

An aerial photograph of a large, circular splash pad in a park. The splash pad is a light blue color with several water jets. A large number of people, including children and adults, are playing in the water and standing around the perimeter. The splash pad is surrounded by a concrete walkway and a black metal fence. There are some benches and trees in the background.

*City of*  
**Dunwoody**  
*Georgia*

# Defining Downtown Dunwoody

March 12, 2025



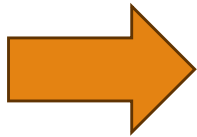
## RECURRING THEMES



There is a need for additional housing in both quantity and type, particularly for first-time buyers and seniors.



There is concern over vacant retail and office spaces impacting economic development & growth.



Residents would like to see a “Downtown Dunwoody” with walkable shops and restaurants.



Traffic congestion is a major issue, and people want more connectivity and ways to get around.

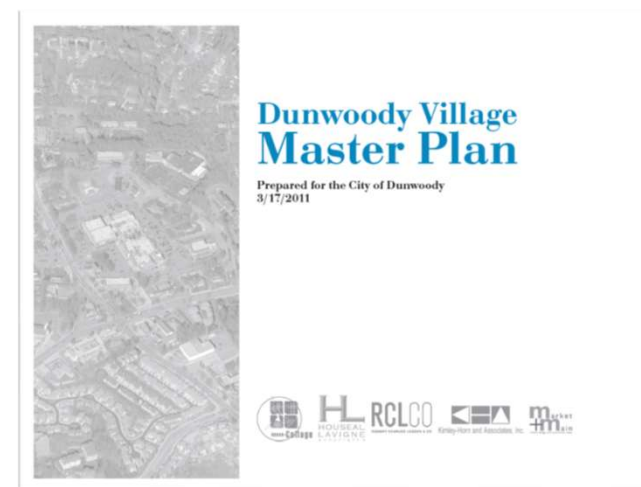
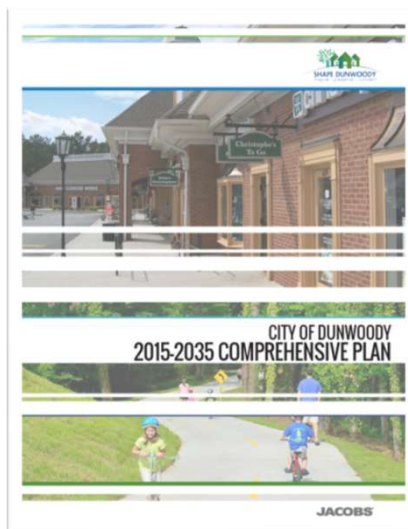


Residents love local centers like Dunwoody Village and want to see these places to grow and thrive.

