

MEMORANDUM

To: Planning Commission

From: Allegra DeNooyer, Planner II

Date: November 10, 2025

Subject: MMSP 25-01 – 50 Campus Way, 100 Campus Way, 200 Campus Way, 244 Campus Way, and 300 Campus Way, Parcel IDs # 18 329 04 005, 18 329 04 017, 18 329 04 018, 18 329 04 016, and 18 329 04 014

REQUEST

Matthew Phillips, on behalf of the property owner at 50 Campus Way, 100 Campus Way, 200 Campus Way, 244 Campus Way, and 300 Campus Way, Dunwoody, GA, 30346, seeks a Major Master Sign Plan for Campus 244.

PLANNING COMMISSION, 9.9.25

The Planning Commission held a public hearing regarding the subject case on September 9, 2025. There were no public comments. The Planning Commission voted unanimously (5-0) to recommend approval for MMSP 25-01, with the condition that a sign labeled PG2, located on the parking deck and facing I-285, be removed from the Major Master Sign Plan application. Commissioners Brown, Cameron, Moss, Shin, and Wallach voted. Following the meeting, the applicant removed PG2 from the Major Master Sign Plan application.

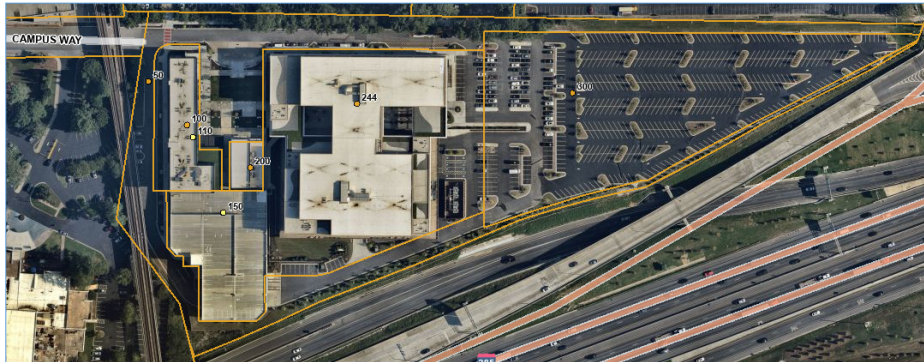
APPLICANT

Property Owner: Georgetown Perimeter I, LLC	Petitioner: Matthew Phillips
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BACKGROUND & PROPOSED DEVELOPMENT

The property is zoned O-I (Office-Institution) and abuts O-I, C-1c, and R-150. The subject property is 12 acres and was formerly developed with an office building that was used as the Gold Kist headquarters. In 2024, the property was redeveloped with several buildings and expanded with a hotel, office space, and restaurant space. It is located off of Perimeter Center Parkway and is visible from I-285.

Aerial image:



As part of the redevelopment of the property, several tenants have received sign permits for signage that have been installed on the property. These tenants are the Element Hotel (three wall signs, one canopy sign), CT Cantina & Taqueria (one canopy sign), and Insight Global (one wall sign). Additionally, Beon has submitted for a sign permit that has not yet been approved. Because these signs met the standards of the sign code, the staff has not required a master sign plan up to this point. Sec. 20-133 of the City of Dunwoody Sign Code specifies that master sign plans shall provide for visual consistency within developments based on at least three of the following factors: color scheme, lettering style, materials, and location of signs to be posted on buildings. A master sign plan must be reviewed for compliance with these factors for all new common developments and in any existing development over 7 acres where total sign area is increasing or any sign location is changing. Since Campus 244 is a new common development, defined in Sec. 20-56 as “a parcel or combination of parcels which share a common development plan, or are dependent upon one another for access, parking, or utilities,” the master sign plan process is triggered. The master sign plan process can also be used to make specific requests beyond what is allowed in the district regulations in the sign code, which can be granted either administratively (an administrative master sign plan) or by Mayor and City Council after a review by Planning Commission (a major master sign plan). The route for that a master sign plan requesting exemptions from the sign code is determined by the nature of the exemptions.

Campus 244 is requesting a major master sign plan, in order to exceed the maximum count for 3 sign types; to exceed the maximum height for 5 individual signs; to exceed the maximum sign area for 1 individual sign, and to reduce the minimum height for 1 individual sign. In addition to the existing signage on the property, they are proposing to construct 8 wall signs, 2 canopy signs, 2 awning signs, 1 projecting sign, 2 painted mural signs, and 2 wayfinding signs. Of these signs, 3 wall signs and 2 painted mural signs require no exemptions.

Exemptions are requested to exceed the maximum count in order to install 2 wall signs on the same façade, to install 2 awning signs for one tenant, and to install 2 canopy signs for one tenant. Both wayfinding signs exceed the maximum height allowed and one of the wayfinding signs exceeds the maximum sign area allowed. 3 wall signs exceed the maximum height allowed and 1 projecting sign is below the minimum height allowed.

Proposed Site Plan (Stars Added by Staff)

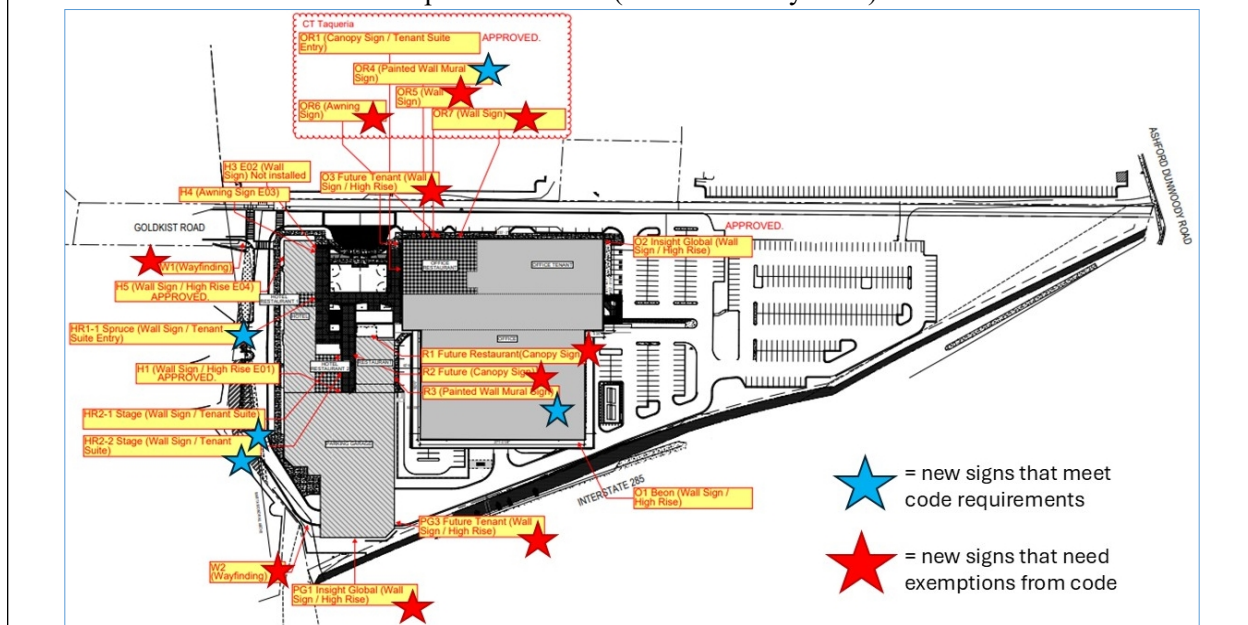
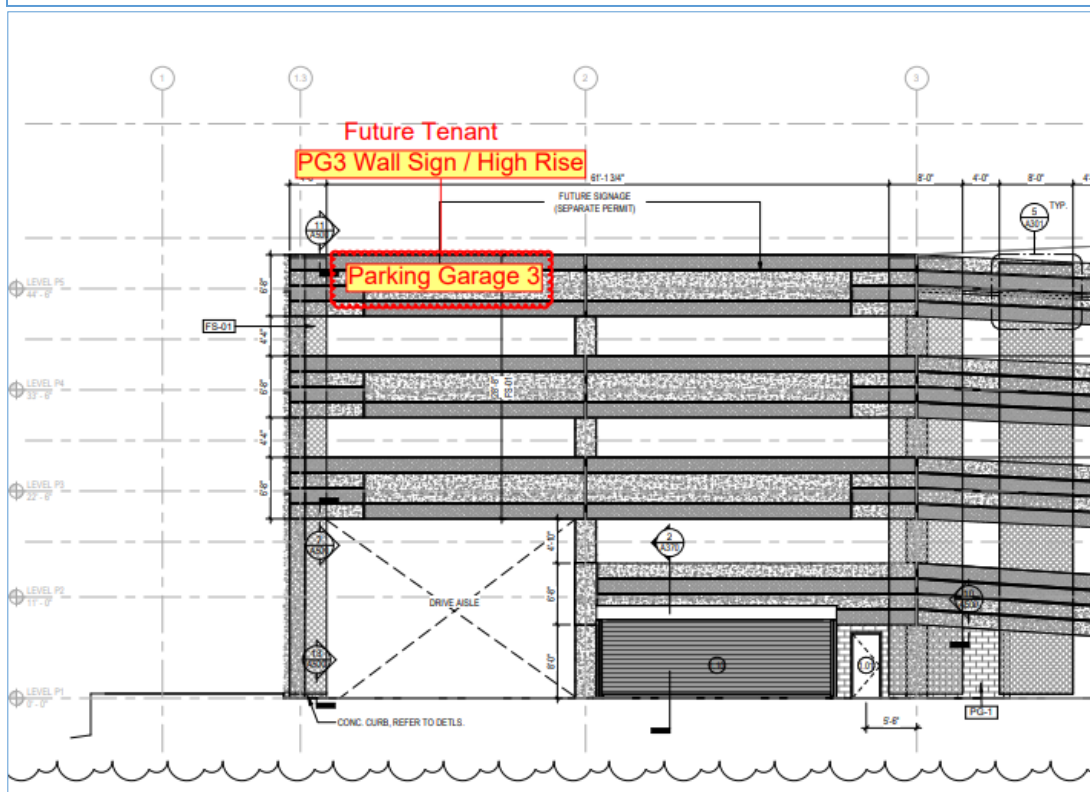
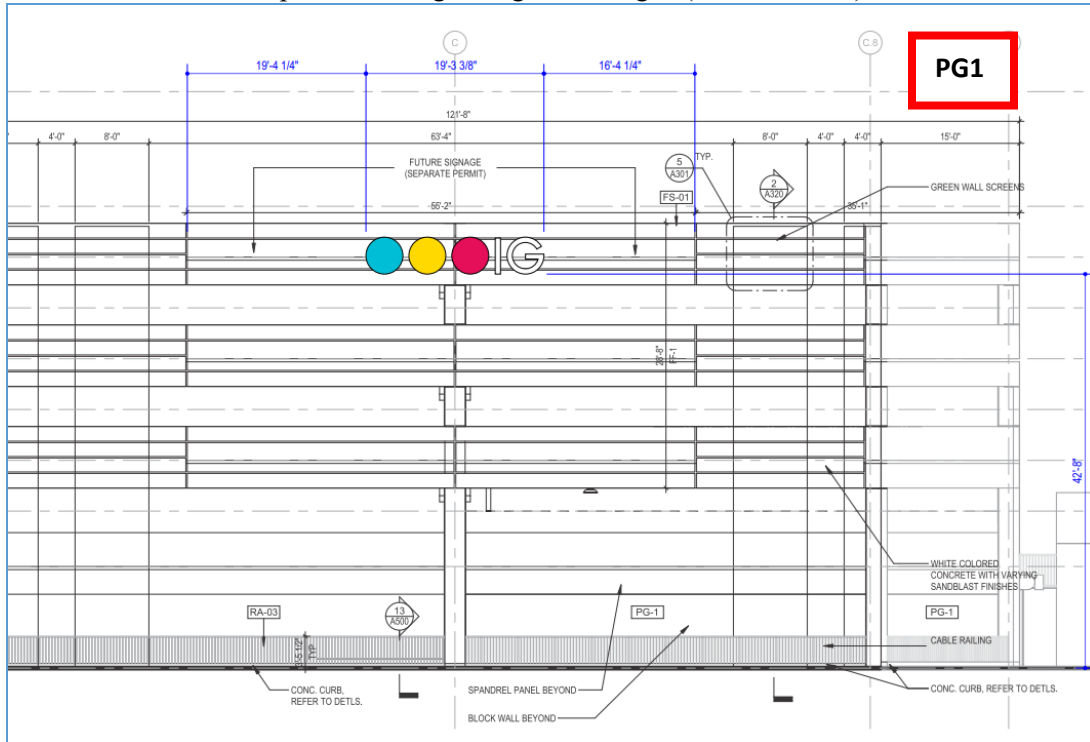


Chart Showing Regulations vs Proposed Signage			
	Allowed Per Code	Proposed	Exemption?
WALL SIGNS (Hotel Building)			
Sign count (max. number of tenant suite facades facing a street plus one)	Maximum 3 per tenant	Maximum 3 per tenant	No
Area per sign (10% of façade area or up to 180 SF, whichever is less)	180 SF	Maximum 123.40 SF	No
Height per sign (measured from bottom of sign)	Top 25% of the building's height for high rise construction	Maximum 66 feet	No
Total sign area	Maximum 450 SF per tenant	Maximum 217.70 per tenant	No
CANOPY SIGNS (Hotel Building)			
Sign count	1 per tenant suite with exterior pedestrian entrance	Maximum 1 per tenant	No
Area per sign	1 SF per linear foot of width of ground floor glazing over which the canopy is located	1 SF per linear foot of width of ground floor glazing over which the canopy is located	No
WALL SIGNS (Parking Garage)			
Sign count (max. number of building facades facing a street plus one)	3	2	No
Area per sign (10% of façade area or up to 180 SF, whichever is less)	180 SF	Maximum 77 SF	No
Height per sign (measured from bottom of sign)	30 feet	Maximum 44 feet	Yes
Total sign area	450 SF	154 SF	No
WALL SIGNS (Office Building)			
Sign count (max. number of building facades facing a street plus one)	Maximum 3 per tenant, limit of one per façade	Maximum 2 per tenant, maximum two per façade	Yes
Area per sign (10% of façade area or up to 180 SF, whichever is less)	180 SF	Maximum 135 SF	No
Height per sign (measured from bottom of sign)	30 feet	Maximum 36 feet	Yes

Total sign area	Maximum 450 SF per tenant	Maximum 135 SF per tenant	No
CANOPY SIGNS (Office Building)			
Sign count	1	1	No
Area per sign	1 SF per linear foot of width of ground floor glazing over which the canopy is located	1 SF per linear foot of width of ground floor glazing over which the canopy is located	No
AWNING SIGNS (Office Building)			
Sign count	1 per tenant suite with exterior pedestrian entrance	Maximum 2 per tenant	Yes
Area per sign (% of awning)	Maximum 75% of valance area; maximum 25% of sloping portion area	Maximum 75% of valance area, maximum 25% of sloping portion area	No
PROJECTING SIGNS (Office Building)			
Sign count	1 per tenant suite with exterior pedestrian entrance	1	No
Area per sign	12 SF	4.17 SF	No
Height above grade per sign	9 feet above grade	8.67 feet above grade	Yes
PAINTED MURAL SIGNS (Office Building)			
Sign count	1	1	No
Area per sign (1/8 of the wall area of the side façade only)	189 SF	110 SF	No
CANOPY SIGNS (Freestanding Restaurant)			
Sign count	1	2	Yes
Area per sign	1 SF per linear foot of width of ground floor glazing over which the canopy is located	1 SF per linear foot of width of ground floor glazing over which the canopy is located	No
PAINTED MURAL SIGNS (Freestanding Restaurant)			
Sign count	1	1	No
Area per sign (1/8 of the wall area of the side façade only)	350 SF	350 SF	No
WAYFINDING SIGNS			
Sign count	26	2	No
Area per sign	6 SF	Maximum 9 SF	Yes
Height per sign	3 feet	Maximum 6.08 feet	Yes
Total sign area	156 SF	12.5 SF	No

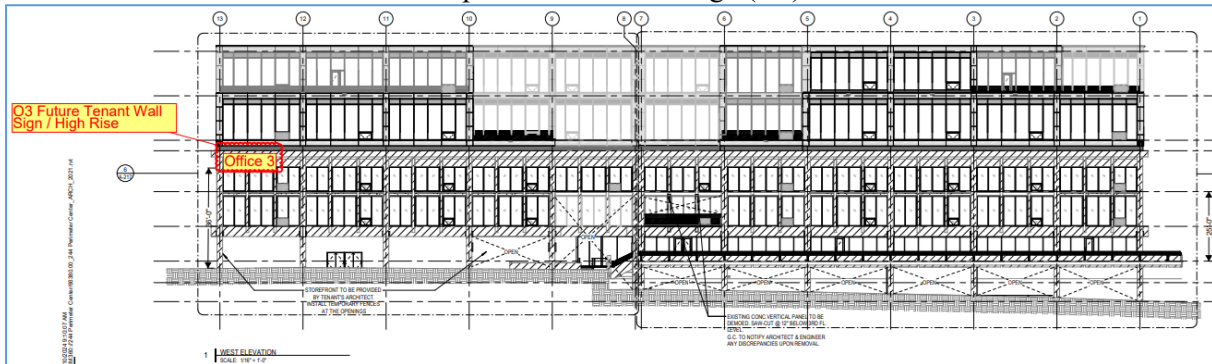
The applicant is proposing to install 2 building wall signs on the parking garage (PG1 and PG3). PG1 and PG3 are in compliance with the size requirements, but are located at 42.67 feet and 44 feet above grade respectively, which exceeds the maximum height above grade of 30 feet.

Proposed Parking Garage Wall Signs (PG1 and PG3)



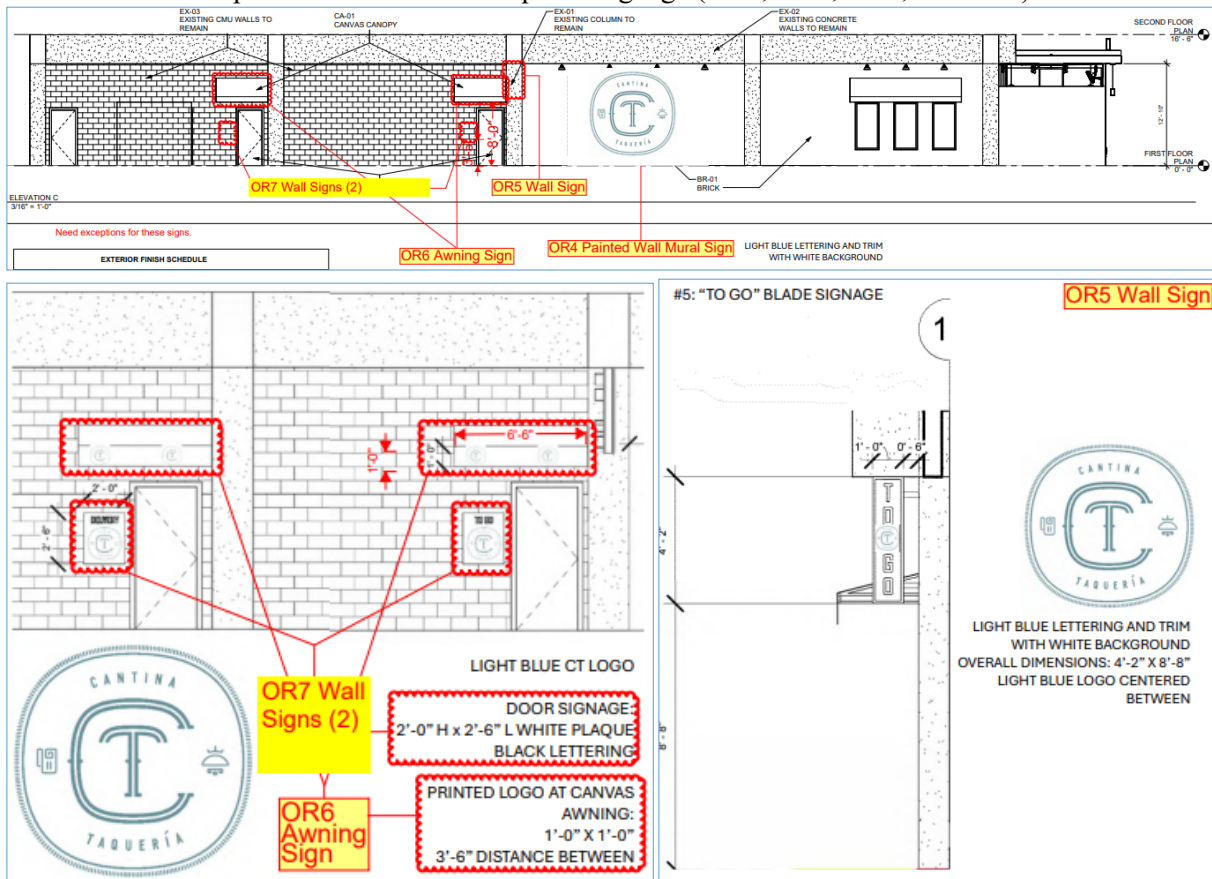
On the office building, the applicant is proposing 1 building wall sign – it will be located at 36 feet above grade, which exceeds the maximum height above grade of 30 feet.

Proposed Office Wall Sign (O3)



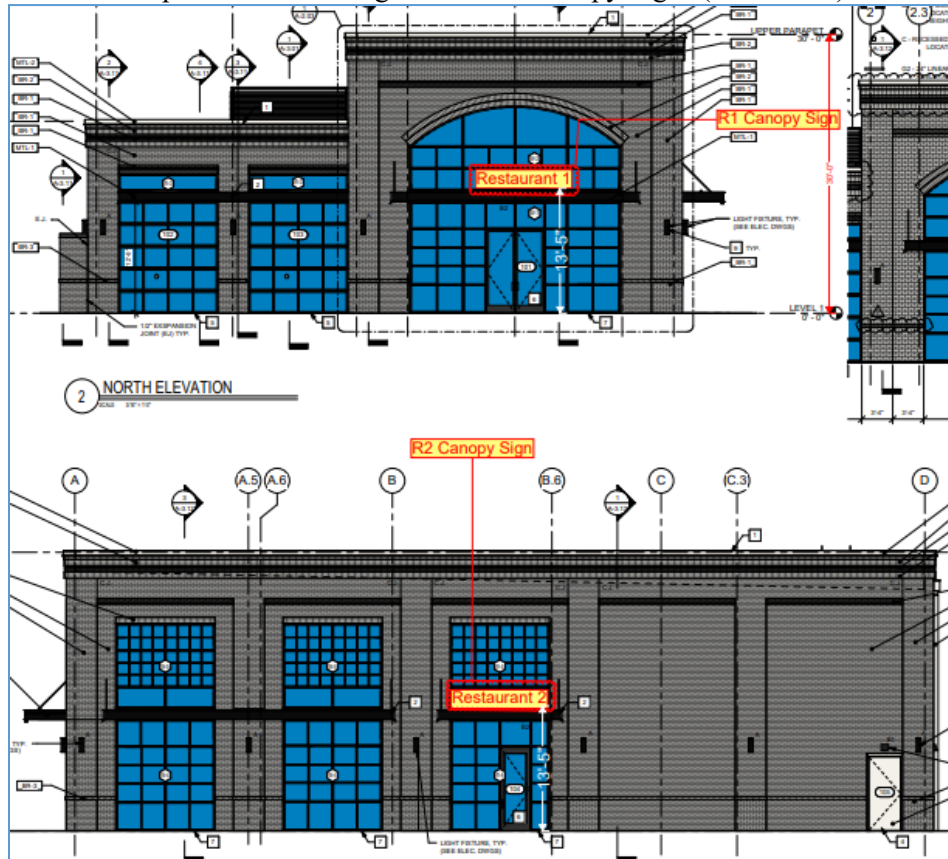
CT Cantina & Taqueria will add 2 building wall signs on the same façade, exceeding the sign count of 1 building wall sign per façade, and 2 awning signs, exceeding the sign count of 1 awning per tenant suite. CT Cantina & Taqueria will also add a projecting sign, which is located at 8.67 feet above grade – this is less than the required minimum height above grade of 9 feet.

Proposed CT Cantina & Taqueria Signage (OR4, OR5, OR6, and OR7)



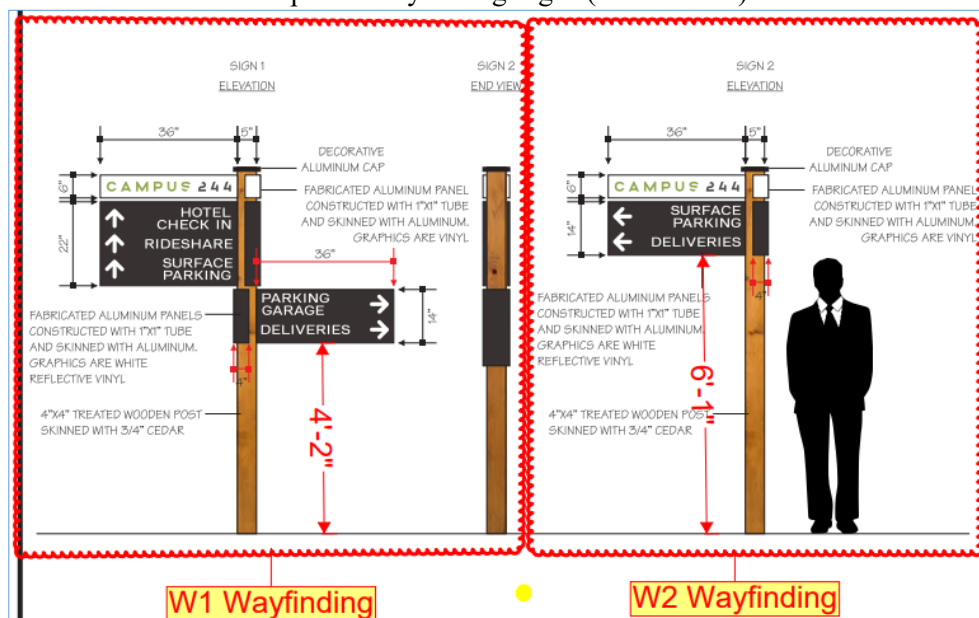
The applicant is proposing 2 canopy signs for the freestanding restaurant building, exceeding the sign count of 1 canopy per tenant suite.

Proposed Freestanding Restaurant Canopy Signs (R1 and R2)



The applicant is proposing 2 wayfinding signs – one will be 9 SF, which exceeds the maximum allowed square footage of 6 SF, and both exceed the maximum height of 3 feet at 4.17 and 6.08 feet respectively.

Proposed Wayfinding Signs (W1 and W2)



REVIEW AND APPROVAL CRITERIA

Chapter 20, §20-133(iii)(7) identifies the following criteria for evaluation that must be used in reviewing and taking action on all major master sign plan applications:

- i. Whether the proposed signs(s) are visually consistent within the development based on at least three of the following factors: color scheme, lettering style, materials, and location of signs to be posted on buildings;
- ii. Whether the proposed sign(s) are of a consistent size and scale to existing signs in the immediate area;
- iii. Whether the proposed sign(s) are reasonably scaled to the size of the subject structure and/or premises; and
- iv. Whether unusual circumstances exist that warrant the granting of this major master sign plan.

The major master sign plan proposal from Campus 244 addresses visual consistency through the color scheme, lettering style, materials, and location of signs to be posted on buildings. The color scheme is consistent throughout the proposal, using several dominant colors that are paired with complementary accent tones to ensure visibility and cohesion. The proposed signs use the same font family and typographic hierarchy, such as bold headers and lighter subtext to maintain brand consistency. All the proposed signage is constructed from durable, weather-resistant materials such as powder-coated aluminum, acrylic panels, and steel supports. Also, building-mounted signs are positioned in a symmetrical, evenly spaced manner. Overall, staff finds that the major master sign plan proposal does provide visual consistency with the proposed and existing signs; however, the staff is unable to definitively state this for the proposed signs where only an outline is submitted.

The location of the subject property is unusual – Campus 244 has 1,200 feet of frontage on I-285, making the development highly visible from the highway. The development consists of multiple buildings with a mix of uses, creating the need for signage to indicate the location of each tenant. Additionally, the design of many of the buildings requires wall signs at a higher height than is allowed per code. Staff finds that unique visibility concerns exist for Campus 244 that necessitate the requested code exemptions.

The majority of the proposed signs are of a consistent size and scale to existing signs in the surrounding area. Campus 244 is located near the State Farm development, the Perimeter Expo mall, and Perimeter Mall – all of which have signage of a similar size and shape to the proposed signage for Campus 244. Located near the entrance to the development and the parking garage, the two proposed wayfinding signs are at a reasonable scale for pedestrians and for the premises. All of the proposed wall signs are also at a reasonable scale to the size of the premises – at 12 acres, Campus 244 is a large development and all the structures on the property have large facades.

Overall, staff is supportive of Campus 244's major master sign plan.

COMMENTS FROM OTHER PARTIES

Correspondence Received: None.

DEPARTMENT OF COMMUNITY DEVELOPMENT RECOMMENDATION

Based on the above analysis and findings, staff has determined that the requested major master sign plan does meet the requirements of Chapter 20, §20-133(iii)(7); therefore, staff recommends APPROVAL of the request.

ATTACHMENTS

- Staff Memo
- Major Master Sign Plan Application



MAJOR MASTER SIGN PLAN APPLICATION

Community Development

4800 Ashford Dunwoody Road | Dunwoody, GA 30338
Phone: (678) 382-6800 | Fax: (770) 396-4828

Project:

Name of Project / Subdivision: <u>Campus 244</u>	Zoning: <u>O-I</u>
Property Address / Location: <u>244 Campus Way, Dunwoody, GA</u>	
District: <u>18th</u>	Land Lot: <u>329 & 330</u> Block: _____ Property ID: <u>18 329 005</u>

Owner Information:

Owner's Name: <u>Georgetown Perimeter I, LLC</u>
Owner's Address: <u>500 Park Ave, New York, NY 10022</u>
Phone: <u>212-755-2323</u> Fax: _____ Email: _____

Applicant Information: ☐ Check here if same as Property Owner

Contact Name: <u>Matthew Phillips</u>
Address: <u>309 East Paces Ferry Road, Suite 825, Atlanta, GA 30305</u>
Phone: _____ Fax: _____ Email: _____

Terms & Conditions:

I hereby certify that to the best of my knowledge, this application form is correct and complete. If additional materials are determined to be necessary, I understand that I am responsible for filing additional materials as specified by the City of Dunwoody Sign Ordinance. I understand that failure to supply all required information (per the relevant Applicant Checklists and Requirements of the Dunwoody Sign Ordinance) will result in the rejection of this application.

Applicant's Name: <u>Matthew Phillips</u>
Applicant's Signature: <u>Matthew Phillips</u> Date: <u>07/03/25</u>

Notary:

Sworn to and subscribed before me this <u>3rd</u> Day of <u>July</u> , 20 <u>25</u>
Notary Public: <u>Mary Sharifai</u>
Signature: <u>Mary Sharifai</u>
My Commission Expires: <u>5/18/2026</u>
Mary Sharifai NOTARY PUBLIC Fulton County, GEORGIA My Commission Expires 05/18/2026

Application Requirements:

- Major Master Sign Plan Application (See Page 1)
- Property Owner Notarized Affidavit(s) (See Page 2)
- Site plan showing location of buildings, parking lots, driveways and landscaped areas and the location, size, area and height of all proposed signs
- List of all requests and all signs
- Computation of the maximum total sign area allowed and the maximum area allowed and requested for each individual sign
- Narrative AND graphic description of visual consistency among all signs, regarding color scheme, lettering or graphic style; materials and support structures; and location of each sign on the site and on buildings

Community Development

4800 Ashford Dunwoody Road | Dunwoody, GA 30338
Phone: (678) 382-6800 | Fax: (770) 396-4828

Property Owner (If Applicable):

Property Owner (If Applicable):

Property Owner (If Applicable):

Packet page:...

