

To: Mayor and City Council

From: Rachel Waldron
Parks and Recreation Director

Re: Springwood Park Concept Design Services

Date: August 24, 2026

Action

Approval of an agreement with Lose Design for concept design services for the Springwood Park project.

Details

The city solicited quotes from firms interested in providing park design/concept planning services for the Springwood Park project. The selected firm will work with the City to conduct a public open house to review two draft concepts, provide a final concept plan, and provide planning-level opinion of probable cost. Firms were scored on Approach, Qualifications, and Pricing. Lose Design received the highest score.

Submitting Firm	Total Score
Lose Design	94
Starr Whitehouse	89.5
Thomas + Hutton	88.25
Freese & Nichols	84.25
Keck + Wood	84
CHA Consulting	82
Alta	81
TSW	80

Funding for this project, in the amount of \$24,000, will be allocated from Capital Project #P2G Springwood Park.

Recommendation

Staff respectfully requests that Council: (1) Authorize an agreement with Lose Design in the amount of \$24,000, for concept design services for the Springwood Park project; (2) authorize Staff to provide funding for the agreement; (3) authorize the City Manager to execute the necessary documents.

Springwood Park Concept Design

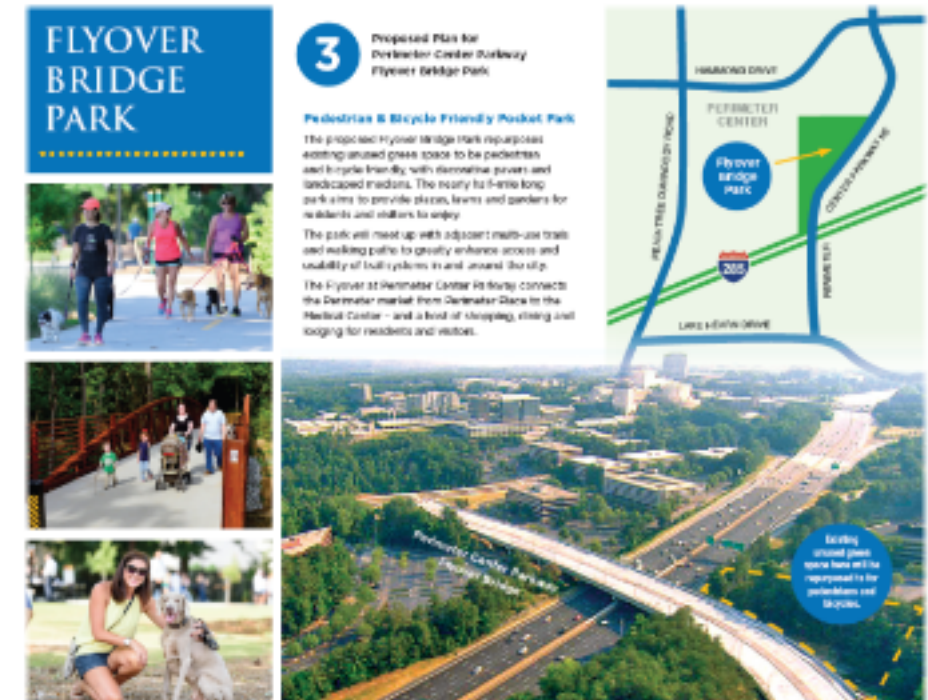
August 10, 2026

Summary

- The city solicited quotes from firms interested in providing park design/concept planning services for the Springwood Park project. The selected firm will work with the City to conduct a public open house to review two draft concepts, provide a final concept plan, and provide planning-level opinion of probable cost. Firms were scored on Approach, Qualifications, and Pricing.
- Lose Design received the highest score.

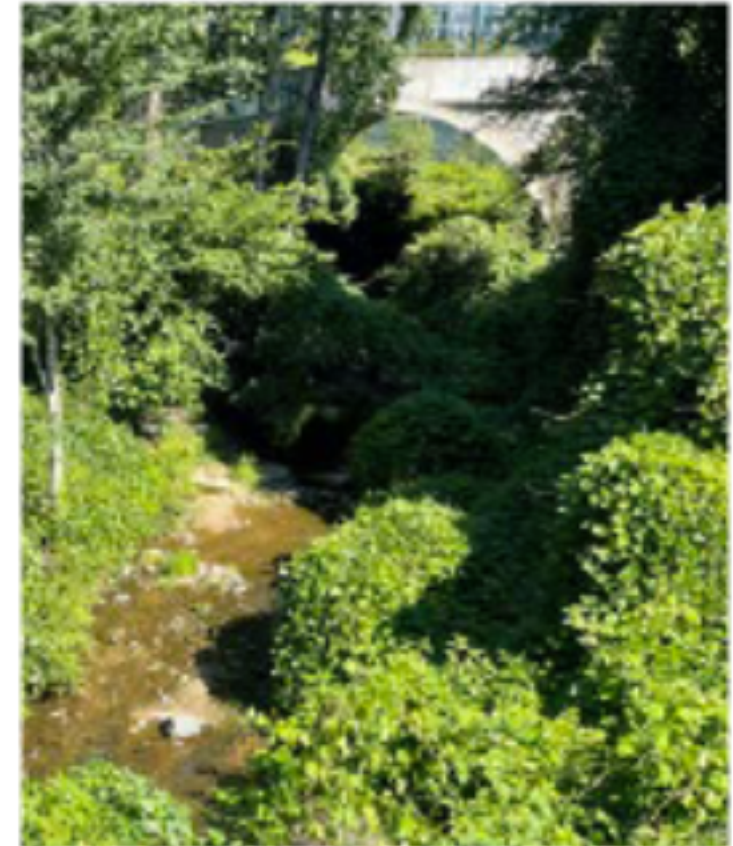
Background/Timeline

- *Connecting Dunwoody Placemaking Plan* identified “Flyover Bridge Park” as #3 priority.
- \$50,000 allocated to Springwood Park design services in FY 2026 budget.
- Approximately 14 weeks from contract approval to final deliverables.



Financial Impact

- Funding for this project, in the amount of \$24,000, will be allocated from Capital Project #P2G Springwood Park.
- *\$1,035,000 is allocated in FY 2029 and \$500,000 is allocated in FY 2030 for construction.*



Staff Recommendation

(1) Authorize an agreement with Lose Design in the amount of \$24,000, for concept design services for the Springwood Park project; (2) authorize Staff to provide funding for the agreement; (3) authorize the City Manager to execute the necessary documents.

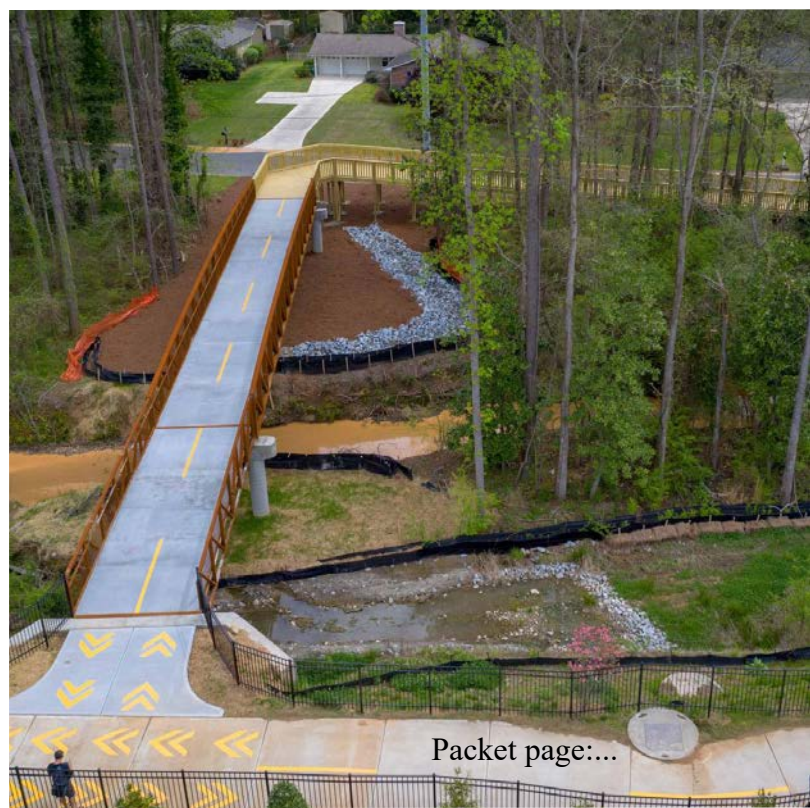


**INFORMAL WRITTEN QUOTE (IWQ) 26-03
PARK DESIGN/CONCEPT PLANNING SERVICES
SPRINGWOOD PARK**

City of Dunwoody, GA

June 26, 2026

prepared by:







June 26, 2026

Purchasing Manager
City of Dunwoody
4800 Ashford Dunwoody Road
Dunwoody, Georgia 30338

Dear Members of the Selection Committee:

Lose Design is pleased to present our response to your **City of Dunwoody, Georgia Informal Written Quote (IWQ) 26-03 Park Design/Concept Planning Services Springwood Park.**

We are a multidisciplinary firm with over 40 years of experience providing recreation design. Our team focuses on creating spaces that support the most fundamental human needs to live, work, and play – what we call **SPACES FOR LIFE**. We are comprised of professionals dedicated to helping our clients bring their unique vision to life and do not settle for “off the shelf” design solutions. Instead, we strive to develop custom equitable and sustainable solutions that maximize value for your investment.

At Lose Design, we build teams – comprehensive teams that address specific needs of each unique project. We regularly work with other public project specialists to create projects rooted in deeper understanding and expertise. We also build teams that are approachable, ensuring our clients feel comfortable in expressing their ideas and concerns. The result is a collaborative partnership where all project stakeholders are part of the design process. Additionally, our proactive communication style allows you to be confident that there will be no surprises and your project will be delivered as expected.

We acknowledge the receipt of Addendum one. We thank you for the opportunity to present our proposal. We have enjoyed working with the City of Dunwoody on many park and recreation projects over the years including work at Brookrun Park, Georgetown Park, the Dunwoody Trailways, Perimeter Center Park and iterations of your comprehensive park and recreation master plan, and look forward to continuing our relationship on Springwood Park. We hope to hear from you soon. Please feel free to contact me at (770) 338-0017 or at walexander@lose.design.

