

To: Mayor and City Council

From: Rachel Waldron

Parks and Recreation Director

Re: Contract Award for City of Dunwoody Parks and Recreation Signage

Date: April 8, 2024

# **Action**

Approval of a contract with Signarama Roswell for design and installation of Parks and Recreation identification signs.

# Summary

In 2020, Hilton Displays was awarded the contract for Parks and Recreation signage. Staff have been unable to receive a response from the previous firm, and as such, contacted additional firms directly for pricing. Of those contacted, only two firms responded. Those quotes are listed below:

Signarama	\$125,601
Image Manufacturing Group	\$139,550
Hilton Displays	No Response

# **Details**

This contract includes monument signs at Brook Run Park, Donaldson-Bannister Farm, Wildcat Park, Homecoming Park, and Dunwoody Park & Nature Center; and pedestal signs at Donaldson-Bannister Farm and Waterford Park. Examples of each sign type can be found within the Cost Estimate. Funding for this project will be appropriated from the Parks and Recreation Operating budget.

# Recommendation

Staff respectfully requests that Council: (1) award a contract to Signarama Roswell for manufacturing and installation of Parks and Recreation signage, in the amount of \$138,200 which includes a 10% contingency (2) authorize Staff to provide funding for the contract; (3) authorize the City Manager to execute the necessary documents.



795 Holcomb Bridge Road #D Roswell, GA 30076 (770) 998-9126

**ESTIMATE** EST-11907

The way to grow your business Signarama Roswell Signarama Roswell

Payment Terms: 50% down/Balance at Comp

Created Date: 1/16/2024

**DESCRIPTION:** Parks and Recreation Monument Signage Package

**Installed:** City of Dunwoody Bill To: City of Dunwoody

4800 Ashford Dunwoody Rd **Dunwoody Park** 

Atlanta, GA 30338 Various Dunwoody Park US Locations, some TBD Dunwoody, GA 30338

US

Requested By: Rachel Waldron Salesperson: Erin Little

Email: rachel.waldron@dunwoodyga.gov Email: erin@signarama-roswell.com

Work Phone: (678) 382-6853

Tay ID: a

NO.	Product Summary	QTY	UNIT PRICE	AMOUNT
1	SIGN TYPE A - PARK ID Monument Sign	4	\$19,995.75	\$79,983.00
	SIGN TYPE A - PARK ID MONUMENT SIGNS :			
	-Total Qty (4)			
	-Double Sided Monument signs with Fabricated	_	•	
	letters and fabricated aluminum posts installed i	_		
Dunwoody Logo emblems attached to both sides of fabricated post (No changeable boards included) -Sign is fabricated to match according to provided specs and finished with provided paint colors.				
	-Stone base is Included - priced based on Elberto	on granite on the sides and 2'	" Flagstone caps	
	-All Installed			
	*Assumes there will be no existing monument re	emovals/clean up required		
	*Assumes customer is handling all permitting, S	ign Permitting is not included	d	
	<u>Locations Included :</u>			
	-Brook Run Park			
	-Donaldson Bannister Farm -TBD on Roberts Drive			
	-TBD on Vermack Road			

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2 SIGN TYPE B1 - PARK ID Monument Sign 1 \$20,907.00 \$20,907.00

SIGN TYPE B1 - PARK ID MONUMENT SIGN:

-Total Qty (1)

-Double Sided Monument sign with Fabricated aluminum sign cans with dimensional and painted letters and fabricated aluminum posts installed into ground with concrete. Includes 24" routered HDU Dunwoody Logo emblems attached to both sides of fabricated post, Includes additional 1" deep aluminum angle message board skinned with Steel to have changeable magnetic board -Sign is fabricated to match according to provided specs and finished with provided paint colors.