CAMPUS 244 PHASE I

MAJOR MASTER SIGN PLAN



September 15, 2025

Campus 244 – Phase I
Major Master Sign Plan

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- Sign Details

Section 5 – Sign Area Calculations

Campus 244 – Phase I Major Master Sign Plan

Section 1: Project Summary

Campus 244 is a new, best-in-class, 12-acre walkable mixed-use campus located on Campus Way off Perimeter Center Parkway, with ~1,200 ft. of frontage on I-285, uniquely positioning it as the front door of Dunwoody. Located within a 5-minute walk to the Dunwoody MARTA Station, Phase 1 of the development features a sustainably repurposed, newly delivered, adaptive reuse creative office building with timber over-build, a full-service Element hotel, two independent restaurants, CT Cantina & Taqueria and Stäge Kitchen & Bar, and a stand-alone jewel box restaurant, all anchored by a large event lawn that will be activated with events and activities. Phase 2 development plans and entitlements are in the works and may include additional office, retail, and multifamily buildings. All of these components are and will continue to directly contribute to Atlanta's Central Perimeter's booming commercial enclave.

Section 2: Visual Consistency Narrative

All signage across Campus 244 has been designed to maintain a unified and professional visual identity via the brand identity of each respective business and/or tenant that is located on the site. The color scheme is consistent throughout, using a defined palette that reflects the brands' identities, typically one to three dominant colors that are paired with complementary accent tones to ensure both visibility and cohesion. This ensures that every sign, whether directional, informational, or branding-related, communicates a recognizable look.

The lettering and graphic style are uniform across all signs consistent with the unique brand identities of Campus 244, using the same font family and typographic hierarchy (e.g., bold headers, lighter subtext) to maximize readability and maintain brand consistency. Icons and graphic elements follow the same visual language, with line thickness, proportions, and styling aligned across all applications per each brand identity.

For materials and support structures, all signage is fabricated from durable, weather-resistant materials suitable for long-term exterior use (e.g., powder-coated aluminum, acrylic panels, steel supports). Mounting methods are standardized—such as posts of consistent height for free-standing signs, or flush-mounted brackets for building signs—to ensure both structural stability and visual order.

The locations of the signs have been carefully planned to balance visibility, functionality, aesthetics, and code compliance. Exterior wayfinding signs are placed at key decision points (entrances, pathways, parking areas), while building-mounted signs are positioned at eye-level near entry doors or along façades in a symmetrical, evenly spaced manner that maximizes desired visibility.

Campus 244 – Phase I
Major Master Sign Plan

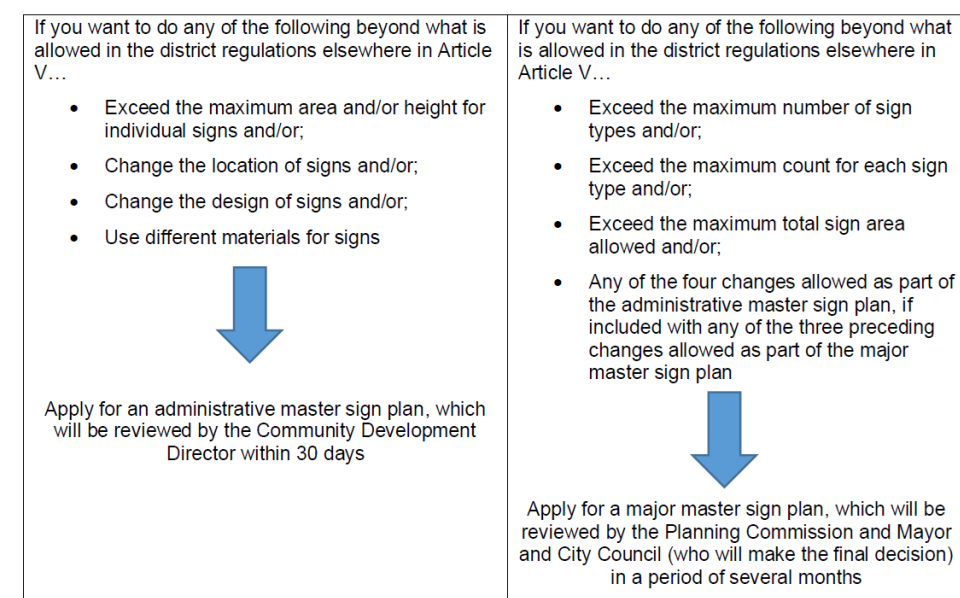
Section 3: Signage Requiring Major Master Site Plan Approval

1. Common Development Signs
 - a. W1 & W2 Wayfinding Signs. Exceeds max height of 3 ft. above grade.
2. Office Signs
 - a. 03 Future Tenant. Request exception to exceed maximum height above 30'.
 - b. OR5 CT Projecting Sign. Need exception to mount below minimum height of 9'-0"
 - c. OR6 CT Awning Sign. Need exception to exceed maximum quantity of one per tenant suite.
 - d. OR7 CT Wall Sign. Need exception to exceed maximum quantity.
3. Parking Garage Signs – No reference provided for parking deck signage in Section 20-87 Perimeter Center Sign Ordinance.
 - a. PG1 High Rise Sign for Insight Global. Exception for parking deck signage.
 - b. PG3 High Rise Sign for Future Tenant. Exceptions for parking deck signage.

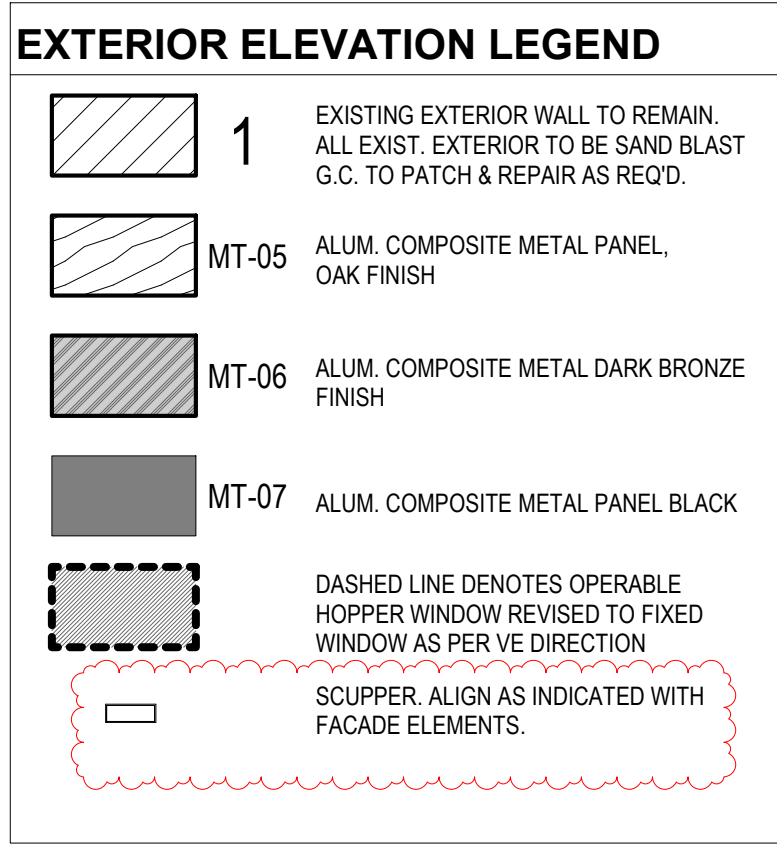
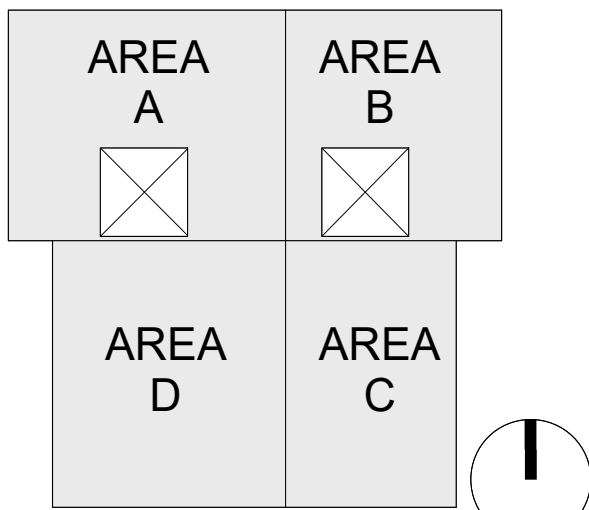
Campus 244 – Phase I
Major Master Sign Plan

Section 4 – Signage Plan

- Site Map & Key Plan
- Sign Details



ii. Administrative master sign plans shall not allow for requests to exceed the maximum number of sign types, to exceed the maximum count for each sign type, to exceed the maximum total sign area allowed, to install EMC or illumination types that are not permitted for the sign type or district, or to install sign types that are not permitted for the district. Administrative master sign plans shall allow changes to the maximum area and height for individual signs, the location of signs, the design, and the materials beyond what is allowed in the district regulations elsewhere in Article V. Administrative master sign plans shall be reviewed by the Community Development Director in accordance with the procedure below:

[illegible]

KEY PLAN

S9ARCHITECTURE

322 8TH AVENUE
NEW YORK, NY 10001
T 212.457.4073
B9ARCHITECTURE.COM

Owner:
ROCAPOINT PARTNERS
309 EAST PACES FERRY ROAD
ATLANTA, GA 30305
404-424-9608

Architect/Interior Designer:
S9 ARCHITECTURE
322 8TH AVENUE
NEW YORK, NY
212-457-4077

Structural Engineer:
UZUN + CASE
1230 PEACHTREE STREET NE
ATLANTA, GA 30309
678-553-5200

MEP Engineer:
PROFICIENT ENGINEERING, INC.
6991 PEACHTREE INDUSTRIAL BLVD
PEACHTREE CORNERS, GA 30092
404-330-9798

Civil Engineer:
KIMLEY-HORN
817 W PEACHTREE STREET
ATLANTA, GA 30308
404-419-8700

Landscape Architect:
KIMLEY-HORN
817 W PEACHTREE STREET
ATLANTA, GA 30308
404-419-8700

Structural Engineer - Timber Superstructure:
STRUCTURECRAFT
1929 FOY STREET
ABBOTSFORD, BC V2T 6B1, CANADA
604-940-8889

PROJECT TITLE:

**244 PERIMETER
CENTER**

244 PERIMETER CENTER PKWY
NE, DUNWOODY, GA

PROJECT NO: 66380.00

DRAWING TITLE:
ELEVATIONS

SCALE: As indicated PAGE: 68 OF 166

A-201.00

NOT FOR CONSTRUCTION

08/31/16
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Packet page:

beon
proposed
signage



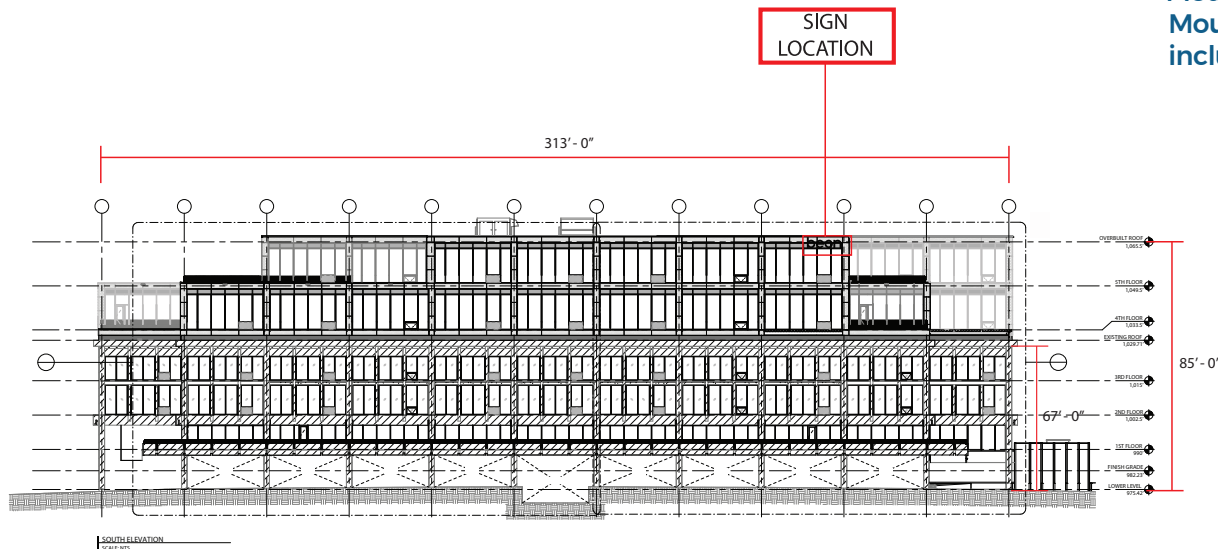
Night View Example



DETAILS - ITEM 1

Halo-Lit Aluminum Channel Letters

- Overall Size: 4'(h) x 12' 6.75"(w) **50sf**
- Material: Aluminum letters w/ Halo-Lighting
- Mounting/Finishing: Black Trim Caps & Returns
Mounted to wall using threaded rod and 3" spacers
includes Remote Power Supplies



Note: Colors will appear differently from one device screen to another. Colors in the proofs are for reference only.
Color codes if available to be provided. Please note color codes when used vary slightly dependent upon substrate and required paint / print process.
Prior to Manufacturing and Installation:
Actual Sign Dimensions & Sign Placement To Be Verified
** (Dimensions and placement are Approximate and for illustration only) Location To Be Approved by Customer.
Actual Colors Font to be Supplied or Approved By Customer. (Artwork/Color/Font Shown is for illustration/pricing only).
** Be Advised! Production of Product Will Not Begin Until This Drawing or Subsequent Drawing is Approved by Customer or Authorized Representatives Signature and Dated. Artwork, Colors & Dimensions Listed on Final Approved Drawing Will Be Used To Produce Product.



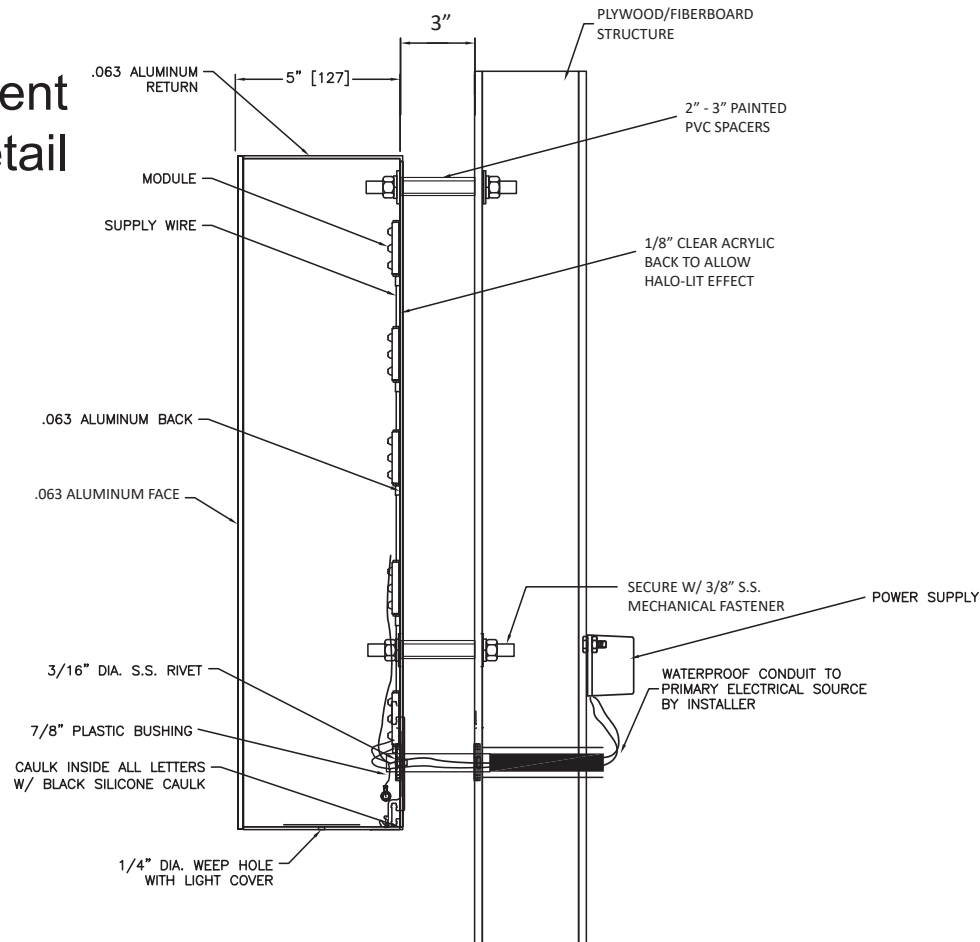
COMPLIES WITH
UL 48
E212425

549 Webb Industrial Dr.
Marietta, GA 30062
770.889.1212
tstarr@altairsign.com



beon	S.F. 50.25	PAGE 1	SIGN TYPE: HALO LIT CHANNEL LETTERS
LOCATION:			
DWG # 042624 - beon	SCALE NTS	DATE 4.26.24	These sign designs are the sole property of Altair signs and may not be used for bidding purposes. The ownership of these designs will be transferred to the listed customer in the event that signs are purchased from Altair Signs. If this artwork is used without our consent, you will be invoiced for the design fees- these fees typically range from \$1,000 to \$2,000 per page....
SALES TODD STARR	DESIGNER KLR	APPROVED:	

Attachment Detail



Note: Colors will appear differently from one device screen to another. Colors in the proofs are for reference only.
 Color codes if available to be provided. Please note color codes when used vary slightly dependent upon substrate and required paint / print process.
 Prior to Manufacturing and Installation:
 Actual Sign Dimensions & Sign Placement To Be Verified
 ** (Dimensions and placement are Approximate and for illustration only) Location To Be Approved by Customer.
 Actual Colors Font to be Supplied or Approved By Customer. (Artwork/Color/Font Shown is for illustration/pricing only).
 ** Be Advised! Production of Product Will Not Begin Until This Drawing or Subsequent Drawing is Approved by Customer or Authorized Representatives Signature and Dated. Artwork, Colors & Dimensions Listed on Final Approved Drawing Will Be Used To Produce Product.



COMPLIES WITH
 UL 48
 E212425

Altair sign & light 549 Webb Industrial Dr. Marietta, GA 30062 770.889.1212 tstarr@altairsign.com	beon	S.F. 50.25	PAGE 2	SIGN TYPE: HALO LIT CHANNEL LETTERS
	LOCATION:			
	DWG # 042624 - beon	SCALE NTS	DATE 4.26.24	These sign designs are the sole property of Altair signs and may not be used for bidding purposes. The ownership of these designs will be transferred to the listed customer in the event that signs are purchased from Altair Signs. If this artwork is used without our consent, you will be invoiced for the design fees- these fees typically range from \$1,000 to \$2,000.
	SALES TODD STARR	DESIGNER KLR	APPROVED:	

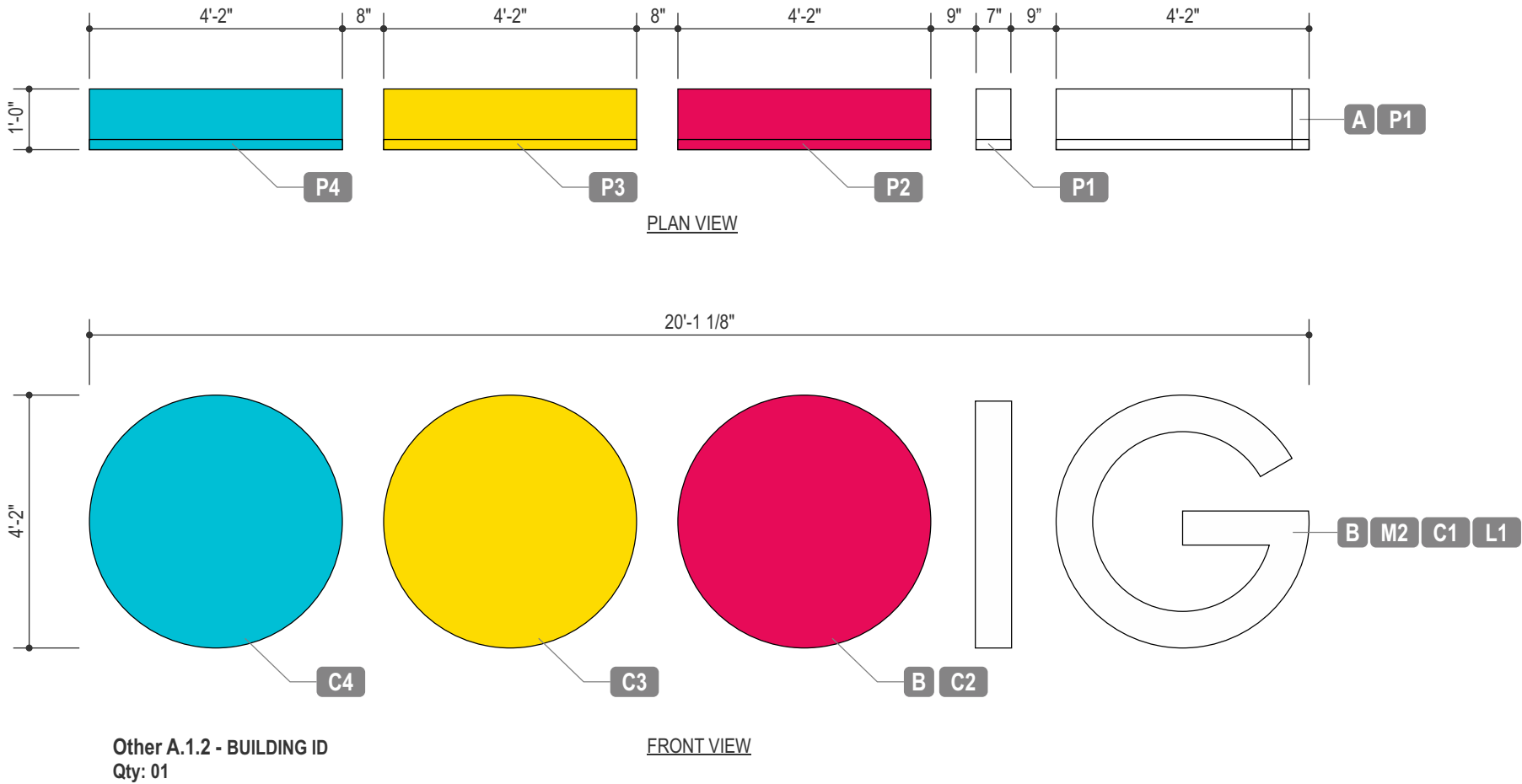
Insight Global proposed signage

BIM 905-001367-0031 Course 246 West Deck/Jobs Course 246 West Deck L07000 not



A1.2. BUILDING ID - CONCEPTUAL RENDERING

Scale: NTS



Colors & Finishes

Colors shown here may not exactly match manufacturers color chart swatch or actual sample. Client to either provide samples or specifications for custom colors prior to production or approve DeNyse color samples or color specifications

- P1 White
- P2 PMS Match - PMS 2040 - Consultant Red
- P3 PMS Match - PMS 108 - Client Yellow
- P4 PMS Match - PMS 3115 - Family Blue
- C1 Process White
- C2 PMS 2040C
- C3 PMS 108C
- C4 PMS 3115C
- M2 White Acrylic
- L1 White LED - Bitro OpticsPRO Plus OTSP-M3PL

Construction Specifications

- A Internally illuminated aluminum channel letters; .125" backs & .063" welded returns both trim cap and returns painted to match faces.
- B 3/16" white acrylic faces with applied vinyl. (4 colors of digital print vinyl by Miratec)

NOTE:
Remote power supplies will be held on roof. Conduit will be installed for the wires to be pulled through the parapet for install.

Electrical Notes

- Disconnect switch(s) UL & ID labels Vent Location
- FINAL ELECTRICAL CONNECTION AT PANEL BOX BY OTHERS**
- ELECTRICAL CONNECTION WITHIN 5' OF SIGN IS INCLUDED**
- Suitable for Wet Location**
- Electrical Requirement:** 120 volt 60 htz
- Number of Circuits:** One (1) 20 amp Dedicated Branch Circuit(s)
- Max. Line Current: Circuit #01:** 3.5 Amps at 120 volt
- Connection Type:** permanent continuous operation
- Primary Wire Size:** 12 AWG / conduit size: 1/2", **Secondary Wire Size:** 18 awg
- Inspected and labeled in accordance with UL Standard for Electric Signs
Installed using UL listed parts and methods of installation in accordance with Article 600 of the National Electric Code and other applicable local codes. This includes proper grounding and bonding.

General Notes

- Dispose of lamps & components that might contain mercury (Hg) according to the laws of the authority having jurisdiction.
- This sign fabricated using UL approved Acrylic Adhesive for chemical bonding.
- Unless otherwise specified all mounting hardware to be galvanized or stainless steel

#14.

DENYSE

SIGNAGE & ARCHITECTURAL ELEMENTS

1.800.941.7446

denyseco.com

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ASD | SKY

Property Name & Address
Insight Global
244 Campus Way
Dunwoody, GA 30346

Opportunity Number
63187

DeNyse Representative
S.Saunders

Drawings Prepared By
S.Clemence

Date
04.04.2025

Revision Date	
2	04.15.2025 sc 04.23.2025 sc

Filepath
Z:\Drawings and Graphics\Insight Global - Dunwoody, GA\Preliminary\Building IDs v3.cdr

- Concept
- Preliminary
- Production



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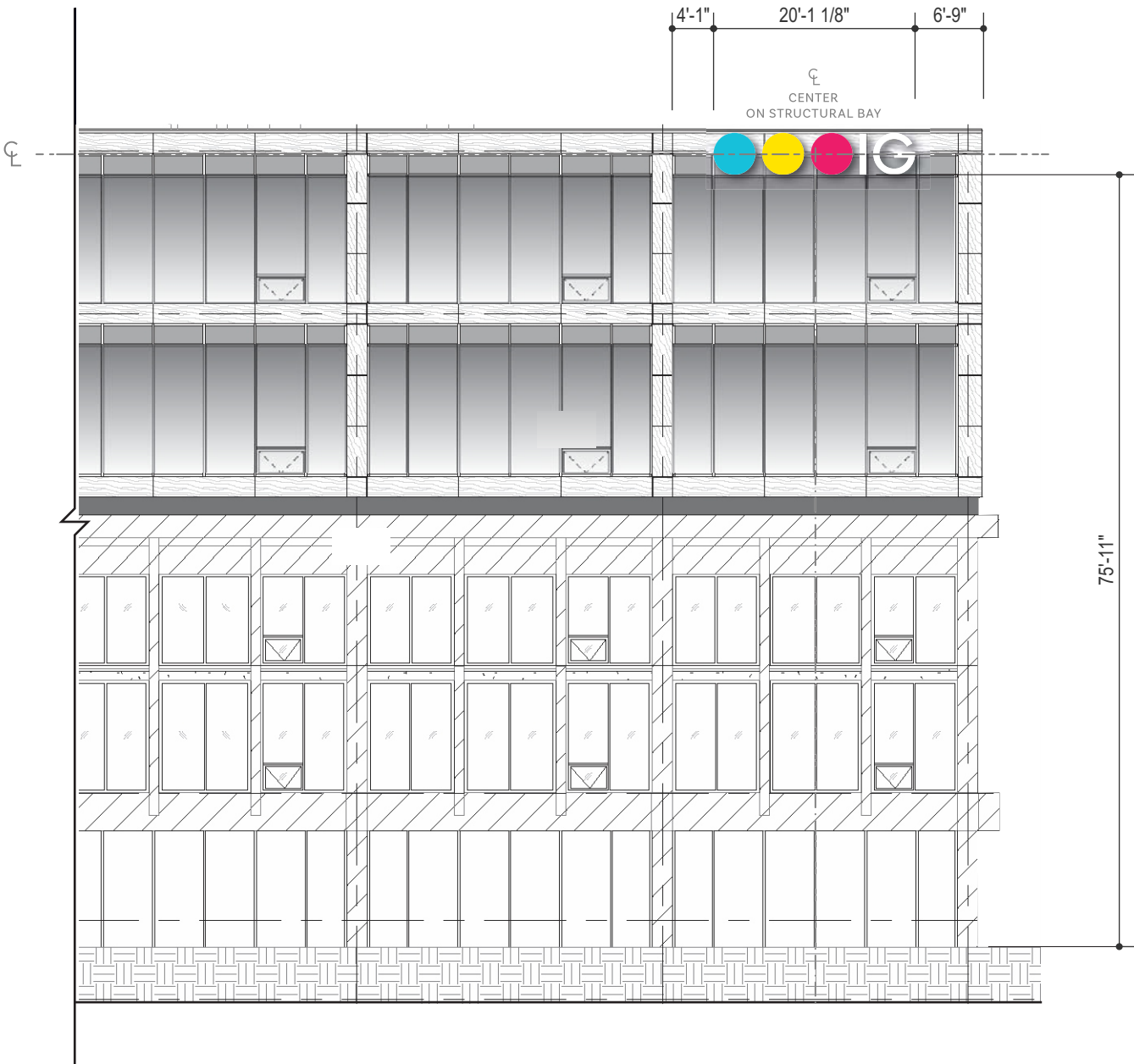
Date
04.04.2025

Revision Date
2 04.15.2025 sc
04.23.2025 sc

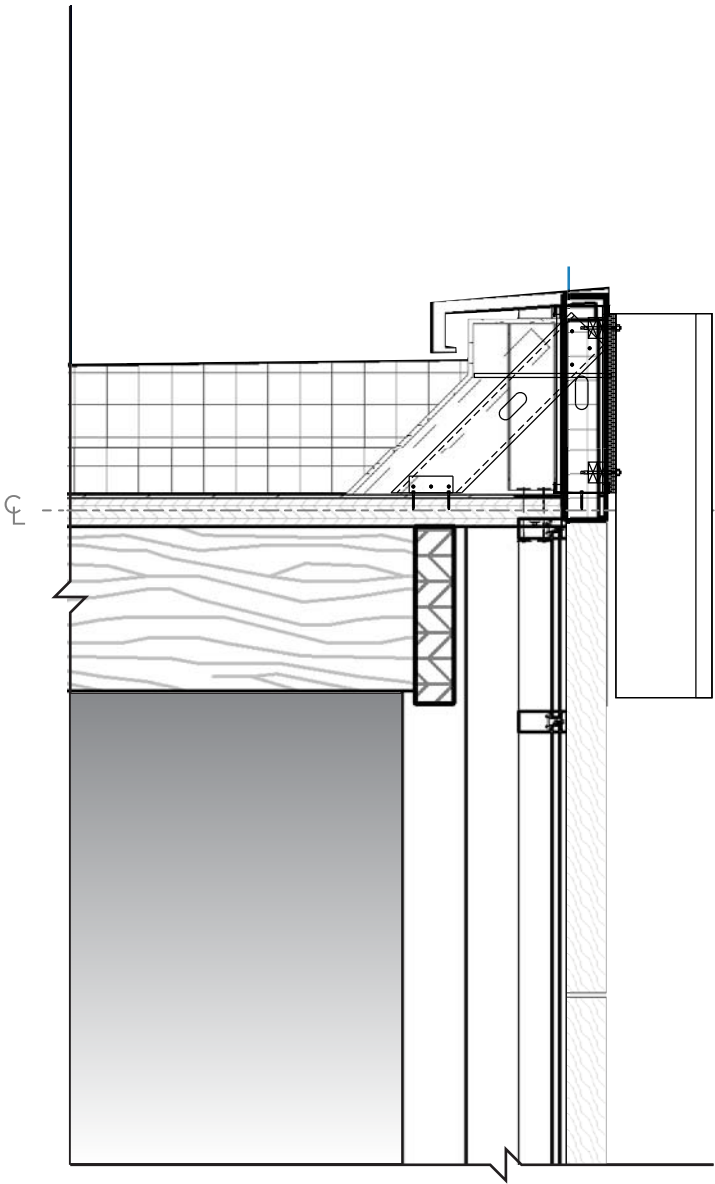
Filepath
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- ☐ Concept
- ☒ Preliminary
- ☐ Production

APPROVED.