Sincerely,

Whit Alexander, PLA LEED® AP
Executive Vice President, CMO



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SECTION A |

Firm Profile

Packet page: ...



SPACES FOR LIFE.

Lose Design

Contact Person: Whit Alexander, PLA, LEED® AP
Executive Vice President

Address: 3237 Satellite Blvd. Suite 450
Duluth, GA 30096

Phone: (770) 338-0017

Email: walexander@lose.design

Lose Design was founded in 1982 and provides landscape architecture, civil engineering, architecture, and land planning services. Our first recreation project was performed in 1985. We have now grown to four offices nation-wide, with 40+ employees serving over a dozen market sectors throughout the U.S.

Lose Design creates spaces that support the most fundamental human needs to **live, work and play**. We are **dedicated** to helping our clients bring their vision to life. Our professionals do not settle for “off the shelf” design solutions. Instead, we develop custom solutions that maximize value for your investment.

At Lose Design, our team designs projects in an **approachable** manner to ensure our clients feel comfortable in expressing their ideas and concerns. The result is a collaborative partnership where all the project stakeholders are part of the process.

Our customer-centric culture ensures that our team will be **responsive** to your program, budget, timeline and most importantly, to any concerns you may have along the way. Our proactive communication style allows you to be confident there will be no surprises and your project will be delivered as expected.

Lose Design offers a full range of professional architectural, engineering, recreation design, landscape architectural, and land planning services -- all in house -- ensuring a more efficient design process for our clients.

Because members from all of our design disciplines regularly participate on our projects, our projects are more likely to be strongly coordinated in the fine details of design. Our reputation is built on exceptional performance in delivering projects on time and within budget, on preparation of detailed opinions of probable cost, strategic and comprehensive scheduling and detailed construction administration.

Lose Design excels at distinctive, efficient and effective design.

We approach each job with the needs of both the client and the community in mind -- achieving a balance amongst budget, use and aesthetics. Our multi-disciplinary team looks at all aspects of a project, ensuring that interior and exterior elements flow and function as one and complement their surroundings. When planning site and structure improvements, we also take into account safety issues, traffic flow, energy efficiency, ADA accessibility and the use of low-cost, durable materials.

“There is not a day that goes by on which we are not working on a park and recreation project.”

Park and recreation facility design isn't something we do occasionally, and it isn't simply one category in a general portfolio of other public project types. It's the core specialty of our practice, backed up by the fact that, over the years, approximately two-thirds of our firm's total revenue has come from park and recreation projects.

Through the years, our firm has supported the field of park and recreation and public facilities design in many ways. These include:

- Company founder David Lose served as chair of the National Recreation and Park Association
- Team members regularly attend GRPA conferences
- Executive VP Whit Alexander meets with the staff of US Members of Congress to support legislative action funding park and recreation initiatives.
- Whit Alexander has served on the Board of Directors for his State Park and Recreation Association







SECTION B |

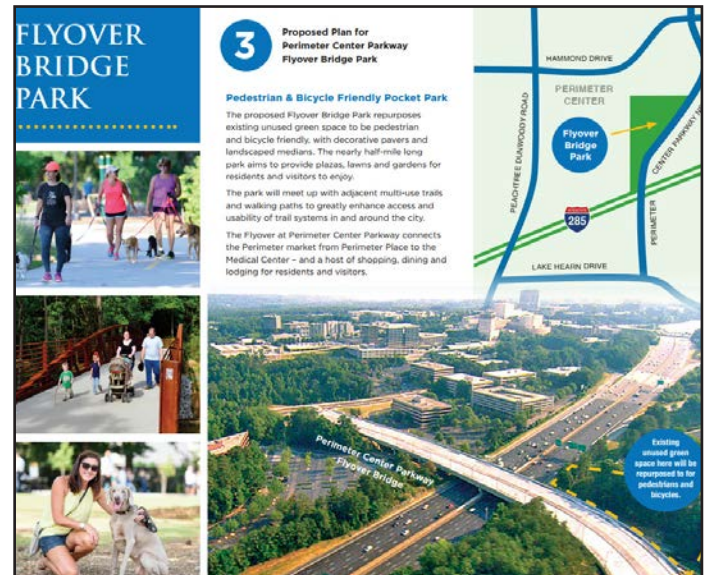
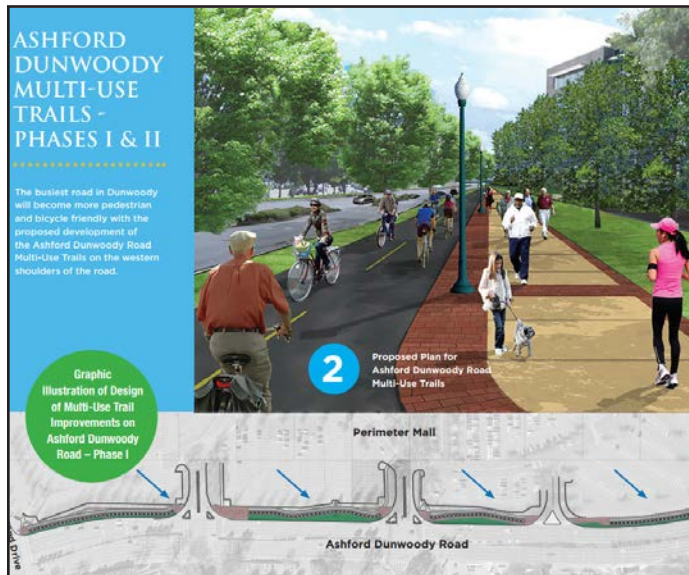
Understanding and Approach

UNDERSTANDING AND APPROACH

UNDERSTANDING

The City of Dunwoody appears to view Springwood Connector Park as more than the development of a new park site. Based on the City's previous planning efforts, the project represents an opportunity to establish a public space that strengthens connections throughout the Perimeter Center area while supporting broader goals related to mobility, economic development, and quality of life. The site was identified as a priority project in the City's Connecting Dunwoody Placemaking Plan, where it was previously referred to as the Flyover Bridge Park, reflecting its intended role as a destination within the urban core of Dunwoody.

Several of the concepts from that Placemaking Exercise utilized previous concepts we at Lose Design prepared as part of other projects in the area like our Perimeter East Park Concepts, Perimeter Center CID Commuter Trail Plan, and our phases of the Dunwoody Trailway.



Additionally, in 2023 The City asked us to study this site for its potential as a park. We created a rough concept that showed using the corner as an urban plaza and then a series of soft surface trails on the site's more sensitive areas, but the study showed the site's terrain and size of the stream made access to some areas difficult.

The City's vision appears to center on transforming approximately 5.5 acres of underutilized property into a park that serves both as a community gathering space and as a critical link within the surrounding pedestrian and bicycle network. Planning documents

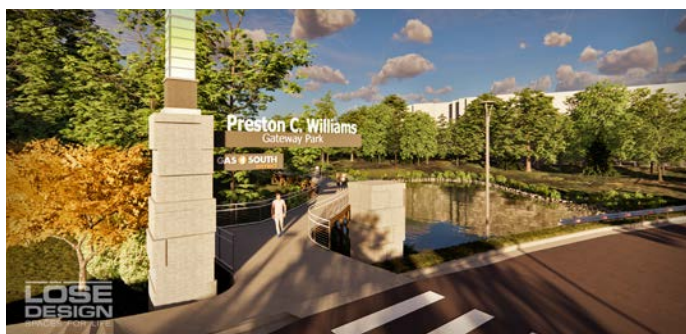


consistently emphasize the importance of improving connectivity between destinations, creating safe and convenient routes for pedestrians and cyclists, and strengthening relationships between parks, employment centers, transit facilities, restaurants, retail areas, and residential development.

Ideas that we may want to explore in the design process include:

- Elevated structures for walk-in access from surrounding street sidewalks
- Overlook opportunities to the stream valley below
- Preservations of one of the last remaining pieces of nature in this area of the Perimeter
- Juxtaposition of modern building materials to capture the character of adjacent developments with natural systems below along the stream
- Interpretive exhibit opportunities to teach about nature to those living in the urban environment
- Connectivity for pedestrians and bicyclists
- Maintaining safe visibility for visitors and discouraging access to “hidden” areas which lead to unwanted activities

The following are examples from our past work where we accomplished similar goals:



Unlike many traditional neighborhood parks, Springwood Connector Park is expected to function within a highly developed urban setting. As a result, the project will likely require careful integration of public space, transportation infrastructure, landscape improvements, and user amenities. The City's preliminary descriptions reference pedestrian- and bicycle-friendly design, decorative paving, landscaped areas, and enhanced public realm features that contribute to the character of the district.

The success of recent investments within the Perimeter Center area, including trail connections and destination parks, demonstrates the City's commitment to creating public spaces that are connected, accessible, and heavily used by a diverse population. Springwood Connector Park presents an opportunity to continue that investment by creating a park that supports everyday activity, accommodates informal gatherings and community events, and contributes to the long-term evolution of Perimeter Center as a walkable mixed-use district.

