

4800 Ashford Dunwoody Road Dunwoody, GA 30338 Phone: (678) 382-6800 dunwoodyga.gov

MEMORANDUM

To: Planning Commission

From: Allegra DeNooyer, Planner II

Date: October 14, 2025

Subject: MMSP 25-01-50 Campus Way, 100 Campus Way, 200 Campus Way, 244 Campus Way, and 300 Campus Way, Parcel IDs # 18 329 04 005, 18 329 04 017, 18 329 04 018, 18 329 04 016, and 18 329

 $04\ 014$

REOUEST

Matthew Phillips, on behalf of the property owner at 50 Campus Way, 100 Campus Way, 200 Campus Way, 244 Campus Way, and 300 Campus Way, Dunwoody, GA, 30346, seeks a Major Master Sign Plan for Campus 244.

PLANNING COMMISSION, 9.9.25

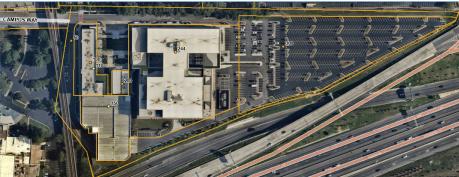
The Planning Commission held a public hearing regarding the subject case on September 9, 2025. There were no public comments. The Planning Commission voted unanimously (5-0) to recommend approval for MMSP 25-03, with the condition that a sign labeled PG2, located on the parking deck and facing I-285, be removed from the Major Master Sign Plan application. Commissioners Brown, Cameron, Moss, Shin, and Wallach voted. Following the meeting, the applicant removed PG2 from the Major Master Sign Plan application.

APPLICANT	
Property Owner:	Petitioner:
Georgetown Perimeter I, LLC	Matthew Phillips

BACKGROUND & PROPOSED DEVELOPMENT

The property is zoned O-I (Office-Institution) and abuts O-I, C-1c, and R-150. The subject property is 12 acres and was formerly developed with an office building that was used as the Gold Kist headquarters. In 2024, the property was redeveloped with several buildings and expanded with a hotel, office space, and restaurant space. It is located off of Perimeter Center Parkway and is visible from I-285.





As part of the redevelopment of the property, several tenants have received sign permits for signage that have been installed on the property. These tenants are the Element Hotel (three wall signs, one canopy sign), CT Cantina & Taqueria (one canopy sign), and Insight Global (one wall sign). Additionally, Beon has submitted for a sign permit that has not yet been approved. Because these signs met the standards of the sign code, the staff has not required a master sign plan up to this point. Sec. 20-133 of the City of Dunwoody Sign Code specifies that master sign plans shall provide for visual consistency within developments based on at least three of the following factors: color scheme, lettering style, materials, and location of signs to be posted on buildings. A master sign plan must be reviewed for compliance with these factors for all new common developments and in any existing development over 7 acres where total sign area is increasing or any sign location is changing. Since Campus 244 is a new common development, defined in Sec. 20-56 as "a parcel or combination of parcels which share a common development plan, or are dependent upon one another for access, parking, or utilities," the master sign plan process is triggered. The master sign plan process can also be used to make specific requests beyond what is allowed in the district regulations in the sign code, which can be granted either administratively (an administrative master sign plan) or by Mayor and City Council after a review by Planning Commission (a major master sign plan). The route for that a master sign plan requesting exemptions from the sign code is determined by the nature of the exemptions.

Campus 244 is requesting a major master sign plan, in order to exceed the maximum count for 3 sign types; to exceed the maximum height for 5 individual signs; to exceed the maximum sign area for 1 individual sign, and to reduce the minimum height for 1 individual sign. In addition to the existing signage on the property, they are proposing to construct 8 wall signs, 2 canopy signs, 2 awning signs, 1 projecting sign, 2 painted mural signs, and 2 wayfinding signs. Of these signs, 3 wall signs and 2 painted mural signs require no exemptions.

Exemptions are requested to exceed the maximum count in order to install 2 wall signs on the same façade, to install 2 awning signs for one tenant, and to install 2 canopy signs for one tenant. Both wayfinding signs exceed the maximum height allowed and one of the wayfinding signs exceeds the maximum sign area allowed. 3 wall signs exceed the maximum height allowed and 1 projecting sign is below the minimum height allowed.

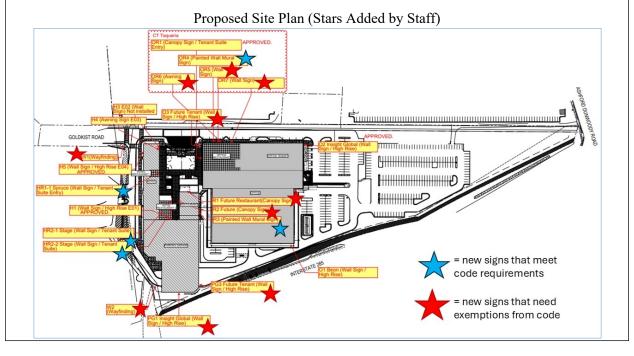
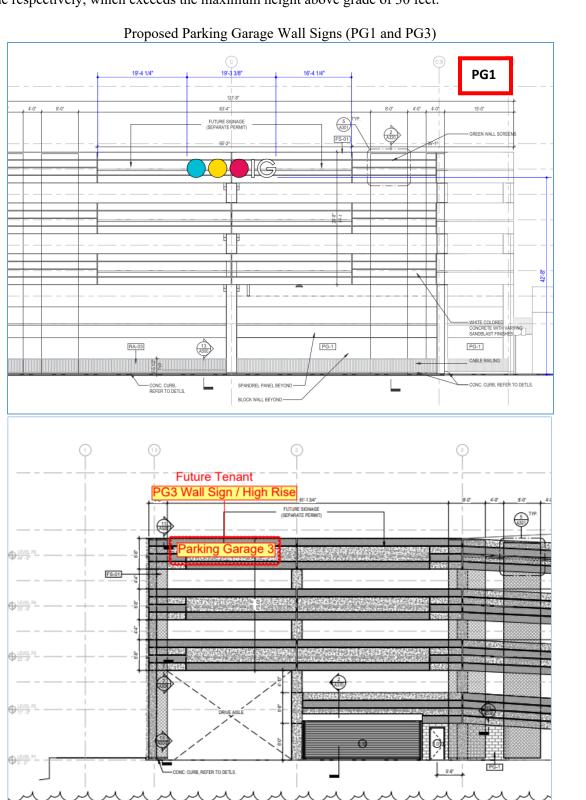


	Chart Showing Regulation		Everetion
	Allowed Per Code	Proposed	Exemption
G :	WALL SIGNS (\
Sign count (max. number of tenant suite facades facing a street plus one)	Maximum 3 per tenant	Maximum 3 per tenant	No
Area per sign (10% of façade area or up to 180 SF, whichever is less)	180 SF	Maximum 123.40 SF	No
Height per sign (measured from bottom of sign)	Top 25% of the building's height for high rise construction	Maximum 66 feet	No
Total sign area	Maximum 450 SF per tenant	Maximum 217.70 per tenant	No
	CANOPY SIGNS	(Hotel Building)	
Sign count	1 per tenant suite with exterior pedestrian entrance	Maximum 1 per tenant	No
Area per sign	1 SF per linear foot of width of ground floor glaizng over which the canopy is located	1 SF per linear foot of width of ground floor glazing over which the canopy is located	No
	WALL SIGNS (I	Parking Garage)	
Sign count (max. number of building facades facing a street plus one)	3	2	No
Area per sign (10% of façade area or up to 180 SF, whichever is less)	180 SF	Maximum 77 SF	No
Height per sign (measured from bottom of sign)	30 feet	Maximum 44 feet	Yes
Total sign area	450 SF	154 SF	No
	WALL SIGNS (Office Building)	
Sign count (max. number of building facades facing a street plus one)	Maximum 3 per tenant, limit of one per façade	Maximum 2 per tenant, maximum two per façade	Yes
Area per sign (10% of façade area or up to 180 SF, whichever is less)	180 SF	Maximum 135 SF	No
Height per sign (measured from bottom of sign)	30 feet	Maximum 36 feet	Yes

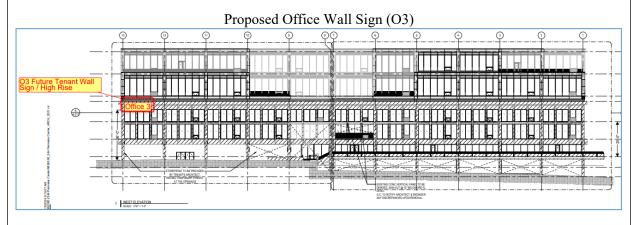
	I	T	
Total sign area	otal sign area Maximum 450 SF per Maximum 135 SF per		No
	tenant	tenant	
~ :		S (Office Building)	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Sign count	1		No
Area per sign	1 SF per linear foot of	1 SF per linear foot of	No
Area per sign	width of ground floor	width of ground floor	INO
	glaizng over which the	glazing over which the	
	canopy is located	canopy is located	
	AWNING SIGNS	S (Office Building)	
Sign count	1 per tenant suite with	Maximum 2 per tenant	Yes
	exterior pedestrian	P 22 22	
	entrance		
Area per sign (% of	Maximum 75% of	Maximum 75% of valance	No
awning)	valance area; maximum	area, maximum 25% of	110
uwimis)	25% of sloping portion	sloping portion area	
	area	stoping portion area	
		NS (Office Building)	
Sign count	1 per tenant suite with	1	No
	exterior pedestrian		
	entrance		
Area per sign	12 SF	4.17 SF	No
Height above grade	9 feet above grade	8.67 feet above grade	Yes
per sign			
	PAINTED MURAL S	IGNS (Office Building)	
Sign count	1	1	No
Area per sign (1/8	189 SF	110 SF	No
of the wall area of			
the side façade			
only)			
	CANOPY SIGNS (Fro	eestanding Restaurant)	
Sign count	1	2	Yes
A man man ainm	1 CE man liman foot of	1 SE non linear foot of	No
Area per sign	1 SF per linear foot of width of ground floor	1 SF per linear foot of width of ground floor	No
	glazing over which the	glazing over which the	
	canopy is located	canopy is located	
Ţ		S (Freestanding Restaurant)	
Sign count	1	1	No
Area per sign (1/8	350 SF	350 SF	No
of the wall area of			
the side façade			
only)			
		ING SIGNS	T
Sign count	26	2	No
Area per sign	6 SF	Maximum 9 SF	Yes
Height per sign	3 feet	Maximum 6.08 feet	Yes
Total sign area	156 SF	12.5 SF	No

The applicant is proposing to install 2 building wall signs on the parking garage (PG1 and PG3). PG1 and PG3 are in compliance with the size requirements, but are located at 42.67 feet and 44 feet above grade respectively, which exceeds the maximum height above grade of 30 feet.

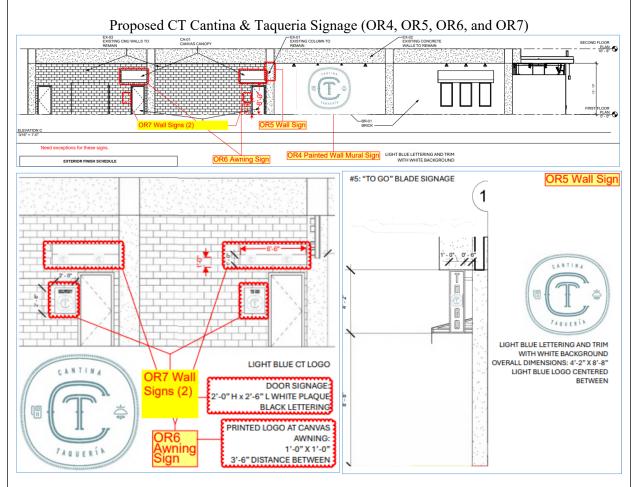


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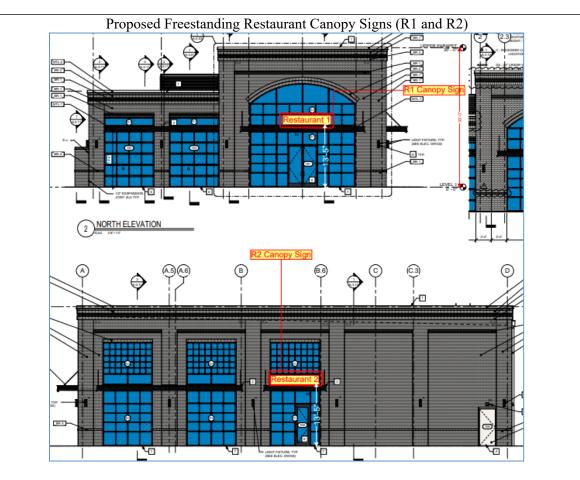
On the office building, the applicant is proposing 1 building wall sign – it will be located at 36 feet above grade, which exceeds the maximum height above grade of 30 feet.



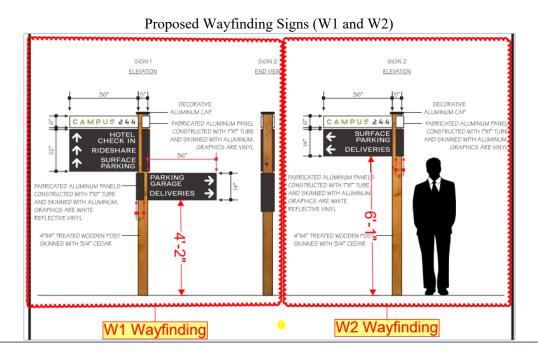
CT Cantina & Taqueria will add 2 building wall signs on the same façade, exceeding the sign count of 1 building wall sign per façade, and 2 awning signs, exceeding the sign count of 1 awning per tenant suite. CT Cantina & Taqueria will also add a projecting sign, which is located at 8.67 feet above grade – this is less than the required minimum height above grade of 9 feet.



The applicant is proposing 2 canopy signs for the freestanding restaurant building, exceeding the sign count of 1 canopy per tenant suite.



The applicant is proposing 2 wayfinding signs – one will be 9 SF, which exceeds the maximum allowed square footage of 6 SF, and both exceed the maximum height of 3 feet at 4.17 and 6.08 feet respectively.



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REVIEW AND APPROVAL CRITERIA

Chapter 20, §20-133(iii)(7) identifies the following criteria for evaluation that must be used in reviewing and taking action on all major master sign plan applications:

- i. Whether the proposed signs(s) are visually consistent within the development based on at least three of the following factors: color scheme, lettering style, materials, and location of signs to be posted on buildings;
- ii. Whether the proposed sign(s) are of a consistent size and scale to existing signs in the immediate area;
- iii. Whether the proposed sign(s) are reasonably scaled to the size of the subject structure and/or premises; and
- iv. Whether unusual circumstances exist that warrant the granting of this major master sign plan.

The major master sign plan proposal from Campus 244 addresses visual consistency through the color scheme, lettering style, materials, and location of signs to be posted on buildings. The color scheme is consistent throughout the proposal, using several dominant colors that are paired with complementary accent tones to ensure visibility and cohesion. The proposed signs use the same font family and typographic hierarchy, such as bold headers and lighter subtext to maintain brand consistency. All the proposed signage is constructed from durable, weather-resistant materials such as powder-coated aluminum, acrylic panels, and steel supports. Also, building-mounted signs are positioned in a symmetrical, evenly spaced manner. Overall, staff finds that the major master sign plan proposal does provide visual consistency with the proposed and existing signs; however, the staff is unable to definitively state this for the proposed signs where only an outline is submitted.

The location of the subject property is unusual – Campus 244 has 1,200 feet of frontage on I-285, making the development highly visible from the highway. The development consists of multiple buildings with a mix of uses, creating the need for signage to indicate the location of each tenant. Additionally, the design of many of the buildings requires wall signs at a higher height than is allowed per code. Staff finds that unique visibility concerns exist for Campus 244 that necessitate the requested code exemptions.

The majority of the proposed signs are of a consistent size and scale to existing signs in the surrounding area. Campus 244 is located near the State Farm development, the Perimeter Expo mall, and Perimeter Mall – all of which have signage of a similar size and shape to the proposed signage for Campus 244. Located near the entrance to the development and the parking garage, the two proposed wayfinding signs are at a reasonable scale for pedestrians and for the premises. All of the proposed wall signs are also at a reasonable scale to the size of the premises – at 12 acres, Campus 244 is a large development and all the structures on the property have large facades.

Overall, staff is supportive of Campus 244's major master sign plan.

COMMENTS FROM OTHER PARTIES

Correspondence Received: None.

DEPARTMENT OF COMMUNITY DEVELOPMENT RECOMMENDATION

Based on the above analysis and findings, staff has determined that the requested major master sign plan does meet the requirements of Chapter 20, §20-133(iii)(7); therefore, staff recommends APPROVAL of the request.

ATTACHMENTS

- Staff Memo
- Major Master Sign Plan Application



MAJOR MASTER SIGN PLAN APPLICATION

List of all requests and all signs

for each individual sign

on buildings

Community Development

4800 Ashford Dunwoody Road | Dunwoody, GA 30338 Phone: (678) 382-6800 | Fax: (770) 396-4828

Project:			
Name of Project / Subdivision: Campus	244		Zoning: O-I
Property Address / Location: 244 Camp	ous Way, I	Dunwoody	, GA
District: 18th Land Lot: _3	29 &330	Block:	Property ID: 18 329 005
Owner Information:			
Owner's Name: Georgetown Perime	eter I, LLC		
Owner's Address: 500 Park Ave, New	York, NY	10022	
Phone: _ 212-755-2323 Fax: _		Email:	
Applicant Information: ☐ Check here if sa	ame as Prop	erty Owner	
Contact Name: Matthew Phillips			0.00005
Address: 309 East Paces Ferry	Road, Su	uite 825, A	tlanta, GA 30305
Phone: _ Fax: _		Email:	
Terms & Conditions:			
I hereby certify that to the best of my knowledge, this appunderstand that I am responsible for filing additional materi required information (per the relevant Applicant Checklis application. Applicant's Name: Matthew Phillips	lication form is c als as specified by sts and Requiren	correct and compley y the City of Dunw nents of the Dur	ete. If additional materials are determined to be necessary, I voody Sign Ordinance. I understand that failure to supply all allowoody Sign Ordinance) will result in the rejection of this
Applicant's Signature: _ Matthew Philli	ps -		Date: 07/03/25
Notary:			0.5
Sworn to and subscribed before me this	319	Day of _	July , 20_25
Notary Public: Mary Sharif	cil		Mary Sharifai
Signature: _ Many	·		NOTARY PUBLIC
My Commission Expires: 5 18 202	26	Fu My Con	Iton County, GEORGIA
		IVIY GOIT	nmission Expires 05/18/2026
Application Requirements:			
Major Master Sign Plan Application	(See Page	1)	
Property Owner Notarized Affidavi			
 Site plan showing location of build location, size, area and height of a 	ings, parkin all proposed	g lots, drivev signs	ways and landscaped areas and the

Computation of the maximum total sign area allowed and the maximum area allowed and requested

Narrative AND graphic description of visual consistency among all signs, regarding color scheme, letting or graphic style; materials and support structures; and location of each sign on the site and



Property Owner(s) Notarized Affidavit

Community Development

4800 Ashford Dunwoody Road | Dunwoody, GA 30338 Phone: (678) 382-6800 | Fax: (770) 396-4828

The owner and petitioner acknowledge that this application form is correct and complete. By completing this form, all owners of the subject property certify authorization of the filing of the application for a major master sign plan, and authorization of an applicant or agent to act on their behalf in the filing of the application including all subsequent application amendments.

Property O	wner (If Applicable):			
Owner Name: Signature: _ Address:	5.00 Park Ave, New York		Authorized Signatory Date	: 7/7/2025
Phone: Sworn to and Notary Public:	Fax:_ subscribed before me this	7 th	Email: Day of July MENTY SHAO NOTARY PUBLIC-STATE OF NI No. 015H0011098 Qualified in Queens Cou My Commission Expires 07-	unty
Property O	wner (If Applicable):			
Owner Name: Signature: _ Address:			Date	::
Phone: _	Fax: _ subscribed before me this		Email: Day of	, 20 ₋
Property O	Owner (If Applicable):			
			Date	e:
Phone: _	Fax: _ subscribed before me this :		Email: Day of	, 20_

CAMPUS 244 PHASE I

MAJOR MASTER SIGN PLAN



September 15, 2025

Table of Contents

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Section 2 – Visual Consistency Narrative

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- Sign Details

Section 5 – Sign Area Calculations

Section 1: Project Summary

Campus 244 is a new, best-in-class, 12-acre walkable mixed-use campus located on Campus Way off Perimeter Center Parkway, with ~1,200 ft. of frontage on I-285, uniquely positioning it as the front door of Dunwoody. Located within a 5-minute walk to the Dunwoody MARTA Station, Phase 1 of the development features a sustainably repurposed, newly delivered, adaptive reuse creative office building with timber over-build, a full-service Element hotel, two independent restaurants, CT Cantina & Taqueria and Stäge Kitchen & Bar, and a stand-alone jewel box restaurant, all anchored by a large event lawn that will be activated with events and activities. Phase 2 development plans and entitlements are in the works and may include additional office, retail. and multifamily buildings. All of these components are and will continue to directly contribute to Atlanta's Central Perimeter's booming commercial enclave.

Section 2: Visual Consistency Narrative

All signage across Campus 244 has been designed to maintain a unified and professional visual identity via the brand identity of each respective business and/or tenant that is located on the site. The color scheme is consistent throughout, using a defined palette that reflects the brands' identities, typically one to three dominant colors that are paired with complementary accent tones to ensure both visibility and cohesion. This ensures that every sign, whether directional, informational, or branding-related, communicates a recognizable look.

The lettering and graphic style are uniform across all signs consistent with the unique brand identities of Campus 244, using the same font family and typographic hierarchy (e.g., bold headers, lighter subtext) to maximize readability and maintain brand consistency. Icons and graphic elements follow the same visual language, with line thickness, proportions, and styling aligned across all applications per each brand identity.

For materials and support structures, all signage is fabricated from durable, weather-resistant materials suitable for long-term exterior use (e.g., powder-coated aluminum, acrylic panels, steel supports). Mounting methods are standardized—such as posts of consistent height for free-standing signs, or flush-mounted brackets for building signs—to ensure both structural stability and visual order.

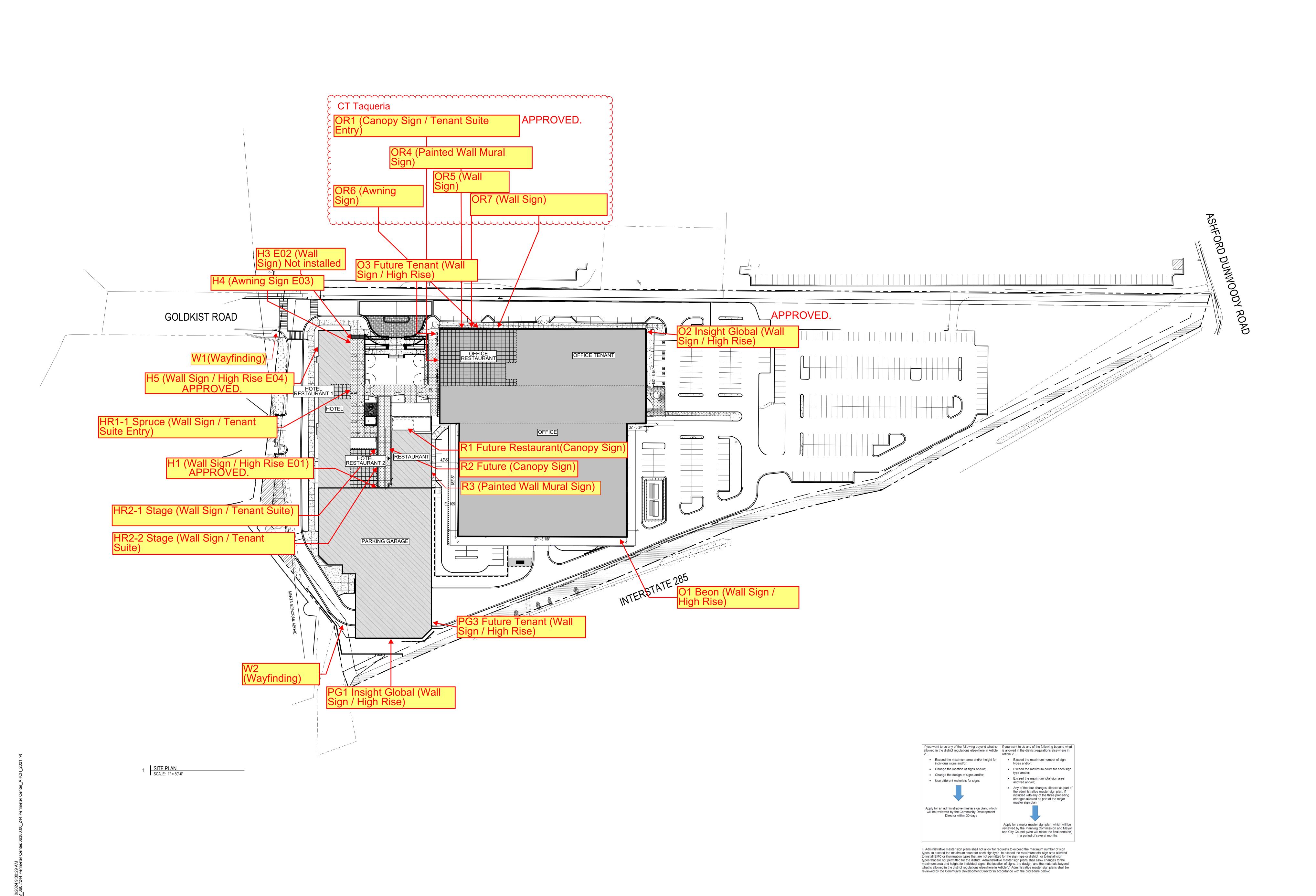
The locations of the signs have been carefully planned to balance visibility, functionality, aesthetics, and code compliance. Exterior wayfinding signs are placed at key decision points (entrances, pathways, parking areas), while building-mounted signs are positioned at eye-level near entry doors or along façades in a symmetrical, evenly spaced manner that maximizes desired visibility.