A1.2. BUILDING ID - CONTEXTUAL ELEVATION
Scale: 1/16" = 1'-0"



A1.2. BUILDING ID - SECTION VIEW (TYPICAL)
Scale: 1/2" = 1'-0"



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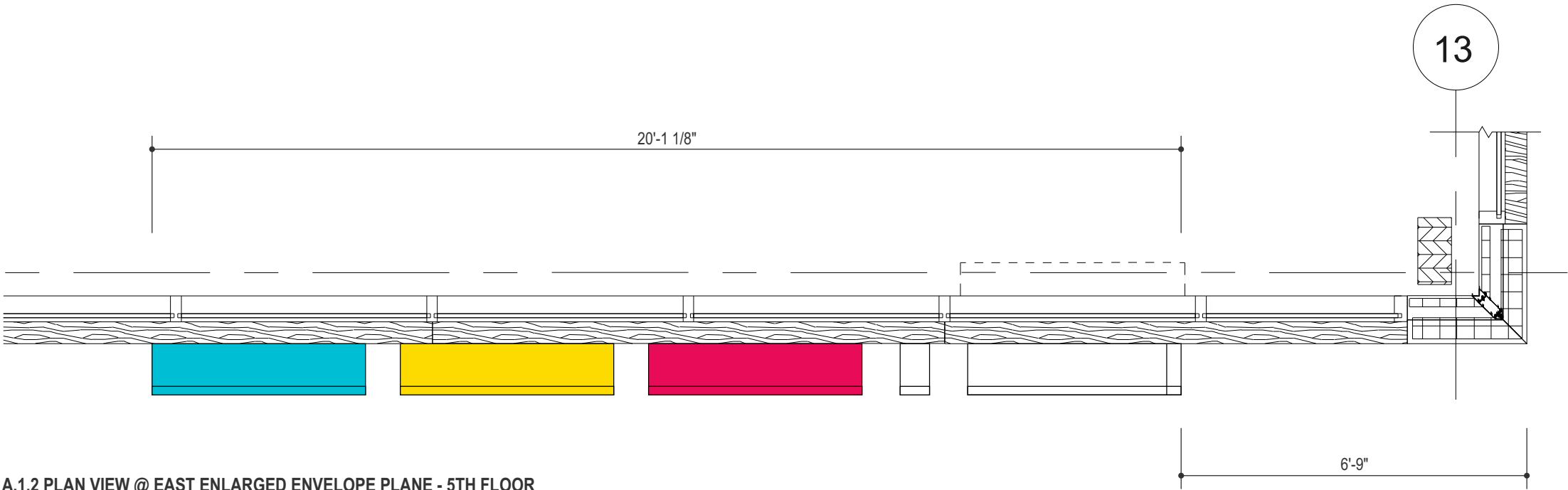
Drawings Prepared By
S.Clemence

Date
04.04.2025

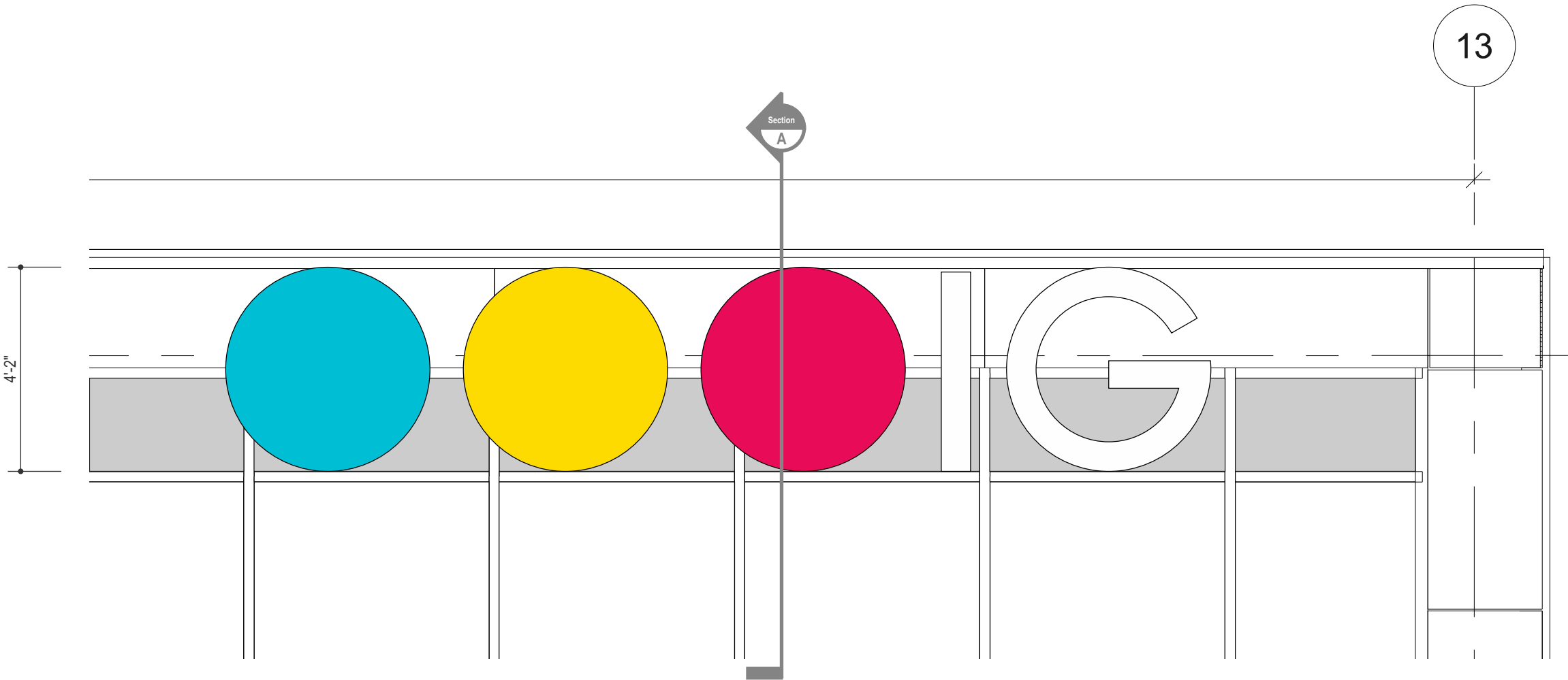
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2	04.15.2025 sc
	04.23.2025 sc

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A.1.2 PLAN VIEW @ EAST ENLARGED ENVELOPE PLANE - 5TH FLOOR
Scale: 3/8" = 1'-0"



A.1.2 ELEVATION @ EAST ENLARGED ELEVATION - 5TH FLOOR
Scale: 3/8" = 1'-0"

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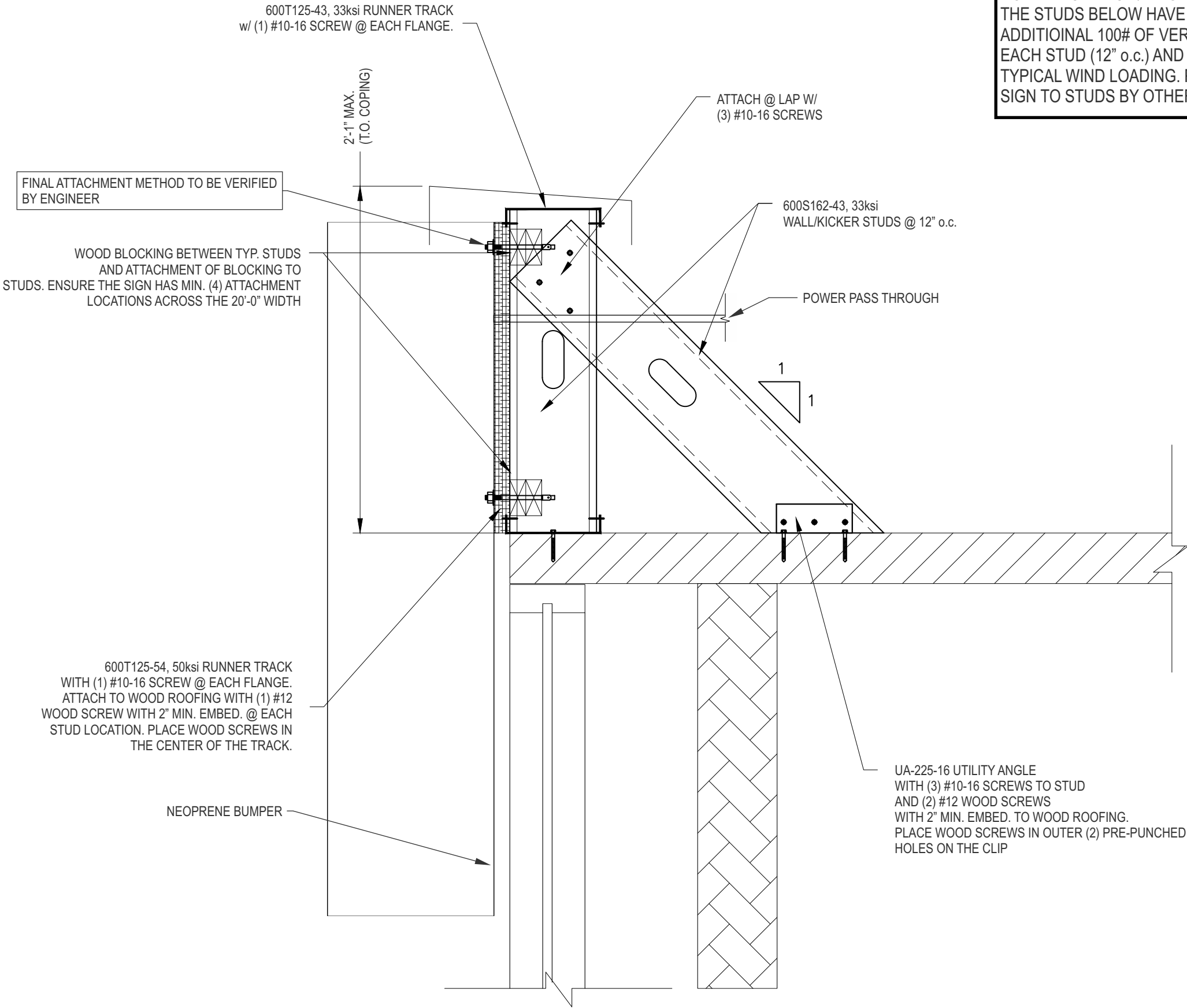
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04.04.2025

Revision Date
2 04.15.2025 sc
04.23.2025 sc

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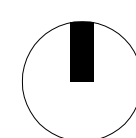
- ☐ Concept
- ☒ Preliminary
- ☐ Production

NOTE: ARCHITECT / ENGINEER/ CONTRACTOR
THE STUDS BELOW HAVE BEEN DESIGNED TO SUPPORT AN
ADDITIONAL 100# OF VERTICAL LOAD FROM THE SIGN @
EACH STUD (12" o.c.) AND HAVE BEEN DESIGNED FOR
TYPICAL WIND LOADING. PLEASE VERIFY ATTACHMENT OF
SIGN TO STUDS BY OTHERS.



Section A SECTION DETAIL - EAST ELEVATION - 5TH FLOOR
Scale: 1-1/2" = 1'-0"





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○ Concept
● Preliminary
○ Production

Colors & Finishes

Colors shown here may not exactly match manufacturers color chart swatch or actual sample. Client to either provide samples or specifications for custom colors prior to production or approve DeNyse color samples or color specifications

- P1 ○ White
- P2 ● PMS Match - PMS 2040 - Consultant Red
- P3 ● PMS Match - PMS 108 - Client Yellow
- P4 ● PMS Match - PMS 3115 - Family Blue
- C1 ○ Process White
- C2 ● PMS 2040C
- C3 ● PMS 108C
- C4 ● PMS 3115C
- M2 ○ White Acrylic
- L1 ○ White LED - Bitro OpticsPRO Plus OTSP-M3PL

Construction Specifications

- A **Letters:** Internally illuminated aluminum channel letters; .125" backs & .063" welded returns both trim cap and returns painted to match faces.
- B **Faces:** 3/16" white acrylic faces with applied vinyl. (4 colors of digital print vinyl by Miratec)
- C **Mounting Hardware:** 3/8" Dia x 3 1/2" Embed Wedge Anchor is assumed typical - To Be Determined by Field Survey and Engineering
- E **Remote Transformer Enclosure:** Paige Snap 2 Power Supply Box, UL List Wet,Damp and Dry Location - Main Disconnect Switch must be separate box for NEC
- F **Disconnect Switch:** 20 Amp Rated Electrical Switch is assumed disconnect to be within 50 feet or less and clear line of sight of sign. If not within line of sight, disconnect to be lockable.
- G **Electrical Provision:** Brought to site by others within 5' of sign location, Final Connection by Others, Dedicated Branch Circuit(s) to be provided and coordination with Client, GC and Architect may be required.
- H **Feeder from Panel Box:** Dedicated Branch Circuit 120 Volt / 20 AMP is Typical, 3-12 AWG in 1" Conduit is Typical
- I **Secondary Wiring:** Low Voltage Secondary LED Wiring

Electrical Notes

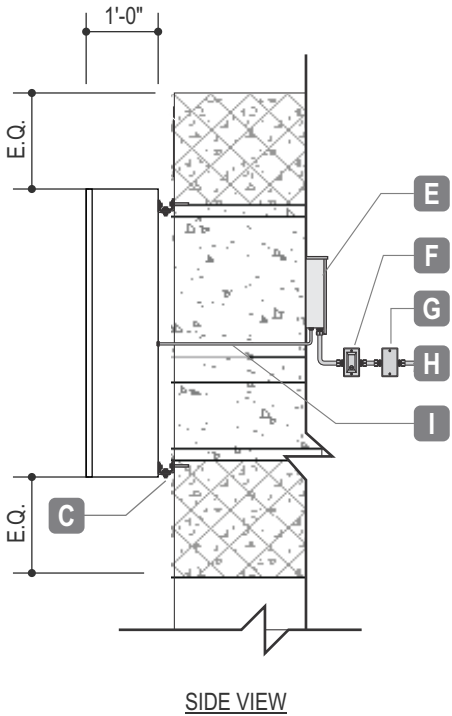
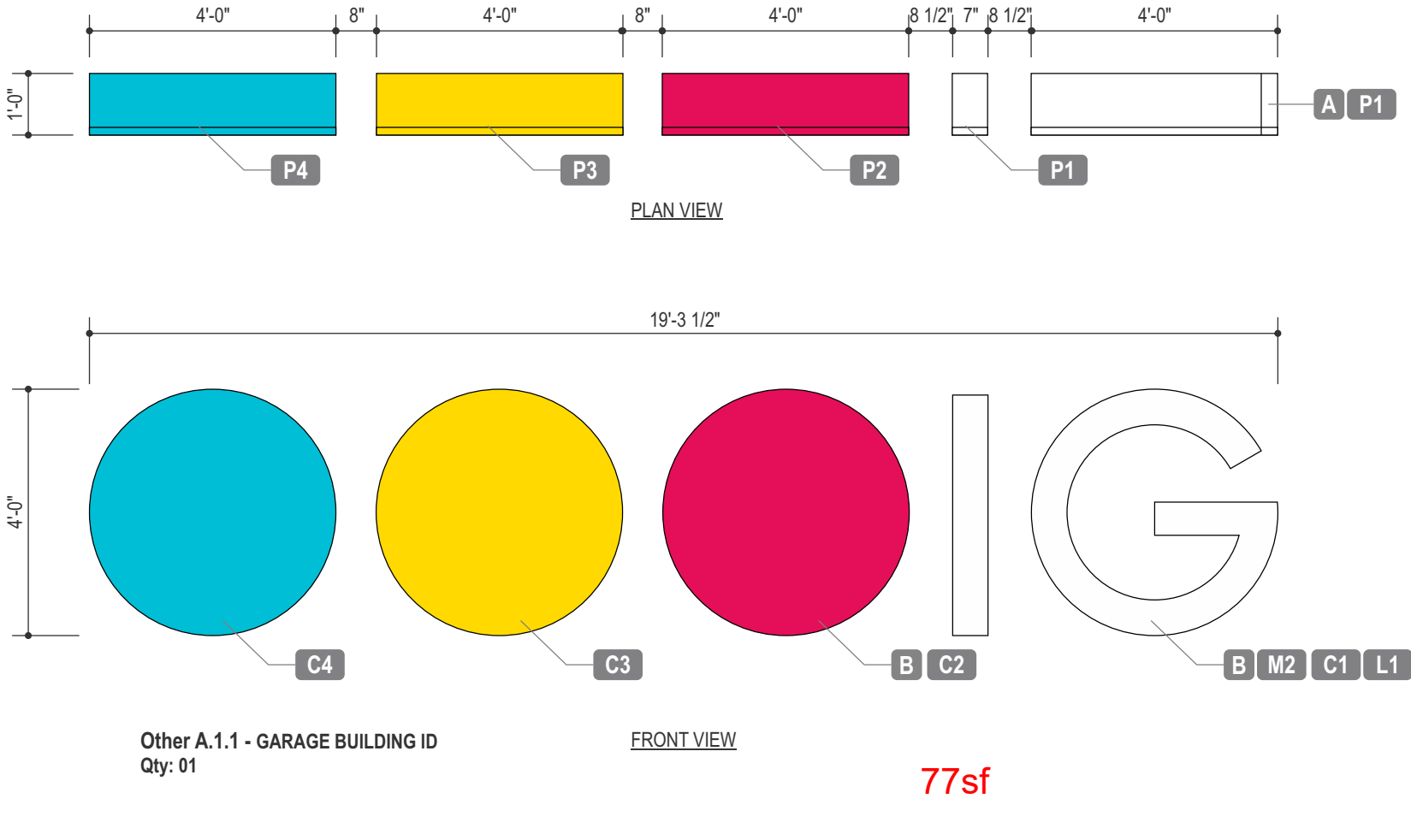
- ⊗ Disconnect switch(s) UL & ID labels ☒ Vent Location
- FINAL ELECTRICAL CONNECTION AT PANEL BOX BY OTHERS
- ELECTRICAL CONNECTION WITHIN 5' OF SIGN IS INCLUDED
- Suitable for Wet Location
- Electrical Requirement: 120 volt 60 htz
- Number of Circuits: One (1) 20 amp Dedicated Branch Circuit(s)
- Max. Line Current: Circuit #01: 3.5 Amps at 120 volt
- Connection Type: permanent continuous operation
- Primary Wire Size: 12 AWG / conduit size: 1/2", Secondary Wire Size: 18 awg



Inspected and labeled in accordance with UL Standard for Electric Signs Installed using UL listed parts and methods of installation in accordance with Article 600 of the National Electric Code and other applicable local codes. This includes proper grounding and bonding.

General Notes

- Dispose of lamps & components that might contain mercury (Hg) according to the laws of the authority having jurisdiction.
- This sign fabricated using UL approved Acrylic Adhesive for chemical bonding.
- Unless otherwise specified all mounting hardware to be galvanized or stainless steel



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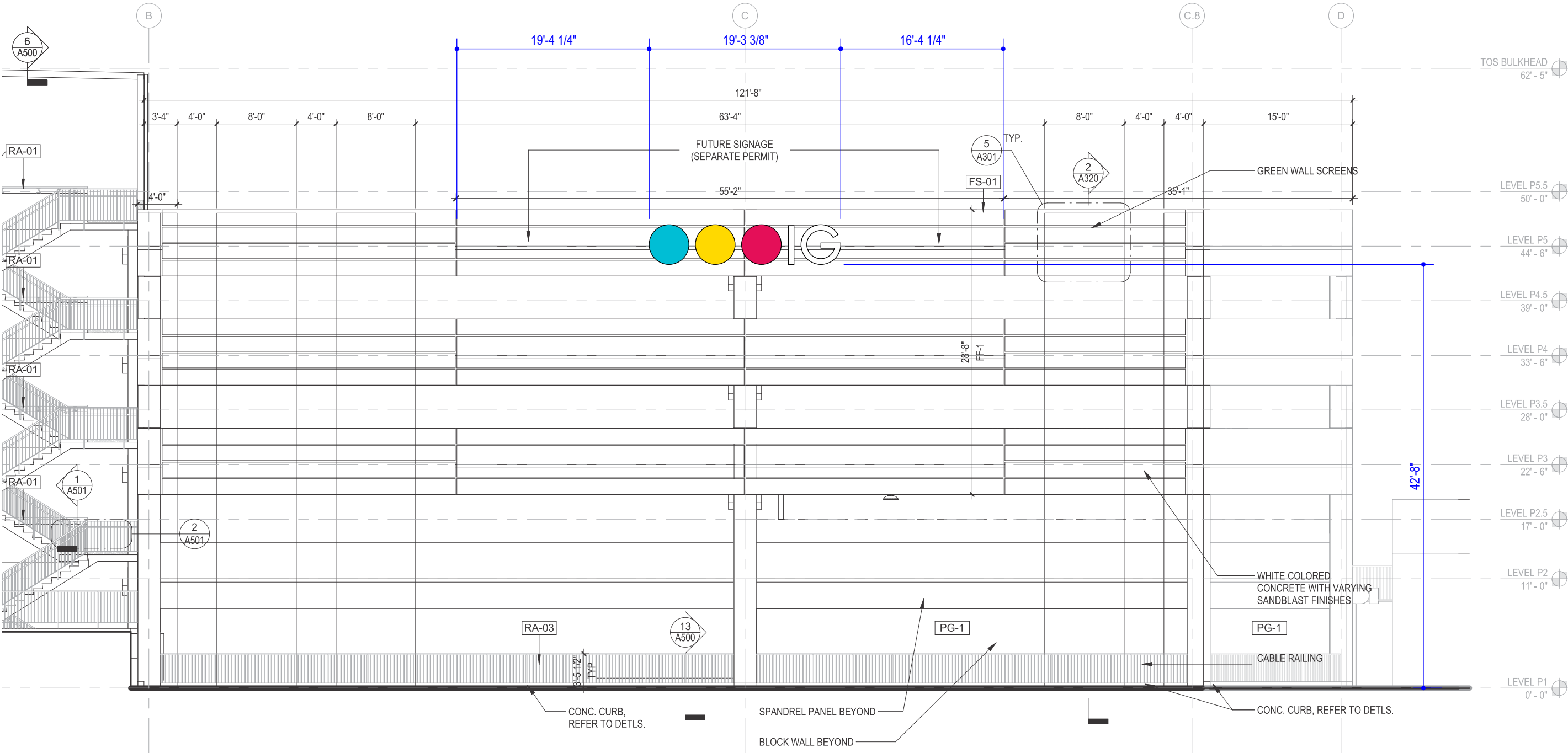
Drawings Prepared By
S.Clemence

Date
04.04.2025

Revision Date
2 04.15.2025 sc
04.23.2025 sc

Filepath
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- Concept
- Preliminary
- Production



BUILDING ID @ PARKING DECK - SOUTH
SCALE: 3/32" = 1'-0"



Customer Signature Required

CT Taqueria proposed signage

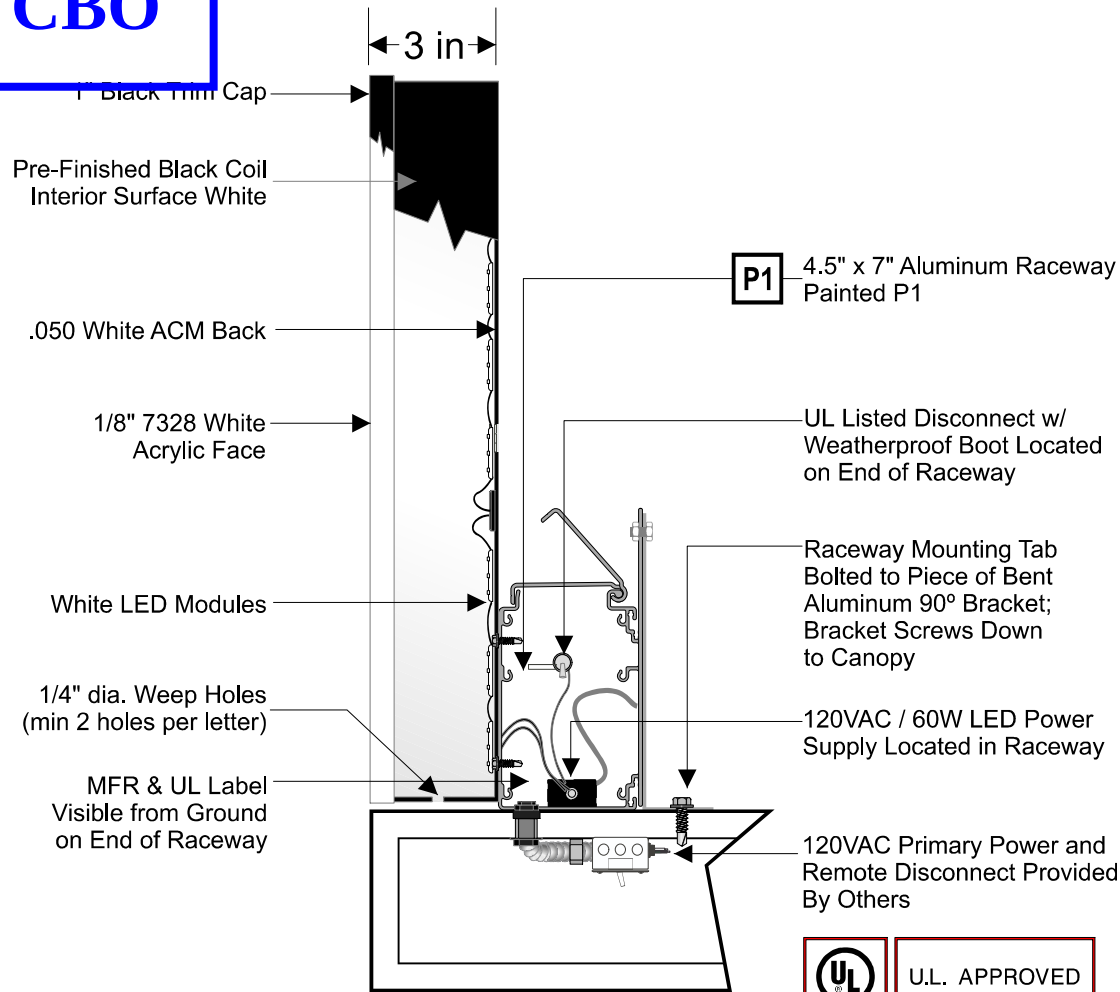
11.38 SF



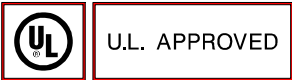
APPROVED
02/24/2025
Donnie Sullivan, CBO



PROPOSED - (NO SIGNAGE CURRENTLY)



P1 PAINT TO MATCH CANOPY - BLACK (VERIFY)



INSTALLATION NOTE: Where allowed by local code, primary electrical hook-up to be provided by sign installer when present and accessible within 3ft of sign.



MFG / Nat'l Account Svcs:
4806 Wright Drive, Bldg. A
Smyrna, GA. 30082
(O) 770.989.1290

Corporate:
3548 Atlanta Rd.
Smyrna, GA. 30080
(O) 770.431.0807

comSIGNS.com

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reproduced without consent.
Engineered Drawings and
Specs to follow upon
Acceptance of Approval

Restaurants
Consulting
Group

CT Taqueria

PROJECT ADDRESS:
244 Perimeter Center Pkwy
Dunwoody, GA 30326

SIGN CODE INFO:
10% OF FACADE AREA

SQ. FT. ALLOWED:
XX

SQ. FT. SHOWN:
11.38

SALES REP:
ALAN SIEJA

PM INITIALS:
AS

DRAWN BY INITIALS:
MP

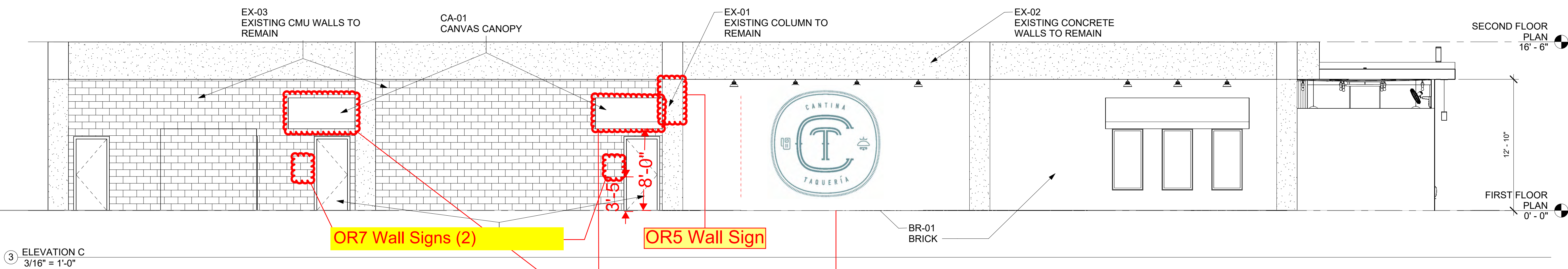
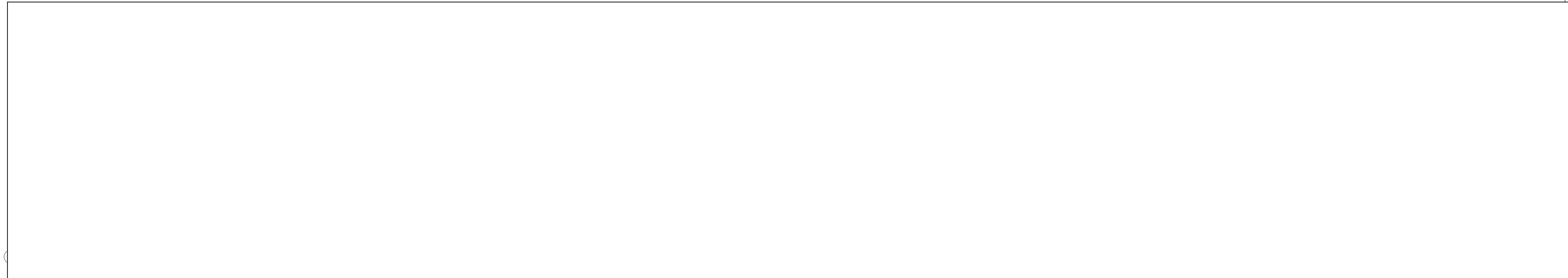
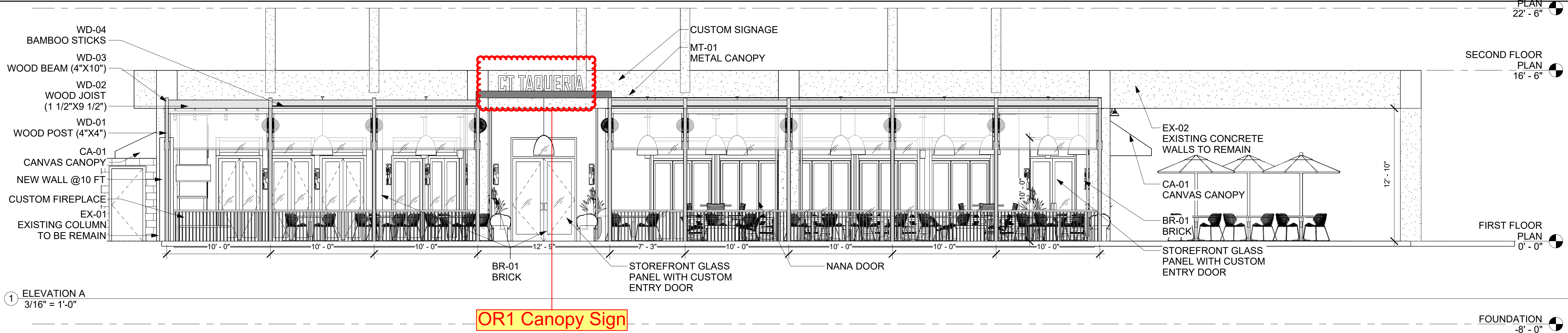
DATE: 01/30/25

Authorized Signature:

Date:

Page:

1



Need exceptions for these signs.