Scope of Work

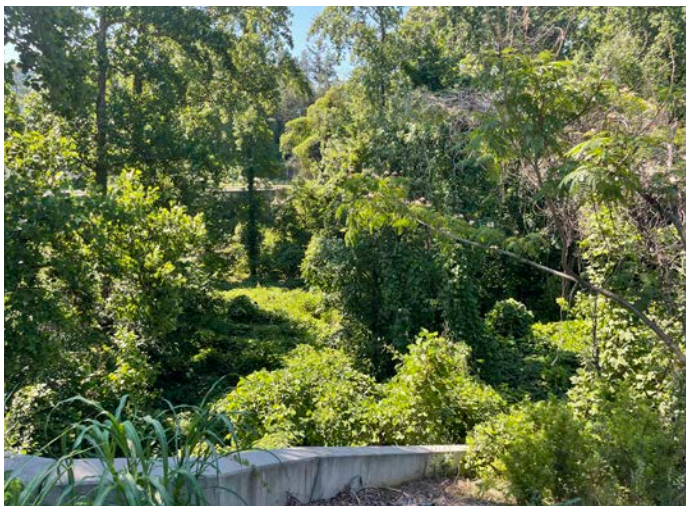
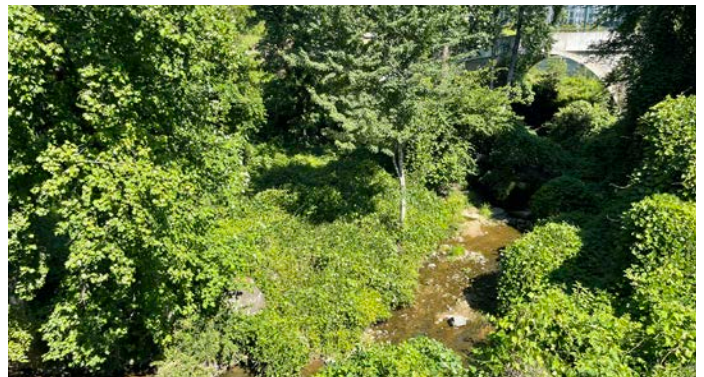
Inventory and Analysis

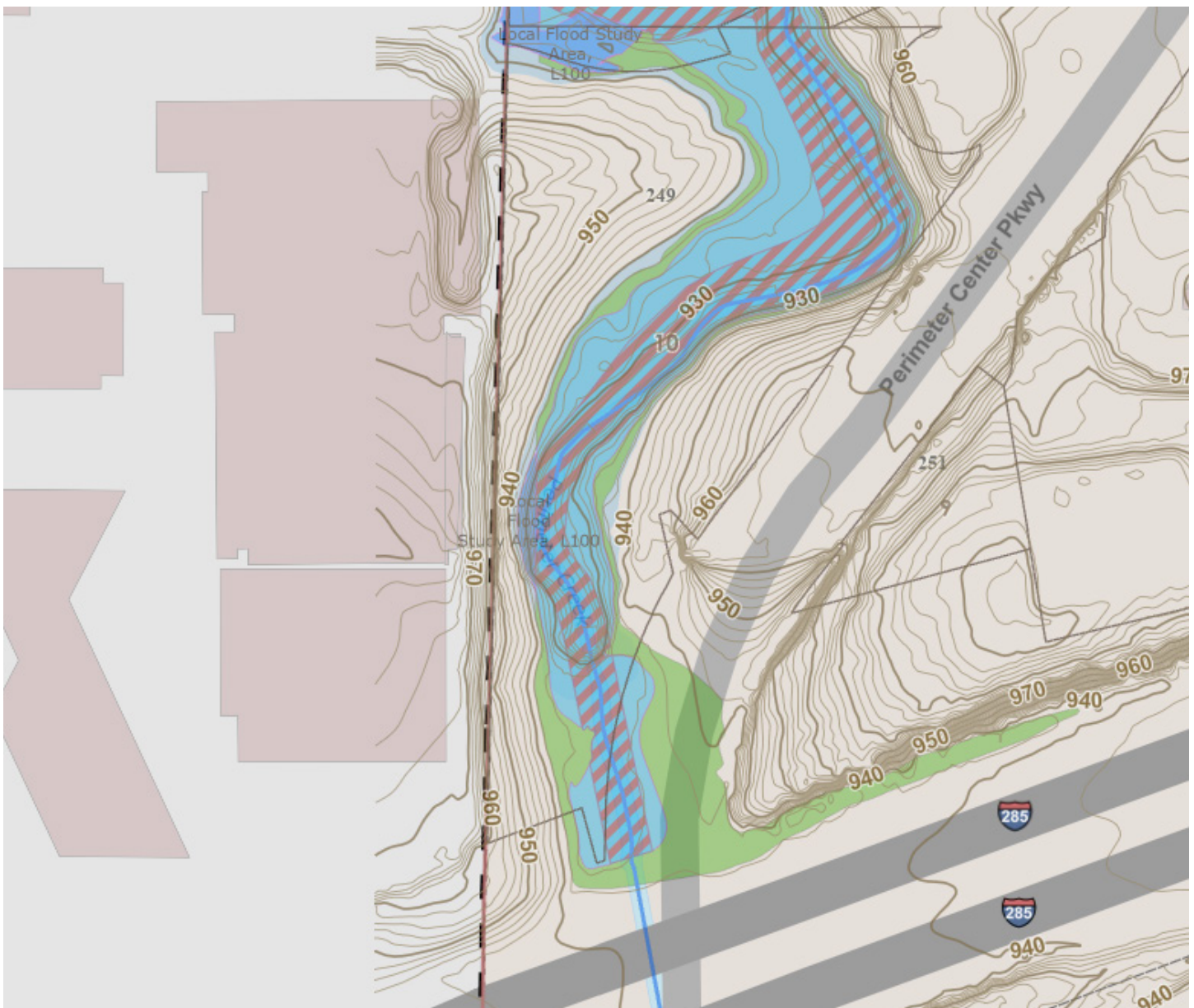
We will meet in person with the Parks and Recreation staff to discuss project objectives, establish lines of communication, set timelines and calendars, and begin collecting materials.

Following the kickoff meeting, we will prepare base maps using existing GIS, surveys or other available information.

For site analysis, we strongly feel that we must spend time on each project site to let the site speak to us and to give us ideas for eventual implementation. Each site's unique soils, topography, connectivity, trees, solar angles, sounds, etc. play a role in the ultimate proper and sustainable design solution. We will evaluate the current site conditions, structures, cultural features, easements, surrounding circulation patterns, safety and overall CPTED (Crime Prevention Through Environmental Design), ADA compliance, potential wetlands or other environmentally sensitive areas, drainage patterns, surrounding land uses, surrounding neighborhoods, etc. We will analyze GIS files and other data.

A quick review of the property notes its challenging terrain and stream banks/floodways/floodplains. Areas for support amenities such as pavilions or plazas are isolated but could be joined by bridges or other elevated structures over the lower topography. Like at our East Perimeter Park Concept, the park would be accessible to pedestrians and bicyclists in the surrounding area.





We will also perform a review of parks in the area (a 2 mile radius) to identify potential shortfalls in programming and to reduce redundancy of development. As part of this we will also review your current parks and recreation master plan for other planned amenities in the area to avoid duplication.

From that, we will prepare exhibits outlining the opportunities and challenges to the property and ways to achieve your goals. We will meet with your staff in person to discuss and receive input for the upcoming conceptual design process.

Draft Concept Plan Development

We will next begin development of the draft concept plan options. Ideas may include bridges, trails, urban plazas, pavilions or other complimentary features. We anticipate that some areas of the development will be at the same grade as Perimeter Center Pkwy and the Springwood Connector, which may be more of an overlook opportunity on a raised structure. Areas below following the stream provide connections to nature, but we will want to avoid potentially isolated areas which lead to nuisance activities. Vandal resistant materials, ADA and other codes, sustainability, practical construction, operations and maintenance, safety and visibility will all be factors in our design.

We will prepare 2D graphics, sample imagery and written descriptions of planned amenities and will review those with your staff in person. We will make changes to the concepts before presenting them to the public as noted below.

To engage the public at large, we will host and facilitate a casual and friendly public open-house input meeting where citizens can review our site findings and give us ideas for the plans. We like to include fun and engaging exercises (voting exercises for preferences, games, etc.) as we've found these tend to solicit better feedback. Here, we will outline our findings from our site analysis and ask for review of the programming and concepts for the park. We will work with you to determine the best location to hold this meeting.

Virtual Public Input and Survey

Understanding that not everyone is able to attend public meetings and some feel uncomfortable in group settings, we have developed techniques to gather public input online using software such as Social Pinpoint. We can use the software to create a website (which you can link on your City websites). We can ask for input on the draft concepts the same as at the in-person meeting and Citizens' responses and ideas can be subsequently tabulated for inclusion in planning decisions.

An example of this type of input experience for another of our park master plan projects is found at <https://losedesignengage.mysocialpinpoint.com/polo-fields-park>

Following those results, we will meet with your staff and the City Council to listen to their feedback and receive direction for the final concept plan.