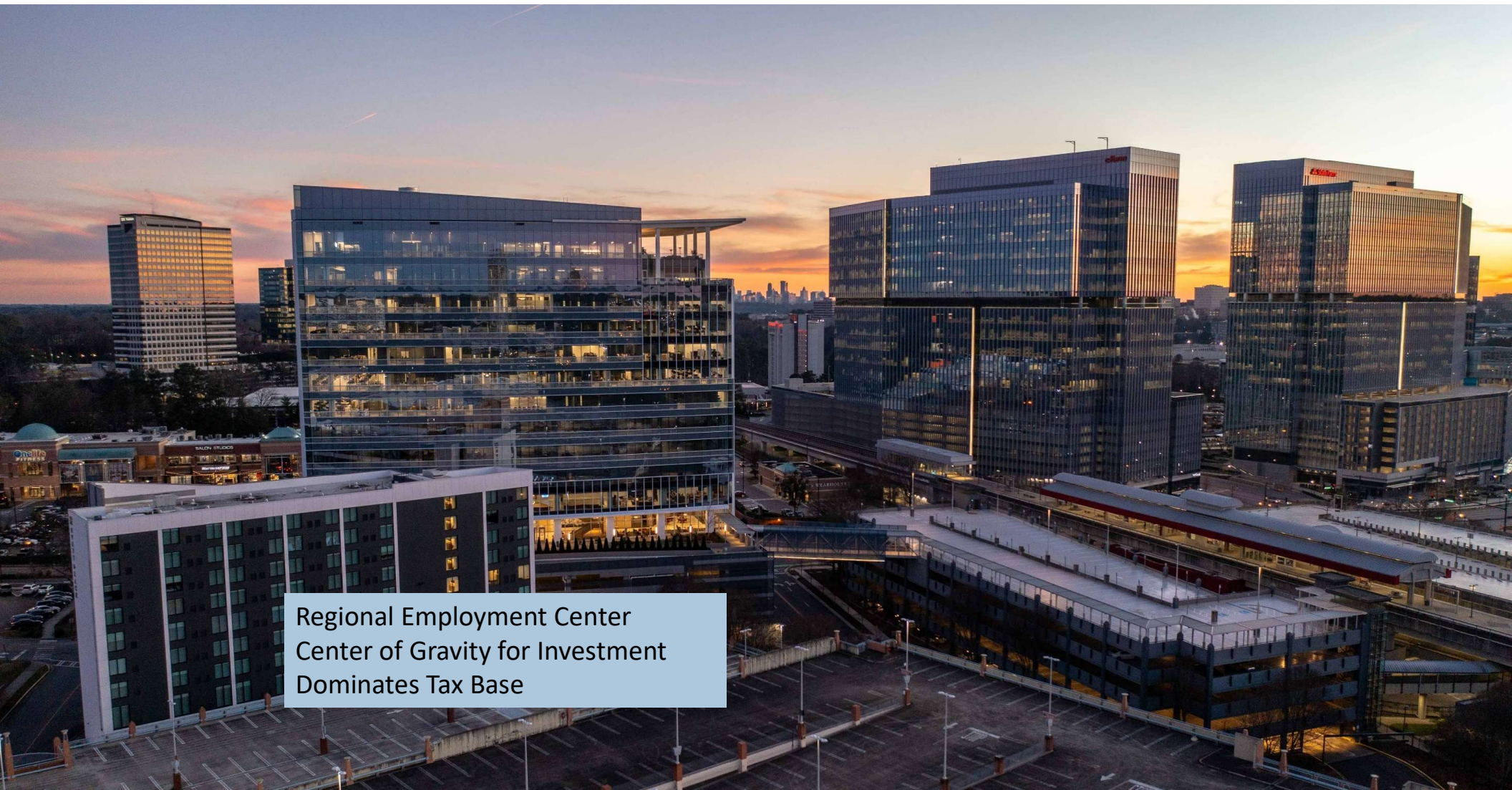


People want to see their neighborhood character and greenspaces preserved.









Regional Employment Center  
Center of Gravity for Investment  
Dominates Tax Base



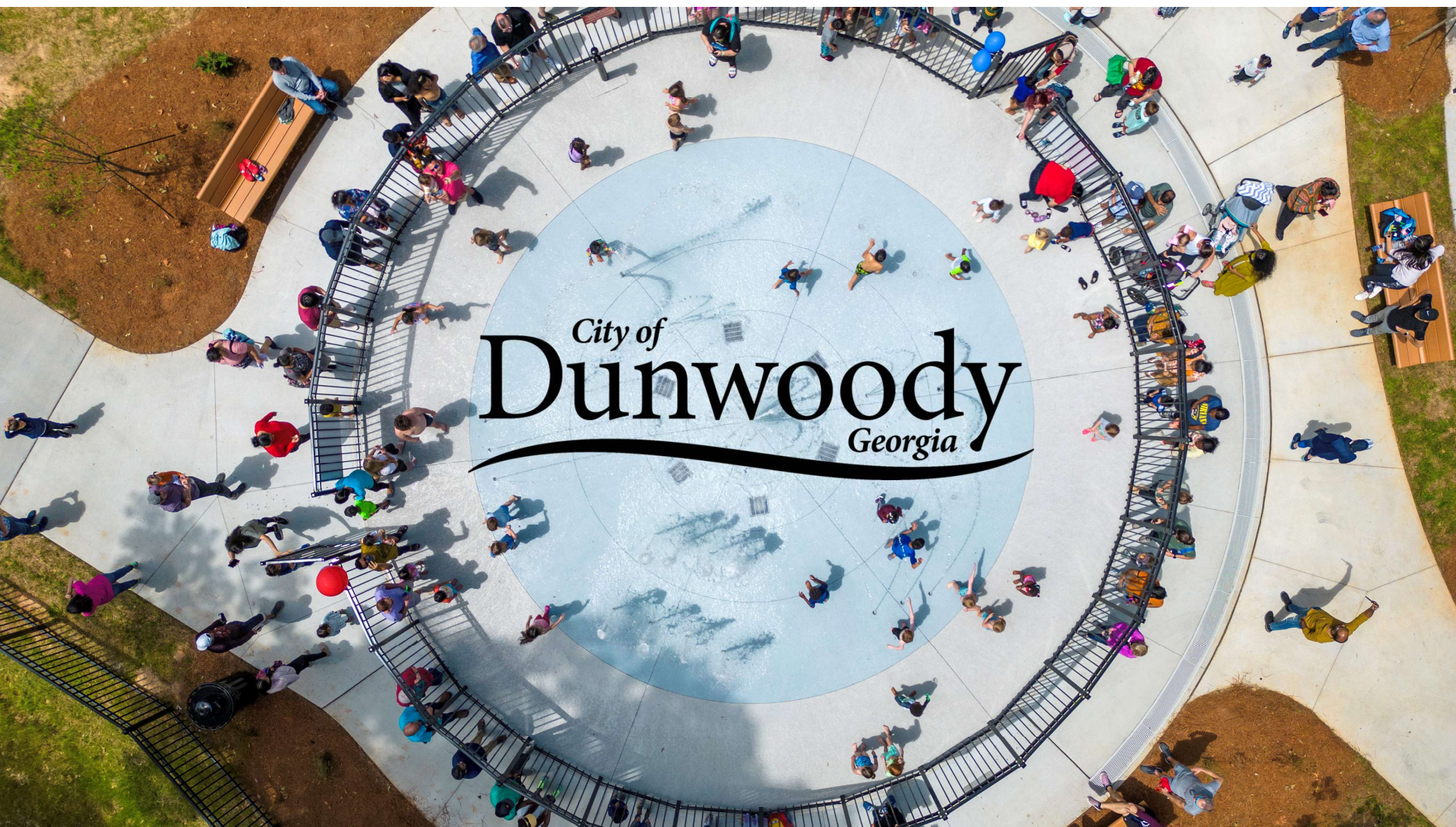


Local Commercial Center  
Neighborhood Convenience Retail  
Heart of the Community

# Defining Downtown Dunwoody?

- Is Downtown the Right Term?
- What if Perimeter Center didn't exist? Would this change how we view the Village?
- What if Dunwoody Village didn't exist? Would this change how we view Perimeter?





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