EXTERIOR FINISH SCHEDULE		
MATERIAL ID	TYPE	EXTERIOR WALL ASSEMBLY DESCRIPTION
BR-01	BRICK	TBD
MT-01	METAL CANOPY	PAINTED BLACK ALUMINIUM
CA-01	CANVAS CANOPY	TBD
WD-01	WOOD POST 8X8	TBD
WD-02	WOOD BEAM 8X12	TBD
WD-03	WOOD JOIST 1 1/2 X 9 1/2	TBD
WD-04	BAMBOO STICKS	TBD
EX-01	EXISTING WALL TO REMAIN	-
EX-02	EXISTING COLUMN TO REMAIN	-
EX-03	EXISTING CMU WALLS TO REMAIN	-
PT-01	PAINT: WHITE	NEW EXTERIOR WALLS TO BE PAINTED WHITE

NOTE: CUSTOM SIGN PACKAGES TO BE SUBMITTED SEPARATELY



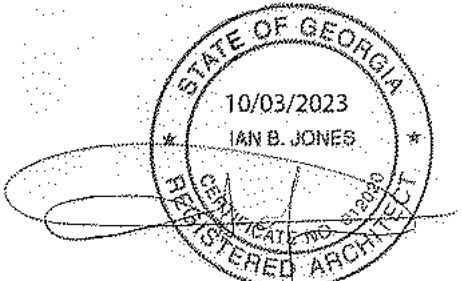


RESTAURANTS CONSULTING GROUP, INC.

6017 SANDY SPRING CIR, NW
SANDY SPRINGS, GA-30328
TEL: 404-252-1237 FAX: 404-252-1257
restaurantsconsultinggroup.com

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CONSTRUCTION DRAWINGS

CT TAQUERIA @ CAMPUS 244

244 PERIMETER CENTER PKWY NE
DUNWOODY, GEORGIA 30346
(FULTON COUNTY)

TENANT FINISH OUT

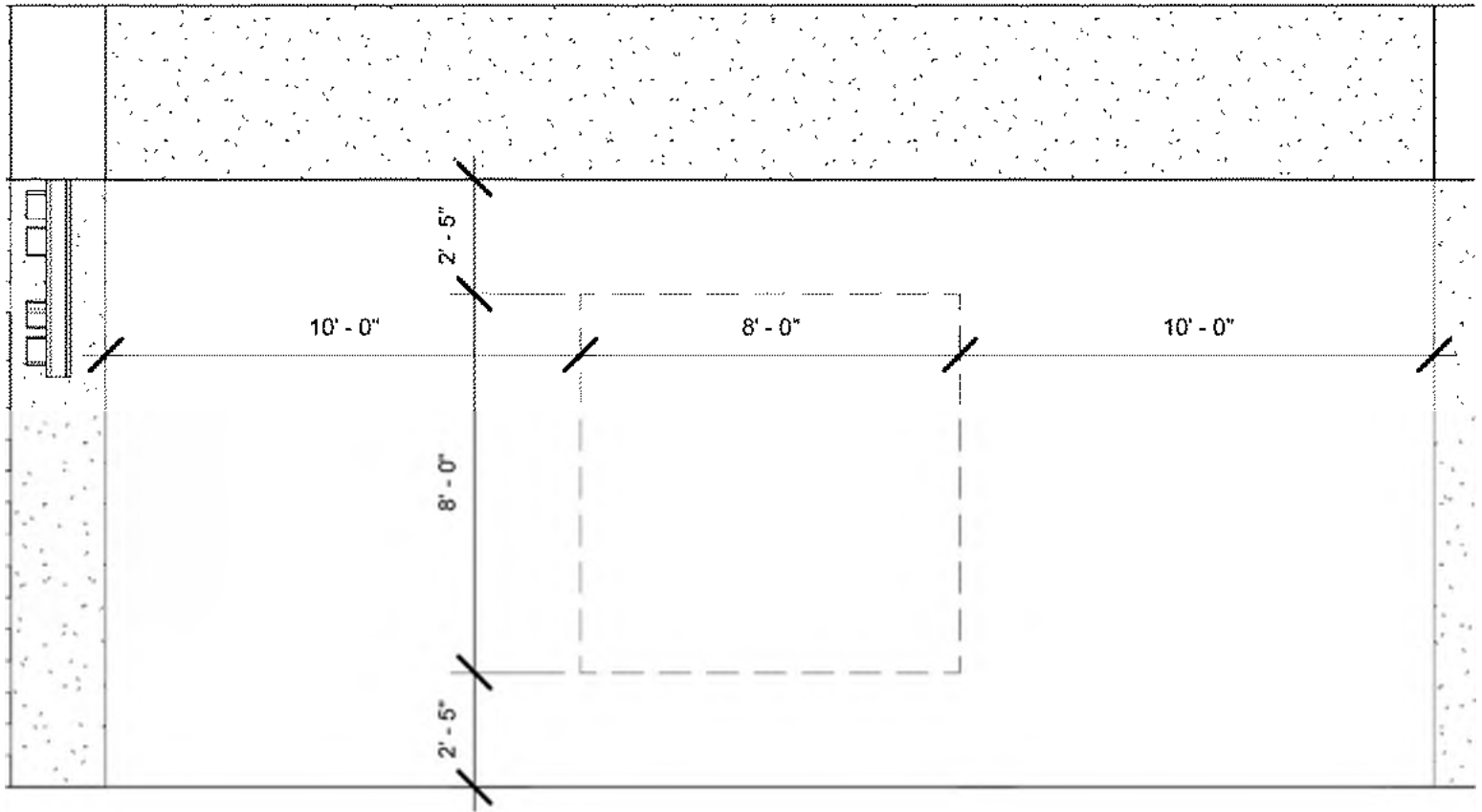
No.	Description	Date

EXTERIOR ELEVATIONS

Project number	22013
Date	10/03/23
Drawn by	HP
Checked by	Checker

A-200

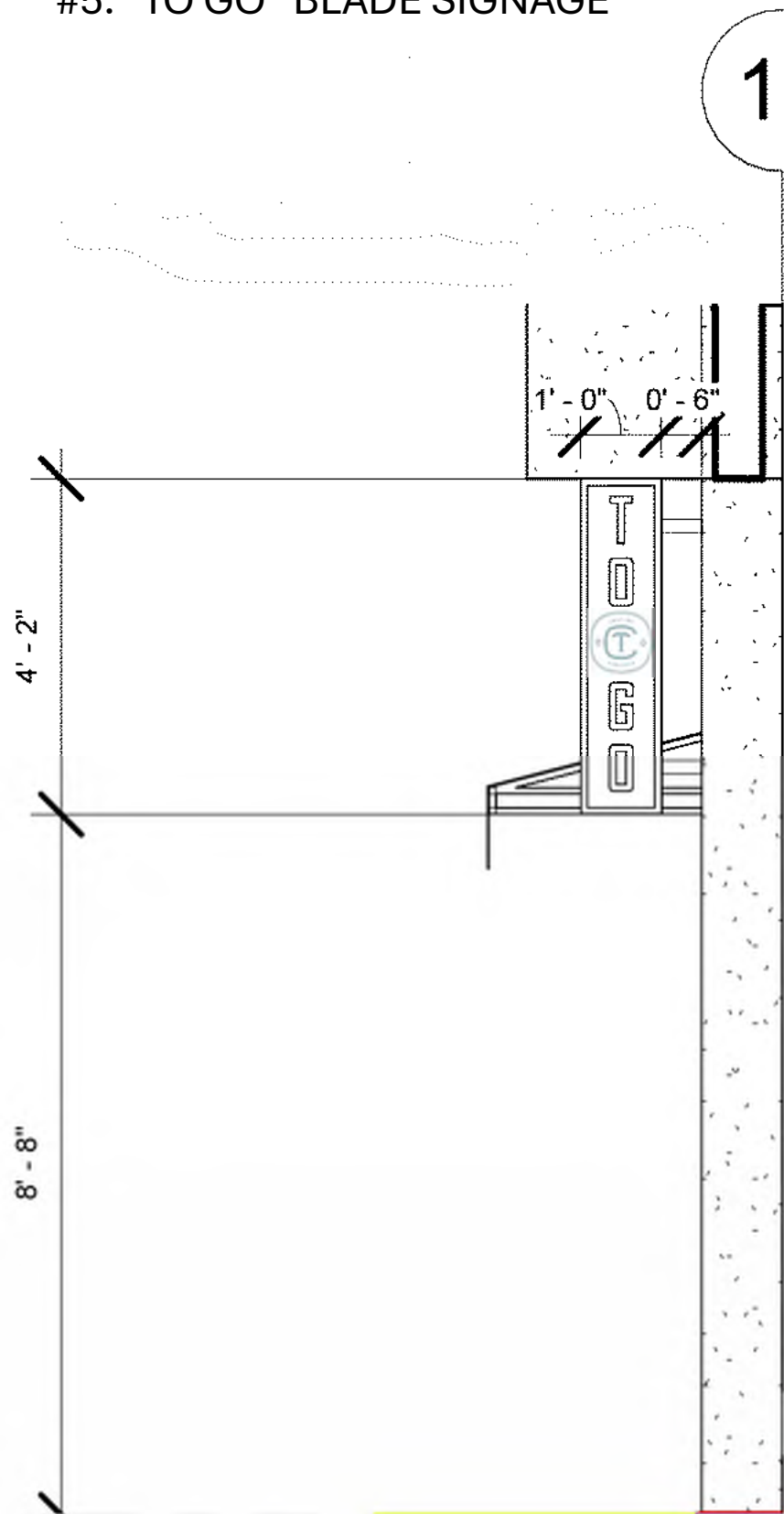
Scale As indicated



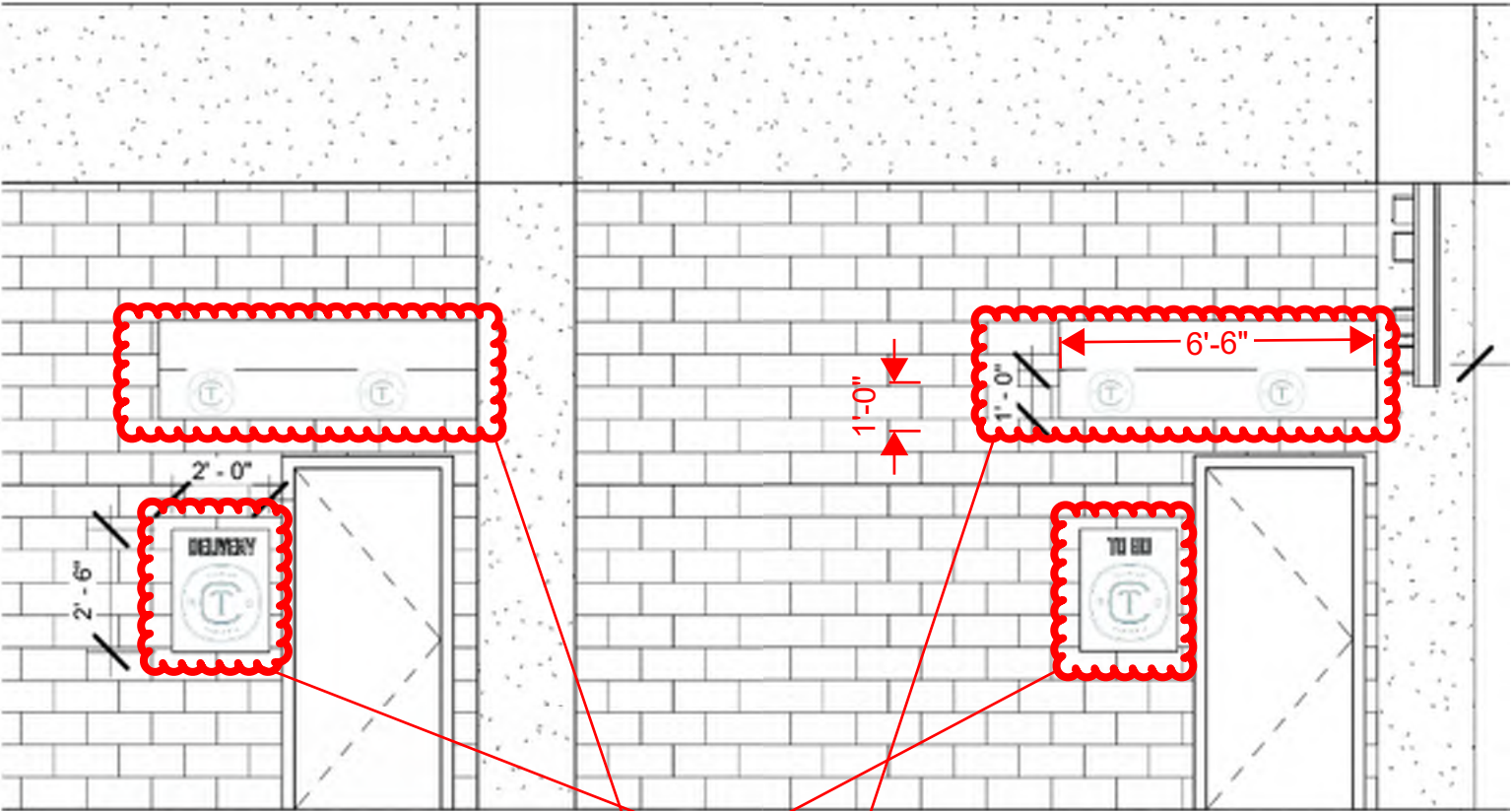
**FINAL PAINTED MURAL DESIGN TO BE
SUBMITTED TO LANDLORD AT LATER DATE**

#5: "TO GO" BLADE SIGNAGE

OR5 Wall Sign #14.



LIGHT BLUE LETTERING AND TRIM
WITH WHITE BACKGROUND
OVERALL DIMENSIONS: 4'-2" X 8'-8"
LIGHT BLUE LOGO CENTERED
BETWEEN



OR7 Wall
Signs (2)

OR6
Awning
Sign

LIGHT BLUE CT LOGO

DOOR SIGNAGE:
2'-0" H x 2'-6" L WHITE PLAQUE
BLACK LETTERING

PRINTED LOGO AT CANVAS
AWNING:
1'-0" X 1'-0"
3'-6" DISTANCE BETWEEN

Parking Deck proposed signage

Hotel Permitted Sign Drawings

Stratus™

stratusunlimited.com
888.503.1569

SITE ADDRESS:

100 CAMPUS WAY
DUNWOODY, GA 30346

Marriott Contact:

Stratus Project Manager: Tim Fenske
Stratus Sales: James Peake

OWNER'S SCOPE OF WORK:

- Owner to provide (1) primary circuit (120v) for EACH sign location.
- Sign contractor is responsible for all secondary wiring. If primary is not present at time of install, the owner is responsible for making the final connection.
- Owner is to provide unrestricted access to the area behind where each sign is located.
- The access panel is to be approx. 24" x 36".
- 5/8" plywood blocking is to be provided behind where each sign and lighting is to be installed.

SIGN PACKAGE:

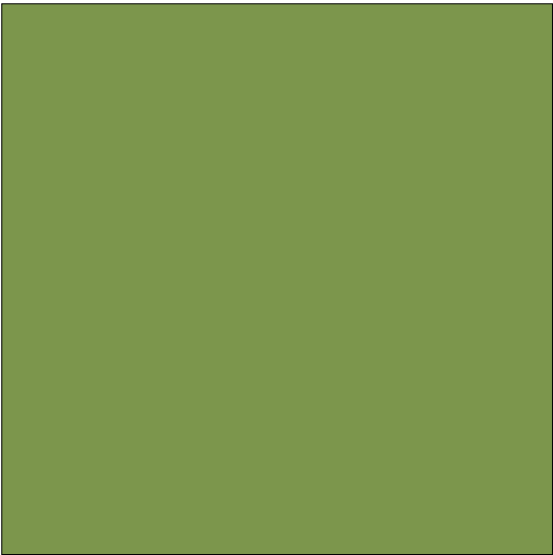
(4) FOUR CHANNEL LETTERS SETS REQUIRED

CUSTOMER APPROVAL / SIGNATURE:

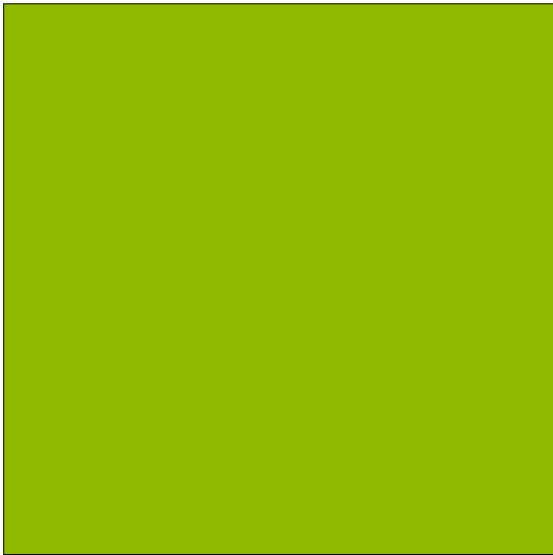
SIGNATURE: _____ DATE: _____



COLOR MATRIX & LOGO



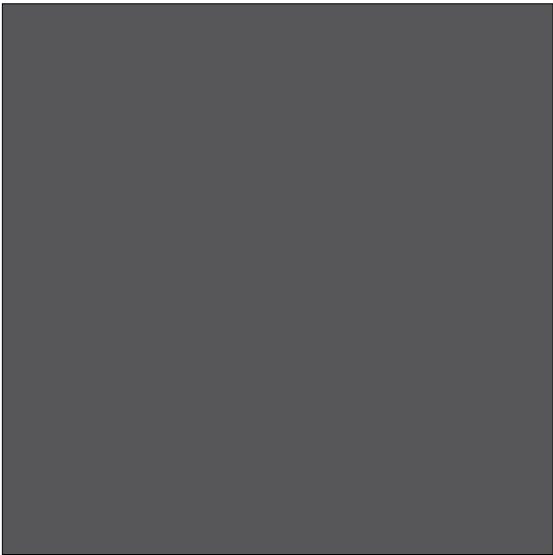
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VINYL: 3M #180C-196 Apple Green



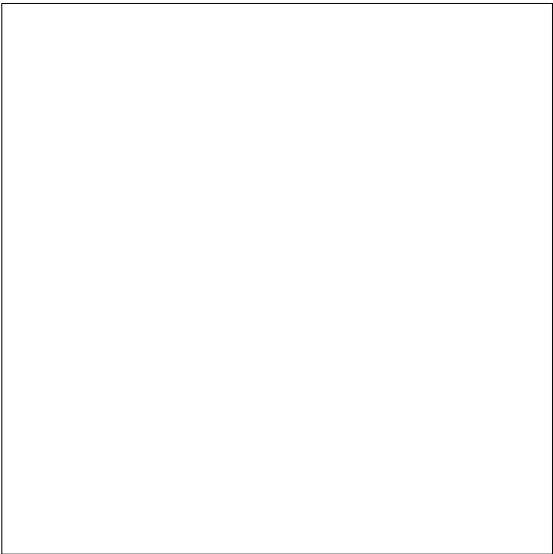
PANTONE: Pantone 376 Green
VINYL: 3M 3630-106 Brilliant Green



PANTONE: Pantone 418 Dark Taupe



PANTONE: Pantone 425 Dark Taupe
VINYL: 3M 180C-41 Dual-Color Film
to match Pantone 425 Dark Taupe



PAINT: MAP #42-202 Natural White
VINYL: 3M #3290 Reflective White;
3M 7725-20 Matte White



element
WESTIN

stratusunlimited.com

8959 Tyler Boulevard
Mentor, Ohio 44060

888.503.1569

CLIENT:

ADDRESS:

100 CAMPUS WAY
DUNWOODY, GA 30346

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ORDER NUMBER:

1193586

SITE NUMBER:

701025

ELECTRONIC FILE NAME:

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PROJECT NUMBER:

85886

PROJECT MANAGER:

Tim Fenske

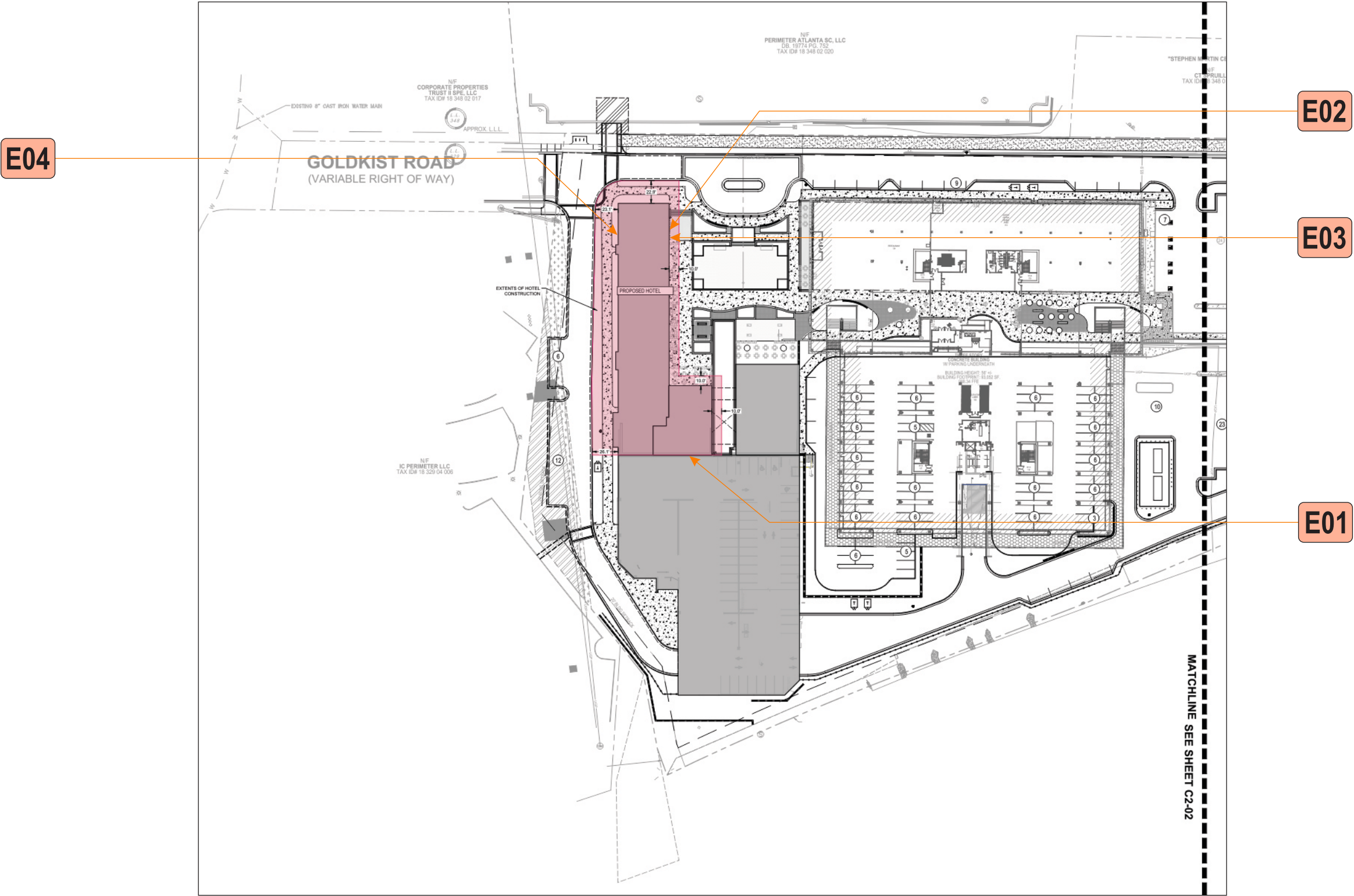
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Original	418767	02/24/23 HP	
Rev 1	420830	03/09/23 JT	
Rev 2	422683	03/23/23 KO	
Rev 3	428480	05/05/23 MD	
Rev 4	430473	05/16/23 MD	
Rev 5	432719	06/07/23 MS	
Rev 6	439838	07/31/23 Z-RA	Updated address

Rev #	Req #	Date/Artist	Description
Rev 7	466674	03/07/24 Z-HR	Changed address on brandbook
Rev 8	467046	03/13/24 AG	
Rev 9	470056	04/01/24 DS	
Rev 10	486572	07/24/24 Z-AV	
Rev 11	487181	07/26/24 Z-RU	

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Rev #	Req #	Date/Artist	Description
Original	418767	02/24/23 HP	
Rev 1	420830	03/09/23 JT	Del E02
Rev 2	422683	03/23/23 KO	Added E02
Rev 3	428480	05/05/23 MD	Added additional sign call outs
Rev 4	430473	05/16/23 MD	SOW was revised; added E05
Rev 5	432719	06/07/23 MS	Revised sign call out locations accordingly
Rev 6	439838	07/31/23 Z-RA	

Rev #	Req #	Date/Artist	Description
Rev 7	466674	03/07/24 Z-HR	
Rev 8	467046	03/13/24 AG	
Rev 9	470056	04/01/24 DS	
Rev 10	486572	07/24/24 Z-AV	
Rev 11	487181	07/26/24 Z-RU	

E01

SOUTH ELEVATION

Scale: 1/16"=1'-0"

ALL SIGN SIZES HAVE BEEN CALCULATED OFF ARCHITECTURAL PRINTS AS SHOWN

APPROVED.



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PROJECT MANAGER: Tim Fenske

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Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	
Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	Added roof access dim.
Rev 3	428480	05/05/23 MD		Rev 10	486572	07/24/24 Z-AV	
Rev 4	430473	05/16/23 MD		Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS					
Rev 6	439838	07/31/23 Z-RA					

E02

NORTH ELEVATION

Scale: 1/16"=1'-0"

APPROVED.

ALL SIGN SIZES HAVE BEEN CALCULATED OFF
ARCHITECTURAL PRINTS AS SHOWN



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PROJECT NUMBER:

85886

PROJECT MANAGER:

Tim Fenske

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
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Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	
Rev 2	422683	03/23/23 KO	Added E02	Rev 9	470056	04/01/24 DS	Added roof access dim.
Rev 3	428480	05/05/23 MD	Removed canopy signage	Rev 10	486572	07/24/24 Z-AV	
Rev 4	430473	05/16/23 MD	Removed logo signage as requested	Rev 11	487181	07/26/24 Z-RU	Removed sign
Rev 5	432719	06/07/23 MS	Re-located E03 to North Elevation				
Rev 6	439838	07/31/23 Z-RA					

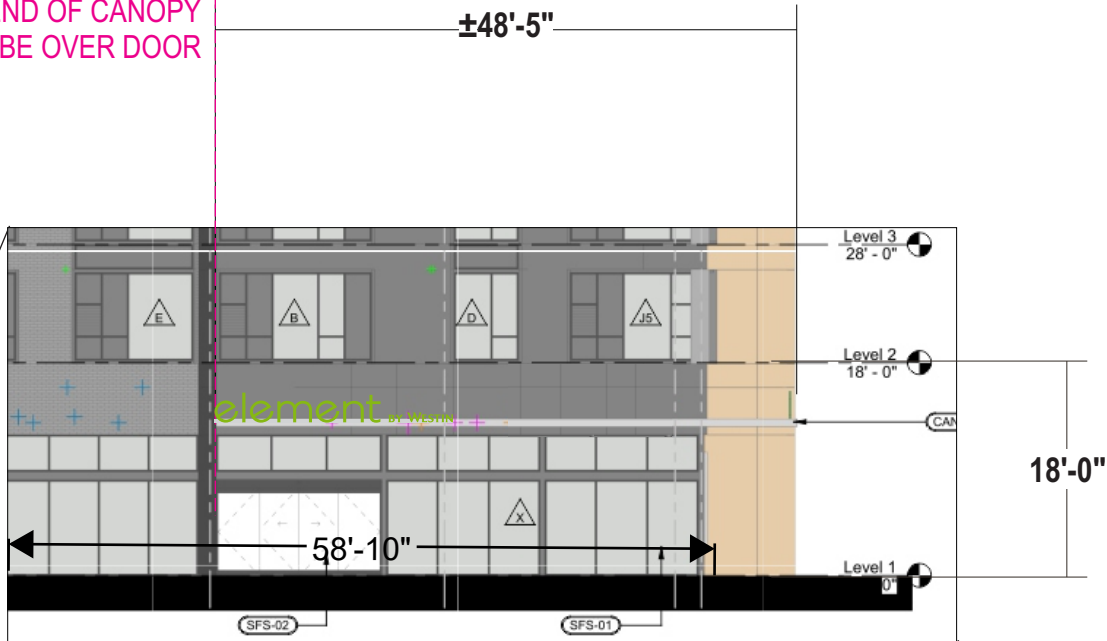
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APPROVED.

ALL SIGN SIZES HAVE BEEN CALCULATED OFF ARCHITECTURAL PRINTS AS SHOWN

LEFT ALIGN W/
END OF CANOPY
TO BE OVER DOOR



Scale: 1/16"=1'-0"



Scale: 1/32"=1'-0"

Stratus™

stratusunlimited.com

8959 Tyler Boulevard
Mentor, Ohio 44060

888.503.1569

CLIENT:



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ADDRESS:

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DUNWOODY, GA 30346

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PROJECT NUMBER:

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Tim Fenske

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	
Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	
Rev 3	428480	05/05/23 MD	Added page to drawing	Rev 10	486572	07/24/24 Z-AV	Added raceway color
Rev 4	430473	05/16/23 MD		Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS	Revised size & added "By Westin" to E04; re-located E03				
Rev 6	439838	07/31/23 Z-RA					

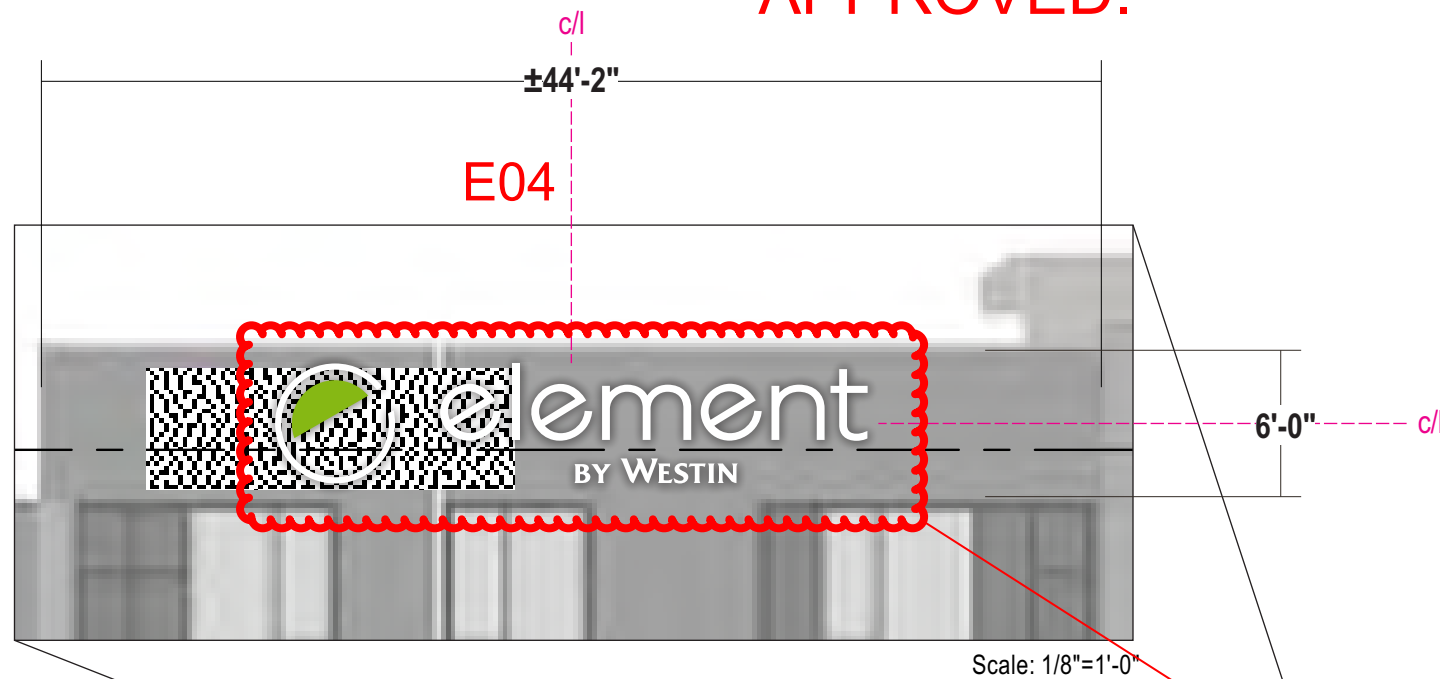
PRINTS ARE THE EXCLUSIVE PROPERTY OF STRATUS. THIS MATERIAL SHALL NOT BE USED, DUPLICATED, OR OTHERWISE REPRODUCED WITHOUT THE PRIOR WRITTEN CONSENT OF STRATUS.