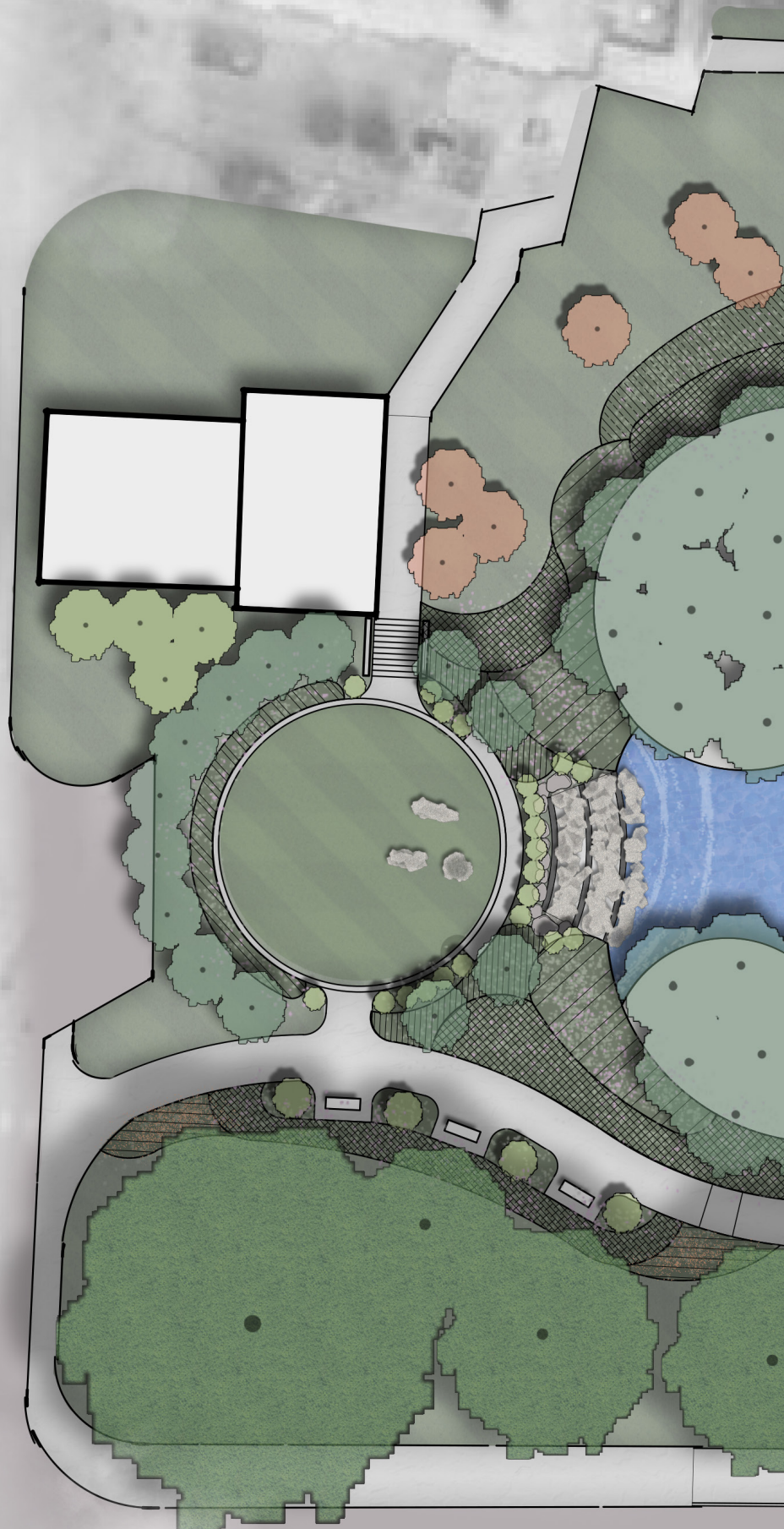
Concept Plan Development

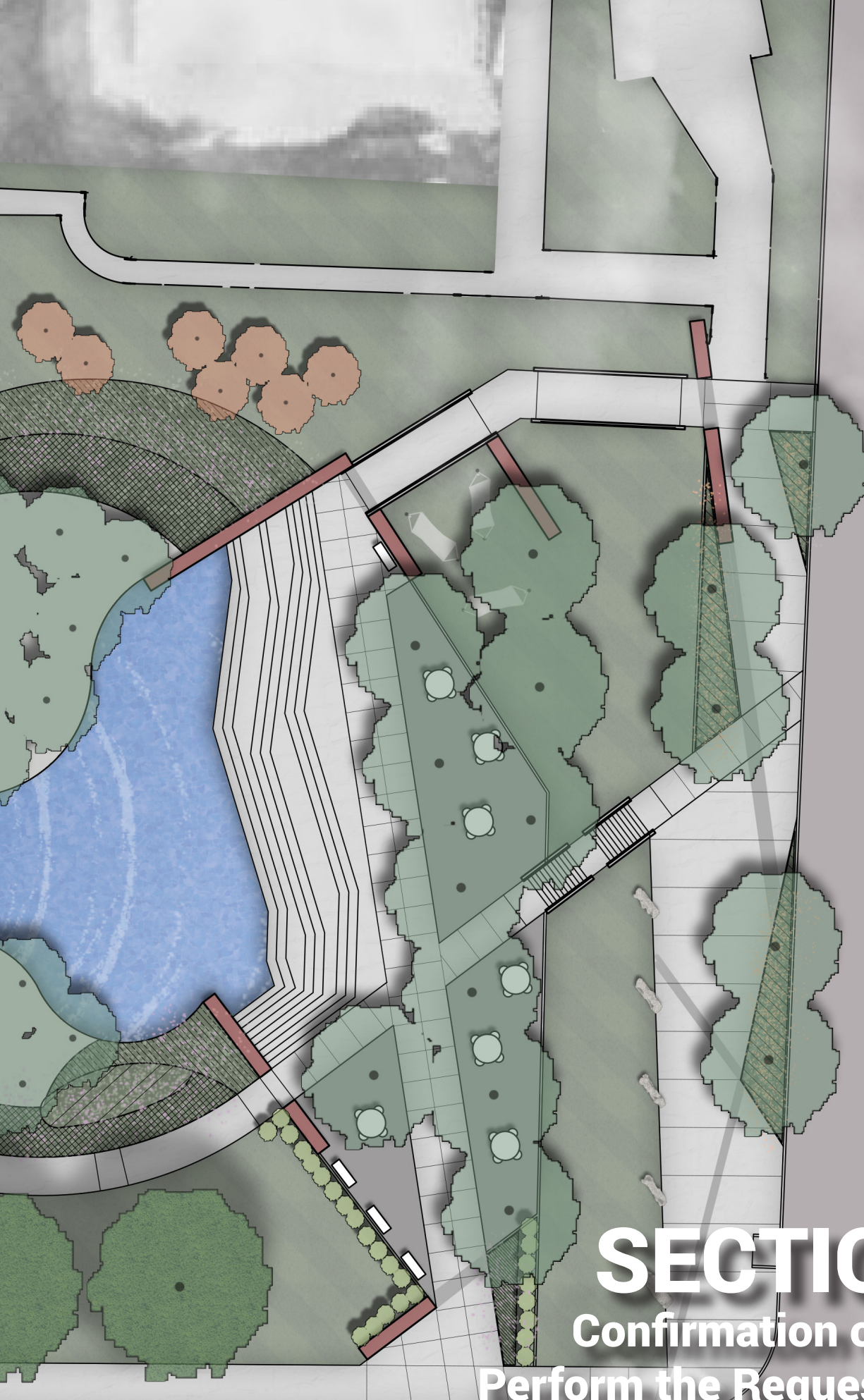
Using the information gathered in the draft concept review meeting, we will refine the 2 options into a single concept plan. We will update the graphics, sample imagery and narratives and will prepare a preliminary opinion of probable cost.

We will meet with your staff to review the plan and will update it and its costs as needed. We will then present the final concept plan and costs to staff and/or to City Council.

Deliverables-We will provide you the final concept plan that documents the planning process and recommendations, 2 hard copies of the final concept plan and costs, pdf copies of those, and an excel version of the costs.

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SECTION C |

Confirmation of Ability to Perform the Requested Scope

Packet page:...



park

ABILITY TO PERFORM STATEMENT

We have evaluated our current workload and feel we have sufficient capacity to perform the requested scope in the timeframe we have outlined.



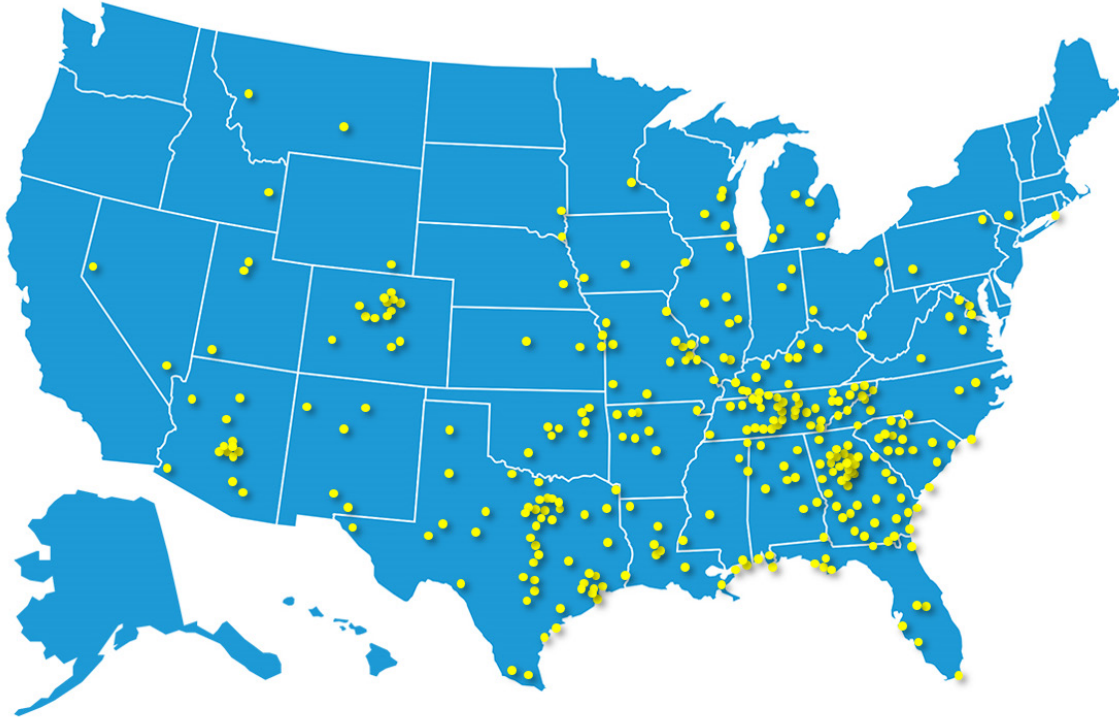




SECTION D |

Relevant Experience

PROJECT EXPERIENCE



Communities we have served

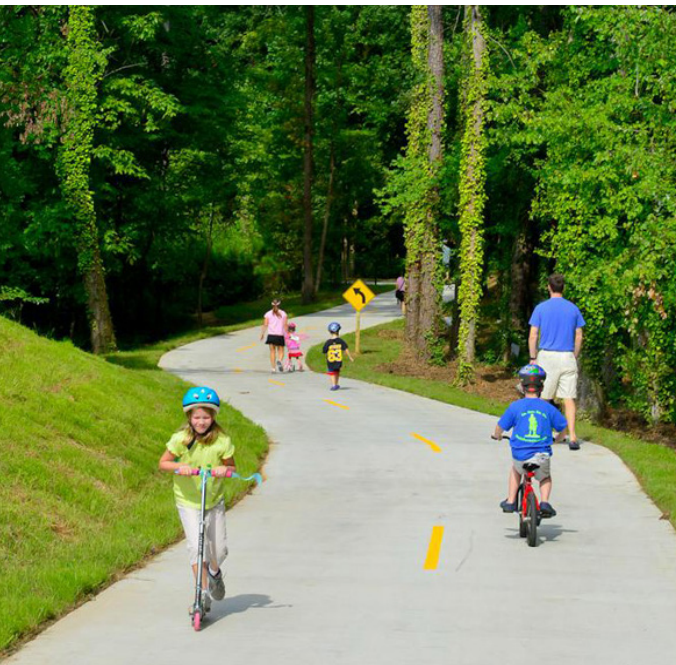
Lose Design has completed master plans and construction documents for a wide range of landscape architecture and park and recreation projects and has established a reputation as a leader in the field. In the past twenty years, our firm has developed park and recreation projects for communities valued at over \$2 billion and construction documentation for over \$500 million of built facilities.

