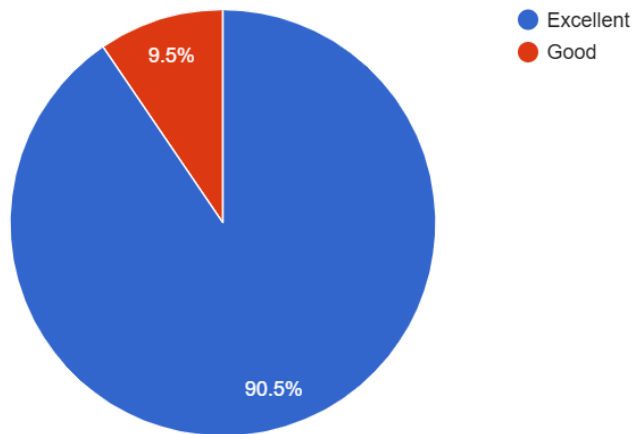


Dunwoody 101 Participant Survey



How would you rate your overall experience with Dunwoody 101?



What was your favorite part of the day?

Trolley Tour & Park Visits – Many respondents loved the trolley ride, especially discovering hidden gems like Two Bridges Park and visiting the new commercial developments - High Street and Campus 244.

Police Department & Crime Center – The Real-Time Crime Center and behind-the-scenes look at police operations were major highlights.

Learning About City Functions – Several attendees appreciated gaining insight into how the city runs, including presentations on finance and budgeting.

City Manager's Presentation & Staff Interactions – Multiple mentions of enjoying the City Manager's talk and positive experiences engaging with city staff.

What, if anything, surprised you about local government?

1. Budget & Finances

Many respondents were surprised by how the city's budget is structured, especially:

The small size of the Parks & Rec budget given the number of parks.

The use of designated "buckets" of funds and spending restrictions.

The role of hotel revenues in city finances.

The breakdown and efficiency of city spending.

Several commented that the City of Dunwoody does a lot with limited financial and staffing resources.



2. Staff Dedication & Longevity

Participants noted they were impressed by the professionalism, low turnover, and long tenure of many city employees.

3. Technology & Real-Time Crime Center (RTCC)

Respondents were surprised and impressed by how advanced and comprehensive the RTCC is, including its use during emergencies like Hurricane Helene.

4. Efficiency & Variety

Some highlighted the city's wide range of activities and how efficiently tax dollars are used.

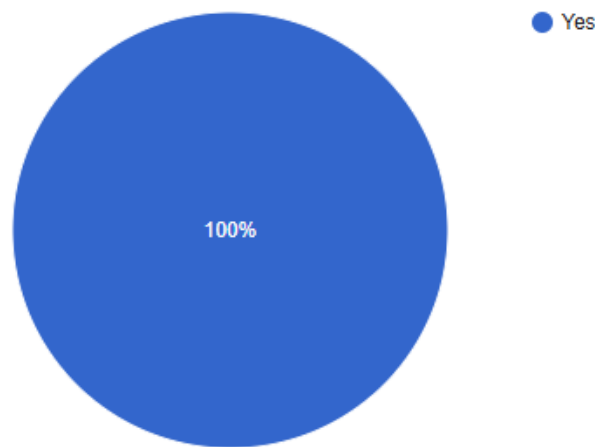


Did the program increase your trust or confidence in city government?

- Majority Answered "Yes" - Most participants said yes or gave enthusiastic affirmations.
- Reasons Given for Increased Confidence
 - ✓ Transparency – Participants appreciated behind-the-scenes access to police, courts, and budgeting processes.

- ✓ Staff Professionalism – Respondents highlighted how knowledgeable, respectful, and committed city staff seemed.
- ✓ Thoughtful Engagement – Attendees valued staff members taking time to answer all questions.
- Mixed/Neutral Responses - One person noted being “Neutral” due to prior professional exposure to city government but still maintained high trust.
- A couple of respondents shared ongoing concerns, particularly about city finances and the need for more focus on housing for aging residents.

Would you recommend Dunwoody 101 to a neighbor or friend?



Do you have suggestions for improvement?

- Refreshments & Breaks – Add snacks or coffee in the afternoon.
- Better Audio on Trolley – Some had trouble hearing Q&A.
- More Budget/Finance Info – Participants are hungry for deeper insight.
- Broader Civic Engagement Info – Interest in how to get more involved.
- Scheduling Considerations for Parents – A few noted challenges for those with young kids since the school year ended the day before – on May 29.
- Venue/Lunch – Some feedback on food preferences and location. One request for soup and sandwich lunch.
- Request to visit the N. Shallowford Annex

More info: A total of 22 Dunwoody residents participated in the inaugural class of Dunwoody 101. They were selected at random from 37 applicants. They have lived in Dunwoody for an average of 19

years, ranging from 1 year to 50 years. They live in different parts of the city, as represented in the map below.

