

To: Mayor and City Council

From: Rachel Waldron  
Parks and Recreation Director

Re: Rush Union Soccer Annual Presentation

Date: July 13, 2026

### **Summary**

The City of Dunwoody Guide for Non-Profit Partners was adopted in 2021 to strengthen the relationship between the non-profits that utilize city-owned facilities and the City of Dunwoody. Per the guide, Partners are to prepare an annual report and presentation to City Council, orally or in writing.

The Parks and Recreation Department is proud to call Rush Union Soccer a Partner. Rush Union Soccer was formed when the Georgia Rush branch of Rush National combined with Chiefs Futbol Club. Rush Union provides all levels of play for boys and girls 4U-19U in Georgia, including rec, academy, select and elite options.

Whether athletes want to play at a recreational level, or the highest level possible, Rush Union has a roadmap for every player. With a focus on player and coach development, parenting resources, and a leadership approach that fosters consistency, continuity and respect, they have created a unique soccer environment that is unmatched in Georgia.

# RIU RUSH UNION RIU in?

SERVE, DEVELOP, INSPIRE. 

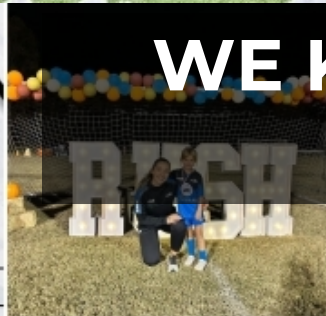
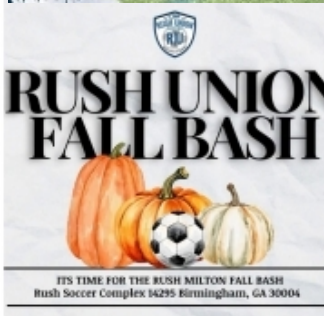


***Dunwoody City Council  
Meeting  
July 13, 2026.***

PRESENTED BY:



NEIL MCNAB  
EXECUTIVE DIRECTOR



# WE KNOW HOW TO HAVE FUN!



# RUSH UNION BY THE NUMBERS

## TOGETHER

#3.



### THREE CLUB LOCATIONS

Dunwoody  
Milton  
Dacula



### ALL LEVELS OF PLAY

150 Rec Teams  
100 Comp Teams  
100 Adult Teams



### LARGE PLAYER BASE

Over 5000+ participants



### YEARS OF EXPERIENCE

250+ years of combined professional coaching experience



# DUNWOODY STATS

- 2025/26 Competitive Programs: 609
- 2025/26 Recreational Program: 292
- 2025 Total Summer Programs: 185
- 2026 Summer Futsal Program: TBD
- 2026 Total Winter Programs: 86
- 2025/26 7v7 Teams: 216
- 2025/26 Adult Rec Programs: 395



# WE ROCK!



150 Rec Teams U4-U19 age groups  
 50 Academy Teams U8-U12 age groups  
 50 Club/Select Teams  
 75 Adult teams: Milton  
 40 Adult teams: Dunwoody  
 ADASL Partnership: 2 Terminus Teams

OVERALL: 5500 Players in all programs  
 Up from 4500 two years ago.



# TOURNAMENT UPDATE

- Rush Union Cup November 2025:
  - 318 teams up from 268
- Rush Union Spring Cup February 2026:
  - 264 teams up from 252
- Rush Union Winter Indoor Cup:
  - 21 teams
- Rush Union Rec Cup May 2026:
  - Expected 50 teams



# OUR COMMITMENT TO COACHING

- Regular Coaching Education Programs
- Partnership with Positive Coaching Alliance (PCA)
- Partnership with Soccer Parenting Association
- Rush National Coach Licensing Program
- Rush Select Coach Involvement - 5 coaches from Rush Union
- USSF Pathway - 15 Rush Union coaches moving up in pathway including 7 coaches achieving their USSF C Licenses this year.



# COMMITMENT TO COACHING



## Rush Union First Annual Awards:

- Service Award
- Development Award
- Inspire Award
- Play it Forward Award



# Special Recognition





**WORLD CUP 2026 ACTIVATIONS**

RUSH UNION SOCCER R/U

Small images on the left: a group of players, a player hugging a dog, a player in a green jersey, and two young players.

World Cup 2026 Activation

**WORLD CUP ENGAGEMENT & ACTIVATION PLANS**

“Together we thrive — Milton Celebrates the World Cup”  
“Serve the Community!”

“Play It Forward — Dunwoody Celebrates the World Cup”  
“Connecting the Community!”




RUSH UNION SOCCER R/U

# THE FIFA WORLD CUP 2026



# US Soccer & The FIFA World Cup

Our leadership positioned to make an impact.

- Georgia Soccer
- US Soccer Insiders
- Soccer Forward Foundation
- Community events and opportunities
- World Cup Activations & Watch Parties
  
- Impact beyond the World Cup?



**RUSH UNION  
FEATURED ON  
ESPN!**



Rush Union was recognized in an ESPN article highlighting the opening of the new U.S. Soccer National Training Center.



U.S. Soccer has a new home. Shared on a journey the world of athletes. We're here to kick National Training Center officially open for more to learn why, making a new chapter for everyone's soccer schedule.

PROUD TO BE PART OF THIS HISTORIC MOMENT FOR SOCCER IN THE UNITED STATES.



**FREE**



**ADAPT and THRIVE**  
Disability Soccer Play Day  
Hosted by Georgia Soccer TOPSoccer



PLAYERS WITH ALL DISABILITIES WELCOME!  
NO SOCCER EXPERIENCE NECESSARY! AGES 4 AND OLDER!

**Saturday, May 23 - 12PM**  
Location: U.S. Soccer National Training Center  
980 Lakeland Pkwy, Fayetteville, GA, 30268

PLAYER INFO & REGISTRATION 

VOLUNTEER INFO & REGISTRATION 




**soccer  
forward  
foundation**



# What coming next?

**RUSH UNION SOCCER**  
**R|U**  
SERVE. DEVELOP. INSPIRE.

# JUST BALL

PLAY. HAVE FUN. LOVE THE GAME.

STARTING IN **JULY**  
AT DUNWOODY HIGH SCHOOL.

**FREE TO ATTEND**

**DATES:**  
JULY 6, 13, 20, 27

OPEN TO ALL PLAYERS.  
ALL SKILL LEVELS.

**JUST BRING THE BALL!**

**REGISTER NOW**

**U.S. SOCCER FOUNDATION**

**GET ON THE BUS**

**GET ON THE BUS**

LEARNING LIFE SKILLS THROUGH SOCCER

## Community Engagement as a growth Strategy





All initiatives we have been involved with this year...



# WE WANT TO HEAR FROM YOU

[WWW.RUSHUNIONSOCCKER.ORG](http://WWW.RUSHUNIONSOCCKER.ORG)



FOLLOW US ON SOCIAL MEDIA



# THANK YOU!



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