Over our 44+ year history, we have completed over 1000 park and recreation projects, the majority of which have been performed for federal, local and state governments. To demonstrate our experience, we have provided in the following pages a sampling of projects similar to what we might perform for Dunwoody, GA.

BROOK RUN PARK - *Dunwoody, GA*

NOTABLE PROCESSES AND FEATURES

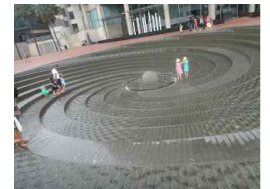
As prime consultant, Lose Design provided landscape architecture, civil engineering and architectural services for the project, including master planning, construction documents and construction administration. Designed to support a variety of recreational and community activities, the park features two multi-purpose soccer fields, an amphitheater with performance stage, picnic pavilions, restrooms and a concession building. A network of paved multi-purpose trails further enhances connectivity and provides opportunities for walking, running and biking throughout the site.



PERIMETER CENTER EAST PARK - *Dunwoody, GA*

NOTABLE PROCESSES AND FEATURES

When we developed the City's first parks and recreation master plan, we identified this area for a potential pocket park. Later, Lose Design worked with the City of Dunwoody to prepare updated concepts for what eventually became Two Bridges Park. In this we created areas for a modern design water feature, playground, pavilion with restrooms, trails and greenway connections and a small performance stage. The idea was that this pocket park would be only be accessible to pedestrians and bicyclists supporting the surrounding neighborhood.



- ① SMALL PICNIC SHELTER W/ POWER CONNECTIONS FOR PERFORMANCES
- ② ARRIVAL PLAZA W/ SCULPTURE
- ③ PLAYGROUND

- ④ PLAZA W/ WATER FEATURE
- ⑤ RESTROOM BUILDING W/ PAVILION
- ⑥ DROP-OFF AREA
- ⑦ PARKING LOT

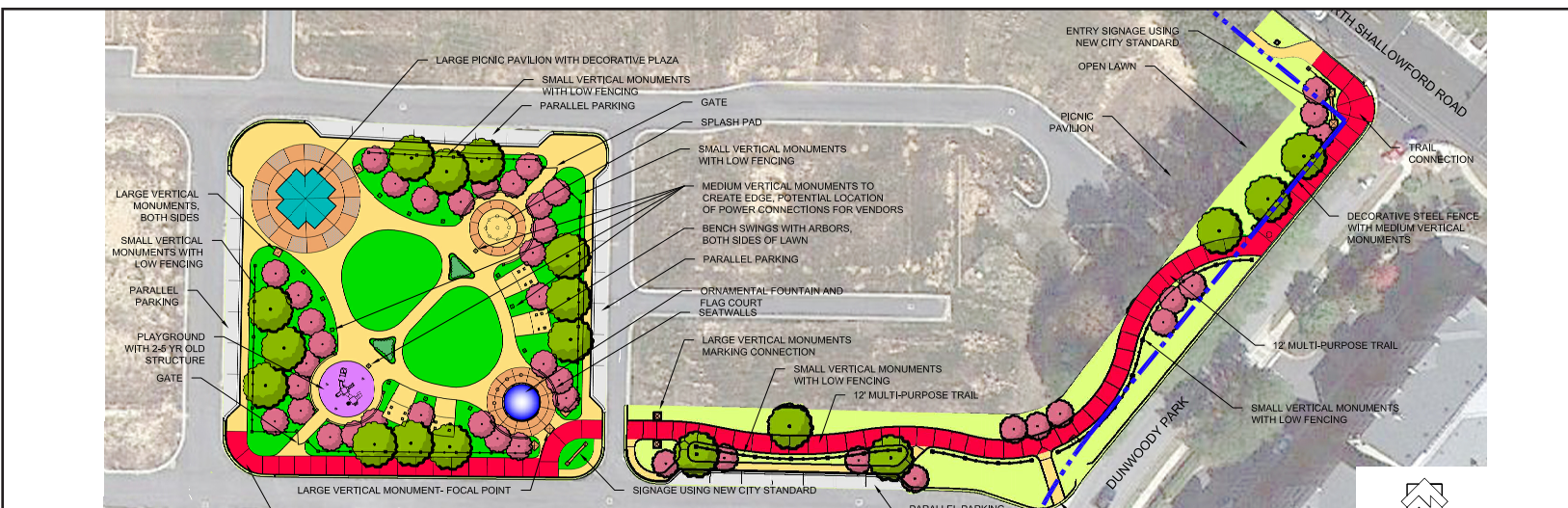
- ⑧ 10' WIDE PATH
- ⑨ SOFT SURFACE TRAIL
- ⑩ CONNECTION TO FUTURE TRAIL



NORTH SHALLOWFORD PARKS - *Dunwoody, GA*

NOTABLE PROCESSES AND FEATURES

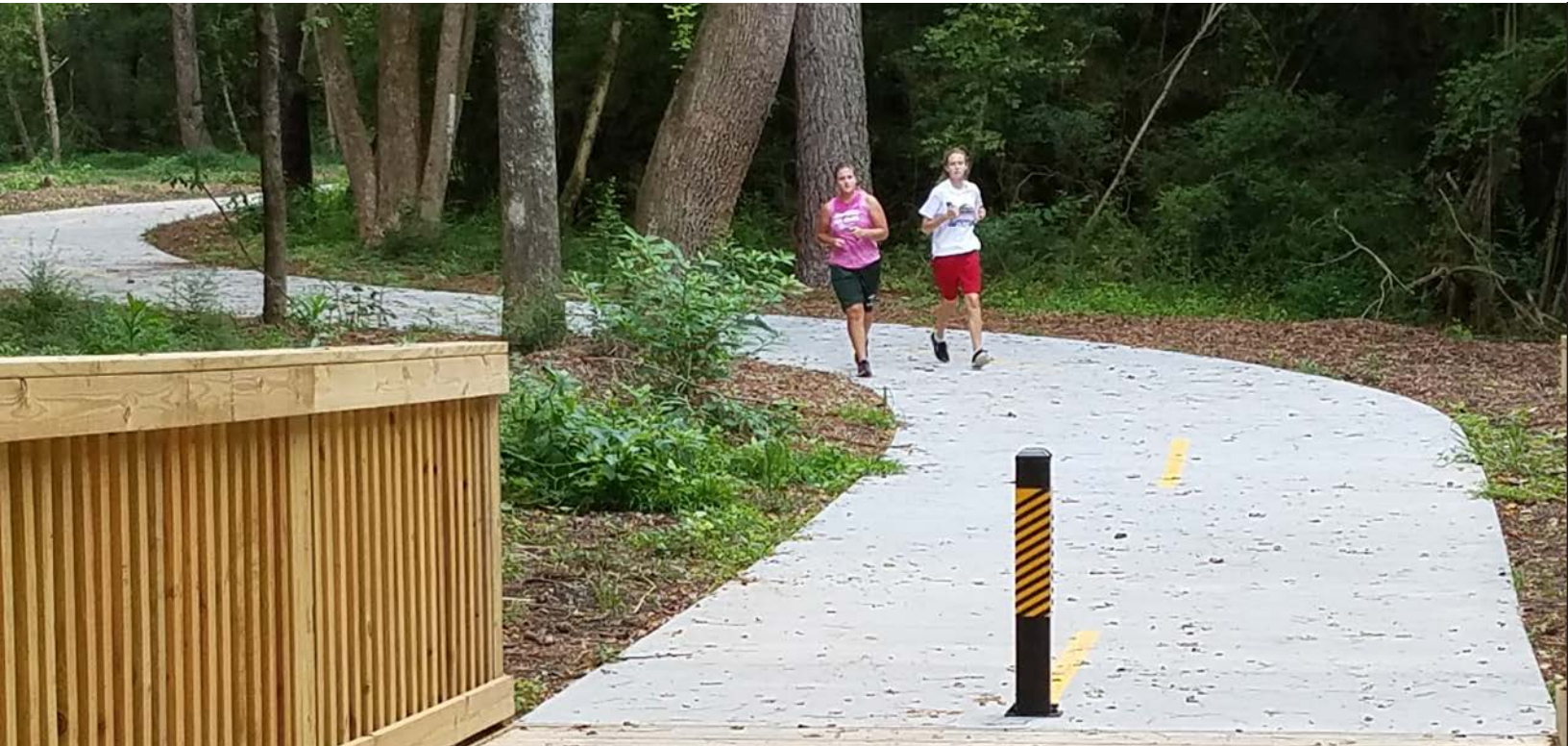
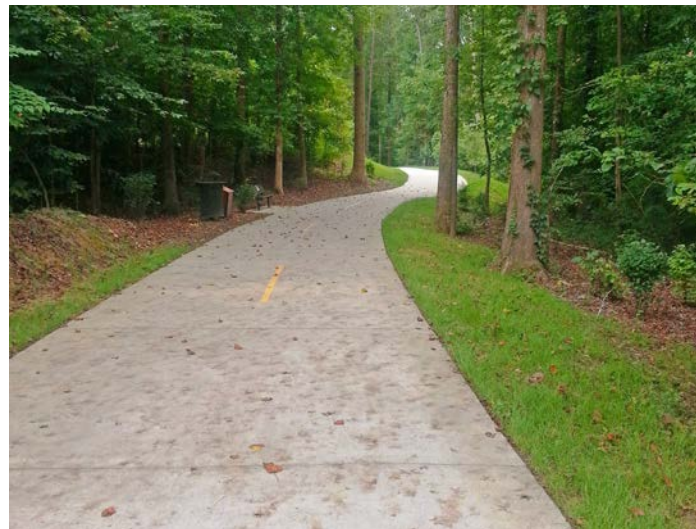
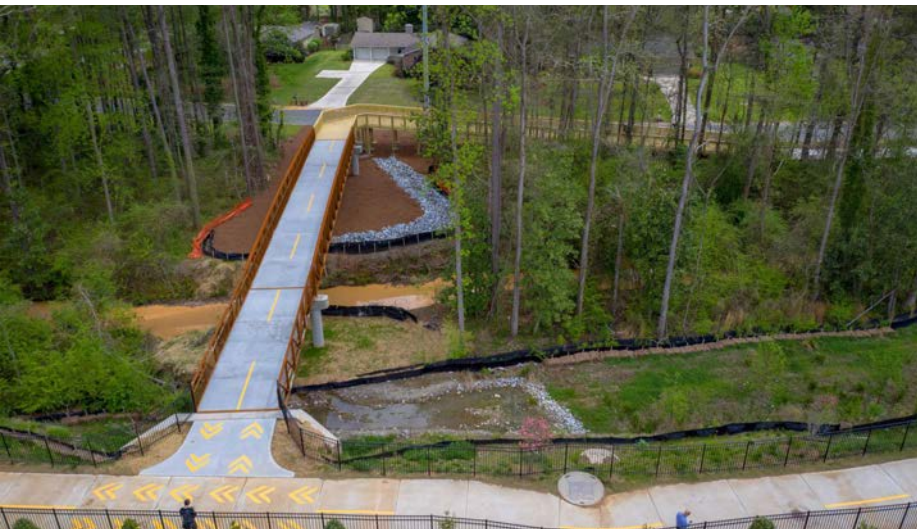
Having recently prepared the City's comprehensive parks and recreation master plan, we were tasked by the City to create park plans for several properties recently considered for multi-family developments. Our plans for these areas included open lawns, pavilions, playgrounds, restrooms, performance areas, trail and greenway connections, and pedestrian oriented feel. These areas eventually evolved into the Georgetown and Pernoshal Parks.



