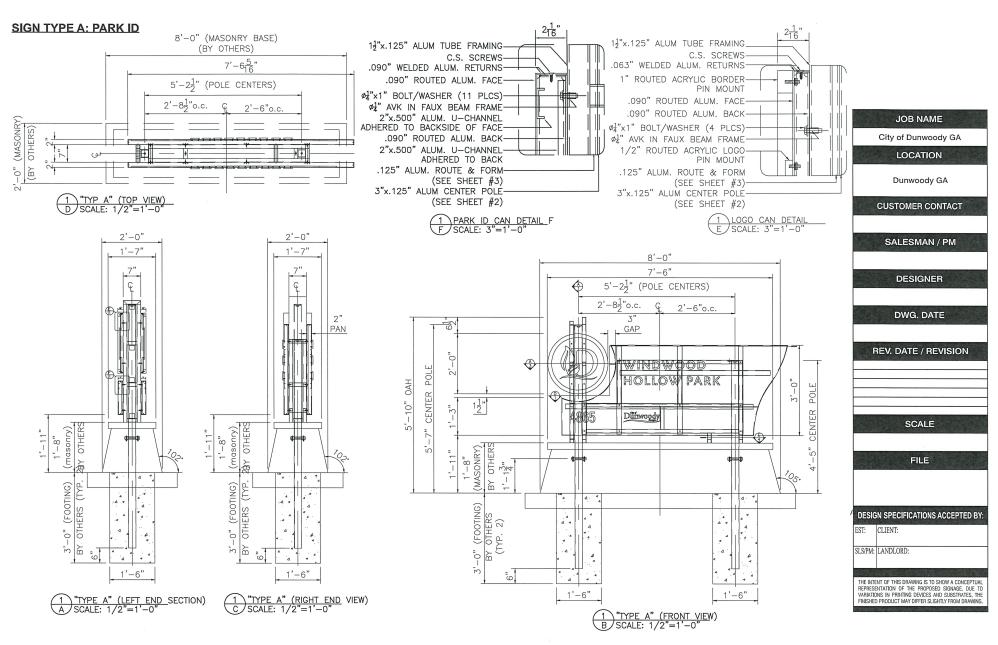
City of Dunwoody GA LOCATION Dunwoody GA **CUSTOMER CONTACT** SALESMAN / PM DESIGNER DWG. DATE **REV. DATE / REVISION** SCALE FILE **DESIGN SPECIFICATIONS ACCEPTED BY:** EST: CLIENT: SLS/PM: LANDLORD: THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO

VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

SCALE: 3/4" = 1'-0"

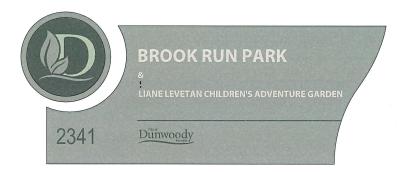


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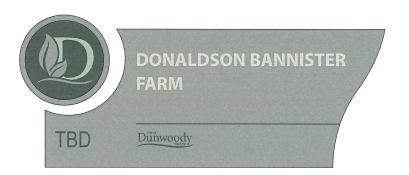


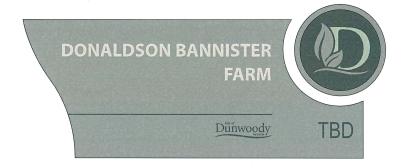
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SIGN TYPE A: PARK ID