Section 3: Signage Requiring Major Master Site Plan Approval

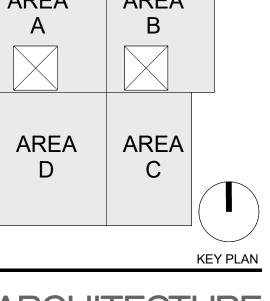
- 1. Common Development Signs
 - a. W1 & W2 Wayfinding Signs. Exceeds max height of 3 ft. above grade.
- 2. Office Signs
 - a. 03 Future Tenant. Request exception to exceed maximum height above 30'.
 - b. OR5 CT Projecting Sign. Need exception to mount below minimum height of 9'-0"
 - c. OR6 CT Awning Sign. Need exception to exceed maximum quantity of one per tenant suite.
 - d. OR7 CT Wall Sign. Need exception to exceed maximum quanity.
- 3. Parking Garage Signs No reference provided for parking deck signage in Section 20-87 Perimeter Center Sign Ordinance.
 - a. PG1 High Rise Sign for Insight Global. Exception for parking deck signage.
 - b. PG3 High Rise Sign for Future Tenant. Exceptions for parking deck signage.

Section 4 - Signage Plan

- Site Map & Key Plan
- Sign Details



NO. DATE REVISION 01.23.2023 BULLETIN #2 ____ ____ 07 07.29.2022 ISSUE FOR CONSTRUCTION _06_06.02.2022 ISSUE FOR DOB COMMENTS__ 05 04.26.2022 PERMIT SET 04 03.04.2022 100% DD ISSUANCE _03__01.28.2022__STRUCTURAL PERMIT SET__ 02 01.28.2022 80% DD ISSUANCE _01__12.16.2021__50% DD ISSUANCE__ NO. DATE ISSUE



S9ARCHITECTURE 322 8TH AVENUE NEW YORK, NY 10001 T 212.457.4077 S9ARCHITECTURE.COM

ROCAPOINT PARTNERS
309 EAST PACES FERRY ROAD
ATLANTA, GA 30305
404-424-9608

S9 ARCHITECTURE 322 8TH AVENUE NEW YORK, NY 212-457-4077 Structural Engineer: UZUN + CASE

1230 PEACHTREE STREE NE
ATLANTA, GA 30309
678-553-5200

Architect/Interior Designer:

MEP Engineer: PROFICIENT ENGINEERING, INC.
6991 PEACHTREE INDUSTRIAL BLVD
PEACHTREE CORNERS, GA 30092
404-330-9798

Civil Engineer: KIMLEY-HORN

817 W PEACHTREE STREET
ATLANTA, GA 30308
404-419-8700

Landscape Architect: KIMLEY-HORN

817 W PEACHTREE STREET
ATLANTA, GA 30308
404-419-8700

> Structural Engineer - Timber Superstructure: STRUCTURECRAFT
>
> 1929 FOY STREET
> ABBOTSFORD, BC V2T 6B1, CANADA
> 604-940-8889

PROJECT TITLE:

244 PERIMETER CENTER

244 PERIMETER CENTER PKWY NE, DUNWOODY, GA **PROJECT NO:** 66380.00

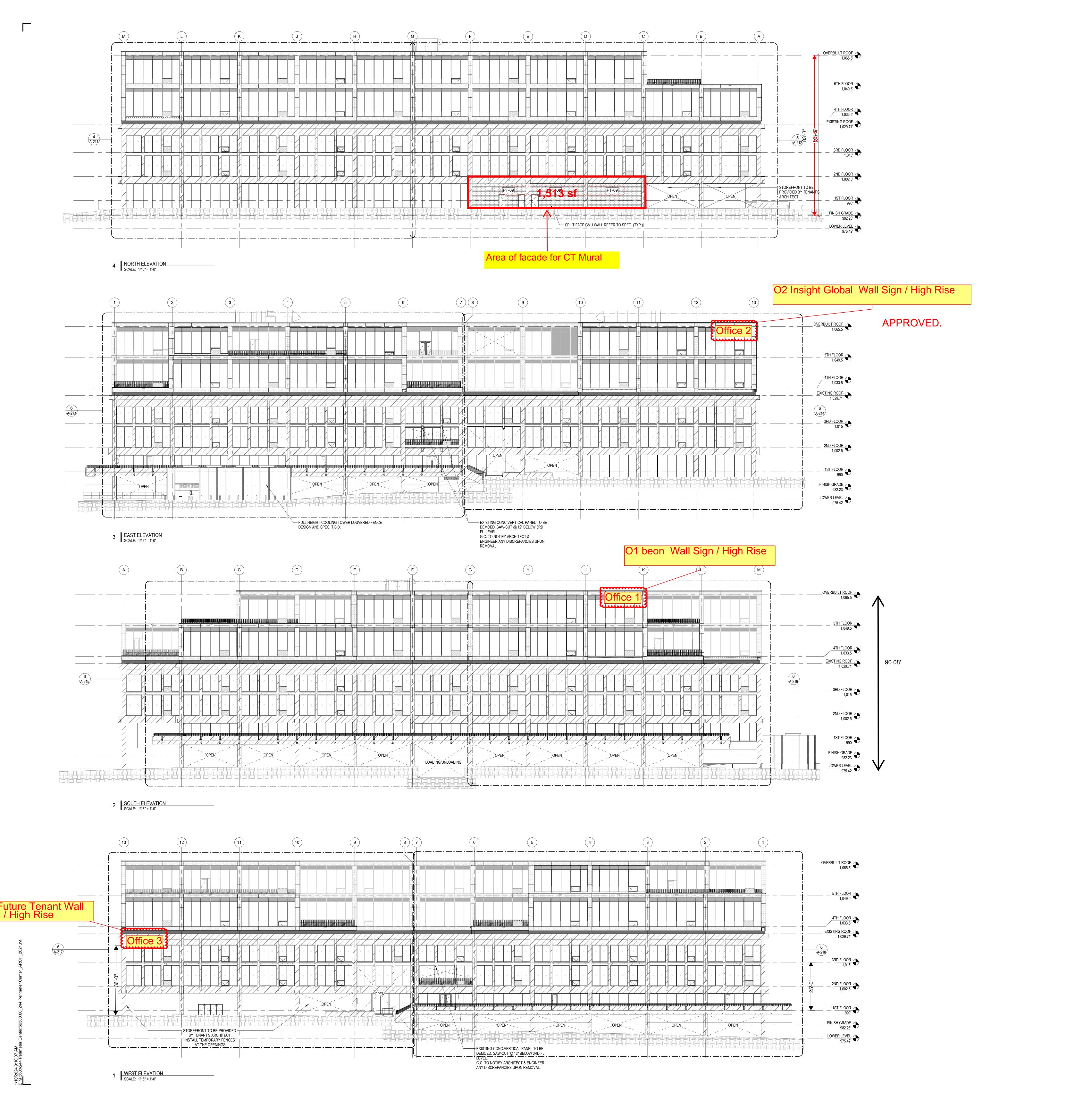
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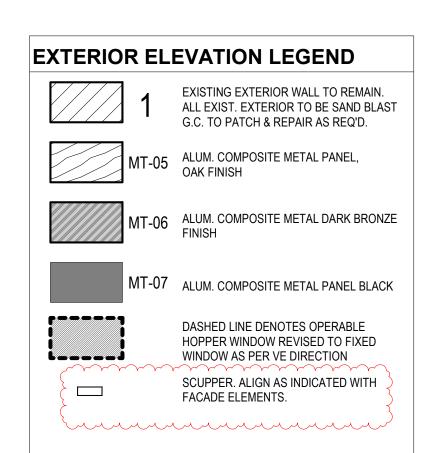
SITE PLAN

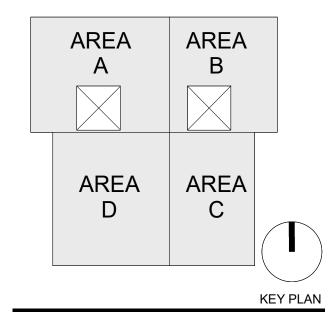
SCALE: 1" = 50'-0" PAGE: 08 OF 166

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212-457-4077

Structural Engineer:

UZUN + CASE

1230 PEACHTREE STREE NE
ATLANTA, GA 30309
678-553-5200

Architect/Interior Designer: S9 ARCHITECTURE

MEP Engineer:

PROFICIENT ENGINEERING, INC.
6991 PEACHTREE INDUSTRIAL BLVD
PEACHTREE CORNERS, GA 30092
404-330-9798

KIMLEY-HORN
817 W PEACHTREE STREET
ATLANTA, GA 30308
404-419-8700

Landscape Architect:
KIMLEY-HORN
817 W PEACHTREE STREET

ATLANTA, GA 30308

404-419-8700

Civil Engineer:

Structural Engineer - Timber Superstructure:

STRUCTURECRAFT

1929 FOY STREET

ABBOTSFORD, BC V2T 6B1, CANADA
604-940-8889

PROJECT TITLE:

244 PERIMETER

CENTER

244 PERIMETER CENTER PKWY
NE, DUNWOODY, GA

PROJECT NO: 66380.00

DRAWING TITLE:
ELEVATIONS

SCALE: As indicated PAGE: 68 OF 166

A-201.00

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08/31/16
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Packet page:...

beon proposed signage

O1 Wall Sign / High Rise

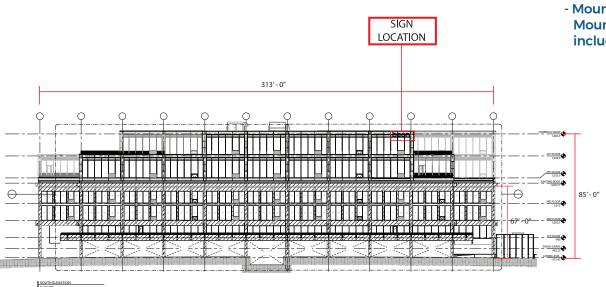
Night View Example



DETAILS - ITEM 1

Halo-Lit Aluminum Channel Letters

- Overall Size: 4'(h) x 12' 6.75"(w) 50sf
- Material: Aluminum letters w/ Halo-Lighting
- Mounting/Finishing: Black Trim Caps & Returns Mounted to wall using threaded rod and 3" spacers includes Remote Power Supplies



Note: Colors will appear differently from one device screen to another. Colors in the proofs are for reference only.

Color codes if available to be provided. Please note color codes when used vary slightly dependent upon substrate and required paint / print process. Prior to Manufacturing and Installation:

Actual Sign Dimensions & Sign Placement To Be Verified

** (Dimensions and placement are Approximate and for illustration only) Location To Be Approved by Customer.

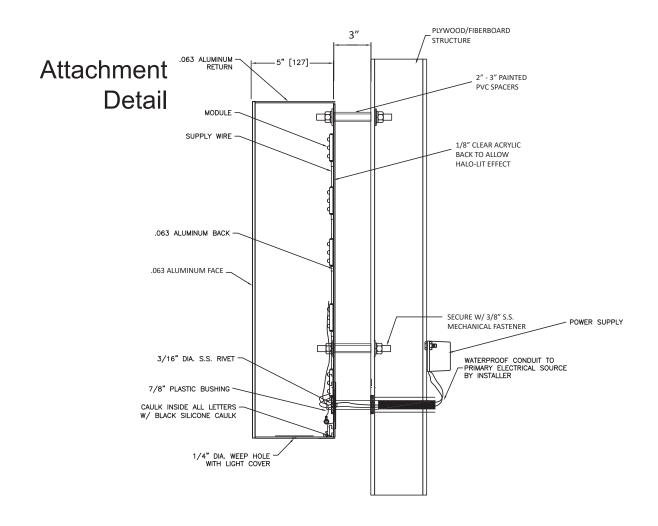
 $Actual\ Colors\ Font\ to\ be\ Supplied\ or\ Approved\ By\ Customer.\ (Artwork/Color/Font\ Shown\ is\ for\ illustration/pricing\ only).$

** Be Advised! Production of Product Will Not Begin Until This Drawing or Subsequent Drawing is Approved by Customer or Authorized Representatives Signature and Dated. Artwork, Colors & Dimensions Listed on Final Approved Drawing Will Be Used To Produce Product.



549 Webb Industrial Dr. Marietta, GA 30062	beon	_{S.F.} 50.25	PAGE 1	SIGN TYPE: HALO LIT CHANNEL LETTERS
770.889.1212 tstarr@altairsign.com	LOCATION:			
Altair	^{DWG#} 042624 - beon	SCALE NTS	^{DATE} 4.26.24	These sign designs are the sole property of Altair signs and may not be used for bidding purposes. The ownership of these designs will be transferred to the listed customer in the event that signs are purchased from Altair Signs.
sign & light	SALES TODD STARR	DESIGNER KLR	APPROVED:	If this artwork is used without our consent, you will be invoiced for the design fees- these fees typically range careful 13320

O1 Wall Sign / High Rise



Note: Colors will appear differently from one device screen to another. Colors in the proofs are for reference only.

Color codes if available to be provided. Please note color codes when used vary slightly dependent upon substrate and required paint / print process. Prior to Manufacturing and Installation:

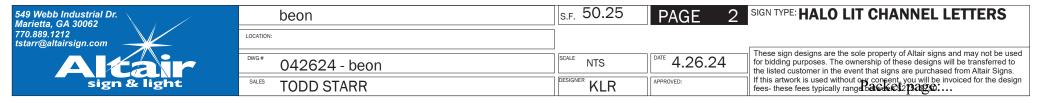
Actual Sign Dimensions & Sign Placement To Be Verified

** (Dimensions and placement are Approximate and for illustration only) Location To Be Approved by Customer.

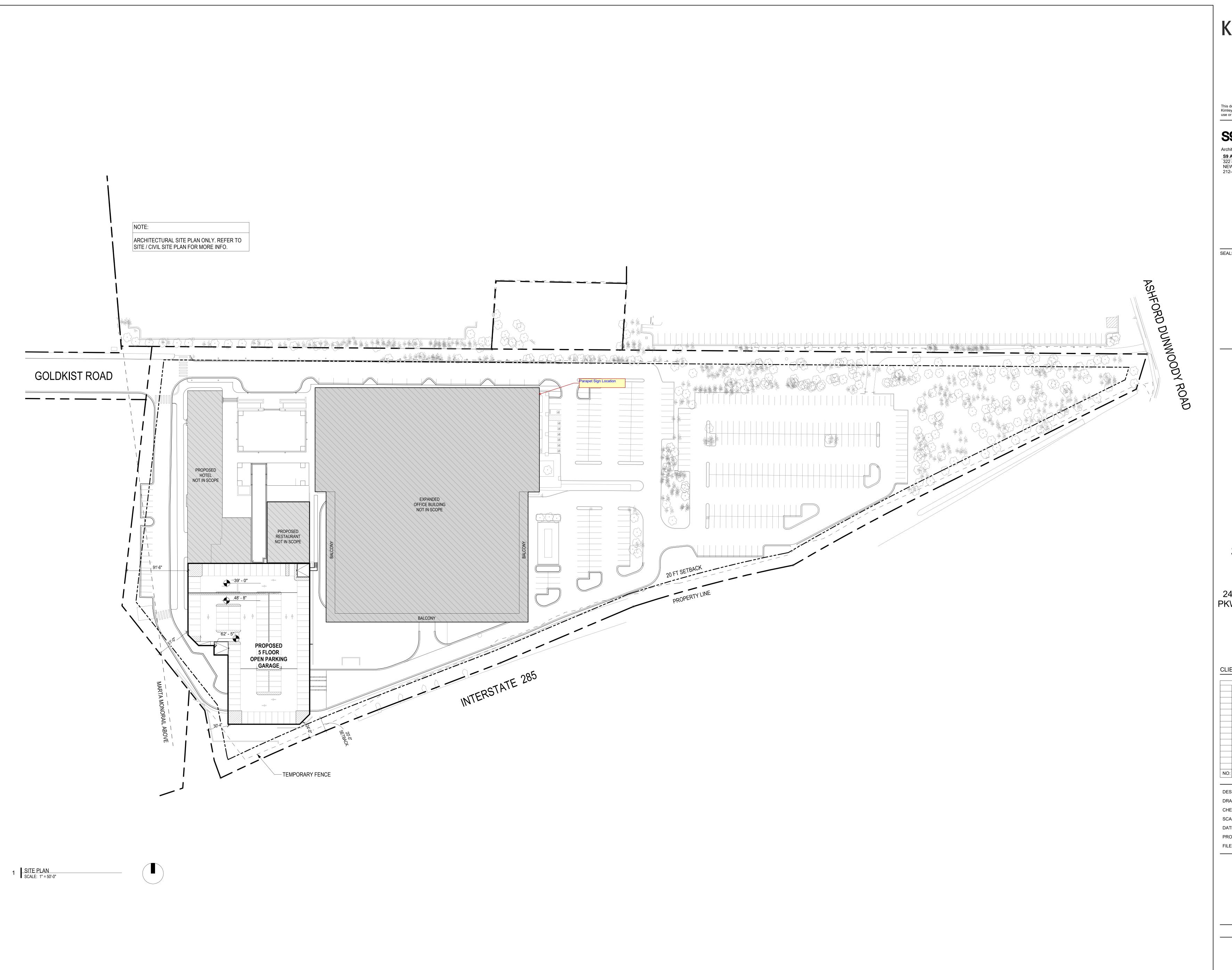
 $Actual\ Colors\ Font\ to\ be\ Supplied\ or\ Approved\ By\ Customer.\ (Artwork/Color/Font\ Shown\ is\ for\ illustration/pricing\ only).$

** Be Advised! Production of Product Will Not Begin Until This Drawing or Subsequent Drawing is Approved by Customer or Authorized Representatives Signature and Dated. Artwork, Colors & Dimensions Listed on Final Approved Drawing Will Be Used To Produce Product.





Insight Global proposed signage



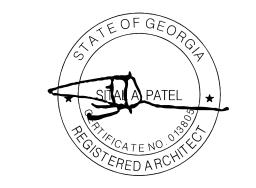
802 GERVAIS STREET SUITE 201

COLUMBIA, SC 29201 PHONE: 803.403.8558

This document is an instrument of service prepared solely for Kimley-Horn's client and for a particular purpose. Any other use or reliance is without liability to Kimley-Horn.

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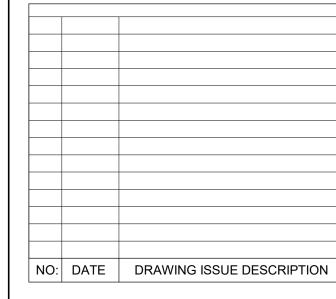
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322 8TH AVENUE
NEW YORK, NY
212-457-4077



244 PERIMETER WEST PARKING STRUCTURE

244 PERIMETER CENTER PKWY NE, DUNWOODY, GA 30346

CLIENT PROJECT INFO



DESIGNED BY: D.R. DRAWN BY: J.V. CHECKED BY: H.A.

SCALE: _____1" = 50'-0"

DATE: _____02/28/2022 PROJECT NO: 66435.00

SITE PLAN

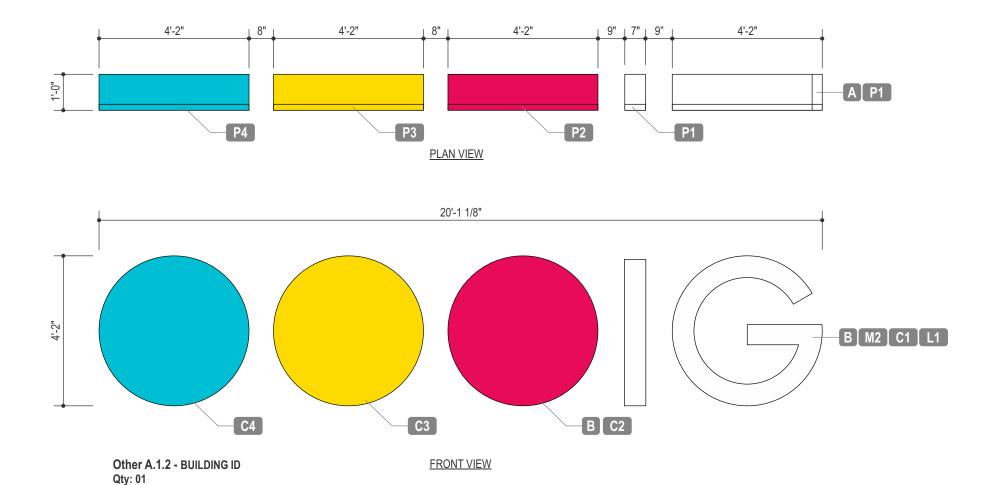
PERMIT DOCUMENTS

G011



A1.2. BUILDING ID - CONCEPTUAL RENDERING

Scale: NTS



Colors & Finishes

Colors shown here may not exactly match manufacturers color chart swatch or actual sample. Client to either provide samples or specifications for custom colors prior to production or approve DeNyse color samples or color specifications

P1 White

PMS Match - PMS 2040 - Consultant Red

PMS Match - PMS 108 - Client Yellow

PMS Match - PMS 3115 - Family Blue

C1 Process White

PMS 2040C

C3 PMS 108C C4 PMS 3115C

M2 White Acrylic

White LED - Bitro OpticsPRO Plus OTSP-M3PL

Construction Specifications

A Internally illuminated aluminum channel letters; .125" backs & .063" welded returns both trim cap and returns painted to match faces.

B 3/16" white acrylic faces with applied vinyl. (4 colors of digital print vinyl by Miratec)

Remote power supplies will be held on roof. Conduit will be installed for the wires to be pulled through the parapet for install.

Electrical Notes

Object switch(s) UL & ID labels

▼ Vent Location

FINAL ELECTRICAL CONNECTION AT PANEL BOX BY OTHERS **ELECTRICAL CONNECTION WITHIN 5' OF SIGN IS INCLUDED**

Suitable for Wet Location

Electrical Requirement: 120 volt 60 htz

Number of Circuits: One (1) 20 amp Dedicated Branch Circuit(s)

Max. Line Current: Circuit #01: 3.5 Amps at 120 volt Connection Type: permanent continuous operation

Primary Wire Size: 12 AWG / conduit size: ½", Secondary Wire Size: 18 awg

Inspected and labeled in accordance with UL Standard for Electric Signs Installed using UL listed parts and methods of installation in accordance with Article 600 of the National Electric Code and other applicable local LISTED codes. This includes proper grounding and bonding.

General Notes

1. Dispose of lamps & components that might contain mercury (Hg) according to the laws of the authority having jurisdiction.

2. This sign fabricated using UL approved Acrylic Adhesive for chemical bonding.

3. Unless otherwise specified all mounting hardware to be galvanized or stainless steel

SIGNAGE & ARCHITECTURAL ELEMENTS

1.800.941.7446 denyseco.com

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ASD SKY

Property Name & Address Insight Global 244 Campus Way Dunwoody, GA 30346

Opportunity Number 63187

DeNyse Representative S.Saunders

Drawings Prepared By S.Clemence

Date 04.04.2025

Revision Date



04.15.2025 sc 04.23.2025 sc

Filepath

Z:\Drawings and Graphics\I\Insight Global -Dunwoodv. GA\Preliminary\ Building IDs v3.cdr



Production





APPROVED.