Packet page:...

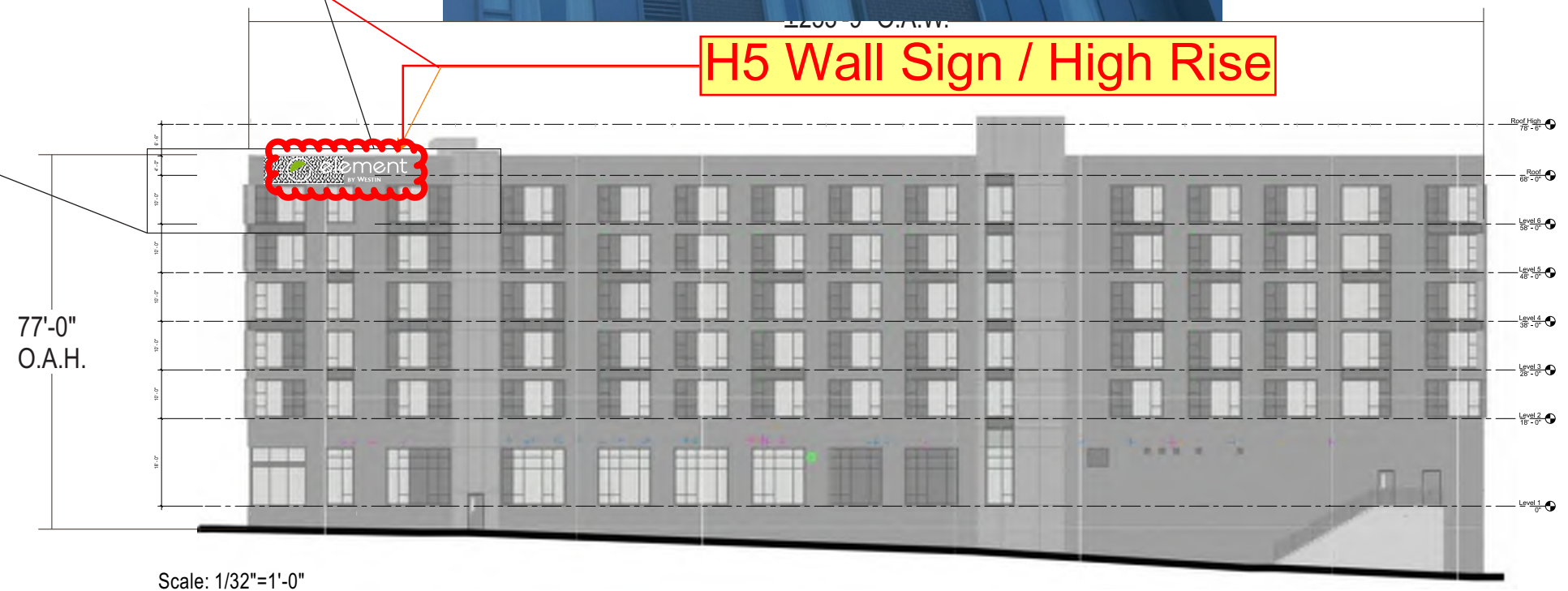
WEST ELEVATION

APPROVED.

**ALL SIGN SIZES HAVE BEEN CALCULATED OFF
ARCHITECTURAL PRINTS AS SHOWN**



H5 Wall Sign / High Rise



Scale: 1/32"=1'-0"

Stratus™

stratusunlimited.com

8959 Tyler Boulevard
Mentor, Ohio 44060

888.503.1569

CLIENT:



element
BY WESTIN

ADDRESS:

ELEMENT – DUNWOODY, GA
244 CAMPUS WAY BUILDING A,
DUNWOODY, GA 30346

PAGE NO.:

5

ORDER NUMBER:

N/A

SITE NUMBER:

N/A

PROJECT NUMBER:

85886

PROJECT MANAGER:

James Peake

ELECTRONIC FILE NAME:

G:\ACCOUNTS\MMARRIOTT\ELEMENT\2023\GA\Element_Dunwoody\
Element_Dunwoody_Sales_R6.cdr

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	418767	02/24/23 HP					
Rev 1	420830	03/09/23 JT					
Rev 2	422683	03/23/23 KO					
Rev 3	428480	05/05/23 MD	Added page to drawing				
Rev 4	430473	05/16/23 MD	Revised proposed signage				
Rev 5	432719	06/07/23 MS					
Rev 6	439838	07/31/23 Z-RA					

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Packet page:...

E01

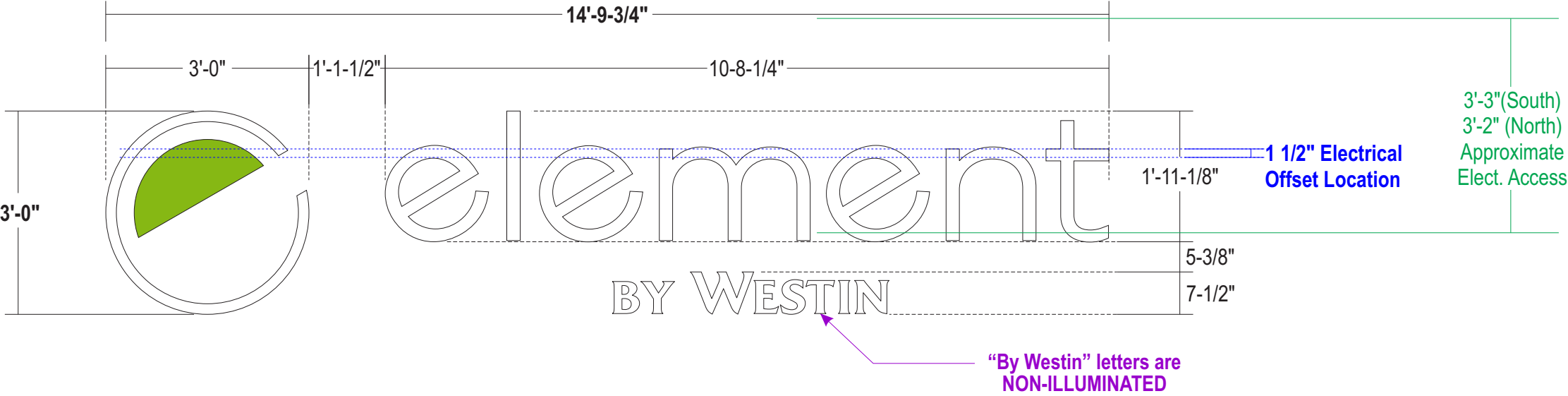
FACE LIT CHANNEL LETTERS

3'-0" LINEAR - A4.2

Scale: 1/2"=1'-0"

(2) TWO lettersets required for SOUTH & NORTH elevations

44.4 square feet



Type A4.2 -
Front Building Graphics
Dark Colored Wall Applications
constructions / specifications

LOGO FACE: #7328 White translucent acrylic (thickness 3/16" min.)

LOGO CONSTRUCTION: Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum, letter returns to be .090" thk. aluminum. Returns and letter backs to be painted MAP #42-202 Natural White (satin finish). Inside of letters to be painted White. All letters must contain weep holes

CENTER OF "e" LOGO FACE: #7328 White translucent acrylic (thickness 3/16" min.) with 3M #3630-106 translucent vinyl applied to first surface of each letter

CENTER OF "e" LOGO CONSTRUCTION: Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum, letter returns to be .090" thk. aluminum. Returns and letter backs to be painted PMS #376C Green (satin finish). Inside of letters to be painted White. All letters must contain weep holes

LETTER RETAINER: Sign face retainers to be aluminum painted to match letter body (satin finish) and secured with screws on returns

MOUNTING BRACKETS: Mounting brackets are required on each letter, and are to be painted to match letter body. " Flush mounted letters are not acceptable " Letters should never be placed on or installed with raceways

ILLUMINATION: Letters to be internally illuminated with White LED's **Power supplies to be remotely located** " Letters Located in high-rise locations should be fabricated with remote transformers when feasible for cost efficient serviceability from the roof or within building.

"BY WESTIN" LETTERS: 1" deep fabricated alum. construction, reverse channel letters painted PMS 425 C Dark Taupe (satin finish); 1/2" stand off from wall with spacers - painted to match wall; All penetrations to be filled with silicone; **Letters are NON-ILLUMINATED**

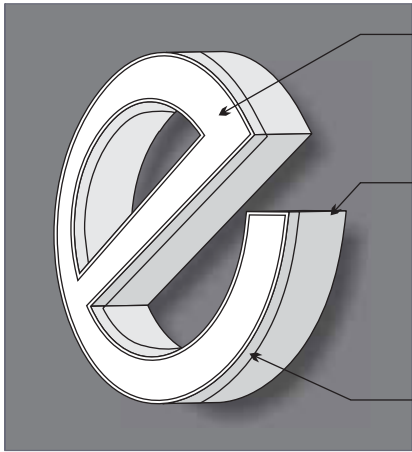
WALL TYPE: DRYVIT/EIFS - ELEM-02-1022 DARK GREY

INSTALL: Thru bolted using all thread into blocking as required; 12" standard length of threaded rod will be supplied unless otherwise noted; 3/8" threaded rod into blocking or Stratus approved equivalent Compression sleeves required to avoid crushing wall & achieve max tensioning

night illumination



ILLUMINATION: all graphics to be illuminated with internal White LED lighting



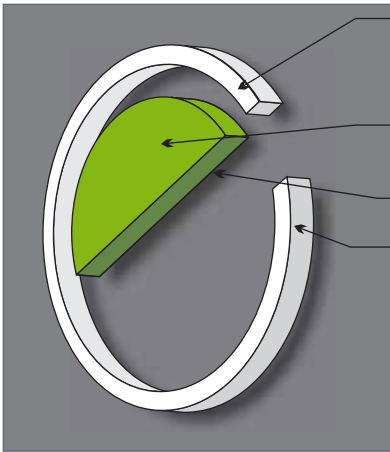
LETTER FACE: #7328 Translucent White Acrylic

LETTER RETURN: painted MAP #42-202 White

COLOR KEY:

- RETURNS & TRIMCAP: painted MAP #42-202 White
- FACES: #7328 Translucent White Acrylic

LETTER TRIMCAP: painted MAP #42-202 White



LETTER FACE: #7328 Translucent White Acrylic

FACE: white acrylic with translucent green vinyl applied to face - 3M #3630-106 Brilliant Green

RETURNS & RETAINER: painted PMS 376C Green

RETURNS & RETAINER: painted MAP #42-202 White

COLOR KEY:

- RETURNS & RETAINER: painted MAP #42-202 White
- FACES: #7328 Translucent White Acrylic
- CENTER OF "e" FACE: Translucent vinyl - 3M #3630-106 Brilliant Green
- CENTER OF "e" RETURNS & RETAINER: painted PMS 376C Green

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

LED SPECIFICATIONS

GE Tetra LED Lighting Systems

- " LED color: White
- " Wavelength / Color Temperature: 7100K
- " Viewing Angle: 140° - 150°
- " Lumens Per Foot: 82 - 195
- " Refer to GE Tetra LED Lighting Systems Product Reference Chart for correct Product Line for Letter specifications
- www.gelightingsolutions.com

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8959 Tyler Boulevard
Mentor, Ohio 44060

888.503.1569

CLIENT:

element
BY WESTIN

ADDRESS:

100 CAMPUS WAY
DUNWOODY, GA 30346

PAGE NO.:

7

ORDER NUMBER:

1193586

SITE NUMBER:

701025

ELECTRONIC FILE NAME:

G:\ACCOUNTS\MMARRIOTT\ELEMENT\2023\GA\Element_Dunwoody\Element_Dunwoody_Permit R11

PROJECT NUMBER:

85886

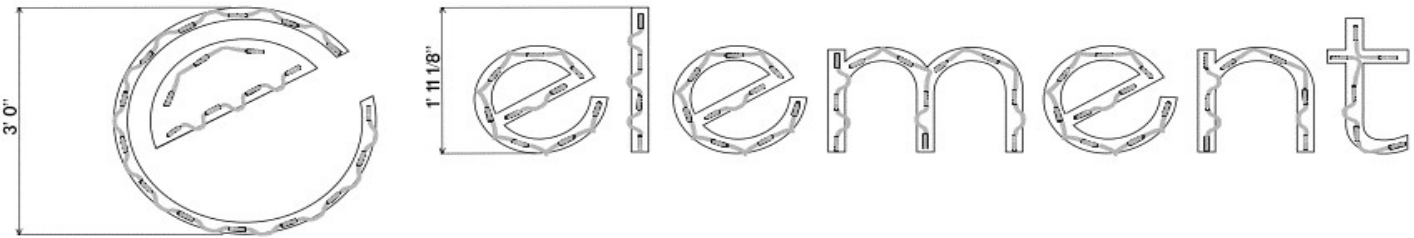
PROJECT MANAGER:

Tim Fenske

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
Rev 1	420830	03/09/23 JT	Del. E02 - updated qty	Rev 8	467046	03/13/24 AG	
Rev 2	422683	03/23/23 KO	Added E02- Updated qty	Rev 9	470056	04/01/24 DS	updated with electrical location info
Rev 3	428480	05/05/23 MD		Rev 10	486572	07/24/24 Z-AV	
Rev 4	430473	05/16/23 MD		Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS					
Rev 6	439838	07/31/23 Z-RA					

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Packet page:...

[illegible]

1) **THE GRAPHICS ABOVE ARE FOR REFERENCE ONLY** and should not be used for commercial quotation or bid without validation. The material estimates for Tetra® LED Systems are based upon our engineering standards and information provided pertaining to font, letter height, can depth, face material, and any special instructions provided by the customer. Missing information will cause delays in delivery of estimates as well as affect product selection, quantities, application, and illumination.

2) **LED MODULE PLACEMENT AND QUANTITY IS AN APPROXIMATION ONLY.** The sign manufacturer must verify module placement and quantity to ensure even illumination.

3) Final material quantities for estimation purposes and construction are the responsibility of the sign OEM.

4) All signs should be tested as complete units (including correct Tetra® power supply) before installation for acceptable color, illumination, intensity, & functionality.

5) For detailed information refer to the applicable Tetra® product found under Signage: <https://products.gecurrent.com/led-signage-lighting>

TECHNICAL SUPPORT:
888-694-3533

EMAIL: tetradrawings@gecurrent.com

Sign Type		Illumination	Primary Circuit (120 VAC)	SKU	Description	Name	Quantity	
CHANNEL LETTERS		FACE LIT	1.1 Amps	93098199	GEMX2471-W1S	MAX 71K (24V) Small	76 Modules	51 Ft
Can Depth	LED Distance From Face	Power Supply Location	Sign Area					
4"	N/A	REMOTE	6.78 Sq Ft					
Special Instructions			Total Module Watts					
			47.42 Watts		GEPS24-100U-GLX2	100W - 24V (GLX2)	1 Ea	
			Total System Watts		-	-		
			55.48 Watts					
Notes			Energy Usage					
			8.18 Watts/Sq Ft					
			Total Lumens					
			7600.00 Lumens	191600041		Wire Connector	42 Ea	
			1120.94 Lumens/Sq Ft	9409		18 AWG Supply Wire	70 Ft	
Current		Drawn By: FM Checked By: DM Date: 4/25/23	Job Name: Element Customer Name:		Drwg #: 098578 - 01			Rev - PAGE 1 of 1



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CLIENT: 

ADDRESS: 100 CAMPUS WAY
DUNWOODY, GA 30346

ORDER NUMBER: 1193586

SITE NUMBER: 701025

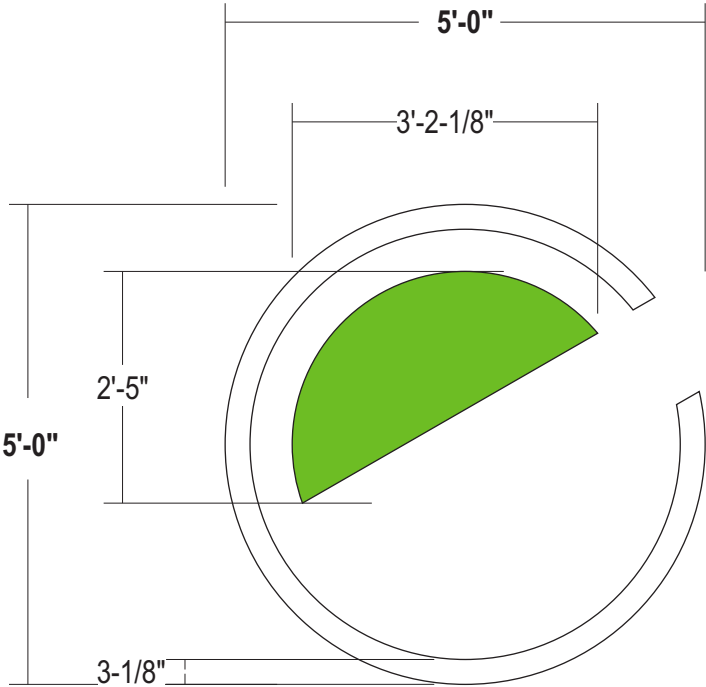
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PROJECT NUMBER: 85886

PROJECT MANAGER: Tim Fenske

Rev #	Req #	Date/Artist	Description
Original	418767	02/24/23 HP	
Rev 1	420830	03/09/23 JT	
Rev 2	422683	03/23/23 KO	
Rev 3	428480	05/05/23 MD	
Rev 4	430473	05/16/23 MD	
Rev 5	432719	06/07/23 MS	
Rev 6	439838	07/31/23 Z-RA	

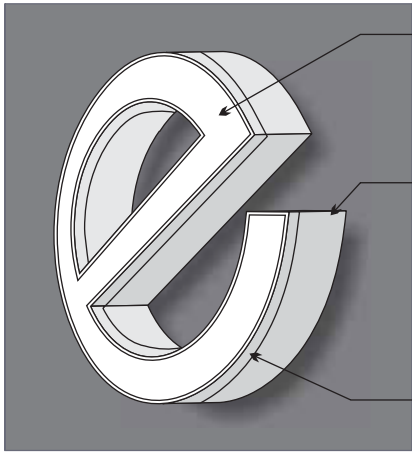
(1) ONE letterset required for NORTH elevation



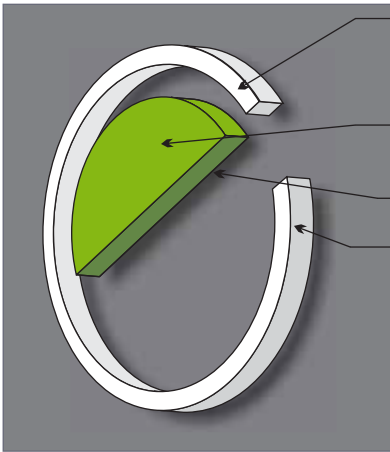
night illumination



ILLUMINATION: all graphics to be illuminated with internal White LED lighting



- LETTER FACE: #7328 Translucent White Acrylic
- LETTER RETURN: painted MAP #42-202 White
- COLOR KEY:
 - RETURNS & TRIMCAP: painted MAP #42-202 White
 - FACES: #7328 Translucent White Acrylic
- LETTER TRIMCAP: painted MAP #42-202 White



- LETTER FACE: #7328 Translucent White Acrylic
- FACE: white acrylic with translucent green vinyl applied to face - 3M #3630-106 Brilliant Green
- RETURNS & RETAINER: painted PMS 376C Green
- RETURNS & RETAINER: painted MAP #42-202 White
- COLOR KEY:
 - RETURNS & RETAINER: painted MAP #42-202 White
 - FACES: #7328 Translucent White Acrylic
 - CENTER OF "e" FACE: Translucent vinyl - 3M #3630-106 Brilliant Green
 - CENTER OF "e" RETURNS & RETAINER: painted PMS 376C Green

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

Type A6a - Side Building Graphics
Dark Colored Wall Applications
constructions / specifications

LOGO FACE: #7328 White translucent acrylic (thickness 3/16" min.)

LOGO CONSTRUCTION: Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum, letter returns to be .090" thk. aluminum. Returns and letter backs to be painted MAP #42-202 Natural White (satin finish). Inside of letters to be painted White. All letters must contain weep holes

CENTER OF "e" LOGO FACE: #7328 White translucent acrylic (thickness 3/16" min.) with 3M #3630-106 translucent vinyl applied to first surface of each letter

CENTER OF "e" LOGO CONSTRUCTION: Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum, letter returns to be .090" thk. aluminum. Returns and letter backs to be painted PMS #376C Green (satin finish). Inside of letters to be painted White. All letters must contain weep holes

LETTER RETAINER: Sign face retainers to be aluminum painted to match letter body (satin finish) and secured with screws on returns

MOUNTING BRACKETS: Mounting brackets are required on each letter, and are to be painted to match letter body. " Flush mounted letters are not acceptable " Letters should never be placed on or installed with raceways

ILLUMINATION:
Letters to be internally illuminated with White LED's
Power Supplies to be Self Contained - No Access at signs location

WALL TYPE:
DRYVIT/EIFS - TO BE VERIFIED

INSTALL:
Thru bolted using all thread into blocking as required; 12" standard length of threaded rod will be supplied unless otherwise noted; 3/8" threaded rod into blocking or Stratus approved equivalent Compression sleeves required to avoid crushing wall & achieve max tensioning

- LED SPECIFICATIONS**
- GE Tetra LED Lighting Systems
 - " LED color: White
 - " Wavelength / Color Temperature: 7100K
 - " Viewing Angle: 140° - 150°
 - " Lumens Per Foot: 82 - 195
 - " Refer to GE Tetra LED Lighting Systems Product Reference Chart for correct Product Line for Letter specifications
 - www.gelightingssolutions.com

Stratus™

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8959 Tyler Boulevard
Mentor, Ohio 44060

888.503.1569

CLIENT:
element
BY WESTIN

ADDRESS:
100 CAMPUS WAY
DUNWOODY, GA 30346

PAGE NO.:
9

ORDER NUMBER:
1193586

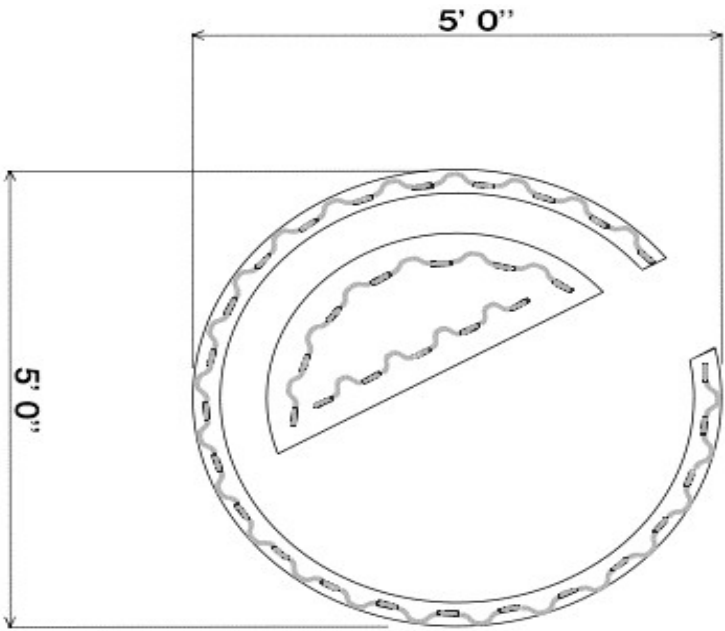
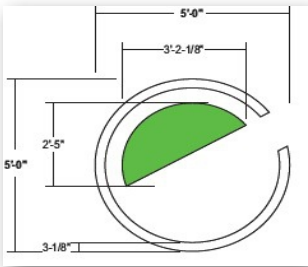
SITE NUMBER:
701025

ELECTRONIC FILE NAME:
G:\ACCOUNTS\MMARRIOTT\ELEMENT\2023\GA\Element_Dunwoody\Element_Dunwoody_Permit R11

PROJECT NUMBER:
85886

PROJECT MANAGER:
Tim Fenske

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	added LED layout
Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	updated power supply to self contained
Rev 3	428480	05/05/23 MD	Revised quantity required	Rev 10	486572	07/24/24 Z-AV	
Rev 4	430473	05/16/23 MD	Revised quantity required	Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS	Revised to North Elevation location				
Rev 6	439838	07/31/23 Z-RA					

[illegible]

1) THE GRAPHICS ABOVE ARE FOR REFERENCE ONLY and should not be used for commercial quotation or bid without validation. The material estimates for Tetra® LED Systems are based upon our engineering standards and information provided pertaining to font, letter height, can depth, face material, and any special instructions provided by the customer. Missing information will cause delays in delivery of estimates as well as affect product selection, quantities, application, and illumination. 2) LED MODULE PLACEMENT AND QUANTITY IS AN APPROXIMATION ONLY. The sign manufacturer must verify module placement and quantity to ensure even illumination. 3) Final material quantities for estimation purposes and construction are the responsibility of the sign OEM. 4) All signs should be tested as complete units (including correct Tetra® power supply) before installation for acceptable color, illumination, intensity, & functionality. 5) For detailed information refer to the applicable Tetra® product found under Signage; https://products.gecurrent.com/led-signage-lighting TECHNICAL SUPPORT: 888-694-3533 EMAIL: tetradrawings@gecurrent.com	Sign Type		Illumination	Primary Circuit (120 VAC)	SKU	Description	Name	Quantity		
	CHANNEL LETTERS		FACE LIT	1.1 Amps	93098199	GEMX2471-W1S	MAX 71K (24V) Small	36 Modules	24 Ft	
	Can Depth	LED Distance From Face	Power Supply Location	Sign Area						
	4"	N/A	REMOTE	3.58 Sq Ft						
	Special Instructions			Total Module Watts						
	ESTIMATE FOR ONE SIDE OF SIGN ONLY			22.46 Watts		GEPS24-100U-GLX2	100W - 24V (GLX2)	1 Ea		
				Total System Watts		-	-			
				26.28 Watts						
	Notes			Energy Usage						
				7.34 Watts/Sq Ft						
				Total Lumens						
				3600.00 Lumens		191600041	Wire Connector	42 Ea		
				1005.59 Lumens/Sq Ft		9409	18 AWG Supply Wire	70 Ft		
	Current				Drawn By: FM Checked By: DM Date: 4/25/23		Job Name: Element Logo Customer Name:		Drwg #: 098578 - 02 Rev - PAGE 1 of 1	

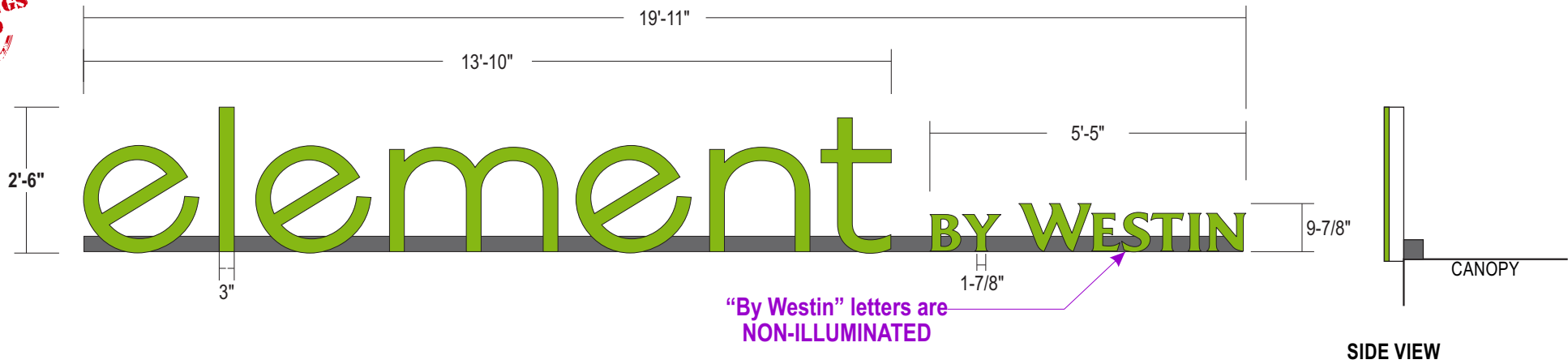
E03

CANOPY MOUNTED FACE LIT CHANNEL LETTERS

Scale: 3/8"=1'-0"

49.9 square feet

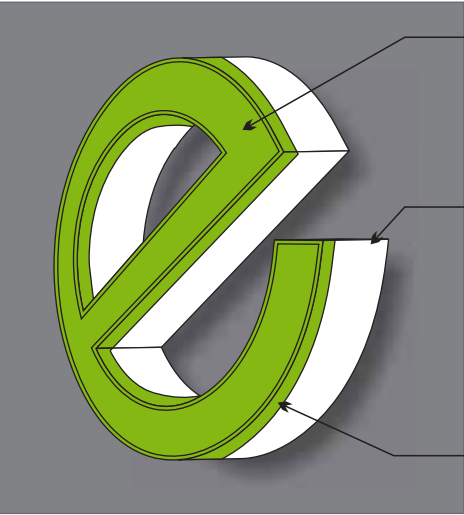
(1) ONE letterset required
for EAST elevation



night illumination



ILLUMINATION: all graphics to be illuminated
with internal White LED lighting



- LETTER FACE
- LETTER RETURN: painted MAP #42-202 White
- TRIMCAP
- COLOR KEY:
- TRIMCAP: painted PMS 376C Green
 - FACES: 3M #3630-106 Brilliant Green
 - RACEWAY: SW 7674 Peppercorn

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THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

constructions / specifications

CONSTRUCTION: Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum. Returns and letter backs to be painted MAP #42-202 Natural White(satin finish)
Inside of letters to be painted white.
All letters must contain weep holes.

FACES: #7328 White translucent acrylic with first surface vinyl (thickness 3/16" min.)