- -Stone base is Included priced based on Elberton granite on the sides and 2" Flagstone caps
- -All Installed
- \*Does not require any clean up or demo of damaged sign, sign was already removed on our site visit
- \*Assumes customer is handling all permitting, Sign Permitting is not included

### **Locations Included:**

-Dunwoody Park & Nature Center

3 SIGN TYPE D1 - PARK ID Pedestal Sign

\$8,237.00

\$24,711.00

## SIGN TYPE D1 - PARK ID PEDESTAL SIGNS:

- -Total Qty (3)
- -Double Sided Single Post Pedestal style structures with dimensional and painted address numbers and single fabricated aluminum post installed into ground with concrete. Includes (2) different 24" routered HDU Dunwoody Logo emblems attached to both sides of fabricated post

3

- -Sign is fabricated to match according to provided specs and finished with provided paint colors.
- -Stone base is Included priced based on Elberton granite on the sides and 2" Flagstone caps
- -All Installed
- \*Assumes there will be no existing monument removals/clean up required
- \*Assumes customer is handling all permitting, Sign Permitting is not included

## **Locations Included:**

-Donaldson Bannister Farm - QTY 2

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-Waterford Park		
	Subtotal:	\$125,601.00
0% deposit due with order. Balance due at time of job completion. Sign	Taxes:	\$0.00
emains property of Signarama until balance is paid in full.	Grand Total:	\$125,601.00
he pricing in this quote shall remain valid for 90 days. If an order is not placed	Deposit Required:	\$62,800.50

The pricing in this quote shall remain valid for 90 days. If an order is not placed within that time, prices are subject to change.

Get this for as little as \$4408.6 per month. Ask us for details.

Signature:	Date:

Please contact us with any questions.

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2023



Site Recommendation Book Sign Type A - PARK ID City of Dunwoody GA

#### SIGNAGE PACKAGE NOTES AND FINISHES

PAINT SCHEDULE		VINYL SCHEDULE		MATERIAL SCHEDULE				
	P1	Benjamin Moore 460 Herb Bouquet	V1		Oracal 951-010 - White		М1	Elberton Granite Rubble
	P2	Benjamin Moore 447 Holiday Wreath	V2		3M Digital Print, Matte Finish, UV Laminate, Exterior Grade		M2	Aluminum
	Р3	Benjamin Moore Exterior Ready-Mixed E-77 Sail Cloth					МЗ	Magnetic Digital Print
	P4	Benjamin Moore HC-80 Bleeker Beige* *Thoroughcoat Finish					M4	Continental Cast Stone - Smooth Face 1103 Whitestone   continentalcaststone.com/colors/default.htm
	P5	Matthews Paint MP09900 Greenhorn	HARDWARE S	СН	HEDULE			
	P6	Matthews Paint MP11372 Urban Forest	H1	•	Outdoor Enclosed Bulletin Board 24W x 36H www.alphabetsigns.com/signs/outdoor-enclos	ed-bulletin-board-	24w-x-2	36h.html



Elberton Granite Rubble

# ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

TYPEFACE 1 - Today Sans Serif Medium

1 Project Finishes

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

TYPEFACE 2 - Univers 55 Roman

2	Project Typefaces	

#### **GENERAL NOTES**

- FIELD SURVEY IS REQUIRED PRIOR TO PRODUCING FINAL
  SHOP DRAWINGS TO VERIFY ARCHITECTURAL INTEGRITY &
  LAYOUT. ALL DRAWINGS IN THIS PACKAGE ARE FOR INTENT ONLY.
  NO DIMENSIONS HAVE BEEN CONFIRMED. RESPONSIBILITY FOR ALL FIELD
  VERIFICATION LIES WITH SIGN FABRICATOR.
- ALL INSTALLATION/MOUNTING TO COMPLY WITH LOCAL ORDINANCE/ADA.

#### TYPICAL NOTES

- REFER TO DRAWING NOTES FOR MATERIAL THICKNESS AND/OR DIAMETER UNLESS SPECIFICALLY NOTED IN THE FINISH SCHEDULE.
- BID ALTERNATE PRICING SHOULD BE INCLUDED ON BID SUMMARY FORM IN THE CORRESPONDING BID ALTERNATIVE COLUMN.

#### ASSEMBLY SPECIFICATIONS

 ALL HARDWARE TO BE SECURED WITH LOCTITE OR EQUIVALENT TO DETER VANDALISM.