SIGNAGE & ARCHITECTURAL ELEMENTS
1.800.941.7446

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DeNyse Representative S.Saunders

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Date 04.04.2025

Revision Date



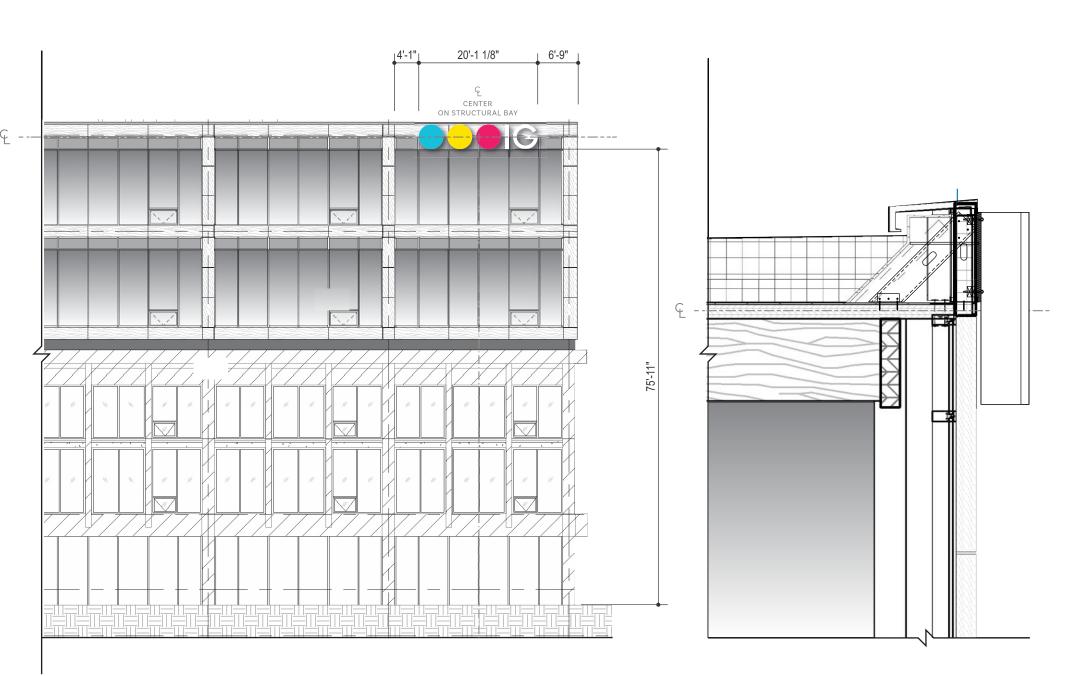
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Graphics\\\Insight Global Dunwoody,
GA\Preliminary\
Building IDs v3.cdr



Preliminary Production

Packet page:...



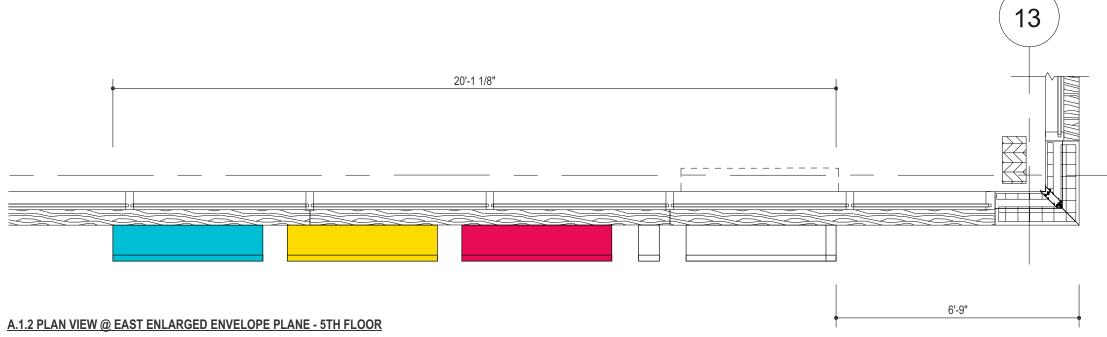
INSTALL LOCATION

A1.2. BUILDING ID - CONTEXTUAL ELEVATION

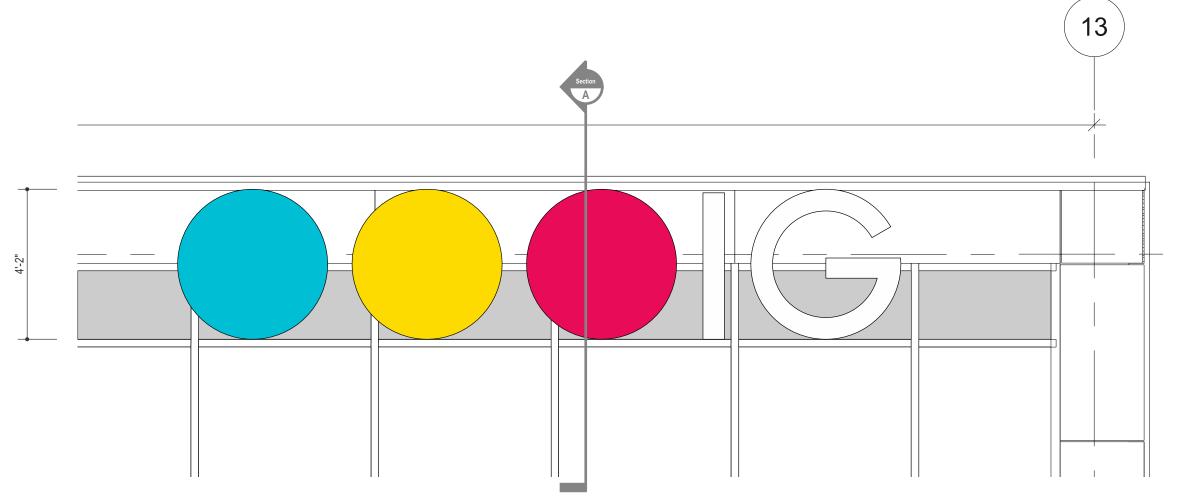
Scale: 1/16" = 1'-0"

Scale: 1/2" = 1'-0"

A1.2. BUILDING ID - SECTION VIEW (TYPICAL)



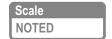
Scale: 3/8" = 1'-0"



A.1.2 ELEVATION @ EAST ENLARGED ELEVATION - 5TH FLOOR

Scale: 3/8" = 1'-0"

BUILDING ID - A.1.2





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DeNyse Representative S.Saunders

Drawings Prepared By S.Clemence

Date 04.04.2025

Revision Date



Filepath

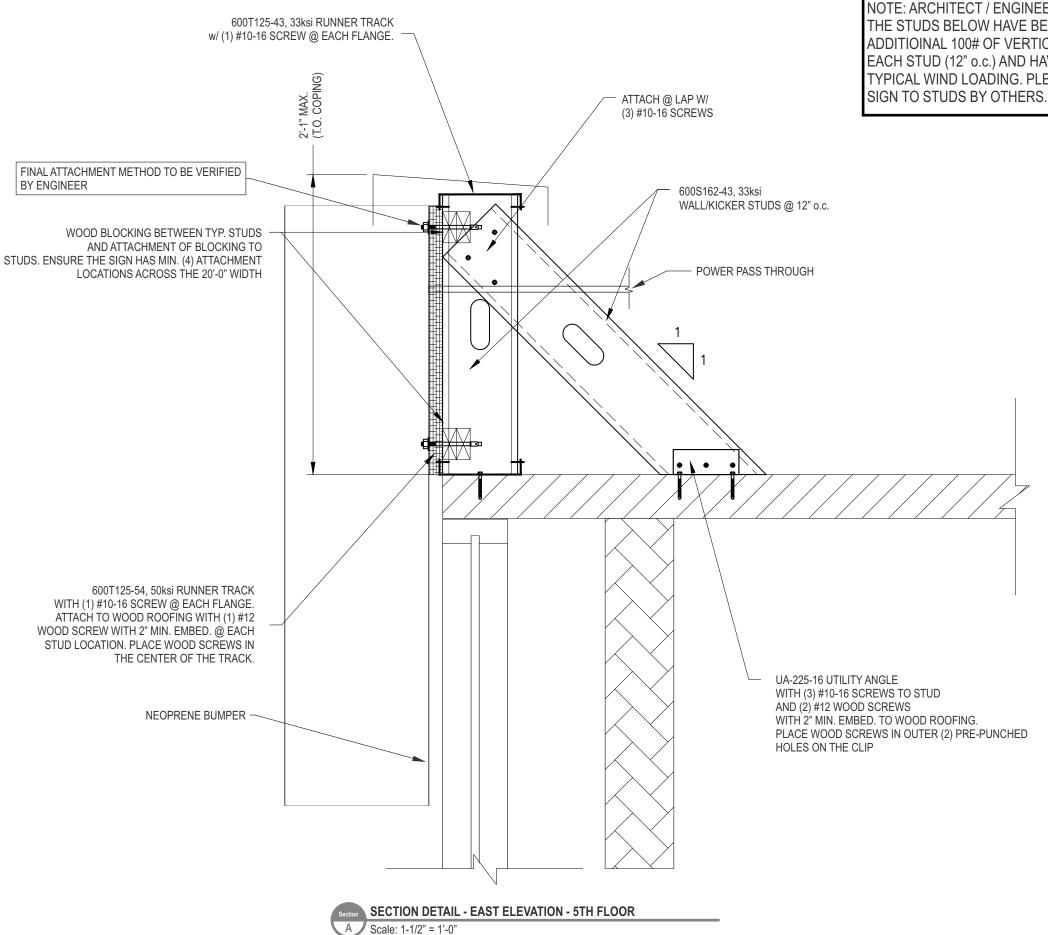
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Building IDs v3.cdr

Concept

Preliminary

Production

Packet page:...



NOTE: ARCHITECT / ENGINEER/ CONTRACTOR THE STUDS BELOW HAVE BEEN DESIGNED TO SUPPORT AN ADDITIOINAL 100# OF VERTICAL LOAD FROM THE SIGN @ EACH STUD (12" o.c.) AND HAVE BEEN DESIGNED FOR TYPICAL WIND LOADING. PLEASE VERIFY ATTACHMENT OF

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DeNyse Representative S.Saunders

Drawings Prepared By S.Clemence

Date 04.04.2025

Revision Date



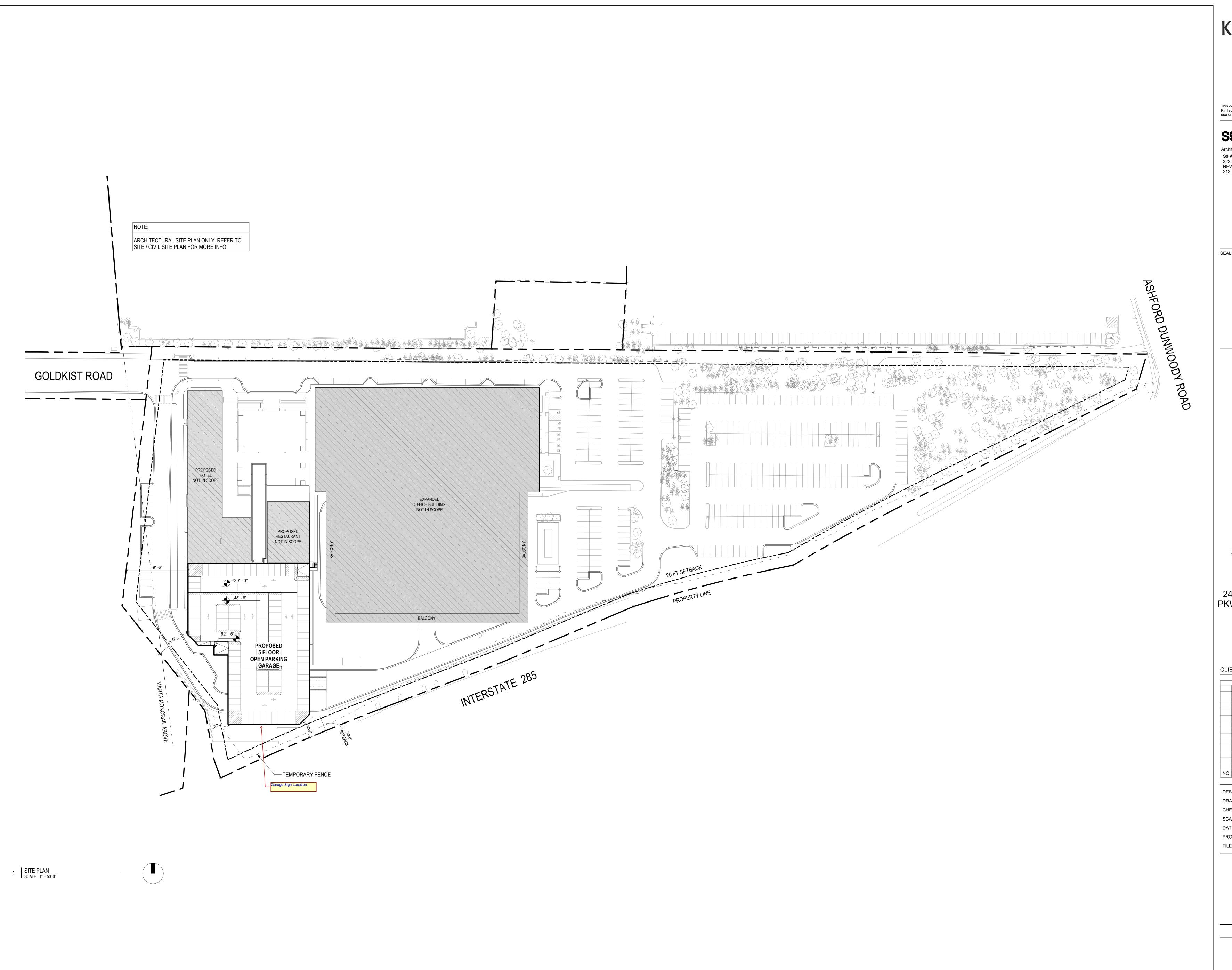
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Concept

Preliminary

Production

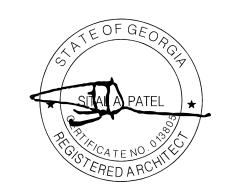


802 GERVAIS STREET SUITE 201 COLUMBIA, SC 29201 PHONE: 803.403.8558

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S9ARCHITECTURE

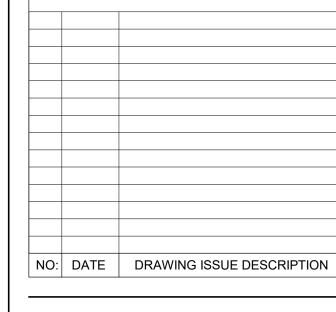
S9 ARCHITECTURE
322 8TH AVENUE
NEW YORK, NY
212-457-4077



244 PERIMETER WEST PARKING STRUCTURE

244 PERIMETER CENTER PKWY NE, DUNWOODY, GA 30346

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DATE: _____02/28/2022 PROJECT NO: 66435.00

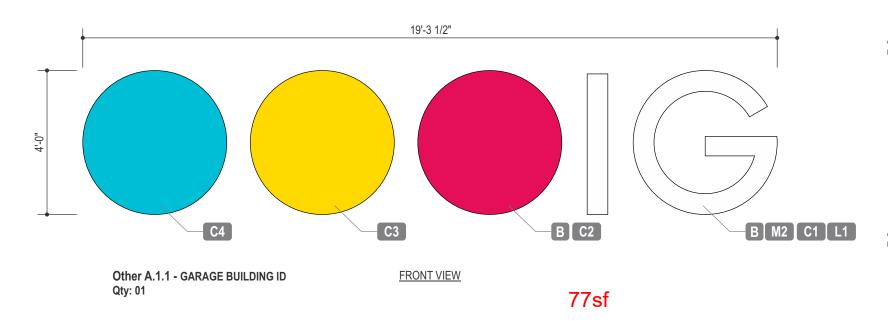
SITE PLAN

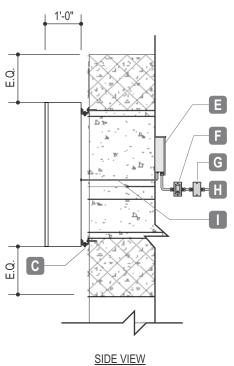
PERMIT DOCUMENTS

G011



PLAN VIEW







GARAGE BUILDING ID - A.1.1



Colors & Finishes

P1 White

DeNyse color samples or color specifications

Process White

PMS 2040C

PMS 3115C

Construction Specifications

separate box for NEC

Electrical Notes

Suitable for Wet Location Electrical Requirement: 120 volt 60 htz

General Notes

laws of the authority having jurisdiction.

C3 PMS 108C

M2 White Acrylic

Colors shown here may not exactly match manufacturers color chart swatch or actual sample. Client to either provide samples or specifications for custom colors prior to production or approve

PMS Match - PMS 2040 - Consultant Red

PMS Match - PMS 108 - Client Yellow

PMS Match - PMS 3115 - Family Blue

White LED - Bitro OpticsPRO Plus OTSP-M3PL

Faces: 3/16" white acrylic faces with applied vinyl.

Mounting Hardware: 3/8" Dia x 3 1/2" Embed Wedge Anchor is assumed typical - To Be Determined by Field Survey and Engineering

F Disconnect Switch: 20 Amp Rated Electrical Switch is assumed disconnect to be within 50 feet or less and clear line of sight of sign. If

G Electrical Provision: Brought to site by others within 5' of sign location,

and coordination with Client, GC and Architect may be required.

not within line of sight, disconnect to be lockable.

Typical, 3-12 AWG in 1" Conduit is Typical

(X) Disconnect switch(s) UL & ID labels

Secondary Wiring: Low Voltage Secondary LED Wiring

FINAL ELECTRICAL CONNECTION AT PANEL BOX BY OTHERS

ELECTRICAL CONNECTION WITHIN 5' OF SIGN IS INCLUDED

Number of Circuits: One (1) 20 amp Dedicated Branch Circuit(s)

Primary Wire Size: 12 AWG / conduit size: ½", Secondary Wire Size: 18 awg

1. Dispose of lamps & components that might contain mercury (Hg) according to the

3. Unless otherwise specified all mounting hardware to be galvanized or stainless steel

2. This sign fabricated using UL approved Acrylic Adhesive for chemical bonding.

Max. Line Current: Circuit #01: 3.5 Amps at 120 volt

LISTED codes. This includes proper grounding and bonding.

Connection Type: permanent continuous operation

(4 colors of digital print vinyl by Miratec)

A Letters: Internally illuminated aluminum channel letters; .125" backs &

063" welded returns both trim cap and returns painted to match faces.

Remote Transformer Enclosure: Paige Snap 2 Power Supply Box, UL List Wet, Damp \and Dry Location - Main Disconnect Switch must be

SIGNAGE & ARCHITECTURAL

ELEMENTS 1.800.941.7446 denyseco.com

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ASD SKY

Property Name & Address Insight Global 244 Campus Way Dunwoody, GA 30346

Opportunity Number 63187

DeNyse Representative S.Saunders

> **Drawings Prepared By** S.Clemence

Final Connection by Others, Dedicated Branch Circuit(s) to be provided Date 04.04.2025

H Feeder from Panel Box: Dedicated Branch Circuit 120 Volt / 20 AMP is

Vent Location

Revision Date

04.23.2025 sc

Filepath

Z:\Drawings and Graphics\I\Insight Global -Dunwoody, Inspected and labeled in accordance with UL Standard for Electric Signs GA\Preliminary\ Installed using UL listed parts and methods of installation in accordance Building IDs v3.cdr with Article 600 of the National Electric Code and other applicable local

Concept

Preliminary

Production

Packet page:...



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Opportunity Number 63187

DeNyse Representative S.Saunders

Drawings Prepared By S.Clemence

Date 04.04.2025

Revision Date



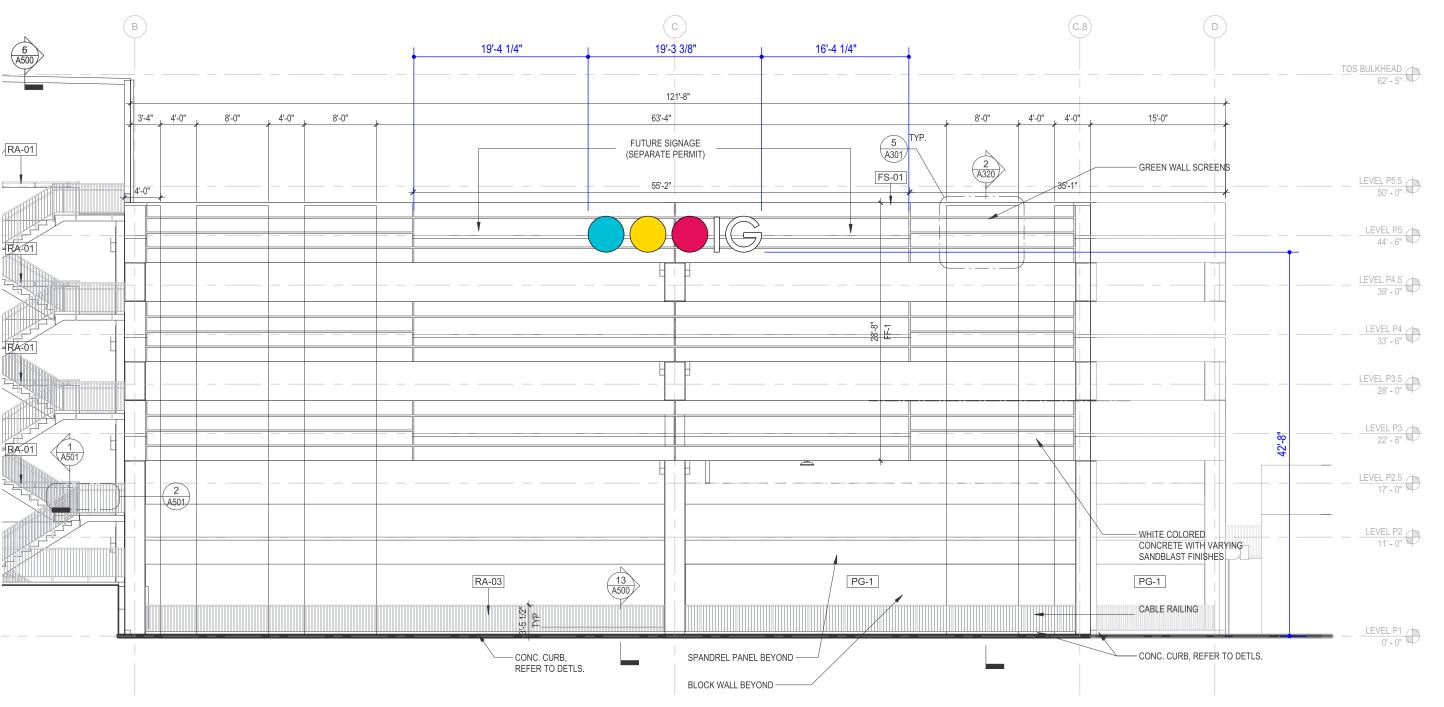
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Production

Packet page:... Customer Signature Required



BUILDING ID @ PARKING DECK - SOUTH SCALE: 3/32" = 1'-0"





CT Taqueria proposed signage

11.38 SF



CT TAQUERIA

OT TAQUERIA

64.5

Pre-Finished Black Coil Interior Surface White

Outside ACM Back

1/8" 7328 White Acrylic Face

White LED Modules

White LED Modules

White LED Modules

1/4" dia. Weep Holes (min 2 holes per letter)

MFR & UL Label Visible from Ground on End of Raceway

MFR & UL Label Visible from Ground on End of Raceway

120VAC Primary Power and Remote Disconnect Provided By Others

(h)

U.L. APPROVED

INSTALLATION NOTE: Where allowed by local code, primary electrical hook-up to be provided by sign installer when present and accessible within 3ft of sign.