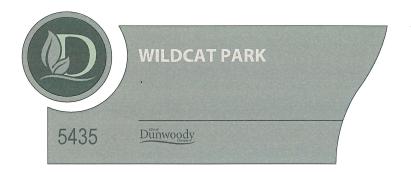


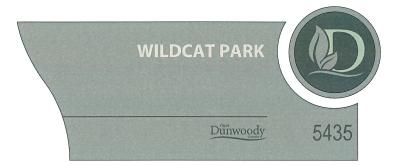


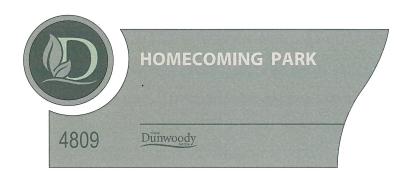


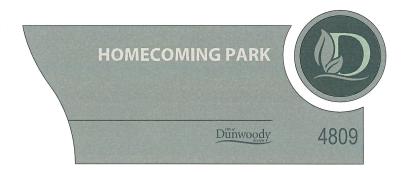
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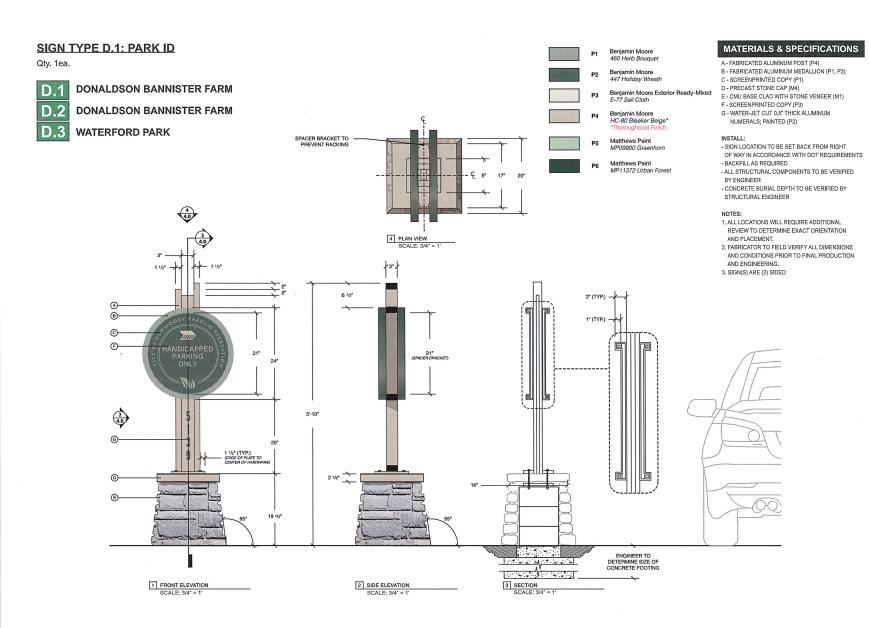








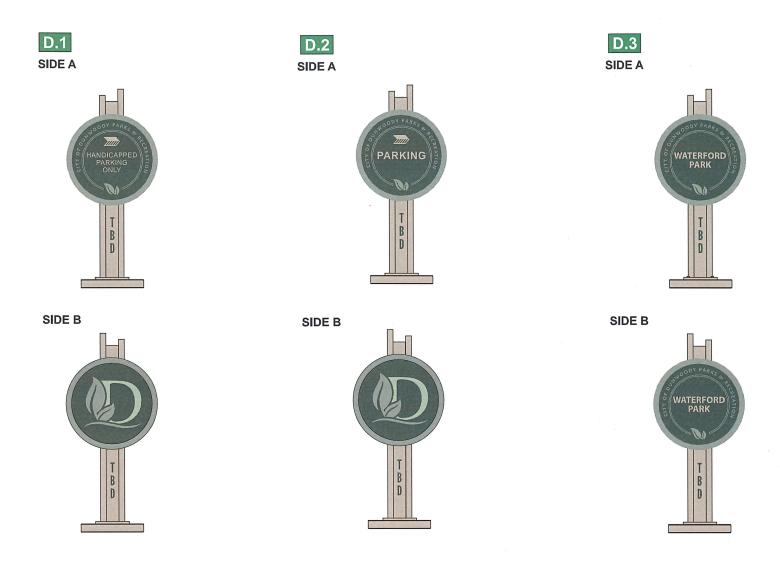
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THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

