

To: Mayor and City Council

From: Rachel Waldron
Parks and Recreation Director

Re: Dunwoody Senior Baseball Annual Presentation

Date: July 13, 2026

Summary

The City of Dunwoody Guide for Non-Profit Partners was adopted in 2021 to strengthen the relationship between the non-profits that utilize city-owned facilities and the City of Dunwoody. Per the guide, Partners are to prepare an annual report and presentation to City Council, orally or in writing.

The Parks and Recreation Department is proud to call Dunwoody Senior Baseball a Partner. Dunwoody Senior Baseball provides high quality baseball programming for middle school age players and up through organized leagues, travel teams, clinics, and other events. They focus on the best possible baseball experience for participants, encouraging healthy competition; actively seek feedback from participants and fans to consistently improve programs; and look for opportunities to add value to other baseball and community organizations.



Dunwoody Senior Baseball

Program Update

July 2026

Overview

- ◆ *Founded in 1975, making this fall's season the 51st year of operation.*
- ◆ *DSB's Mission:*
 - ◆ *To support recreational and travel baseball in Dunwoody and surrounding communities for middle school and high school aged players.*

Organization

◆ *Governance*

- ◆ *Volunteer Board - 14 members, including 3 officers*

◆ *Employees*

- ◆ *Chief Operating Officer*
- ◆ *Diablos Coaches - 15*
- ◆ *Field Managers - 6*
 - ◆ *They monitor fields during all game and tournament play*

◆ *Volunteer Coaches & Parents*

Programs

Five distinct seasons plus travel ball

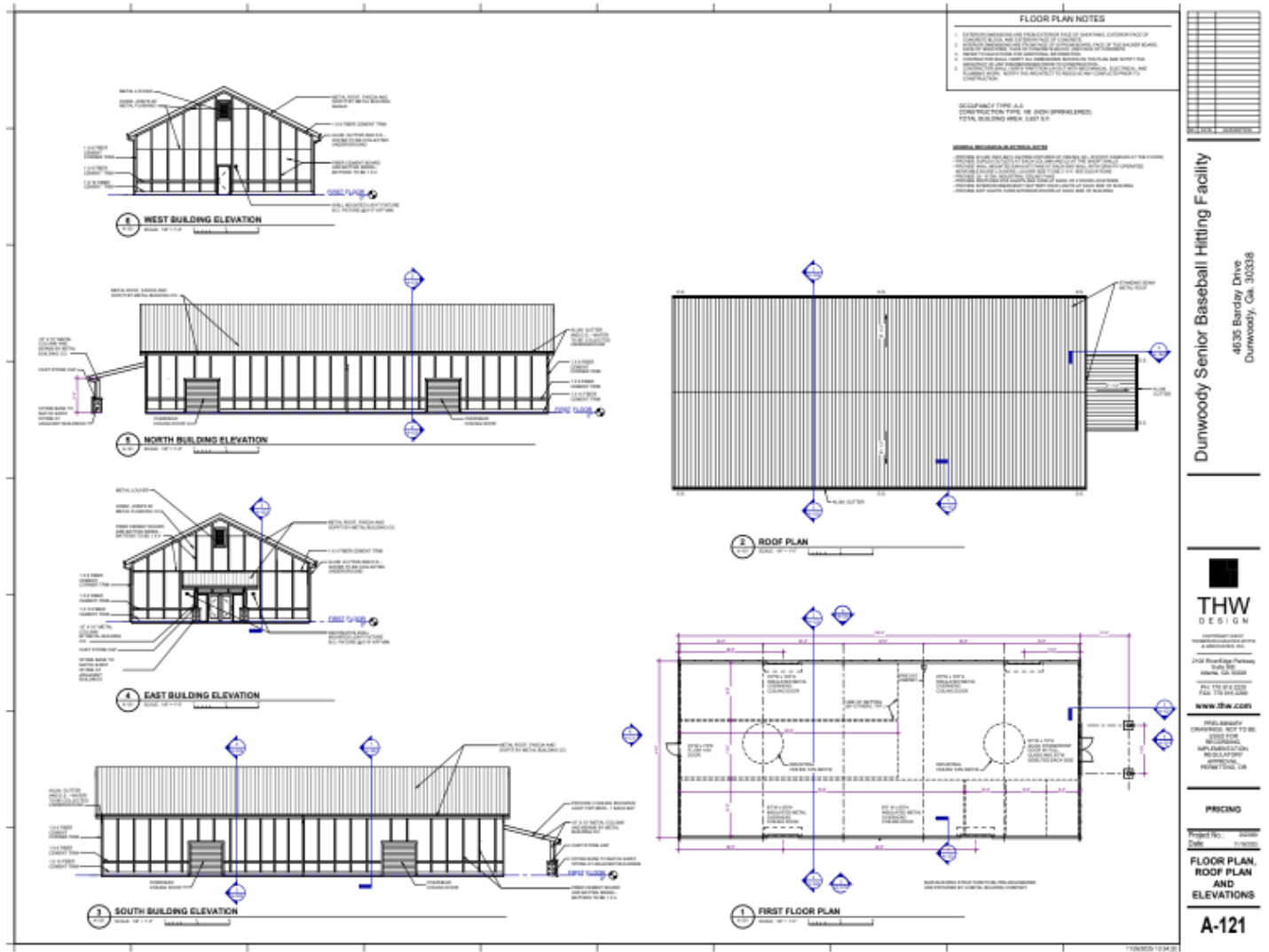
- ◆ Middle School Season - *middle school aged players*
 - ◆ Mid-January through mid-April
- ◆ Spring Season - *middle and high school aged players*
 - ◆ Late April through early June
- ◆ Summer Adult Wood Bat Season - *rising high school seniors and up*
 - ◆ Mid June through early August
- ◆ Fall Season - *middle and high school aged players*
 - ◆ Mid August through early November
- ◆ Winter Season - *elementary and middle school aged players*
 - ◆ November
- ◆ Dunwoody Diablos travel ball program

Financials

Note: Q2-Q4 are budgeted/estimated figures

	Q1 (actual)	Q2	Q3	Q4	FY Total
Program Revenue	\$276,350	\$220,340	\$195,390	\$67,900	\$759,980
Other Revenues	\$16,427	\$58,000	\$72,700	\$31,300	\$178,427
Total Revenue	\$292,777	\$278,340	\$268,090	\$99,200	\$938,407
Cost of Programs	\$114,578	\$125,500	\$108,000	\$79,500	\$427,578
Operating Expenses	\$32,237	\$121,500	\$89,900	\$78,000	\$321,637
Total Expenses	\$146,815	\$247,000	\$197,900	\$157,500	\$749,215
Net Ordinary Income	\$145,962	\$31,340	\$70,190	\$(58,300)	\$189,192

Indoor Practice Facility





Thank you!

www.dunwoodyseniorbaseball.com

We appreciate the City's support