COMMERCIAL

SIGNATURE

EST. 1986

MFG / Nat'l Account Svcs: 4806 Wright Drive, Bldg. A Smyrna, GA. 30082 (O) 770.989.1290

Corporate: 3548 Atlanta Rd. Smyrna, GA. 30080 (O) 770.431.0807

comSIGNS.com

This Drawing is the Sole Property of Commercial Signs and may not be copied or reproduced without consent. Engineered Drawings and Specs to follow upon Acceptance of Approval

Restaurants Consulting Group

CT Taqueria

PROJECT ADDRESS: 244 Perimeter Center Pkwy Dunwoody, GA 30326

SIGN CODE INFO: 10% OF FACADE AREA

SQ. FT. ALLOWED:

SQ, FT, SHOWN: **11.38**

SALES REP: ALAN SIEJA

PM INITIALS:

DRAWN BY INITIALS: **MP**

DATE: 01/30/25

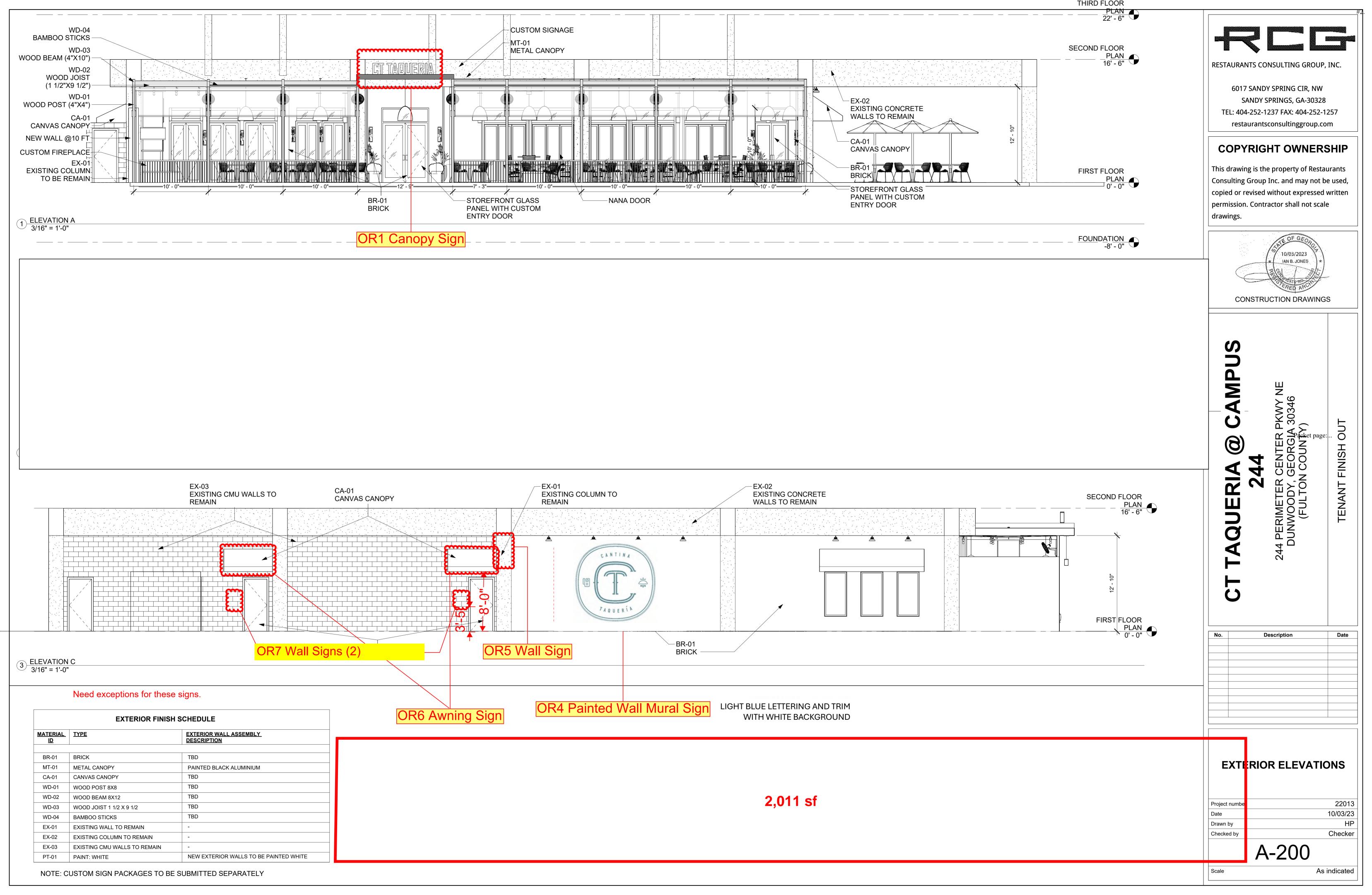
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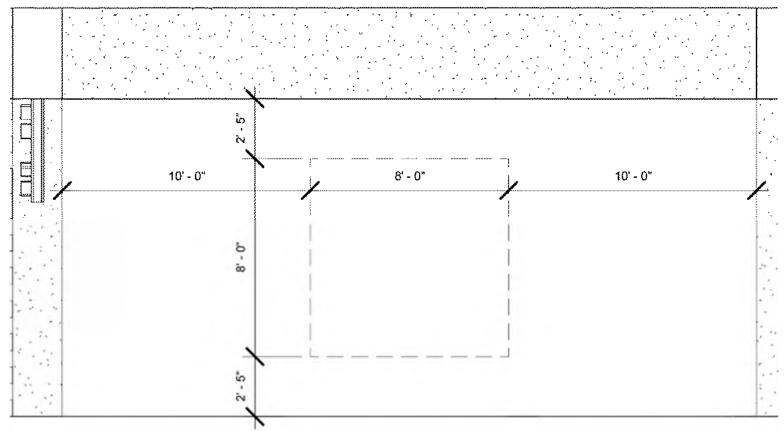
Date: PAGE

1

P1 F

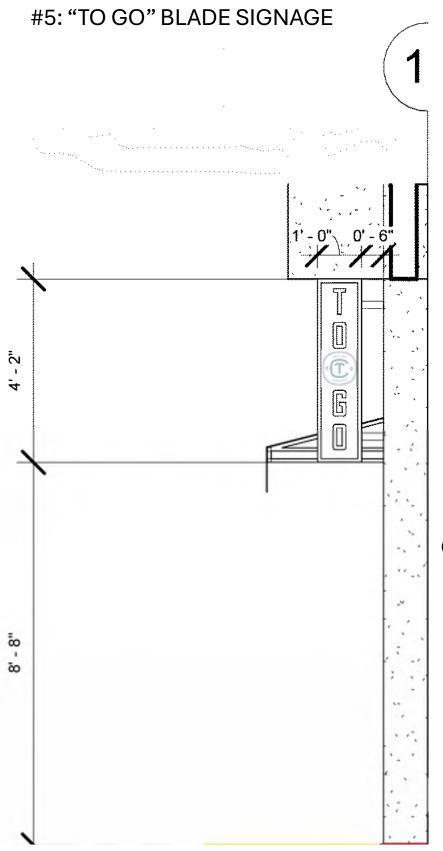
PAINT TO MATCH CANOPY - BLACK (VERIFY)





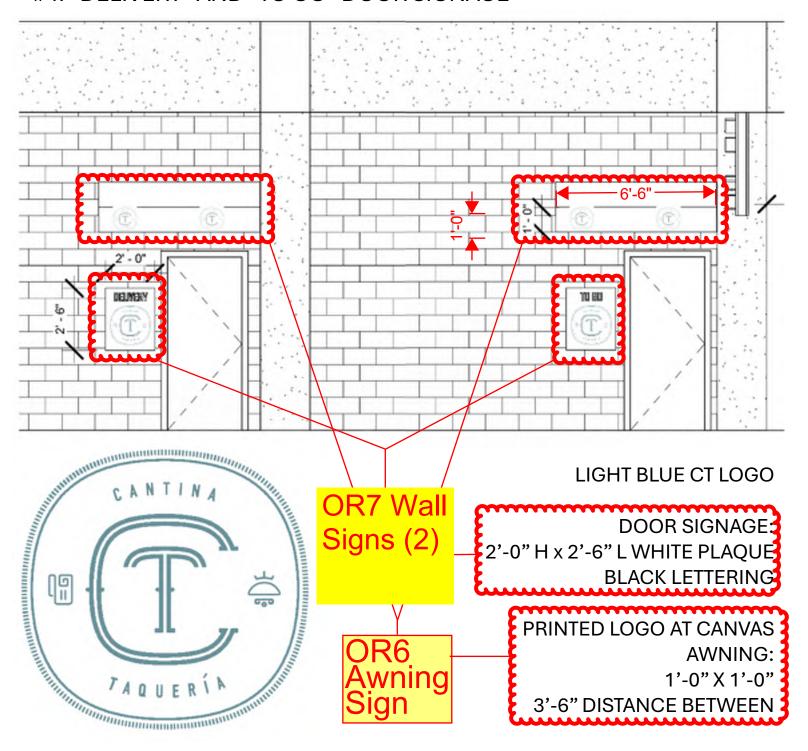
FINAL PAINTED MURAL DESIGN TO BE SUBMITTED TO LANDLORD AT LATER DATE



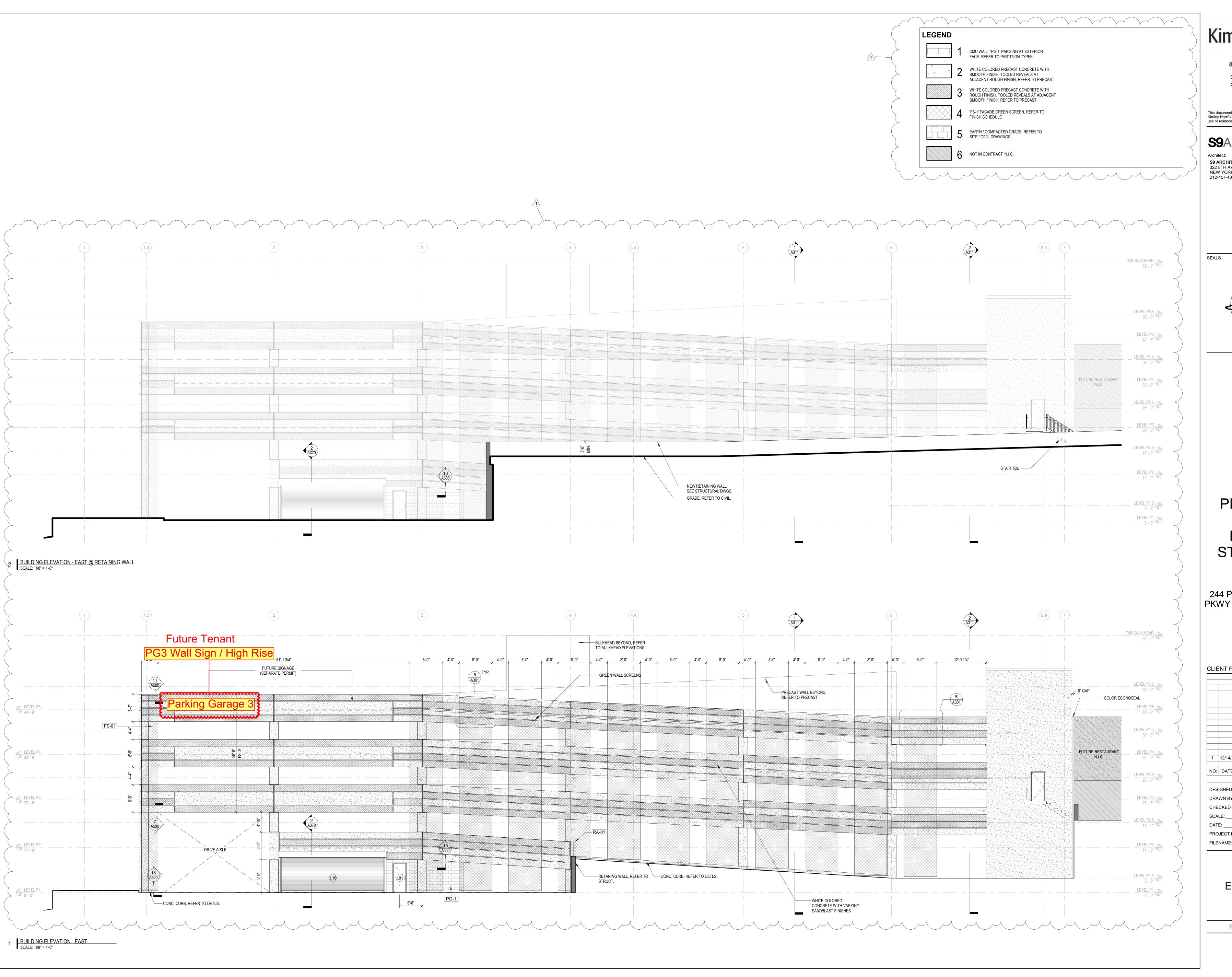




LIGHT BLUE LETTERING AND TRIM
WITH WHITE BACKGROUND
OVERALL DIMENSIONS: 4'-2" X 8'-8"
LIGHT BLUE LOGO CENTERED
BETWEEN



Parking Deck proposed signage



802 GERVAIS STREET

SUITE 201 COLUMBIA, SC 29201 PHONE: 803.403.8558

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S9ARCHITECTURE

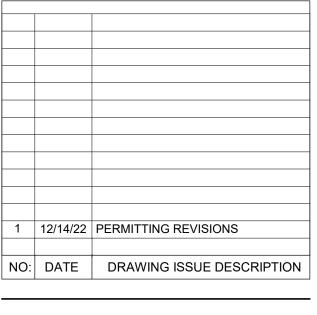
S9 ARCHITECTURE 322 8TH AVENUE NEW YORK, NY 212-457-4077



244 PERIMETER WEST PARKING STRUCTURE

244 PERIMETER CENTER PKWY NE, DUNWOODY, GA 30346

CLIENT PROJECT INFO



DESIGNED BY: D.R. DRAWN BY: J.V. CHECKED BY: D.e.R

SCALE: As indicated DATE: 02/28/2022

PROJECT NO: 66435.00

BUILDING **ELEVATIONS -EAST**

PERMIT DOCUMENTS

A300

Packet page:...

Hotel
Permitted
Sign
Drawings

Stratus

stratusunlimited.com 888.503.1569

SITE ADDRESS:

100 CAMPUS WAY DUNWOODY, GA 30346

Marriott Contact:

Stratus Project Manager: Tim Fenske

Stratus Sales: James Peake

OWNER'S SCOPE OF WORK:

- Owner to provide (1) primary circuit (120v) for EACH sign location.
- Sign contractor is responsible for all secondary wiring. If primary is not present at time of install, the owner is responsible for making the final connection.
- Owner is to provide unrestricted access to the area behind where each sign is located.
- The access panel is to be approx. 24" x 36".
- 5/8" plywood blocking is to be provided behind where each sign and lighting is to be installed.

SIGN PACKAGE:

(4) FOUR CHANNEL LETTERS SETS REQUIRED



	CUSTOMER APPROVAL /	/ SIGNATURE:
--	---------------------	--------------

SIGNATURE:

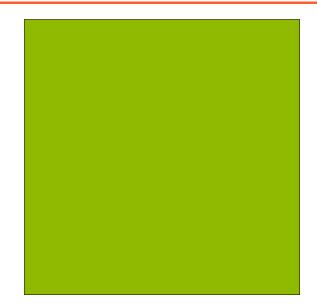
G:\ACCOUNTS\M\MARRIOTT\ELEMENT\2023\GA\Element_Dunwoody\ Rev 6 439838 07/31/23 Z-RA

COLOR MATRIX & LOGO



PANTONE: Pantone 7490 Green

VINYL: 3M #180C-196 Apple Green



PANTONE: Pantone 376 Green

VINYL: 3M 3630-106 Brilliant Green



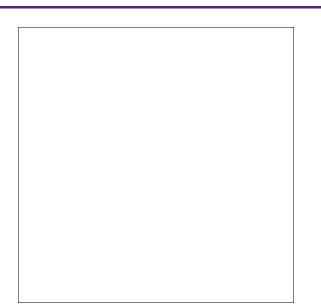
PANTONE: Pantone 418 Dark Taupe



PANTONE: Pantone 425 Dark Taupe

VINYL: 3M 180C-41 Dual-Color Film

to match Pantone 425 Dark Taupe



PAINT: MAP #42-202 Natural White

VINYL: 3M #3290 Reflective White;

3M 7725-20 Matte White



Stratus

stratusunlimited.com 8959 Tyler Boulevard Mentor, Ohio 44060 888.503.1569



PAG 100 CAMPUS WAY

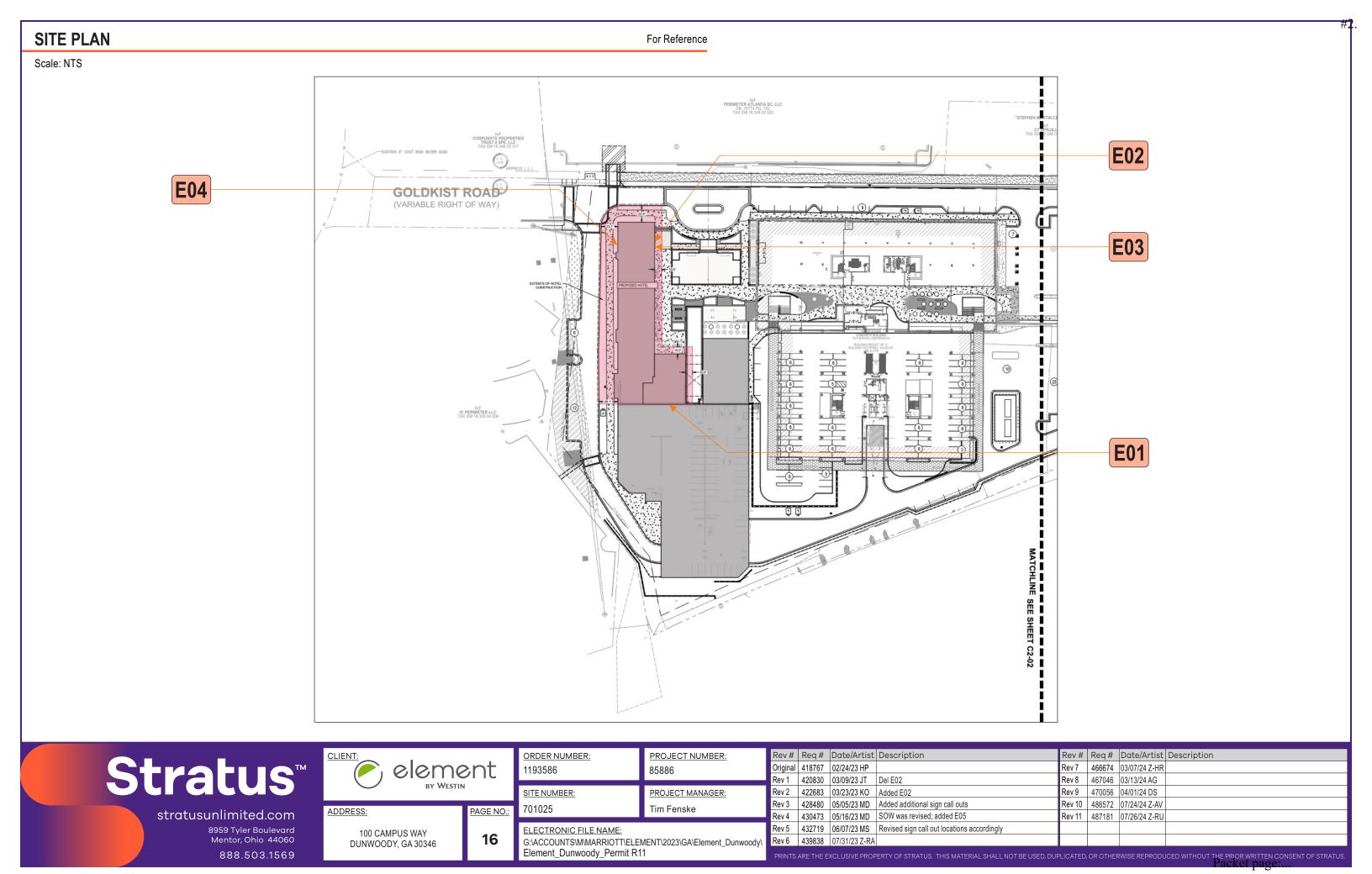
DUNWOODY, GA 30346

PAGE NO.:

ORDER NUMBER:	PROJECT NUMBER:
1193586	85886
SITE NUMBER:	PROJECT MANAGER:
701025	Tim Fenske
ELECTRONIC FILE NAME:	

ELECTRONIC FILE NAME:
G:\ACCOUNTS\M\MARRIOTT\ELEMENT\2023\GA\Element_Dunwoody\
Element_Dunwoody_Permit R11

Rev#	Req#	Date/Artist	Description	Rev#	Req#	Date/Artist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	Changed address on brandbook
Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	
Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	
Rev 3	428480	05/05/23 MD		Rev 10	486572	07/24/24 Z-AV	
Rev 4	430473	05/16/23 MD		Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS					
Rev 6	439838	07/31/23 Z-RA	Updated address				



Scale: 1/16"=1'-0"

E01

APPROVED.





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ADDRESS: PAGE NO.: 100 CAMPUS WAY DUNWOODY, GA 30346

	ORDER NUMBER:	PROJECT NUMBER:	Rev#	Req#	Date/Artist	Description
	1193586	85886	Original	418767	02/24/23 HP	
		-	Rev 1	420830	03/09/23 JT	
	SITE NUMBER:	PROJECT MANAGER:	Rev 2	422683	03/23/23 KO	
ı	701025	Tim Fenske	Rev 3	428480	05/05/23 MD	
	701023	Till I eliske	Rev 4	430473	05/16/23 MD	
	ELECTRONIC ELLE NAME:		Rev 5	432719	06/07/23 MS	

Element_Dunwoody_Permit R11

1193586	85886	Original	418767	02/24/23 HP	Rev 7	466674 03/07/24 Z-HR	
00000		Rev 1	420830	03/09/23 JT	Rev 8	467046 03/13/24 AG	
SITE NUMBER:	PROJECT MANAGER:	Rev 2	422683	03/23/23 KO	Rev 9	470056 04/01/24 DS Added roof access dim.	
701025	Tim Fenske	Rev 3	428480	05/05/23 MD	Rev 10	486572 07/24/24 Z-AV	
701023	TIIII I EIISKE	Rev 4	430473	05/16/23 MD	Rev 11	487181 07/26/24 Z-RU	
ELECTRONIC FILE NAME:		Rev 5	432719	06/07/23 MS			
G:\ACCOUNTS\M\MARRIOTT\ELEMENT\2023\GA\Element_Dunwoody\			439838	07/31/23 Z-RA			
Flement Dunwoody Permit R1		BRINTS ARE THE EVALUABLE PROPERTY OF STRATUS. THIS MATERIAL SHALL NOT BE HERD RIGH PARTED ON OTHERWISE REPRODUCED WITHOUT THE PROPERTY OF STRATUS.					

Rev # Req # Date/Artist Description

ALL SIGN SIZES HAVE BEEN CALCULATED OFF ARCHITECTURAL PRINTS AS SHOWN

APPROVED.