DUNWOODY TRAILS - *Dunwoody, GA*

NOTABLE PROCESSES AND FEATURES

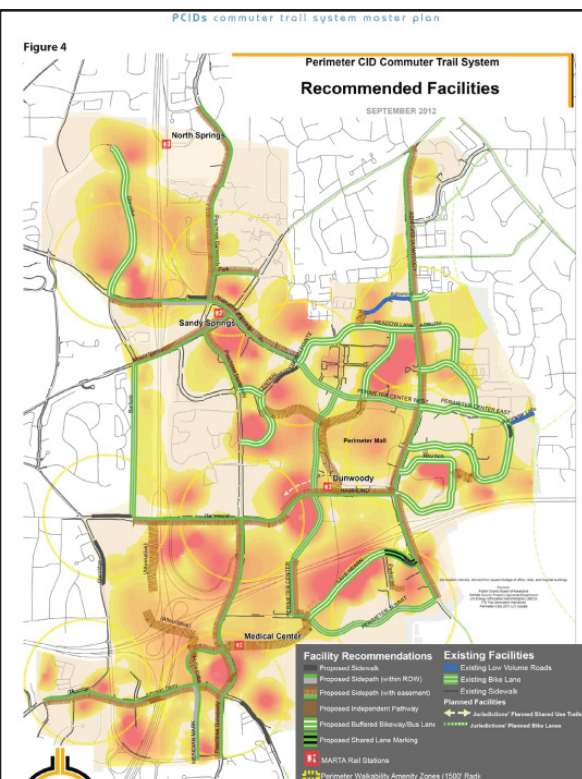
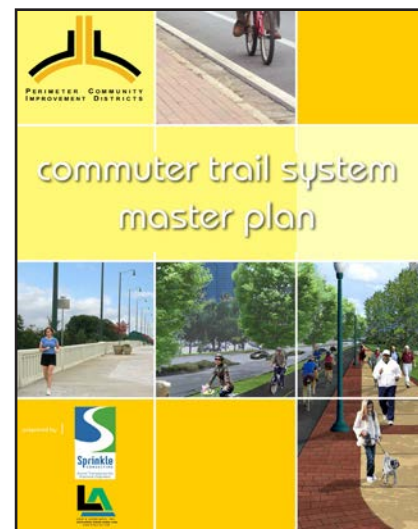
As prime consultant, Lose Design provided landscape architecture and civil engineering services for the project, including master planning, construction documents, construction administration and environmental permitting. Spanning multiple projects and trail phases, the effort focused on preserving existing trees while expanding connectivity through miles of paved multi-purpose trails. The project also included bridge replacement to enhance safety, accessibility and the overall user experience.



PERIMETER CENTER CID COMMUTER TRAIL - Sandy Springs & Dunwoody, GA

NOTABLE PROCESSES AND FEATURES

Around Gwinnett County's expanding convention, hotel and arena district, Lose Design developed plans for urban plazas, streetscapes, and other spaces to create a pedestrian oriented urban campus. Treatment of streams and ponds required significant retaining walls, raised boardwalks and wetland restoration.



MORGAN FALLS OVERLOOK PARK -

Sandy Springs, GA

NOTABLE PROCESSES AND FEATURES

As prime consultant, Lose Design provided landscape architecture and civil engineering services for the project, including master planning, construction documents, construction administration, public input and environmental permitting. The park features a large rental pavilion, restrooms, kayak and boat storage, an open lawn area, floating dock and a playground with artificial turf. Historic elements were preserved through the stabilization of a standing stone chimney and the development of an interpretive signage program, while porch-style swings provide views overlooking the Chattahoochee River. Streambank stabilization and a soft surface trail network further enhance the site's recreational opportunities and connection to the natural environment.

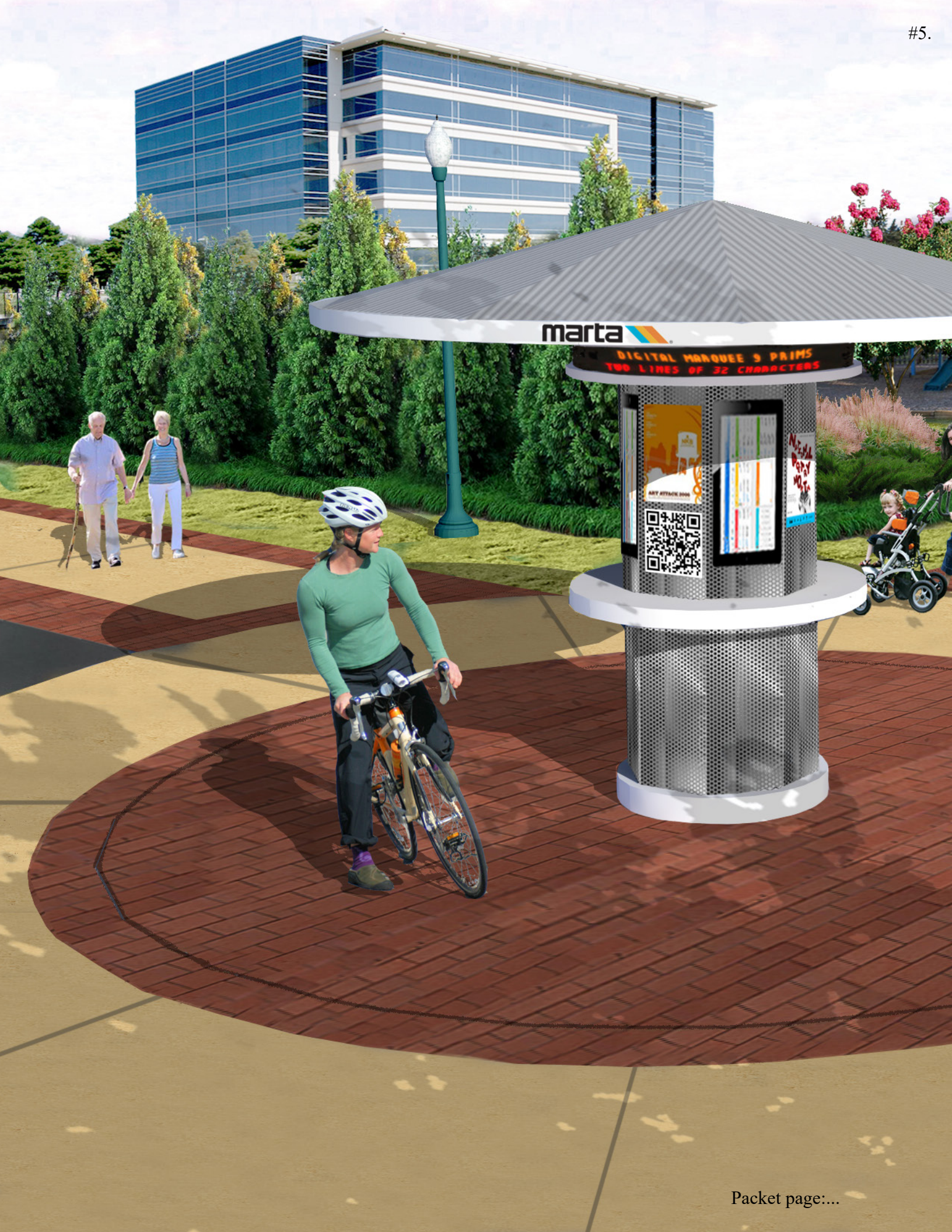


GAS SOUTH DISTRICT - *Gwinnett County, GA*

NOTABLE PROCESSES AND FEATURES

This project involves architecture, civil engineering, and landscape architecture services for the master planning, construction documentation, and construction administration of the outdoor spaces surrounding an expanded convention center/event arena and a new mixed-use entertainment, office, and residential district. This project required considerable regular coordination with Gwinnett County DWR, Gwinnett County DOT, Gwinnett County Planning and Development, hotel architect group, convention center architect group, parking deck architect group, adjacent mixed-use development team, signage vendors, 2 CM-at risk teams, and a host of other outside influences, in addition to regular coordination with Infinite Energy Center staff. It also required delineation of streams and concurrence with Army Corps of Engineers for wetland areas. The scope includes the design of plazas, sidewalks, trails, bridges, landscaping, integrated pedestrian security, an interactive environmental graphics with LED displays, all aimed at creating a dynamic and engaging public realm.







