



City of
Dunwoody
Georgia

Dunwoody 2024 City Council Retreat
Direction and Deliverables

City Council

- Deliverable: Pre-agenda listing of items will be available to city council on the Monday before a meeting. (City Clerk, started with the April 8 agenda.)
- Deliverable: Add updates as needed for capital projects to monthly city manager report, in lieu of creating formal presentations at the request of one council member. (All Departments, started with April city manager report and has led to revision of monthly report format to handle specific departments.)

Communications

- *Direction: As individual council members determine desire to, help develop template for district town halls focusing on simple question and answer. (Communications, ongoing.)*
- Deliverable: Create messaging program to assist citizens in interacting with E-911. (Communications, Police; July 2024.)

Beautification

- Deliverable: Develop options available to the city in right of way to beautify commercial corridors and review for inclusion in 2025 budget. (Public Works, Parks, Economic Development, have included in 2025 budget.)
- Deliverable: Increase sign sweeps for code enforcement. (Community Development, Parks immediate.)

Community Development

- Deliverable: Review current film codes and report back to council should there need to be changes or amendments. (Community Development, Economic Development, memo review to be sent to Council June 2024.)
- *Direction: As Unified Development Code (UDC) is written (Community Development, ongoing,) ensure certain areas are included:*
 - *Sustainability;*
 - *Housing; and*
 - *Crime prevention by design.*

Compensation

- Deliverable: Develop 4.25% compensation adjustment to be presented to city council with a effective date late May/early June based upon pay calendar. (Human Resources, Finance, approved for implementation with payroll starting May 30.)
- Deliverable: Review options, feasibility, and cost of providing post-employee benefits. (City Manager, Finance, Human Resources, memo to council October 2024.)

Economic Development

- *Direction: As developers approach the city, bring in council members as appropriate to solicit feedback earlier in the process. (Economic Development, Community Development, ongoing.)*
- Deliverable: Pull together a document that shows how Dunwoody is differentiated from other jurisdictions in its economic appeal. (Economic Development, document to council by October 2024.)

Economic Development

- Deliverable: Review current incentive programs available for businesses in the city and report back to council should there need to be changes or amendments. (Economic Development, Development Authority, memo to council by October 2024.)
- Deliverable: Develop a time frame for regular trends and insights to be presented, not necessarily at city council meetings, but also possibly other forums. (Economic Development, Starting quarterly with April 29 meeting.)

Economic Development

- Deliverable: Review possibilities of Jett Ferry and Winter Chapel development plans. (Economic Development, Community Development)
 - Jett Ferry walkabout done April 2024
 - Council could approve any incentives.
 - Joint Council/Dev Authority/Planning Commission meeting Q3 2024.

Finance

- Deliverable: Create multi-year timeline for review and re-write of all city financial policies. (Finance, Financial Advisor, timeline created by November 2023.)
- Deliverable: Review and improve pro-form General Fund model. (City Manager, Finance, starting with April 29 revenue adjustments.)
- *Direction: Re-incorporate City 101 like presentation as part of the budgeting presentation process. (Finance, September 2023.)*

Parks

- Deliverable: Install playground and build trails at Waterford. (Parks, Playground installation/playground approved at Council May 13 meeting, trails research ongoing.)
- Deliverable: Install restrooms at Homecoming and Wildcat parks (Parks, vendor approval at Council meeting, possible May/June.)
- Deliverable: Review Veterans Memorial options and report back to Council. (Parks, revamped design due Q3 2024.)

Parks

- Deliverable: Use tracking data to determine impact of park events on local business efforts. (Parks, Economic Development, starts April 2024.)
- Deliverable: Community Event invites via Outlook to Council on quarterly basis (Parks, March-May completed March 18. Updates will be sent quarterly, unless schedules dictate otherwise.)

Police

- Deliverable: Recap previous efforts at re-opening the Region 3 EMS Zone. (Police, June 2024.)
- Deliverable: Develop alternative to proposed camera-required code. (Police working on incorporating business with Real Time Crime Center, ongoing.)

Road Safety

- Deliverable: Update city council on Road Safety Action Plan, inclusive of school locations. (Community Development, Public Works, presentation to council April 29, 2024.)

Trails

- *Direction: Prioritize Perimeter area trail development in coordination with PCID. (Public Works, Community Development)*
- Deliverable: Update city council on Ashford Dunwoody trail progress. (Public Works, Community Development, presentation October 2024.)
- *Direction: Approach all trail projects with the focus on softening the impact to affected property. (Public Works, Community Development)*

Public Works

- *Direction: Promote stormwater efforts in all public works projects, communicating to the citizenry its priority. Working on messaging for projects this summer. (Public Works, Communication.)*