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ADDRESS:

100 CAMPUS WAY
DUNWOODY, GA 30346

PAGE NO.:

ORDER NUMBER:
1193586

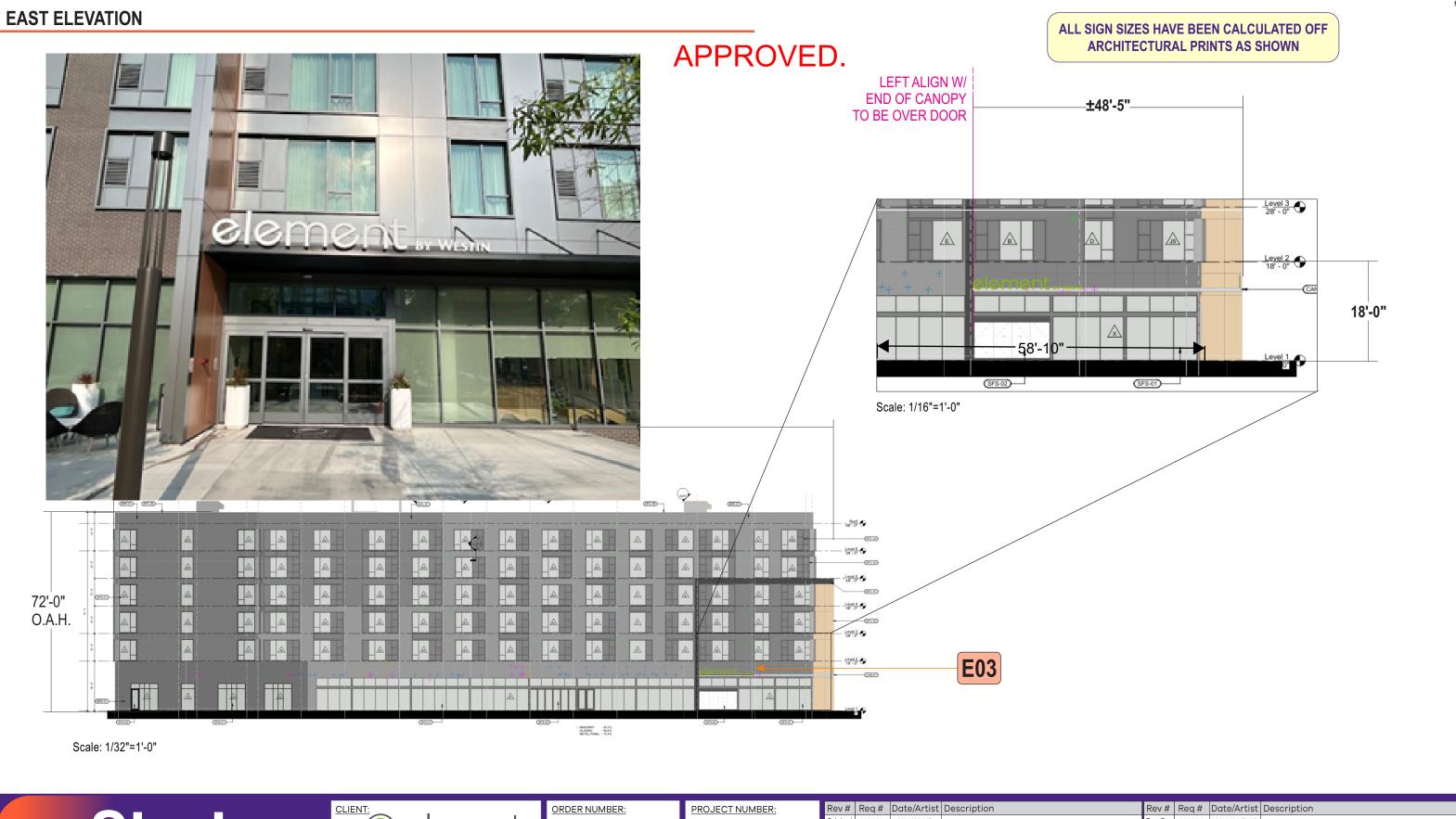
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701025

PROJECT NUMBER:
PROJECT MANAGER:
Tim Fenske

ELECTRONIC FILE NAME:
G:\ACCOUNTS\M\MARRIOTT\ELEMENT\2023\GA\Element_Dunwoody\

Element_Dunwoody_Permit R11

Rev#	Req#	Date/Artist	Description	Rev#	Req#	Date/Artist	Description			
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR				
Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG				
Rev 2	422683	03/23/23 KO	Added E02	Rev 9	470056	04/01/24 DS	Added roof access dim.			
Rev 3	428480	05/05/23 MD	Removed canopy signage	Rev 10	486572	07/24/24 Z-AV				
Rev 4	430473	05/16/23 MD	Removed logo signage as requested	Rev 11	487181	07/26/24 Z-RU	Removed sign			
Rev 5	432719	06/07/23 MS	Re-located E03 to North Elevation							
Rev 6	439838	07/31/23 Z-RA								
DDINITO	PRINTS ARE THE EVALUATIVE PROPERTY OF ATTAINING THIS ANTERIOR BLANCK PROPERTY OF ATTAINING PROPERTY OF ATTAINI									





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ADDRESS: 100 CAMPUS WAY

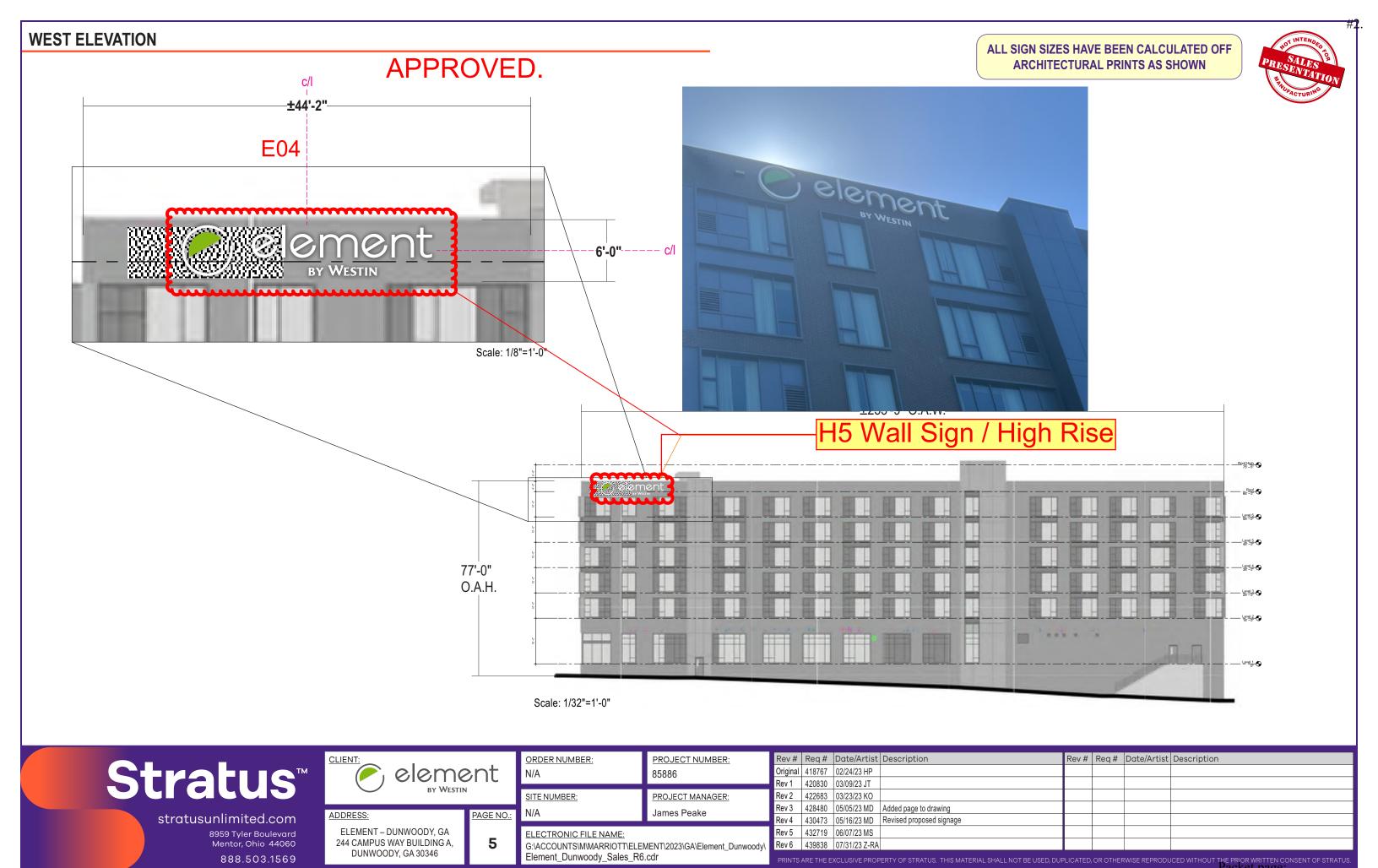
DUNWOODY, GA 30346

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ELECTRONIC FILE NAME: 6 G:\ACCOUNTS\M\MARRIOTT\ELEMENT\2023\GA\Element_Dunwoody\ Element_Dunwoody_Permit R11

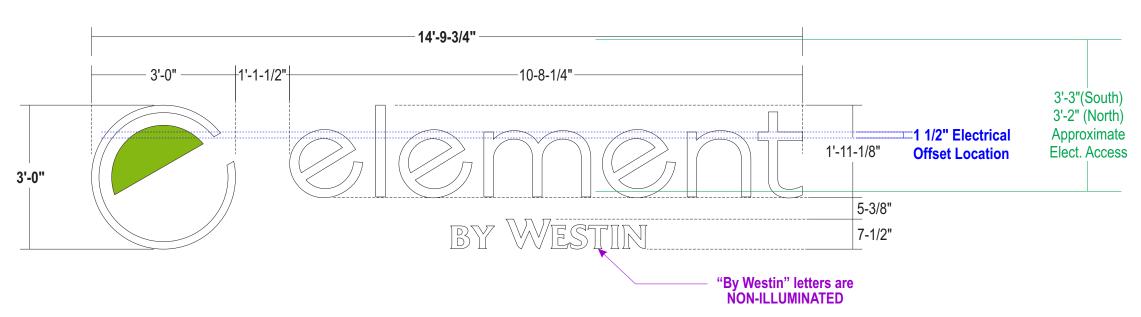
701025	Tim Fenske
SITE NUMBER:	PROJECT MANAGER:
ORDER NUMBER: 1193586	PROJECT NUMBER: 85886

IXCV #	INCQ#	Date/Altist	Description	IXCV #	INCQ#	Date/Altist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	
Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	
Rev 3	428480	05/05/23 MD	Added page to drawing	Rev 10	486572	07/24/24 Z-AV	Added raceway color
Rev 4	430473	05/16/23 MD		Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS	Revised size & added "By Westin" to E04; re-located E03				
Rev 6	439838	07/31/23 Z-RA					



44.4 square feet

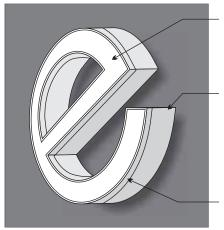
(2) TWO lettersets required for SOUTH & NORTH elevations



night illumination



ILLUMINATION: all graphics to be illuminated with internal White LED lighting



LETTER FACE: #7328 Translucent White Acrylic

LETTER RETURN: painted MAP #42-202 White

COLOR KEY:

- RETURNS & TRIMCAP: painted MAP #42-202 White
- FACES: #7328 Translucent White Acrylic

LETTER TRIMCAP: painted MAP #42-202 White

LETTER FACE: #7328 Translucent White Acrylic

FACE: white acrylic with translucent green vinyl applied to face - 3M #3630-106 Brilliant Green

RETURNS & RETAINER: painted PMS 376C Green

RETURNS & RETAINER: painted MAP #42-202 White

COLOR KEY:

- O RETURNS & RETAINER: painted MAP #42-202 White
- O FACES: #7328 Translucent White Acrylic
- CENTER OF "e" FACE: Translucent vinyl 3M #3630-106 Brilliant Green
- CENTER OF "e" RETURNS & RETAINER: painted PMS 376C Green

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

LED SPECIFICATIONS

GE Tetra LED Lighting Systems

- " LED color: White
- " Wavelength / Color Temperature: 7100K
- " Viewing Angle: 140° 150°
- " Lumens Per Foot: 82 195
- " Refer to GE Tetra LED Lighting Systems Product Reference Chart for correct Product Line for Letter specifications
- www.gelightingsolutions.com

Type A4.2 -Front Building Graphics **Dark Colored Wall Applications** constructions / specifications

LOGO FACE: #7328 White translucent acrylic (thickness

LOGO CONSTRUCTION: Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum, letter returns to be .090" thk. aluminum. Returns and letter backs to be painted MAP #42-202 Natural White (satin finish). Inside of letters to be painted White. All letters must contain weep holes

CENTER OF "e" LOGO FACE: #7328 White translucent acrylic (thickness 3/16" min.) with 3M #3630-106 translucent vinyl applied to first surface of each letter

CENTER OF "e" LOGO CONSTRUCTION:

Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum, letter returns to be .090" thk. aluminum. Returns and letter backs to be painted PMS #376C Green (satin finish). Inside of letters to be painted White. All letters must contain weep holes

LETTER RETAINER: Sign face retainers to be aluminum painted to match letter body (satin finish) and secured with screws on returns

MOUNTING BRACKETS: Mounting brackets are required on each letter, and are to be painted to match letter body.

- " Flush mounted letters are not acceptable
- " Letters should never be placed on or installed with raceways

ILLUMINATION:

Letters to be internally illuminated with White LED's Power supplies to be remotely located

" Letters Located in high-rise locations should be fabricated with remote transformers when feasible for cost efficient serviceability from the roof or within building.

"BY WESTIN" LETTERS:

1" deep fabricated alum. construction, reverse channel letters painted PMS 425 C Dark Taupe (satin finish); 1/2" stand off from wall with spacers - painted to match wall;

All penetrations to be filled with silicone; Letters are NON-ILUUMINATED

DRYVIT/EIFS - ELEM-02-1022 DARK GREY

Thru bolted using all thread into blocking as required; 12" standard length of threaded rod will be supplied unless otherwise noted; 3/8" threaded rod into blocking or Stratus approved equivalent Compression sleeves required to avoid crushing wall & achieve max tensioning

Stratus

stratusunlimited.com 8959 Tyler Boulevard Mentor, Ohio 44060 888.503.1569 element

ADDRESS: PAGE NO.: 100 CAMPUS WAY

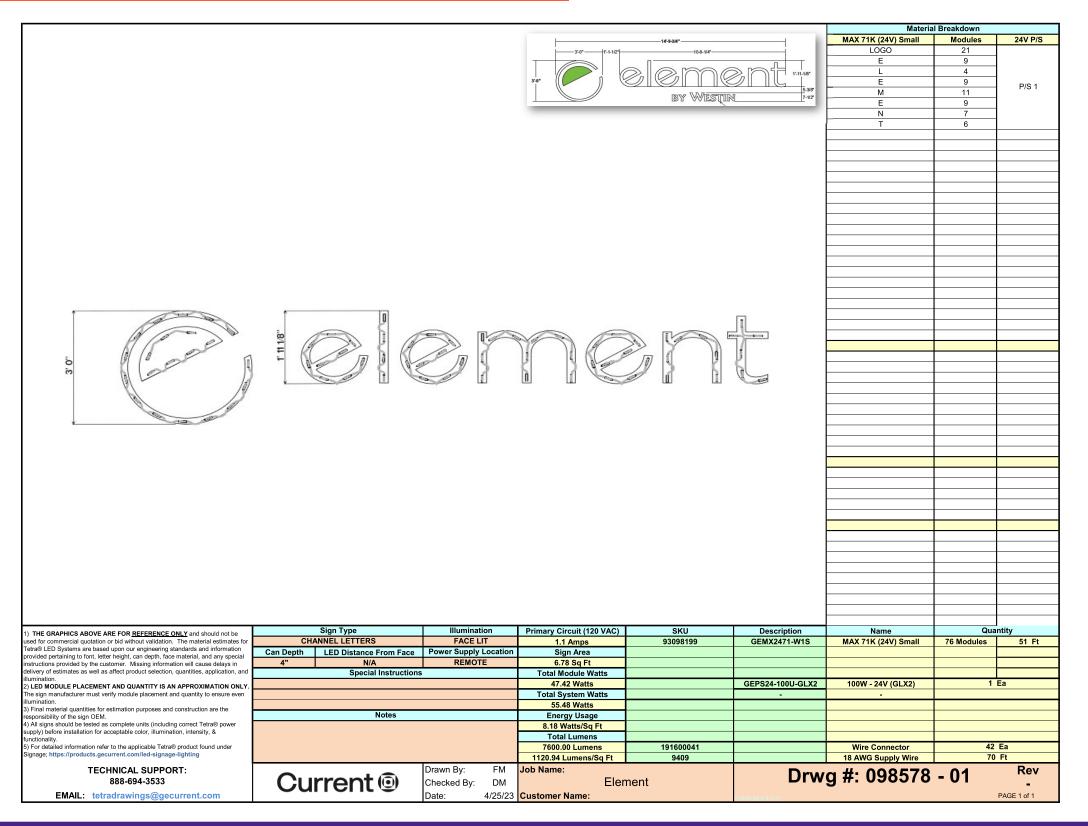
DUNWOODY, GA 30346

ORDER NUMBER: PROJECT NUMBER: 1193586 85886 SITE NUMBER: PROJECT MANAGER: 701025 Tim Fenske **ELECTRONIC FILE NAME:** G:\ACCOUNTS\M\MARRIOTT\ELEMENT\2023\GA\Element_Dunwoody\ Element_Dunwoody_Permit R11

Rev#	Req#	Date/Artist	Description	Rev#	Req#	Date/Artist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
Rev 1	420830	03/09/23 JT	Del. E02 - updated qty	Rev 8	467046	03/13/24 AG	
Rev 2	422683	03/23/23 KO	Added E02- Updated qty	Rev 9	470056	04/01/24 DS	updated with electrical lo
Rev 3	428480	05/05/23 MD		Rev 10	486572	07/24/24 Z-AV	
Rev 4	430473	05/16/23 MD		Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS					
Rev 6	439838	07/31/23 Z-RA					

PRINTS ARE THE EXCLUSIVE PROPERTY OF STRATUS. THIS MATERIAL SHALL NOT BE USED, DUPLICATED, OR OTHERWISE REPRODUCED WITHOUT THE PRIOR WRITTEN CONSENT OF STRATU:





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PAGE NO.:

100 CAMPUS WAY DUNWOODY, GA 30346

ORDER NUMBER: 1193586	PROJECT NUMBER: 85886
SITE NUMBER:	PROJECT MANAGER:
701025	Tim Fenske
EL EGEDONIO EL ENIANTE	

		Rev 1	420830 03/09/23 JT		Rev 8	467046	03/13/24 AG	added page
SITE NUMBER:	PROJECT MANAGER:	Rev 2	422683 03/23/23 KO		Rev 9	470056	04/01/24 DS	
701025	Tim Fenske	Rev 3	428480 05/05/23 MD		Rev 10	486572	07/24/24 Z-AV	
701023	701023		430473 05/16/23 MD		Rev 11	487181	07/26/24 Z-RU	
ELECTRONIC FILE NAME:		Rev 5	432719 06/07/23 MS					
G:\ACCOUNTS\M\MARRIOTT\ELEMENT\2023\GA\Element_Dunwoody\		Rev 6	439838 07/31/23 Z-RA					
Element_Dunwoody_Permit R11			PRINTS ARE THE EXCLUSIVE PROPERTY OF STRATUS. THIS MATERIAL SHALL NOT BE USED, DUPLICATED, OR OTHERWISE REPRODUCED WITHOUT THE PRIOR WRITTEN CONSENT OF STRATUS.					

Rev # Req # Date/Artist Description

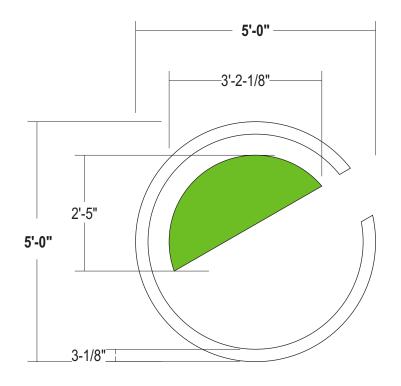
Rev 7 466674 03/07/24 Z-HR

Rev# Req# Date/Artist Description

Original 418767 02/24/23 HP

44.4 square feet

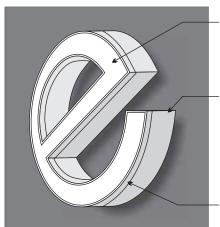
(1) ONE letterset required for NORTH elevation



night illumination



ILLUMINATION: all graphics to be illuminated with internal White LED lighting



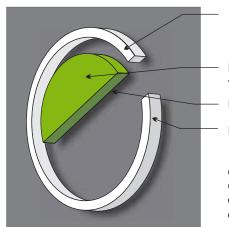
LETTER FACE: #7328 Translucent White Acrylic

LETTER RETURN: painted MAP #42-202 White

COLOR KEY:

- O RETURNS & TRIMCAP: painted MAP #42-202 White
- O FACES: #7328 Translucent White Acrylic

LETTER TRIMCAP: painted MAP #42-202 White



LETTER FACE: #7328 Translucent White Acrylic

FACE: white acrylic with translucent green vinyl applied to face - 3M #3630-106 Brilliant Green

RETURNS & RETAINER: painted PMS 376C Green

RETURNS & RETAINER: painted MAP #42-202 White

- RETURNS & RETAINER: painted MAP #42-202 White
- FACES: #7328 Translucent White Acrylic
- CENTER OF "e" FACE: Translucent vinyl 3M #3630-106 Brilliant Green
- CENTER OF "e" RETURNS & RETAINER: painted PMS 376C Green

Type A6a - Side Building Graphics Dark Colored Wall Applications constructions / specifications

LOGO FACE: #7328 White translucent acrylic (thickness 3/16" min.)

LOGO CONSTRUCTION: Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum, letter returns to be .090" thk. aluminum. Returns and letter backs to be painted MAP #42-202 Natural White (satin finish). Inside of letters to be painted White. All letters must contain weep holes

CENTER OF "e" LOGO FACE: #7328 White translucent acrylic (thickness 3/16" min.) with 3M #3630-106 translucent vinyl applied to first surface of each letter

CENTER OF "e" LOGO CONSTRUCTION: Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum, letter returns to be .090" thk. aluminum. Returns and letter backs to be painted PMS #376C Green (satin finish). Inside of letters to be painted White. All letters must contain weep holes

LETTER RETAINER: Sign face retainers to be aluminum painted to match letter body (satin finish) and secured with screws on returns

MOUNTING BRACKETS: Mounting brackets are required on each letter, and are to be painted to match letter body. "Flush mounted letters are not acceptable

- " Letters should never be placed on or installed with

ILLUMINATION:

Letters to be internally illuminated with White LED's

Power Supplies to be Self Contained - No Access at signs

WALL TYPE:

DRYVIT/EIFS - TO BE VERIFIED

Thru bolted using all thread into blocking as required; 12" standard length of threaded rod will be supplied unless otherwise noted; 3/8" threaded rod into blocking or Stratus approved equivalent Compression sleeves required to avoid crushing wall & achieve max tensioning

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

AND BONDING OF THE SIGN.

LED SPECIFICATIONS

GE Tetra LED Lighting Systems

- " LED color: White
- " Wavelength / Color Temperature: 7100K
- " Viewing Angle: 140° 150°
- " Lumens Per Foot: 82 195
- " Refer to GE Tetra LED Lighting Systems Product Reference Chart for correct Product Line for Letter specifications

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ADDRESS: PAGE NO.:

9

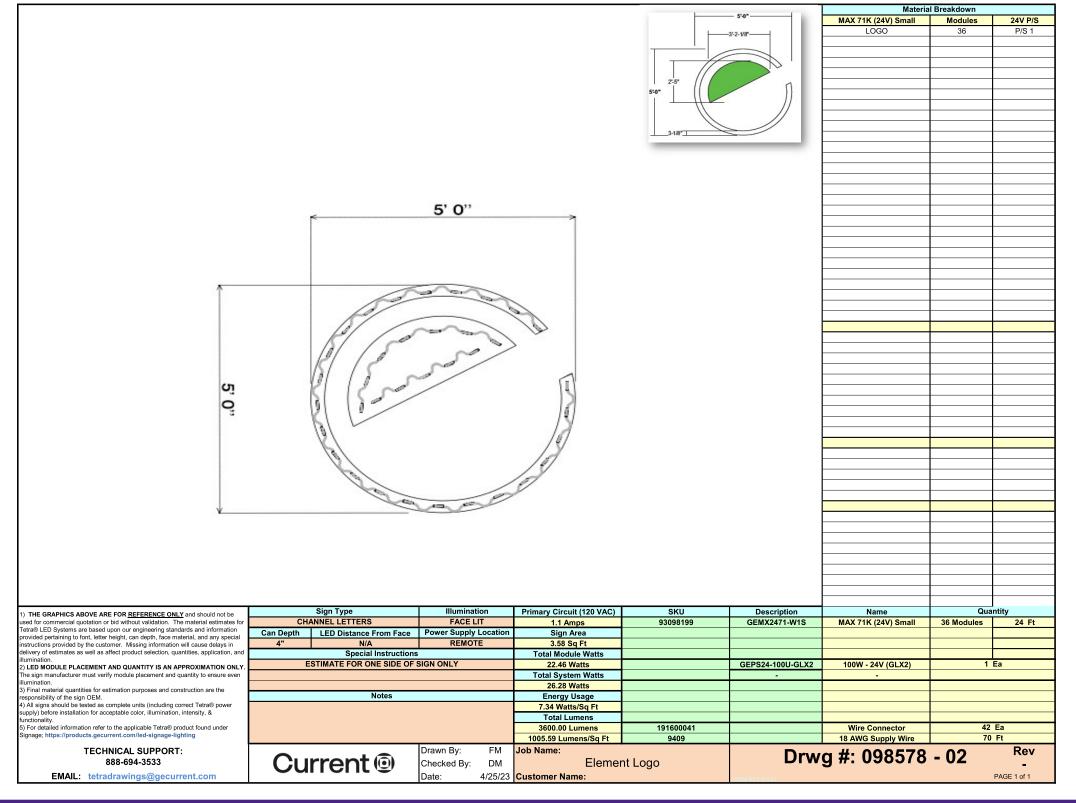
100 CAMPUS WAY DUNWOODY, GA 30346

ORDER NUMBER:	PROJECT NUMBER:			
ORDER HOWIDER.	TROOLOT NOMBER.			
1193586	85886			
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SITE NUMBER:	PROJECT MANAGER:			
701025	Tim Fenske			
ELECTRONIC ELLE MANTE.				
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101020				
ELECTRONIC FILE NAME:				
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Element_Dunwoody_Permit R1	1			

Rev#	Req#	Date/Artist	Description	Rev#	Req#	Date/Artist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	added LED layout
Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	updated power supply to self contained
Rev 3	428480	05/05/23 MD	Revised quantity required	Rev 10	486572	07/24/24 Z-AV	
Rev 4	430473	05/16/23 MD	Revised quantity required	Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS	Revised to North Elevation location				
Rev 6	439838	07/31/23 Z-RA					
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ADDRESS: PAGE NO.:

10

100 CAMPUS WAY DUNWOODY, GA 30346

ORDER NUMBER: 1193586	PROJECT NUMBER: 85886
SITE NUMBER: 701025	PROJECT MANAGER: Tim Fenske
ELECTRONIC ELENAME.	