SIGN TYPE D.1: PARK ID



JOB NAME City of Dunwoody GA LOCATION Dunwoody GA **CUSTOMER CONTACT** SALESMAN / PM DESIGNER DWG. DATE REV. DATE / REVISION SCALE FILE **DESIGN SPECIFICATIONS ACCEPTED BY:** CLIENT: SLS/PM: LANDLORD: THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE, DUE TO VARIATIONS IN PRINTING DEVICES AND SUSSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

SCALE: 1" = 1'

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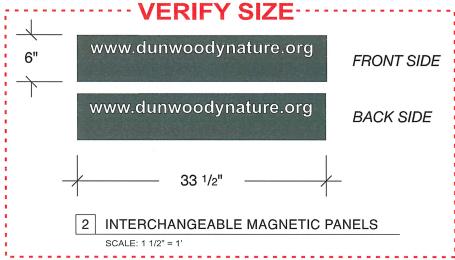
SIGN TYPE B.1: PARK ID MATERIALS & SPECIFICATIONS 20-49482-5 A - FABRICATED ALUMINUM POST (P4) Qty. 1ea. B - 2" DEEP FABRICATED ALUMINUM MEDALLION (P1,P2) C - 1/2" THICK WATERJET CUT ALUMINUM LEAF (P1) **DUNWOODY PARK & NATURE CENTER** D - 1/2" THICK WATERJET CUT ALUMINUM COPY. MECHANICALLY FASTENED FROM BACK SIDE (P3) REVEAL E - SCREENPRINTED STRIPE & COPY (P2) F - PRECAST STONE CAP (M4) NON-REMOVEABLE PORTION REMOVEABLE MAGNETIC PRINT PORTION G - CMU BASE CLAD WITH STONE VENEER (M1) H - 1/8" THICK STEEL PANEL MOUNTED AND SECURED VIA COUNTERSUNK SCREWS (P2) WITH APPLIED MAGNETIC DIGITAL PRINT (M3) ONE (1) INTERCHANGEABLE PANEL MOUNTED ON EACH SIDE OF THE MONUMENT. INSTALL: - SIGN LOCATION TO BE SET BACK FROM RIGHT OF WAY IN ACCORDANCE WITH DOT REQUIREMENTS - BACKFILL AS REQUIRED - ALL STRUCTURAL COMPONENTS TO BE VERIFIED BY ENGINEER - CONCRETE BURIAL DEPTH TO BE VERIFIED BY STRUCTURAL ENGINEER 1, ALL LOCATIONS WILL REQUIRE ADDITIONAL REVIEW TO DETERMINE EXACT ORIENTATION AND PLACEMENT. 2. FABRICATOR TO FIELD VERIFY ALL DIMENSIONS ALIGN COPY LEFT AND CONDITIONS PRIOR TO FINAL PRODUCTION AND ENGINEERING. 3. SIGN(S) ARE (2) SIDED UNWOODY PARK & ATURE CENTER APPLIED MAGNETIC PRINT TO Dunwoody **ENGINEER TO** DETERMINE SIZE OF CONCRETE FOOTING SCALE: 1" FRONT ELEVATION SCALE: 3/4" = 1'-0" 2 SECTION VIEW SCALE: 3/4" = 1'-0"

JOB NAME City of Dunwoody GA LOCATION Dunwoody GA **CUSTOMER CONTACT** SALESMAN / PM John Zimmermann DESIGNER DWG. DATE **REV. DATE / REVISION** SCALE FILE **DESIGN SPECIFICATIONS ACCEPTED BY:** EST: CLIENT: SLS/PM: LANDLORD: REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

SIGN TYPE B.1: PARK ID



1 BACK ELEVATION SCALE: 3/4" = 1'-0"



JOB NAME City of Dunwoody GA LOCATION Dunwoody GA **CUSTOMER CONTACT** SALESMAN / PM DESIGNER DWG. DATE **REV. DATE / REVISION** SCALE FILE **DESIGN SPECIFICATIONS ACCEPTED BY:** SLS/PM: LANDLORD: THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE, DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

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