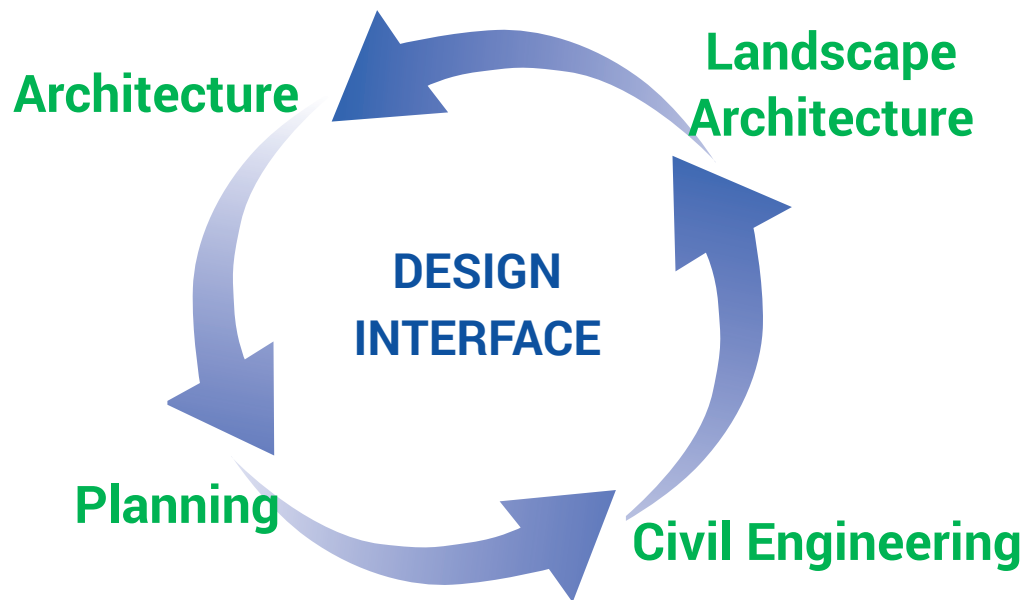
SECTION E |

Team and Roles

Project page:...



YOUR TEAM



Our team consists of 40+ in-house professionals with a history of working together on multiple park and recreation projects over many years. Our culture fosters an unwavering commitment to cooperative approaches founded on proactive communication practices. Not only are we highly motivated to produce innovative and exceptional work, but we are also genuinely excited about the positive effects our efforts have on the world. We believe there is no greater success than to witness people utilizing and enjoying the spaces we have helped our clients to create.





WHIT ALEXANDER

PLA, LEED® AP

PROJECT MANAGER & LANDSCAPE ARCHITECT

Whit Alexander is Executive Vice President and Chief Marketing Officer at Lose Design, where he has worked since 1997. Whit has led the firm's expansion into new markets across the Southeast and internationally. He directed the company's rebranding campaign and oversees marketing to ensure quality and consistency. He also plays a key role in recruiting, including launching a new internship program to attract emerging talent.

KEY PROJECTS

- Brook Run Park - *Dunwoody, GA*
- Perimeter Center East Park - *Dunwoody, GA*
- North Shallowford Parks - *Dunwoody, GA*
- Dunwoody Trails - *Dunwoody, GA*
- Perimeter Center CID Commuter Trail - *Sandy Springs & Dunwoody, GA*
- Morgan Falls Overlook Park - *Sandy Springs, GA*
- Gas South District - *Gwinnett County, GA*
- Dresden Park - *Chamblee, GA*
- Driskell Park - *Albany, GA*
- Elizabeth Porter Park - *Marietta, GA*
- Old Riverside Park Master Plan - *Sandy Springs, GA*
- South Hall Park & Active Life Center Master Plan - *Hall County, GA*
- L.B. Ahrens Recreation Center & Veterans Park - *Cherokee County, GA*
- Lanierland Park - *Forsyth County, GA*
- The Grove - *Walton County, GA*
- Dacula Activity Building Expansion - *Gwinnett County, GA*
- Rabbit Hill Park - *Gwinnett County, GA*
- The Hub - *Bremen, GA*
- Gas South District - *Gwinnett County, GA*
- Gwinnett Chamber Plaza - *Gwinnett County, GA*
- Brookhaven Park - *Brookhaven, GA*
- Langford Park - *Brookhaven, GA*
- Fowler Park - *Forsyth County, GA*
- Trembling Earth Recreation Center - *Ware County, GA*
- Harbins Park - *Gwinnett County, GA*
- Winston Park - *Douglas County, GA*
- Freedom Park - *Valdosta, GA*

REGISTERED LANDSCAPE ARCHITECT

- Georgia License #LA001394

PROFESSIONAL CERTIFICATIONS

- LEED®AP - Leadership in Energy and Environmental Design
- CLARB Certified Landscape Architect

PROFESSIONAL AND COMMUNITY AFFILIATIONS

- GRPA - Georgia Recreation and Parks Association - Board of Trustees, Chair of the Planning, Design and Development Section (former)

PROFESSIONAL EXPERIENCE

- Lose Design (1997 - Present)
- Patrick C. Moore, FASLA Landscape Architects & Site Planners, Alexandria, LA (1994 - 1997)

EDUCATION

- Mississippi State University, Bachelor of Landscape Architecture



MACON CHAPMAN

LANDSCAPE ARCHITECTURAL ASSISTANCE

Macon Chapman joined Lose Design's Metro Atlanta office in 2021, bringing to our team his skills in Adobe (Photoshop, Illustrator, InDesign); CAD (AutoCAD, Land F/X); Microsoft Office (Word, Powerpoint, Excel); and Visualization (Sketchup, Lumion, Twinmotion, Hand Graphics).

KEY PROJECTS

- Gas South District - *Gwinnett County, GA*
- Lanierland Park - *Forsyth County, GA*
- Dupree Park Master Plan - *Woodstock, GA*
- The Hub - *Bremen, GA*
- Roper Park - *Pickens County, GA*
- Driskell Park - *Albany, GA*
- Clinton Nature Preserve - *Douglas County, GA*
- Brookhaven Park - *Brookhaven, GA*
- Dacula Activity Building Expansion - *Gwinnett County, GA*
- Gwinnett Chamber Plaza - *Gwinnett County, GA*
- Old Riverside Park Master Plan - *Sandy Springs, GA*
- Lanierland Park - *Forsyth County, GA*
- Deerfield Park - *Milton, GA*
- Keswick Park - *Chamblee, GA*
- Henderson Park - *Tucker, GA*
- Old Riverside Park Master Plan - *Sandy Springs, GA*
- L.B. Ahrens Recreation Center & Veterans Park - *Cherokee County, GA*

EDUCATION

- University of Georgia College Of Environmental Design; Major: Landscape Architecture; Minor: Horticulture, 2020
- University of North Georgia; Associate of Arts, 2016

PROFESSIONAL EXPERIENCE

- Lose Design (2021 - Present)



ALEX LUCAS



LANDSCAPE ARCHITECTURAL ASSISTANCE

Alex Lucas joined Lose Design's Metro Atlanta office in 2021, following an internship with Barge Design Solutions in Atlanta, GA. He is proficient in Adobe Suites, AutoCAD, Sketchup, Lumion, and ESRI programs such as ArcMap and ArcPro.

EDUCATION

- Bachelor in Landscape Architecture - University of Kentucky

KEY PROJECTS

- Gas South District - *Gwinnett County, GA*
- Lanierland Park - *Forsyth County, GA*
- Dupree Park Master Plan - *Woodstock, GA*
- Hickory Flat Park Master Plan - *Cherokee County, GA*
- Yellow River Trail Network Master Plan - *Newton County, GA*
- Driskell Park - *Albany, GA*
- Roper Park - *Pickens County, GA*
- Old Riverside Park Master Plan - *Sandy Springs, GA*

PROFESSIONAL EXPERIENCE

- Lose Design (2021- Present)



LAURA BURRELL

MLA



LANDSCAPE ARCHITECTURAL ASSISTANCE

Laura Burrell is a Project Manager at Lose Design and a design professional with over 10 years of experience in parks, recreation planning, and public space design. She has worked on projects ranging from pocket parks to large regional parks and is committed to creating functional, impactful spaces while building strong client relationships.

KEY PROJECTS

- Comprehensive Parks & Recreation Master Plan - *Knoxville, TN*
- Downtown District Master Plan - *Mt Juliet, TN*
- Community Complex - *Cumberland County, TN*
- Lost Bottom Park - *Anderson County, TN*

EDUCATION

- University of Georgia – Master of Landscape Architecture
- University of Florida – Bachelor of Landscape Architecture

PROFESSIONAL EXPERIENCE

- Lose Design (April 2025 – Present)
- Barge Design Solutions (October 2016- February 2025)
- National Park Service, Southeast Regional Office (January 2015 – September 2016)
- Intern, National Park Service, National Center for Preservation Technology and Training (Fall 2014)
- Intern, National Park Service, Southeast Regional Office (Summer 2014)



SCOTT SAMUEL

P.E.

PROJECT CIVIL ENGINEER

Scott Samuel joined our team as an engineering team lead for the Atlanta Metro Office. He joined our team in 2023 and is responsible for project management and civil engineering design, including site, utility, grading, drainage, and ES&PC. Throughout his extensive experience, he has learned all facets of project management and jurisdictional permitting. As well as, business development maintaining and increasing the client base.

REGISTERED ENGINEER

- Georgia License #PE028879

PROFESSIONAL CERTIFICATIONS

- Georgia Soil and Water Conservation Commission (GSWCC) #930

KEY PROJECTS

- Dresden Park - *Chamblee, GA*
- Driskell Park - *Albany, GA*
- Old Riverside Park Master Plan - *Sandy Springs, GA*
- South Hall Park & Active Life Center Master Plan - *Hall County, GA*
- Lanierland Park - *Forsyth County, GA*
- The Grove - *Walton County, GA*
- Dacula Activity Building Expansion - *Gwinnett County, GA*
- North Lowndes Park - *Lowndes County, GA*
- Westside Park - *Newton County, GA*
- North Lowndes Park - *Lowndes County, GA*
- Sharon Springs Park - *Forsyth County, GA*
- Langford Park - *Brookhaven, GA*
- The Hub - *Bremen, GA*
- Gas South District - *Duluth, GA*
- Fayette County Recreation Center - *Fayette County, GA*
- Brookhaven Park - *Brookhaven, GA*
- Murphy Candler Park - *Brookhaven, GA*
- Bishop Park - *Athens-Clarke County, GA*
- Ivy Creek Boardwalk - *Gwinnett County, GA*
- Dawson Park - *Oconee County, GA*

PROFESSIONAL EXPERIENCE

- Lose Design (2023 - Present)
- Haines Gipson and Associates (1998 - 2023)
- Ogden Earth and Environmental (now AMEC Earth and Environmental) (1997)

EDUCATION

- Bachelor of Science in Civil Engineering, University of Tennessee - Knoxville, 1996



ALLEY ABRAM

CIVIL ENGINEERING ASSISTANCE

Alley Abram graduated from Tennessee Technological University in December 2024. She joined the Lose Design team the January following her graduation. With hands-on experience in customer service and team collaboration, Alley brings strong communication, time management, and organizational skills to her work. She has a foundational understanding of structural analysis, construction safety, and water and wastewater engineering.