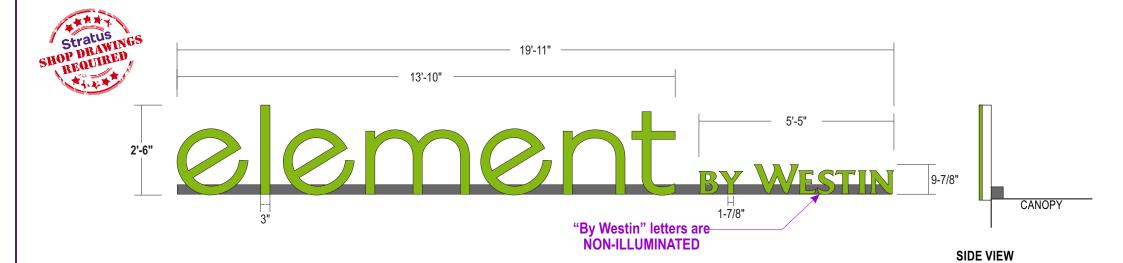
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Element_Dunwoody_Permit R11

Rev#	Req#	Date/Artist	Description	Rev#	Req#	Date/Artist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	added page
Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	
Rev 3	428480	05/05/23 MD		Rev 10	486572	07/24/24 Z-AV	
Rev 4	430473	05/16/23 MD		Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS					
Rev 6	439838	07/31/23 Z-RA					
DDINITO	DRIVE ARE THE EVALUABLE PROPERTY OF STRATUS. THIS MATERIAL BLALL NATES ARE THE DO STRATUS FROM HELD HELD ARE THE PRICE WITHOUT THE REPORT WHITH CONFEST OF STRATUS.						

CANOPY MOUNTED FACE LIT CHANNEL LETTERS

Scale: 3/8"=1'-0" 49.9 square feet

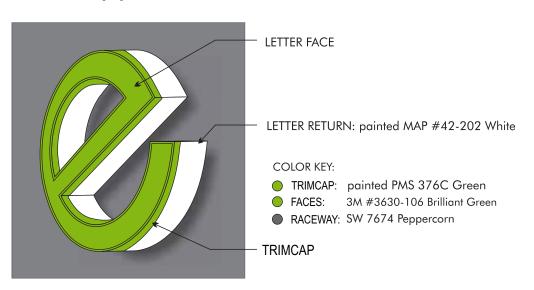
(1) ONE letterset required for EAST elevation



night illumination



ILLUMINATION: all graphics to be illuminated with internal White LED lighting



THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

constructions / specifications

CONSTRUCTION: Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum. Returns and letter backs to be painted MAP #42-202 Natural White(satin finish) Inside of letters to be painted white.

All letters must contain weep holes.

FACES: #7328 White translucent acrylic with first surface vinyl (thickness 3/16" min.)

LETTER RETAINERS: Sign face retainers to be painted and secured with screws on returns

WIREWAY: 4" x 4" fabricated aluminum wireway to be painted to match canopy. - Color To be Determined

ILLUMINATION:

Letters to be internally illuminated with White LEDs **Power supplies to be remotely located**

"BY WESTIN" LETTERS:

1" deep fabricated alum. construction, reverse channel letters painted PMS 376C Green; LETTERS ARE NON-ILLUMINATED

NSTALL:

Letters fastened to raceway mounted to the canopy-All conditions to be verified

LED SPECIFICATIONS

GE Tetra LED Lighting Systems

- " LED color: White
- " Wavelength / Color Temperature: 7100K
- "Viewing Angle: 140° 150°
- " Lumens Per Foot: 82 195
- " Refer to GE Tetra LED Lighting Systems Product Reference Chart for correct Product Line for Letter specifications
- www.gelightingsolutions.com

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Mentor, Ohio 44060

888.503.1569



ADDRESS:

100 CAMPUS WAY
DUNWOODY, GA 30346

PAGE NO.

ORDER NUMBER:
1193586

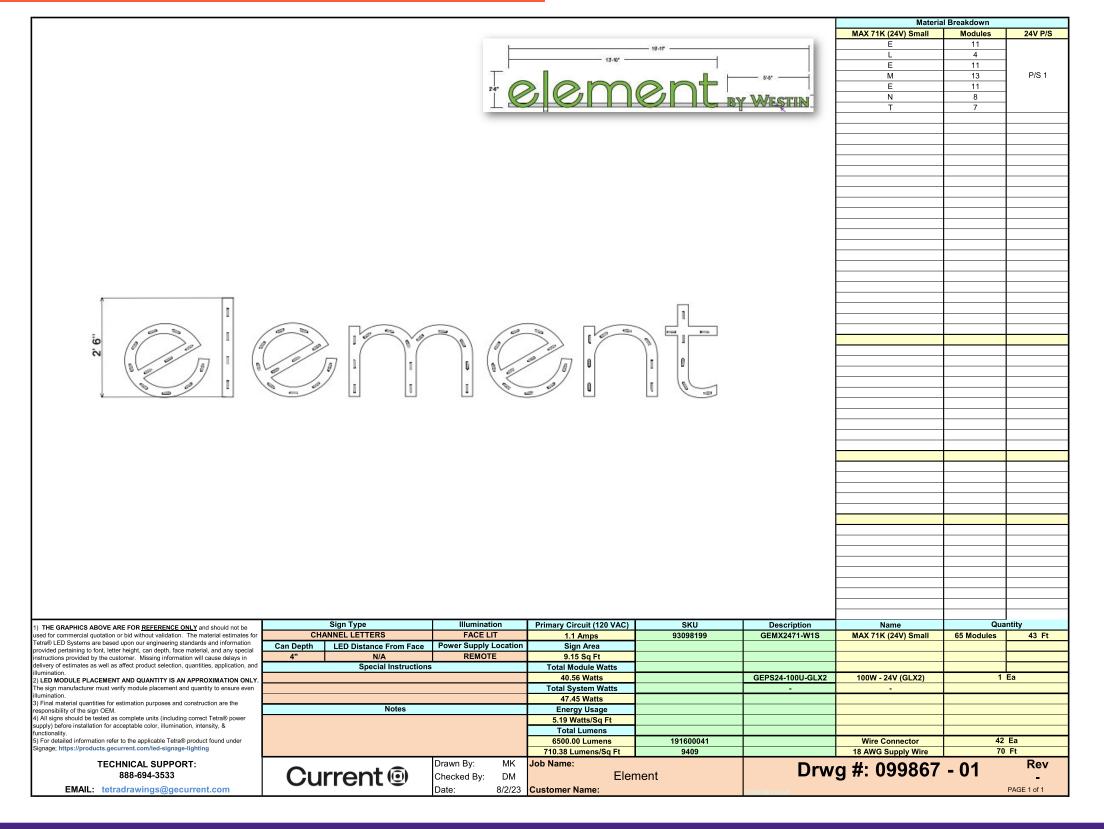
SITE NUMBER:
701025

ELECTRONIC FILE NAME:

ELECTRONIC FILE NAME:
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Element_Dunwoody_Permit R11

Rev#	Req#	Date/Artist	Description	Rev#	Req#	Date/Artist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	added LED layout
Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	added shop tag and install info
Rev 3	428480	05/05/23 MD	Revised install location; updated quantity verbiage	Rev 10	486572	07/24/24 Z-AV	Added raceway color
Rev 4	430473	05/16/23 MD		Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS	Revised size & added "By Westin" to sign				
Rev 6	439838	07/31/23 Z-RA					







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PAGE NO.:

12

ESS:

100 CAMPUS WAY DUNWOODY, GA 30346

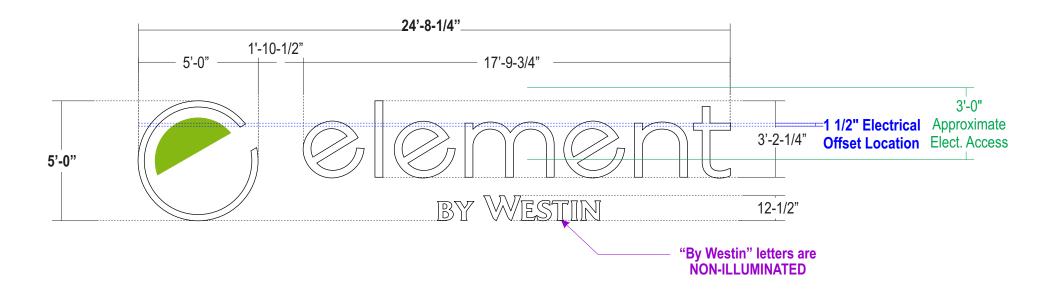
ORDER NUMBER: 1193586	PROJECT NUMBER: 85886
SITE NUMBER:	PROJECT MANAGER:
701025	Tim Fenske

ELECTRONIC FILE NAME:
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Element_Dunwoody_Permit R11

Rev#	Req#	Date/Artist	Description	Rev#	Req#	Date/Artist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	added page
Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	
Rev 3	428480	05/05/23 MD		Rev 10	486572	07/24/24 Z-AV	
Rev 4	430473	05/16/23 MD		Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS					
Rev 6	439838	07/31/23 Z-RA					
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123.4 square feet

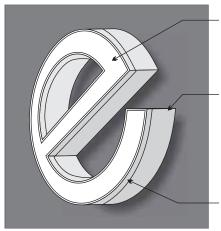
(1) ONE letterset required for WEST elevation



night illumination



ILLUMINATION: all graphics to be illuminated with internal White LED lighting



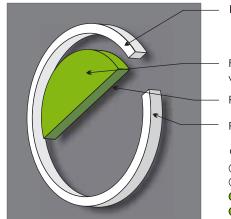
LETTER FACE: #7328 Translucent White Acrylic

LETTER RETURN: painted MAP #42-202 White

COLOR KEY:

- RETURNS & TRIMCAP: painted MAP #42-202 White
- FACES: #7328 Translucent White Acrylic

LETTER TRIMCAP: painted MAP #42-202 White



LETTER FACE: #7328 Translucent White Acrylic

FACE: white acrylic with translucent green vinyl applied to face - 3M #3630-106 Brilliant Green

RETURNS & RETAINER: painted PMS 376C Green

RETURNS & RETAINER: painted MAP #42-202 White

COLOR KEY:

- O RETURNS & RETAINER: painted MAP #42-202 White
- O FACES: #7328 Translucent White Acrylic
- CENTER OF "e" FACE: Translucent vinyl 3M #3630-106 Brilliant Green
- CENTER OF "e" RETURNS & RETAINER: painted PMS 376C Green

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

LED SPECIFICATIONS

GE Tetra LED Lighting Systems

- " LED color: White
- " Wavelength / Color Temperature: 7100K
- " Viewing Angle: 140° 150°
- " Lumens Per Foot: 82 195
- " Refer to GE Tetra LED Lighting Systems Product Reference Chart for correct Product Line for Letter specifications

www.gelightingsolutions.com

Type A4.2 -

Front Building Graphics Dark Colored Wall Applications

constructions / specifications

LOGO FACE: #7328 White translucent acrylic (thickness

LOGO CONSTRUCTION: Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum, letter returns to be .090" thk, aluminum. Returns and letter backs to be painted MAP #42-202 Natural White (satin finish). Inside of letters to be painted White. All letters must contain weep holes

CENTER OF "e" LOGO FACE: #7328 White translucent acrylic (thickness 3/16" min.) with 3M #3630-106 translucent vinyl applied to first surface of each letter

CENTER OF "e" LOGO CONSTRUCTION:

Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum, letter returns to be .090" thk, aluminum. Returns and letter backs to be painted PMS #376C Green (satin finish). Inside of letters to be painted White. All letters must contain weep holes

LETTER RETAINER: Sign face retainers to be aluminum painted to match letter body (satin finish) and secured with screws on returns

MOUNTING BRACKETS: Mounting brackets are required on each letter, and are to be painted to match letter body.

- " Flush mounted letters are not acceptable
- " Letters should never be placed on or installed with raceways

ILLUMINATION:

Letters to be internally illuminated with White LED's Power supplies to be remotely located

" Letters Located in high-rise locations should be fabricated with remote transformers when feasible for cost efficient serviceability from the roof or within building.

1" deep fabricated alum. construction, reverse channel letters painted PMS 425 C Dark Taupe (satin finish): 1/2" stand off from wall with spacers - painted to match wall; All penetrations to be filled with silicone; Letters are NON-ILUUMINATED

WALL TYPE:

DRYVIT/EIFS - ELEM-02-1022 DARK GREY

Thru bolted using all thread into blocking as required; 12" standard length of threaded rod will be supplied unless otherwise noted; 3/8" threaded rod into blocking or Stratus approved equivalent Compression sleeves required to avoid crushing wall & achieve max tensioning

Stratus

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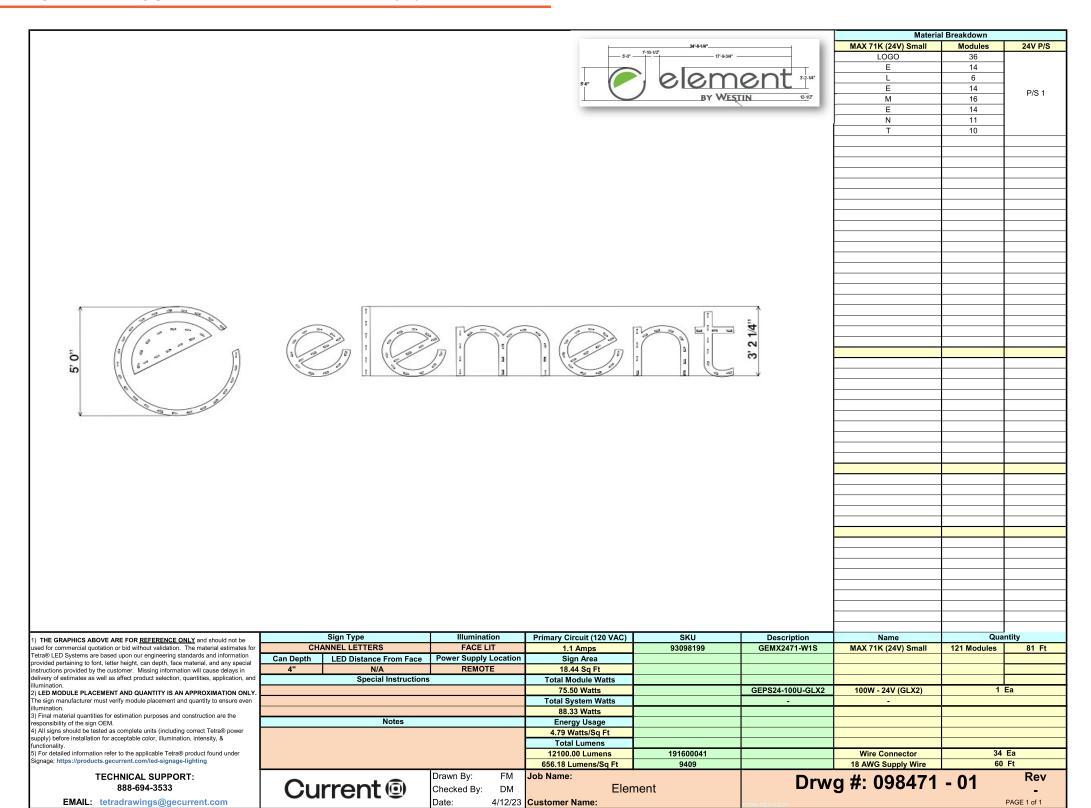
ADDRESS: PAGE NO. 100 CAMPUS WAY 13 DUNWOODY, GA 30346

ORDER NUMBER:	PROJECT NUMBER:			
1193586	85886			
<u>SITE NUMBER:</u>	PROJECT MANAGER:			
701025	Tim Fenske			
ELECTRONIC FILE NAME: G:\ACCOUNTS\M\MARRIOTT\ELEMENT\2023\GA\Element Dunwoody\				

Element_Dunwoody_Permit R11

	Rev#	Req#	Date/Artist	Description	Rev#	Req#	Date/Artist	Description
	Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
	Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	added LED layout
	Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	updated with electrical location info
	Rev 3	428480	05/05/23 MD		Rev 10	486572	07/24/24 Z-AV	
	Rev 4	430473	05/16/23 MD	Added page to drawing	Rev 11	487181	07/26/24 Z-RU	
oody\	Rev 5	432719	06/07/23 MS					
	Rev 6	439838	07/31/23 Z-RA					
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PAGE NO.:

14

ADDRESS:

100 CAMPUS WAY DUNWOODY, GA 30346

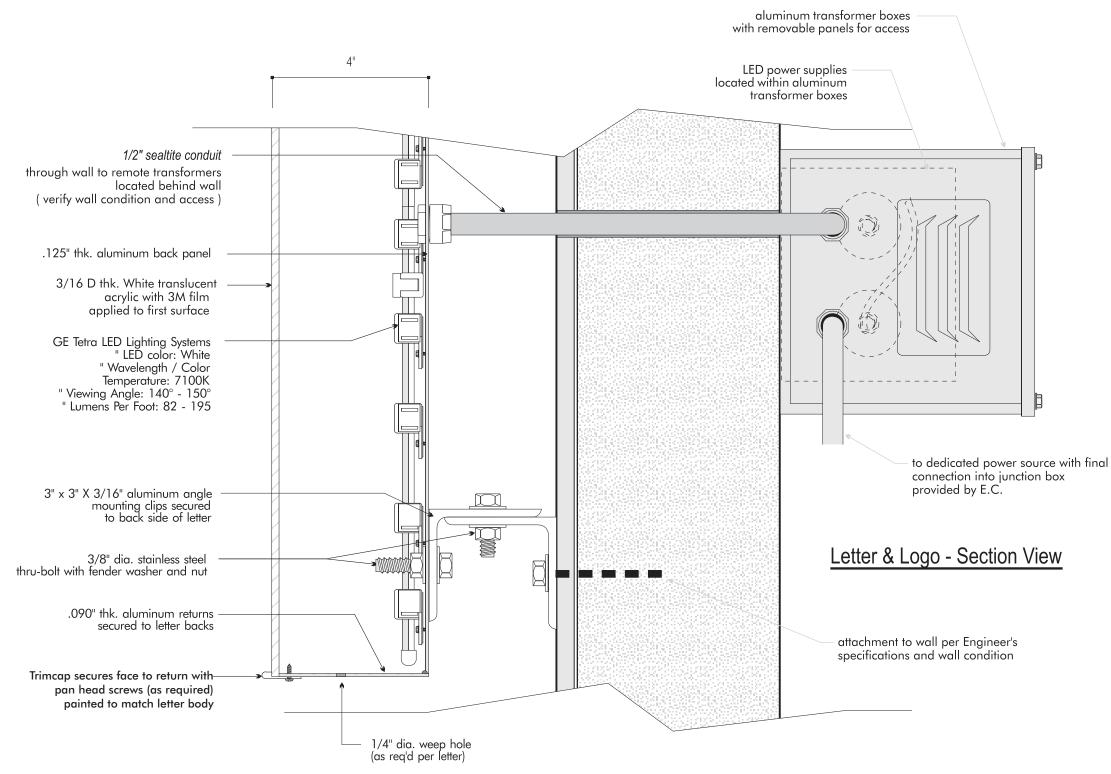
ORDER NUMBER:	PROJECT NUMBER:
1193586	85886
SITE NUMBER:	PROJECT MANAGER:
701025	Tim Fenske

ELECTRONIC FILE NAME:
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Element_Dunwoody_Permit R11

Rev#	Req#	Date/Artist	Description	Rev#	Req#	Date/Artist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	added page
Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	
Rev 3	428480	05/05/23 MD		Rev 10	486572	07/24/24 Z-AV	
Rev 4	430473	05/16/23 MD		Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS					
Rev 6	439838	07/31/23 Z-RA					

FACE LIT CHANNEL LETTERS SECTION DETAIL

Scale: NOT TO SCALE





stratusunlimited.com 8959 Tyler Boulevard Mentor, Ohio 44060 888.503.1569



ADDRESS:

PAGE NO.:

100 CAMPUS WAY

DUNWOODY, GA 30346

15

ORDER NUMBER:
1193586

SITE NUMBER:
701025

PROJECT NUMBER:
PROJECT MANAGER:
Tim Fenske

ELECTRONIC FILE NAME:	
G:\ACCOUNTS\M\MARRIOTT\ELEMENT\2023\GA\Element_Dunv Element_Dunwoody_Permit R11	voody\

Rev#	Req#	Date/Artist	Description	Rev#	Req#	Date/Artist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	added page
Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	
Rev 3	428480	05/05/23 MD		Rev 10	486572	07/24/24 Z-AV	
Rev 4	430473	05/16/23 MD		Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS					
Rev 6	439838	07/31/23 Z-RA					

ALL SIGN SIZES HAVE BEEN CALCULATED OFF **ARCHITECTURAL PRINTS AS SHOWN**



LEFT ALIGN W/ **END OF CANOPY** TO BE OVER DOOR

_±48'-5"





Scale: 1/32"=1'-0"

Tenant Suite Entry

Stratus[™]

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ADDRESS: ELEMENT - DUNWOODY, GA

PAGE NO.:

244 CAMPUS WAY BUILDING A, DUNWOODY, GA 30346

ORDER NUMBER:	PROJECT NUMBER:
N/A	85886
<u>SITE NUMBER:</u> N/A	PROJECT MANAGER: James Peake

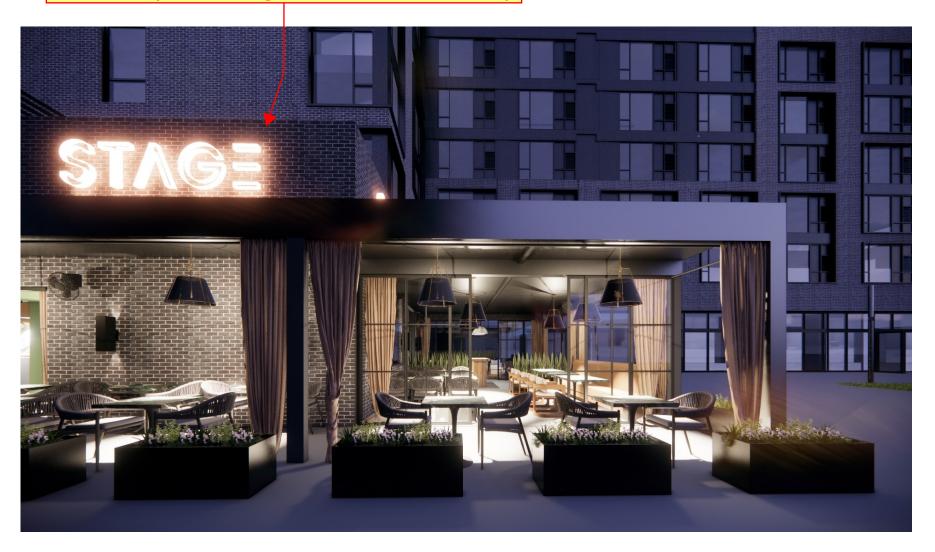
ELECTRONIC FILE NAME: G:\ACCOUNTS\M\MARRIOTT\ELEMENT\2023\GA\Element_Dunwoody\
Element_Dunwoody_Sales_R6.cdr