LETTER RETAINERS: Sign face retainers to be painted and secured with screws on returns

WIREWAY: 4" x 4" fabricated aluminum wireway to be painted to match canopy. - Color To be Determined

ILLUMINATION:
Letters to be internally illuminated with White LEDs
Power supplies to be remotely located

"BY WESTIN" LETTERS:
1" deep fabricated alum. construction, reverse channel letters painted PMS 376C Green;
LETTERS ARE NON-ILLUMINATED

INSTALL:
Letters fastened to raceway mounted to the canopy-
All conditions to be verified

- LED SPECIFICATIONS
- GE Tetra LED Lighting Systems
- " LED color: White
 - " Wavelength / Color Temperature: 7100K
 - " Viewing Angle: 140° - 150°
 - " Lumens Per Foot: 82 - 195
 - " Refer to GE Tetra LED Lighting Systems Product Reference Chart for correct Product Line for Letter specifications
 - www.gelightsolutions.com

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888.503.1569

CLIENT:

ADDRESS:

100 CAMPUS WAY
DUNWOODY, GA 30346

PAGE NO.:

11

ORDER NUMBER:

1193586

SITE NUMBER:

701025

ELECTRONIC FILE NAME:

G:\ACCOUNTS\MMARRIOTT\ELEMENT\2023\GA\Element_Dunwoody\Element_Dunwoody_Permit R11

PROJECT NUMBER:

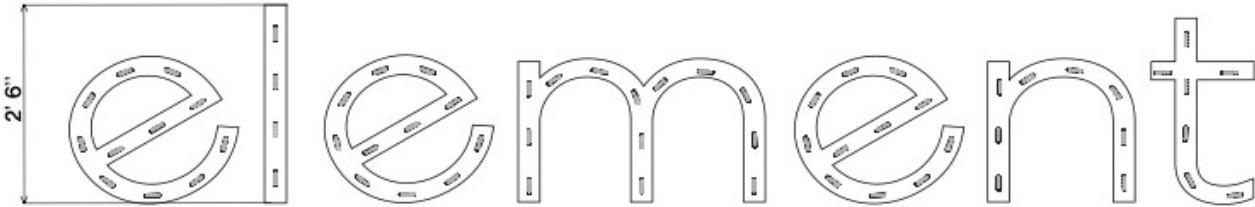
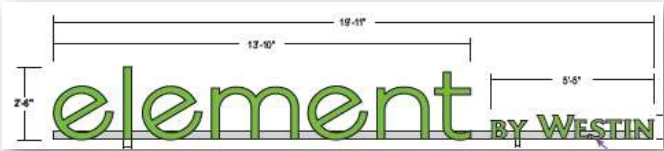
85886

PROJECT MANAGER:

Tim Fenske

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	added LED layout
Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	added shop tag and install info
Rev 3	428480	05/05/23 MD	Revised install location; updated quantity verbiage	Rev 10	486572	07/24/24 Z-AV	Added raceway color
Rev 4	430473	05/16/23 MD		Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS	Revised size & added "By Westin" to sign				
Rev 6	439838	07/31/23 Z-RA					

CANOPY MOUNTED FACE LIT CHANNEL LETTERS - LED LAYOUT

[illegible]

1) THE GRAPHICS ABOVE ARE FOR REFERENCE ONLY and should not be used for commercial quotation or bid without validation. The material estimates for Tetra® LED Systems are based upon our engineering standards and information provided pertaining to font, letter height, can depth, face material, and any special instructions provided by the customer. Missing information will cause delays in delivery of estimates as well as affect product selection, quantities, application, and illumination. 2) LED MODULE PLACEMENT AND QUANTITY IS AN APPROXIMATION ONLY. The sign manufacturer must verify module placement and quantity to ensure even illumination. 3) Final material quantities for estimation purposes and construction are the responsibility of the sign OEM. 4) All signs should be tested as complete units (including correct Tetra® power supply) before installation for acceptable color, illumination, intensity, & functionality. 5) For detailed information refer to the applicable Tetra® product found under Signage: https://products.gecurrent.com/led-signage-lighting	Sign Type		Illumination		Primary Circuit (120 VAC)		SKU		Description		Name		Quantity	
	CHANNEL LETTERS				FACE LIT		1.1 Amps		93098199		GEMX2471-W1S		MAX 71K (24V) Small 65 Modules 43 Ft	
	Can Depth		LED Distance From Face		Power Supply Location		Sign Area							
	4"		N/A		REMOTE		9.15 Sq Ft							
	Special Instructions						Total Module Watts							
							40.56 Watts		GEPS24-100U-GLX2		100W - 24V (GLX2)		1 Ea	
							Total System Watts							
							47.45 Watts							
	Notes						Energy Usage							
							5.19 Watts/Sq Ft							
							Total Lumens							
							6500.00 Lumens		191600041		Wire Connector		42 Ea	
							710.38 Lumens/Sq Ft		9409		18 AWG Supply Wire		70 Ft	
	TECHNICAL SUPPORT: 888-694-3533 EMAIL: tetradrawings@gecurrent.com				Current 		Drawn By: MK Checked By: DM Date: 8/2/23		Job Name: Element Customer Name:		Drwg #: 099867 - 01 Rev - PAGE 1 of 1			



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8959 Tyler Boulevard
Mentor, Ohio 44060

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CLIENT:



element

BY WESTIN

ADDRESS:

100 CAMPUS WAY
DUNWOODY, GA 30346

PAGE NO.:

12

ORDER NUMBER:

1193586

SITE NUMBER:

701025

PROJECT NUMBER:

85886

PROJECT MANAGER:

Tim Fenske

ELECTRONIC FILE NAME:

G:\ACCOUNTS\IMMARRIOTT\ELEMENT\2023\GA\Element_Dunwoody\Element_Dunwoody_Permit R11

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	added page
Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	
Rev 3	428480	05/05/23 MD		Rev 10	486572	07/24/24 Z-AV	
Rev 4	430473	05/16/23 MD		Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS					
Rev 6	439838	07/31/23 Z-RA					

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Packet page:....

E04

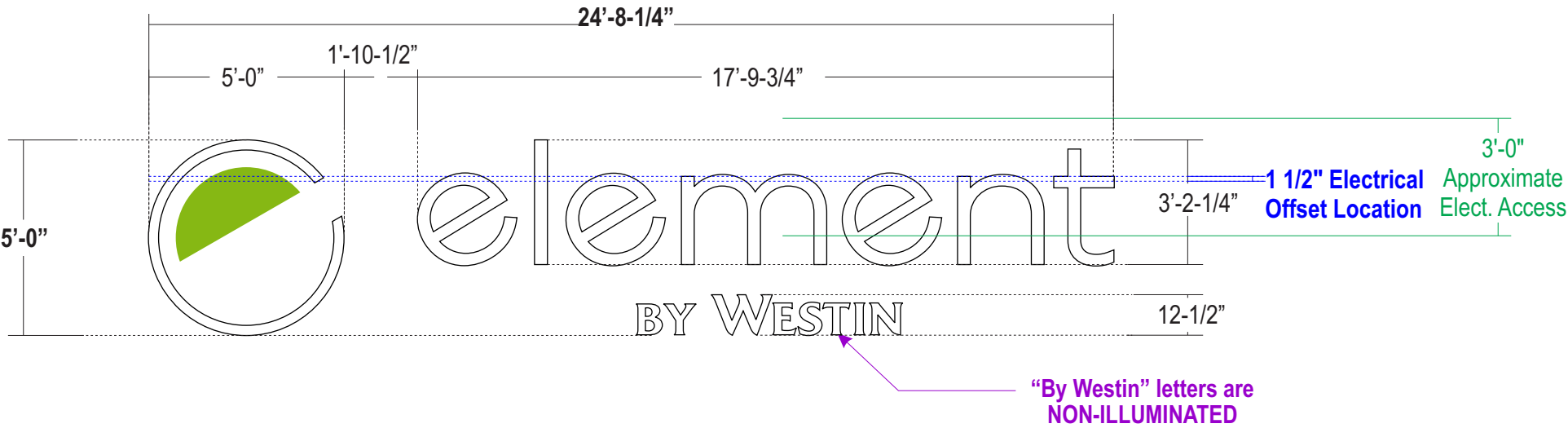
FACE LIT CHANNEL LETTERS

5'-0" LINEAR - A4.2

Scale: 1/4"=1'-0"

(1) ONE letterset required for WEST elevation

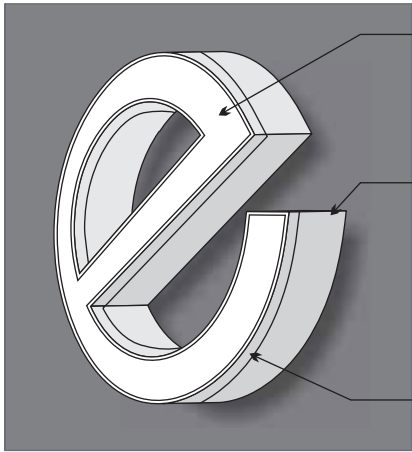
123.4 square feet



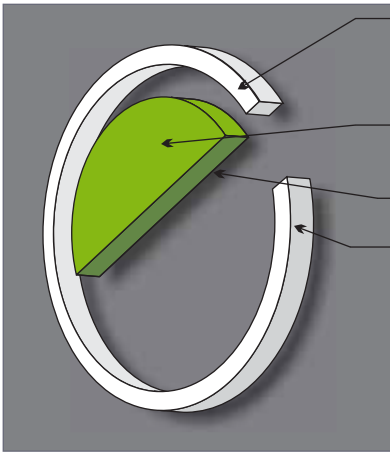
night illumination



ILLUMINATION: all graphics to be illuminated with internal White LED lighting



- LETTER FACE: #7328 Translucent White Acrylic
- LETTER RETURN: painted MAP #42-202 White
- COLOR KEY:
 - RETURNS & TRIMCAP: painted MAP #42-202 White
 - FACES: #7328 Translucent White Acrylic
- LETTER TRIMCAP: painted MAP #42-202 White



- LETTER FACE: #7328 Translucent White Acrylic
- FACE: white acrylic with translucent green vinyl applied to face - 3M #3630-106 Brilliant Green
- RETURNS & RETAINER: painted PMS 376C Green
- RETURNS & RETAINER: painted MAP #42-202 White
- COLOR KEY:
 - RETURNS & RETAINER: painted MAP #42-202 White
 - FACES: #7328 Translucent White Acrylic
 - CENTER OF "e" FACE: Translucent vinyl - 3M #3630-106 Brilliant Green
 - CENTER OF "e" RETURNS & RETAINER: painted PMS 376C Green

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 600.6(A) (1) OF THE NATIONAL ELECTRIC CODE.

LED SPECIFICATIONS

GE Tetra LED Lighting Systems
" LED color: White
" Wavelength / Color Temperature: 7100K
" Viewing Angle: 140° - 150°
" Lumens Per Foot: 82 - 195
" Refer to GE Tetra LED Lighting Systems Product Reference Chart for correct Product Line for Letter specifications
www.gelightsolutions.com

Type A4.2 -
Front Building Graphics
Dark Colored Wall Applications

constructions / specifications

LOGO FACE: #7328 White translucent acrylic (thickness 3/16" min.)

LOGO CONSTRUCTION: Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum, letter returns to be .090" thk. aluminum. Returns and letter backs to be painted MAP #42-202 Natural White (satin finish). Inside of letters to be painted White. All letters must contain weep holes

CENTER OF "e" LOGO FACE: #7328 White translucent acrylic (thickness 3/16" min.) with 3M #3630-106 translucent vinyl applied to first surface of each letter

CENTER OF "e" LOGO CONSTRUCTION: Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum, letter returns to be .090" thk. aluminum. Returns and letter backs to be painted PMS #376C Green (satin finish). Inside of letters to be painted White. All letters must contain weep holes

LETTER RETAINER: Sign face retainers to be aluminum painted to match letter body (satin finish) and secured with screws on returns

MOUNTING BRACKETS: Mounting brackets are required on each letter, and are to be painted to match letter body.
" Flush mounted letters are not acceptable
" Letters should never be placed on or installed with raceways

ILLUMINATION:
Letters to be internally illuminated with White LED's
Power supplies to be remotely located
" Letters Located in high-rise locations should be fabricated with remote transformers when feasible for cost efficient serviceability from the roof or within building.

"BY WESTIN" LETTERS:
1" deep fabricated alum. construction, reverse channel letters painted PMS 425 C Dark Taupe (satin finish);
1/2" stand off from wall with spacers - painted to match wall;
All penetrations to be filled with silicone;
Letters are NON-ILLUMINATED

WALL TYPE:
DRYVITE/EIFS - ELEM-02-1022 DARK GREY

INSTALL:
Thru bolted using all thread into blocking as required;
12" standard length of threaded rod will be supplied unless otherwise noted; 3/8" threaded rod into blocking or Stratus approved equivalent Compression sleeves required to avoid crushing wall & achieve max tensioning

Stratus™

stratusunlimited.com

8959 Tyler Boulevard
Mentor, Ohio 44060
888.503.1569

CLIENT:

ADDRESS:

100 CAMPUS WAY
DUNWOODY, GA 30346

PAGE NO.:

13

ORDER NUMBER:

1193586

SITE NUMBER:

701025

ELECTRONIC FILE NAME:

G:\ACCOUNTS\MMARRIOTT\ELEMENT\2023\GA\Element_Dunwoody\Element_Dunwoody_Permit R11

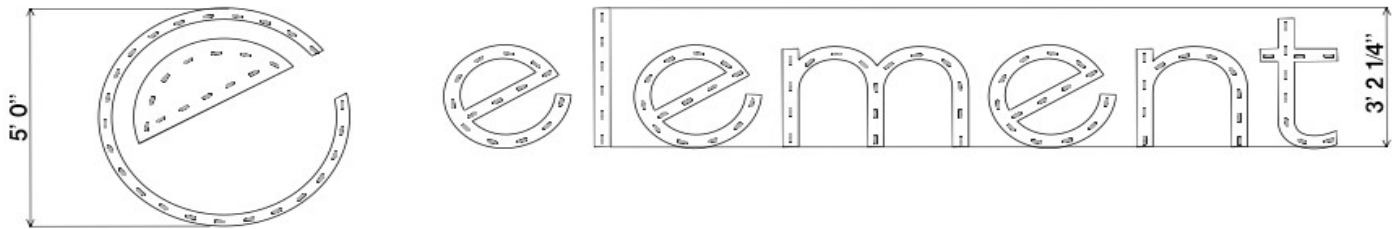
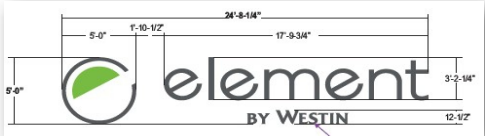
PROJECT NUMBER:

85886

PROJECT MANAGER:

Tim Fenske

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Original	418767	02/24/23 HP		Rev 7	466674	03/07/24 Z-HR	
Rev 1	420830	03/09/23 JT		Rev 8	467046	03/13/24 AG	added LED layout
Rev 2	422683	03/23/23 KO		Rev 9	470056	04/01/24 DS	updated with electrical location info
Rev 3	428480	05/05/23 MD		Rev 10	486572	07/24/24 Z-AV	
Rev 4	430473	05/16/23 MD	Added page to drawing	Rev 11	487181	07/26/24 Z-RU	
Rev 5	432719	06/07/23 MS					
Rev 6	439838	07/31/23 Z-RA					

[illegible]

- 1) **THE GRAPHICS ABOVE ARE FOR REFERENCE ONLY** and should not be used for commercial quotation or bid without validation. The material estimates for TetraLED LED Systems are based upon our engineering standards and information provided pertaining to font, letter height, can depth, face material, and any special instructions provided by the customer. Missing information will cause delays in delivery of estimates as well as affect product selection, quantities, application, and illumination.
- 2) **LED MODULE PLACEMENT AND QUANTITY IS AN APPROXIMATION ONLY.** The sign manufacturer must verify module placement and quantity to ensure even illumination.
- 3) Final material quantities for estimation purposes and construction are the responsibility of the sign OEM.
- 4) All signs should be tested as complete units (including correct Tetra® power supply) before installation for acceptable color, illumination, intensity, & functionality.
- 5) For detailed information refer to the applicable Tetra® product found under Signage: <https://products.gecurrent.com/led-signage-lighting>

Sign Type		illumination	Primary Circuit (120 VAC)	SKU	Description	Name	Quantity	
CHANNEL LETTERS		FACE LIT	1.1 Amps	93098199	GEMX2471-W1S	MAX 71K (24V) Small	121 Modules	81 Ft
Can Depth	LED Distance From Face	Power Supply Location	Sign Area					
4"	N/A	REMOTE	18.44 Sq Ft					
Special Instructions			Total Module Watts					
			75.50 Watts		GEPS24-100U-GLX2	100W - 24V (GLX2)	1 Ea	
			Total System Watts		-	-		
			88.33 Watts					
Notes			Energy Usage					
			4.79 Watts/Sq Ft					
			Total Lumens					
			12100.00 Lumens	191600041		Wire Connector	34 Ea	
			656.18 Lumens/Sq Ft	9409		18 AWG Supply Wire	60 Ft	
Current 		Drawn By: FM Checked By: DM Date: 4/12/23	Job Name: Element Customer Name:		Drwg #: 098471 - 01 Rev - PAGE 1 of 1			

Stratus™

stratusunlimited.com

8959 Tyler Boulevard
Mentor, Ohio 44060

888.503.1569

CLIENT:



ADDRESS:

100 CAMPUS WAY
DUNWOODY, GA 30346

PAGE NO.:

14

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85886

PROJECT MANAGER:

Tim Fenske

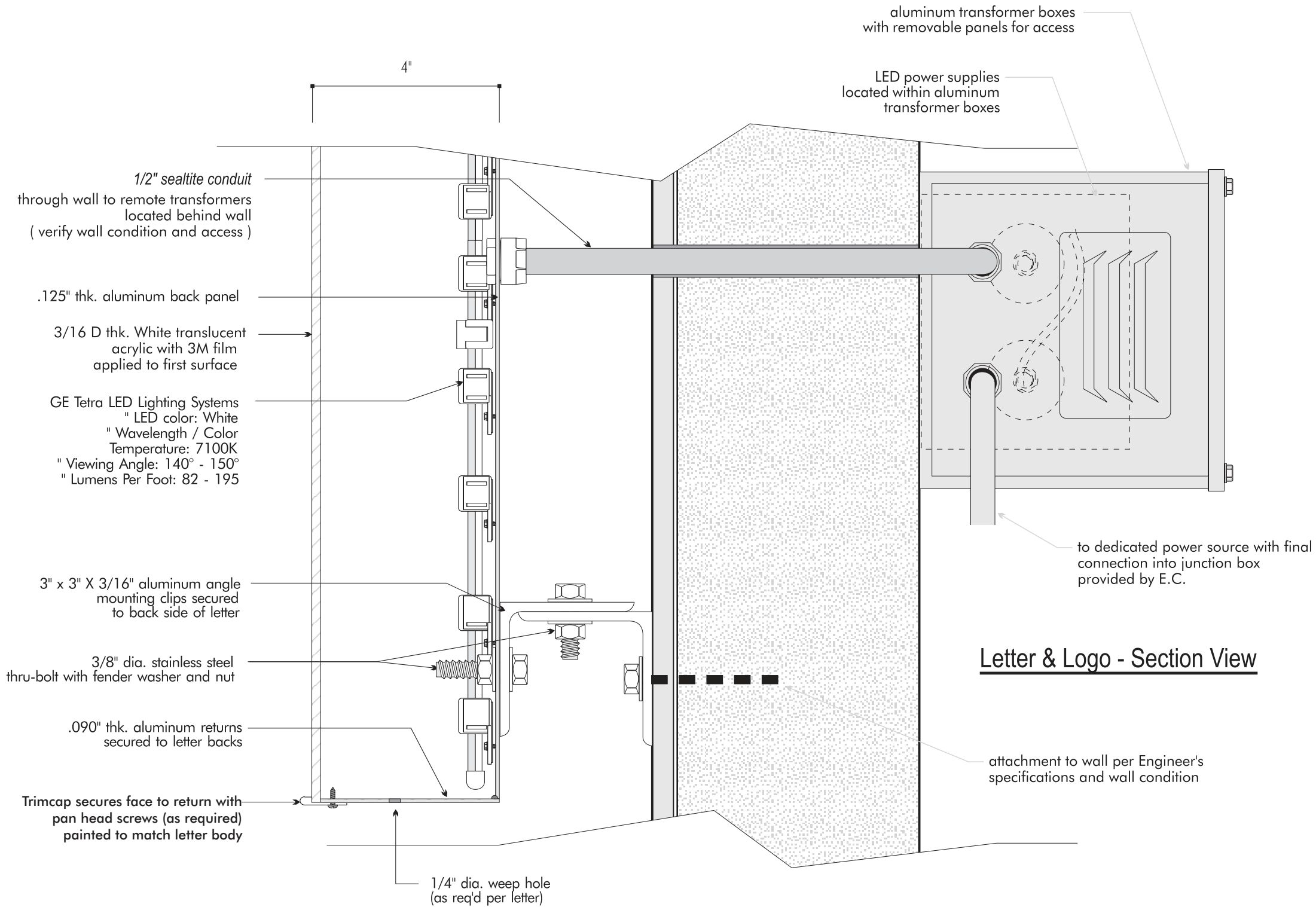
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Packet page:...

FACE LIT CHANNEL LETTERS SECTION DETAIL

Scale: NOT TO SCALE



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Mentor, Ohio 44060

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CLIENT:



element
BY WESTIN

ADDRESS:

100 CAMPUS WAY
DUNWOODY, GA 30346

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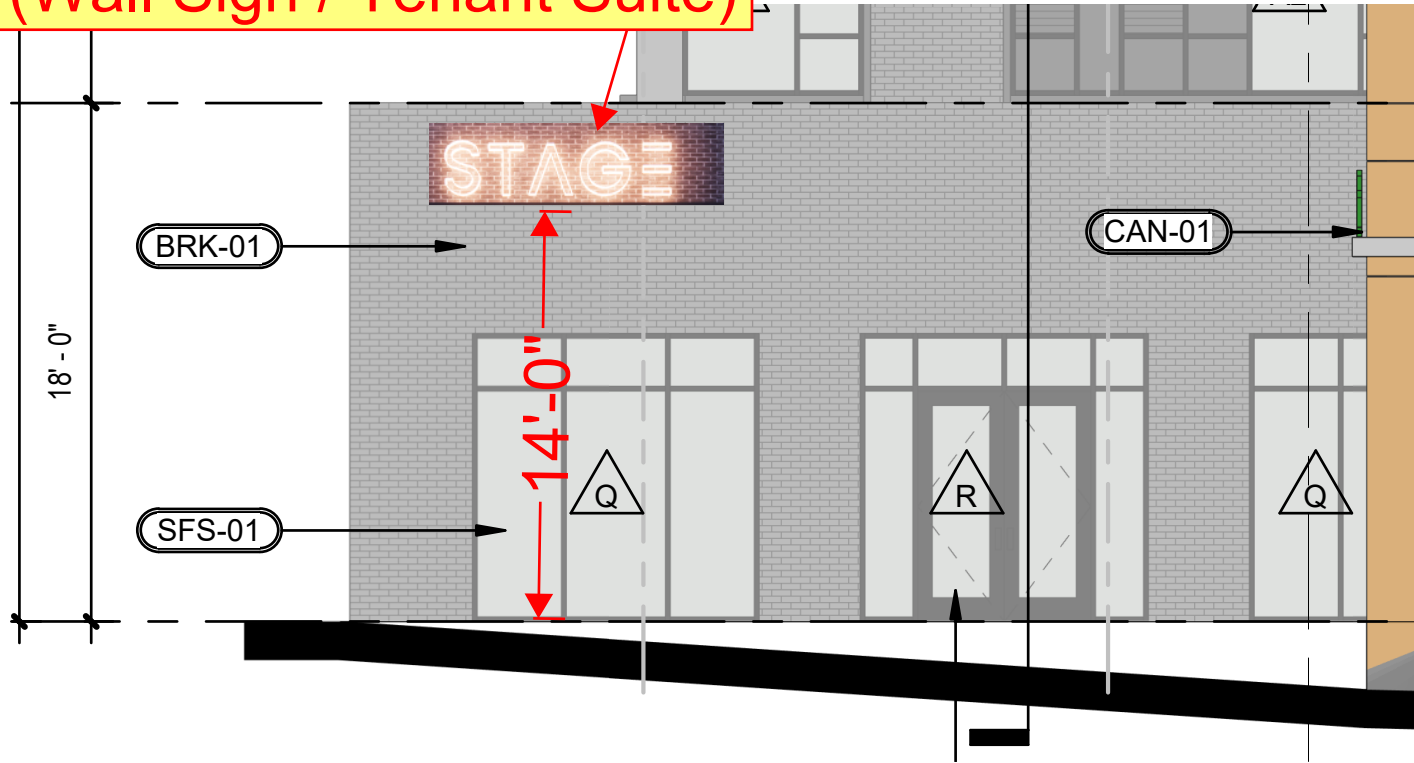
HR2-1 (Wall Sign / Tenant Suite)



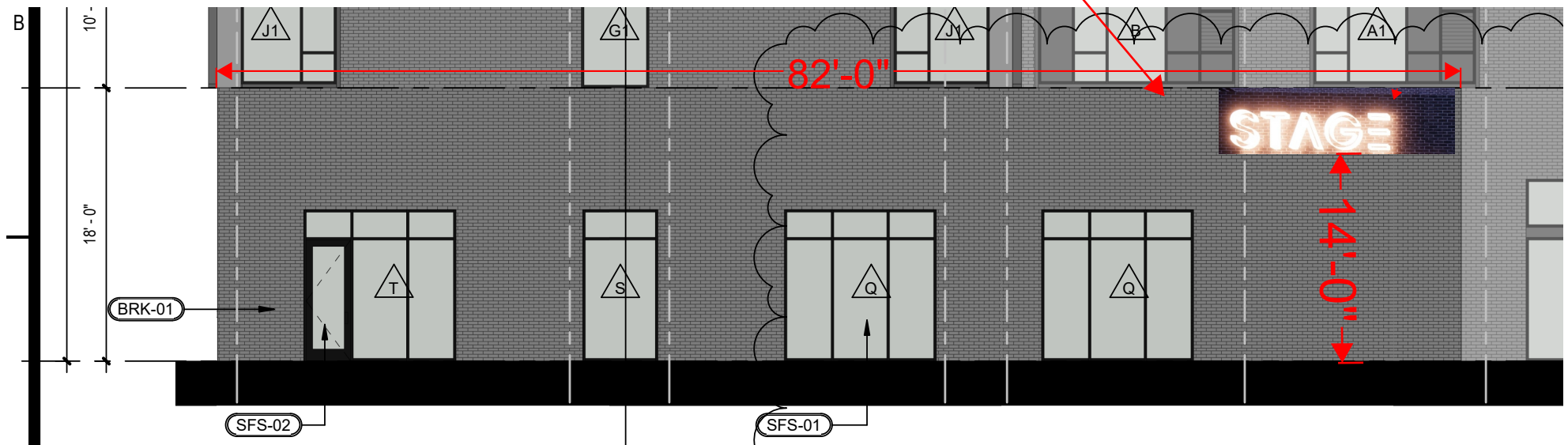
HR2-2 (Wall Sign / Tenant Suite)

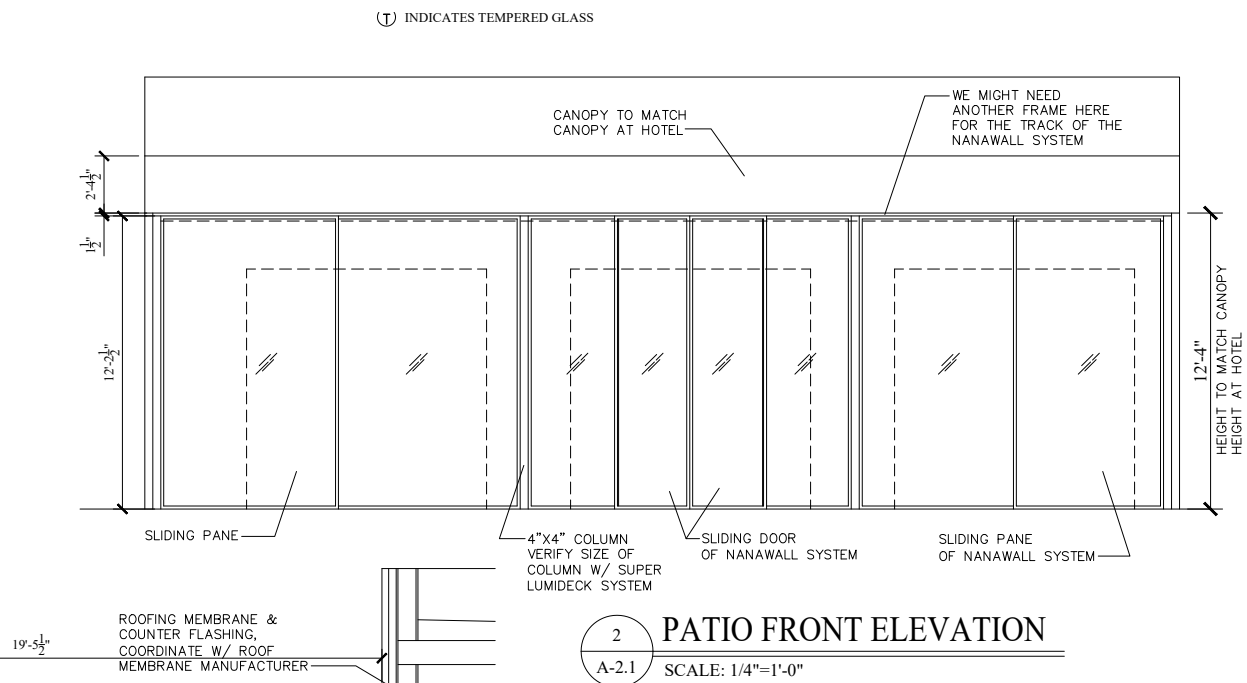
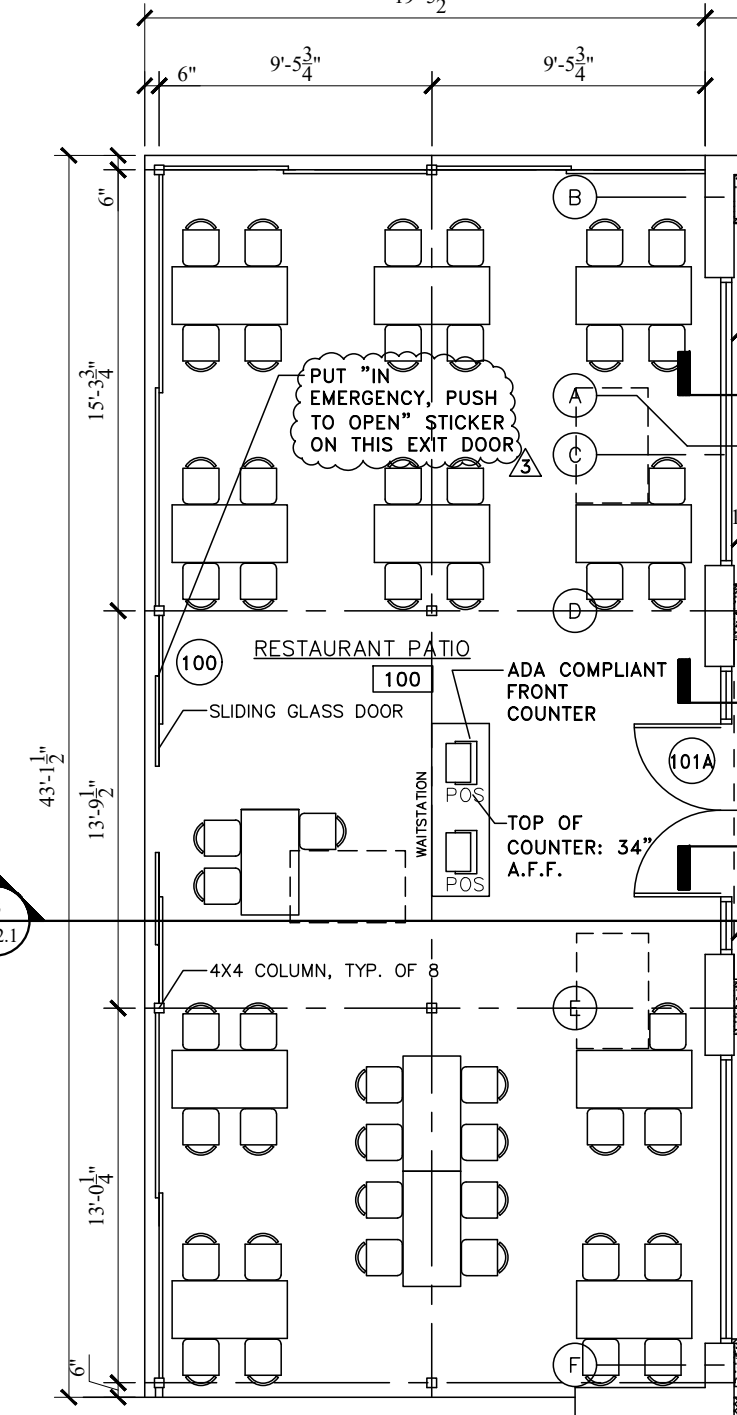