#### **FABRICATION SPECIFICATIONS**

- SEAMLESS CONSTRUCTION; ALL SEAMS/WELDS TO BE FILLED, GROUND, SANDED, AND FINISHED SMOOTH.
- NO VISIBLE FASTENERS UNLESS THEY ARE SPECIFICALLY PART OF DESIGN INTENT.
- NO ALTERNATES MAY BE INTRODUCED UNLESS CLEARLY OUTLINED BY CONTRACTOR AND APPROVED BY OWNER AND DESIGNER.
- ALL CABINETS TO BE .125" ALUMINUM STOCK.
- ALL CHANNEL LETTERS TO BE MINIMUM .063" ALUMINUM STOCK RETURNS AND .125" FRONT AND REAR FACES UNLESS OTHERWISE SPECIFIED.
- CAP ENDS OF ALL TUBING UNLESS OTHERWISE SPECIFIED.

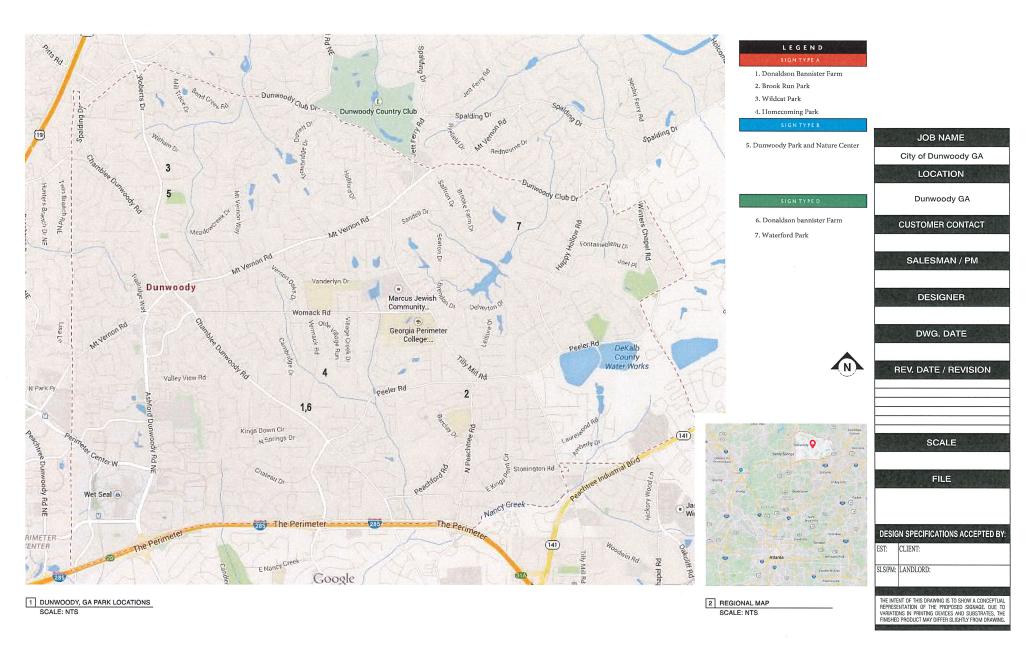
A	

3 General Notes

4 Project Logos

	2000	
		City of Dunwoody GA
		LOCATION
		Dunwoody GA
		CUSTOMER CONTACT
		DESIGNER
6		DWG. DATE
	F	REV. DATE / REVISION
		SCALE
		FILE
	March 1	IN SPECIFICATIONS ACCEPTED BY:
		LANDLORD:
	OLOH WI.	EMPLOND.
	REPRESE VARIATIO	ENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL INTATION OF THE PROPOSED SIGNAGE. DUE TO INS IN PRINTING DEVICES AND SUBSTRATES, THE O PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