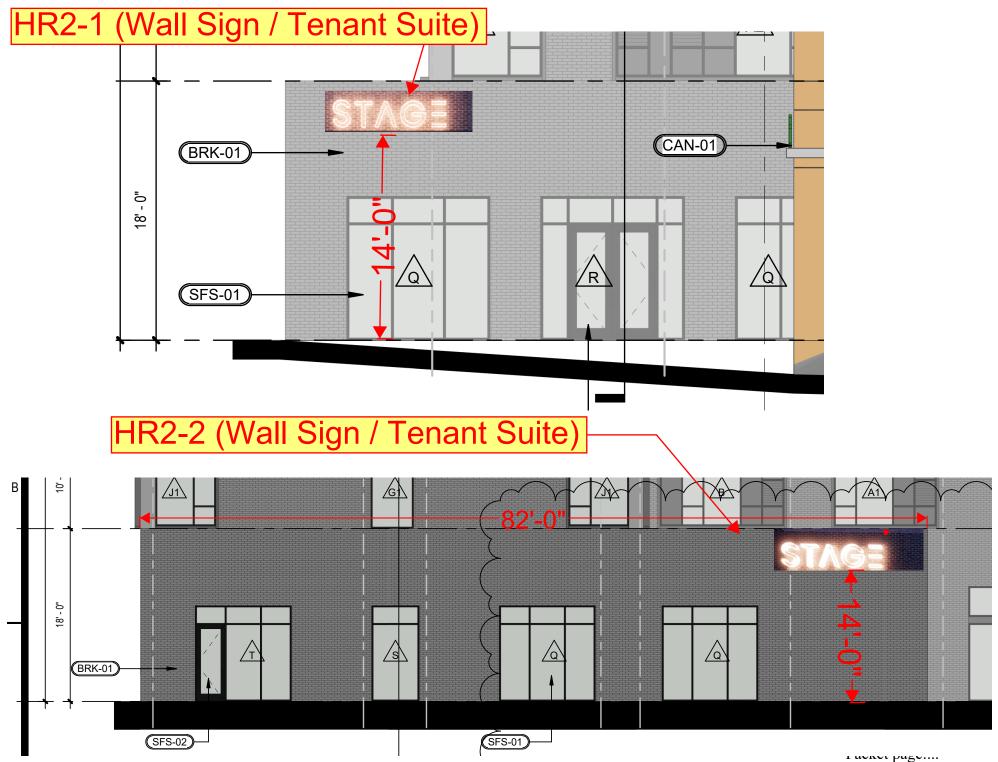
Rev#	Req#	Date/Artist	Description	Rev#	Req#	Date/Artist	Description
Original	418767	02/24/23 HP					
Rev 1	420830	03/09/23 JT					
Rev 2	422683	03/23/23 KO					
Rev 3	428480	05/05/23 MD	Added page to drawing				
Rev 4	430473	05/16/23 MD					
Rev 5	432719	06/07/23 MS	Revised size & added "By Westin" to E04; re-located E03				
Rev 6	439838	07/31/23 Z-RA					

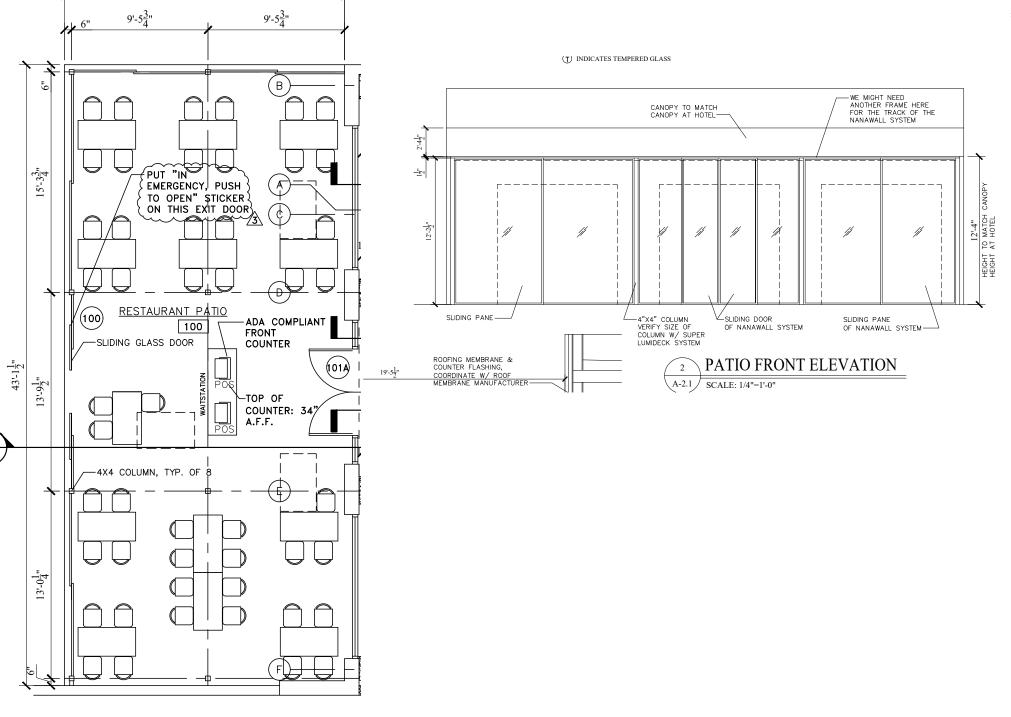
HR2-1 (Wall Sign / Tenant Suite)

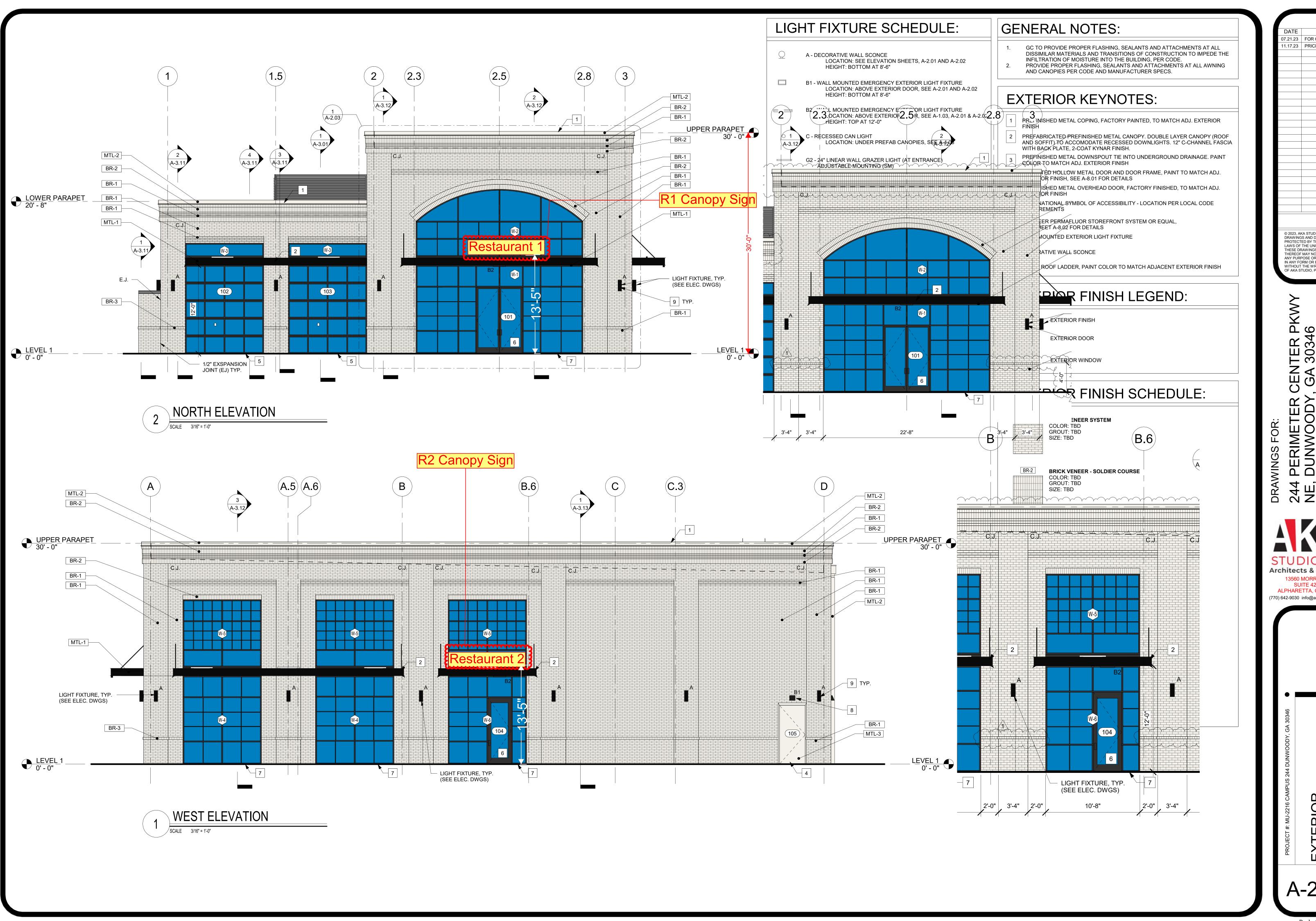


HR2-2 (Wall Sign / Tenant Suite)

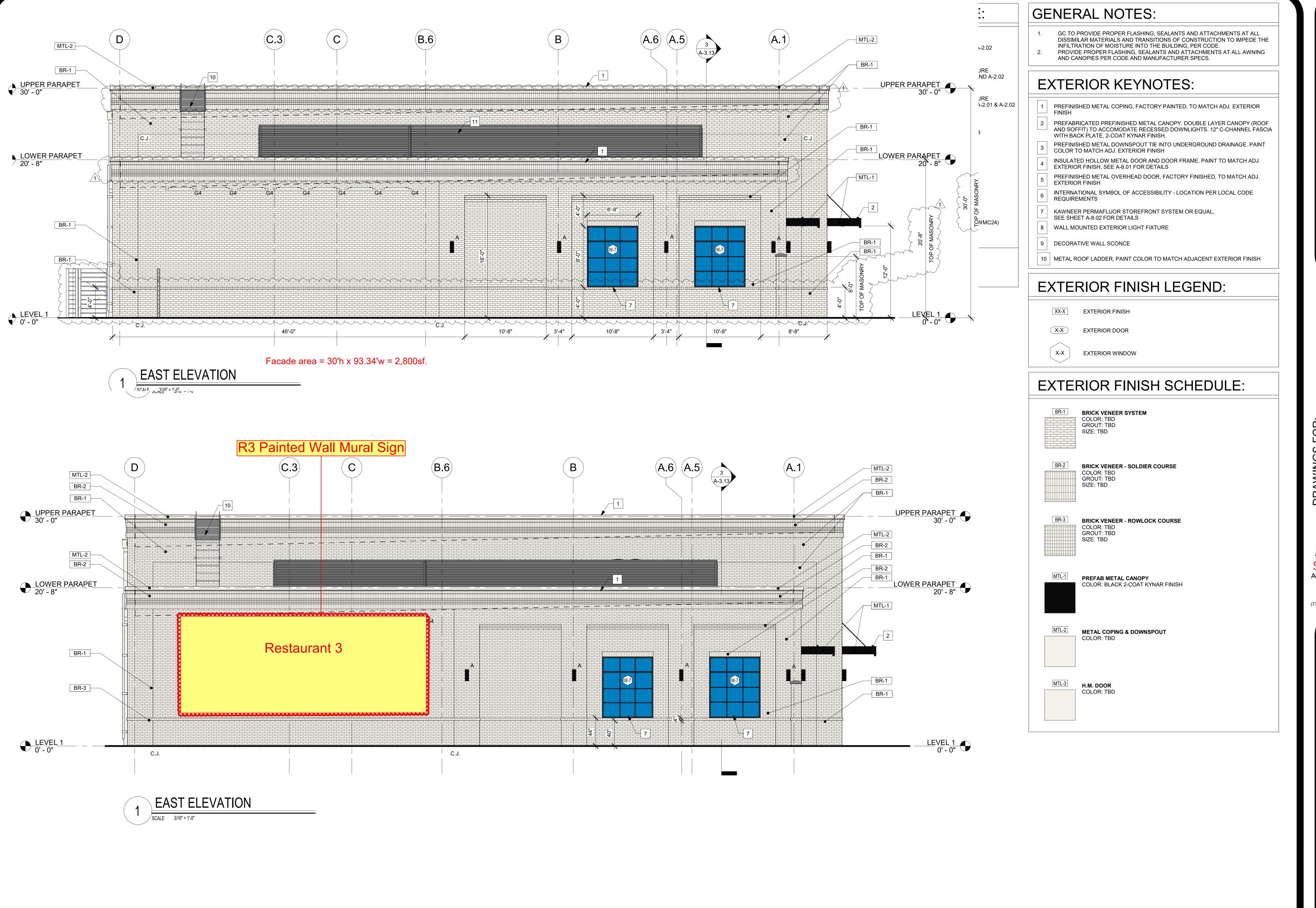






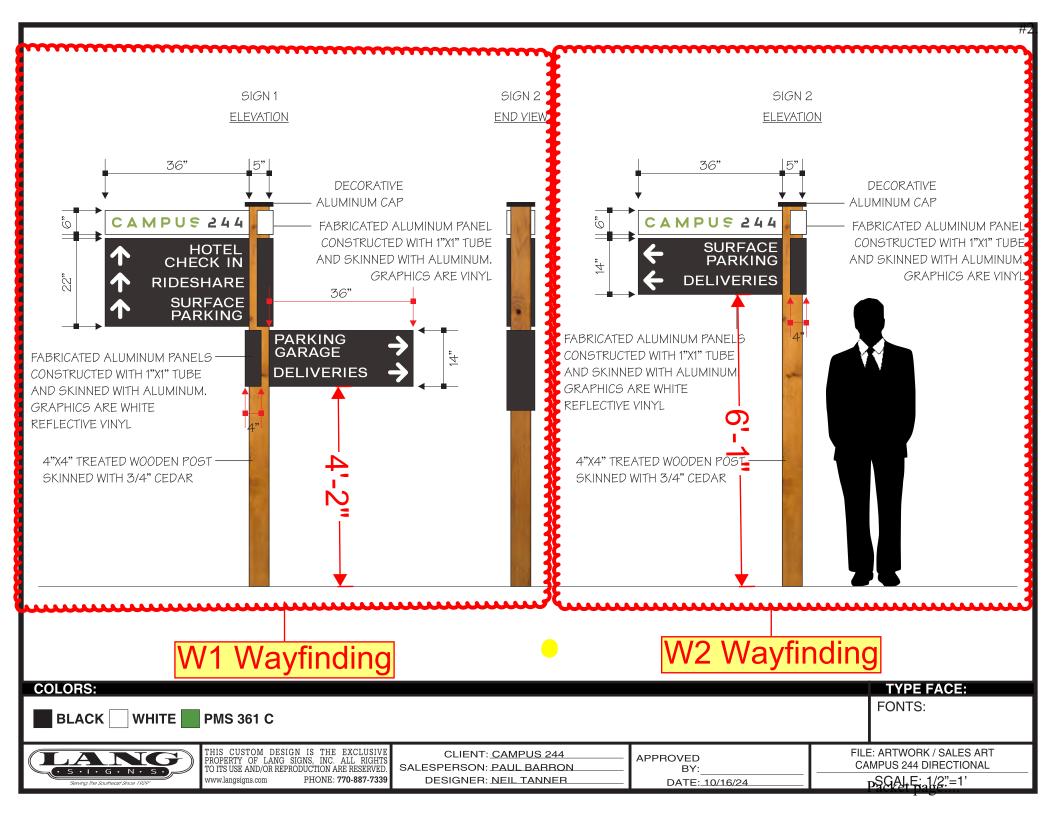


07.21.23 FOR CONSTRUCTION 11.17.23 PRICING SET DRAWINGS AND DESIGNS ARE PROTECTED BY THE COPYRIGHT LAWS OF THE UNITED STATES. THEREOF MAY NOT BE USED FOR ANY PURPOSE OR REPRODUCED IN ANY FORM OR BY ANY MEANS WITHOUT THE WRITTEN CONSENT OF AKA STUDIO, P.C. SENTEI GA 303 DRA 244 NE, **Architects & Interiors** SUITE 4220 ALPHARETTA, GA 30004 (770) 642-9030 info@akastudiopc.com EXTERIOR ELEVATIONS



07.21.23 FOR CONSTRUCTION 11.17.23 PRICING SET DRAWINGS AND DESIGNS ARE PROTECTED BY THE COPYRIGHT LAWS OF THE UNITED STATES. THESE DRAWINGS OR ANY PART THEREOF MAY NOT BE USED FOR ANY PURPOSE OR REPRODUCED IN ANY FORM OR BY ANY MEANS WITHOUT THE WRITTEN CONSENT OF AKA STUDIO, P.C. PKWY 6 SENTER F GA 3034(WINGS FOR: DRA 244 NE, **Architects & Interiors** 13560 MORRIS RD SUITE 4220 ALPHARETTA, GA 30004 (770) 642-9030 info@akastudiopc.com EXTERIOR ELEVATIONS

Packet page:...



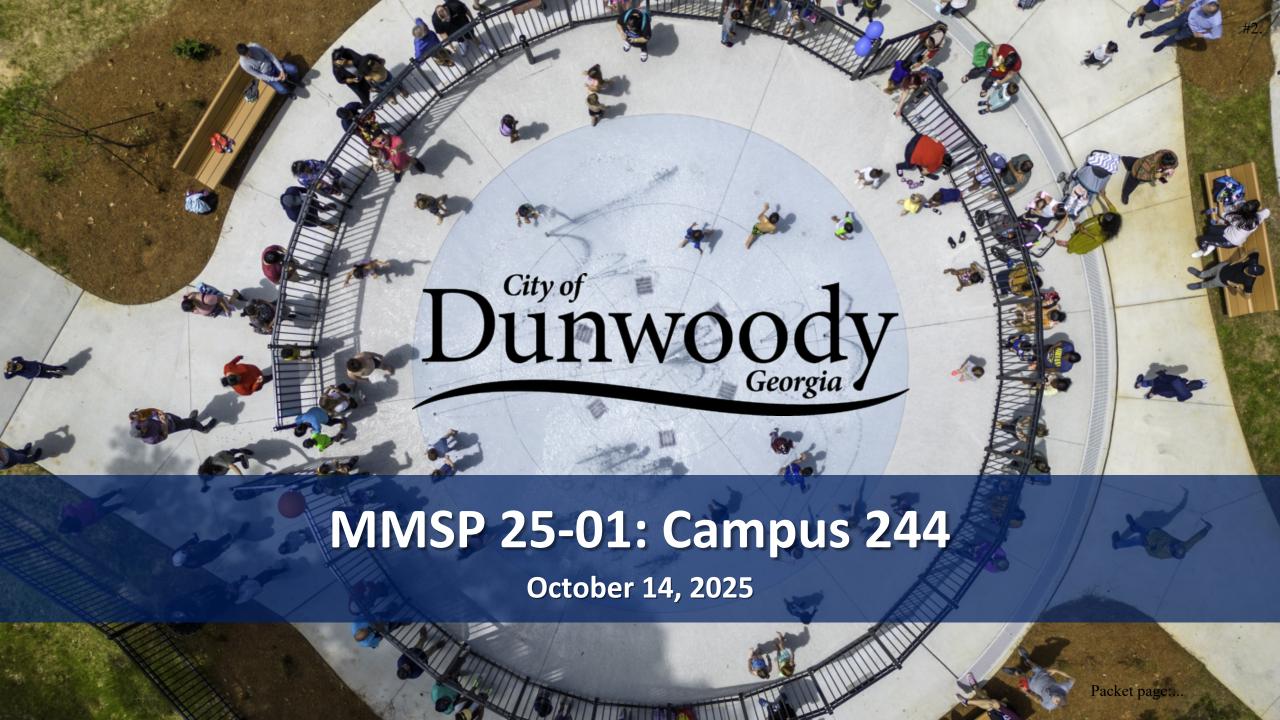
Campus 244 – Phase I Major Master Sign Plan