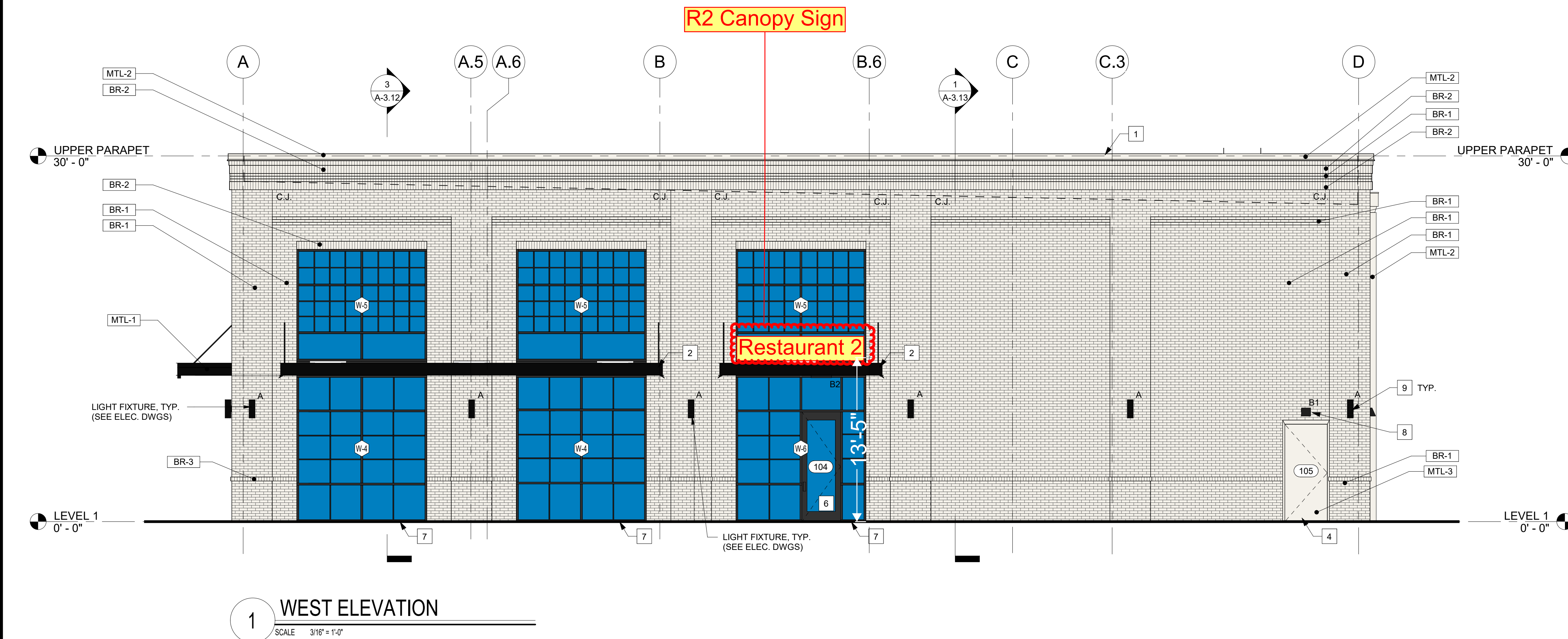
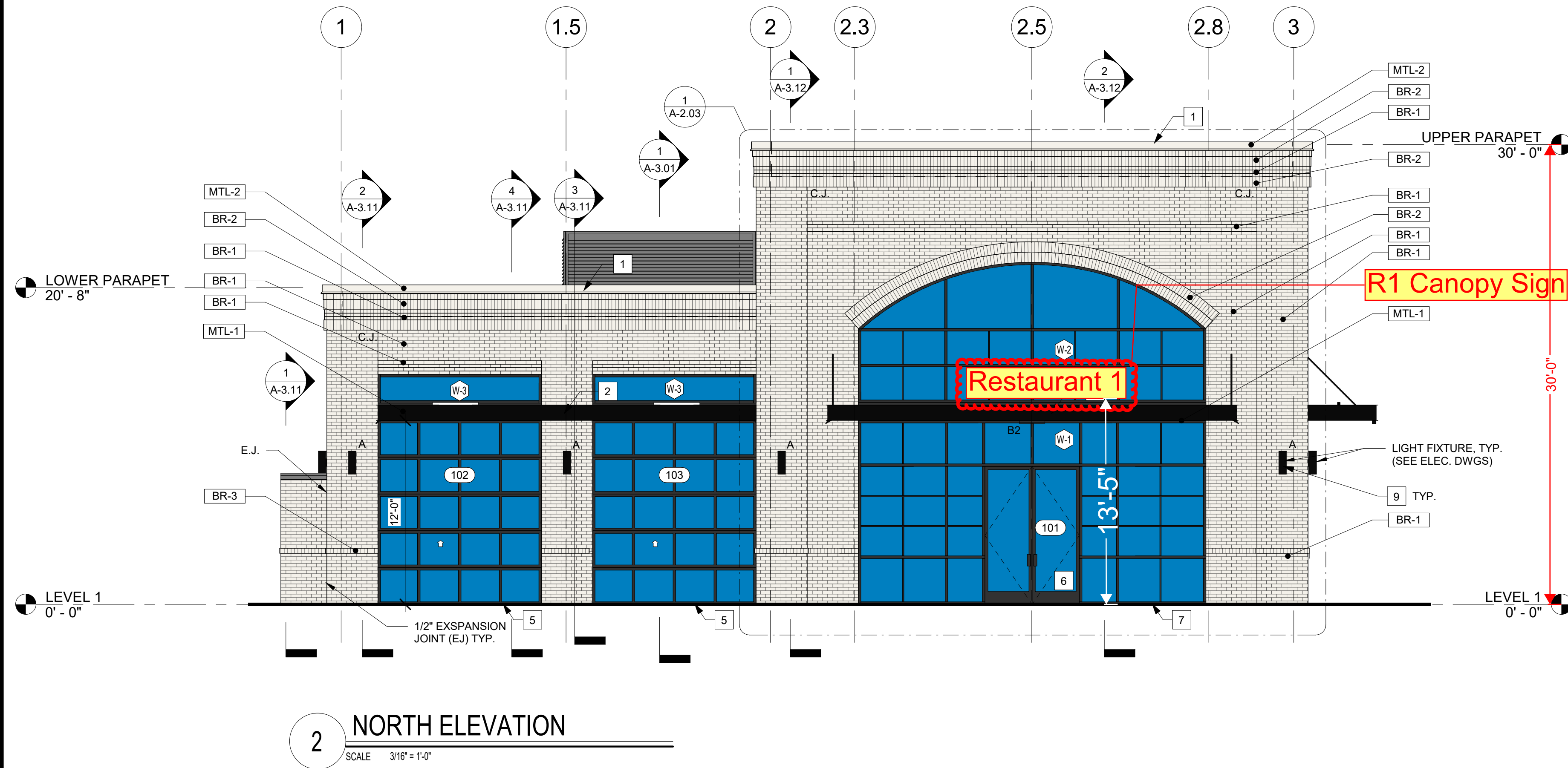
HR2-1 (Wall Sign / Tenant Suite)



HR2-2 (Wall Sign / Tenant Suite)







LIGHT FIXTURE SCHEDULE:

- A - DECORATIVE WALL SCONCE
LOCATION: SEE ELEVATION SHEETS, A-2.01 AND A-2.02
HEIGHT: BOTTOM AT 8'-6"
- B1 - WALL MOUNTED EMERGENCY EXTERIOR LIGHT FIXTURE
LOCATION: ABOVE EXTERIOR DOOR, SEE A-2.01 AND A-2.02
HEIGHT: BOTTOM AT 8'-6"
- B2 - WALL MOUNTED EMERGENCY EXTERIOR LIGHT FIXTURE
LOCATION: ABOVE EXTERIOR DOOR, SEE A-1.03, A-2.01 & A-2.02
HEIGHT: TOP AT 12'-0"
- C - RECESSED CAN LIGHT
LOCATION: UNDER PREFAB CANOPIES, SEE A-1.12
- G2 - 24" LINEAR WALL GRAZER LIGHT (AT ENTRANCE)
ADJUSTABLE MOUNTING (SM)

GENERAL NOTES:

- GC TO PROVIDE PROPER FLASHING, SEALANTS AND ATTACHMENTS AT ALL DISSIMILAR MATERIALS AND TRANSITIONS OF CONSTRUCTION TO IMPEDE THE INFILTRATION OF MOISTURE INTO THE BUILDING, PER CODE.
- PROVIDE PROPER FLASHING, SEALANTS AND ATTACHMENTS AT ALL AWNING AND CANOPIES PER CODE AND MANUFACTURER SPECS.

EXTERIOR KEYNOTES:

- PRE-FINISHED METAL COPING, FACTORY PAINTED, TO MATCH ADJ. EXTERIOR FINISH
- PREFABRICATED PREFINISHED METAL CANOPY, DOUBLE LAYER CANOPY (ROOF AND SOFFIT) TO ACCOMMODATE RECESSED DOWNLIGHTS. 12" C-CHANNEL FASCIA WITH BACK PLATE, 2-COAT KYNAR FINISH.
- PREFINISHED METAL DOWNSPOUT TIE INTO UNDERGROUND DRAINAGE, PAINT COLOR TO MATCH ADJ. EXTERIOR FINISH
- TEED HOLLOW METAL DOOR AND DOOR FRAME, PAINT TO MATCH ADJ. EXTERIOR FINISH, SEE A-8.01 FOR DETAILS
- FINISHED METAL OVERHEAD DOOR, FACTORY FINISHED, TO MATCH ADJ. EXTERIOR FINISH
- NATIONAL SYMBOL OF ACCESSIBILITY - LOCATION PER LOCAL CODE REQUIREMENTS
- SEER PERMAFLUOR STOREFRONT SYSTEM OR EQUAL, MEET A-8.02 FOR DETAILS
- WALL MOUNTED EXTERIOR LIGHT FIXTURE
- DECORATIVE WALL SCONCE
- ROOF LADDER, PAINT COLOR TO MATCH ADJACENT EXTERIOR FINISH

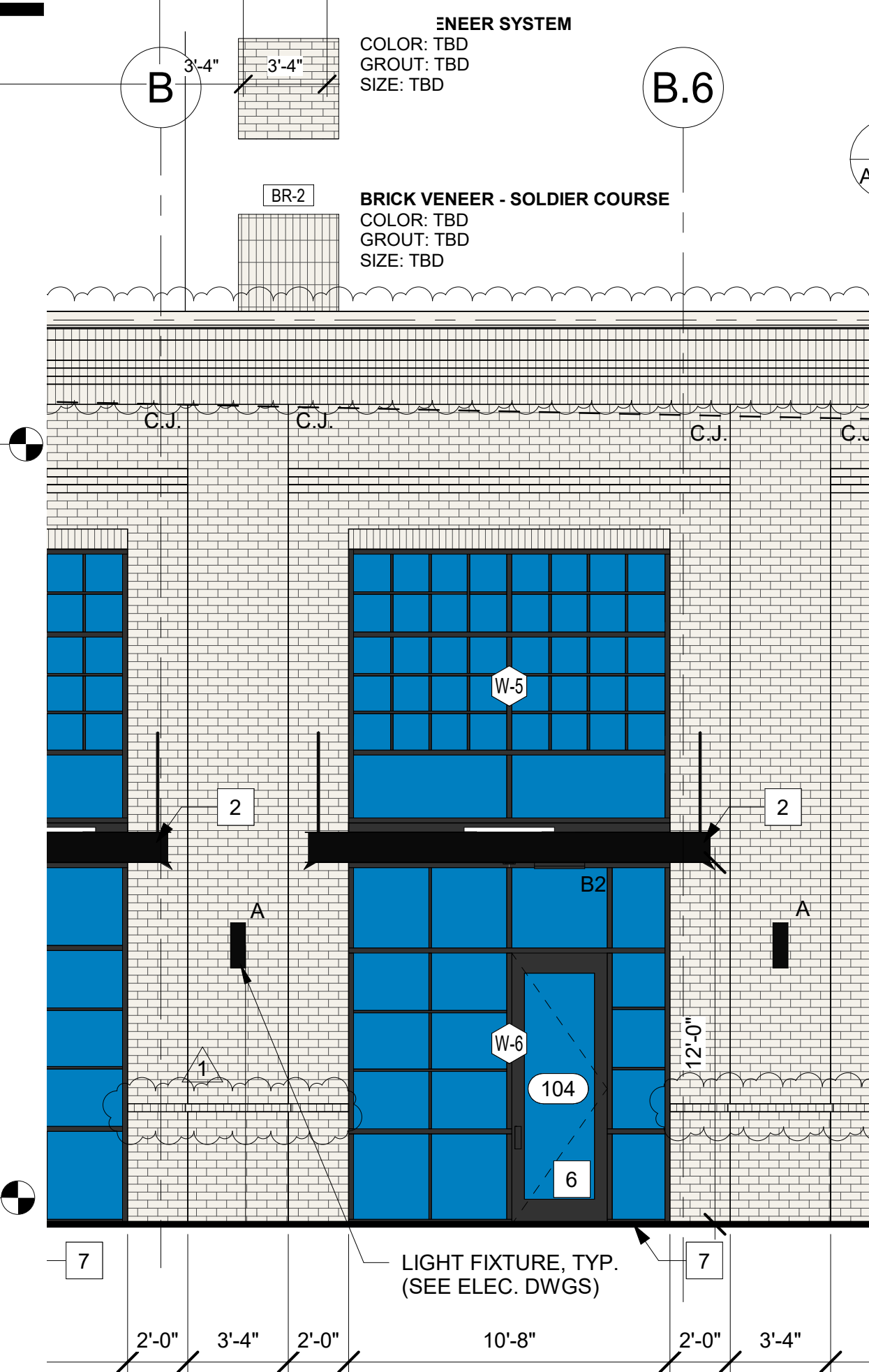
EXTERIOR FINISH LEGEND:

- EXTERIOR FINISH
- EXTERIOR DOOR
- EXTERIOR WINDOW

EXTERIOR FINISH SCHEDULE:

INSULATED GLAZED UNIT (IGU) SYSTEM
COLOR: TBD
GROUT: TBD
SIZE: TBD

BRICK VENEER - SOLDIER COURSE
COLOR: TBD
GROUT: TBD
SIZE: TBD



DRAWINGS FOR:

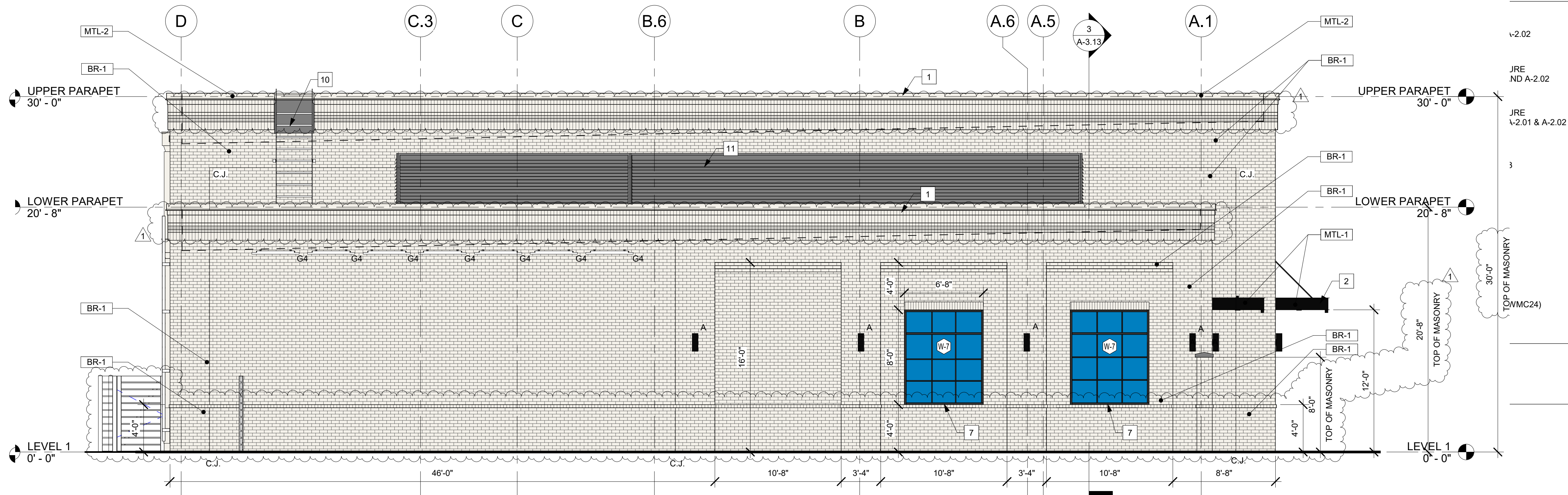
244 PERIMETER CENTER PKWY
NE, DUNWOODY, GA 30346

AKA
STUDIO, PC
Architects & Interiors
13560 MORRIS RD
SUITE 4220
ALPHARETTA, GA 30004
(770) 642-9030 info@akastudiopc.com

PROJECT #: MU-2216 CAMPUS 244 DUNWOODY, GA 30346

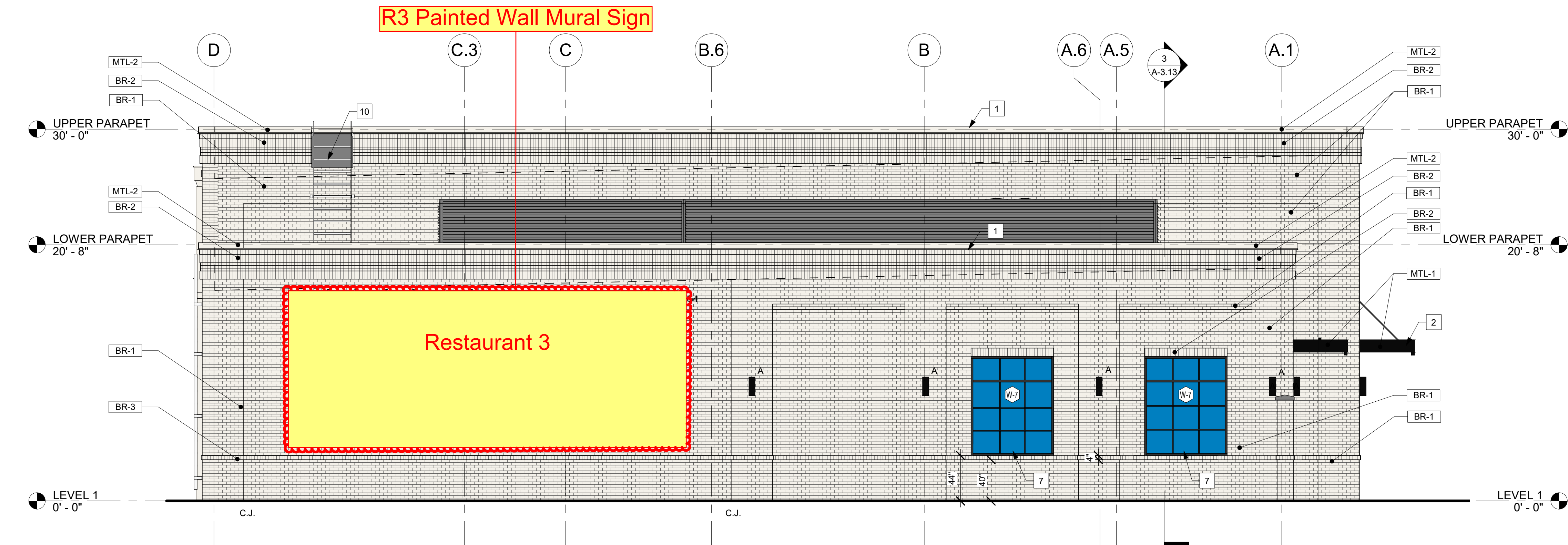
EXTERIOR
ELEVATIONS

A-2.01



1 EAST ELEVATION
SCALE 3/16" = 1'-0"

Facade area = 30'h x 93.34'w = 2,800sf.



1 EAST ELEVATION
SCALE 3/16" = 1'-0"

GENERAL NOTES:

- GC TO PROVIDE PROPER FLASHING, SEALANTS AND ATTACHMENTS AT ALL DISSIMILAR MATERIALS AND TRANSITIONS OF CONSTRUCTION TO IMPEDE THE INFILTRATION OF MOISTURE INTO THE BUILDING, PER CODE.
- PROVIDE PROPER FLASHING, SEALANTS AND ATTACHMENTS AT ALL AWNING AND CANOPIES PER CODE AND MANUFACTURER SPECS.

EXTERIOR KEYNOTES:

- 1 PREFINISHED METAL COPING, FACTORY PAINTED, TO MATCH ADJ. EXTERIOR FINISH
- 2 PREFABRICATED PREFINISHED METAL CANOPY, DOUBLE LAYER CANOPY (ROOF AND SOFFIT) TO ACCOMMODATE RECESSED DOWNLIGHTS. 12" C-CHANNEL FASCIA WITH BACK PLATE, 2-COAT KYNAR FINISH.
- 3 PREFINISHED METAL DOWNSPOUT TIE INTO UNDERGROUND DRAINAGE. PAINT COLOR TO MATCH ADJ. EXTERIOR FINISH
- 4 INSULATED HOLLOW METAL DOOR AND DOOR FRAME, PAINT TO MATCH ADJ. EXTERIOR FINISH, SEE A-8.01 FOR DETAILS
- 5 PREFINISHED METAL OVERHEAD DOOR, FACTORY FINISHED, TO MATCH ADJ. EXTERIOR FINISH
- 6 INTERNATIONAL SYMBOL OF ACCESSIBILITY - LOCATION PER LOCAL CODE REQUIREMENTS
- 7 KAWNEER PERMAFLUOR STOREFRONT SYSTEM OR EQUAL, SEE SHEET A-8.02 FOR DETAILS
- 8 WALL MOUNTED EXTERIOR LIGHT FIXTURE
- 9 DECORATIVE WALL SCIENCE
- 10 METAL ROOF LADDER, PAINT COLOR TO MATCH ADJACENT EXTERIOR FINISH

EXTERIOR FINISH LEGEND:

- XX-X EXTERIOR FINISH
- X-X EXTERIOR DOOR
- X-X EXTERIOR WINDOW

EXTERIOR FINISH SCHEDULE:

- BR-1 BRICK VENEER SYSTEM
COLOR: TBD
GROUT: TBD
SIZE: TBD
- BR-2 BRICK VENEER - SOLDIER COURSE
COLOR: TBD
GROUT: TBD
SIZE: TBD
- BR-3 BRICK VENEER - ROWLOCK COURSE
COLOR: TBD
GROUT: TBD
SIZE: TBD
- MTL-1 PREFAB METAL CANOPY
COLOR: BLACK 2-COAT KYNAR FINISH
- MTL-2 METAL COPING & DOWNSPOUT
COLOR: TBD
- MTL-3 H.M. DOOR
COLOR: TBD

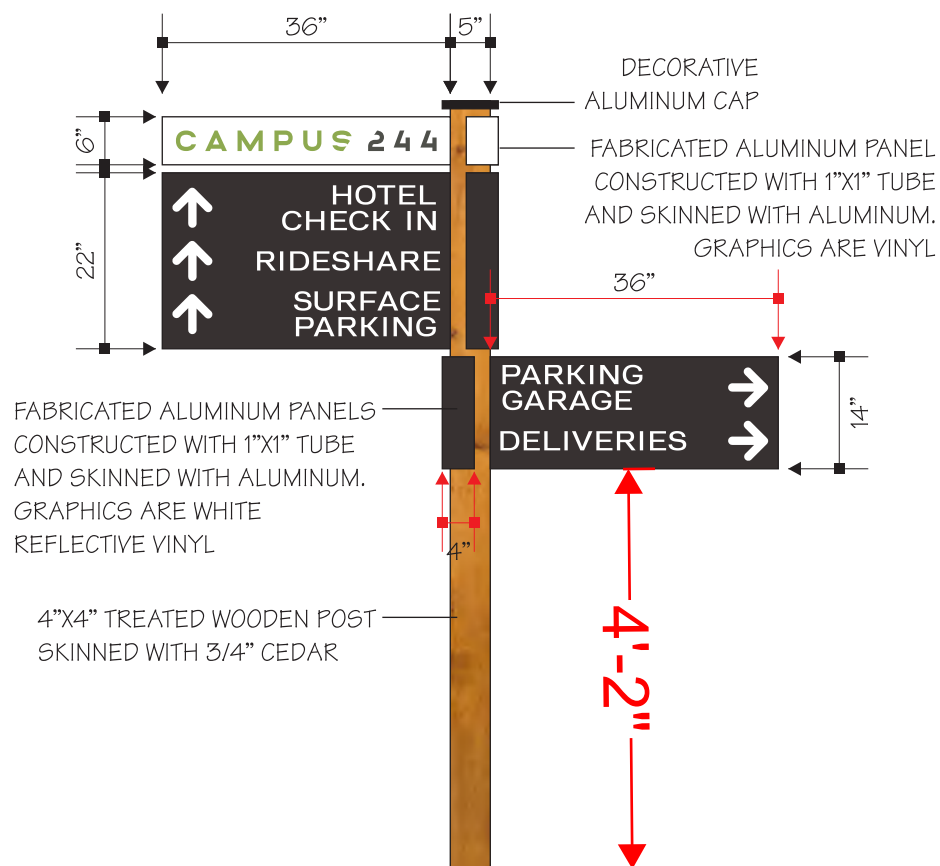
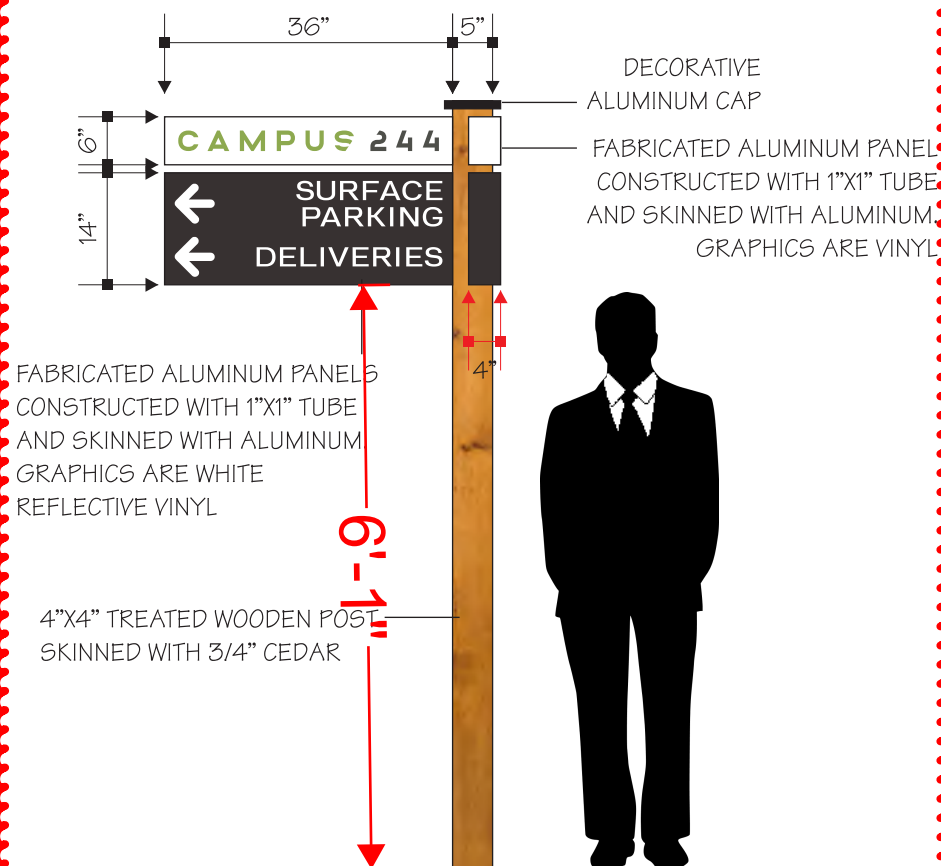
DRAWINGS FOR:
244 PERIMETER CENTER PKWY
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AKA
STUDIO, PC
Architects & Interiors
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SUITE 4220
ALPHARETTA, GA 30004
(770) 642-9030 info@akastudiopc.com

PROJECT #: ML-2216 CAMPUS 244 DUNWOODY, GA 30346

EXTERIOR
ELEVATIONS

A-2.02

SIGN 1
ELEVATIONSIGN 2
END VIEWSIGN 2
ELEVATION

W1 Wayfinding

W2 Wayfinding

COLORS:

BLACK
 WHITE
 PMS 361 C

TYPE FACE:

FONTS:



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 www.langsigns.com PHONE: 770-887-7339

CLIENT: CAMPUS 244
 SALESPERSON: PAUL BARRON
 DESIGNER: NEIL TANNER

APPROVED BY: _____
 DATE: 10/16/24

FILE: ARTWORK / SALES ART
 CAMPUS 244 DIRECTIONAL

SCALE: 1/2"=1'
 Packet Page

Campus 244 – Phase I
Major Master Sign Plan

Section 5 – Sign Area Calculations

Campus 244 Phase I
Major Master Sign Plan
Sign Area Calculations

Common Development Signs

Plan Tag	Sign Type	Sign Category	Location/Reference	Area Allowed (SF)	Requested Area (SF)	SF Over/(Under)	Notes
W1	Wayfinding	Secondary	SW corner at main intersection	6.00	9.00	3.00	Exceeds 3 ft max height above grade. Mounted 4'-2" above finish grade.
W2	Wayfinding	Secondary	South drive East of Parking Garage	6.00	3.50	(2.50)	Exceeds 3 ft max height above grade. Mounted 6'-1" above finish grade.
Subtotal				12.00	12.50	0.50	

Office Signs

Plan Tag	Sign Type	Sign Category	Location/Reference	Area Allowed (SF)	Requested Area (SF)	SF Over/(Under)	Notes
01 Beon	Wall/High Rise	Primary	South Elevation	135.00	50.00	(85.00)	High Rise Construction, buildings over 75 feet; for every 1 foot of building height, 1.5square feet max.of sign area per sign. 90.5ft x 1.5 = 135.12sf
02 Insight Global	Wall/High Rise	Primary	East Elevation	135.00	83.33	(51.67)	Approved
03 Future Tenant	Wall/High Rise	Primary	West Elevation	135.00	135.00	-	Design not finalized actual size TBD. Need exception for height above 30'.
OR1 CT	Canopy/Tenant Suite Entry	Primary	West Elevation			-	Approved
OR4 CT	Painted Wall Mural	Secondary	North Elevation	189.00	110.00	(79.00)	On side façade only not larger than 1/8 of the total façade wall area not including the area of glazing. Total façade wall area equal 2,011sf.
OR5 CT	Projecting	Secondary	North Elevation	12.00	4.17	(7.83)	Need exception to mount at 8'-8", which is lower than minimum height allowed of 9'-0".
OR6 CT (2 each)	Awning	Secondary	North Elevation	6.50	1.00	(5.50)	Need exception to exceed quantity of one sign per tenant suite. Mounted 8'-0" above FFE
OR7 CT (2 each)	Wall Sign	Secondary	North Elevation	1.5sf per every 1 foot of building height = 124sf max	5.00	119.00	Need exception to the quantity of signs permitted "Two signs max shall be permitted on the two most prominent elevations. Mounted 3'-5" above FFE
Subtotal				612.50	388.50	(110.00)	

Hotel Signs

Plan Tag	Sign Type	Sign Category	Location/Reference	Area Allowed (SF)	Requested Area (SF)	SF Over/(Under)	Notes
H1 E01	Wall/High Rise	Primary	South Elevation	115.50	44.40	(71.10)	APPROVED. High Rise Construction, buildings over 75 feet; for every 1 foot of building height, 1.5square feet max.of sign area per sign. 977xft x 1.5 = 115.5sf. Installed.
H3 E02	Wall	Secondary	East Elevation			-	APPROVED. Not installed
H4 E03	Canopy	Primary	East Elevation	58.00	49.90	(8.10)	APPROVED. 1 sq. ft. per linear width of ground floor glazing over which the awning is located.
H5 E04	Wall/High Rise	Primary	West Elevation	115.50	123.40	7.90	APPROVED. High Rise Construction, buildings over 75 feet; for every 1 foot of building height, 1.5square feet max.of sign area per sign. 115.5sf. Installed.
HR1-1 Spruce	Wall/Tenant Suite Entry	Primary	East Elevation	6.00	6.00	-	Design to be submitted
HR2-1 Stage	Wall/Tenant Suite Entry	Primary	North Elevation	32.40	32.00	(0.40)	Max of 10% of façade area of the tenant suite façade area the sign is placed onto or up to 180sf whichever is less. Mounted 14' above FFE
HR2-2 Stage	Wall/Tenant Suite Entry	Secondary	East Elevation	92.70	32.00	(60.70)	Max of 10% of façade area of the tenant suite façade area the sign is placed onto or up to 180sf whichever is less. Mounted 14' above FFE
Subtotal				420.10	287.70	(132.40)	

Freestanding Restaurant Signs

Plan Tag	Sign Type	Sign Category	Location/Reference	Area Allowed (SF)	Requested Area (SF)	SF Over/(Under)	Notes
R1	Canopy	Primary	North Elevation	22.67	22.67	-	1 sq. ft. per linear foot of width of ground glazing over which the awning is located. Mounted 13'-5" above FFE
R2	Canopy	Secondary	West Elevation	10.67	10.67	-	1 sq. ft. per linear foot of width of ground glazing over which the awning is located. Mounted 13'-5" above FFE
R3	Wall Mural	Secondary	East Elevation	350.00	350.00	-	On side façade only shall not be larger than 1/8 of the wall area
Subtotal				383.34	383.34	-	

Parking Garage

Plan Tag	Sign Type	Sign Category	Location/Reference	Area Allowed (SF)	Requested Area (SF)	SF Over/(Under)	Notes
PG1	Wall/High Rise Insight Global	Primary	South Elevation		77.00		Sec. 20-87 Perimeter Center Sign Ordinance does not stipulate signage allowed on parking decks.
PG3	Wall/High Rise Future Tenant	Primary	East Elevation		77.00		
Subtotal							

City of
Dunwoody
Georgia

MMSP 25-01: Campus 244

November 10, 2025

Master Sign Plan Process - Background

- Approved as part of sign code updates in early 2023
- Providing for visual consistency among signs for larger campuses
- Allowing certain specific requests for deviation from the code to allow for creativity and unusual circumstances
- Three avenues:
 1. Permitting process – master sign plan without any exemptions
 2. Administrative master sign plan process – small exemptions
 3. Major master sign plan process – large exemptions

Master Sign Plan Process – Avenues

If you want to do any of the following beyond what is allowed in the district regulations elsewhere in Article V...