JOB NAME



## **SIGN TYPE A: PARK ID** MATERIALS & SPECIFICATIONS A - FABRICATED ALUMINUM POST (P4) Qty. 1ea. B - 2" DEEP FABRICATED ALUMINUM MEDALLION (P1,P2) BROOK RUN PARK C - 1/2" THICK WATERJET CUT ALUMINUM ICON; MECHANICALLY FASTENED FROM INTERIOR OF MEDALLION (P1 & P5) DONALDSON BANNISTER FARM D - 1/2" THICK WATERJET CUT ALUMINUM COPY. MECHANICALLY FASTENED FROM INTERIOR OF TBD ON ROBERTS DRIVE CABINET (P3) E - SCREENPRINTED STRIPE & COPY (P2) F - PRECAST STONE CAP (M4) TBD ON VERMACK RD G - CMU BASE CLAD WITH STONE VENEER (M1) 12" INSTALL: - SIGN LOCATION TO BE SET BACK FROM RIGHT OF WAY IN ACCORDANCE WITH DOT REQUIREMENTS - BACKFILL AS REQUIRED - ALL STRUCTURAL COMPONENTS TO BE VERIFIED BY ENGINEER - CONCRETE BURIAL DEPTH TO BE VERIFIED BY STRUCTURAL ENGINEER NOTES: 1. ALL LOCATIONS WILL REQUIRE ADDITIONAL REVIEW TO DETERMINE EXACT ORIENTATION 4 PLAN AND PLACEMENT. Scale: 1/2" = 1' 2. FABRICATOR TO FIELD VERIFY ALL DIMENSIONS AND CONDITIONS PRIOR TO FINAL PRODUCTION AND ENGINEERING. 3. SIGN(S) ARE (2) SIDED **BROOK RUN PARK** 3'-0" 5'-10" Dűnwoody 5'-9" 20° 105° 2 SIDE ELEVATION Scale: 1/2" = 1' 3 SIDE ELEVATION Scale: 1/2" = 1' 1 FRONT ELEVATION

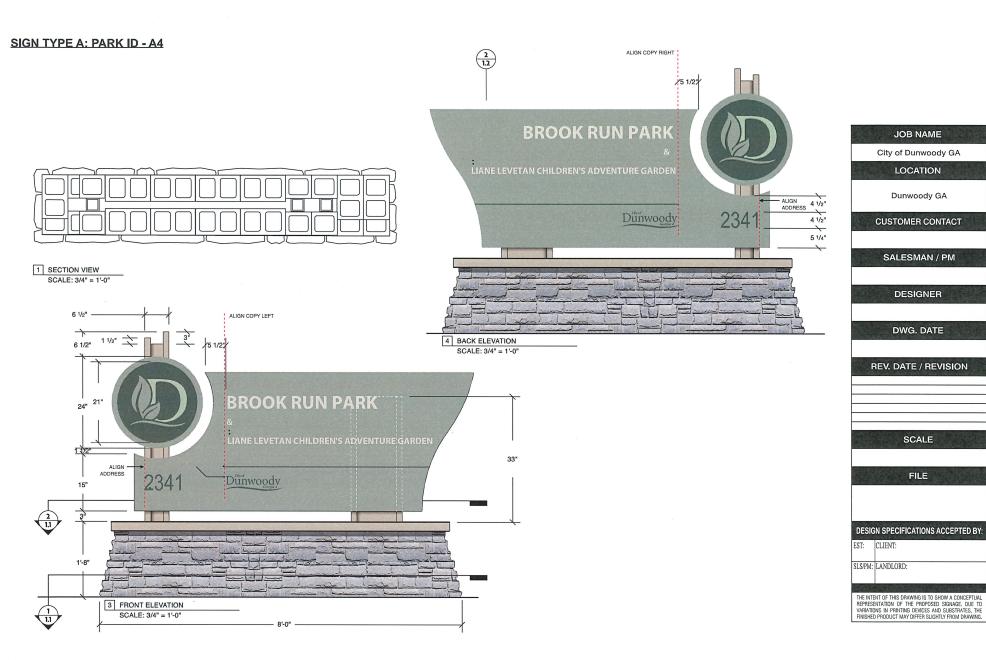
City of Dunwoody GA LOCATION Dunwoody GA **CUSTOMER CONTACT** SALESMAN / PM DESIGNER DWG. DATE **REV. DATE / REVISION** SCALE FILE **DESIGN SPECIFICATIONS ACCEPTED BY:** EST: CLIENT: SLS/PM: LANDLORD:

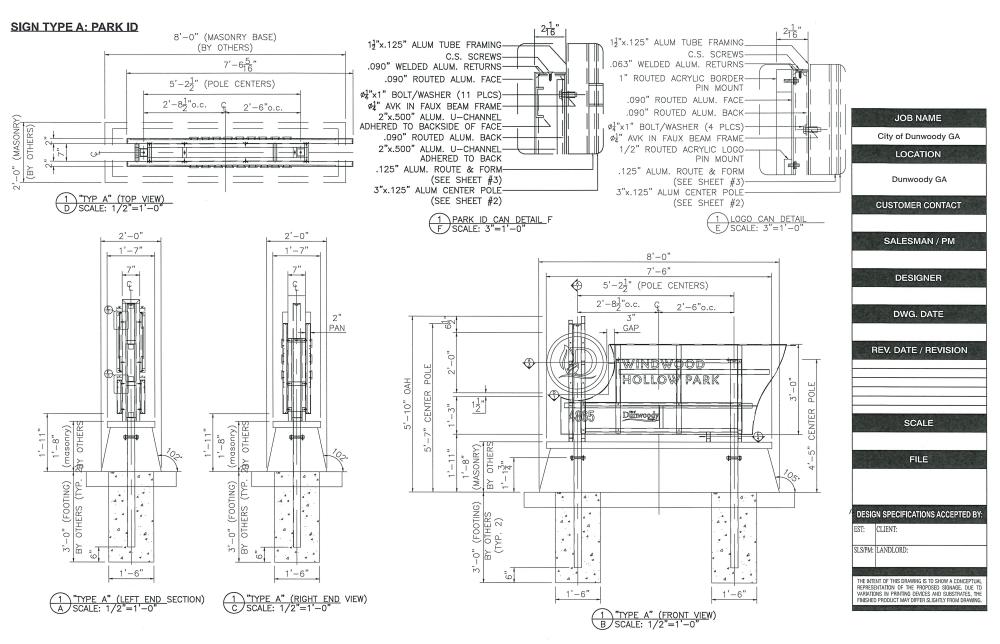
THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO

VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

THIS DESIGN IS THE ORIGINAL AND UNPUBLISHED WORK OF HILTON DISPLAYS AND MAY NOT BE REPRODUCED, COPIED, OR EXHIBITED IN ANY FASHION WITHOUT WRITTEN CONSENT FROM AN AUTHORIZED OFFICER OF THE COMPANY. @ HILTON DISPLAYS 2018

SCALE: 3/4" = 1'-0"

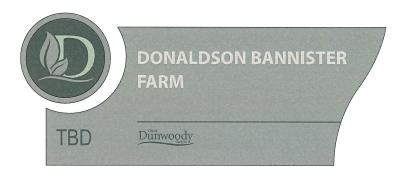


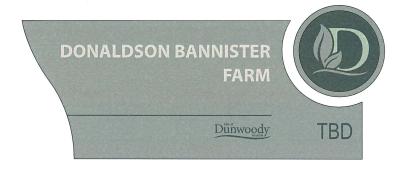


## **SIGN TYPE A: PARK ID**



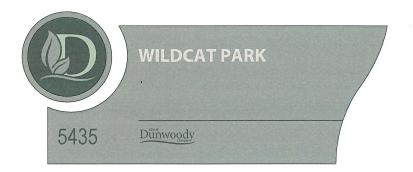


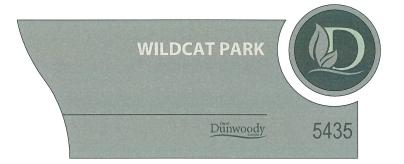


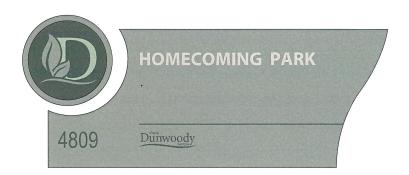


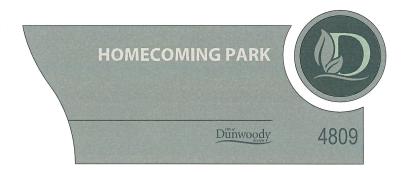
JOB NAME City of Dunwoody GA LOCATION Dunwoody GA **CUSTOMER CONTACT** SALESMAN / PM DESIGNER DWG. DATE REV. DATE / REVISION SCALE FILE DESIGN SPECIFICATIONS ACCEPTED BY: EST: CLIENT: SLS/PM: LANDLORD: THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