Section 5 – Sign Area Calculations

Campus 244 Phase I Major Master Sign Plan

Sign Area Calculations	

	Signs					
Plan Tag W1	Sign Type Wayfinding	Sign Category Secondary	Location/Reference SW corner at main intersection	Area Allowed (SF) 6.00	Requested Area (SF) 9.00	SF Over/(Under) Notes 3.00 Exceeds 3 ft max height above grade.
AAI	wayiiiuiiig	Secondary	SW corner at main intersection	6.00	9.00	Mounted 4'-2" above finish grade
W2	Wayfinding	Secondary	South drive East of Parking Garage	6.00	3.50	(2.50) Exceeds 3 ft max height above grade. Mounted 6'-1" above finish grade.
			Subtotal	12.00	12.50	0.50
ffice Signs						
Plan Tag	Sign Type	Sign Category	Location/Reference	Area Allowed (SF)	Requested Area (SF)	SF Over/(Under) Notes
01 Beon	Wall/High Rise	Primary	South Elevation	135.00	50.00	(85.00) High Rise Construction, buildings over 75 feet; for every 1 foot of building height, 1.5square feet max.of sign area per sign. 90.5ft x 1.5 = 135.12sf
02 Insight Global	Wall/High Rise	Primary	East Elevation	135.00	83.33	(51.67) Approved
03 Future Tenant	Wall/High Rise	Primary	West Elevation	135.00	135.00	 Design not finalized actual size TBD. Nee exception for height above 30'.
OR1 CT	Canopy/Tenant Suite Entry	Primary	West Elevation			- Approved
OR4 CT	Painted Wall Mural	Secondary	North Elevation	189.00	110.00	(79.00) On side façade only not larger than 1/8 of total façade wall area not including the ar of glazing. Total façade wall area equal 2,011sf.
OR5 CT	Projecting	Secondary	North Elevation	12.00	4.17	(7.83) Need exception to mount at 8'-8", which i lower than minimum height allowed of 9'-
OR6 CT (2 each)	Awning	Secondary	North Elevation	6.50	1.00	(5.50) Need exception to exceed quantity of one per tenant suite. Mounted 8'-0" above FF
OR7 CT (2 each)	Wall Sign	Secondary	North Elevation	1.5sf per every 1 foot of building height = 124sf max	5.00	119.00 Need exception to the quantity of signs permitted "Two signs max shall be permit on the two most prominent elevations.
			Subtotal	612.50	388.50	Mounted 3'-5" above FFE (110.00)
otel Signs						
Plan Tag	Sign Type	Sign Category	Location/Reference	Area Allowed (SF)	Requested Area (SF)	SF Over/(Under) Notes
H1 E01	Wall/High Rise	Primary	South Elevation	115.50	44.40	(71.10) APPROVED. High Rise Construction, build over 75 feet; for every 1 foot of building he 1.5square feet max.of sign area per sign. 977xft x 1.5 = 115.5sf. Installed.
H3 E02 H4 E03	Wall	Secondary	East Elevation			 APPROVED. Not installed
114 E03	Canopy	Primary	East Elevation	58.00	49.90	(8.10) APPROVED. 1 sq. ft. per linear width of gr floor glazing over which the awning is loca
H5 E04	Canopy Wall/High Rise	Primary Primary	East Elevation West Elevation	58.00 115.50	49.90 123.40	
H5 E04 HR1-1 Spruce	Wall/High Rise Wall/Tenant Suite Entry	Primary	West Elevation East Elevation	115.50	123.40	floor glazing over which the awning is loc: 7.90 APPROVED. High Rise Construction, built over 75 feet; for every 1 foot of building he 1.5square feet max.of sign area per sign. 115.5sf. Installed. Design to be submitted
H5 E04	Wall/High Rise	Primary	West Elevation	115.50	123.40	floor glazing over which the awning is loc: 7.90 APPROVED. High Rise Construction, built over 75 feet; for every 1 foot of building he 1.5square feet max.of sign area per sign. 115.5sf. Installed.
H5 E04 HR1-1 Spruce	Wall/High Rise Wall/Tenant Suite Entry	Primary	West Elevation East Elevation	115.50	123.40	floor glazing over which the awning is loc: 7.90 APPROVED. High Rise Construction, built over 75 feet; for every 1 foot of building he 1.5square feet max.of sign area per sign. 115.5sf. Installed. Design to be submitted (0.40) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180st whichever is less. Mounted 14° abo
H5 E04 HR1-1 Spruce HR2-1 Stage	Wall/High Rise Wall/Tenant Suite Entry Wall/Tenant Suite Entry	Primary Primary Primary	West Elevation East Elevation North Elevation	115.50 6.00 32.40	123.40 6.00 32.00	floor glazing over which the awning is loc: 7.90 APPROVED. High Rise Construction, built over 75 feet; for every 1 foot of building he 1.5square feet max.of sign area per sign. 115.5sf. Installed. - Design to be submitted (0.40) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180sf whichever is less. Mounted 14" abo FFE (60.70) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180sf whichever is less. Mounted 10 area the sign is placed onto or up 180sf whichever is less. Mounted 14" abo
H5 E04 HR1-1 Spruce HR2-1 Stage HR2-2 Stage	Wall/High Rise Wall/Tenant Suite Entry Wall/Tenant Suite Entry Wall/Tenant Suite Entry	Primary Primary Primary	West Elevation East Elevation North Elevation East Elevation	115.50 6.00 32.40 92.70	6.00 32.00 32.00	floor glazing over which the awning is loc: 7.90 APPROVED. High Rise Construction, built over 75 feet; for every 1 foot of building he 1.5square feet max.0f sign area per sign. 115.5sf. Installed. Design to be submitted (0.40) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180sf whichever is less. Mounted 14' abo FFE (60.70) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180sf whichever is less. Mounted 14' abo FFE
H5 E04 HR1-1 Spruce HR2-1 Stage HR2-2 Stage	Wall/High Rise Wall/Tenant Suite Entry Wall/Tenant Suite Entry Wall/Tenant Suite Entry	Primary Primary Primary	West Elevation East Elevation North Elevation East Elevation	115.50 6.00 32.40 92.70	6.00 32.00 32.00	floor glazing over which the awning is loc: 7.90 APPROVED. High Rise Construction, built over 75 feet; for every 1 foot of building he 1.5square feet max.0f sign area per sign. 115.5sf. Installed. Design to be submitted (0.40) Max of 10% of façade area of the tenants façade area the sign is placed onto or up 180sf whichever is less. Mounted 14' abo FFE (60.70) Max of 10% of façade area of the tenants façade area the sign is placed onto or up 180sf whichever is less. Mounted 14' abo FFE (132.40) SF Over/(Under) Notes
H5 E04 HR1-1 Spruce HR2-1 Stage HR2-2 Stage	Wall/High Rise Wall/Tenant Suite Entry Wall/Tenant Suite Entry Wall/Tenant Suite Entry	Primary Primary Primary Secondary	West Elevation East Elevation North Elevation East Elevation	115.50 6.00 32.40 92.70	6.00 32.00 32.00	floor glazing over which the awning is loc: 7.90 APPROVED. High Rise Construction, built over 75 feet; for every 1 foot of building he 1.5square feet max.of sign area per sign. 115.5st. Installed. - Design to be submitted (0.40) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180st whichever is less. Mounted 14' abo FFE (60.70) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180st whichever is less. Mounted 14' abo FFE (132.40) SF Over/(Under) Notes - 1 sq. ft. per linear foot of width of ground glazing over which the awning is located. Mounted 13'-5" above FFE 1 sq. ft. per linear foot of width of ground glazing over which the awning is located.
H5 E04 HR1-1 Spruce HR2-1 Stage HR2-2 Stage reestanding Restaurant Plan Tag	Wall/High Rise Wall/Tenant Suite Entry Wall/Tenant Suite Entry Wall/Tenant Suite Entry	Primary Primary Primary Secondary Secondary	West Elevation East Elevation North Elevation East Elevation Subtotal Location/Reference	115.50 6.00 32.40 92.70 420.10 Area Allowed (SF)	123.40 6.00 32.00 32.00 287.70 Requested Area (SF)	floor glazing over which the awning is loc: 7.90 APPROVED. High Rise Construction, built over 75 feet; for every 1 foot of building he 1.5square feet max.of sign area per sign. 115.5sf. Installed. - Design to be submitted (0.40) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180sf whichever is less. Mounted 14° abo FFE (60.70) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180sf whichever is less. Mounted 14° abo FFE (132.40) SF Over/(Under) Notes - 1 sq. ft. per linear foot of width of ground glazing over which the awning is located. Mounted 13°-5° above FFE - 1 sq. ft. per linear foot of width of ground glazing over which the awning is located. Mounted 13°-5° above FFE - 1 sq. ft. per linear foot of width of ground glazing over which the awning is located. Mounted 13°-5° above FFE
H5 E04 HR1-1 Spruce HR2-1 Stage HR2-2 Stage reestanding Restaurant Plan Tag R1	Wall/High Rise Wall/Tenant Suite Entry Wall/Tenant Suite Entry Wall/Tenant Suite Entry Signs Sign Type Canopy	Primary Primary Primary Secondary Sign Category Primary	West Elevation East Elevation North Elevation Subtotal Location/Reference North Elevation West Elevation East Elevation	115.50 6.00 32.40 92.70 420.10 Area Allowed (SF) 22.67 10.67 350.00	123.40 6.00 32.00 32.00 32.00 287.70 Requested Area (SF) 22.67 10.67 350.00	floor glazing over which the awning is local 7.90 APPROVED. High Rise Construction, built over 75 feet; for every 1 foot of building he 1.5square feet max.0f sign area per sign. 115.5sf. Installed. - Design to be submitted (0.40) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180sf whichever is less. Mounted 14' abo FFE (60.70) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180sf whichever is less. Mounted 14' abo FFE (132.40) SF Over/(Under) Notes - 1 sq. ft. per linear foot of width of ground glazing over which the awning is located. Mounted 13'-5' above FFE - 1 sq. ft. per linear foot of width of ground glazing over which the awning is located.
HS E04 HR1-1 Spruce HR2-1 Stage HR2-2 Stage reestanding Restaurant Plan Tag R1 R2	Wall/High Rise Wall/Tenant Suite Entry Wall/Tenant Suite Entry Wall/Tenant Suite Entry Signs Sign Type Canopy Canopy	Primary Primary Primary Secondary Sign Category Primary Secondary	West Elevation East Elevation North Elevation East Elevation Subtotal Location/Reference North Elevation West Elevation	115.50 6.00 32.40 92.70 420.10 Area Allowed (SF) 22.67	123.40 6.00 32.00 32.00 287.70 Requested Area (SF) 22.67	floor glazing over which the awning is loc: 7.90 APPROVED. High Rise Construction, built over 75 feet; for every 1 foot of building he 1.5square feet max.of sign area per sign. 115.5st. Installed. - Design to be submitted (0.40) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180st whichever is less. Mounted 14' abo FFE (60.70) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180st whichever is less. Mounted 14' abo FFE (132.40) SF Over/(Under) Notes 1 sq. ft. per linear foot of width of ground glazing over which the awning is located. Mounted 13'-5' above FFE 1 sq. ft. per linear foot of width of ground glazing over which the awning is located. Mounted 13'-5' above FFE On side façade only shall not be larger this
H5 E04 HR1-1 Spruce HR2-1 Stage HR2-2 Stage reestanding Restaurant Plan Tag R1 R2 R3	Wall/High Rise Wall/Tenant Suite Entry Wall/Tenant Suite Entry Wall/Tenant Suite Entry Signs Sign Type Canopy Canopy Wall Mural	Primary Primary Primary Secondary Sign Category Primary Secondary Secondary	West Elevation East Elevation North Elevation Subtotal Location/Reference North Elevation West Elevation East Elevation East Elevation Subtotal	115.50 6.00 32.40 92.70 420.10 Area Allowed (SF) 22.67 10.67 350.00 383.34	123.40 6.00 32.00 32.00 32.00 287.70 Requested Area (SF) 22.67 10.67 350.00 383.34	floor glazing over which the awning is loc: 7.90 APPROVED. High Rise Construction, built over 75 feet; for every 1 foot of building he 1.5square feet max.of sign area per sign. 115.5sf. Installed. - Design to be submitted (0.40) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180sf whichever is less. Mounted 14° abo FFE (60.70) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180sf whichever is less. Mounted 14° abo FFE (60.70) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180sf whichever is less. Mounted 14° abo FFE (132.40) SF Over/(Under) Notes - 1 sq. ft. per linear foot of width of ground glazing over which the awning is located. Mounted 13°-5° above FFE - 1 sq. ft. per linear foot of width of ground glazing over which the awning is located. Mounted 13°-5° above FFE On side façade only shall not be larger th: - 1/8 of the wall area
H5 E04 HR1-1 Spruce HR2-1 Stage HR2-2 Stage reestanding Restaurant Plan Tag R1 R2	Wall/High Rise Wall/Tenant Suite Entry Wall/Tenant Suite Entry Wall/Tenant Suite Entry Signs Sign Type Canopy Canopy	Primary Primary Primary Secondary Sign Category Primary Secondary	West Elevation East Elevation North Elevation Subtotal Location/Reference North Elevation West Elevation East Elevation	115.50 6.00 32.40 92.70 420.10 Area Allowed (SF) 22.67 10.67 350.00	123.40 6.00 32.00 32.00 32.00 287.70 Requested Area (SF) 22.67 10.67 350.00	floor glazing over which the awning is loc: 7.90 APPROVED. High Rise Construction, built over 75 feet; for every 1 foot of building he 1.5square feet max.of sign area per sign. 115.5st. Installed. - Design to be submitted (0.40) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180st whichever is less. Mounted 14' abo FFE (60.70) Max of 10% of façade area of the tenant s façade area the sign is placed onto or up 180st whichever is less. Mounted 14' abo FFE (132.40) SF Over/(Under) Notes 1 sq. ft. per linear foot of width of ground glazing over which the awning is located. Mounted 13'-5' above FFE 1 sq. ft. per linear foot of width of ground glazing over which the awning is located. Mounted 13'-5' above FFE On side façade only shall not be larger this



Master Sign Plan Process - Background

- Approved as part of sign code updates in early 2023
- Providing for visual consistency among signs for larger campuses
- Allowing certain specific requests for deviation from the code to allow for creativity and unusual circumstances
- Three avenues:
 - Permitting process master sign plan without any exemptions
 - 2. Administrative master sign plan process small exemptions
 - 3. Major master sign plan process large exemptions



Master Sign Plan Process – Avenues

If you want to do any of the following beyond what is allowed in the district regulations elsewhere in Article V...

- Exceed the maximum area and/or height for individual signs and/or;
- Change the location of signs and/or;
- Change the design of signs and/or;
- Use different materials for signs



Apply for an administrative master sign plan, which will be reviewed by the Community Development Director within 30 days

If you want to do any of the following beyond what is allowed in the district regulations elsewhere in Article V...

- Exceed the maximum number of sign types and/or;
- Exceed the maximum count for each sign type and/or;
- Exceed the maximum total sign area allowed and/or;
- Any of the four changes allowed as part of the administrative master sign plan, if included with any of the three preceding changes allowed as part of the major master sign plan



Apply for a major master sign plan, which will be reviewed by the Planning Commission and Mayor and City Council (who will make the final decision) in a period of several months



Master Sign Plan Process - Criteria

- Master sign plans shall provide for visual consistency within developments based on at least three of the following factors:
 - Color scheme
 - Lettering style
 - Materials
 - Location of signs to be posted on buildings
- Master sign plans must be reviewed for compliance with these factors for:
 - All new common developments
 - Any existing development over 7 acres where total sign area is increasing or any sign location is changing



MMSP 25-01, Campus 244

 Matthew Phillips, on behalf of the property owner at 50 Campus Way, 100 Campus Way, 200 Campus Way, 244 Campus Way, and 300 Campus Way, Dunwoody, GA, 30346, seeks a Major Master Sign Plan for Campus 244



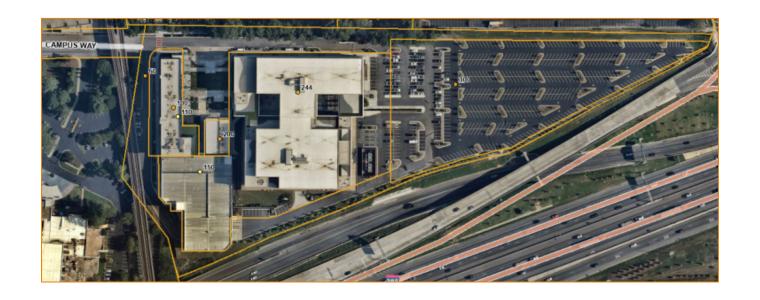
Planning Commission, 9.9.25

- No public comments
- Planning Commission voted unanimously (5-0) to recommend approval for MMSP 25-03, with the condition that a sign labeled PG2, located on the parking deck and facing I-285, be removed from the Major Master Sign Plan application
- Subsequently, the applicant removed PG2 from the Major Master Sign Plan application



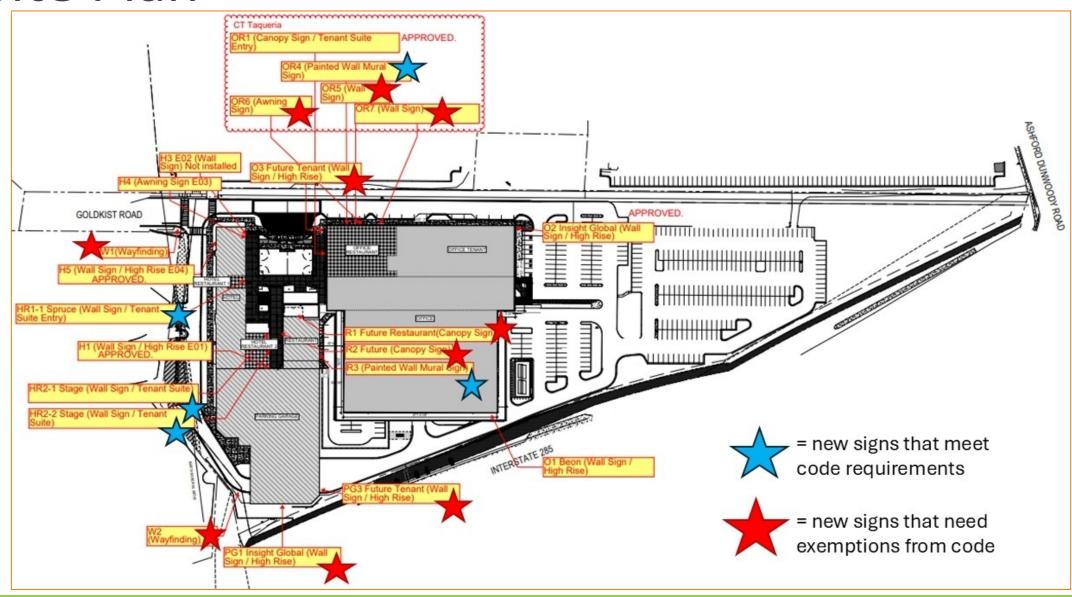
Background

- Redeveloped in 2024 with several buildings and expanded with a hotel, office space, and restaurant space
- Several tenants have already received sign permits and have installed signs: Element Hotel, CT Cantina & Taqueria, and Insight Global



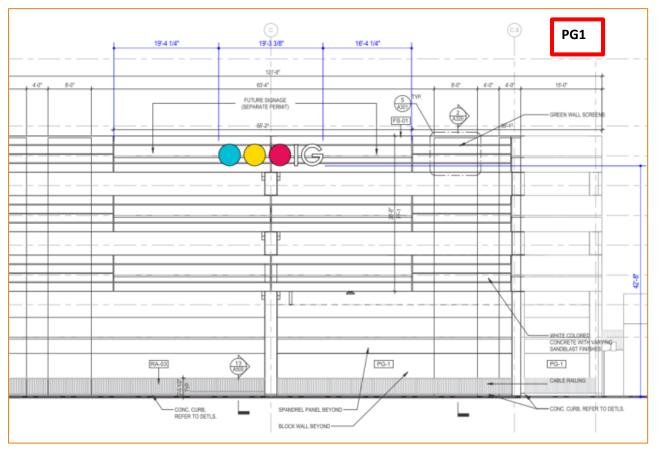


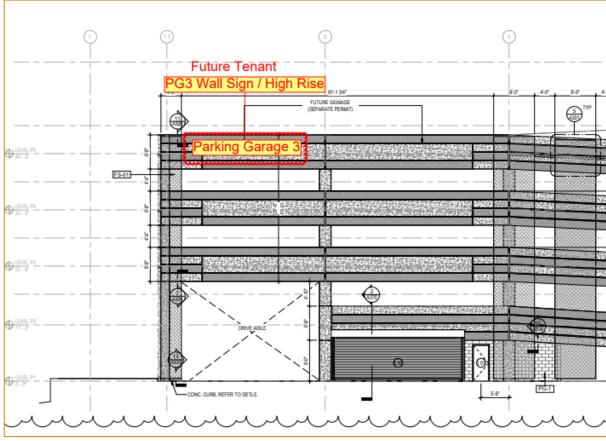
Site Plan





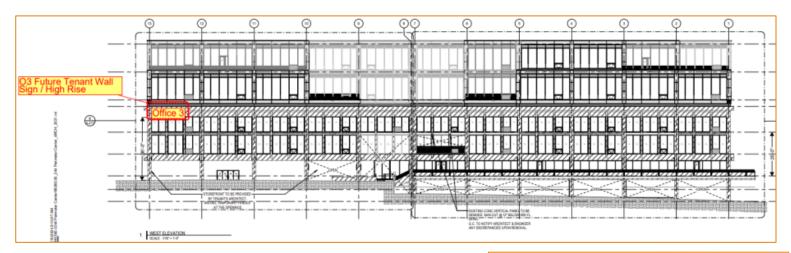
Proposed Parking Garage Wall Signs

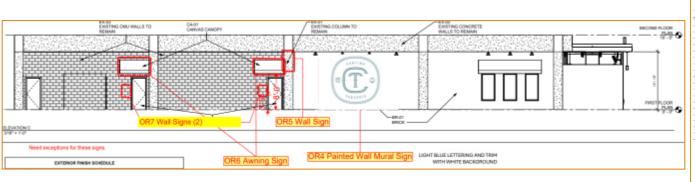


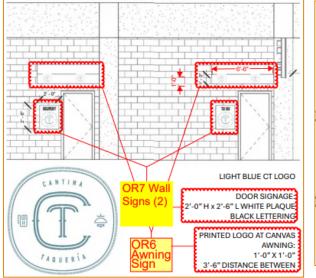


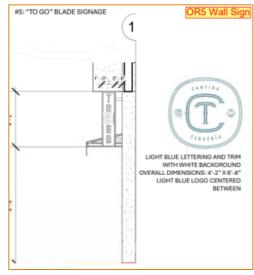


Proposed Office and CT Cantina & Taqueria Wall Signs



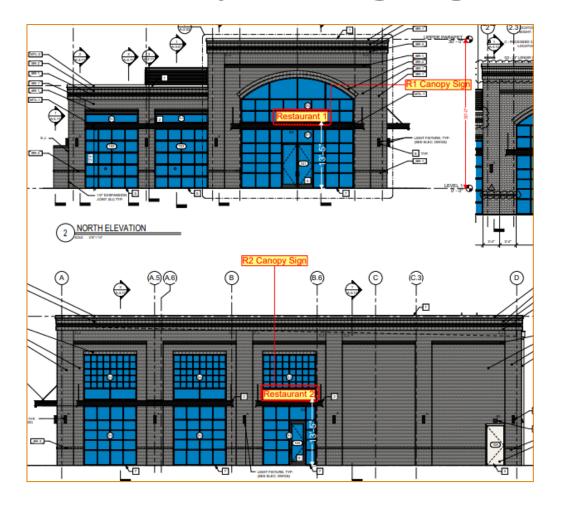


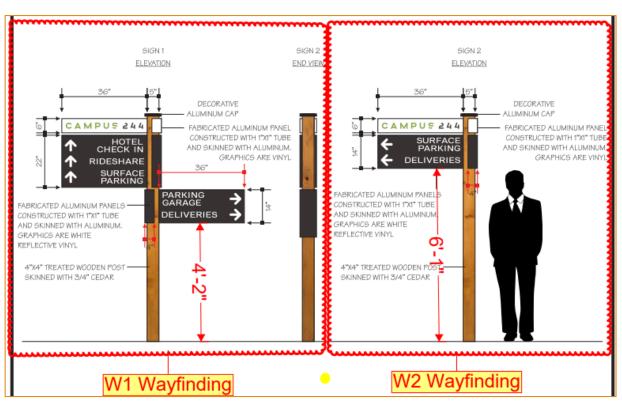






Proposed Freestanding Restaurant Canopy Signs and Wayfinding Signs







Review and Approval Criteria

- **Visually consistent** within the development based on at least three of the following factors: color scheme, lettering style, materials, and location of signs to be posted on buildings?
 - Staff conclusion: Yes, there is visual consistency through the color scheme, lettering style, and materials
- Consistent size and scale to existing signs in the immediate area?
 - Staff conclusion: Yes, consistent signage in the area of a similar size and shape
- Reasonably scaled to the size of the subject structure and/or premises?
 - Staff conclusion: Yes, signs are reasonably scaled to building and façade size
- Do unusual circumstances exist that warrant the granting of this major master sign plan?
 - Staff conclusion: Yes, Campus 244 is an unusually large development and has many tenants, creating need for additional signage, and design of many of the buildings requires wall signs at a higher height than is allowed per code



Staff Recommendation

• Staff recommends APPROVAL of the request.



Chart Showing Regulations vs Proposed Signage								
	Allowed Per Code	Proposed	Exemption?					
	WALL SIGNS (Hotel Building)						
Sign count (max.	Maximum 3 per tenant	Maximum 3 per tenant	No					
number of tenant	_	_						
suite facades facing								
a street plus one)								
Area per sign (10%	180 SF	Maximum 123.40 SF	No					
of façade area or up								
to 180 SF,								
whichever is less)								
Height per sign	Top 25% of the	Maximum 66 feet	No					
(measured from	building's height for high							
bottom of sign)	rise construction							
Total sign area	Maximum 450 SF per	Maximum 217.70 per	No					
	tenant	tenant						
	CANOPY SIGNS							
Sign count	1 per tenant suite with	Maximum 1 per tenant	No					
	exterior pedestrian							
	entrance							
Area per sign	1 SF per linear foot of	1 SF per linear foot of	No					
	width of ground floor	width of ground floor						
	glaizng over which the	glazing over which the						
	canopy is located	canopy is located						
	WALL SIGNS (I	Parking Garage)						
Sign count (max.	3	2	No					
number of building								
facades facing a								
street plus one)								
Area per sign (10%	180 SF	Maximum 77 SF	No					
of façade area or up								
to 180 SF,								
whichever is less)								
Height per sign	30 feet	Maximum 44 feet	Yes					
(measured from								
bottom of sign)								
Total sign area	450 SF	154 SF	No					
	WALL SIGNS (
Sign count (max.	Maximum 3 per tenant,	Maximum 2 per tenant,	Yes					
number of building	limit of one per façade	maximum two per façade						
facades facing a								
street plus one)	400.00							
Area per sign (10%	180 SF	Maximum 135 SF	No					
of façade area or up								
to 180 SF,								
whichever is less)								
Height per sign	30 feet	Maximum 36 feet	Yes					
(measured from								
bottom of sign)								

Total sign area	Maximum 450 SF per	Maximum 135 SF per	No
	tenant	tenant	
		(Office Building)	
Sign count	1	1	No
Area per sign	1 SF per linear foot of	1 SF per linear foot of	No
	width of ground floor	width of ground floor	
	glaizng over which the	glazing over which the	
	canopy is located	canopy is located	
C:t		(Office Building)	Yes
Sign count	1 per tenant suite with	Maximum 2 per tenant	1 es
	exterior pedestrian entrance		
Area per sign (% of	Maximum 75% of	Maximum 75% of valance	No
awning)	valance area; maximum	area, maximum 25% of	
	25% of sloping portion	sloping portion area	
	area		
		NS (Office Building)	
Sign count	1 per tenant suite with	1	No
	exterior pedestrian		
	entrance		
Area per sign	12 SF	4.17 SF	No
Height above grade	9 feet above grade	8.67 feet above grade	Yes
per sign	DAINTED MUDAL 61	ICNE (OSS - P211:)	
C:t	1	IGNS (Office Building)	No
Sign count	1	1	No
Area per sign (1/8	189 SF	110 SF	No
of the wall area of			
the side façade			
only)			
81		estanding Restaurant)	T
Sign count	1	2	Yes
Area per sign	1 SF per linear foot of	1 SF per linear foot of	No
	width of ground floor	width of ground floor	
	glazing over which the	glazing over which the	
	canopy is located	canopy is located	
		(Freestanding Restaurant)	1
Sign count	1	1	No
Area per sign (1/8	350 SF	350 SF	No
of the wall area of			
the side façade			
only)			
		ING SIGNS	
Sign count	26	2	No
Area per sign	6 SF	Maximum 9 SF	Yes
Height per sign	3 feet	Maximum 6.08 feet	Yes
Total size area	156 CT	12.5.00	Na