KEY PROJECTS

- Lanierland Park - *Forsyth County, GA*
- The Grove - *Walton County, GA*
- Deerfield Park - *Milton, GA*
- Old Riverside Park Master Plan - *Sandy Springs, GA*
- Honeysuckle Park - *Doraville, GA*

EDUCATION

- Bachelor of Science in Civil Engineering, Tennessee Technological University, 2024
- Associate of Science in General Studies, Roane State Community College, 2021

PROFESSIONAL EXPERIENCE

- Lose Design (2025 - Present)



CELIA JACKSON-GREENE

CIVIL ENGINEERING ASSISTANCE

Celia Jackson-Greene joined Lose Design as an Environmental Engineering Intern in 2024 while pursuing her Master's in Environmental Engineering at the University of Tennessee. Her experience includes water quality assessments, NPDES compliance inspections, and research in hydraulic and habitat modeling for stream restoration. She is proficient in HEC-RAS, River2D, ArcGIS Pro, QGIS, and multiple programming languages. An active leader in her field, Celia also serves as a Graduate Student Senate Representative and mentor with the Clean Water Science Network.

KEY PROJECTS

- Winston Park - *Douglas County, GA*
- Embury Hills Club - *Chamblee, GA*
- Public Works Building - *Spring Hill, TN*
- Five Oaks Commercial - *Lebanon, TN*

EDUCATION

- University of North Carolina at Chapel Hill, BS in Biology
- University of Tennessee, Knoxville, MS in Environmental Engineering

PROFESSIONAL EXPERIENCE

- Lose Design (2025 - Present)
- Tennessee Department of Environment and Conservation (Intern, 2024 - 2025)
- Institute for a Secure and Sustainable Environment, ISSE (Graduate Researcher, 2023 - 2025)



SEAN GUTH

AIA, NCARB, LEED® AP

ARCHITECTURAL CONSIDERATIONS

Sean Guth is the President and CEO at Lose Design, leading the company with his exceptional expertise and extensive experience. Sean joined Lose Design in 2013, and he has consistently demonstrated implementation and utilization of improving technologies, such as the latest Building Information Modeling (BIM), for integrated project design, management, and delivery. Sean is highly skilled in project management and budgeting, making him an asset in managing multimillion-dollar projects with the utmost precision and efficiency. Sean's extensive experience has allowed him to acquire technical knowledge of building codes, zoning codes, hand drawing, and rendering programs. He has also gained valuable experience in the application of sustainable design principles, positioning him as an expert in the industry. Throughout his career, Sean has contributed to diverse projects on a global scale, refining his ability to seamlessly integrate architecture and urban design. His dedication to excellence, client satisfaction, and cost-effectiveness underscores his commitment to delivering high-quality outcomes for every project undertaken.

KEY PROJECTS

- Gas South District - *Gwinnett County, GA*
- Hammond Park - *Sandy Springs, GA*
- Dresden Park - *Chamblee, GA*
- Elizabeth Porter Park - *Marietta, GA*
- Lanierland Park - *Forsyth County, GA*
- The Grove - *Walton County, GA*
- Dacula Activity Building Expansion - *Gwinnett County, GA*
- Fayette County Recreation Center - *Fayette County, GA*
- North Lowndes Soccer Complex - *Hahira, GA*

REGISTERED ARCHITECT

- Georgia License #RA016286

EDUCATION

- Bachelor of Environmental Design in Architecture - University of Colorado, Boulder in 2007.
- Master of Architecture, University of Colorado, Denver
- Master of Urban Design from the University of Colorado, Denver

PROFESSIONAL EXPERIENCE

- Lose Design (2013 - Present)
- Harris Architecture, Hot Springs, AR (2011 - 2013)
- HLW International LLP, Shanghai, China (2010 - 2011)
- Locus Architecture, Denver, CO (2007 - 2009)
- Keeney Design, Denver, CO (2006)
- Terracon, Denver, CO (2002 - 2003)



KIERSTEN CEDENO

ARCHITECTURAL CONSIDERATIONS

Kiersten Cedeno Possesses extensive experience across planning, architecture, real estate development, and transportation sectors. Working within many different areas and gaining valuable experience through internships and field positions has given her a well-rounded knowledge base in all areas of the built environment.

EDUCATION

- Clemson University — MRED; MCRP
- Savannah College of Art and Design — BFA, Architecture

KEY PROJECTS

- Driskell Park - *Albany, GA*
- Dacula Activity Building Expansion - *Gwinnett County, GA*
- Hammond Park - *Sandy Springs, GA*
- Lowndes Baseball Comp - *Lowndes County, GA*
- Walnut Grove Park - *Walton County, GA*

PROFESSIONAL EXPERIENCE

- Lose Design)
- Bihl Engineering, LLC

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SECTION F |

Schedule

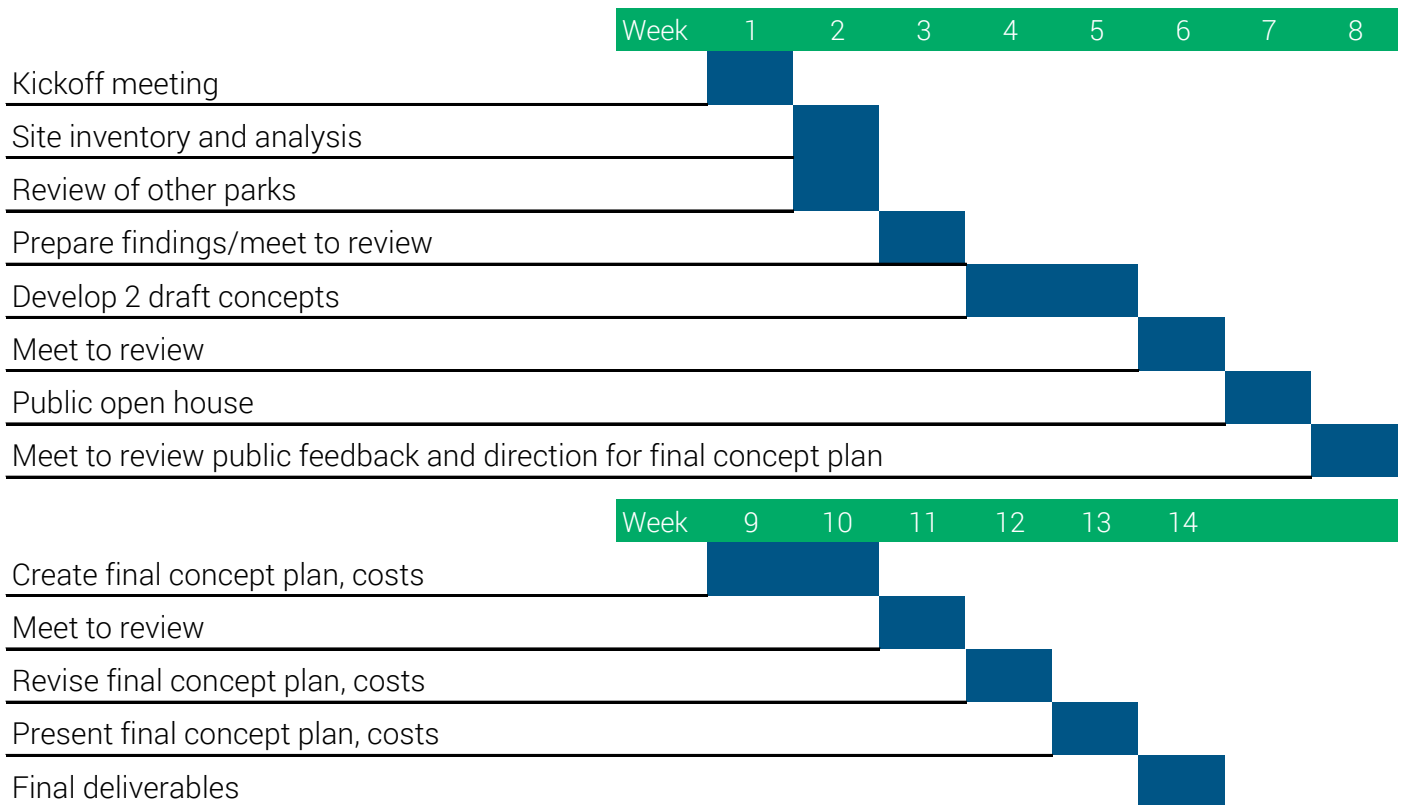


SCHEDULE

The following graphically outlines the steps from our approach in a logical manner. As you did not request the potential online input we offered in our approach, we do not show it in this chart, for an apples to apples comparison. If you do desire to add this step, we will work with your team on the amount of time to allow the public to access and give input virtually.

Project Schedule

Springwood Park Concept Plan







SECTION G |

Fee Proposal

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FEE PROPOSAL

7. Pricing Format

Provide a lump-sum fee proposal itemized as follows:

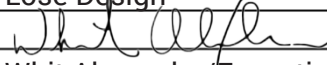
Task I – Inventory and Analysis	\$ 5,700
Task II – Draft Concept Plan Development	\$ 7,500
Task III – Concept Plan Development	\$ 11,700
Reimbursable Expenses, if any	\$ N/A
Total Fee – Springwood Park	\$ 24,000

8. City Reservations

- The City reserves the right to accept or reject any or all quotes.
- The City may request clarification or additional information from any respondent.
- The City may cancel, revise, or reissue this solicitation.
- The City may award based on overall value, qualifications, and project fit.
- The City reserves the right to negotiate scope and fee with the selected firm.

9. Acceptance / Acknowledgment

The undersigned acknowledges review of this Informal Written Quote request and certifies that the information submitted is accurate and authorized.

Firm Name	Lose Design
Authorized Signature	
Printed Name / Title	Whit Alexander/Executive Vice President, CMO
Date	6/23/2026