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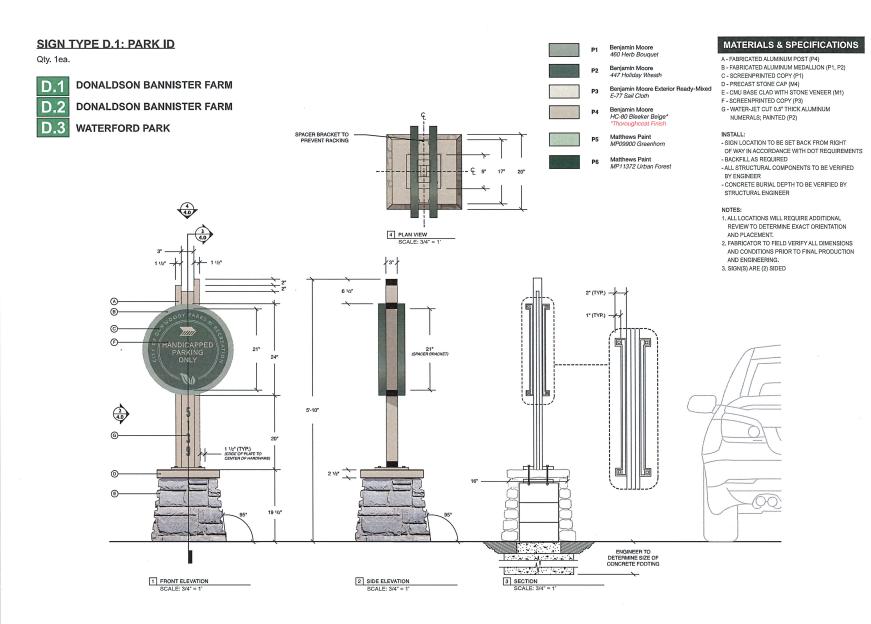








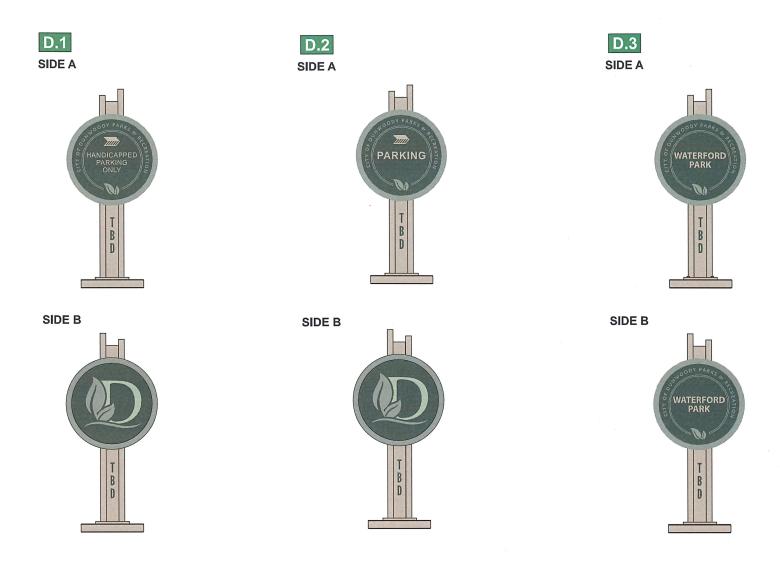
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FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