- Exceed the maximum area and/or height for individual signs and/or;
- Change the location of signs and/or;
- Change the design of signs and/or;
- Use different materials for signs



Apply for an administrative master sign plan, which will be reviewed by the Community Development Director within 30 days

If you want to do any of the following beyond what is allowed in the district regulations elsewhere in Article V...

- Exceed the maximum number of sign types and/or;
- Exceed the maximum count for each sign type and/or;
- Exceed the maximum total sign area allowed and/or;
- Any of the four changes allowed as part of the administrative master sign plan, if included with any of the three preceding changes allowed as part of the major master sign plan



Apply for a major master sign plan, which will be reviewed by the Planning Commission and Mayor and City Council (who will make the final decision) in a period of several months

Master Sign Plan Process - Criteria

- Master sign plans shall provide for visual consistency within developments based on at least three of the following factors:
 - Color scheme
 - Lettering style
 - Materials
 - Location of signs to be posted on buildings
- Master sign plans must be reviewed for compliance with these factors for:
 - All new common developments
 - Any existing development over 7 acres where total sign area is increasing or any sign location is changing

MMSP 25-01, Campus 244

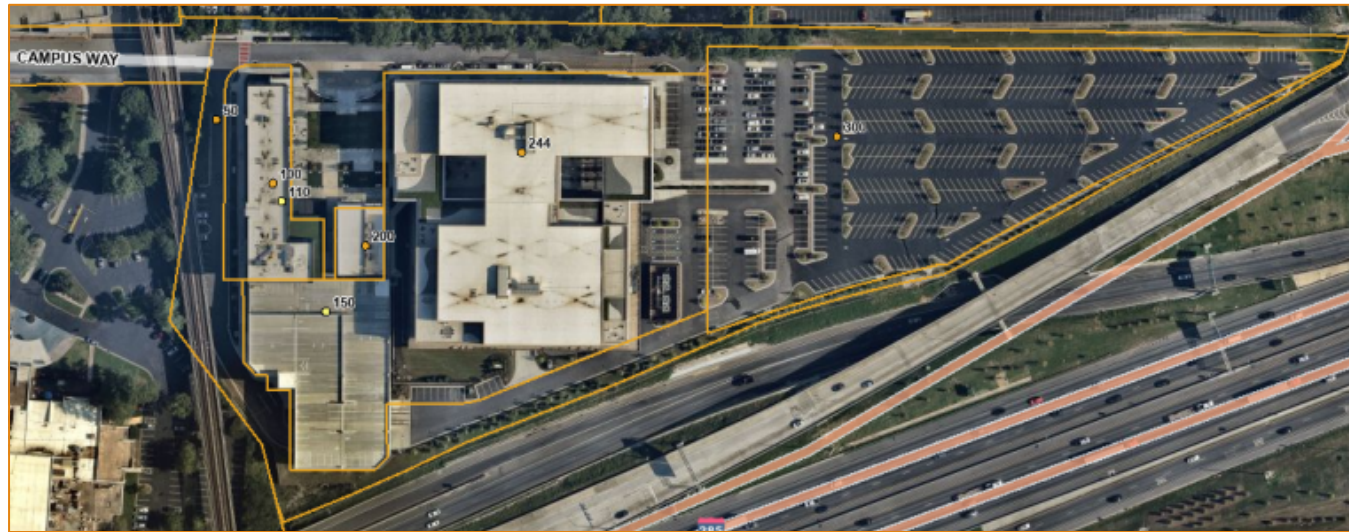
- Matthew Phillips, on behalf of the property owner at 50 Campus Way, 100 Campus Way, 200 Campus Way, 244 Campus Way, and 300 Campus Way, Dunwoody, GA, 30346, seeks a Major Master Sign Plan for Campus 244

Planning Commission, 9.9.25

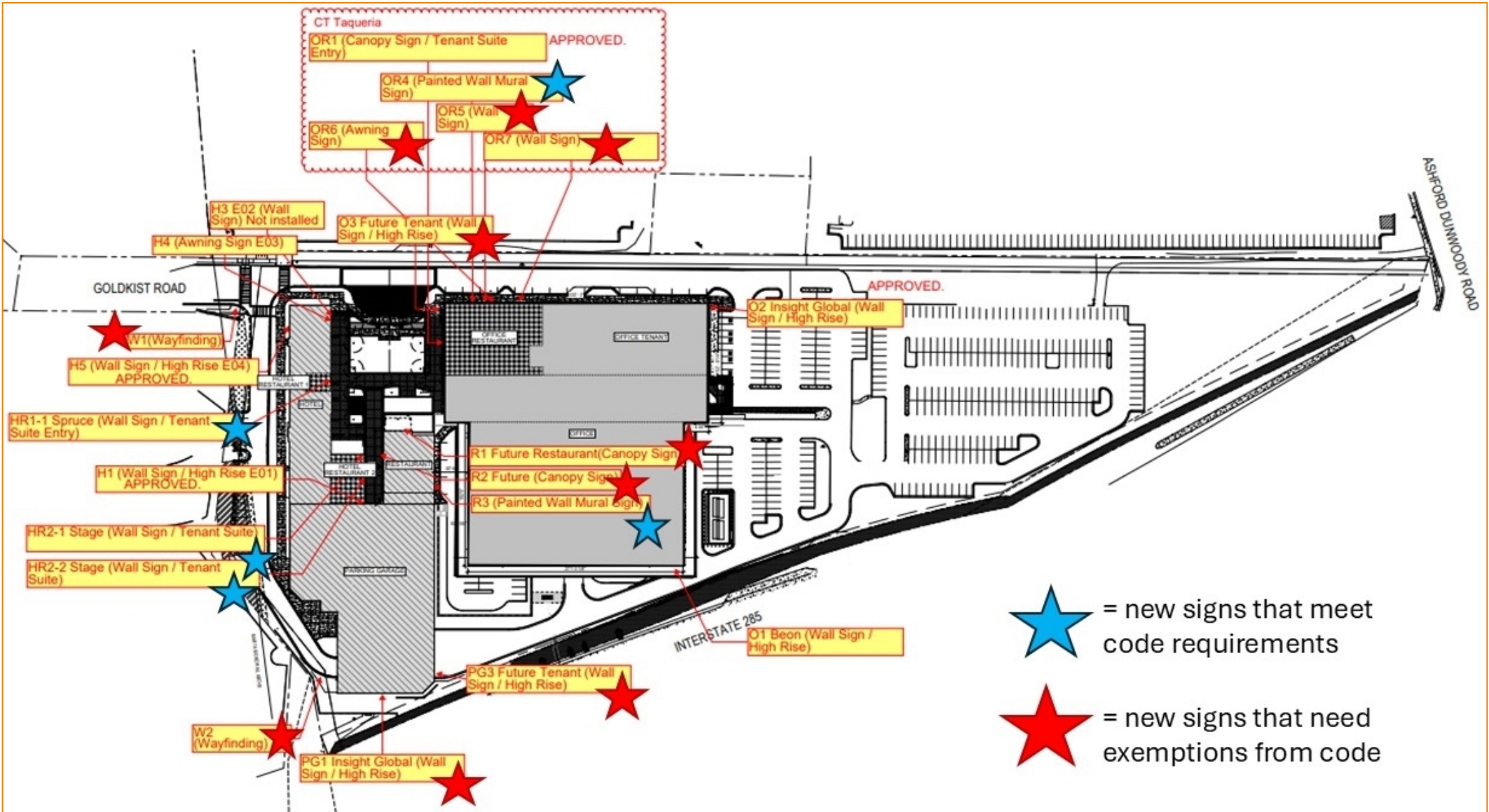
- No public comments
- Planning Commission voted unanimously (5-0) to recommend approval for MMSP 25-01, with the condition that a sign labeled PG2, located on the parking deck and facing I-285, be removed from the Major Master Sign Plan application
- Subsequently, the applicant removed PG2 from the Major Master Sign Plan application

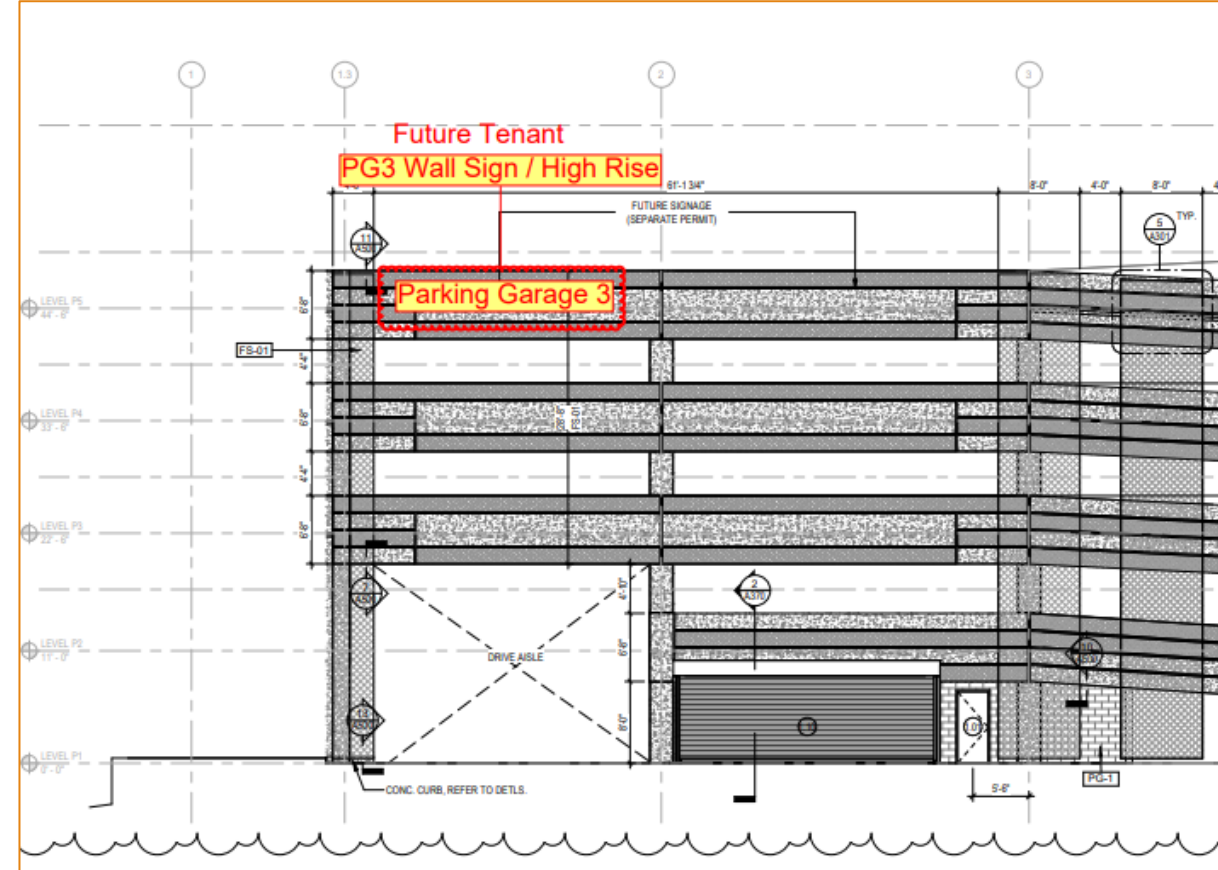
Background

- Redeveloped in 2024 with several buildings and expanded with a hotel, office space, and restaurant space
- Several tenants have already received sign permits and have installed signs: Element Hotel, CT Cantina & Taqueria, and Insight Global



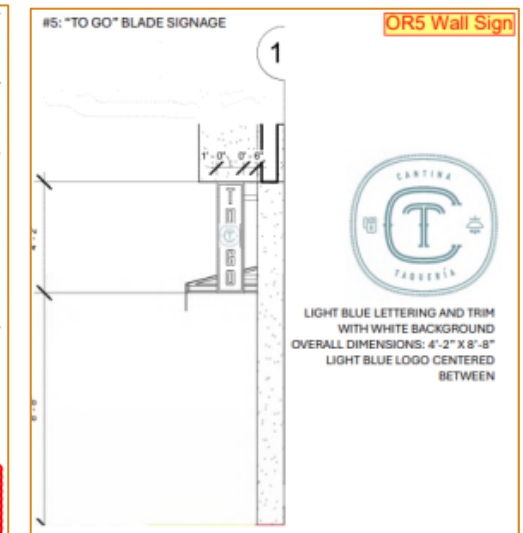
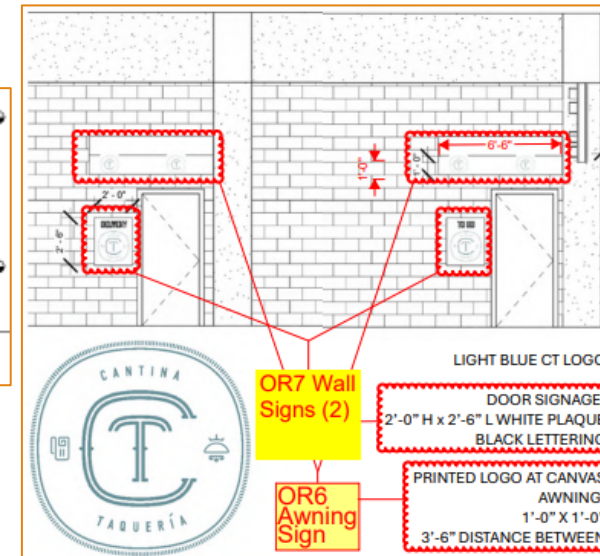
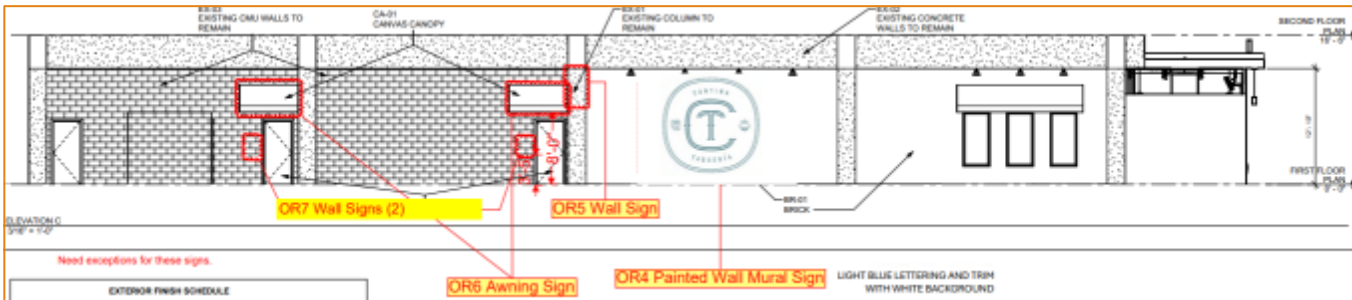
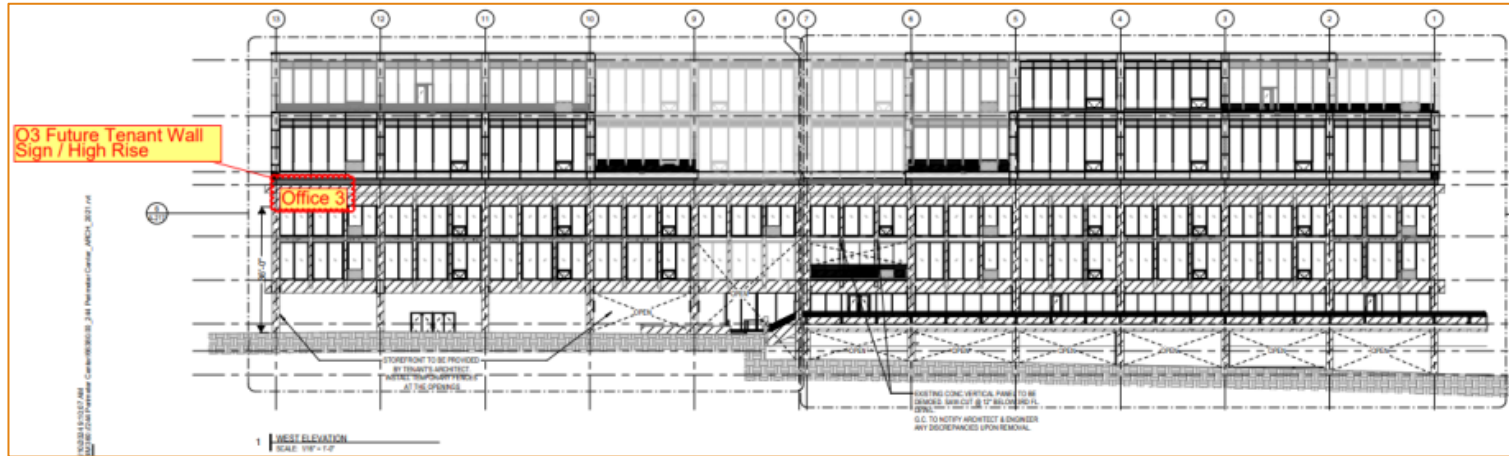
Site Plan





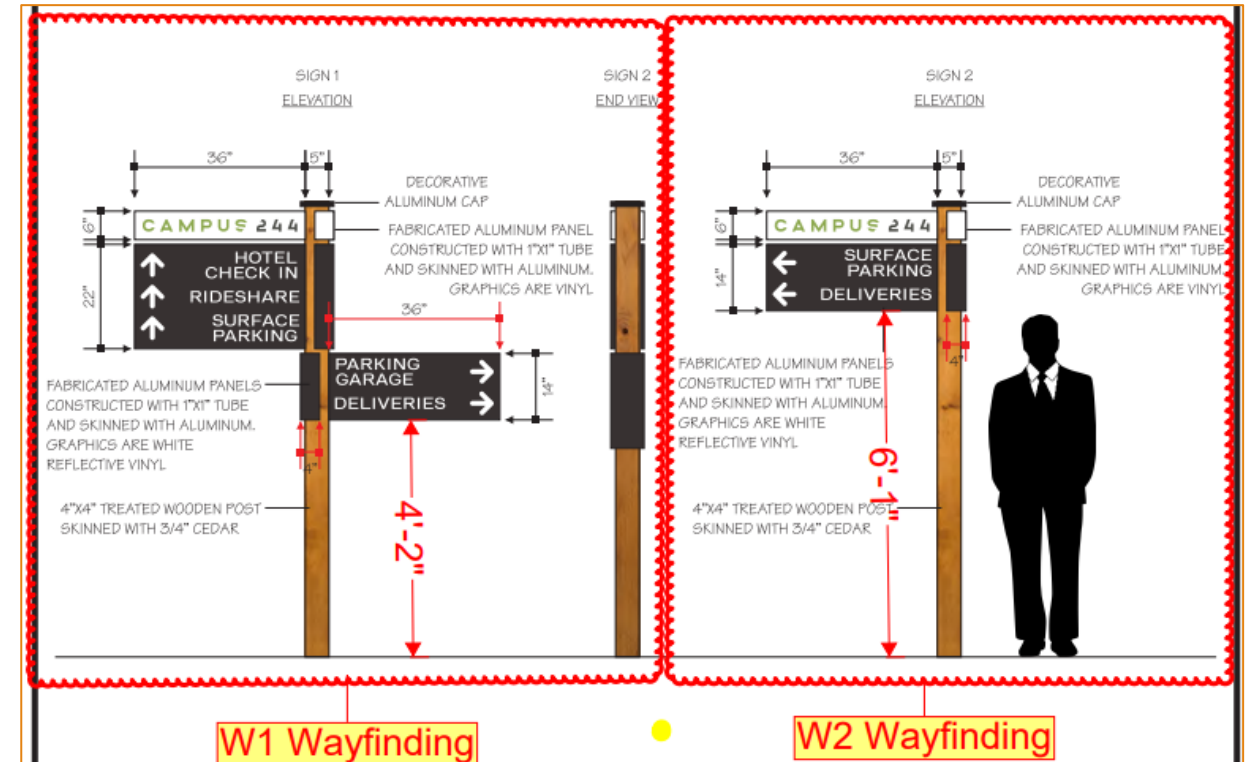
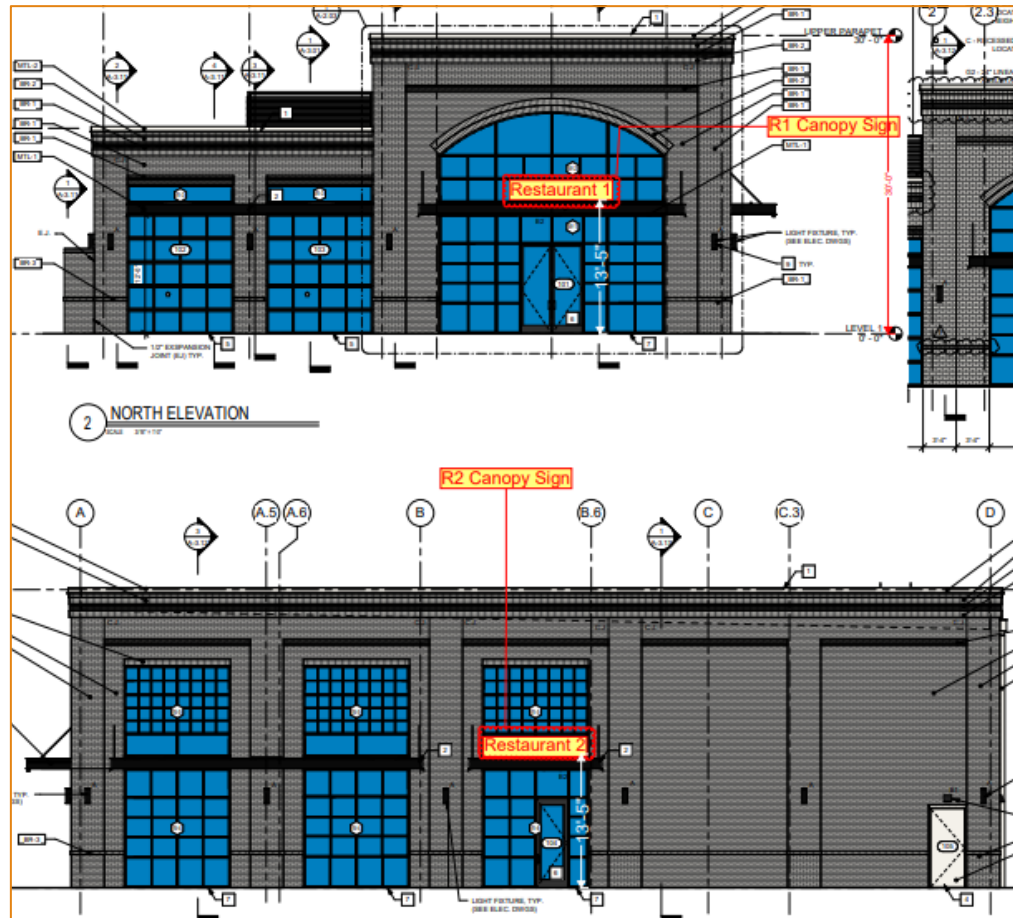
Proposed Office and CT Cantina & Taqueria Wall Signs

#14.



Proposed Freestanding Restaurant Canopy Signs and Wayfinding Signs

#14.



Review and Approval Criteria

- **Visually consistent** within the development based on at least three of the following factors: color scheme, lettering style, materials, and location of signs to be posted on buildings?
 - Staff conclusion: Yes, there is visual consistency through the color scheme, lettering style, and materials
- **Consistent size and scale** to existing signs in the immediate area?
 - Staff conclusion: Yes, consistent signage in the area of a similar size and shape
- **Reasonably scaled** to the size of the subject structure and/or premises?
 - Staff conclusion: Yes, signs are reasonably scaled to building and façade size
- Do **unusual circumstances** exist that warrant the granting of this major master sign plan?
 - Staff conclusion: Yes, Campus 244 is an unusually large development and has many tenants, creating need for additional signage, and design of many of the buildings requires wall signs at a higher height than is allowed per code

Staff Recommendation

- Staff recommends **APPROVAL** of the request.

Chart Showing Regulations vs Proposed Signage

	Allowed Per Code	Proposed	Exemption?
WALL SIGNS (Hotel Building)			
Sign count (max. number of tenant suite facades facing a street plus one)	Maximum 3 per tenant	Maximum 3 per tenant	No
Area per sign (10% of façade area or up to 180 SF, whichever is less)	180 SF	Maximum 123.40 SF	No
Height per sign (measured from bottom of sign)	Top 25% of the building's height for high rise construction	Maximum 66 feet	No
Total sign area	Maximum 450 SF per tenant	Maximum 217.70 per tenant	No
CANOPY SIGNS (Hotel Building)			
Sign count	1 per tenant suite with exterior pedestrian entrance	Maximum 1 per tenant	No
Area per sign	1 SF per linear foot of width of ground floor glazing over which the canopy is located	1 SF per linear foot of width of ground floor glazing over which the canopy is located	No
WALL SIGNS (Parking Garage)			
Sign count (max. number of building facades facing a street plus one)	3	2	No
Area per sign (10% of façade area or up to 180 SF, whichever is less)	180 SF	Maximum 77 SF	No
Height per sign (measured from bottom of sign)	30 feet	Maximum 44 feet	Yes
Total sign area	450 SF	154 SF	No
WALL SIGNS (Office Building)			
Sign count (max. number of building facades facing a street plus one)	Maximum 3 per tenant, limit of one per façade	Maximum 2 per tenant, maximum two per façade	Yes
Area per sign (10% of façade area or up to 180 SF, whichever is less)	180 SF	Maximum 135 SF	No
Height per sign (measured from bottom of sign)	30 feet	Maximum 36 feet	Yes

Total sign area	Maximum 450 SF per tenant	Maximum 135 SF per tenant	No
CANOPY SIGNS (Office Building)			
Sign count	1	1	No
Area per sign	1 SF per linear foot of width of ground floor glazing over which the canopy is located	1 SF per linear foot of width of ground floor glazing over which the canopy is located	No
AWNING SIGNS (Office Building)			
Sign count	1 per tenant suite with exterior pedestrian entrance	Maximum 2 per tenant	Yes
Area per sign (% of awning)	Maximum 75% of valance area; maximum 25% of sloping portion area	Maximum 75% of valance area, maximum 25% of sloping portion area	No
PROJECTING SIGNS (Office Building)			
Sign count	1 per tenant suite with exterior pedestrian entrance	1	No
Area per sign	12 SF	4.17 SF	No
Height above grade per sign	9 feet above grade	8.67 feet above grade	Yes
PAINTED MURAL SIGNS (Office Building)			
Sign count	1	1	No
Area per sign (1/8 of the wall area of the side façade only)	189 SF	110 SF	No
CANOPY SIGNS (Freestanding Restaurant)			
Sign count	1	2	Yes
Area per sign	1 SF per linear foot of width of ground floor glazing over which the canopy is located	1 SF per linear foot of width of ground floor glazing over which the canopy is located	No
PAINTED MURAL SIGNS (Freestanding Restaurant)			
Sign count	1	1	No
Area per sign (1/8 of the wall area of the side façade only)	350 SF	350 SF	No
WAYFINDING SIGNS			
Sign count	26	2	No
Area per sign	6 SF	Maximum 9 SF	Yes
Height per sign	3 feet	Maximum 6.08 feet	Yes
Total sign area	156 SF	12.5 SF	No