# **SIGN TYPE D.1: PARK ID**



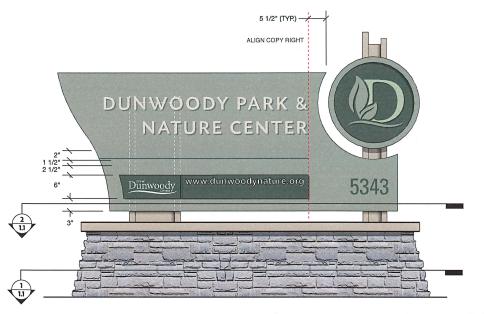
JOB NAME City of Dunwoody GA LOCATION Dunwoody GA **CUSTOMER CONTACT** SALESMAN / PM DESIGNER DWG. DATE REV. DATE / REVISION SCALE FILE **DESIGN SPECIFICATIONS ACCEPTED BY:** CLIENT: SLS/PM: LANDLORD: THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE, DUE TO VARIATIONS IN PRINTING DEVICES AND SUSSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

SCALE: 1" = 1'

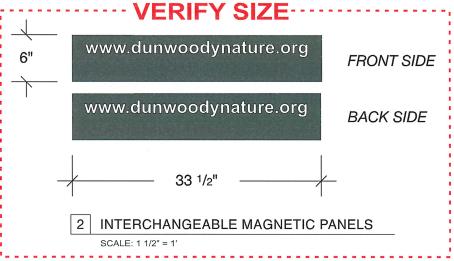
## **SIGN TYPE B.1: PARK ID** MATERIALS & SPECIFICATIONS 20-49482-5 A - FABRICATED ALUMINUM POST (P4) Qty. 1ea. B - 2" DEEP FABRICATED ALUMINUM MEDALLION (P1,P2) C - 1/2" THICK WATERJET CUT ALUMINUM LEAF (P1) **DUNWOODY PARK & NATURE CENTER** D - 1/2" THICK WATERJET CUT ALUMINUM COPY. MECHANICALLY FASTENED FROM BACK SIDE (P3) REVEAL E - SCREENPRINTED STRIPE & COPY (P2) F - PRECAST STONE CAP (M4) REMOVEABLE MAGNETIC PRINT PORTION NON-REMOVEABLE PORTION G - CMU BASE CLAD WITH STONE VENEER (M1) H - 1/8" THICK STEEL PANEL MOUNTED AND SECURED VIA COUNTERSUNK SCREWS (P2) WITH APPLIED MAGNETIC DIGITAL PRINT (M3) ONE (1) INTERCHANGEABLE PANEL MOUNTED ON EACH SIDE OF THE MONUMENT. INSTALL: - SIGN LOCATION TO BE SET BACK FROM RIGHT OF WAY IN ACCORDANCE WITH DOT REQUIREMENTS - BACKFILL AS REQUIRED - ALL STRUCTURAL COMPONENTS TO BE VERIFIED BY ENGINEER - CONCRETE BURIAL DEPTH TO BE VERIFIED BY STRUCTURAL ENGINEER 1, ALL LOCATIONS WILL REQUIRE ADDITIONAL REVIEW TO DETERMINE EXACT ORIENTATION AND PLACEMENT. 2. FABRICATOR TO FIELD VERIFY ALL DIMENSIONS ALIGN COPY LEFT AND CONDITIONS PRIOR TO FINAL PRODUCTION AND ENGINEERING. 3. SIGN(S) ARE (2) SIDED UNWOODY PARK & ATURE CENTER APPLIED MAGNETIC PRINT TO Dunwoody **ENGINEER TO** DETERMINE SIZE OF CONCRETE FOOTING SCALE: 1" FRONT ELEVATION SCALE: 3/4" = 1'-0" 2 SECTION VIEW SCALE: 3/4" = 1'-0"

JOB NAME City of Dunwoody GA LOCATION Dunwoody GA **CUSTOMER CONTACT** SALESMAN / PM John Zimmermann DESIGNER DWG. DATE **REV. DATE / REVISION** SCALE FILE **DESIGN SPECIFICATIONS ACCEPTED BY:** EST: CLIENT: SLS/PM: LANDLORD: REPRESENTATION OF THE PROPOSED SIGNAGE, DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

## **SIGN TYPE B.1: PARK ID**



1 BACK ELEVATION SCALE: 3/4" = 1'-0"



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